

TO UPPER NEWPORT BAY

U.S. may prosecute Irvine Co. for ecological damage

By BOB GEIVIST
Staff Writer

(Copyright Independent Press-Telegram—1971)

The Interior Department wants to prosecute the Irvine Co., an \$800-million industrial-agricultural empire in Orange County, because bulldozing of the Upper Newport Bay's east bluff eroded the slopes and silted the estuary.

Jack E. Hemphill, assistant director of Interior's fish and wildlife service at Portland, Ore., recommended that the U.S. Army Corps of Engineers file charges under the Refuse Act of 1899.

He said he found on a recent inspection, that "land use practices are having a direct and indirect impact on Upper Newport Bay as a self-renewing resource."

"Recent large-scale developments on the bluffs adjacent to the upper bay have involved massive reshaping of the bluffs

and slopes and the gross removal of native vegetative cover."

Heavy winter rains of 1968-69 "took their toll," he found.

"Excessive erosion of the bluffs and upland areas resulted in massive amounts of mud, silt and other debris being dumped into Upper Newport Bay, covering the salt marshes and tide-flats...."

Storms of December 1970 "wreaked havoc on these man-modified bluffs and slopes," he declared, and more siltation of the estuary occurred. Bayside Drive was blocked for weeks by mud and debris.

"The bulldozing and denuding of the bluff areas and slopes has continued and accelerated," he found, as the Irvine Co. pressed development of the mesa land with condominiums.

Hemphill explained that "this sediment is a many-faceted problem. It is a deposit that must be removed... to provide for recreational navigation. It degrades water quality, it smothers bottom organisms utilized by many species of fish and migratory

birds, and destroys vegetation important to wildlife for both food and shelter."

He said that "this environmental degradation could have been avoided. Planning concepts and techniques to prevent such environmental losses are available, feasible and practical."

He said that "the public trust doctrine of commerce, navigation and fishery applies to the tidelands of Upper Newport Bay," and said that "the quality and quantity of waters over tideland and submerged lands... must be protected."

"It also means that people have the right to fish in those waters, to pass over the tidelands free from obstruction or interference."

Hemphill insisted that provisions of the federal Refuse Act of 1899 "may very well apply in this case."

He also asked the Army Engineer Corps, responsible for the federal interest in the estuary, "to take whatever legal means are necessary to control or prohibit silt, mud and other debris from entering the bay's navigable waters."

**Southland's
OWN SUNDAY
Newspaper**

INDEPENDENT PRESS-TELEGRAM

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ACTION LINE is your service, solving your problems, getting your answers, cutting red tape and standing up for your rights. To get action, write ACTION LINE, Box 230, Long Beach, Calif. 90801, or dial 432-3451 between 9 a.m. and 9 p.m., Monday through Friday. Questions to be answered are selected for their general interest and helpfulness.

Thrift pays?

In 1956 or 1957 we opened a \$25 savings account for our infant nephew at Security Pacific National Bank, 643 S. Pacific Ave., San Pedro. We named his parents as guardians and stipulated that the money not be taken out until his 18th birthday. Recently I learned the boy's parents had lost the bank book. I went to the bank myself and no one could locate the account. Our nephew is disappointed. Is there anything ACTION LINE can do?

A.A.T., San Pedro.
By now you have received a check in your nephew's name for \$25 from Security Pacific Bank in San Pedro. ACTION LINE contacted Security Pacific branch manager Bruce Babcock who explained that, according to federal law, a savings account under \$200 that is not touched for three years, is transferred to dormant accounts where service charges are imposed annually upon the balance. Your nephew's account was reduced to nothing by these charges. However, Babcock told ACTION LINE he had decided to refund your nephew's initial \$25 because you are a long-time customer of Security Pacific and because "there seemed to be some confusion on her part as to how an account such as this is handled."

Heart care

The Independent Press-Telegram recently carried a story about a speech given by Dr. Eliot Corday, former president of the American

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YOUNG SURVIVOR of bus crash that claimed nine lives was among 22 youths taken 112 miles to Denver hospital by military helicopters.

—AP Wirephoto

Coach, 8 boys die in football bus crash

GARFIELD, Colo. — Eight teen-aged boys and their junior varsity football coach were killed and 22 others hospitalized Saturday when their runaway school bus hurtled two miles down a mountain pass and overturned in a service station's lot.

Forty-seven persons were hurled from the bus. Three died trapped inside, the State Patrol said. Football helmets, uniforms and other personal belongings were scattered near the wreckage.

The bus, carrying members of the Gunnison High School junior varsity and their coach and other students, was en route to Salida, 13 miles to the east.

State Patrolman Cliff Watson, who saw the accident, said the east-bound bus appeared out of control as it hurtled around the bend on U.S. 50. "It did not appear to be in gear," the trooper said, "and was traveling about 50 miles per hour."

He said the bus came up behind a small car and a tractor-trailer truck and the driver successfully passed the two vehicles on the right side, riding the highway's shoulder.

But then the bus veered broadside off the highway, Watson said, and skidded sideways through a service station lot, striking a large advertising sign before overturning on its side.

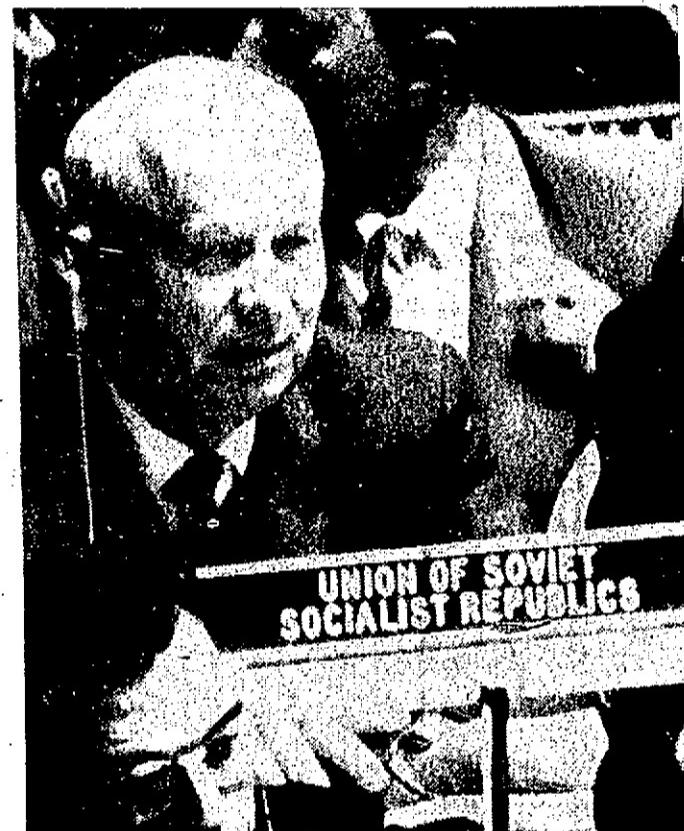
"There were bodies all over the place," one witness said.

KHRUSHCHEV, a coarse but cunning peasant and former coal miner, was earthy and direct even at the apex of power. He loved jokes and savored the limelight. Friends said the imposition upon him of utter political silence after 1964 hurt him most.

The latest assessment of his leadership by Soviet historians refers to his "shortcomings, errors, miscalculations, harebrained schemes, hasty conclusions, decisions remote from reality and bureaucracy."

Born April 17, 1894, to peasant parents in the thatched-roof village of Kalinovka, 500 miles from Moscow, Nikita Sergeyevich Khrushchev

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TAKING SHOE IN HAND, then-Soviet-Premier-Nikita Khrushchev prepares to pound on desk and protest United Nations General Assembly speech by Philippines delegate on Oct. 13, 1960. The incident forced adjournment of the meeting.

—AP Wirephoto

Prison guard dies, hostages still alive

ATTICA, N.Y. — A team of outside mediators, including Black Panther Chairman Bobby Seale, worked late Saturday night at riot-torn Attica state prison to try to help arrange talks between prison officials and rebellious inmates holding 32 hostages.

At the time he left there had been no announcement at the scene of the death in Rochester General Hospital of guard William Quinn, 28. Quinn died of a skull fracture suffered in Thursday's outburst of rioting, arson and beatings.

There were no negotiations Saturday between the rebel leaders and state officials, although the agenda committee worked throughout the day. No reporters were allowed inside the walls after a predawn tour.

State Assemblyman James L. Emory said after Seale left that the

(Turn to Back Page, Col. 5)

Israel downs Arab aircraft over Suez

TEL AVIV — Israeli anti-aircraft gunners shot down a Soviet-made Egyptian warplane Saturday in the first downing over the Suez Canal in 13 months, the military command announced.

In Cairo, an Egyptian military spokesman said the plane was on a training mission over Egyptian positions one kilometer west of the canal. Israel contended the plane was over the Israeli-held eastern side when it was shot down.

He has trouble by the carload

By BILL HOMER
Staff Writer

Robert L. Stotler has to rank as some kind of record holder. Two of his cars were stolen from the Lakewood Center area on the same day.

And, according to Stotler, 58, of 3042 Petaluma Ave., Long Beach, one of the autos had been stolen twice before.

Making matters worse, Stotler reported, was the fact that he had purchased a loud burglar alarm for another of the cars, but none of the mechanics he checked with would install the device for him.

"At first, he didn't believe me," Stotler said of the Lakewood Station sheriff's deputy who took the stolen car report. "The guy looked at me like I was nuts or something, and I started to blush in embarrassment."

But deputies finally accepted Stotler's story, and are searching for two 1966 Chevrolet four-door, hard-top sedans, one red with a black vinyl top, license RUK-204, and the other a like model, yellow with a black vinyl top, license SBT-679.

According to Stotler, a clothing salesman, this is what happened:

Between 4 and 6 p.m. Friday, someone yanked out the ignition wires of the yellow car that he drives (drove). His wife, Margaret, joined him for lunch at that time (Stotler works late into the evening), and when they returned, the car was gone. So was the red car his wife left for him to drive home. The cars had been parked at different locations of the shopping center.

"What makes me really mad," said Stotler, "is that this is the seventh or eighth time someone has messed with our cars. The red one was stolen twice before, the last time six months ago. They stripped it of \$1,248 worth of equipment, including the seats and tires, and dumped it in Compton."

"And get this: I'd just paid \$19 for a wax job on that car Thursday."

"Tuesday, which was my day off, I went out and bought this burglar alarm for the yellow car. But everywhere I went they told me they couldn't install it. I went to three different garages, and no one could do the job for me."

At present, Stotler says, he is driving his brother-in-law's car, "but I guess I'll have to rent one pretty soon."

That's what he says. But what's his insurance agent going to say... scream... cry?

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People in the news

Ohio girl named Miss America

Combined News Services

Laurie Lee Schaefer, 22, who entered the Miss Ohio pageant three times before winning it, was crowned Miss America 1972 in Atlantic City Saturday night.

She graduated from Ohio University this year and plans to do graduate work in radio and television.

Also winner of the swimsuit competition, she is 5-foot-7 and measures 36-24-36.

The auburn-haired queen burst into tears as the crown was placed on her head by the retiring Miss America, Phyllis George.

The first runner-up, who would serve as Miss America in the event Miss Schaefer were for any reason unable to fulfill the post during the coming year, is Miss Idaho, Karen Herd. Second runner-up is Miss Massachusetts, Deborah Ann O'Brien; third runner-up is Miss Pennsylvania, Maureen Victoria Whinner, and fourth runner-up is Miss Maine, Allyn E. Warner.

Duke tour

Duke Ellington flew into Moscow Saturday for the start of a five-week jazz tour of major Soviet cities.



JOSEPH WATERS, Dallas, Tex., gets a laugh out of holding nurse Ruth Babson on his lap. Waters, who is 102 today, said "This is like getting money from home without writing for it." He is anxiously awaiting what he terms the "big blowout" in his honor today in the convalescent home where he is recuperating from surgery.

—AP Wirephoto

\$6,400 in cash found on body of slain doctor, 71

HOUSTON, Tex. — Friends of Dr. Angel Gonzalez said the 71-year-old general practitioner always went to his downtown office early to accommodate his patients.

Acquaintances also said the 1924 political refugee from Mexico usually carried large sums of money on his person.

"Most of his customers were poor Mexican-Americans," a friend said. "These people had to be at work early so the doctor would come in and wait on them."

Police said they received a call from an unidentified source about 3:30 a.m. Saturday informing them a man was lying in the street.

Detectives said when they arrived they found Gonzalez dead with a gunshot wound in his neck.

Detectives found \$6,400 in cash pinned inside his pockets and \$82 cash loose in the opposite pocket.

A witness told police he heard a gunshot and saw a man standing over Gonzalez' body.

INDEPENDENT PRESS-TELEGRAM

Sunday, September 12, 1971

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LAURIE LEE SCHAEFER . . . New Miss America
—AP Wirephoto

Flippin' fate

A flip of a borrowed half-dollar has settled a dispute over who is New Cumberland's mayor — more than three months after municipal elections in the Vermont community of nearly 2,000 persons.

In the June 8 election, W. W. Atwell and Lawrence Andrews each received 220 votes, and the city council named Andrews mayor. However, the matter was taken to court and Hancock County Circuit Court Judge James G. McClure ordered the matter settled "by lot" or a flip of a coin.

Councilmen designated "heads" to Atwell and "tails" to Andrews. Former Mayor Kenneth Hartley flipped the coin from a plastic foam drinking cup. Andrews won.

Knighthood

British diplomat Geoffrey Jackson returned home to London Saturday to freedom and a knighthood after an eight-month ordeal as a prisoner of the left-wing Tupamaro guerrillas in Uruguay. Within minutes of his arrival, the government announced that the 56-year-old career diplomat will be made a knight commander in the Order of St. Michael and St. George, an order of chivalry founded in 1818. The decoration is a form of knighthood.

Jackson looked

tired and pale when he arrived at Gatwick Airport on his return from Montevideo, where the Tupamaros released him Thursday night.

Actor home

Actor Edmund O'Brien went home Saturday from a hospital 12 days after collapsing while completing final scenes in a motion picture being filmed in the desert northwest of San Bernardino.

O'Brien, 55, was at first believed to have suffered a heart attack but doctors later said it was a "pulmonary condition."

No hairnets

Their commander ruled out hairnets for Israeli soldiers Saturday. For one thing, Lt. Gen. Haim Bar-Lev said, the men's locks will never grow long enough to need them.

The chief of staff was asked in a Tel Aviv radio interview whether his recent ruling that girl soldiers may shorten their skirts and wear longer hair meant that there could be a relaxation of regulations concerning men's haircuts.

"This phenomenon — long untidy hair and long sideburns — did not originate in Israel," he explained. "It started with the beatniks and the hippies, and for them it is an expression of their resistance and revolt against everything."

—AP Wirephoto

TIDES AND TEMPERATURES

Long Beach and Vicinity: Continued hot and clear through Monday with mild temperatures near the beaches. Overnight lows near 72. High today about

Orange County Metropolitan Area: Fair through Monday with sunny skies. Little temperature change. Overnight lows in the 60s. Highs today and Monday

Mountain Areas: Mostly cloudy and cool days today and Monday with a few isolated thunderstorms. In afternoon on the southern ranges. Windy today in northern mountains. Overnight lows lower 50s to upper 40s. Highs both days in the 60s.

Interior and Desert Regions: Fair through Monday with little temperature change. Chances of isolated thunderstorms over the southern desert and 70 to 80 low to near 115 eastern and southern deserts.

Impassable: San Joaquin River Valley. Fair with sunny skies today and Monday with warm fronts. Chance of isolated thunderstorms in the afternoons. Lows at night 70 to 80. Highs today and Monday mostly

Offshore Wind and Weather Forecast: (Point Conception to Point Dume to Mexican Border): Light variable winds in the morning becoming gusty between 10 and 20 knots this afternoon. Lows at 11:30 a.m. and 4:30 p.m. Lows, 60. Highs today and Monday mostly patches on water but mostly fair with sunny days.

SUN, MOON AND TIDES

Mon. Sunrise: 6:41 a.m. Sunset: 7:17 p.m.

Mon. Moonrise: 12:50 a.m. Moonset: 3:50 a.m.

Sun. Tides: Highs, 4.6 feet at 6:45 a.m. and 5.3 feet at 4:33 p.m. Lows, 3.3 feet at 12:27 a.m. and 3.0 feet at 11:31 a.m.

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MEMORIAL-USC COLLABORATE

L.B. women in cancer test

By BEN ZINSICK
Medical-Science Editor

Long Beach women are to be included in a study to see if a virus is the cause of human breast cancer. Doctors at Memorial Hospital Medical Center will work with researchers at USC Medical School in the investigation.

Dr. James W. Reynolds, associate pathologist at Memorial Center, said he is certain other Long Beach hospitals will join in the search.

The new study has been generated by recent new evidence of virus-like particles in the breast milk of women who are relatives of breast-cancer patients.

The finding has been regarded as nothing short of sensational.

As far back as 1936, a researcher reported the association of a virus-like particle with mouse mammary cancer. Subsequently it was shown that this virus was responsible for causing breast cancer in susceptible mice and transmitted from mother to daughter via mother's milk.

Now, researchers will attempt to determine if human breast cancer is transmissible from mother to daughter.

In the study, Long Beach doctors will ask lactating mothers to donate specimens of breast milk if they have, or have had, breast cancer. Lactating women in families with breast cancer also will be asked to donate.

Breast cancer is the leading cancer killer of women. An estimated 70,000 American women will get the disease this year, and 31,000 will die of it.

USC researchers say that if breast cancer is transmitted through maternal milk, "then it might be possible to design prophylactic measures which could have marked influence on the incidence of breast cancer."

Breast-fed and bottle-fed daughters are to be compared in the study.

Researchers say:

"We will examine the milk from daughters of mothers with and without breast cancer to determine if there is a higher incidence of particles in the offspring of the breast cancer patients."

"In addition, we will compare breast-fed and non-breast-fed daughters within each group to see if this particle is not only associated with genetic history of breast cancer but also with the history of maternal breast feeding."

Dr. Reynolds said all information obtained in the study will be regarded confidential.

Volunteers should also be assured that just because they are asked to participate does not mean that they have cancer or are suspected of having cancer.

Dr. Reynolds said Memorial also will be participating with USC's department of pathology in other cancer studies — the relationship of cancer in household pets to disease in humans, the role of an enzyme in the malignant process, and the effect of smog on cancer growth.

Small firm's U.S. job share hit

Congress is "far from pleased" that small firms received only 17 per cent of \$42 billion in federal contracts awarded in the last fiscal year, Rep. James C. Corman, D-Van Nuys, said Saturday.

He criticized the Defense Department and other federal agencies for failing to give small business a larger share of federal contracts and subcontracts.

"THE SMALL business share of both prime contracts and subcontracts has declined to the lowest point in many years," he said at the start of a congressional hearing on problems that face small firms seeking government business.



REP. JAMES CORMAN
"Far From Pleased"

The hearing, held in Van Nuys by Corman, chairman of a House subcommittee on government procurement, will continue

Sept. 28 and 30 in Washington.

Among those testifying at Saturday's hearing was David B. Mulgrew, president of the four-month-old National Association of Aerospace subcontractors, which lists 38 member firms.

He said small businessmen often "are afraid to identify themselves when voicing complaints or inequities — they fear retaliation from both government and prime contractors for speaking out."

"But the days of silence have got to be over," said Mulgrew, vice president of a tool and die company in suburban Hawthorne. "The aerospace industry is in deep trouble . . . and sub-

contractors are getting the worst of a bad situation."

He said his group doesn't "look for handouts from government or prime manufacturers. We do insist on a fair shake under regulations and we want our voices listened to."

OTHER NAAS officials urged that a National Development Bank be established to lend funds to small aerospace contractors for development of better management, technology and productivity.

They also urged that government incentives be provided to small businesses for "greater research and development and capital equipment investment."

Dock talks resume Monday

Negotiators for longshoremen and water front employers will resume talks Monday afternoon to end the 74-day-old West Coast dock strike.

The International Longshoremen's and Warehousemen's Union met with the Pacific Maritime Association in all-day talks in San Francisco Saturday, but no progress was reported.

They met against the background of a Seattle judge's order to steamship and stevedore firms to show cause by next

Wednesday why cargo unloaded in the Port of Seattle prior to the start of the strike July 1 should not be delayed.

The Port wants the firms to remove about 8,100 tons of bulk cargo and 130 loaded containers from three piers.

The ILWU strike strategy committee had offered, when negotiations resumed nearly three weeks ago, to remove all tied up cargo from docks and transit sheds.

But the Pacific Maritime Association, to which the

steamship and stevedore firms belong, refused the offer. PMA said it was an attempt to "predetermine the outcome of the jurisdictional issue in the handling of containers."

The ILWU insists that its members be given sole rights to handle containerized cargo on and near the docks. Some of this work is now done by the Teamsters Union, which offered more than two weeks ago to submit the dispute to mediation and, if necessary, binding arbitration.

The ILWU has not responded to the Teamster proposal.

Other issues in the strike, which has idled 15,000 longshoremen at 24 ports from San Diego to Seattle, include wages, hours and benefits.

The ILWU is demanding

WASHINGTON (AP) — Rep. Al Ullman, D-Ore., has urged President Nixon to issue special wage guidelines immediately for workers involved in the two-month-old West Coast dock strike.

Ullman suggested in a telegram that the special guidelines might help bring about a settlement of the dispute and serve as a trial balloon for long-range economic policy at the end of the current 90-day wage-price freeze.

a 37.4-per-cent pay raise over two years to \$5.88 an hour, a guaranteed 40-hour work week and better fringe benefits.

Kalpakoff, one of the uniformed officers, and his partner, Lonney Maxwell, stopped the car carrying Clay, Poe and Daniels, said Lt. Robert Helder of the Newton Division Station.

One of the three burst from the car with a gun and fled away at Kalpakoff as he approached the car, Helder said, and the officer fell wounded to the pavement.

All three were under treatment at the county-USC Medical Center where they were held on charges of assault with intent to commit murder.

Detectives said that when the three left the alleged Black Panther meet-

ing Friday night they were

followed by six officers —

four plainclothesmen in

two cars and another car

carrying two uniformed of-

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Hospitalized in satisfac-

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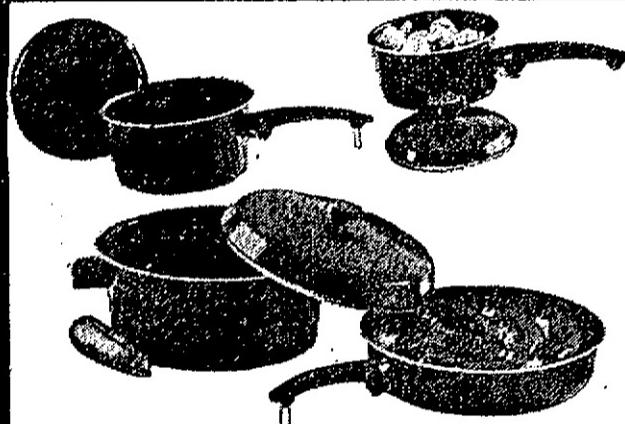
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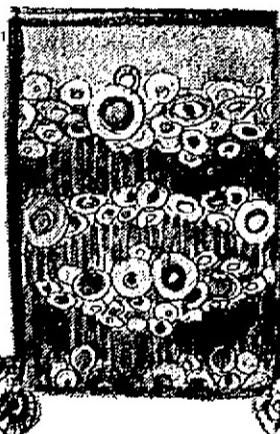
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2.50 16x28 hand towel 1.25
90c 13x13 washcloth 45c



Callaway Illusion Towels

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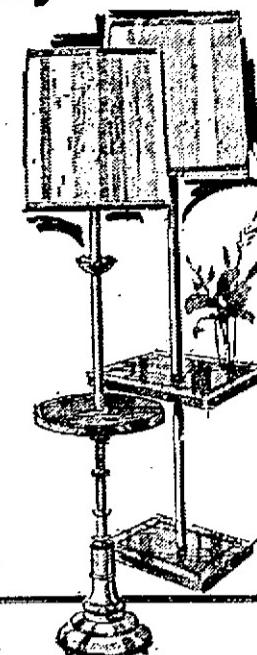
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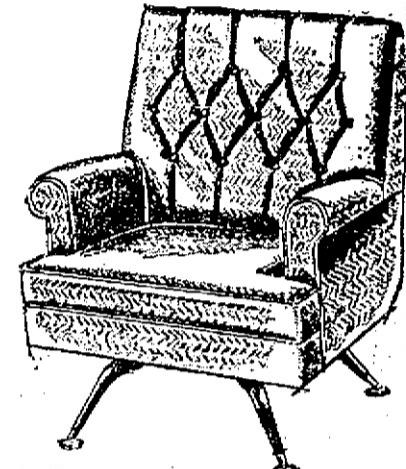
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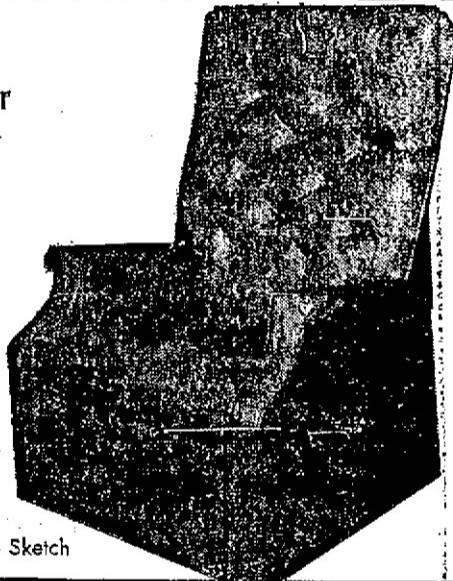
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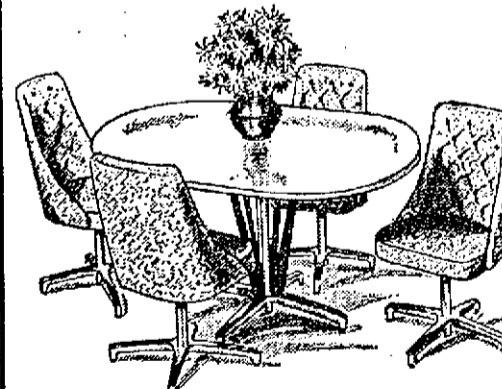
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3²⁰**4⁰⁰**

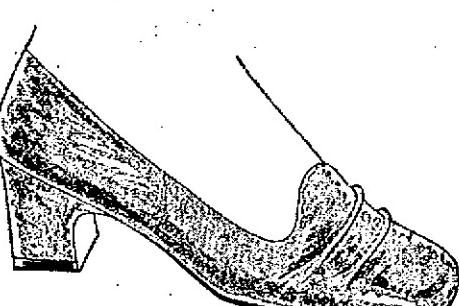
reg. 5.00—XL Bra slip, fiberfill cups, stretch straps reg. 8.00—ave.—A-34-36 B-C — 34-38

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from Larks**10⁹⁷**

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Shown is just one of several styles of new fall shoes at special savings. Choose black or brown in comfortable walking heels. Available in sizes 5 to 10.



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A-line and low waisted jumpers with pleated skirt. Available in sizes 7 to 14.

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**Freedom
of press
peril seen**

WATERLOO, Iowa
(UPI) — Roger Tatarian, editor of United Press International, Saturday night predicted growing assault by advocates of restriction on the traditional American concept of freedom of the press.

He said in a speech here that the victories won by the press in the case of the Pentagon papers and in the CBS contempt case in the House were far from overwhelming and should be regarded more as signs of trouble ahead than as lasting victories.

"THE WIND of opinion now blowing is far more heartening to critics of the press than to the press itself," Tatarian told a convention of the Iowa Daily Press Association.

He recalled that the nine justices of the Supreme Court wrote nine separate opinions in their 6-to-3 ruling for publication of the Pentagon papers and that a close study of them indicated "how fragile the victory of the press really was."

For example, he said, five justices — a majority — seemed to lean to the view that Congress could, if it desired, give an executive branch of government power to do what it was forbidden from doing in the case of the Pentagon papers.

Then, he said, there is the fact that two of the six majority votes were those of the two oldest members of the court — Hugo Black, who is 85, and William O. Douglas, 73.

If justices Black and Douglas leave the bench for any reason in the next year or so, it is clear that their replacements will share different philosophies and drastically change the philosophical balance of the court," he said.

Facts You Should Know About Sapphires

By MICKIE FISHER
of LAWSON'S JEWELERS;
Downey Long Beach Only

Sapphires are the birthstone of this month, September. In our opinion, the most beautiful sapphire is the STAR SAPPHIRE. A star is created with three sapphires which create three lines that cross one another to form a star. The experts believed these three lines to represent faith, hope, and charity.

When the three lines cross, you have a star that is the most desirable. To properly locate the star, you actually should view the gem in the sunlight. Ordinary lighting such as incandescent and fluorescent and the star can not be seen properly. So, look at the star either in bright sunlight or under a strong spot light.

Look at the sharpness of the star formed by the three lines. Are they clear? Star Sapphires are examined by our own eyes and these are some of the questions you should try to answer for yourself to judge the value of the star.

Remember, there is no perfect star sapphire as there is no perfect gem nor a "blue-white perfect" diamond.

Sapphires come in various colors, the most common are black, from Thailand; grey/black (from Australia); greywhite, white, and blue.

The color of this gemstone is a significant factor in judging the value of the star sapphire. The color of a sapphire is due also to its imperfections.

When you possess a genuine star sapphire you have acquired another of the wonders of nature. The aquamarine and emerald star sapphires are truly fascinating.

When you view a genuine star sapphire, it is important to remember that there may be visible imperfections on the underside of the star sapphire, or on the edges so that one can notice them. These are due to manner in which the star sapphire is set, such imperfection will not materially affect the value of such star sapphires and will not detract from the beauty of this gemstone.

If you are interested in further information, please see us at Lawson's Jewelers, 250 Pine Avenue, Downtown Long Beach Only, and we will be most happy to answer any question.



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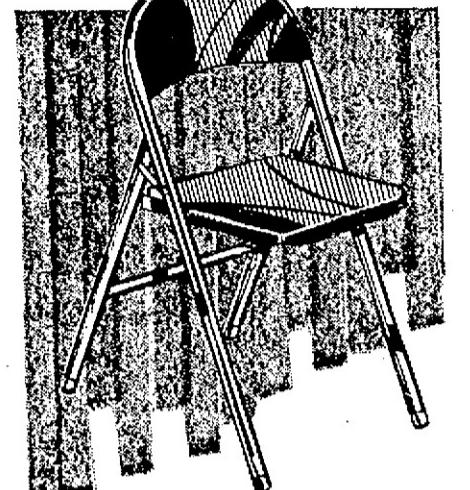
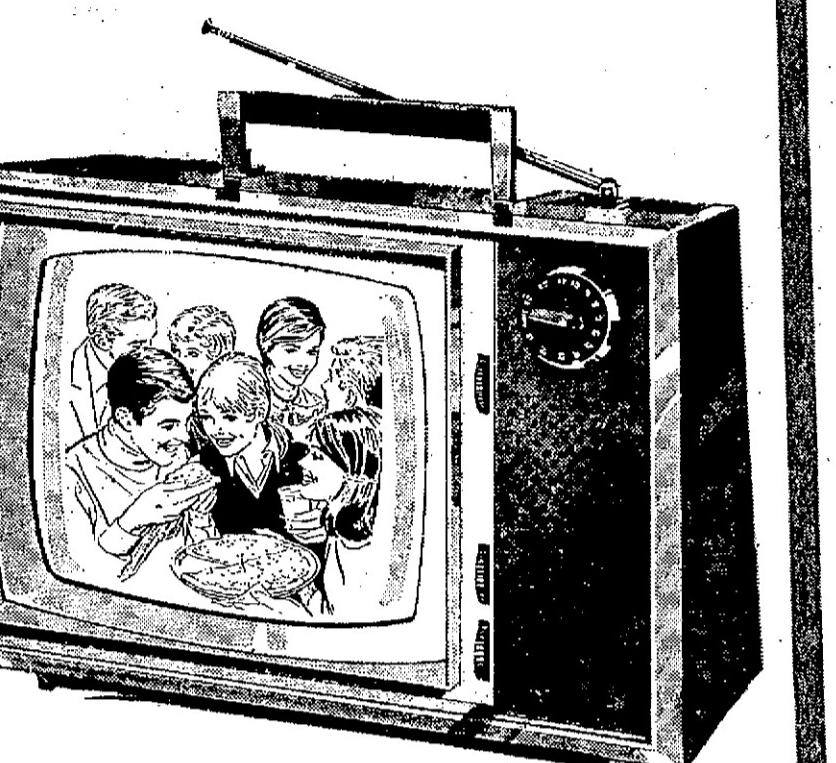


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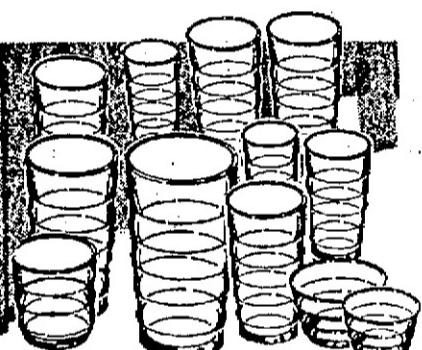


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Yorty attacks Jackson, press

Los Angeles Mayor Sam Yorty said Saturday that the "liberal press" was manufacturing an image of Sen. Henry Jackson, D-Wash., as breaking with the Nixon administration over policy in Southeast Asia.

At a special news conference, Yorty, who like Jackson has indicated he might be available for the

Democratic presidential nomination, replied to Jackson's accusation that the administration should have done more to assure a genuine election in Vietnam.

Yorty said Jackson's criticism of President Thieu showed a lack of understanding of the Vietnam situation.

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SALEM, Ore. (UPI) — Michael D. Matson, 18, East Ely, Nev., was sentenced to 10 years in prison following a plea of guilty in the knife-point kidnapping of a Tacoma, Wash., girl.

**McCloskey
enters race
in Oregon**

PORLTAND, Ore. (UPI) — Rep. Paul N. McCloskey, R-Calif., announced Saturday he plans to enter Oregon's May presidential primary race.

McCloskey said he would use the Oregon primary to wage a battle over the quality of the Nixon administration. Major issues, he said, will be "lack of truthfulness and candor" in the administration, and "selected-enforcement" of federal laws.

Kidnap sentence

ALHAMBRA ARCADIA AZUSA BUENA PARK
COLLEGE GROVE CULVER CITY DOWNEY
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LAKEWOOD LONG BEACH LOS ALTOS
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SAN BERNARDINO SAN FERNANDO SANTA MONICA TORRANCE VAN NUYS VENTURA WESTCHESTER
WEST COVINA WHITTIER DOWNS WHITTWOOD

California poll

Reagan tops VP 'unwanted list'

New York Times Service

SAN FRANCISCO — Ronald Reagan's name leads the list of politicians whom California voters do not want to have running for vice president.

Spiro T. Agnew's name is next on this "most unwanted" list compiled by Mervin D. Field, operator of the California Poll, statewide survey. The interviews were held in early August.

Voters were asked two questions about the vice presidency. Their answers provide another measure of Reagan's apparent decline this year as a national political force.

The first question asked whom the voter would like

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DEMOCRATIC GOVERNORS strike a unified pose with Miami Beach, Fla., Mayor Jay Dermer as they visited the 1972 Democratic party convention site Saturday. Shown are

Dermer (left) and Govs. David Hall, Oklahoma; Reubin Askew, Florida; Richard Kueip, South Dakota; Bruce King, New Mexico; and Jimmy Carter, Georgia.

—AP Wirephoto

Muskie favored by governors

So did Utah Gov. Calvin Rampton, like Hearnes a seven-year governor and a 1968 supporter of Hubert H. Humphrey.

Besides Muskie, the only other presidential possibilities mentioned by the Democratic governors were Sen. Humphrey, Sen. Henry M. Jackson of Washington and Rep. Wilbur D. Mills of Arkansas.

Of the party's hopefuls, only Muskie will speak at the national conference. Hearnes arranged for him to address the conference banquet Tuesday night.

But agents for other candidates are expected to be present.

The Nixon administration also will be well represented. Both Vice President Spiro T. Agnew and Secretary of State William P. Rogers are scheduled to speak on Monday.

In their sessions here, part of their drive to play a larger share in party activities, the Democratic governors and chairmen heard a report on the progress of efforts to comply with reforms in delegate selection and convention procedures developed over the past three years by two special commissions.

In discussing the 1972 outlook, many governors said it still is too early to make a judgment. Those refusing to state a preference included Govs. John J. Gilligan of Ohio and Milton J. Shapp of Pennsylvania, the two largest Northern states with Democratic executives, and the governors of such key primary states as Wisconsin, Maryland and Nebraska.

Muskie showed considerable strength among the Southern governors. Besides Scott, Gov. Reubin Askew of Florida is believed privately to favor Muskie. Another Southern governor, while declining to be quoted by name, predicted the Maine senator's nomination despite his own personal preference for Jackson or Humphrey.

Gov. Preston Smith of Texas said the thinks Muskie and Humphrey are the leaders at present in Texas.

Gov. John Bell Williams of Mississippi said "Wilbur

tender himself, Alabama's George C. Wallace, declined to answer the questions on the presidential outlook.

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SEN. HUMPHREY, L, MAYOR WADE, STATE SEN. KENNICK
Men Chatted During Fund-Raiser Banquet Aboard the Queen Mary
—Staff Photo by CURT JOHNSON

HHH calls economy Nixon soft spot; foreign flank safe

By BOB HOUSER
Political Editor

President Nixon is vulnerable on the domestic economy, Sen. Hubert Humphrey said Saturday, but it would be a waste of time for Democratic presidential hopefuls to attack him on foreign policy.

During a breakfast interview in Long Beach's International Towers, the morning after Humphrey addressed a fund-raising dinner for State Sen. Joseph M. Kennick on the Queen Mary, the Minnesotan predicted "substantial agreement" would be reached in the Strategic Arms Limitation Talks (SALT) and that Nixon's "about-face" with regard to Mainland China is an impressive gesture.

These are to Nixon's credit, he said, and Democrats can't find much fault other than to say they should have come sooner.

"But he is vulnerable on the economy," said Humphrey. "I have watched him all his political life. He has never shown any knowledge of or interest in the domestic economy."

Humphrey recounted that the executive branch would no longer interfere with wage-price decisions. "That was like a mayor telling the cops not to pay any attention to people running stop lights; the spiral of inflation was set loose," he said.

And the worst part about it, Humphrey added, is that people kept being told by the administration that everything was all right.

The wage-price freeze will look good for a while, he said, and Nixon will ride high politically, "but it's my judgment the economy will not respond the way he's expecting between now and next summer."

He charged that Nixon is afraid of the economic measures he has instituted, and "he doesn't really believe in them."

"What he did was reveal to the Congress that he had no plan and this is what the American economic community understands," he said.

On the China issue, Humphrey said the Japanese represent the major power in Asia for the foreseeable future; any chance for stability in Asia in the next decade or so will depend on the close, harmonious relationships between the United States and Japan.

He deplored that Japan's Prime Minister Sato was not consulted at all about the China visit despite the fact that Sato represents Japanese stability in government since 1950.

"You can't talk about ending the period of confrontation and entering the period of negotiation and finding out that you're confronting your friends and negotiating only with your enemies. And here (in this instance) the Japanese government almost collapsed," Humphrey said.

Despite his wide-ranging criticisms, Humphrey said he has not made a decision to seek the presidency, "but quite frankly, I think I'm as able as any of the other potentials and I think I know more than many of them."

He said he has no organization now but will form a small one to help him to make a decision before the end of the year.

The weakness in most of the Democratic oratory these days, he said, "is that they're not looking far enough down the road. We're dealing, like Mr. Nixon, with today's crisis. We're not really projecting for the American people what we may have to be facing in the years ahead."

Reinecke bares income-share plan

By JIM LEAVY
Staff Writer

Lt. Gov. Ed Reinecke and other services presentedly funded by the federal government."

He recommended a "carefully worked out formula" whereby the states would provide money to the federal government for national defense, foreign aid and other functions which could not be handled on a state level.

He spoke at a reception and banquet to raise funds for Whetmore's 1972 campaign.

The senator said he would not announce his political plans during the banquet. He welcomed guests and thanked them for honoring him aboard the Queen Mary.

Whetmore told some 350 Republicans, who attended the \$50-a-plate Premier Party, he has submitted his revenue plan to Rep. Wilbur Mills, chairman of the House Ways and Means Committee. Mills is conducting hearings on President Nixon's revenue sharing proposal.

THE Lieutenant governor said the states should be allowed to collect taxes and share them with the federal government. Reinecke said, "the states would then be required to pick up the bills for welfare, highway construction



JAMES WHETMORE, L, LT. GOV. REINECKE
State Senator Honored Aboard Queen Mary
—Staff Photo by CURT JOHNSON

Breadbasket head jailed in protest at gas station

The head of Operation Breadbasket was arrested in Los Angeles Saturday at a civil rights demonstration in an International Airport gas station, authorities reported.

The Rev. Jesse L. Boyd, 33, was taken to Venice division police station and booked on suspicion of interfering with a business. He was later released on \$633 bail.

Boyd was participating in a demonstration sponsored by the Black Petroleum Retailers Association at the time of his arrest. A spokesman for Operation Breadbasket said both organizations were protest-

ing the tactics of Standard Oil and Humble Oil companies toward black service station owners.

The Rev. Alvin Doritch, also of Operation Breadbasket, said the demonstrators staged a "park-in" at the gas station with several automobiles pulling in at the same time and asking for oil checks.

Doritch said the move was made to "sensitize Standard Oil" to the demands of black service station owners. The association is requesting that operators be able to purchase cheaper insurance, be relieved of paying for losses on stolen credit cards and be given better health benefits.

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San Diego fire threatens homes

LA MESA (UPI) — A five-acre brush fire threatened a half-dozen homes in a residential area here east of San Diego Saturday before being contained.

The flames reached the back porches of a couple of the residences.



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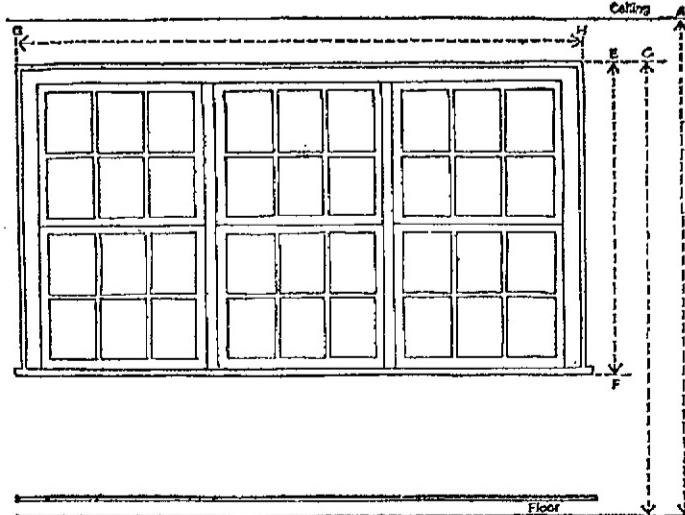
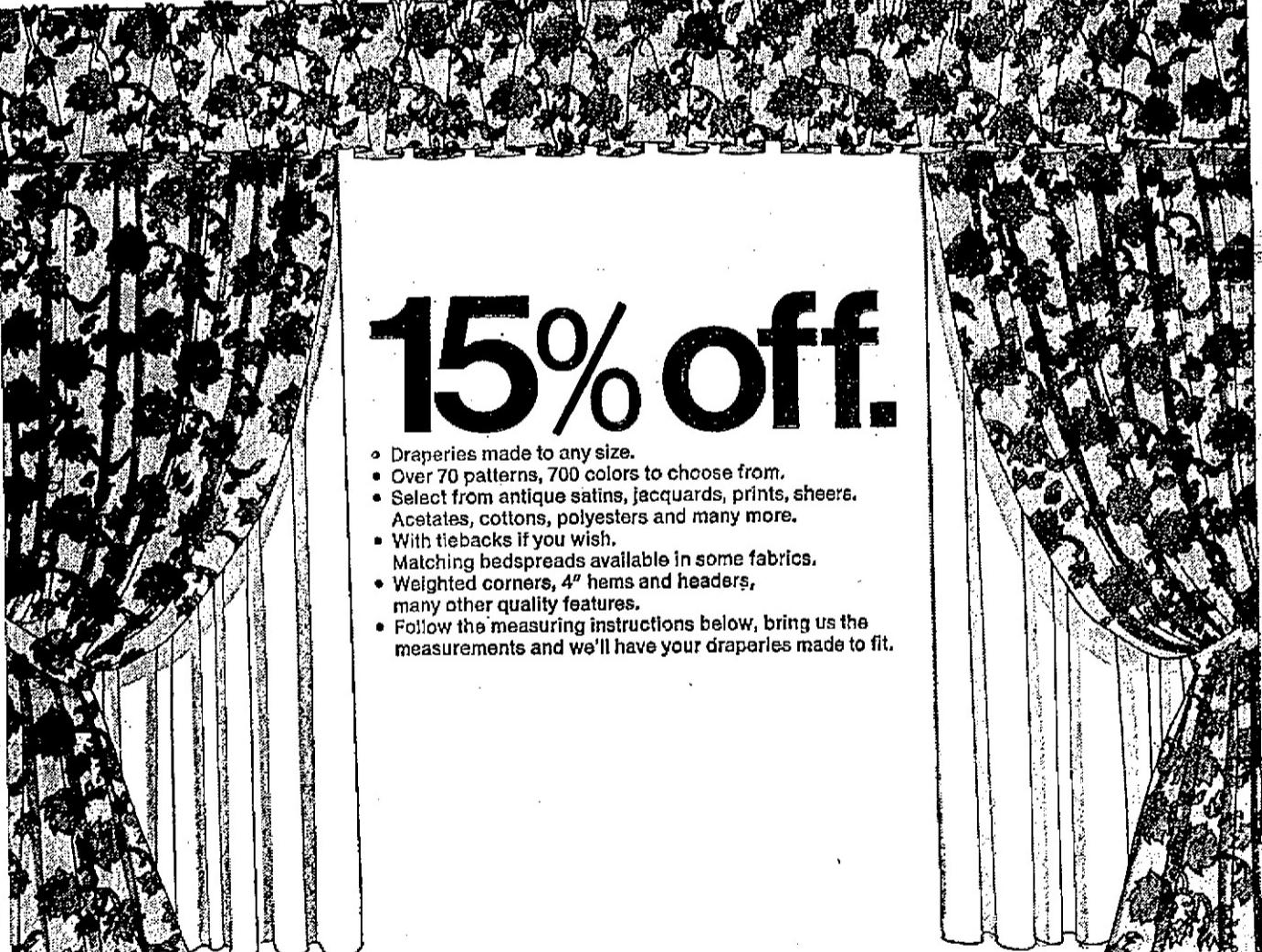
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Penn Central probe stymied by missing papers

By ED ZUCKERMAN
From Our National Bureau
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WASHINGTON — An investigation into the backroom dealings which brought financial collapse to the Penn Central Railroad has been sidetracked because a voluminous collection of corporate documents is missing.

A team of independent investigators, assigned by the Senate Commerce Committee to unearth the reasons for the Penn Central bankruptcy, believes the documents may have been destroyed.

Missing are all the corporate records of the New York Central Railroad covering the critical five-year period preceding its 1968 merger with the Pennsylvania railroad. During the

1963-68 period the New York Central had been seeking a merger with another railroad to alleviate its own financial problems.

A Senate Commerce Committee aide revealed that a formal request for the unaccounted records has been sent to Jervis Langdon Jr., who was appointed last year as a trustee in a court-ordered reorganization of the Penn Central.

"They are regular business documents which should be preserved by a corporation," said Daniel O'Neal, the committee aide. "We have repeatedly asked for them and now we are making a formal request."

O'Neal revealed that investigators have been told "on several occasions by people who ought to know

that the records were destroyed."

Reportedly, one person who claimed the documents were destroyed was an aide to Albert Perlman, the president of the New York Central who did not survive the railroad reorganization.

If the allegation is correct, then some regulations of the Securities and Exchange Commission were violated, O'Neal said.

Included in the unaccounted documents are the minutes of New York Central board of directors meetings, financial reports and confidential memos which were circulated among the railroad's top management figures.

The only New York Central information made available so far to the investigators has been Perl-

man's personal records which, according to O'Neal help to answer some of the questions.

"We have everything from the Pennsylvania railroad but nothing from the New York Central. Five years of stuff has just vanished," the Senate aide said.

The independent task force is composed of a former FBI agent, an accountant, an auditor, an economist and a lawyer, O'Neal disclosed. The cost of the study, which was approved by a Senate resolution, is \$150,000.

Another facet of the study which has led the team down blind alleys is its efforts to uncover the identity of owners of large blocks of Penn Central stock. So far, that search has led to several Swiss banks which are holding the stock in trust for anonymous beneficiaries.

O'Neal said the Senate Commerce Committee last year requested the reorganized Penn Central to supply the names of shareholders who control at least one per cent of the railroad's stock.

According to the trustees' report, the largest single stockholder is Cede and Co., which owns 2,101,771 shares. O'Neal said there is no information concerning ownership of the company. The report also showed that 761,373 shares were held by Credit Suisse and 312,401 shares were held by the Societe de Banque Suisse, both Switzerland banking institutions. The Swiss banks will not identify the owners.

Another 208,355 shares is owned by Trude and Co., another firm with unknown ownership whose business address is Lock Box 11 at the Illinois Continental Bank and Trust Co., Chicago.

some Penn Central documents "may have been edited." He said there was no concrete evidence "but when we're looking for certain things that should be there and they aren't, the question is raised."

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ON TEXAS STOCK DEALS

Banker to 'tell story'

DALLAS, Tex. (UPI) — Frank W. Sharp, described as the mastermind of an alleged stock scheme to enrich important politicians and influence banking legislation, is expected to tell his own story Monday.

And none of the 28 corporations and individuals on trial, including a former state attorney general, is sure just what testimony Sharp will give.

The Securities and Exchange Commission broke the case earlier in the year when they sought a federal court injunction to keep the 28 defendants from making what it said were fraudulent stock deals.

It said Sharp made bank loans and offered stock deals to state officials, who made large profits from them, to influence the en-

acting of banking laws in the Democratic controlled Texas Legislature.

The matter has touched off a furor in the state and former Texas Atty. Gen. Waggoner Carr, snapped at his critics: "They can go to hell; I've done nothing wrong."

He blames his predecessor in office, Will Wilson and the Nixon Administration of which Wilson is now a part, for "this smelly deal to parade Mr. Sharp around the state, spouting nothing but innuendoes, hearsay and rumor."

Sharp was indicted for making a false entry in a bank ledger and selling unregistered stock but he refused to testify on the grounds of possible self-incrimination. He was convicted, given a three-year prison sentence but then,

when the sentence was suspended, he finally agreed to testify.

He is expected to be called to the stand Monday.

When it's all over, whatever the result, Sharp's

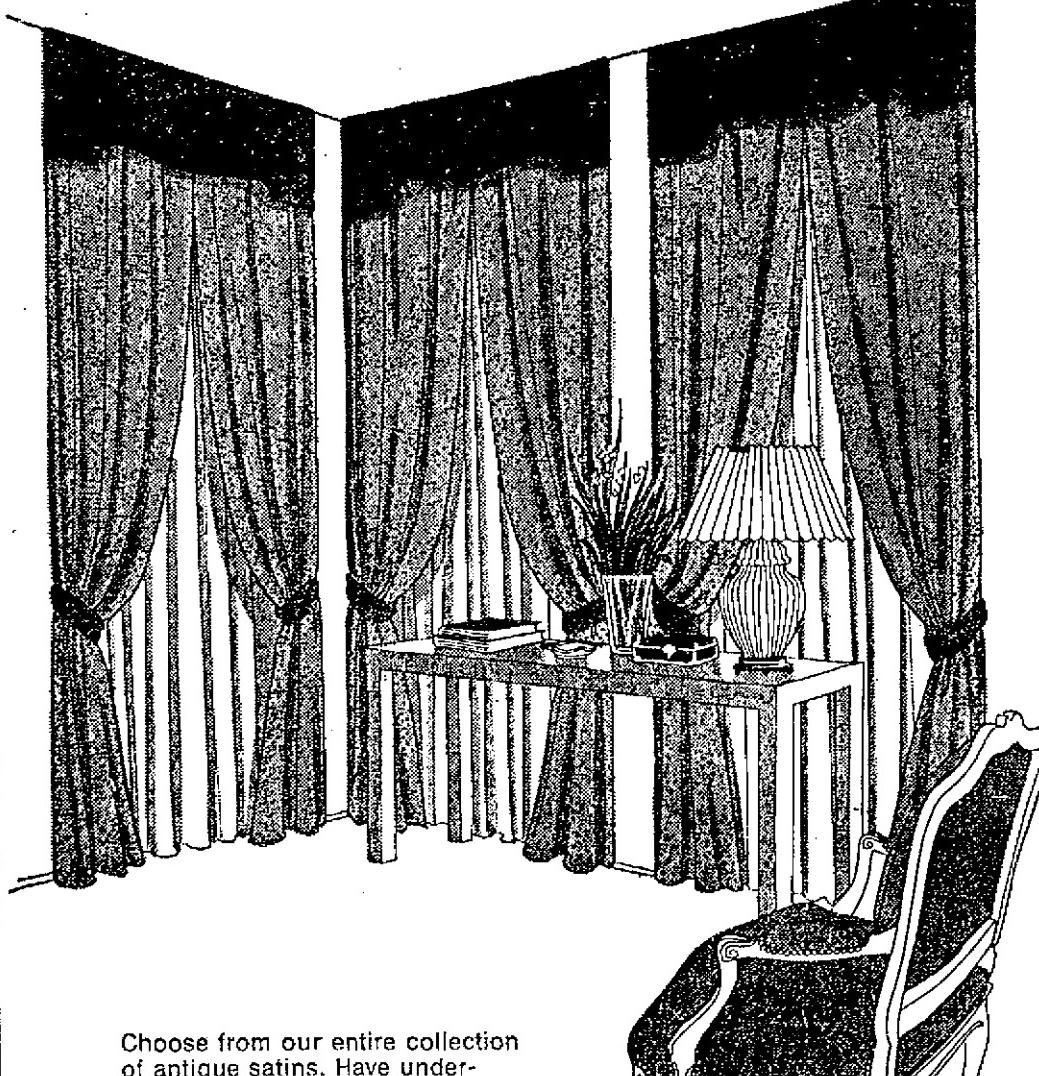
worst troubles may still be ahead. His immunity from criminal prosecution offers no shelter from suits pending by stockholders and banks for an alleged \$40 million in damages.

After the case broke the SEC revealed that Gov. Preston Smith, a Democrat, alone made \$62,500 in a short time through stock purchased from Sharp's National Bankers Life Insurance Co. Smith agreed

The stock subsequently plunged and was worth only about \$2 a share from a high of \$28.

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POLITICS**Dr. Horn to speak at GOP meeting**By BOB HOUSER
Political Editor

Dr. Stephen Horn, president of California State College at Long Beach, will speak at the Wednesday noon luncheon meeting

of GOP Juniors in Alfred's Restaurant, 700 E. 45th St.

PORTER REAPPOINTED

Assemblyman Carley V. Porter, D-Compton, has been reappointed to the Real Estate Advisory Committee of the University of California. President Charles J. Hitch announced. Porter has served on the committee since 1957.

TOM PAINE DEMOS

Paul Perlman, state labor liaison director of the California Democratic Council, will speak at the monthly meeting of the Tom Paine Democratic Club at 8 p.m. Wednesday in the residence of Edna Elllassen, 2429 E. Fourth St.

Perlman, secretary-treasurer of the Southern California District, International Longshoremen and Warehousemen's Union, will speak on "Nixonomics—the Wage (Price) Freeze." The meeting is public.

EVENING GOP

Prof. Charles Wolfe, of California State College at Long Beach, will speak at the 7:30 p.m. Thursday meeting of Long Beach Evening Division Republican Women Federated in the O'Donnell Conference Room, 3350 Olive Ave.

GOP HQ OPEN

Republican Headquarters for the 32nd Congressional District announced it has reopened after summer vacation at 3365 Orange Ave. A registrar will be available 10 a.m. to 2 p.m. on weekdays.

Among those who must register to be eligible to vote in future elections are first-time registrants (voting age minimum is now 18), those who have changed their names or addresses or wish to change party affiliation and those who failed to vote in the last statewide general election November, 1970.

Sheriff's station plan to be OK'd

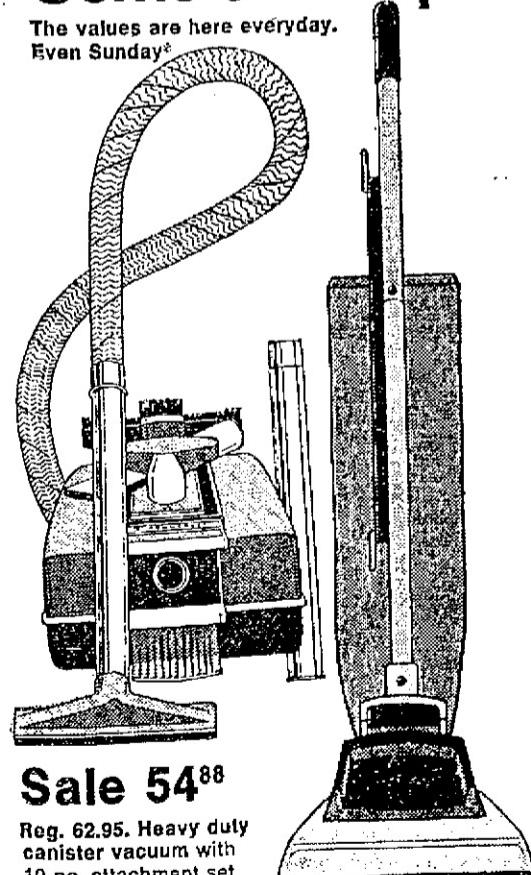
From Our L.A. Bureau Supervisors Tuesday are expected to approve final plans and authorize bids for construction of additional security measures at Firestone sheriff's station, 7901 S. Compton Ave.

County Engineer Harvey T. Brandt said the work includes sealing the locker and communications room windows with masonry, building concrete block baffle walls in front of three offices, installing an exit alarm system and adding new parking lot and perimeter lighting.

He said estimated cost of the project, expected to take five months to complete, is \$19,697. About \$19,000 is available in the present budget, he said, but it may be necessary to budget extra funds depending on the bid amounts.

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Reg. 62.95. Heavy duty canister vacuum with 10 pc. attachment set and automatic cord reel. Cleaner stands on end for ease in cleaning stairs.

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71 receive L.B. Rotary Club scholarships

Seventy-one graduates of local public and private high schools will continue their education this year at the Long Beach City College or the California State College in Long Beach with scholarships totalling in excess of \$15,000 awarded to them this past week by the Long Beach Rotary Club.

"These awards differ from most other scholarships in two respects," explained W. Odie Wright, chairman of the Board of

Directors of the Rotary Scholarship Foundation which provides funds for the scholarships. "All students qualifying for a scholarship must attend one of the two local colleges and must be planning to enter a vocational rather than a professional field."

"Many scholarships are given to brilliant students who maintain the highest of scholastic averages," added Wright. "The foundation directors wanted to

encourage the average student who will get marketable skill training and in many instances make his home and gain employment in our local communities."

This is the ninth year that the Rotary Club has given these scholarships. More than 250 awards totaling in excess of \$40,000 have been given. A student who qualifies for a scholarship during his first year in college may apply for

additional annual scholarships as long as he maintains satisfactory academic progress.

Scholarship awardees were guests Wednesday of the Long Beach Rotary Club and participated in a program interpreting the purpose of the Rotary Foundation. Dr. Donald P. Ashley, foundation director, and Roy Anderson, president of the Long Beach Rotary Club, were cochairmen of the scholarship luncheon.

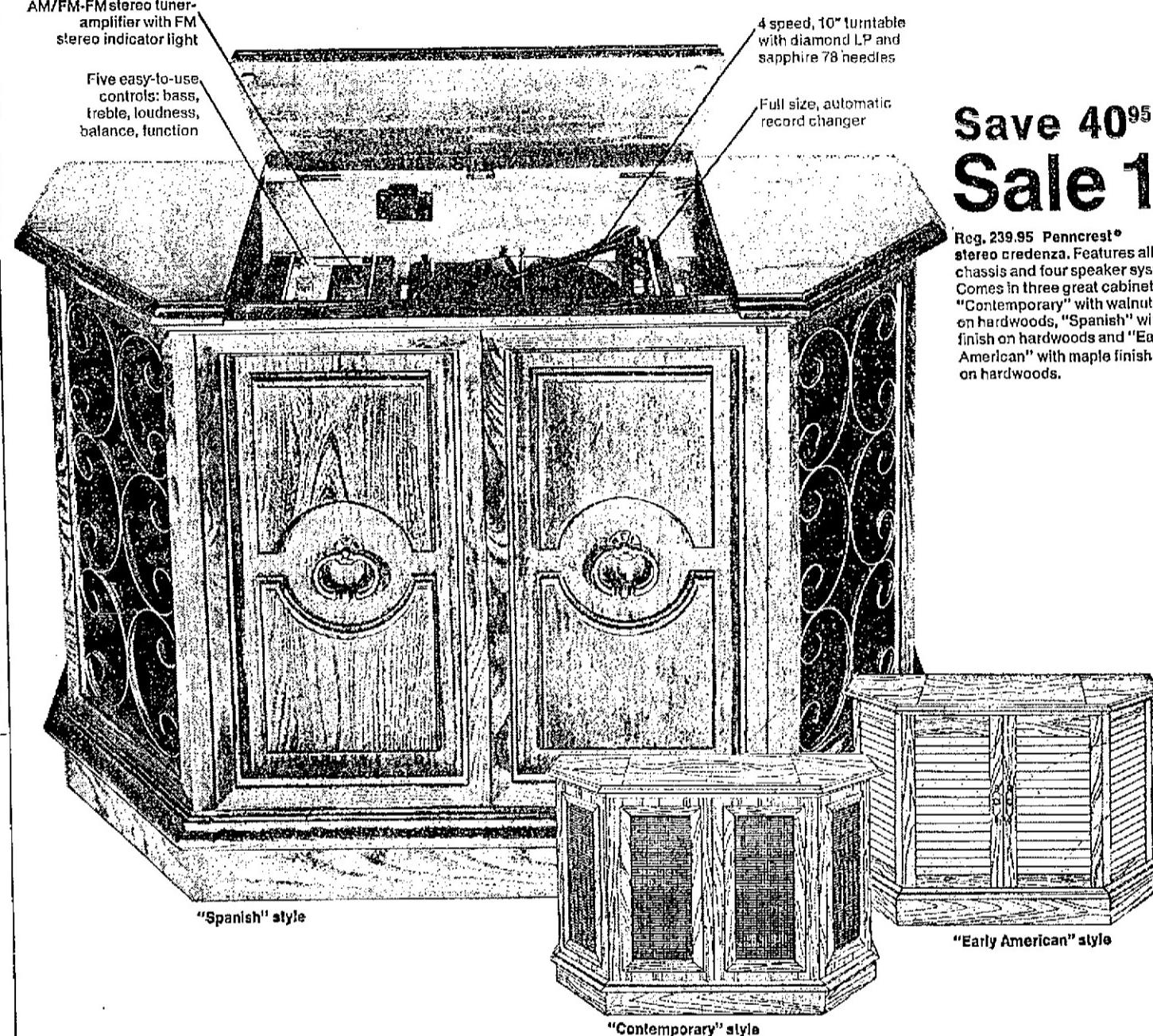
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Reg. 189.95. Penncrest programmed gas dryer. Has 6 drying programs for all popular fabrics including permanent press... plus fluff-dry, no-heat setting for special articles. White, avocado or harvest gold... color costs no more at JCPenney. Penncrest programmed electric dryer with automatic time control. Reg. 159.95. Sale \$144

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(Continued from Page A-1)

College of Cardiology, who claimed that the treatment given to heart attack victims by ambulance attendants is totally inadequate. He said that steps were being taken to properly train Los Angeles County firemen as paramedics. Can ACTION LINE find out if any ambulance companies in the Long Beach area are going to do this? J.M., Long Beach.

A similar program is planned for Long Beach and it will be a cooperative effort among four major Long Beach hospitals, the Long Beach Fire Department and local ambulance services, according to a recent article by I.P.T. Medical-Science Editor Ben Zinser. A special squad of firemen will be trained as paramedics and they will be dispatched immediately in a specially-equipped van to the scene of distress. They will be in constant radio contact with one of the four hospitals where a physician will relay instructions to the firemen. When the ambulance arrives, it will stand by until the monitoring physical considers the patient "stabilized." One of the specially-trained firemen will ride with the victim in the ambulance while the van follows behind. Training is scheduled to begin July 1, 1972 with service starting in November, 1972.

To your credit

It is time for me to renew my credit card insurance. But before I do I would like to know what protection the newly-passed law on credit cards gives the card holder. L.B.R., Long Beach.

The recent Truth-in-Lending Act amendment gives considerable protection to credit card holders. Since Jan. 24 you are no longer liable for a card you didn't request if you do not use it or sign it. If you do get an unsolicited credit card, inform the Federal Trade Commission, Washington, D.C. 20580. If an unauthorized person uses your card your liability cannot exceed \$50. If you inform the credit card company soon enough, you may not even be liable for that much. The postmark date on your letter marks the time your responsibility ends. In addition, for you to be liable at all, the company must have provided a means of identification, your signature or photo, on cards issued after Jan. 25. They must have provided you with an addressed, stamped card or envelope for reporting card loss or theft and they must have given you prior notice of your liability.

Battle bar

Where can I get Merchant Marine war ribbons issued during World War II? Also, have any been authorized for service during the Korean and Vietnam wars? J.M.G., Costa Mesa.

You can apply for authorization to wear the Merchant Marine ribbons issued during any of these three wars at the Office of Maritime Manpower, Maritime Administration, Department of Commerce, Washington, D.C. 20235. Include your complete name, your book or "I" number and Social Security number, the names of ships on which you served, the dates of service and your mailing address. If you are eligible to wear any of the ribbons, an authorization card will be sent to you. Then you can order the ribbons from Harry Sadow Inc., 20 Bessey St., New York, N.Y. 10007 at a cost of 65 cents each. These decorations have been issued: Vietnam Service Bar, Korean Service Bar, Atlantic War Zone Service Bar, Pacific War Zone Bar, Mediterranean-Middle East War Zone Bar, Combat Bar, Defense Bar and Victory Medal Bar.



THE GREAT KITCHEN DEBATE occurred in the summer of 1959 when the then Vice President Richard Nixon played host to then Premier Nikita Khrushchev in a tour of an American

exhibition in Moscow. The group stopped at an exhibit of a typical American kitchen to renew a running debate on the merits of Soviet and American ways of life.

—AP Wirephoto

KHRUSHCHEV

(Continued from Page A-1)

chev tended a neighbor's cattle during the four years he went to the town's parochial school. He worked in the coal mines, joined the Bolshevik party, fought in the civil war and, shortly after his first wife died in 1923, married Nina.

Khrushchev later went to Moscow where he rose through the political ranks, graduated from the elite Industrial Academy in Moscow, helped Stalin consolidate his power in the Ukraine, organized guerrilla defenses in the area during World War II, returned to Moscow in 1949 and, still an obscure party official, succeeded in the power struggle for a new leader of the Soviet Union after Stalin's death.

KHRUSHCHEV installed Soviet missiles in Cuba, then withdrew them. He went to the United Nations and thumped his shoe on a desk in the General Assembly. He sanctioned the Berlin Wall a decade ago and sent tanks into Hungary in 1956.

Khrushchev hardly seemed the man to succeed Josef V. Stalin. Combatants in the vicious power struggle among Stalin's heir apparents in 1953 made him Communist party chief, or first secretary.

Within five years, however, Khrushchev added the office of premier of the Soviet Union to his position as leader of the party. He held both offices from 1958 until he was forced to resign Oct. 15, 1964, by the current troika of Premier Alexei N. Kosygin, Party First Secretary Leonid I. Brezhnev, and President Nikolai Podgorny.

During his five-year climb to absolute supremacy, Khrushchev altered the Soviet Union's attitude toward the world and toward itself. At a 1955 summit conference he first uttered the phrase "peaceful coexistence" and made it a keystone of Soviet foreign policy.

It'll be hotter

Never trust a September sun. Just when everyone thought the recent heat wave was over, old sol sizzled up out of the east and made another scorching pass at the Southland.

Weather forecasters say the mugginess and heat will continue through Monday with today's highs expected to reach 100 in Long Beach.

Unmanned Soviet moon ship crashes

New York Times Service

MOSCOW—The Soviet Union's latest effort to explore the moon's surface with an unmanned space craft ended in failure Saturday as Luna 18 lost contact with the earth upon landing.

A brief Tass dispatch said that Luna 18, which was launched nine days ago, planned to put down in a mountainous area near the Sea of Fertility, but that the "moon landing of the station in these difficult topographical conditions was unlucky." The Soviets call unmanned craft automatic stations.

No details on the objectives of the Luna 18 mission have been made public, in keeping with the usual Soviet secrecy about its space launchings. Western scientific specialists in Moscow had speculated that Luna 18 was supposed to follow up the success of the Luna 16 mis-

sion which a year ago drilled and retrieved a small quantity of lunar material and returned it to earth—the first time an unmanned vehicle had made a round trip flight to the moon's surface.

The failure of the Luna 18 mission follows the tragedy of June 30, when the three-man crew of Soyuz II perished as they were returning to earth after more than three weeks aboard the Salyut orbiting space station.

The two setbacks undoubtedly will have a psychological impact here, since many Russians believe too much money is being spent on the space program. Soviet leaders have also used space successes to gain prestige for the Soviet Union abroad, and the two most recent missions may have a negative effect.

FAILURE in Cuba fed growing displeasure with Khrushchev inside the Kremlin. Khrushchev, although no one outside the ruling circle knew it, already was under attack for Soviet agricultural failures. The Cuban missile crisis was a new weapon for his enemies.

Khrushchev's "retirement" for the officially announced reasons of advanced age and illness on Oct. 15, 1964, surprised the world.

Khrushchev was never mentioned in public thereafter and seldom seen outside the dacha where he gardened, painted and received only closest friends and relatives.

He suffered heart attacks last year in June and November—the same month international controversy flared over publication of

Prison guard dies, hostages still alive

(Continued from Page A-1)

hostages were "still in good shape."

The black leader, one of the original Chicago 8 tried for conspiracy connected with disturbances at the 1968 Democratic Convention there, told reporters, "I should be back tomorrow" if not ordered back to Oakland.

Seale is on probation for his 1969 conviction for a gun-law violation in Oakland, from where he flew Saturday to join the talks. He also is free on \$25,000 bond pending the appeal of his contempt-of-court conviction in the Chicago case.

William Kunstler, one of the Chicago conspiracy lawyers who also is acting as a mediator in the prison dispute, said he expected Seale to return at 7 a.m. today.

Quinn, the son of the prison meat-cutter and the father of two, was an Attica native who joined the facility's security force April 30, 1970.

Seale declined comment when he arrived from Oakland, but one of five blacks with him distributed a statement signed by the Panther central committee and reading: "The prison guards, called 'hostages,' have in reality been placed under arrest by the 1,280 prisoners who are rightly redressing the grievances concerning the harrassing, brutal and inhuman treatment to which they are constantly subjected."

THE INMATES, who rioted Thursday morning, burning buildings and beating guards, had held 39 hostages, including guards and civilians.

One of the captive guards, however, Anthony Sangiacomo of nearby Batavia, suffered a heart attack Saturday afternoon, prison chaplains announced. He was taken to a hospital after the inmates released him.

The convicts' demands include greater political and religious freedom.

dom in prison, an end to censorship of reading materials sent from publishers, unlimited communications with the outside world and training of guards to better understand their problems.

Kinsler said Corrections Commissioner Russell G. Oswald did not agree to the demands for an increase in the minimum wage for inmate employment or the demand for an end to the state's parole system. Oswald told the prisoners that those matters require legislation.

No agreement was reached either on the prisoner demand that walls inside the Attica yard be removed to allow freer movement of inmates during their outdoor hours. The yard is currently divided into four sections.

New storm boils in So. Atlantic

Combined News Services

Ginger pepped up her winds to hurricane force in the open Atlantic Ocean south of Bermuda Saturday as a weakened tropical storm Edith made for the warm waters of the Gulf of Mexico, where she was expected to regain some of her punch. Nicaragua's Air Force Commander, Col. Orlando Villalba, reported Saturday that at least 23 persons were killed at Thanks to God cape when Edith hit there. Thursday.

Weakening tropical storm Fern meanwhile pestered the southwest Texas coast with gales and street-flooding rains. The storm hit Corpus Christi with winds up to 70 miles an hour, then began plodding southwestward toward the Rio Grande Valley, leaving behind up to eight inches of rain.

DEAD**"Khrushchev Remembers,"** his purported memoirs.

The official Tass news agency distributed a statement by Khrushchev denouncing the book as a fabrication. It was the first time his name had appeared in the officially controlled press since his ouster.

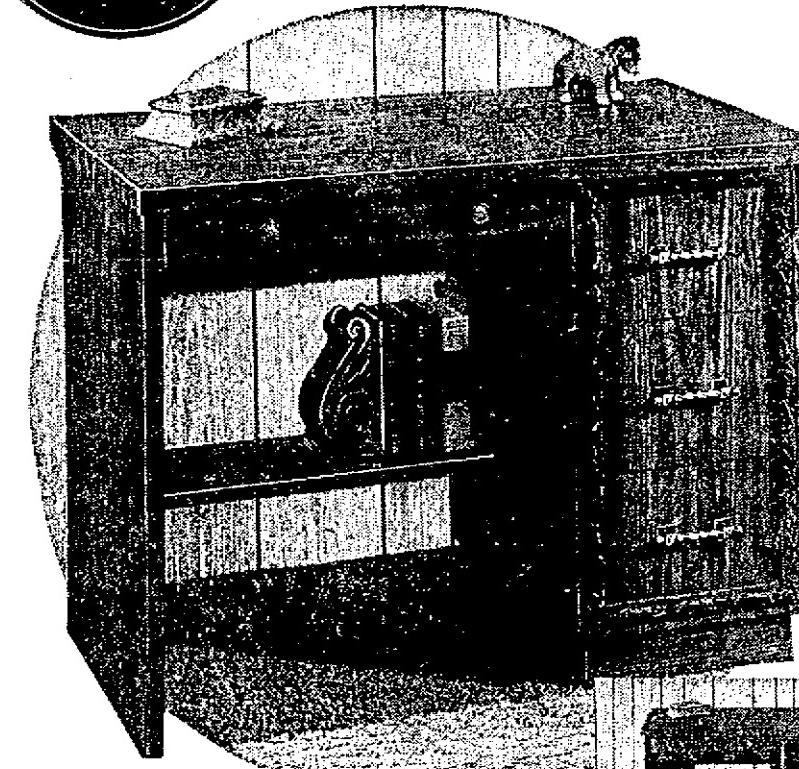
Khrushchev last appeared publicly in Moscow this summer when he and his wife voted in the local elections. He looked slimmer and fit.

Before they entered their car for the drive back to obscurity, Khrushchev was asked what he was doing now.

"I am a pensioner," Khrushchev said. "What do pensioners do?"



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Nixon orders policy draft for freeze's second phase

New York Times Service

WASHINGTON — President Nixon instructed the cabinet-level Cost of Living Council Saturday to produce recommendations by Sept. 30 for "phase two" of the wage-price program, with the intention of a presidential decision by mid-October.

The President's instructions were disclosed by Secretary of the Treasury John B. Connally, chairman of the council, after a meeting of the President and the council in the White House.

Connally gave few indications of what his group might recommend. He said both the council and the President would continue "consultations" with various private persons and groups during the decision-making period.

The administration does

not "anticipate" that it will need new legislation from Congress, at least at this session," Connally said. The President's legal authority to control prices, wages and rents expires next April 30.

Connally conceded that if dividend control were to be included in the post-freeze program, new legislative authority would be needed. He did not rule out a request to Congress for legislation but clearly indicated he did not expect it.

"Phase two" is the name given to the program that will follow the expiration of the current 90-day wage-price freeze Nov. 13. The President in his message to Congress this week pledged that there would be some kind of program "to see that America is not again afflicted by the virus of runaway inflation."

On another aspect of the President's program, the international part, Connally said in response to questions that he did not expect to offer a "detailed specific" set of United States proposals at next week's meeting in London of the "group of ten" leading industrial countries.

Digest, announced the formation of a "Committee For A New Prosperity" to support Nixon's new program. The original 30 members include three former secretaries of the treasury.

The committee's aim will be mainly educational, Lewis said, "to inform the American people on the urgency of the economic action which the President has recommended and the need for unity and sacrifice which he has called for."

The group includes a number of businessmen and representatives of groups such as the American Association of Retired Persons. There are four regional directors of the Teamsters Union but so far no representatives from the AFL-CIO. The executive council of the AFL-CIO and President George Meany have strongly criticized several aspects of the President's program.

In discussing the "phase two" program Saturday, Connally said that, while he could not make any predictions, he thought a program could be effective without a "no-strike" pledge by organized labor. He also said there was "nothing sacred" in what the new program might seek to limit, including profits, interest or dividends.

The aim of the new program will be "equity," Connally said.

On July 1, is to remain intact despite the cut in the over-all foreign aid program. Official spokesmen has insisted for the last four weeks that no decision has been made.

Total economic support aid, designed to complement U.S. military assistance, has been set at \$765.5 million this year for South Vietnam, Cambodia, Laos and Thailand.

The largest portion, \$565 million, is to go to South Vietnam. This is an increase of about \$180 million over economic support aid given Saigon in the previous fiscal year.

Officials noted that in announcing his new economic policy on Aug. 15, Nixon confined himself to the statement that "I have ordered a 10 per cent cut

in foreign economic aid."

Inasmuch as Nixon did not elaborate in his speech on how the economic aid reduction should be administered, the interpretation now being placed on his order is that the cuts should be applied selectively, according to officials.

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PAUSE FOR COFFEE refill for President Nixon produced light moment at meeting of the Cost of Living Council Saturday in the Cabinet Room of the White House. Sitting next to President are Secretary of the Treasury John B. Connally, left, and Arnold Weber, executive director of the Cost of Living Council.

—AP Wirephoto

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Special Limited Offer: Sept. 13-25 Come in and see Estée Lauder's Extraordinary Gift: The Face of the '70's' a 15.75 value, yours with 5.00 purchase.

The gift contains: • fresh air makeup base • tender blusher • tender lip tint • lustrous roll-on mascara Cosmetics, all stores



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NEWPORT CENTER
#1 Fashion Island

LA HABRA
#20 Fashion Square

SAN DIEGO
#385 Fashion Valley



ROCK CONCERT SPECTATOR, DEPUTY CLASH
Gate Crashers Brought Violence to Orlando, Fla.

—AP Wirephoto

2 deaths linked to violence at Orlando, Fla., Rock fete

ORLANDO, Fla. (UPI) — Local authorities Saturday called for an investigation.

Nader hits VWs as unsafe fest

WASHINGTON (UPI) — Consumer advocate Ralph Nader urged Saturday that Volkswagen recall all of its three million cars to correct safety defects and said the VW Microbus "is so unsafe" it should be permanently barred from the road.

Nader said, "the Volkswagen beetle is the most hazardous car currently in use in significant numbers in the United States."

Volkswagen promptly denied the charge, claiming its products "meet or exceed all safety standards."

Nader said his conclusion about the Volkswagen was based on these factors:

"The danger of injury from the windshield, the weakness of the seat backs, the likelihood of the doors opening in a crash, the consequent likelihood of passenger ejection, the dangerous location of the gasoline tank, the propensity of the gas cap and the gas lines to come off during a crash, steering column penetration in a frontal crash, the vulnerability of the doors to side impacts, extraordinary sidewind sensitivity, and handling qualities which make the car unpredictable."

Nader claimed nothing could eliminate the danger in the 500,000 Volkswagen Microbuses on the highway because of what he said was a basic unsafe design.

gation into violence that erupted at a rock festival and indirectly claimed the lives of two young girls several miles from where the concert was staged.

More than a dozen other persons, including eight police officers, were injured and 28 persons were arrested on charges of inciting to riot.

THE TROUBLE started Friday night when, police said, a group of about 20 persons tried to storm a gate at Orlando Sports Stadium where John Sebastian and Edgar Winter's White Trash were performing before an audience of about 4,000 youths.

Riot squad reinforcements, totaling about 85 officers, were summoned to halt the gate crashers and in the confusion of flashing lights and screaming sirens, an unmarked police car racing to the scene slammed into another car instantly killing Janet McFerrin, 18, of Orlando.

Another girl in the car, Diane Calvert, 16, also of Orlando, died a few hours later, and a third person, Daniel Kierstead, was injured. Witnesses said the band was still blaring when the mass of officers rushed into the stadium, took up positions and opened up with eye-smarting pepper gas.

In the ensuing panic, rocks and bottles and socks filled with glass

hurled through the air. One knot of youths atop a row of bleachers was seen tossing five-gallon cans filled with sand and cigarette butts at the policemen.

CAPT. Marvin Peele of the Orange County sheriff's department said two of the eight injured officers were seriously hurt, one with a broken jaw and another with a cut just below the eye which could cause him to lose sight in the eye.

County Commissioner Joe Magee called for an investigation of the activities at the Orlando Sports Stadium, which is owned by promoter Phil Ashlock.

Armed officers and security dogs guarded San Francisco's fleet of 130 school buses over the weekend. Schools open Monday under a court-ordered busing plan for 25,000 of the city's 47,000 elementary pupils.

Mississippi to stop state busing aid

Associated Press

Mississippi Gov. John Bell Williams ordered an end to all state funding of the Jackson, Miss., public schools Saturday, describing his action as a test case aimed at ending busing of state pupils to achieve integration.

Williams said he issued an executive order to the state auditor's office to end distribution of money to the Jackson system until he received "satisfactory evidence ... the district is in full compliance with state laws." He said he referred to a 1953 state law that says pupils who live within a municipality and are assigned to a school within the city are not eligible for transportation.

The Jackson school system has already received state funds for September, Williams said. Thus, it appeared the governor's order would have no immediate effect on the city's schools.

Busing of pupils to achieve racial balance was included in a desegregation plan for the current school year ordered last June by a U.S. District Court judge.

In Pontiac, Mich., where 9,000 of the city's 24,000 public school pupils are being bused, U.S. marshals began investigating local police enforcement of court-ordered integration.

On Friday, U.S. District Court Judge Damon J. Keith ordered an investigation of alleged failure of Pontiac police to halt the disruption of the busing he ordered to achieve racial balance in Pontiac's schools. Keith said that if the allegations are borne out, a large force of marshals will be sent to Pontiac to assure enforcement of the integration order.

Armed officers and security dogs guarded San Francisco's fleet of 130 school buses over the weekend. Schools open Monday under a court-ordered busing plan for 25,000 of the city's 47,000 elementary pupils.

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PROBLEMS, PROBLEMS, PROBLEMS

Best way to solve problems these two little girls have is to wear birthday suits. But since that's out in public places, Laura Clermont, left, must cope with pants that won't stay up

and Brenna LaPort must squeeze into bathing suit that fit her at the beginning of summer before she grew. Both girls are two years old and live in Williamstown, Mass.

—AP Wirephoto

New Singer machine: stretch stitches at a pre-shrunk price!

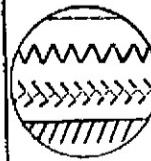
What a great new low price for stretch stitches—a must for sewing knits! Be sure you come in this week and try this brand-new sewing machine from Singer!



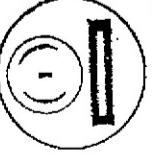
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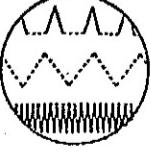
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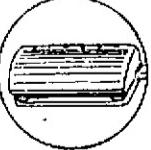
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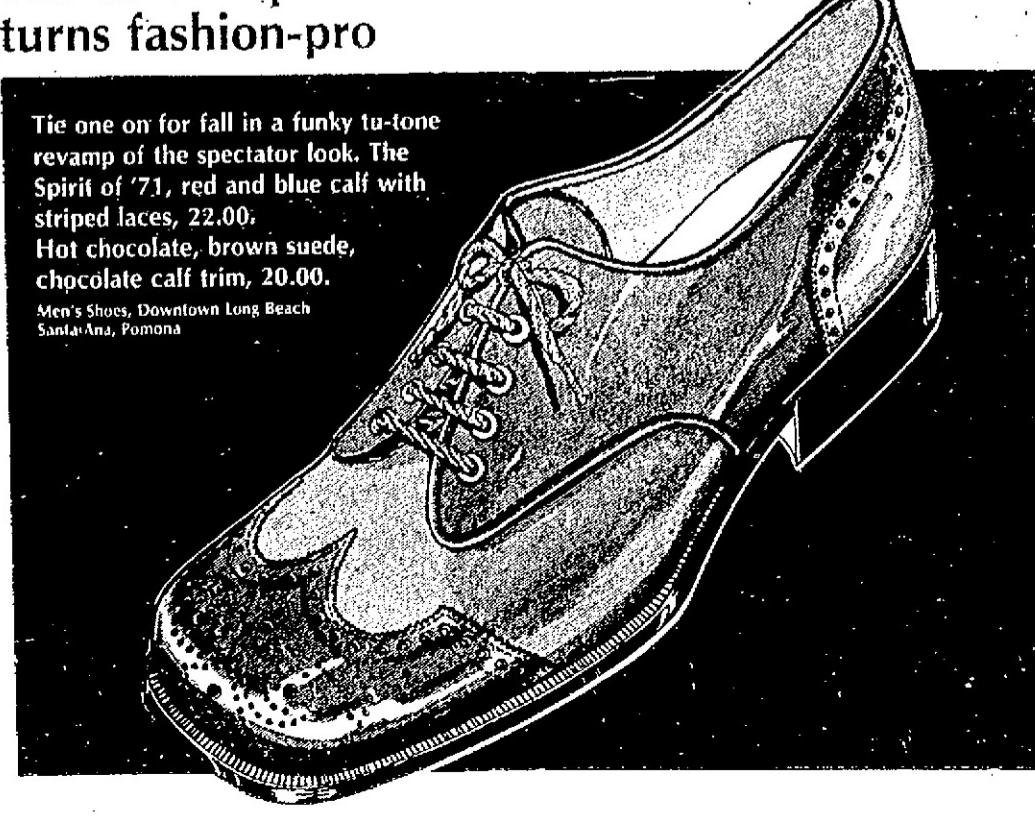
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PERSPECTIVE ON OUTWARD BOUND TRAGEDY

The wilderness—it teaches life, brings death

By B. J. McFARLAND

PORTLAND, Ore. (UPI)—The wilderness—a "great teacher"—has taught another tragic lesson.

Two young women, about to graduate from the Northwest Outward Bound, part of a worldwide chain of outdoor survival schools, died this month when their lessons failed them during an early-sea-

son snowstorm in the Cascade Mountains.

Mrs. Joyce Howden, 21, of Fall Creek, Ore., and Lorrene Larrette, 17, of Sudbury, Mass., were on their final endurance trek when the snowstorm hit.

Pamela Sullivan, 18, who was with them, survived. She said Mrs. Howden and Miss Larrette became despondent, collapsed, and died from exposure on the

lonely ordeal, the final test in the 26-day Outward Bound course.

Outward Bound schools began in England during World War II to help sailors learn how to survive at sea when their ships were sunk. Later, schools were set up in New Zealand, Asia, Holland, Germany and other countries. The first in the U.S. was at Denver, Colo. Others are

in Minnesota, Maine, North Carolina, California and Texas.

This summer about 4,000 young men and women went through the outward bound course, a rugged, 26-day session in the wilderness.

The schools have highly trained and experienced leaders, but the course, usually set in the roughest area available, is intended to be a self-education experience.

do."

Months before a youth goes to the Outward Bound school, he gets a letter telling him to get in shape with pushups, collect some rugged clothing, and not to bring any extras because he will be carrying food for as long as 10 days at a time.

The course is rugged.

"I'd never do it again," said one suburban California 17-year-old who returned from Outward Bound recently—with 26 days of added dirt on him and 20 pounds of boyish fat gone. "But, man, it was the greatest thing I ever did!"

The basic unit of the

Outward Bound course is a patrol of about nine students with one instructor. Four of these patrols may be working together at one time. At one point in the course, each student has a "solo," which is a three-day period alone with only a knife, a poncho and a few matches.

And, Templin says, activities like interscholastic football are far more dangerous.

More than 18,000 young people have graduated from the Outward Bound course in the United States over the past 10 years. The deaths of the two young women were the first student fatalities in its U.S. history.

ous," said Gary Templin, an Outward Bound organizer in California. "Danger is one of the educational vehicles we want to expose them too." But he adds that the schools have highly trained instructors responsible for the students at all times.

And, Templin says, activities like interscholastic football are far more dangerous.

More than 18,000 young people have graduated from the Outward Bound course in the United States over the past 10 years. The deaths of the two young women were the first student fatalities in its U.S. history.

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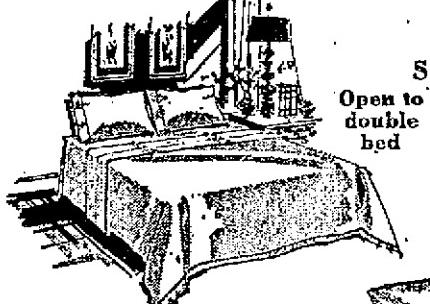
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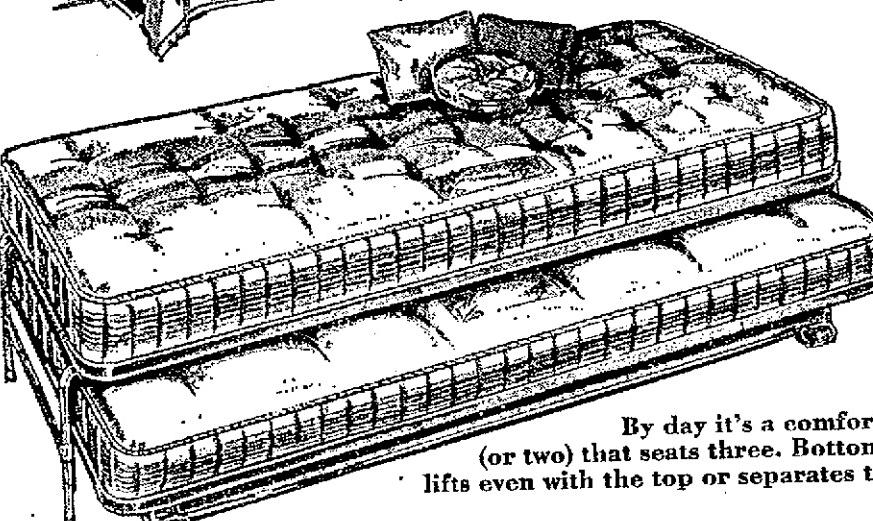
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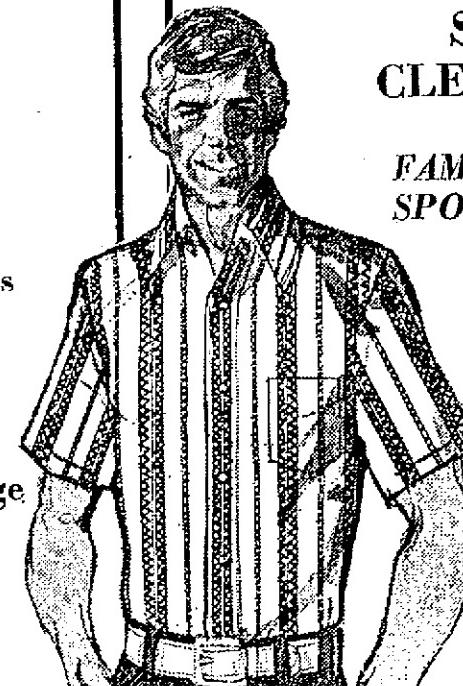
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Shoes—Street Level

UNRUH CREDITED WITH 'EXPANSION'

Legislators spend \$13 million on staffs

BY DENNIS J. OPATRNY

SACRAMENTO (UPI) — It pays to work for the Legislature, where salaries are generous and opportunities exist to expand the horizons of a career.

The Legislature spends \$13 million annually on employee salaries, which range up to \$35,000.

A decade ago there were few consultants, administrative assistants or research staff members hired by the Legislature. Then Jess Unruh became speaker of the Assembly.

Unruh is generally credited with instituting a staff program which has mushroomed to 1,400 persons including secretaries and messengers.

The Assembly pays out \$5.5 million, the Senate \$4.4 million and joint committees \$2.1 million annually in salaries.

Not all jobs are political in origin. Many young college graduates find nonpartisan jobs in the Legislature, stay a few years and then out for posts in private industry through their legislative connections.

Lawmakers say they pay their employees comparable wages to what their counterparts earn in private businesses. They generally are higher than those paid to regular state employees.

JAPANESE COUPLE WAITS 6 YEARS

Wedding under water

By FREDERICK H. MARKS

TOKYO, Japan (UPI) — The bride's veil kept trying to float away during the wedding reception and the participants weren't talking to each other. But enthusiasm among the guests wasn't dampened at all.

After waiting six years, Katsumi and his wife Tae, both 29, finally were married Aug. 15. The couple had registered to live as man and wife six years ago, but they didn't have the money for a formal wedding ceremony. This happens often among couples in Japan.

The Kumagais, both professional divers, decided to add a touch of the bizarre to their wedding ceremony by holding it 25 feet under the water of a small cove in northern Japan.

FIFTEEN GUESTS were invited to attend the ceremony, nearly all dressed in black wet suits and wearing scuba tanks on their backs. The one exception was a diver friend of the Kumagais who wore his hard hat suit, the dress worn by deep sea divers.

The guests dove to the bottom of the cove first. When all were in their

places, the bride and groom floated down. Mrs. Kumagai was dressed in a colorful burnt orange wet suit and yellow flippers and wore a white veil on her head. She carried a bouquet of plastic pink roses.

Friends of the couple had placed several tables on the floor of the cove. On one table an arrangement of plastic flowers waved eerily in the currents of the water.

A second table served as an altar for the Shinto wedding. The third table, by far the largest, was used for the reception. Cases of soft drinks and beer were laid out on the table.

The Kumagais exchanged their vows and signed the proper forms, which had been transcribed on a sheet of plastic, and then the reception began. Bottles of soft drinks were opened and the guests, one after the other, raised their soda and beer in toasts to the couple.

As each toast was made — silently — the participants removed their mouthpieces and drank their soda.

The ceremony lasted about 45 minutes. When it was over the guests joined hands in a large circle and slowly floated to the surface.

WORLD SARDINE CAPITAL

Sea currents, tin can put town on the map

By RAYMOND WILKINSON

SAFI, Morocco (UPI) — Once upon a time the fishermen of Safi caught so many sardines they didn't know what to do with them.

The fish were cheap enough so most folks ate them grilled for breakfast, lunch and dinner and the leftovers were tossed back into the sea.

Then someone invented the tin can — and that put Safi on the map. Today it claims title as the sardine capital of the world.

THE 1971 HARVEST season has just started and by its conclusion in December the fishermen will net around 80,000 tons of sardines, a lot of fish in anyone's language. Local fishing experts say no other place in the world comes near to equaling Safi's harvest.

Safi, 150 miles southwest of Casablanca, owes its wealth to both the tin can and a quirk in ocean currents.

"Off Moroccan shores the tepid American Gulf

streams butts into cold currents," said Mohamed Benhima, a former mayor of Safi and prime minister of Morocco. "A superior feeding ground is created. The sardine thrives by the millions within sight of the town."

Housewives still meet the fleet of 150 boats each morning when they dock with their catch. "Safi people eat them by the boatload," said Benhima, and at about 20 cents for a dozen grilled sardines what is good for the stomach is also good for the pocketbook.

The bulk, however, are whisked into wooden trays and carried, several trays at a time perched precariously on the heads of porters, to waiting trucks, which cart them off to the town's more than 50 canneries.

Safi's ancient harbor has been extended and today bristles with giant cranes and silos. Oceangoing freighters call to carry the tinned sardines to Western Europe, the United States and the Soviet Union.

Many of the sardines are sold abroad under someone else's national label, according to fishing experts here, but it doesn't worry them.

"The cash comes here first," Benhima said.

Health News . . .

'Idea Explosion' Aimed At Workers' Injuries

A frequent participant in quickly forgotten if we can't seminars, we asked Dr. Lowell E. Ward, D.C., of at peak efficiency. I've

Long Beach, heard of too many fellows what he lost their position and thought to be even their job because they had been laid up by a job-connected injury.'

Long Beach, heard of too many fellows what he lost their position and thought to be even their job because they had been laid up by a job-connected injury.'

Many have voiced the opinion that Dr. Ward's type of re-search semi-nars he attends.

"There would be absolutely no purpose in attending a convention or seminar if my patients were not to be the ultimate beneficiaries," said Dr. Ward.

"The leaders of our profession are currently involved in what you could call a virtual 'idea explosion' concerning effective treatment of on-the-job injuries."

"Let's face it," said Dr. Ward, "we've got to get the fellow that works on a day-to-day basis back on the job as quickly as possible if he is injured and therefore temporarily removed from that job."

"The pace of our modern day living is such that an injured working man is too

ton and an expert on school finance, he is paid \$28,600 a year.

Hal Winkler, 57, known for years as the Democrats top "idea man" in the Senate, earns \$24,340 a year and works for the Rules Committee.

Dr. Paul F. O'Rourke, 47, a psychiatrist, is paid the most of any staff member at \$35,000 a year. He specializes in mental health programs for the Senate office of research.

Verne Gleason, 60, who worked in the Reagan administration's Mental Hygiene Department, also specializes in mental health programs for the Senate at a salary of \$21,000 a year.

Richard Lazansky, 59, who formerly worked in Gov. Ronald Reagan's Department of Finance, is paid \$27,600 by the Demo-

cratic-controlled Senate Office of Research to develop tax and economic programs.

Committee consultants earn sizeable salaries. Dave Doerr, 38, is paid \$23,400 a year as consultant to the Assembly Revenue and Taxation Committee. Bruce Samuel, 37, the Assembly transportation

committee consultant, earns \$19,512.

Chuck Baldwin, 37, consultant to the Senate governmental organization committee, earns \$20,604. Robert Frank, 32, consultant to the Senate's Select Committee on Housing and Urban Affairs, which has never held a hearing, re-

makes a salary of \$13,260 a year.

Secretaries also find good remuneration in the Legislature. Jaci DeFord, secretary of the Assembly Ways and Means Committee, earns \$11,400 a year. Elaine Eldredge, a long-time secretary to Sen. Howard Way, R-Exeter, makes \$13,260 a year.

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PRINCE PHILIP
It Took Horses to Do It!

Philip to visit Hungary

By ANDREW SUEMEGHI

BUDAPEST. (UPI) — For the first time since King George V wanted to send a battleship to rescue his "cousin Nicky," Czar Nicholas of Russia, from the Bolsheviks, a member of Britain's immediate royal family is to visit a Communist country.

Prince Philip, husband of Queen Elizabeth, is scheduled here Sept. 13-16, in a way, it took all the queen's horses and all the queen's men to get Philip to accept the Hungarian invitation.

Buckingham Palace has shunned Communist nations since Nicholas and his family were shot to death in 1918 (Prime Minister David Lloyd George had mixed King George's send-a-battleship ideas as impractical).

Princess Margaret, the queen's sister, has visited Yugoslavia with her husband Lord Snowdon. But they are not Buckingham Palace residents and Yugoslavia is not aligned in what the British Foreign Office calls the Soviet bloc.

ELIZABETH and Philip are horse fanciers and that is what is behind the Hungarian visit.

The queen, acknowledged as one of Britain's experts on horsebreeding, has sent an entry for the international coach driving contest, being held with the world hunting exhibition. Government officials here and in London stressed Philip is coming not as a symbol of Britain but in his capacity as president of the European Equestrian Society. Both say the trip will have no political significance.

"As the president of the society, the prince could have come even without an invitation," said Janos Pal, chairman of the Hungarian Equestrian Society, who invited Philip. "But our society invited him and Buckingham Palace answered yes. It's better that way."

WHATEVER THE visit means, it has excited plenty of interest here.

"I have seen him on television and I think he is the most handsome man I have ever seen," university student Ilona Beregi said.

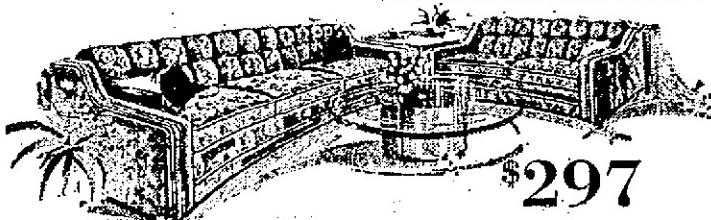
"It's a good thing he's coming for the horses," said truckdriver Laszlo Kamaras. "The Hungarian horses are good. Better he should see them than the Hungarian buses and trucks, because those are slow."

The last member of the British royal family to visit Hungary was the Duke of Windsor — who came in 1932 and is still remembered fondly here for speaking kindly of Barack, Hungary's apricot brandy.

Wildcat strike shuts GM plant

WARREN, Ohio (UPI) — A wildcat strike by a United Auto Workers local shut down a General Motors Corp. plant at nearby Lordstown Saturday, idling 10,000 workers and halting production of the Chevrolet Vega.

The walkout by Local 1714 began early Thursday when workers, wearing masks or paper bags over their heads, set up picket lines at the firm's Fisher Fabricating Division to protest the firing of a union steward.



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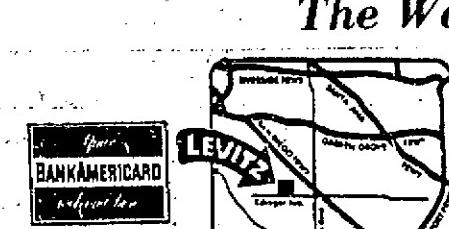
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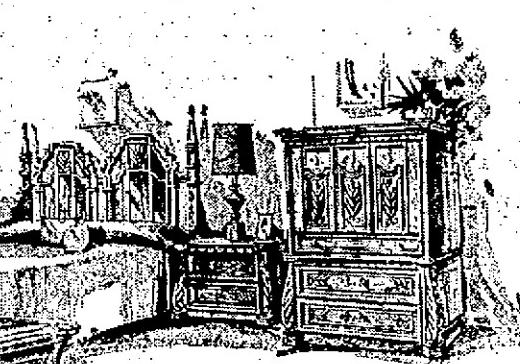
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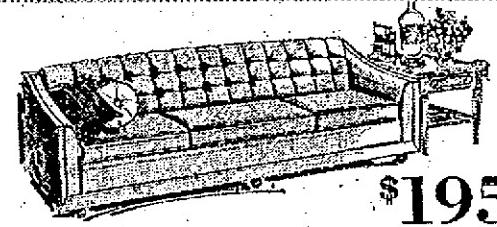
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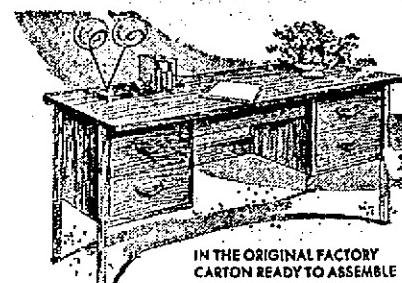
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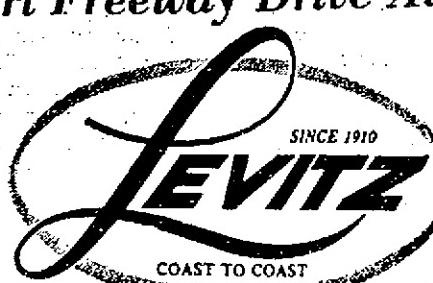
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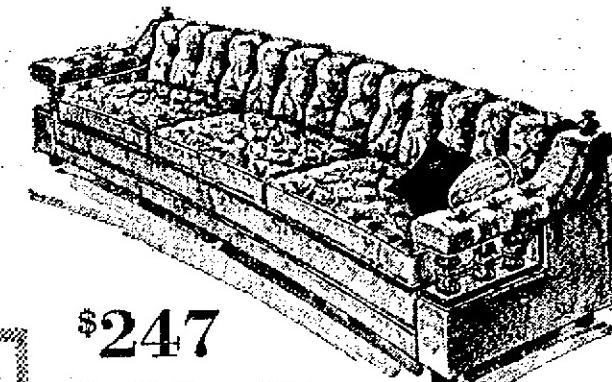
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INVESTIGATIVE AGENCY AT WORK

Unidentified flying objects still mystifying observers

By ELIZABETH WHARTON

WASHINGTON (UPI) — It was a dark, rainy night when a Maryland farmer looked out over one of his fields and saw a "kind of a disc-shaped object" apparently hovering above the ground beyond his home.

The outline, he said, could be seen quite clearly in the flashes of lightning. Otherwise, the farmer could see only the lights inside of, or attached to, the object.

That description is not from the dusty archives of the Air Force's discontinued Project Blue Book of sightings of unidentified flying objects. It is from the current files of the National Investigations Committee on Aerial Phenomena which is alive and functioning, if not flourishing, in the nation's capital.

The described sighting took place at Westminster, Md., on Sunday, Aug. 1, and is being investigated by one of NICAP's regional teams of volunteers.

It has now been about 25 years since a wave of sightings of UFO's — what came to be known as

"flying saucers" because most of the reports described disc-shaped objects — started spreading throughout the country.

SINCE THE LATE '40s, sightings have been reported in all corners of the globe, running into the thousands and including almost every conceivable shape.

They've been reported by hysterical schoolgirls and cool-headed airline pilots. By far the majority of them have been accounted for as weather balloons, an unusually bright planet, weather phenomena such as much-discussed temperature inversions or unusual forms of "ball" lightning, optical illusions created by lighting conditions, or simply airplanes viewed from odd angles.

Some have been deliberate hoaxes. For instance, NICAP is cautious about discussing one 1964 sighting of two giant humanoid robots with burning red eyes. It describes this as an "extremely controversial and complex case."

Most people now believe some so-called "space

tapes" of the 1960s were fraudulent, although many believed in them at the time to the extent of paying \$15 or more for copies. They were purported to be tape recordings of voices of beings from outer space, warning humanity it would not be welcomed into the civilized galaxy unless it ceased fighting wars and using nuclear energy for destructive purposes.

IN 1948, THE Air Force — undoubtedly suspicious that some of the "saucers" might be advanced Soviet aircraft — instituted Project Blue Book, which listed and investigated more than 7,000 sightings.

In 1956, NICAP was organized by a retired Marine major, Donald Keyhoe, to conduct a civilian study of the phenomena.

In 1966, the Air Force commissioned a group of University of Colorado scientists, headed by physicist Edward U. Condon, to prepare a thorough report on UFO's. Their investigation lasted two years, cost \$40,000, and concluded that there was no scientific

justification for continuing a study which had yielded so little over the years.

At the same time, the Condon report did acknowledge that some sightings — 10 to 30 per cent — remained unexplained and "mysterious" (the report's word) although it said there was no evidence they were of extraterrestrial origin.

That report was issued in January 1969. Eleven months later, the Air Force announced it was closing down Project Blue Book after 21 years because there was nothing to indicate the remaining unexplained UFO's represented a threat to national security.

Keyhoe, after calling a news conference to brand the Condon report a whitewash, a cover-up, and an "incredible" attempt to conceal the truth from the public, resigned as director of NICAP and retired to a home in Virginia's Shenandoah Valley. There, he is writing a new book — his fifth — about (what else?) UFO's.

An organization of people less dedicated to their

buffs and some inheritances.

The chairman of NICAP is a Washington businessman, John Acuff. A former aerospace writer, Stuart Nixon, is full-time executive director, and editor of the group's monthly newsletter "UFO Investigator."

Nixon said in an interview that the number of UFO sightings had fallen off sharply after publication of the Condon Report.

He explained that this was due to several reasons:

Hoaxers and pranksters saw no point inventing stories plus a few large contributions from well-heeled

— NICAP calls them sub-committes — still man regional locations throughout the nation.



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You see, up to now he's been king of the roost . . . He's been boss of the backyard . . . His mother has always been near to soothe his wounds and repair his feelings.

But now things are going to be different.

This morning he's going to walk down the front steps, wave his hand, and start out on the great adventure . . . It is an adventure that might take him across continents, across oceans . . . It's an adventure that will probably include war and tragedy and sorrow . . . To live his life in the world he will have to live in will require faith and love and courage.

So, World, I wish you would sort of look after him . . . Take him by the hand and teach him things he will have to know.

But do it gently, if you can.

He will have to learn, I know, that all men are not just, that all men are not true.

But teach him also that for every scoundrel there is a hero . . . that for every crooked politician there is a great and dedicated leader . . . Teach him that for every enemy, there is a friend.

Steer him away from envy, if you can . . . and teach him the secret of quiet laughter.

In school, World, teach him it is far more honorable to fail than to cheat . . . Teach him to have faith in his own ideas, even if everyone says they are wrong . . . Teach him to be gentle with gentle people and tough with tough people.

Try to give my son the strength not to follow the crowd when everyone is getting on the bandwagon . . . Teach him to listen to all men—but teach him also to filter all he hears on a screen of truth and take just the good that sifts through.

Teach him, if you can, how to laugh when he's sad . . . Teach him there is no shame in tears . . . Teach him there can be glory in failure and despair in success.

Treat him gently, World, if you can. But don't coddle him . . . Because only the test of fire makes fine steel . . . Let him have the courage to be impatient . . . Let him have the patience to be brave.

Let him be no man's man . . . Teach him always to have sublime faith in himself.

Because then he will always have sublime faith in mankind.

This is quite an order, World, but see what you can do . . . He's such a nice little fellow, my son!

By DAN VALENTINE

Reprint from THE SALT LAKE TRIBUNE

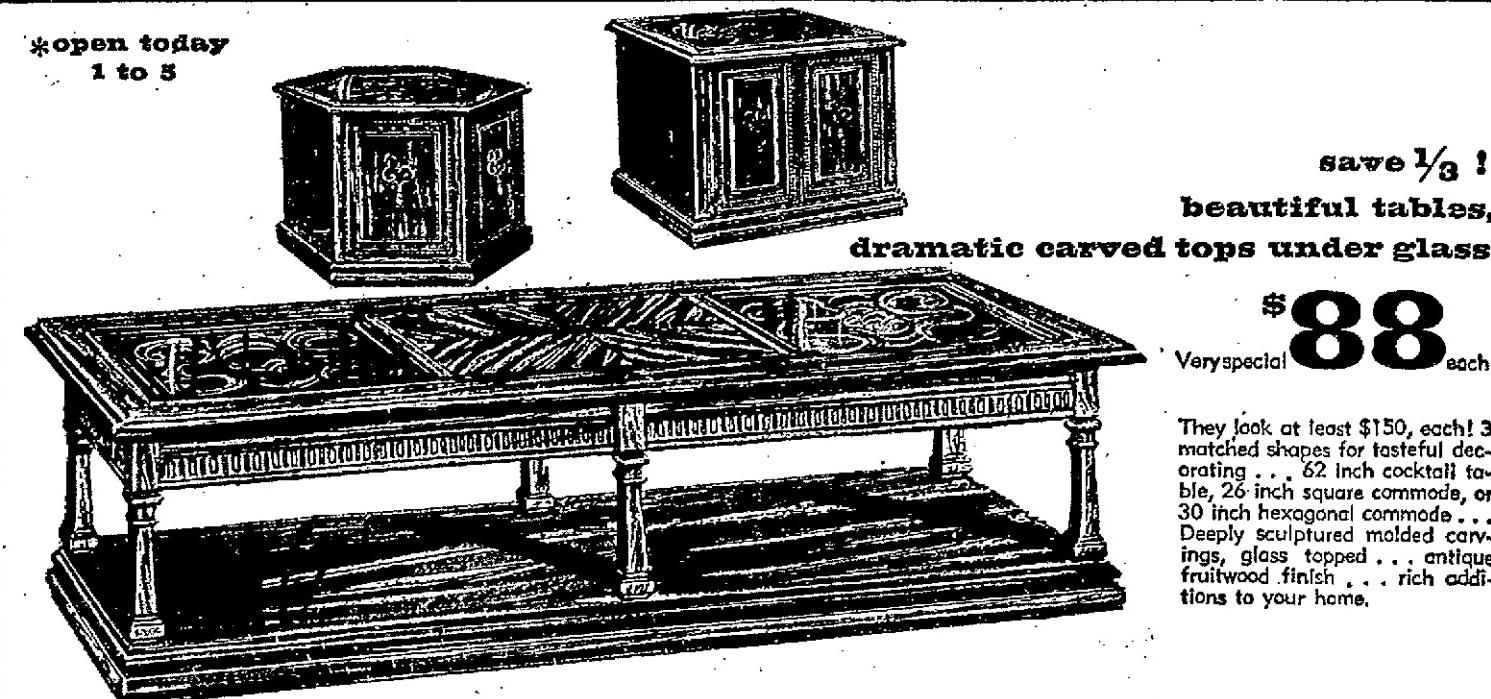


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The \$100-million robbery of farm workers

By DONALD JANSON
New York Times Service

EARLIE, Ark. — Five years after federal minimum wage legislation was extended to agriculture, thousands of farm workers still labor for pay well below the legal minimum of \$1.30 an hour.

From the cotton plantations of the South to the cherry orchards of Michigan, from the blueberry fields of North Carolina to the apple ranches of the West, illegally low pay scales are not uncommon.

Here in the rich soil of the Mississippi River delta a housewife weeds soybeans for 55 cents an hour. In a large California prune orchard migrants get the equivalent of a dollar an hour at piece rates.

In Michigan members of a Texas crew toil for 70 cents an hour in the strawberry fields.

SUCH EXAMPLES turned up frequently in a random check from coast to coast.

All were on farms large enough to be covered by the minimum wage law.

Smaller farms that employ two-thirds of all hired farm labor are not covered. They usually pay even less than large farms.

The Labor Department provides few investigators to inspect farms covered under minimum wage provisions, and few farm workers complain of illegal pay rates for fear of losing their jobs. To thwart possible investigations, some growers do not keep required records of hours worked and wages paid. Even so, inspectors investigating complaints found more than 6,000 farm workers paid illegally low rates in fiscal 1971.

A powerful farm lobby was able to exclude farm workers from minimum wage legislation for 28 years after the Fair Labor Standards Act gave coverage to industrial workers. Amendments in 1966 added workers at farms employing 500 man-days of labor in any quarter of the year but kept the scale 30 cents an hour below the \$1.60 minimum that applied in most of the rest of the economy.

WITH NO POLITICAL muscle and little formal education, hired farm workers, largely black or brown, have been helpless to do much about their low pay except to seek to qualify for supplementary food

Pollution tie sought in oyster kill

PENSACOLA, Fla. — A state biologist said Saturday his tests are being made to determine if Escambia Bay's massive oyster kill could have been triggered by pollution.

Bill Young, regional biologist for the Florida Department of Air and Water Pollution Control, said it's possible the fungus "dermo," blamed for the destruction of \$1 million worth of choice oysters, multiplied because of pollution.

"Obviously we have a polluted bay," Young said. "We have dead fish on one side and dead oysters on the other. But results of the tests will be needed to make sure pollution caused the growth of the killer fungus."

Experts say the kill has set the seafood industry in Pensacola back two years and turned some of the state's finest shellfish beds into a "graveyard for oysters."

Between 70 and 90 percent of oysters along an eight-mile stretch of the bay's eastern side have been killed by the fungus, with the remaining beds contaminated by industrial and domestic pollution.

\$500,000 in heroin

CHICAGO (AP) — Federal authorities Saturday were holding William Fern, 35, of Northwest Calgary, Alta., for arraignment next week on charges of possessing heroin worth an estimated \$500,000.

stamps or welfare payments. They are excluded from the right guaranteed others by the National Labor Relations Act to collective bargaining and from most other social and economic legislation, including unemployment compensation and Social Security.

With cotton picking about to begin here in the Arkansas delta, Edith Johnson hopes to be in the fields as much as possible for the limited amount of harvesting that is not done by machine. Like the rest of the hands who live the entire year in shacks on one of the sprawling plantations, the 44-year-old housewife needs the money.

Her husband is too ill to work. Their three children weeded cotton and soybeans with her during the summer but they are in school now.

"I got \$5.50 for chopping 10 hours a day," she told a visitor to their neat, bare shack, one of 11 that houses black families on the farm. "At 55 cents an hour, I can make \$27.50 a week if it doesn't rain. June was best. It rains right smart in July and August. Last week I only worked nine hours."

SIMILARLY, Andreas Reyes of Del Ray Beach, Fla., made \$8 for a nine-hour day picking beans on a large farm near Fort Lauderdale. Six adults in the Jose Suarez family, from the same part of Florida, got a total of \$40 for picking oranges all day in groves in Palm Beach County.

None complained. But a few are beginning to.

In July, Taylor Farms of Decatur, Mich., had to pay Manuel Flores and others in a crew recruited from Texas to harvest strawberries and pickles the \$4,300 a court found it had shorted them on minimum wages.

Trinidad de Los Santos of Weslaco, Tex., found that at 72 cents for each eight-quart container of strawberries, Waller and David Rick of Baroda, Mich., were paying her only 70 cents an hour. On July 27 the Ricks, taken to court by United Migrants for Opportunity of Mount Pleasant, Mich., and the Migrant Legal Action Program, Inc., of Washington, agreed to pay \$4,500 in shortages to Mrs. de Los Santos and others from Weslaco.

FEW UNDERPAID farm workers are fortunate enough to have the legal assistance of such groups. David Hall of the United Farm Workers organizing committee in McAllen, Tex., said some cotton pickers in his state get as little as 28 cents an hour.

The Labor Department's Employment Standards Administration is charged with policing the minimum wage law. It checked 692 firms in fiscal 1971, mostly in the South, and found 6,262 employees illegally deprived of \$913,901.

Migrant groups charge in a pending suit against the Labor Department this year that the actual shortage is at least \$100 million a year.

Mrs. Clara Schloss, an official of the enforcement section of the Labor Department for 21 years until she left the department two years ago, said in Washington that 1,200 wage investigators would get around to only 2 percent of all establishments covered by minimum wage legislation. Most of their efforts are concentrated on industrial employers with larger payrolls than farms have, she added.

When investigators do go to farms, usually in response to a complaint, and find violations of the law, the customary action is not to penalize farmers or even to require payment of back wages illegally withheld but to tell the farmer to pay the \$1.30 minimum in the future.

IN MANY PLACES the minimum wage has become the maximum rather than the minimum. Isiah Roberson of the Bruins Plantation in Bruins, Ark., pointed out that before the law was passed tractor drivers on that farm made

twice as much as cotton挑ers while now both get \$1.30 an hour. He said it was a "very good year" now when he could make as much as \$1,400 to support his family.

Edith Johnson does not complain that 55 cents an hour is below the minimum wage. She cannot afford to lose her home or her job. Mechanization has produced an oversupply of labor on farms and recession has narrowed prospects for finding jobs in the city.

Mrs. Johnson will not shop for necessities anywhere but at the company store on the plantation, even though its prices of 89 cents a pound for bologna and 21 cents a pound for rice, for example, compare with 58 cents and 18 cents at a cooperative grocery a mile away operated by small farmers for themselves and the general public.

"I get everything at his store because if I get in a pinch and need money he'll let me have it," she said of the farm owner.

Southern plantations hold a convenient and adequate supply of labor for periods of peak need by providing credit and year-round housing rent-free in dilapidated shacks on their farm property.

NOT ALL ABUSES are suffered by racial minorities. Mrs. James Goble, who left school in the fourth grade for a life in the cotton and bean fields of her native Arkansas, sat in the tiny front room of one of 18 unpainted shacks on a plantation at Beck, Ark., and told of her family's troubles with the former owner of the plantation.

"He would get so mad he would blow up if you didn't buy everything at his store," said the congenial but worn-looking, 39-year-old mother of four.

"Even clothes. Shirts I got for the children from him were so poorly made they would fall apart. His food prices were so high we always owed him money. There was no way to get out of debt to him. He was double charging us for gas and light. He wouldn't give statements. Each week he would take all we earned except \$10 or \$15."

As she spoke, a crop-duster plane swooped low over the cottonfield outside and insecticide spray wafted through the shack.

But the biggest, most fundamental problem for most farm workers is poverty-level pay that violates no law because existing minimum wage legislation is written to exempt 98 percent of the country's farms.

CALIFORNIA Rural Legal Assistance found the pay of workers placed on farms by state job offices to average 75 cents to 90 cents an hour. On the East Coast, James Pierce, executive director of the National Sharecroppers Fund in South Boston, Va., said some seasonal farm workers draw as little as 50 cents an hour.

The Department of Agriculture, in its latest report on farm wages, says growers reported average hourly wages to be below \$1.30 in July in South Carolina and Alabama. Where rates were by the day rather than the hour they averaged below the minimum in those states and in Mississippi, Tennessee, Georgia and West Virginia.

The latest Labor Department figures for the last half of last year, found some farmers paying below the minimum to harvest many crops, in states all over the nation.

A migrant family was disappointed to learn, after traveling from southern Texas to northern California, that the piece rate for prune harvesting would be \$4 a ton less at the Lucille Nase ranch than where they had harvested last year. But Mrs. Nase, the owner, said in an interview that a bonus for the pickers was the fun they had in working for her.

"The families love to come here," Mrs. Nase said. "It's like a vacation for them. We're all one big happy family at harvest time."

Congress had intended this to provide cheap local labor for small farms at harvest time. Some farmers, in order to avoid paying minimum wages, seek to force or deceive farm workers into signing cards saying that they worked less than 13 weeks in the previous year.

Irene Dunn of Trenton, N.C., is typical. "I had to sign a card," she said. "I was told it

was a work permit for identification purposes." She said she actually worked more than 13 weeks in agriculture last year.

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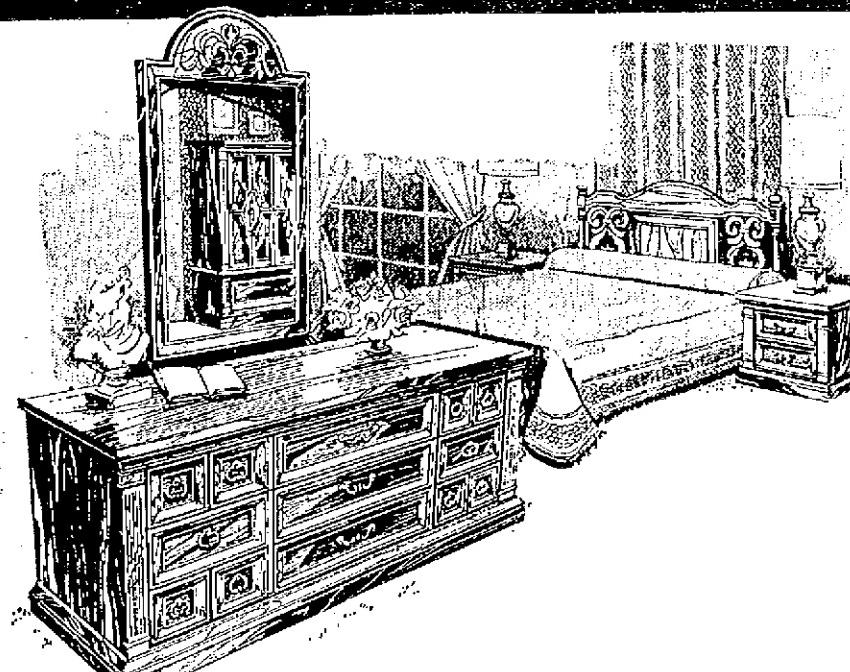
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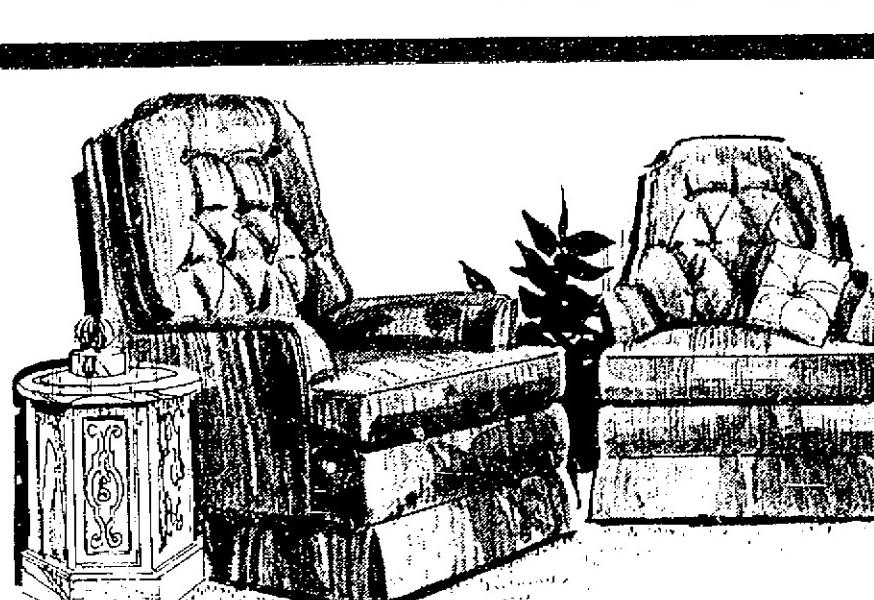
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FINISH THE GIN

British end era, leave Singapore

By MORT ROSENBLUM

SINGAPORE (UPI) — "It's all rather sad," said a British colonel, flexing his stiff upper lip and stuffing batik sport shirts into a footlocker. "The end of an era."

British troops, encamped on this crossroads island for more than a century, are winding up a withdrawal that will leave only a token force by Nov. 1.

Raucous parties last until early morning to finish up the gin.

Sagging bulletin boards offer prams and Porsches. Bedraggled lines of families wait for the daily flight to London at Changi Air Base.

Once British bases covering one-tenth of Singapore's 225 square miles housed more than 100,000 military men and dependents at a headquarters for all Far East operations.

NOW MOST of the land goes back to the Singapore government.

English housewives must learn to cook again after years with Asian servants. Youngsters are returning to a home they've never seen and weather that may shock them after their equatorial childhood.

But thousands of Singaporeans will have worse problems. Economists figure the withdrawal's impact on Singapore amounts to \$720 million a year in various losses.

Though a carefully nurtured economic boom should offset most of that, many individuals aren't comforted by the over-all picture.

Only a few of the 20 bars are still open at the naval base village of Sembawang.

Indian carpet merchants and antique dealers are giving up the lucrative deals they have cultivated for decades. Bakers and florists are closing up shop.

THOUSANDS OF civilian employees must find new jobs. Some are discovering the market for meteorological data processors is thin even in Singapore's bustling economy.

Some new people are coming in and a few of the old ones are staying. British, Australian and New Zealand forces will number fewer than 10,000 when all are present and accounted for after November.

London's new policy was charted by Harold Wilson's Labor government. The Conservatives altered the withdrawal to leave some people behind, but defense experts regard this as insignificant.

Agreements among Britain, Australia, New Zealand, Singapore and Malaysia call for consultations in case of external threat. But the six frigates based here after November must watch the Indian Ocean, the Persian Gulf and run the Rhodesia blockade.

Britain also is leaving some aircraft and a battalion group.

McGovern meets N. Viet envoys

PARIS (UPI) — U.S. Sen. George McGovern, the only announced candidate for the Democratic presidential nomination in 1972, met North Vietnamese negotiators at the Vietnam peace talks Saturday and said afterward he believes peace is possible on the basis of Communist proposals.

McGovern said that after completing his fact-finding tour on the Vietnam war

and peace issues he will meet government officials in Washington and outline publicly a possible compromise formula.

"I think somewhere within the framework of the seven points that they have had on the table for a few months there is the possibility of a settlement. I am very hopeful that the negotiations here will go forward," McGovern, of South Dakota, said.

Moon rocks to be preserved

WASHINGTON (UPI) — Rocks brought back from the moon will be kept in a 5,000-square-foot scientific ice-house at Houston in time for Apollo 16's return this winter.

NASA plans to finish a large cold storage vault so future researchers can examine them.

"Science keeps developing new tools all the time for investigating the universe," says Dr. John Pomeroy, assistant director of the lunar sample program. "People will be coming up with questions 10 or 20 years from now that we can't even guess at now."

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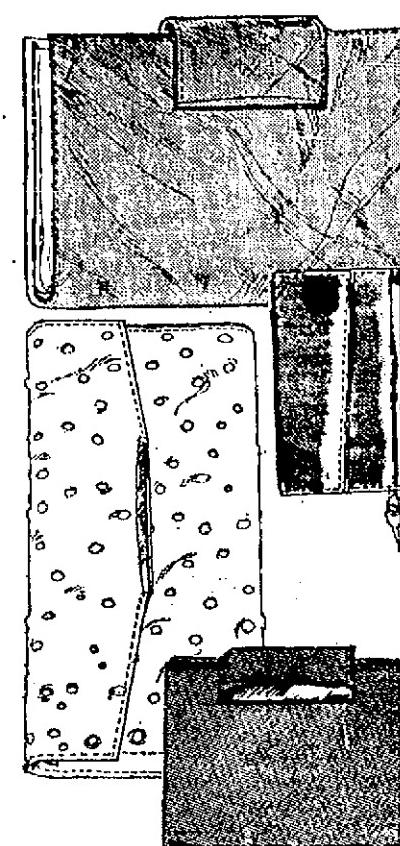
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Evangelist to open rescue mission here

By LES RODNEY
Religion Editor

"Rescue Mission." The words hit the general public consciousness, if at all, a couple of times a year. Mostly it's in connection with free Thanksgiving Day or Christmas meals to unfortunate.

But rescue missions also perform an unpublicized 365 day a year service to the city in which they are located — as an emergency care center to transients and down-and-outs who otherwise prowl the downtown sidewalks.

Long Beach will soon have its own Rescue Mission, at 540 W.

Broadway, between Daisy and Magnolia avenues, in a former uniform store.

Powerhouse behind the development, as is usually the case with rescue missions, is a Christian evangelist. He is Wayne Teuerle, 31, a former Navy man and Chicago businessman who spent the past three years as staff evangelist for the Los Angeles Rescue Mission.

"I've seen these unfortunate on the Pike, and downtown, here in Long Beach," he says. "The need is clear. We started talking it over with people here. We now have a board of directors of six business

people. The chief of police is enthusiastic."

As to how the Long Beach Rescue Mission will differ from other agencies which help unfortunate, such as the Salvation Army, Teuerle explained that the Army does not maintain an emergency care center with overnight facilities.

"The police here estimate that there is a need for taking care of 50 people a night. My experience with the Los Angeles mission shows that this will take a burden off the downtown businessmen, petty theft, panhandling, etc."

In addition to the Christian message ("We think of this as an ex-

tension of the church where the church cannot function") Teuerle says the mission will seek to rehabilitate where possible, obtain jobs, and counsel young runaways to return home.

Where medical attention is indicated: "We're exploring possibilities with doctors here. We may work with the Free Clinic, referring people to them for medical care, and they sending us those who need hospitalization."

The property on Broadway, 50 by 100 feet, already has a setup with showers and toilets. "But we must raise \$10,000 for the job of converting the premises. Labor contractors

will donate their services." The store has been rented on option.

People who know the work of rescue missions elsewhere are enthusiastic about them, the director says.

"A man off the street a year ago in Los Angeles just anonymously handed us \$100. We had the idea he had personally been helped once. A widow in Northridge sent us \$10 for our work in Long Beach — this kind of thing."

The hope is to have Long Beach's own rescue mission open by Thanksgiving, with the traditional turkey dinner which makes the news.

INDEPENDENT PRESS-TELEGRAM

SECTION B — Page B-1

SUNDAY, SEPTEMBER 12, 1971

L.B.'s school bells ring for 100,000 Monday

Nearly 100,000 youths and adults are expected to return to local schools Monday, the first day of classes in the Long Beach Unified School District. It will be a short day with most classes dismissed at 2 p.m. to permit an evaluation of the first day's program. The regular full-day schedule will resume on Tuesday.

Parents whose children have not previously attended Long Beach public schools may still enroll youngsters in school offices before classes begin Monday morning. Proof of age must be furnished before enrollment can be completed for new kindergartners and first graders.

Children entering kindergarten must have been at least 4 years and 9 months of age by September 1. New first graders must have been at least 5 years and 9 months of age by September 1 to be enrolled. Birth certificates, baptismal records and records of birth from city or county offices are acceptable documents for verifying a child's age.

State laws also require records of measles and polio inoculations for

new students.

Parents not certain which school their child should attend or who wish to check the starting time of school are advised to call the school nearest their home for information.

All public schools will be serving hot lunches Monday for 40 cents, the same price as last year which is being maintained as a result of the price freeze. Half-pints of milk cost six cents in the elementary schools. Third quarts are sold for seven cents in the junior and senior high schools.

Reduced price and free school lunches will also be available on an individual basis in accordance with new federal regulations. There will be an opportunity for children from low-income homes to qualify during the first days of school when appropriate forms will be sent home. This year, the maximum family income to qualify children for reduced price or free lunches has been raised. A family with four children, for example, may earn up to \$426 per month to qualify for free lunches or up to \$512 per month to qualify for reduced price lunches.

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State laws also require records of measles and polio inoculations for

MALICIOUS MISCHIEF

Classification of Crime

VICTIM'S NAME (Full name if business)	REPORT	Case No. _____	
BANK OF AMERICA			
NAME OF BUSINESS WHERE VICTIM WORKS	RESIDENCE ADDRESS		
2000 E. Anaheim, Long Beach	BUSINESS PHONE (Area)		
WORKING HOURS - DAYS OFF	DATE COMMITTED: DAY OR WEEK		
10AM - 3PM (Sat-Sun off)	9/8/71 & 9/10/71 (Wed.-Fri)		
LOCATION OF OCCURRENCE	TIME COMMITTED		
2000 E. Anaheim, Long Beach	Prior to 8:15A		
PERSON REPORTING OFFENSE	NAME OF PREMISES		
JT REED, 2nd Asst. Manager 220	Bank building		
NO. 1 SUSP.	NAME	RESIDENCE ADDRESS	
		Long Beach	
NO. 2 SUSP.	NAME	INVESTIGATOR (Officer in charge, just name, initials)	
		JT REED, 2nd Asst. Manager 4	
CLOTHING - IDENTIFYING CHARACTERISTICS	SEX	RACE	
	HGT.	WGT.	
CLOTHING - IDENTIFYING CHARACTERISTICS	SEX	RACE	
	HGT.	WGT.	
VICTIM'S: SEX, RACE, AGE, AND OCCUPATION (If Juv. D.O.B.)			PROPERTY ATTACKED (Type Bldg., Public Street, bank building)
CRIMES AGAINST PROPERTY			CRIMES AGAINST THE PERSON
HOW ATTACKED (Point where entry made)			HOW ATTACKED (Method used)
Breaking front window			
MEANS OF ATTACK (Instrument - method used)			MEANS OF ATTACK (Weapon - force or means used)
Self propelled weapon			OBJECT OF ATTACK (Property taken or obtained)
Unknown, possibly malicious mischief			OBJECT OF ATTACK (Apparent Motive - Type of property)
TRADEMARK OF SUSPECT(S) - ACTIONS OR CONVERSATION			Susp. unseen fires or propels projectile, unseen at unoccupied bank building, flees unseen.
VEHICLE USED BY SUSPECT(S) - YEAR, MAKE, BODY TYPE, COLOR, LICENSE NUMBER AND ANY OTHER IDENTIFYING MARK			
None seen or heard			

BEACH COMBING

MALCOLM EPLEY



NOTE TO married males. I've been hatching a few days and fellas, it just ain't that good.

With wife in Modoc County and other members of the family vacationing, I started into lone housekeeping with some curiosity and even enthusiasm. I figured it might mean freedom of some sort.

Yeh, but freedom, alas, is so often accompanied by responsibilities.

The cat Samantha, for whom I have little love anyhow, has both creased the devil out of me about food. She doesn't like what I was told to give her.

I tried the "it's-that-or-nothing" treatment but she went around meowing so pitifully I was sure the neighbors would call the SPCA. So I offered her varied formulae with indifferent success. She still yammered at me.

THEN THERE'S the swimming pool.

I've made it a point never to learn about the chemical operations of a pool. Jane left some instructions but I'm certain I'm not doing it right and before long the algae will form on the plaster and squeak on my ineffectiveness.

The other day I tossed in some dry chemical and turned on the water intake, figuring that would help spread it around.

Maybe it did, but I forgot about the running water and discovered the pool, a few hours later, with water just spilling over the top.

I hope it evaporates to a reasonable level before anyone comes home to see the evidence.

ONE MORNING in the week I got up early to fly to San Francisco to a meeting.

I made myself some instant coffee and hustled out to the airport.

Just as the plane was taking off I had an awful thought. Had I turned

off the electric heat under that teakettle?

I was aware of cold sweat. It was a crisis for me, but hardly enough to ask them to turn the plane back and let me off. So I sat there thinking about that teakettle melting down and once, I swear, I smelled something burning.

Now could I hope to do anything about it upon reaching S.F. The house was locked tight. Even the fence gates were locked. But I was sure I could get only a feminine neighbor, and could I ask her to scale a six-foot barricade and would she know about main switches?

So I fussed in my mind all day. Returning by plane that evening, I drove quickly to the house and rushed in.

The stove was cold as a cucumber and the teakettle intact. It was a relief but it was also a little annoying, finding I had been a dither for a full day about nothing.

BED-MAKING seems unnecessary for a fella staying by himself and I skipped it.

But after a few nights a bed that hasn't been made gets pretty awry.

Likewise, other little chores around the house, usually done by others and neglected by me, have proved to be more important for peace and comfort than I had realized.

OH, I AM on my own, all right, and boss of all I survey around there. I can eat what I please and pursue my own entertainment. But it is a rather hollow satisfaction, if any.

Moreover, it is lonely. I've been linked to a good woman for a rather long time and I miss that cheerful hello on coming home at night.

Instead, what I get is a mournful meow from a cat that's hungry and won't eat.

These were a few of more than 100 incidents — some petty, some dangerous — in Long Beach in the

A 24-hour crime watch: some trivial, some deadly

By WALT MURRAY
Staff Writer

An elderly man throws leaves and dirt on a woman walking her dog on Chestnut Avenue.

The owner of an Anaheim Street record shop discovers that he's been passed a \$20 counterfeit bill.

A Central District woman swallows 100 capsules in a suicide attempt.

Two robbers — one of them wielding a .32-caliber revolver — holds up a North Long Beach liquor store clerk.

A 10-year-old boy chasing his dog in Recreation Park trips over a cement barbecue pit, falls and cuts his face.

These were a few of more than 100 incidents — some petty, some dangerous — in Long Beach in the

24 hours between Friday morning and Saturday morning requiring police action.

That action, however, varied from taking a simple written report to combing the streets for an armed robber who could be a potential killer.

Police watch reports for that 24-hour period show what officers already know — that the vast majority of their time is spent investigating relatively trivial incidents.

"But two things need to be pointed out," a police lieutenant says.

"A trivial incident — a family beef, say — can turn deadly — and fast. Suppose some guy pulls a gun?"

There's another point, too.

"We take reports on scores of stolen auto stereos each week," the lieutenant says. "There's so many

stolen that it's no big thing any more. But to the guy who gets his stolen — well, he's going to be damn mad."

Burglaries and petty thefts from cars — ranging from spare tires to batteries to auto stereos — rank highest in the number of crimes occurring in the 24-hour period from 6 a.m. Friday to 6 a.m. Saturday.

There were 15 of them.

They happen mostly in large parking lots or lightly-traveled streets. Almost all of them occur at night.

Typical was an S&O tape deck stolen from the auto of a Norwalk man while his car was parked in a lot at the Long Beach Arena. A

"A trivial incident — a family beef, say — can turn deadly — and fast."

prowler pried open a left front windwing, reached in and opened the door and took out the stereo unit with other tools he carried.

Among items taken in petty thefts during the 24-hour period were car batteries and three hubcaps, a flower planter from a front porch, a \$38 roll of green stamps taken from a gas station and a \$40 ring from a Westside man's home.

More serious — to both police and victims — are the 12 residential burglaries that occurred.

Power tools worth \$65 were taken from a North Long Beach garage. A purse containing \$70 was stolen from a Bixby Knolls house by a prowler who crawled in a bathroom window.

A burglar who entered a St. Louis Avenue home through an unlocked front door carted off a \$500 TV set. And a burglar who crept through a window into a Central District home left without taking anything at all.

and Hayes Avenue. He was dead on arrival at St. Mary's Hospital.

Among crimes that police consider most dangerous were two armed robberies and one attempted armed robbery.

Besides the robbed North Long Beach liquor store, two thugs took more than \$600 from a man in the central district, and two teen-agers took a woman's purse while she was standing on Long Beach Boulevard. The purse was later recovered intact.

There were also four cases of battery, two cases of strong-arm robbery and one of assault with a deadly weapon.

Other reports taken included lost and stolen property, 3; found property, 4; damage to city property, 4; malicious mischief 5; forgery, 1; indecent exposure, 2; and possession of marijuana, 1.

Winding up the list were the boy injured in Recreation Park and the suicide attempt.

INDEPENDENT PRESS-TELEGRAM

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LONG BEACH, CALIFORNIA, SUNDAY, SEPTEMBER 12, 1971

When Red line doesn't work

As might be expected, investigative reporting is not one of the strong points of the Soviet press, but some things can apparently drive even a loyal Communist newsmen to take it up.

What drove a staff member of Moscow's Literaturnaya Gazeta to try it was the local telephone system.

The rates — \$2.50 a month for a private line, \$2 for a party line — are a bargain, or would be if the system worked. Muscovites complain that it doesn't, and a reporter undertook to find out if they were right.

FIRST HE CALLED the information desk at the Hotel Rossiya in Red Square. After getting a busy signal for a long time, he went to the hotel to investigate. At the information desk he found three phones. The girls supposed to be answering them had taken them all off the hook while they argued about who

Report from the mess halls

Along with all the other bad news comes a report from Rep. William E. Minshall, R-Ohio, that American soldiers in Germany are not getting grits with breakfast.

"There are about a third of the men from the South and it would boost their morale to eat grits," Minshall told the House Appropriations Committee in a report on his visit to U.S. bases in Germany.

Rep. George W. Andrews, D-Ala., said he could second Minshall's view of the seriousness of the omission.

Women's lib makes scents

A women's liberation group at Columbia University has done what will seem to many to be an odd thing.

It has started to produce what it claims is a duplicate of Jean Patou's Joy perfume. The original sells for \$65 an ounce. The women's lib version sells for \$3 an ounce.

That liberates women from heavy perfume bills, but it seems somehow inappropriate that liberated women should use a product that has no purpose except to woo men.

The liberated woman eschews lip

stick and tight dresses on the ground that they make her seem a mere sex object. Why she should then wish to augment her natural charms with chemical scents is a mystery.

The other question is whether a perfume that sells for three bucks and comes from New York will seem as alluring to the woman who wears it as the version that costs \$65 and comes from Paris. We have a feeling it won't. And we had better add at once that we don't think it's a question of female psychology but of human psychology.

Long Beach DR. ROBERT LOESCHEN

AN EDITOR'S NOTEBOOK:

President Nixon's address to Congress promised that the current 90-day wage-price freeze would not be extended beyond Nov. 13.

It will be followed, he said, by some other "system of wage and price stabilization," after consultation with leaders of Congress, business, labor and agriculture.

"The system of wage and price stabilization that follows," said the President, "will require the fullest possible cooperation not only between the executive and legislative branches, but also by all Americans."

The President also stated, in alluding to the 10 per cent surcharge on most imports, that "we cannot remain a great nation if we build a permanent wall of tariffs and quotas around the United States."

PRECISELY WHAT does all of this mean? It means, in my judgment, exactly what the President has said, namely that the 90-day freeze "was a temporary measure to hold the line while the next phase of stabilization was discussed."

In other words, the President was forced to act and the temporary freeze was administered as a form of shock treatment to make the American people aware of their plight.

Beyond that, it means that the U.S. economy will for years be operating under a set of controls which in normal days

would have been considered unthinkable except in time of war.

In much the same vein, the President's expressed distaste of quotas and tariff walls indicates that his tax on imports was intended primarily to jolt Japan into some sense of reality.

WHILE U.S. markets have been wide open to Japanese goods, the Japanese have sharply curtailed our exports by a maze of restrictive measures. The President simply seeks to redress our trade disadvantage.

Mr. Nixon is wisely consulting with leaders of Congress, labor, business and agriculture since they all have a huge stake in the nation's future.

Some will say that the President should have done this in the first place, rather than dramatically announcing his new program to the country. The answer, of course, is that prior consultation might have resulted in months of delay with dire consequences to all.

Instead, Mr. Nixon chose to bite the bullet and assume total responsibility for what followed.

Now the opportunity is at hand for rational discussion, rather than a futile exercise in partisan polemics.

THE LABOR DAY oratory, mercifully now forgotten, did nothing to enhance the reputations of its perpetrators. In contrast to the ringing speeches of Harry S. Truman and John F. Kennedy in days past,

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Letters

Los Alamitos officials reply to a critic

EDITOR:

We feel that S. J. Faryniarz's continual misconceptions and innuendos must be continually clarified by this city.

1. The city of Los Alamitos was the only local legislative body in Western Orange County that, prior to March 1970, supported the present usage of the Los Alamitos Air Station by the Naval Air Reservists due to their long-time association with this community.

2. When Secretary of Defense Melvin Laird announced that the naval air station would be phased out due to "budgetary considerations and possible future unsafe and hazardous flying conditions due to residential encroachment adjacent to the base," the city council unanimously adopted a statement of policy urging that the local government work closely with the federal government on the future utilization of this base in order that future uses would be compatible with the economic and environmental well-being of our community.

3. More than 25,000 persons in Western Orange County have signed petitions to date opposing future air-related activities, civilian or military, based on the same reasons given by the secretary of defense for closure of this base.

4. The city has expressed its desire to work with the federal government, yet has continually supported an objective of retaining "a major portion" of this base for badly needed open space park and recreation facilities.

5. This city strongly opposed a Navy proposal to locate a "Navy military city" late last year that would have doubled our population without the ability to fund needed city and school services.

Mr. Faryniarz has been continually advised of this city's position, which we assumed he would understand. Yet, as a nonresident, he assumes to speak for the overwhelming number of residents in our community who have — through petitions, letters, attendance at numerous city council and planning commission meetings and personal contact with their elected representatives — stressed their support of this city's official position.

Many of us will lose some of the privileges granted to retired and reserve military personnel if the present military facility is phased out or severely altered. We realize that Mr. Faryniarz, as a retired serviceman, will not have the convenience of a post exchange or movie theater so close to home, yet we are willing to sacrifice this personal interest in the belief of what is good for our community, our state and our nation.

Los Alamitos MAYOR WILLIAM S. BROWN, COUNCILMEN JOSEPH HYDE, CHARLES HEISER, DALE KROESEN, CHARLES LONG

Bust or boon?

EDITOR:

The headline and the first few paragraphs of the Associated Press story concerning the "baby bust" said to be occurring in the United States give the impression the United States is heading for disaster if we allow our country to achieve a zero population growth.

The last paragraph says: "Since there will be a sharp decrease in the number of school-age children, who are major generators of tax loads as well as a drain on individual family budgets, the emerging adult generation should find it considerably easier to shoulder the burdens of much-needed improvements in the nation's physical and social environment." Instead of a headline saying "Zero population growth U.S. peril," you should have used: "Good news for taxpayers — zero population growth is coming."

Long Beach DR. ROBERT LOESCHEN

the McGoverns, Muskies and Hubert Humphreys produced only a pot of pallid pap.

Of course, both Truman and Kennedy were not above demagogic. What politician is? But, at least, Harry laid it on the line, and Jack always adorned the required banalities with a touch of class.

The theme of the three senators — all presidential aspirants — was much the same: Nixon's new economic plan robs the

McGovern, Muskie and Hubert Humphrey of

poor and is a bonanza for the rich. McGovern calls President Nixon's wage-price freeze "Robin Hood in reverse."

Hubert Humphrey, who travels in style at the expense of his favorite fat cats in the business world, denounced the "old conservative economic theory that if business and management are given windfalls, then prosperity will eventually reach the working man and the consumer."

Sen. Edmund Muskie charged that the administration, which was doing nothing, "has done the wrong thing." He said further that "I will never support a program like the Nixon plan . . . a program of \$14 billion in benefits for big business and only \$5 billion for American workers and consumers."

THE NEW PROSPERITY IS JUST AROUND THE CORNER



Schmitz offers 'exclusive'

It is unlikely that Rep. John G. Schmitz, R-Santa Ana, would cordially give us an exclusive story, especially one that is good, apparently, for all seasons and releasable at almost any time without fear of scoopage.

Some time ago I asked Rep. Schmitz to comment on a news story. He not only refused but scolded this newspaper for attacking him, presumably for philosophic



Bob Houser

POLITICAL EDITOR

positions stemming from his membership in the John Birch Society. And so Schmitz' delivery of this exclusive story must be borne of despair.

THE EXCLUSIVITY is attested to by Schmitz himself, quoting a publication called News Perspective International: "...not one national television news show featured this story; not a line of it appeared in the New York Times nor the Washington Post, and so far as the congressmen could immediately determine neither the Associated Press nor United Press International carried it on their national wires."

Here is the story, abridged from Rep. Schmitz' weekly news report dated Sept. 8:

The United States is inferior to the Soviet Union in practically every aspect of military power. The disparity in strategic forces is growing worse.

The British publication, Jane's Fighting Ships, noted that "by any standard the Soviet fleet now represents the super navy of a super power," while "the size and relative capabilities of the United States Navy continues to decline at what many authorities consider to be an alarming rate."

Jane's said the chief of U.S. naval operations considered U.S. naval forces to have fallen below a "prudent level."

U.S. deterrence of the Soviet Union has been based on being able to deliver 300

warheads on target after absorbing a Soviet strike. The Soviet Union is now able to deliver many times that number on the U.S. even if we decided to strike first.

SCHMITZ CONTINUES, saying that the sorry state of our strategic bomber force was also a subject of comment by Dr. John S. Foster, director of defense research and engineering. In 1961 we had 1,500 aircraft in our manned bomber inventory. Today with a force level of 435 B-52s, we have one-third that number. By the time the B-1 advanced strategic bomber comes into the inventory — if it ever does — we will probably be reduced to a bomber force consisting of 255 B-52s due to retirement of older models. And while our bomber force decreases, the number of Soviet nuclear ballistic missiles which pose a threat to our bomber force is rapidly increasing.

Schmitz said more than 80 congressmen took the floor of the House before the August recess to demonstrate their concern about the rapidly declining defense capabilities of the U.S. And a number of senators had voiced similar sentiments the week before.

The situation is worsening, Schmitz says, due to a combination of executive restraint in hopes of progress at the SALT talks, congressional criticism and growing pressure from numerous disarmament lobbies.

Perhaps there's another side to Schmitz' contention, but they aren't at the moment exclusive.

BUT I RECENTLY asked Sen. Henry M. Jackson — considered to be a hawk Democratic presidential prospect, and a member of the Armed Services Committee and the Joint Committee on Atomic Energy — if the U.S. could win today in a nuclear confrontation. His reply:

"As of this very moment the U.S. has a survivable deterrent that does in fact deter the Soviet Union. We're dealing however with a leadtime factor of three or four years and we're now at that danger point where we have to decide whether we will have an adequate deterrent force in the period ahead, 1974-75."

Ed, George, Hubert and the tailors of Tooley Street

AN EDITOR'S NOTEBOOK:

President Nixon's address to Congress promised that the current 90-day wage-price freeze would not be extended beyond Nov. 13.

It will be followed, he said, by some other "system of wage and price stabilization," after consultation with leaders of Congress, business, labor and agriculture.

"The system of wage and price stabilization that follows," said the President, "will require the fullest possible cooperation not only between the executive and legislative branches, but also by all Americans."

The President also stated, in alluding to the 10 per cent surcharge on most imports, that "we cannot remain a great nation if we build a permanent wall of tariffs and quotas around the United States."

PRECISELY WHAT does all of this mean? It means, in my judgment, exactly what the President has said, namely that the 90-day freeze "was a temporary measure to hold the line while the next phase of stabilization was discussed."

In other words, the President was forced to act and the temporary freeze was administered as a form of shock treatment to make the American people aware of their plight.

Now the opportunity is at hand for rational discussion, rather than a futile exercise in partisan polemics.

THE LABOR DAY oratory, mercifully now forgotten, did nothing to enhance the reputations of its perpetrators. In contrast to the ringing speeches of Harry S. Truman and John F. Kennedy in days past,

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ARTS GALLERY



Take away William Tell and only Guevara is left

I read in a newspaper the other day that some Swiss intellectuals have been debunking William Tell. Not only is he a myth, they say, but he was a stupid yokel, unworthy of being a symbol of Switzerland.

This is too bad. Having discovered feet of clay on all our real historical leaders, we might at least get to keep our legendary ones.

The 1920s, the period in which I grew to maturity, was a good time for heroes. As I look back on those years, it occurs to me that the memo-

to make up new heroes of their own.

AND THAT IS exactly what is happening now. Student dormitory rooms from Harvard to Berkeley are decorated with Che Guevara posters. Although his real accomplishments are quite as legendary as William Tell's are said to be, Che Guevara makes a serviceable hero for today's young revolutionaries because he was authentically killed as a guerrilla fighter — and can therefore be viewed as a spindly martyr.

As a matter of fact, Che Guevara, an intellectual and ideologue, failed in almost everything he did. He failed miserably as Cuba's minister of industries. Because of his arrogance and disagreements with Castro, Castro sent him on a mission to foment revolution in the Congo. Failing at this, he went with his guerrillas to Bolivia, where he imagined that Bolivian peasants would gather joyfully around his revolutionary leadership.

However, the peasants did nothing of the kind. Mostly they saw the Cubans as enemies and acted as informers for the Bolivian army. His little band of guerrillas was betrayed and captured. Guevara was shot. Rarely has a man been so completely the victim of his own ideology and rhetoric.

If young revolutionaries want to make a hero of a man who was a born failure, that's all right with me. But I'll stick with William Tell. At least he hit the apple.

TO MAKE THEIR jobs easier, the secretary has armed them with a rather extraordinary weapon: the threat of possible economic sanctions against local communities. Thus the base commanders have been told to "advise local governmental officials community leaders and private groups that future base closure decisions will take into account local area practices with respect to open housing."

Base closures are not a far-fetched possibility, either. According to Joseph Grimes, a special assistant to the secretary, the Navy has already reduced its complement of ships in the last two years from 900 to fewer than 700. Further cuts, therefore, could easily bring about the shutting of individual bases, he added.

Now it remains to be seen just how effective the Navy's new weapon will be in persuading local communities to step up their antidiscrimination efforts.

IF LONG BEACH is any guide, the prospects for black servicemen and their families are not particularly reassuring.

For one thing, the Navy base commander, Capt. Charles Stastny, is not inclined to view his newly acquired power as a club, but rather as a delicate instrument. Whatever is done, says a Navy spokesman, "will be done quietly and with discretion."

Assuming the subtle approach is wisest — and it may be in the case of Long Beach — Stastny's job still won't be easy.

His staff must not only try to ease

L.A.C. Says

By L.A.
COLLINS SR.

Two papers' views of school busing

The New York Times has been quite critical of President Nixon's attitude that school busing should be held to a minimum as long as it meets the Supreme Court decision.

The Times seems to think busing should be a full-scale effort to keep the school racial population equalized even though it means long-distance busing away from the child's neighborhood.

The Arizona Republic — across the nation from New York — has a more moderate idea. It too has racial problems with its large Mexican population. In its editorial disagreeing with the N.Y. Times the Republic says:

"SOMEWHERE IN THE depths of Times Square there must be a Law Evaluation Command Post where every day a select group of New York Times editors decides which are Good Laws to be revered and Bad Laws to be defied.

"Only weeks ago, the Times published the secret Pentagon papers in a move of highly questionable legality, a move which resulted in a confusing Supreme Court decision that, some newsmen fear, may actually have strengthened the government's right to impose prior restraint in some instances.

"No matter. The Times' defiance was Good because the Nation Needed to Know. But now the Times, which has demonstrated how cavalierly it can treat a law it dislikes, has begun to criticize Richard Nixon for his allegedly cavalier attitude toward legal requirements for school busing.

"The President does not want the Department of Health, Education, and Welfare to impose busing of children beyond the minimum required by law," the Times wailed. Observe: The President has not told officials to

violate any law; he said only that busing should not exceed minimal legal requirements.

"The reasoning behind the Times' chastisement — it is headlined "Coddling the Segregationists" — is such as to make one feel pity for the newspaper. What sort of busing regulations would the Times have the President enforce?

"THE ONES IN San Francisco, for instance, which would destroy legitimate racial pride, not build it? There Chinese parents have appealed to the U.S. Supreme Court to forbid the busing of 6,500 Chinese-American children from their neighborhood schools where they are able to study Chinese language, art, and culture in facilities maintained by the Chinese community.

"The parents say these classes would have to be disbanded if their children were driven long distances to schools in other parts of the city.

They point out that such busing makes the youngsters, in fact, victims of racial discrimination, and that, furthermore, the Supreme Court itself has disapproved of balancing school populations solely on a racial basis.

"What sort of busing regulations would the Times have the President encourage?

"THE ONES IN Alabama? Fifteen-year-old Pamela Davis was ordered transferred from a school 3 miles from her home, where she can pursue the music activities she wants, to a school 22 miles away, where she could not.

"Both these instances merely exacerbate racial relations and are as acutely color-conscious and as contemptuous of a person's individuality as the Ku Klux Klan ever was.

The moderate Nixon approach may not receive the plaudits of the Times the way the Daniel Ellsberg affair did. But realists, those not in the grip of ideology, will recognize that it is the only sensible solution to a frighteningly complex social problem.

Cc

...lists on the opinion pages are chosen to represent diverse viewpoints and do not necessarily reflect the editorial position of this newspaper.

Navy to press cities for fair housing

You don't have to look very far to discover that the Navy is undergoing some interesting changes these days.

Beer in the barracks, relaxed hair standards, rock music in the officers' clubs and 30-day leaves between stations are all part of a larger effort to give the Navy a new and more appealing look.

SO IT SHOULDN'T BE surprising that the Navy has taken yet another step to make life more comfortable for its personnel — in particular, its minority personnel.

In a recent memorandum to base commanders throughout the country, Navy Secretary John Chafee has told the commanders, in effect, to get off their duffs and start trying to improve the housing opportunities of their minority personnel.

Despite the equal opportunity gains of the past few years, says Chafee, discrimination continues to plague minority enlisted men and officers, as well as their families.

The Navy's present housing regulations are probably adequate to deal with the situation, he says, "but the need now is for commanders to give this matter their personal attention."

TO MAKE THEIR jobs easier, the secretary has armed them with a rather extraordinary weapon: the threat of possible economic sanctions against local communities. Thus the base commanders have been told to "advise local governmental officials community leaders and private groups that future base closure decisions will take into account local area practices with respect to open housing."

Base closures are not a far-fetched possibility, either. According to Joseph Grimes, a special assistant to the secretary, the Navy has already reduced its complement of ships in the last two years from 900 to fewer than 700. Further cuts, therefore, could easily bring about the shutting of individual bases, he added.

Moreover, Long Beach can say, with some justification, that it is doing more than most cities to eliminate housing discrimination. Asst. City Manager Jack O'Neill points out, for example, that Long Beach is one of two cities in the country that subsidize a private fair housing group — and an effective one, at that.

IRONICALLY, THE one institution that has the power to strike the heaviest blow at housing discrimination in the city is the federal government itself. Yet, for reasons of its own, the Justice Department has

been sitting on 114 cases of local discrimination that were dug up for it last year by the Fair Housing Foundation. The foundation's investigation revealed a 46 per cent discrimination rate among apartment house owners.

trying to break down minority housing barriers around the country's naval bases. There's every reason to believe that he is. It's just that, all things considered, the task is easier said than done.

In the case of Long Beach, moreover, it's reasonable to wonder whether the shortest route to racial justice for minority servicemen and their families doesn't run between the Pentagon and the Justice Department.

Passport fight erupts

WASHINGTON, D.C. — Miss Frances Knight, the outspoken director of the federal passport office, has accused her State Department superiors of "deliberate falsification" of reports to members of congress.

Miss Knight made her complaint in a personal confrontation with Deputy



**Clark
Mollenhoff**

Undersecretary of State William Macomber Jr., and then left a copy of a nine-page bill of particulars.

THE MAIN THRUST of her complaint was that the Office of Security and Consular Affairs (SCA), through its director, Miss Barbara Watson, had long harassed passport office personnel.

Miss Knight also said Miss Watson had falsified records to indicate that her plan for issuing passports through field offices across the country, rather than from Washington, was a success.

"I would like to know just what you expect of this office," Miss Knight

asked. "I have informed you that the passport office cannot support Miss Barbara Watson and all her required paper work and at the same time take care of passport office requirements.

"If we are instructed to support Miss Watson and her staff in SCA in lieu of handling our statutory chores, will you please so state. Otherwise, I shall determine the workload of the passport office and its priorities.

"Miss Watson claims — as does her subjugated staff — that the night shift and the shifting of passport applications from field agency to field agency was a success.

"That is a lie. It was a dismal and disgraceful failure. We have been deluged with complaints by phone and from congressional offices on behalf of applicants whose applications were lost in the hundreds of applications which Miss Watson had been shutting from one place to another each week."

MACOMBER, WHO has been in the Department of State since the early 1950s, has stressed his desire to avoid embarrassment for President Nixon in trying to put a lid on Miss Knight.

However, Miss Knight has moved forward with her own plan for a confrontation that could erupt into a congressional investigation.

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Kiwanis install new officers

Kiwanis International's California-Nevada-Hawaii district wound up its 51st annual convention in Anaheim Saturday night by installing new officers.

Reed R. Harris of Fairfield, who was governor-elect, became governor to succeed Mark H. Alexander of Upland, who ramrodded this year's conclave at the Anaheim Convention Center.

Philip B. Robinson, 47, for 18 years a member of the Cypress Kiwanis Club, was chosen as governor-elect and so takes over the district's leadership next year.

AT WHITE HAT BANQUET

Sailor salutes IBMA

By BUCK LANIER
Staff Writer

Long Beach's White Hat Award Banquet was termed the number one example of military-civilian cooperation in the United States Saturday night by the Navy's Master Chief PO John B. Whittet.

Chief Whittet spoke at the Independent Businessmen's Association's 11th annual White Hat Award Banquet at Rochelle's.

Seventy-two enlisted men — Navy, Marine and Coast Guard — from Long Beach ships and shore stations were honored at the formal banquet. There were 34 present to receive their handsomely engraved plaques, emblematic of their choice from among their peers as the number

one enlisted man from their respective posts.

Many of the honorees are on a 1st Fleet exercise now under way off the coast, and others are operating off Vietnam.

Cindy Link, 19, was crowned Miss White Hat for 1971-72 by Sonarman 2.C. Arthur Manning, right, of the USS Ozbourne. She replaces Patti Long as the representative of all enlisted men in the area.

In his remarks, Chief Whittet said it was "great to be able to attend and see this caliber of man honored. They produce and provide instead of destroying and divide."

"You are all dedicated Americans and a tribute to the real excellence of our country. And your wives and families are standing

in the wings to help you maintain your high standards," he said.

Mayor Edwin W. Wade, one of the founders of the IBMA, was present for his ninth banquet. He presented Chief Whittet with the city's traditional key-clock and said that Long Beach is aware it has attained a unique position with the banquet.

George Bundy, who formerly operated Bundy's Locker Club, conceived the idea of the awards banquet for enlisted men more than 11 years ago.

IBMA President Joe Cox

said he wanted to reserve Chief Whittet for next year. There were about 200 persons present with one officer managing to slip in undetected. He was in civilian clothes.

LONGEST TANKER EVER IN PORT

The Norwegian vessel Symra, edges up to Berth 118 Saturday to drain her cargo of 716,000 barrels of oil at the Richfield docks. Photographer's-eye view is from the bridge of the 849-foot ship, which can unload up to 18,000

tons of oil per hour. The Symra arrived in Long Beach's harbor Saturday morning after a 33-day trip from the Persian Gulf. It leaves this morning for the return trip.

—Staff Photo by CURT JOHNSON

An announcement for people with these phone prefixes:

420	433	593
421	434	594
425	438	596
429	439	597
430	498	598
431	592	



QUEEN FOR A YEAR over the realm of enlisted servicemen in Long Beach — the Miss White Hat title — officially became the honor, and duty, of 19-year-old Cindy Link Saturday night. Miss Link accepts the crown of her title from Sonarman 2.C. Arthur Manning, right, as Navy's Master Chief Petty Officer John Whittet witnesses the ceremony. Miss Link was selected to succeed Patti Long in this year's 11th annual contest, sponsored by the city's Independent Businessmen's Association.

—Staff Photo by RON CARLSON

Youth seeks juvenile trial in sacrificial slaying of teacher

Christopher (Gypsy) Gibboney, accused member of a devil-worshipping gang at Santa Ana blamed for the brutal slaying of an El Toro school teacher, wants to be tried as a juvenile.

Loser in an earlier plea to the Orange County Juvenile Court and ordered to trial in Superior Court Oct. 13, Gibboney now is asking the Fourth District Court of Appeals to return his case to juvenile status.

He was 17 years old at the time Mrs. Florence Nancy Brown, 31, was dragged from her car near Sand Canyon Road and the Santa Ana Freeway, and taken to an orange grove where she was stabbed to

death June 2, 1970. Her partly-dismembered body was found two weeks later in a shallow grave in Oregaga Canyon, the alleged site of "sacrificial rites to Satan."

Gibboney's attorneys asked Appellate Court for a writ of mandamus, compelling adult court in Santa Ana to surrender his trial to Juvenile Court.

Gibboney had held off extradition from his home at Portland, Ore., for six months in a series of legal maneuvers.

He is the last of the gang to face trial for murder.

Stephen Hurd, 21, of Santa Ana, alleged leader of

the devil cult and one-time head of a motorcycle gang, was found to be insane and was sent to Atascadero State Hospital.

Arthur (Moose) Hulse, 18, of Garden Grove, was sent to prison for life for the slaying of Mrs. Brown and for the ax murder of Jerry Wayne Carlin, 21, of Santa Ana, the night before her murder.

Herman H. Taylor, 17, key prosecution witness, was indicted with them but will not be prosecuted for the slayings; he now is charged as an accessory.

Melanie Daniels, 31, who admitted to being an accessory to both slayings, drew consecutive five-year prison terms.

Starting Sept. 13 you must dial 1-714 when you call anybody in the 714 area.

The only calls affected are the free calls you make into the 714 area. (Your free-calling area is the same, only the method of dialing will be changed.)

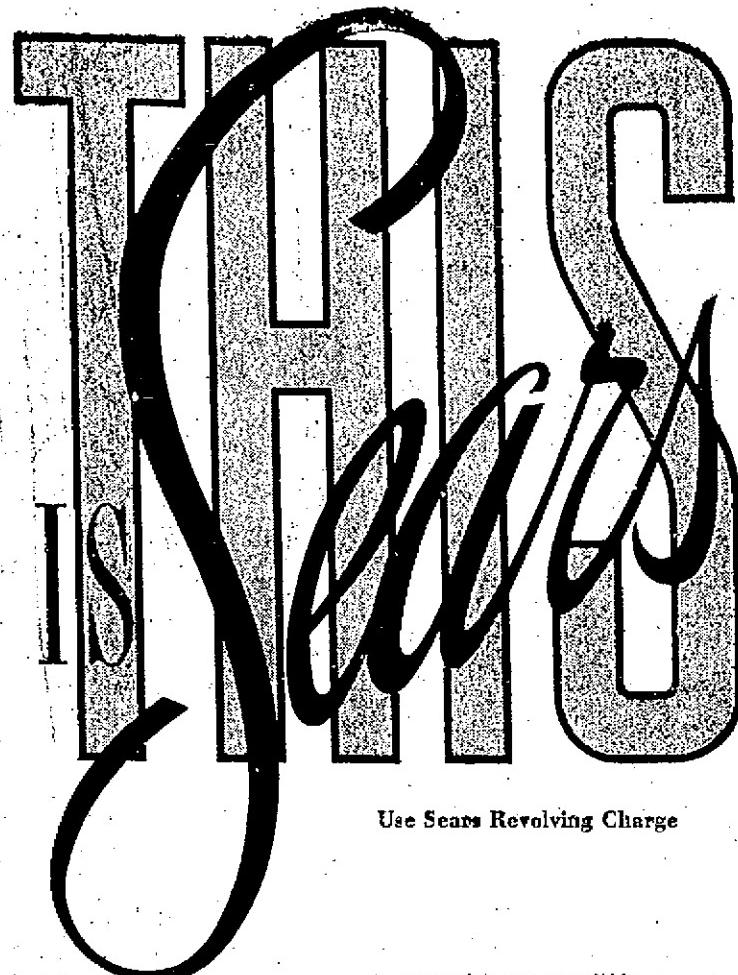
Right now you're able to dial into your free-calling 714 area without dialing 714. Starting September 13, it will be necessary for you to dial "1" plus the area code to complete a call into the 714 area. For example, 1-714-XXX-XXXX.

The reason for the change is this: we're running out of telephone prefixes in the Los Angeles area.

You'll soon receive a new phone directory. In it you'll find a complete explanation of the new dialing procedures.

But if you'd like to talk to us about it, please feel free to call our Business Office.

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GENERAL TELEPHONE



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Toddlers' Grow Sleepers. Cotton knit, two-piece style. Solid colors. Sizes small; 1 to 4.

Little Girls' Cotton Flannel Pajamas. Two-piece style. Button-front, long sleeves. Prints. Sizes 3-6x.

Big Girls' Pajamas and Gowns. Cotton flannel, long sleeved style. Pastel prints. Sizes 7-14.

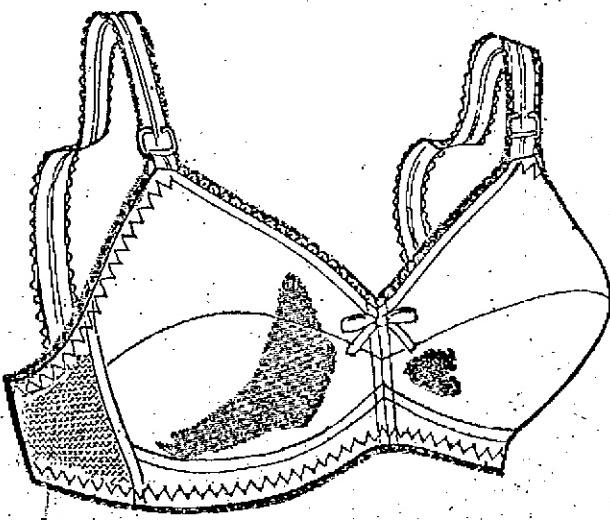
Little Boys' Long Sleeved Style Pajamas. Two-piece style, cotton flannel. Button-front. Prints. Sizes 3-6x.

Boys', Students' Middy Style Pajamas. Cotton flannel. Boxer elastic waist. Prints. Sizes 6-16.

Boys', Students' Broadcloth Pajamas. Perma-Smooth cotton-polyester. Pull-over top. Sizes 6-20.

Juvenile Grow Sleepers. Two-piece style. Heavyweight cotton knit. Colors. Sizes 3-8.

Prices Effective thru September 18



Smooth Natural or Contour Bras

SAVE \$1!

Regular *4

2 97

Regular \$4.50 Natural Cup, D sizes 32-38...3-47

Nylon tricot knit cups, stretch nylon and Lycra® spandex frame. Stretch straps adjust. Natural cup: nylon tricot lined. White, beige. Sizes 32-38B, C. Contour cup: lined in Wonder-Fil spun polyester. White, beige. Sizes 32-36A, 32-38B, C.

Prices Effective thru September 15



"THE DOESN'T SLIP"

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SAVE 25%

Sears contoured "Doesn't" Slips of NON-cling Antron® nylon tricot—their talent for taming clingy knits doesn't wash out! Nylon lace emphasizes shaped bodices, edges hemlines. White, some pink and beige. Proportioned lengths in sizes 32-42.

Prices Effective thru September 15



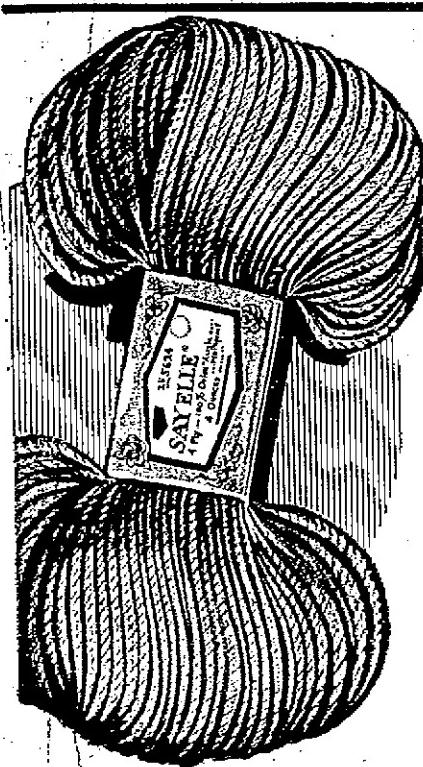
"Flair" Wig in 21 Natural Shades

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Made of 100% Kanekalon® modacrylic, pre-set for wash and wearability. Extended nape styling in 21 natural color blended shades. Buy yours now and save!

Prices Effective thru September 18

13 88



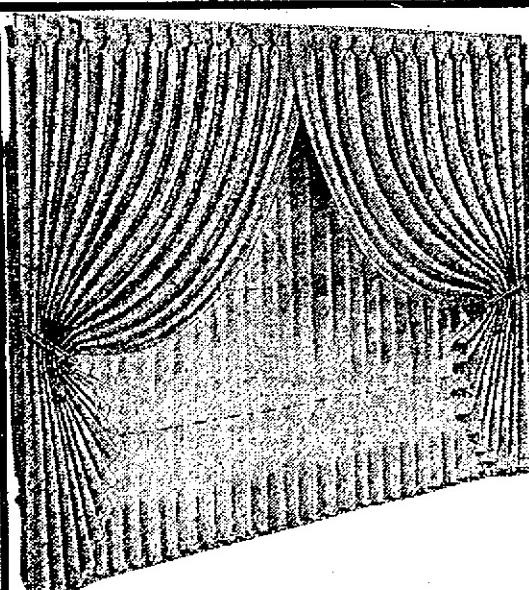
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Low Price

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Sears Orlon® acrylic Sayelle can be popped right in the washing machine and dryer...comes out fluffy and new-looking. 4-ply, 4-oz. hank skeins in a variety of favorite fall colors.

Prices Effective thru September 18



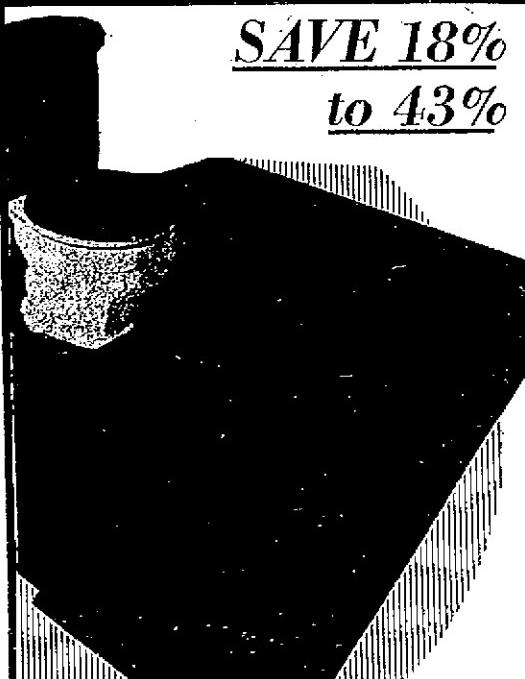
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Regular *10.98
50x54-in.

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Piece-dyed jacquard with all-over pattern. Unlined. Machine wash, tumble dry. Gold, white and green.
\$11.98, 50x54-in. 7.97 \$25.98, 100x54-in. 18.97
\$19.98, 75x54-in. 14.97 \$28.98, 100x54-in. 22.97
\$21.98, 75x54-in. 16.97 \$35.98, 125x54-in. 28.97
\$42.98, 150x84-in. 33.97

Prices Effective thru September 18

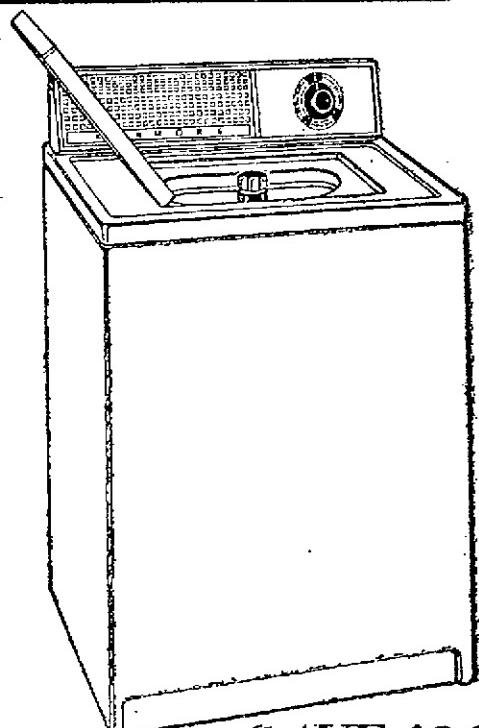


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24x36-in. or
24x24-in. contour

3 47

\$7.99, 27x48-in. Rug....5.97 \$3.49 Lid Cover.....1.97
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Big Savings on Bath Carpeting
+\$25.99, 5x8-ft.....18.97
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+In Stock Sizes (Other Sizes Available on Special Order)
Prices Effective thru September 18



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\$159

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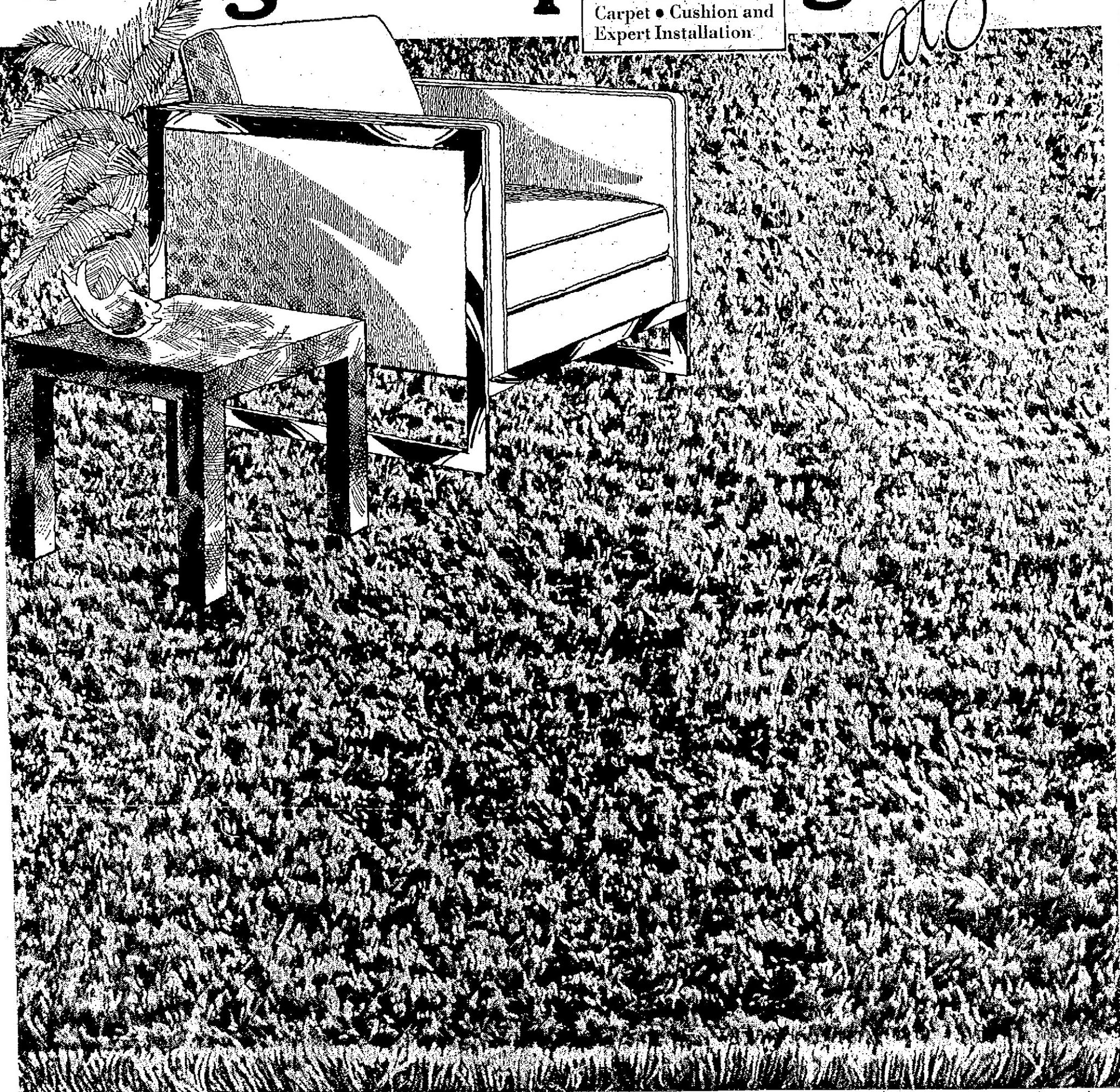
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"Revelry" . . . the Plush and Practical Floor Covering

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Square Yard
Installed
with Pad

"Revelry" creates a gay, casual floor full of sunshine to delight everyone's fancy and coordinate any decor. Plus features are its durability and practicality. Its highly resilient, non-allergenic, and nylon fibers offer easy carpet care.

Prices Effective Sunday, Sept. 12
thru Saturday, Sept. 13

SAVE \$1

"Yorkshire" . . . DuPont Nylon Pile That's Easy to Like

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Square Yard
Installed
with Pad

Be prepared to fall in love with this luxurious shag. You'll like the way your feet sink into the pile — 2 inches deep! "Yorkshire" is also non-allergenic, shed resistant and comes with jute backing. Easy to clean, too. Just wipe up most spills with a sponge.

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It really is a dream of a carpet! Cadon® Nylon pile makes it silky and satiny, yet surprisingly super strong for long lasting beauty. It's the perfect bedroom shag. "American Dream" has other great qualities — it resists static and soil.

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KELLOGG
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Simplified permits suggested

Instead of separate permits for construction, grading, plumbing and electrical work, a single building permit would suffice, the Orange Co. Grand Jury has recommended.

It also suggested study of a proposal that there be a blanket building permit covering all houses in a tract under construction, although conceding that such a system would be illegal under present laws.

In another suggestion for streamlining the operation of the county's department of building and safety, the grand jury suggested general use of "combination" inspectors skilled in various phases of construction — instead of having a specialist for each phase of the job.

The building department, which tried out the idea of "combination" inspectors decreases the duplication of manpower, and gives "greater flexibility" in use of inspectors. However, these inspectors must be schooled in various phases of construction activity, and their training might have a direct bearing on the quality of inspections of complex commercial and industrial plants, McLellan conceded.

The idea of a single permit — embracing the building, plumbing and electrical aspects of construction — was recommended also by the county administrative office.

A "blanket" permit to cover all houses in a tract might not be satisfactory because state law governing liens requires certification that "each building complies with all the laws and regulations," whereas under this system there would be inspections only of randomly-selected buildings.

O.C. soccer signups set on Saturday

Hoping to more than triple the number of teams and expand its competition schedule, the Orange County region of the American Youth Soccer Organization will hold signups Saturday.

Youngsters can sign up at the Horace Ensign School, 2000 Cliff Dr., Newport Beach; Walker Junior High School, 8182 Walker St., La Palma; Walton Junior High School, 12181 Buard St., Garden Grove, or Golden West College in Huntington Beach.

Duane R. Moore of Garden Grove, district commissioner for Orange County, said that the teams are made up of boys 7 to 15 years old.

Moore said the AYSO hopes to field 24 teams with 450 players this year. There were nine teams last year. Soccer is a relatively new sport in the county.

Signups will be noon to 4 p.m. Saturday and again Sept. 25 at the same places. Robert G. Schmid of Westminster and Jerry Blair of Newport Beach will be in charge. Practice sessions will follow each registration.

Recreation calendar

SEPT. 12-18, 1971

SUNDAY

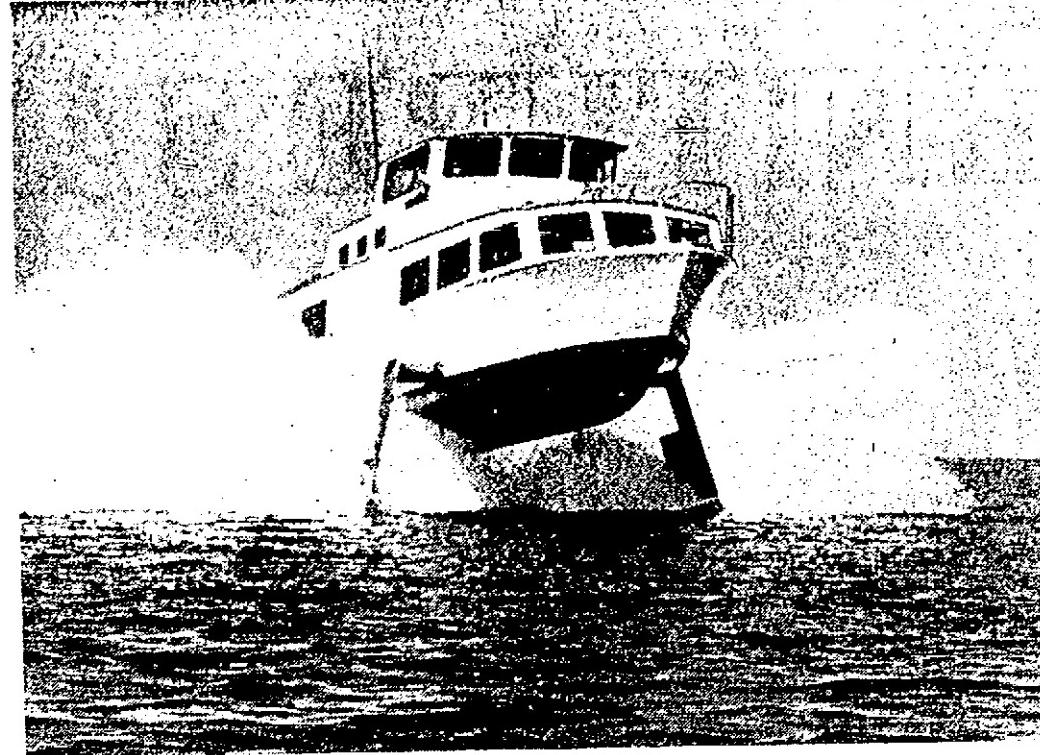
9 a.m.-5 p.m.—The El Dorado Nature Center offers three miles of trail for hiking at 350 E. 3rd St., Suite 100, Fiesta at the Long Beach Singles Club — El Dorado Park Clubhouse.

MONDAY

8 a.m.-4 p.m.—Come to play at Bixby Park — visit the beach.

TUESDAY

9 a.m.-4 p.m.—Play Shuffleboard at Villa Lido Park — visit the beach.



HYDROFOIL FLYING CLOUD NOW USED FOR HARBOR TOURS

Jobless symposium set at UC Irvine

A symposium on unemployment in Orange County will be held Friday at UC Irvine, to spotlight the problem and "reverse the trend."

Dr. Richard N. Baisden, dean of University Extension, will moderate the program beginning at 1:15 p.m. at Science Lecture Hall. He said "informed and coordinated local leadership can reverse the trend."

A planning committee, representing 23 county organizations of both labor and management, plus county and state government agencies and community service organizations, set up the symposium.

"In the opinion of the planning committee," Baisden said, "there appears to be a lack of recognition by local decision-makers of the extent of the unemployment problem in Orange County."

"Even if the current situation improves elsewhere in the nation, we will probably still have substantial unemployment due in part to the mismatch of aerospace talents with market needs."

"The nature of the problem needs more visibility with data to support its authenticity. The issue of who is employed needs to be aired," he explained.

Baisden said the symposium will "explore the entire spectrum of those unemployed — the disadvantaged, aerospace, youth, teachers, veterans, paroles and women."

Holds 70 sightseers

Harbor gets hydrofoil

The power of 1,100 horsepower gets the Southland's newest ocean-oriented tourist attraction up and going — on foils.

Operators of the Flying Cloud, a 58-foot, 70-passenger hydrofoil, say a 45-minute harbor tour is a "smooth, calm, yet thrilling ride."

California Hydrofoil Co. is offering sightseeing trips originating from Norm's Landing in the San Pedro Section of Los Angeles Harbor. Shortly after undocking the thrust from the 1,110-horsepower turbine engine causes the craft to come up out of the water and onto its retractable foils for the 33-knot speed trip over to the Queen Mary and return.

Operators of the \$445,000 craft are a father and son team of Capt. Ed McLean, 57, of Torrance, and John M. McLean, 25, of Manhattan Beach.

The craft is equipped with upholstered seats and wide windows providing riders with an ample view of the two harbors during the cruise.

Trips are offered daily starting at 1 p.m. on the hour until sunset.

The craft has been certified by the U.S. Coast Guard.

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- Frost never forms, so there's never a tedious chore
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Prices Effective Sun., Sept. 12 thru Sat., Sept. 18

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HOLLYWOOD 489-1942 PASADENA 851-3211, 351-4211 TORRANCE 757-1511 SAN MARINA 754-2587
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'GANGWAY': PAX BOUNDS DOWN LADDER TO CHOW!

Bainbridge
has a real
sea dog

The officer of the deck was surprised when Pax, reported aboard the Long Beach nuclear frigate USS Bainbridge.

With the current trend favoring mascots aboard Navy ships, including Polaris submarines, Pax was given permission to board.

Pax is a 110-pound, 10-month-old Great Dane and he has been with Capt. Bill Sheridan's ship since its current Vietnam deployment began 4½ months ago.

The sleek animal belongs to Electrician 2.C. Bruce Butler of Annapolis, Md. The dog was bred by Ellen Aceto of Downey and his sire, Rayon's Rye, is a former Black Champion Great Dane.

It was decided early that Pax could sleep "where he wanted to" but so far he has been content to live and muster with Butler's division.

Pax is affectionate but sailors were a little wary at first. Now he roams most of the ship with Capt. Sheridan drawing the line on Pax playing in the reactor section.

Butler's only worry is other sailors continually enticing Pax with food.

"He will weigh more than he should when we return to Long Beach," Butler said.

Pax cannot get off the ship at liberty ports, how-



PAX, VIRGIL HALL 'DANCE' AFTERWARDS
—Photos by Electrician 2.C. BRUCE BUTLER

ever, but does have the advantage of not having to stand revile or muster for personnel inspections.

He is the only Great Dane in the world that rates the Vietnam Service and Armed Forces Expeditionary Medals.

Obie, the now world famous Irish Setter on the Long Beach destroyer USS O'Brien, is another well-

known dog among Long Beach ships.

The Poseidon-Polaris sailors keep small alligators away at the ship with the general understanding if the captain lays eyes on it — cut it goes!

Other Navy ships have cats, squirrels but no rabbits, particularly a boy and a girl rabbit together!

—Buck Lanier

Slain L.B. deputy, partner cited in county valor awards

From Our L.A. Bureau

A deputy sheriff from Long Beach — slain in a shootout with a car thief suspect last December — has been named one of six recipients of the Los Angeles County Employees Association 1971 valor awards.

Also cited was his partner, who was wounded twice in the midnight gun battle in Compton.

According to the citations, the shooting erupted after deputies Louis Carl Wallace and Allen Campbell, both 28, had stopped

suspect Manuel Richard Moreno, 22, of La Habra, near the 700 block of S. Long Beach Boulevard.

While Campbell, of Hermosa Beach, was searching for weapons, Moreno drew a gun and fired twice wounding the officer in the hand and knee.

Wallace, who had been searching the suspect's car, was shot in the stomach as he ran to aid Campbell. But despite the wound he emptied his revolver into Moreno, killing him.

Wallace died shortly after he was taken to a hospital.

Campbell, now recovered from his wounds, is back at work at the Firestone substation.

Two other deputies, a fireman and a woman employee of the assessor's office, will also receive awards during the ceremony at the Hall of Administration at 9:30 a.m. Thursday.

Deputies Stephen Redd and Wiley Newman were cited for rescuing a 69-

year-old man from a burning home.

Fireman William R. Simon won the award for saving the life of a woman who had choked on food in a San Dimas restaurant, and Mrs. Sue Loretta Sandiforth was honored for rescuing an infant who had fallen onto a moving escalator.

Viet Cong Paris envoy heads home

WARSAW (UPI) — Madame Nguyen Thi Binh, a chief Viet Cong negotiator at the Paris peace talks, flew home Saturday after six days of talks with Polish officials. She was returning to Vietnam by way of Moscow and Peking, Viet Cong spokesmen said.

Literary museum

LENINGRAD (UPI) — The last apartment of author Fyodor Dostoyevsky will be opened as a literary museum on Nov. 6, the 150th anniversary of his birth, Tass reports.

Typhoon-slain ship faces scrap sale

HONG KONG (UPI) — The USS Regulus, the 6,100-ton refrigerated supply ship of the U.S. Seventh Fleet which ran aground Aug. 17 near an offshore island during Typhoon Rose, will be broken up and sold as scrap, a U.S. Navy spokesman said.

The ship is "not feasible economically to repair," the spokesman said.

Deputies Stephen Redd and Wiley Newman were cited for rescuing a 69-

LADIES' EASY-CARE SHIRTS	159 SPECIAL Polyester-cotton, tapered; 32 to 38. Effective Sunday, Sept. 12, 1971	97c Special Purchase Cotton corduroy solid, print; 2-6x. Effective Sunday, Sept. 12, 1971	99c Special Purchase No-iron polyester & cotton; 3 to 7. Effective Sunday, Sept. 12, 1971	SUNDAY ONLY COUPON 149 SAVE 25% Reg. 1.99. Black in sizes S-M-L. LIMIT 1 WITH COUPON Effective Sunday, Sept. 12, 1971	
FOUR-CUP MINI PERC	\$3 SAVE 1.97 Reg. 4.97. Use for tea, soup, etc. Effective Sunday, Sept. 12, 1971	144 PAIR Many new colors in sizes 5 to 10. Effective Sunday, Sept. 12, 1971	159 SPECIAL 100% cotton in prints; 8 to 18. Effective Sunday, Sept. 12, 1971	SUNDAY ONLY COUPON 2.99 SAVE 33% Reg. 2.99. Many fabrics, colors. LIMIT 2 WITH COUPON Effective Sunday, Sept. 12, 1971	
SCRIPTO LITER PLUS FUEL	197 SAVE 71 Reg. 2.97. 4-oz. butane fuel incl. Effective Sunday, Sept. 12, 1971	4.99 SPECIAL Reg. 4.99. Many sizes & colors. LIMIT 1 WITH COUPON Effective Sunday, Sept. 12, 1971	1-QT. LISTERINE ORAL ANTISEPTIC	88c SAVE 40% Reg. 1.47. Kills germs on contact. LIMIT 1 WITH COUPON Effective Sunday, Sept. 12, 1971	
PRESTONE TO STOP LEAKS	169 1 gallon SAVE 25% Reg. 2.28. Summer coolant formula. LIMIT 1 WITH COUPON Effective Sunday, Sept. 12, 1971	12-VOLT AUTO SPOT LIGHTS	3.97 SAVE 34% Reg. 5.9c. Plugs in car lighter. LIMIT 1 WITH COUPON Effective Sunday, Sept. 12, 1971	41-PIECE SET BAR GLASSES	197 SAVE 51 Reg. 2.97. Zodiac base, all metal. LIMIT 1 WITH COUPON Effective Sunday, Sept. 12, 1971
WESTINGHOUSE LIGHT BULBS	10c EA. Reg. 27c ea. 40, 60, 75, 100-watt. LIMIT 4 WITH COUPON Effective Sunday, Sept. 12, 1971	POLAROID 108 COLOR FILM	3.59 Special! Easy-load colorpack. Reg. 5.47. Metal covered plywood. LIMIT 1 WITH COUPON Effective Sunday, Sept. 12, 1971	FOOTLOCKER	77c SAVE 38% Reg. 1.24. Mild & medicated, too. LIMIT 1 WITH COUPON Effective Sunday, Sept. 12, 1971
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Muskie backers happy with campaign kickoff in California



BOBBY FISCHER AT WORK

BOBBY FISCHER'S READY

Lone American vs. Russ chess co-op

By ANN HENCKEN

NEW YORK (AP) — Thud. Thud. Bobby Fischer slams his chessmen across a plastic foldup board with the intensity of a boxer training on the heavy bag.

The 28-year-old chess star is psyching himself up for the big one — a pawn-to-pawn confrontation with the Russians for the world championship in chess.

High strung and restless, Fischer sits at a desk in his small West Side hotel room as he plots strategy, playing against himself.

In the style of the lone American hero, he sees himself laying siege single-handedly to the entire Russian chess establishment.

IF HE WINS, he'll be the first American to ever hold the official title and the first non-Russian victor in 25 years.

"There's one way to deal with the Russians — with power. That's all they understand," said Fischer. Getting up from his game, he lunges from a table and flicks on his white transistor radio. The blaring pop music cuts the quiet in the inside room, which he specifically requested for better concentration.

Fischer — who seems like a big, healthy, energetic, corn-fed tennis player — is not even-featured but somehow good-looking with blond hair, fair skin, and a broad, bright smile.

He wears a blue suit, custom made in Madrid by a Chinese tailor, an 11-year-old gold tie clip set with the chess figure of a knight and \$4 shoes from Argentina. He rarely dresses in casual clothes.

He visits a Russian bookstore on occasion to buy chess books and rifle through newspapers looking for an article on himself.

"I read Russian. I know what they're saying about me, the creeps," he said. One story called him lucky in his last match. "Yeah, I picked up the right piece by accident."

ACCIDENT is not the word for the unheard-of wallopings he has delivered this year. After seven straight victories at the qualifying matches in Spain, Fischer went on to smash Russia's Mark Taimanov 8 to 0 and defeat Denmark's Bent Larsen 6 to 0.

Fischer has brought excitement, drama and hope to American chess since he was a prodigy from Brooklyn at age 14. Once considered the enigma terrible of chess, he has put aside temperament and quarrels with officials in his bid to take the title. He competes in a mind-twisting board game where tense competition has made men cry with disappointment or clutch their nervous stomachs.

Spirits are up. His supporters see his possible victory as a propaganda coup for the United States.

"For years, the Russians have held the world championship. They've said it is

By BILL STALL
SACRAMENTO (AP) — Muskie backers are happy with the senator's campaign kickoff in California, but presidential politics in the Golden State often are like Dodger-Giant pennant races: hectic, partisan and unpredictable to the end.

The end is full nine months away, in the winner-take-all Democratic presidential primary election in June.

After stumping the state for three days this past week, Sen. Edmund S. Muskie of Maine has the acknowledged lead among

Democratic presidential candidates and potential candidates in California. But several key California Democrats say Muskie is a long way from sewing up the state's big bloc of votes, at least 270 of them, at the 1972 Democratic National Convention.

"I think California's still a horse race, partly because you don't know who the entrants are," said Jess Unruh, the former Assembly speaker who ran for governor in 1970 and lost to Republican Ronald Reagan.

Leon Cooper, Los Angeles attorney and former vice chairman, is uncommitted and says: "I like Muskie." But after assessing Muskie's trip last week, Cooper said, "I think he's got himself a pack of trouble."

Unruh is an outspoken admirer of Sen. Edward M. Kennedy of Massachusetts and said, "I think without any question of a doubt Kennedy would carry this primary."

Cooper, neutral and uncommitted so far, said he would not enter a delegate slate for Kennedy in the primary election although

Kennedy insists he will not be a candidate.

Muskie emerged from a summer of little political activity this past week by addressing Labor Day crowds in both Northern and Southern California and holding a series of private meetings with key party financiers.

Stephen Reinhardt of Los Angeles, the Democratic national committeeman and a Muskie supporter, said, "It was a very successful trip in several ways."

"It gave Muskie a great deal of visibility and expo-

sure after sort of a long quiet summer. He emerged from a party's major spokesman again in a critical place — in California that he could not take a black man on his ticket as vice president.

"That statement really did him damage," said one party leader who so far is uncommitted but probably would back Sen. Hubert Humphrey if Humphrey becomes a full-fledged candidate. He asked not to be quoted by name.

Reinhardt thought it would help Muskie in the long run.

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HANDYMAN

Couple cares for six retarded children

By THOMAS C. MILLER

BERKELEY (UPI) — Sometimes when Vernice Cage takes her six children to the park she is asked, "Are you their nurse?"

The children, all mentally retarded, are white. Mrs. Cage is black.

"When I don't feel like explaining," Mrs. Cage said in an interview, "I just answer, 'No, they're mine' — which they really are."

Mrs. Cage and her hus-

band, John, a postal worker, are foster parents for the six children. The children are on leave from a state hospital in Sonoma and spend all their time at the Cage home. They refer to her as "Mrs. Cage, the lady who takes care of us."

The Cages have three daughters of their own. Two are married. The youngest, 17, still lives at home. The story of how the Cages became foster parents began seven years

ago after one of their daughters, then 15, visited the state hospital on a Red Cross field trip.

"We had planned to take county children — orphans — when our daughters were grown and away from home," Mrs. Cage said. "But when my daughter came back she was so upset. She said, 'Mother, we must do something to help them!'"

The Cages became certified as foster parents through the Alameda County Department of So-

cial Welfare and asked for two small mentally retarded children.

They were brought a 12-year-old boy who couldn't talk; wasn't toilet trained, suffered epileptic seizures and appeared to be crippled.

"In two weeks, we found, the boy was not crippled," Mrs. Cage said. "It was his improper shoes. We got medication to control his seizures, then we started working on talking and toilet training."

Shortly afterward, an emergency arose at the hospital and 10-year-old twin boys were brought to stay temporarily with the Cages. The twins, now 17, are still there.

Later, the Cages accepted a four-year-old boy, now 10, then a 23-year-old mentally retarded woman and finally a 14-year-old girl, the sister of the youngest boy.

The 23-year-old woman stayed with the Cages almost two years, met another mentally retarded

man and married. The couple now lives in nearby Oakland.

"They're doing real well," Mrs. Cage said. "She calls almost once a day and comes to see us every week."

When the 23-year-old woman left four years ago, the Cages accepted another girl, then 15, to replace her.

Before they decided to become foster parents, the Cages had added two small bedrooms to their modest white stucco house. When the children arrived one bedroom was divided with a wall so that two children could sleep in each room.

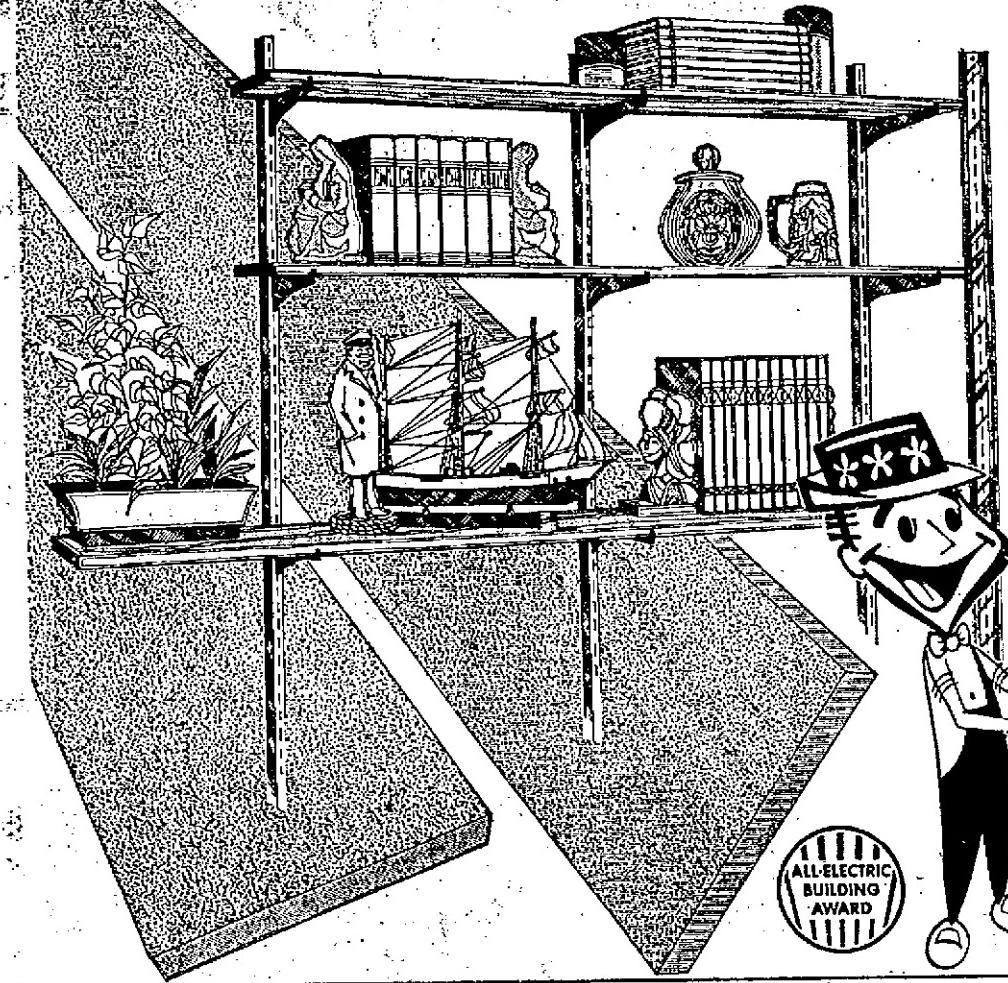


THIS IS A COP?

Indeed she is, the first policewoman in the Air Force. Sgt. Carolyn Biggs, of McChord Air Force Base, hammered away at the male chain-of-command for a year, stubbornly refusing its noes until she got the Air Force to change its regulation forbidding police women.

—AP Wirephoto

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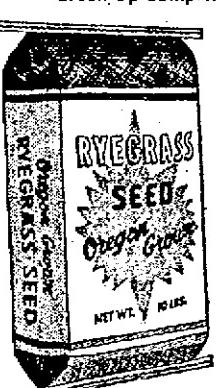
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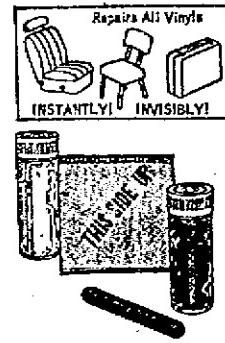
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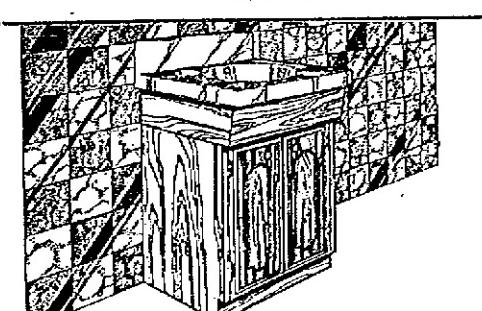
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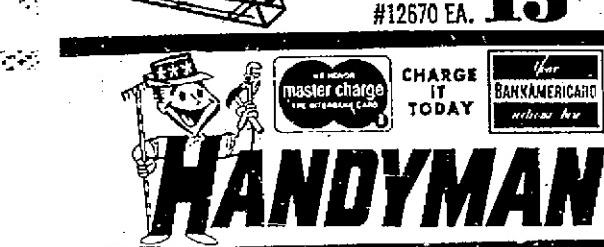
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DOWN TO EARTH

Time running out
on conservationBY GILBERT BAILEY
Contributing Editor

The friendly state legislature is back in session with the chips down.

Tax reform and reapportionment of Assembly and Senate seats will get most of the heat, but environmental legislation also is on the fire.

"This is our last chance for 1971," Richard A. Wilson, president of the Planning and Conservation League, said recently.

He was hopeful of passage of constructive conservation legislation this year. Other Sacramento observers, including the able Associated Press writer Doug Willis, had not been so hopeful.

Everyone, however, agrees that much depends on the public and how hard it makes its wishes, or non-wishes, known.

Wilson has listed the proposed legislation which he feels is critical.

Leading the list is coastline protection legislation, now being fought by such diverse groups as developers and the Los Angeles Area Chamber of Commerce.

The key bill is AB1471 authored by Assemblyman Alan Sieroty, D-Los Angeles, still pending before the Assembly for vote.

It would establish a state coastal commission with regional commissions underneath it. The Sieroty bill has almost unified conservationist backing, although the conservationists are weaker measure in the Senate is opposed by conservationists.

Next on the list is Wild Rivers legislation, SB 107, authored by Senator Peter Behr, R-Marin. It is being fought by the water establishment, including the powerful Metropolitan Water District of Southern California rivers from further development. State officials warn the bill could lead to "water rationing," but the recent Nader report attacked California's entire water program, and conservationists have claimed "scare tactics" on the part of the opponents of the legislation.

A package of bills authored by Assemblyman Leo T. McCarthy, D-San Francisco, AB 1300-1303, would regulate rural subdivisions. The evils of some rural subdivisions have long been recognized and were again documented in the Nader report on California land use.

A BILL ON LEAD in gasoline, AB 399, authored by Assemblyman Peter Schabarum, R-Covina, was killed in the Senate Transportation Committee, but conservationists hope to bring it back to life.

A measure to allow gasoline sales tax revenues to be used to fight smog and for mass transit ACA 16, has passed the Assembly 64 to 9. A key Senate hearing on the legislation before the Public Utilities and Corporations Committee is scheduled for Sept. 20.

A regional planning, AB 1057, authored by Assemblyman John Knox, D-Richmond, would create a nine-county planning agency for the San Francisco Bay Area. The bill might set a statewide pattern for planning agencies, and while it is supported by local governments in the Bay Area, it is being fought by the League Cities.

The legislative package is impressive, but whether all or part of the package is enacted depends on voter pressure.

For the conservationists, now is the time to put up because shunting up means another year will pass without reforms.

6-year terms sought
for high court judges

WASHINGTON (UPI) — Rep. William V. Chappell Jr., D-Fla., proposed Saturday that the "one man-one vote concept" be applied to the Supreme Court and that justices serve six-year rather than life terms.

Chappell said Supreme Court justices have become "too far removed from the people."

Chappell said he would introduce two constitutional amendments to provide for geographical balance in the Supreme Court and either for election or presidential appointment of justices to six-year terms.

Under his proposal, the nation would be divided into nine judicial districts with an equal population in line with the Supreme Court's "one man-one

vote" ruling applying to congressional and state legislative districts.

"Under this plan, one justice would represent one-ninth of the American people, and each voter would have the same power at the polls in the designation of judges," Chappell said.

In proposing the six-year term, Chappell said the lifetime appointment had been adopted by framers of the Constitution to remove judges from the influences of politics.

"Unfortunately the justices have become too far removed from the people, from who all governmental power is delegated," he said. "In recent years it has sought to legislate instead of rule on the constitutionality of legislation."

YOUR
HOROSCOPE
by JEANE DIXON

Forecast for Monday

Your birthday today: Offers a vigorous growth year in your department of work, your professional excellence overshadows all other factors, provides the greatest field of evolving growth and success. You're a born leader, can take on serious business or career projects. Today's natural common sense shows musical talents, skill of form and expression, practical developments.

Aries (March 21-April 19): Now is the time to make peace, settle outstanding differences all around. Family arrangements are more readily settled.

Taurus (April 20-May 18): Due allowances for mistakes and readjusting your budget should set you thru steady routines. Some long-standing discrepancies come to adjustment.

Gemini (May 19-June 17): Welcome any invitation to spread your wings and extend your horizons. Life offers opportunities where you can

Cancer (June 18-July 22): If you've had a rather good day do not waste enough time to share better. Better than try something better.

Leo (July 23-Aug. 21): Accept any surprise with aplomb; like as not it's a compliment even tho it involves diverse

expressions. Plan a well-balanced once for a long day.

Virgo (Aug. 22-Sept. 21): Taking nothing for granted, assume nothing and some building but not yet ready. Check figures and facts.

Libra (Sept. 22-Oct. 21): Personal plans collide with those of an older person. Patience, and gentle persuasion bring cooperation.

Sagittarius (Oct. 22-Nov. 11): Expect delay in material matters. Seek added understanding of causes and effects, and knowledge of many natural and man-made things work.

Scorpio (Nov. 12-Dec. 11): There comes a point when you can't have every detail your way. Offer to share more frank for future developments.

Capricorn (Dec. 22-Jan. 10): Change plans and movements to get better results. Don't be afraid to take risks. Be prepared to stop criticism.

Aquarius (Jan. 21-Feb. 18): Focus on action that is going well, avoid temptations, and keep energy levels high. Be sorry for yourself.

Pisces (Feb. 19-March 20): Travel seems somewhat hindered. Plan alternative routes, an extra starting point, even something else to do, just in case.



WAR DRUMS BEAT FOR INDIAN MAIDS

Deadline
on horse
vaccine

Southern California horse owners have six weeks to obtain free vaccine against the disease Venezuelan Equine Encephalomyelitis, according to the State Bureau of Animal Health.

Dr. H. H. Parrell, veterinarian in charge of the bureau's Los Angeles office, said Friday there have been no confirmed cases of the disease in California.

He attributed the absence of the deadly horse killer here to the state's massive vaccination program which began shortly after the disease struck in Mexico and Texas.

Dr. Parrell said 142,000 horses have been vaccinated in eight Southland counties.

He urged owners whose horses have not been immunized to contact their veterinarians, the Southern California Veterinary Medical Association in Pico Rivera, or the State Bureau of Animal Health in Los Angeles.

The Mojave nation at the Lakewood Y is divided into tribes with about 9 mothers and 9 daughters to a tribe. They meet twice a month to participate in their projects and field trips. Each member adopts an Indian name and is given the opportunity to progress through the ranks from scout to chief.

"

The program has been such a success at the Y that we hope to let others in on it at the big get acquainted meet," George McLuckie, Y executive secretary, said.

A Chinese businessman

has filed suit to recover the herb which he said was home-grown and tax-exempt.

Downey theater unit sets awards event, barbecue

The Downey Theater Guild and Children's Theater, Inc. will hold an awards presentation and barbecue Sunday, Sept. 19, at 2:30 p.m. in Furman Park, 10419 S. Rives Ave.

Some 450 people will receive recognition at the 15th annual awards event. Highlight of the day will be the coronation of the Queen of Storyland selected from girls 13 years and

older who have participated in the theater program.

Queen candidates are

Donna Bergschneider, Janet Epperson, Nina Grove,

Diane Harman, Gretchen Klesselbach, Patti Lundgren,

and Cindy Worley.

Following the coronation, there will be a barbecue.

Both events are open to the public. Tickets for the barbecue can be purchased at the theater office, 8450 Second St.

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SANTA BARBARA	\$7.73	(and get there in time for lunch) Greyhound: \$4.15 Air Fare: \$11.88
OXNARD	\$11.81	(and get there in just 110 minutes) Greyhound: \$8.19 Air Fare: \$15.00
SAN LUIS OBISPO	\$19.63	(and get there non-stop in just 5 1/4 hrs.) Greyhound: \$7.37 Air Fare: \$27.00

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FOR THOSE WHO LIKE TO EAT

Hawaii is a food paradise, too

The one dish most generally associated with Hawaii is poi, a thick, purplish-brown paste, mostly starch, traditionally eaten by scooping it out of a wooden bowl with the fingers.

It is made by pounding taro roots into a pulp and letting it ferment. The Hawaiians love poi, but, the average tourist can't stomach the stuff. The taste has to be acquired.

"The same isn't true about Hawaiian eating in general," report travel experts at Continental Airlines. "There is a great culinary tradition in the islands, which team with fresh fruit and fresh fish from the sea. There are many native Hawaiian foods and drinks and ethnic-type restaurants of every variety."

"Wherever you eat, you never have to worry. Hawaii is one of the healthiest places in the United States. The water is extremely pure and green vegetables, tomatoes, uncooked fruit, skin and all, may be eaten as spent."

PIG. ONCE a sacrificial symbol in Hawaii, is the main luau course. Having been cleaned, dressed, salted and bathed in Shoyu sauce, the entire carcass is stuffed with hot stones. Then

the front and back legs are tied together and wrapped in chicken wire to keep things from falling apart.

For the cooking itself, there is a deep pit, where the fire has burned itself down to glowing embers. Before placing the hot-rock filled pig on the embers, the hole is lined with sweet-potatoes, cooking bananas, and often a collection of pork, butterfish and tender, spinach-like taro shoots, all wrapped in ti leaves.

The pig then goes in top, with ti leaves and banana leaves covering everything to keep the steam from escaping. The pit is then sheeted with wet burlap and earth to keep added heat inside.

This steam cooking takes four hours, at least, and at a native luau this time is usually well and witty you please."

By the time the pit is opened up and the pig and other goodies removed appetites are sharply honed, and things move swiftly so that the pig doesn't get cold.

It's a tasty dish, indeed, with the tender meat falling off the bones. Traditionally it's eaten with poi and fingers are used instead of knives and forks.

AT MANY LUAUS there will be side dishes such as opili, a salty black mollusk, something like a small clam, and lomi lomi salmon, which is salmon heavily rubbed in chopped onions and tomatoes. On the other hand, poi — while you may not like the taste of the paste — is loaded with Vitamin B, and is sometimes prescribed by island doctors for babies, delicate stomachs, ulcers and nervous disorders.

There are many Japanese restaurants, and even more good Chinese eating places. For something different, though, Continental Airlines suggests one of the islands' many Korean cafes. Like Mexican food, Korean dishes tend to be spicy and hot.

Take kimchee, for instance, which is a merger of such vegetables as cabbage, turnips, onions and celery, pickled in garlic and red hot peppers; if you want to give your friends a different-type souvenir you can buy kimchee in jars in Hawaiian supermarkets.

Another ethnic dish found in Hawaii is the Philippine bud bud, a concoction of rice, coconut milk and sugar steamed in a banana leaf and eaten with generous helpings of frothy hot chocolate. It's served for breakfast.



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Agriculture dos and don'ts

Tons of Hawaii's fragrant blossoms and delicious tropical fruit are carried back to the mainland by visitors annually, but certain regulations set forth by the U.S. Department of Agriculture must be followed before such items can be brought back.

Hawaii is federally quarantined because of several indigenous plant pests, (including three types of fruit fly) that pose a threat to mainland agriculture. Baggage is therefore selectively inspected for agricultural products before flights depart from Hawaii. Packages mailed to the mainland also are inspected.

"Many Hawaiian fruits, including mangoes, are prohibited," reports Jack Misselhorn, vice president of cargo sales for United Air Lines.

"PINEAPPLES, treated papaya,

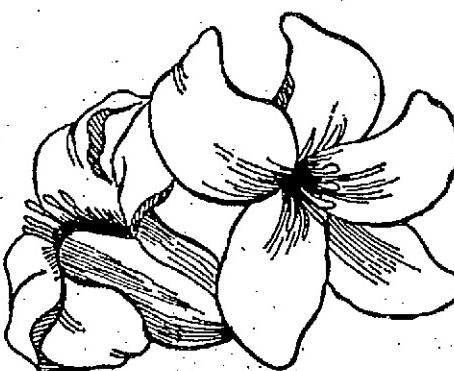
unsprouted coconuts and most cut flowers may be brought back from Hawaii after inspection. A few blossoms, such as gardenia, maunaloa and jade vine are prohibited, however, because of specific pests."

"Treated" fruit suitable to carry home is sold in numerous stores throughout Hawaii. The names of those places are available from airline sales offices and hotels in Hawaii and are also listed in the yellow pages of the Hawaiian telephone directory. In addition, treated fruit may be purchased at the airport.

Travelers buying fruit or plants to bring home should specify they want such items packaged for air shipment. After federal inspection at the airport the package may be checked as luggage. Travelers also are advised to report to the airport customs desk one

hour before plane departure to declare any agricultural items at the time of inspection.

Complete information may be obtained in Honolulu from the Hawaiian Agricultural Research Service.



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American President Lines has added a new dimension to the Hawaiian vacation with its 1971 Sea-Air Cruise program to the romantic islands.

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HERE, passengers can explore the sights of Hawaii or just relax on one of the island's tropical beaches. Included in the tour are tickets to Sea Life Park and a full-course Chinese or Japanese Dinner at the Princess Kaiulani Hotel.

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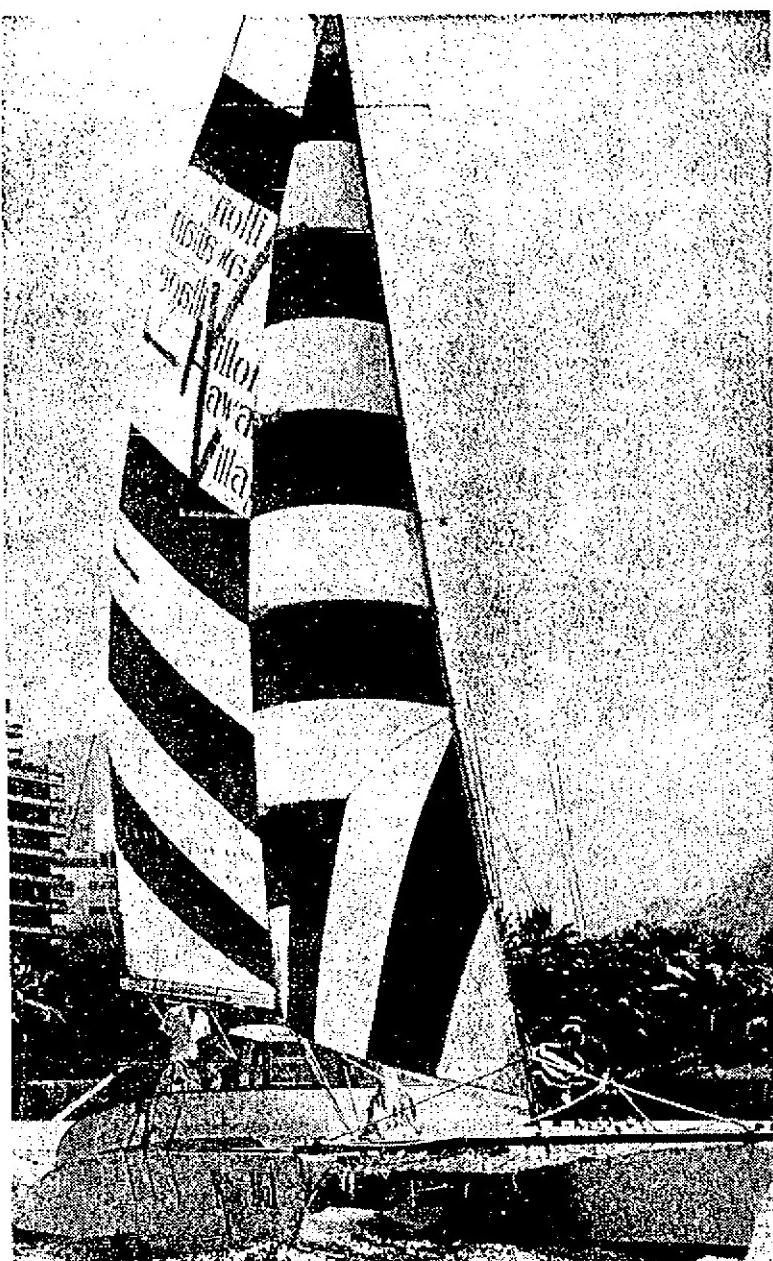
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A 'fast cat' sails Waikiki

There's a "fast cat" on the Waikiki beach scene and it has nothing to do with some jazzy character, but rather the Hilton Hawaiian Village's 65-foot catamaran.

Built in 1958 by Henry J. Kaiser, the largest sailing catamaran in Honolulu was first named the "Ale Ale Kai IV," but was changed to "Hilton I" when the hotel purchased it five years ago.

The vessel, which carries three blue and white sails, makes daily trips of three to six miles offshore from Waikiki covering the distance between Diamond Head and Honolulu Harbor. Its capacity

is 49 passengers.

AMONG its more popular sailings is the nightly 5:30 two-hour dinner cruise, which affords passengers a breathtaking view of a Hawaiian sunset and returns to the twinkling lights of the city.

The design of catamarans comes from the large outrigger canoes used by ancient Polynesians whenever they went on long sea voyages. These early Pacific islanders lashed two hulls together, built a platform between and off they went to explore distant islands.



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A look at two of the outer islands

Kauai: garden isle

Kauai, furthest west of the eight islands that make up Hawaii, was the first to be colonized by the Polynesians and the first to be discovered by Captain Cook, who landed there in 1778.

As the cradle of the Hawaiian race, it has probably been seen also by more people than any other spot on the Hawaiian group, including Diamond Head and Waikiki on Oahu.

Kauai has been popular with Hollywood movie makers since the days of Mary Pickford. It's been the scene for such epics as "Sadie Thompson," "Blue Hawaii," "South Pacific," and many more. Millions have marveled at its scenery even while thinking it is somewhere else.

ONLY a 27-minute flight from Honolulu via Hawaiian Airlines DC-9s, Kauai, in its 555-square miles, is filled with canyons, waterfalls, wide beaches and technicolor floral beauty.

The spectacular green valley of Kalalau was made famous in the writings of Jack London, and Mt. Waialeale, whose peak receives between 400 and 500 inches of rain every year, is said to be the wettest spot on earth.

The top attraction on the island, however, is Waimea Canyon. It is Hawaii's own Grand Canyon.

The drive from the airport at Lihue to Waimea's entrance takes about an hour-and-a-half, with the road going along the southwest side of the island, past great fields of sugar cane and pineapple. Everything is lush and green.

Further on and higher up, where the air is pleasantly cool, the main chasm of Waimea Canyon — with feeder canyons coming into it from both sides — offers a really spectacular view from a lookout point. Very often, wild goats, which abound in this 4,000 foot deep canyon, can be seen from this lookout.

Beyond the canyon's main observation point the road cuts through a dense rain forest and the towers and masts of the U.S. satellite-tracking station which helps guide America's astronauts into space can be seen, but not visited. Between the station and Kalalau Lookout, which offers another and different view of Waimea Canyon, there are numerous waterfalls and streams.

Out in front of Kalalau Lookout is the ocean, a sparkling royal blue, at the mouth of the Kalalau Valley.

Another highlight of this Kauai motor trip is an old Russian fort, on a bluff above the Waimea River, which was erected in 1817 in the hopes that it could be used as a base from which to capture all of the island for the Czar.

Molokai isn't for everyone. It's for those who really want to "get away from it all" and retreat to a simpler, more primitive way of life.

Land developers have overlooked Molokai for two reasons. One, the island was associated with the leper colony. The second reason was the scarcity of water. Parts of the island were completely cut off from the meager water supply.

Both of these problems are solved. Medical science has conquered the disease and men's fears.

Long ago, lepers were banished to a tiny peninsula called Kalaupapa. This tongue of land that juts out from the north coast was off-limits for the rest of the islanders. Today the 165 cases of arrested leprosy are given free to leave the island.

The island is shaped like a boot. It is a land of plantations and pastures.

Two of the larger ranches invite guests to ride and hunt deer, quail and partridge on the premises.

It is for good reason that Molokai is called the Friendly Isle.

The west end of the island has beautiful beaches

the mainland via Western Air Lines or one of the other carriers, one can transfer to Aloha or Hawaiian Airlines and be on Molokai in 17 minutes — landing at a tiny airport whittled out of a pineapple field.

Molokai's infant tourist industry is bound to boom. As those big birds, the jumbo jets deposit hordes of passengers in Honolulu, the other islands will have to saturate some of the tourist trade.

The island is shaped like a boot. It is a land of plantations and pastures.

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The west end of the island has beautiful beaches

to the Orient, the islands were rich in sandalwood forests.

The island rulers traded the aromatic timber for whiskey and trinkets. Since there was seemingly no other way to measure a shipload of sandalwood, the Hawaiians dug a pit of approximate size and filled it.

Hotels were unknown to Molokai until 1968. The Hotel Molokai doesn't rival Rockefeller's Mauna Kea, but it is comfortable.

There's not much night life in Molokai, but plenty of local color. Kane's is the in place, probably because it is the only place. Located in the capital city of Kaunakakai, this cafe-bar is reached by first passing through a bakery and general store complete with lemon pie and pickle barrels.

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and those who really like a cool dip can stand under a waterfall at Moaula Falls.

SANDALWOOD pits are sprinkled throughout the island. These holes in the ground are about the size of sailing ships. In the days when the clippers sailed into Hawaii en route

MOLOKAI is twenty-six miles southeast of Oahu and on a clear day, islands stand in full sight of one another. After flying from



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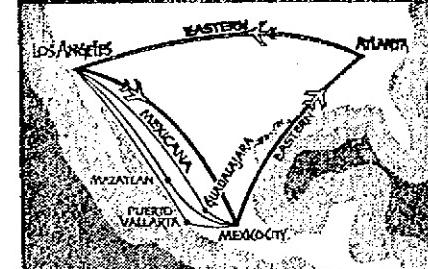
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Maui is an island rich in history

By DIANNE SMITH
Staff Writer

Maui is known as the valley Isle of the Hawaiian chain, but on arrival at the Kahului airport, one would have said windy island was a better description.

As the Hawaiian Airlines DC-9 touched down, the crew warned passengers about the wind and to hold onto their belongings.

Driving from the airport to Lahaina, a distance of 27 miles, one covers most of the diverse countryside of the island — from tree-covered mountains to miles of green plantation land growing pineapple and sugar cane to deep valley gorges with cascading waterfalls.

Lahaina is a former whaling village with much of its quaint, early day wooden architecture preserved. Just outside the town is the resort area of Maui at Kaanapali Beach with its hotels and championship 18-hole golf courses surrounding the white sand beachfront.

A RECENT addition to the Lahaina scene is Whalers Village, which opened in May. It's a complex of shops designed to reflect the importance of whaling in the development of the area. There's a museum with 96 exhibits detailing the whaling industry, for which Lahaina was once the center. The town also was the first capital of the Hawaiian Islands.

Maui has one of the largest natural harbors in the world. Many islanders believe that if the powers that were in Washington had listened before World War II, Dec. 7, 1941, could have been prevented. What needed to be done was to move the Sixth Fleet from its enclosed anchorage at Pearl Harbor on Oahu to the openness of Maui. But, fate had other plans.

However, fate also spared Maui what happened to Honolulu after the war — overcommercialization in the name of progress and overbuilding of high rises at the expense of the natural wonders of the 50th state. Both are being blended esthetically at Kaanapali.

One of the largest of the resort hotels on the ocean front is the Royal Lahaina, which also boasts the most extensive convention facilities on the island.

THE 607-room hotel is operated by Island Holidays Resorts, a division of Amfac Inc. It combines old and new with the opening in May of the 12-story Lahaina Kai wing, whose lobby serves both sections of the hotel. You feel elegant upon entry into the large, airy lobby area with its Hawaiian koa wood paneling and a monarchy decor dating back to the 1800s and King Kalakaua.

To accommodate the convention crowds, the ocean-front Alii Dining Room has been expanded to seat up to 1,000 persons. There also are four other dining rooms specializing in different types of food. For small, intimate parties of 10 or less, there's the Wine Room adjacent to the elegant new Crown Dining Room, which requires coat and tie for dinner — a rarity in the informality of the islands. Moby Dick's Restaurant offers a seafood fare while Coconut Willie's has Cantonese and Polynesian specialties.

Upon leaving the Royal Lahaina for the return drive to the airport, you discover that passage must be booked in advance for taxis or buses. After numerous frustrating phone calls, space was found on one of the tour buses. It proved to be a most enjoyable, entertaining and informative trip thanks to Ernie, the bus driver.

Ernie is proud of his island and relates that there is no rain, only "tears of happiness when the heavens replenish earth."

He points out that the tiny island of Kahoolawe, located 6½ miles offshore has an average annual rainfall of 0 to 7 inches while on Maui at Needpoint, the average rainfall is 150 to 300 inches a year — no wonder everything is so green and lush with tropical foliage.

OTHER FACTS about Maui:

It is the second largest in size of the eight major islands, being 728 square miles, and is located 70 miles southeast of Oahu.

Aloha welcome is island tradition

Hawaii's warm welcome for visitors is so well known that the word aloha has entered most languages. Hawaii's warmest, truest, loveliest welcome is for people arriving by ship.

Whether you're arriving in Honolulu after a 5-day cruise from California, or after 40 days of sailing the South Seas Oahu becomes visible a little after dawn.

The island grows from a smudge on the horizon until the rising sun gilds the crown of clouds around the Pall-peaks. Coming from the east, you see Makapuu Point, all angles and a flat top, then the languorous reclining lion that is Koko Head. Everyone recognizes Diamond Head, and as tall hotels are seen fringing the beach, the kamaainas are deluged with questions from the malihinis.

THE SHIP slows and feels strangely still, but excitement rises as the tall Aloha Tower is pointed out. Tugs approach to guide the ship toward the passenger pier at the base of the tower. Someone with binoculars says he sees people waving from the top of Aloha Tower.

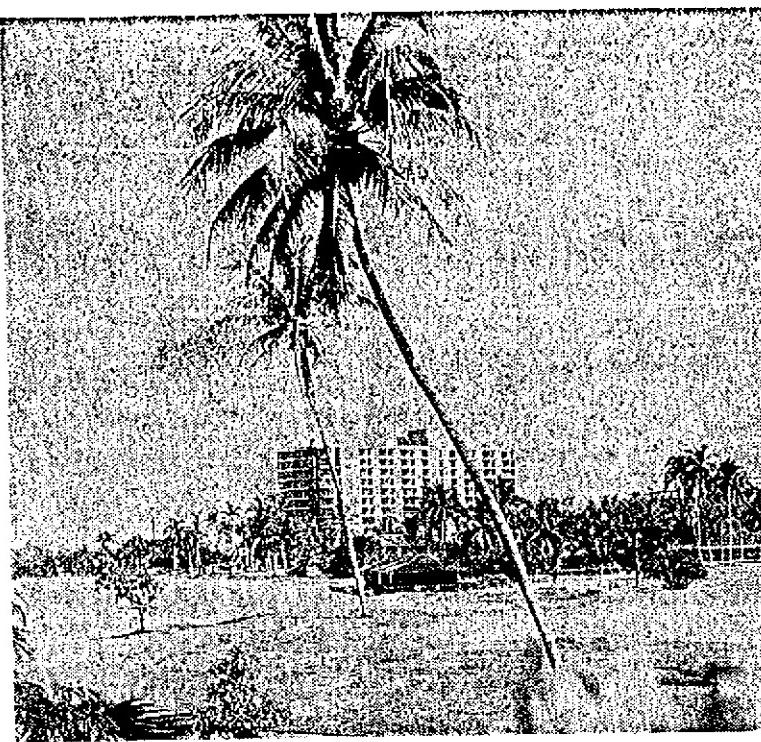
Attention is diverted again to the water where muscular dark boys are diving from small boats for coins — silver dollars get the most attention. The boys are all kinds — Hawaiian, Japanese, haole, Chinese, Portuguese mostly mixed.

Prompty at 9 a.m. the ship is alongside the pier, the lines heaved and made fast. Flashbulbs flicker in the shadow of the pier buildings. Greetings are shouted from the eager crowd on the pier and streamers are tossed back and forth. The ship's passengers are colorfully dressed, but the kamaainas on the pier are a riot of gaudy plumage.

GANGPLANKS slide into place and the crowds of ship people and shore people commingle in happy chaos. Joyous laughter rings, happy tears flow. Soon the arriving passengers are identifiable by their leis.

The ships of American President, Mitsui-OSK, Orient Overseas, Pacific Far East, and P & O Lines call at Hawaii regularly. Whichever you travel with, the aloha is memorable both at arrivals and at sailings.

Glossary: Aloha means "love" and the word is used in greeting, farewell, or expressing love of any kind between people. Kamaiina is a long-time resident of the Hawaiian Islands or someone born there. Malihini is a newcomer. Haole is an old Hawaiian word that originally meant foreigner, but now means Caucasian. Lei is a wreath of flowers worn around the neck and always acknowledged with a kiss.



ROYAL LAHAINA BLENDS OLD, NEW ON MAUI

THE 50TH STATE Setting record straight on size

One report of Honolulu's size has been greatly exaggerated.

To set the geographical record straight, the city of Honolulu comprises 88.7 square statute miles of the Island of Oahu. Oahu itself comprises 607.7 square miles.

Distance wise, from the easternmost point of the "Big Island" of Hawaii to the westernmost point of Kauai it is 387 miles measured via Honolulu. This includes the main islands Molokai, Oahu and Kauai — all of which gave rise to Mark Twain's oft-quoted phrase, "the loveliest fleet of islands anchored in any ocean."

West from Kauai, islands of the state-archipelago are Niihau, Nihoa, Necker, French Frigate Shoals, Gardner Pinnacles, Maro Reef, Laysan, Lisianski, Pearl and Hermes Atolls, Midway, and Kure Atoll.

These islands are the western extension of the Hawaii that Mark Twain knew and that most people know.

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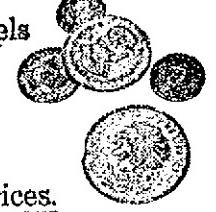
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intruded upon. Not surprisingly, the term "posh" was coined for P&O.

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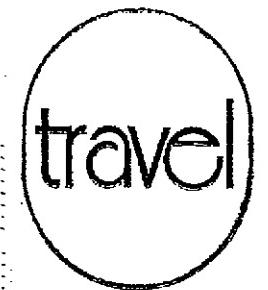
Investiture of the ali'i on Sept. 3 was the first official function of the 25th annual Aloha Week in Hawaii.

The ali'i, or royal court, will reign over the Silver Anniversary celebration on Oahu from Oct. 15 through 24.

A week of pageantry and entertainment will also be held on the neighbor islands — Molokai, Sept. 18 to Oct. 9; Hawaii, Oct. 2 to 9; Kauai, Oct. 8 to 15; and Maui, Oct. 8 to 17.

First produced in 1947, Aloha Week is a festival of and by Hawaii's people and a showcase of Hawaiian history.

Historically, October was the month of the Hawaiian makahiki when chiefs of ancient Hawaii accepted



"taxes" from the people in the name of the god Lono. After the "taxes" were paid everyone, chiefs and commoners alike, began a year-end festival of aloha and mahalo to Lono for the bountiful gifts which they had received from the land.

ALOHA WEEK events on Oahu are centered in Waikiki. One of the most popular is the grand Floral Parade which will be held Saturday morning, Oct. 16. This is a colorful procession of flower floats, marching bands and horseback riders.

The arduous 30-mile Molokai-Oahu Outrigger Canoe Race always creates an exciting finish past Diamond Head. This year's race will be on Sunday, Oct. 17.



THE FLAG of the state of Hawaii has eight red, white and blue stripes representing the number of main islands. It resembles the British Union Jack, from where the original design came.

At the United States' only royal palace, Iolani, on Friday, Oct. 21, there will be the traditional Palace Pageant that presents to the royal court of Aloha Week and songs and dances representative of each island.

The climax of Oahu's festival is the Royal Ball. This elegant evening of pomp and ceremony is typical of a ball which might have been given during the era of Hawaii's monarchy. The ali'i were intrigued by the ceremonial rituals of the European Courts and introduced them to their own courtlife.

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New '71 Camaro SPORT COUPE Automatic transmission, power steering, disc brakes, center console, custom belts, radio, wheel covers, WSW tires. Stock 729. Serial 123871L510656. \$3095	New '71 Malibu SPORT COUPE V-8, Turbo-hydramatic, FACTORY AIR, power steering, tinted glass, WSW tires, radio, custom wheel covers, etc. Stock 1053. Serial 136371L149727. \$3575	Brand New 1971 Monte Carlo Coupe \$3848	New '71 Brookwood STATION WAGON 400 V-8, Turbo-hydramatic, FACTORY AIR, power steering, power disc brakes, power tailgate window, tinted glass, deluxe belts, radio, custom wheel covers, WSW tires. Stock 1538. Serial 154351C168208. \$4058	New '71 Impala CUSTOM COUPE V-8, factory air, Turbo-hydramatic, power steering, power disc brakes, tinted glass, custom belts, radio, electric clock, custom wheel covers, WSW tires. Stock 1772. Serial 164471C175621. \$3899
New '71 Camaro SPORT COUPE V-8 Engine, Turbo-hydramatic, disc brakes, center console, radio, tinted glass, etc. Stock 504. Serial 124871L509450. \$3099	New '71 Vega 2-DOOR SEDAN Fully factory equipped with 3-speed transmission, tinted glass, radio, vinyl bucket seat interior, etc. Stock 1468. Serial 141111U283036. \$2175	V-8 Engine, Turbo-hydramatic, FACTORY AIR, tinted glass, radio, WSW tires, etc. Stock 2080. Serial 138571L175943.	Brand New 1971 Chevelle Sport Coupe \$4096	New '71 Townsman STATION WAGON V-8, Turbo-hydramatic, FACTORY AIR, power steering, power disc brakes, power tailgate window, tinted glass, deluxe belts, radio, custom wheel covers, WSW tires. Stock 1454. Serial 156351C165626. \$4098
New '71 Chevelle CONCOURS WAGON V-8, Turbo-hydramatic, FACTORY AIR, power steering, power disc brakes, dual action tailgate, w/power tailgate window, t/glass, custom belts, radio, cust. wheel covers & WSW tires. Stock 1700. Serial 136361L173440. \$3895	New '71 Vega STATION WAGON Equipped with 3-speed transmission, radio, tinted glass, green vinyl bucket seat interior, etc. Stock 1692. Serial 141151U312110. \$2388	\$3188	 V-8 Engine, Turbo-hydramatic, power steering, tinted glass, "Heavy Chevy" equipment (the sporty look), radio, WSW tires, etc. Stock 963. Serial 134371L145762.	New '76 Bel Air 4-DOOR SEDAN V-8, Turbo-hydramatic, FACTORY AIR, power steering, power disc brakes, custom belts, tinted glass, radio, custom wheel covers, WSW tires. Stock 1525. Serial 156691C167976. \$3695
'70 FORD LTD Hardtop Sdn. V-8, automatic, power strg., radio & heater. New car warranty book available. Lic. 731BNO. \$2599	'68 CHEVROLET Impala Custom Cpe. V-8, Turbo-hydra, power strg. & brakes, R&H, FACT. AIR. Marina blue w/black vinyl top. Lic. WIA977. \$1899	'67 OLDSMOBILE Cutlass Supreme 442 Cpe. Automatic, power steering, radio & heater, AIR CONDITIONING, etc. Extra sharp! Lic. 587ADQ. \$1599	BRAND NEW 1971 CHEVY TRUCKS FROM OUR HUGE TRUCK DEPT. \$2806	'69 CHEVROLET Kingswood Estate 9-Pass. Wgn. V-8, auto., power strg., R&H, FACT. AIR. Sold new & serviced by us! Lic. ZBS565. \$2799
'67 PONTIAC LeMans Hardtop Cpe. V-8, automatic, power strg., radio & heater, AIR COND. White in color. Immaculate! Lic. TZZ086. \$1499	'70 CHEVROLET Caprice Hardtop Sdn. V-8, automatic, FACT. AIR, power strg., R&H, vinyl top. New car warranty book available. Lic. 762AVY. \$3199	'69 MUSTANG Grande Hardtop Cpe. V-8, 4-speed, radio & heater, power strg., v/top. New car warranty book available. Lic. XXP521. \$2299	'71 EL CAMINO Model 13380. 6-Cylinder engine, radio, etc. Stock 1284. Serial 133801L158449. \$3678	'67 MUSTANG Fastrack 2+2. V-8, 3-speed transmission, radio & heater. Dark metallic green in color. Extra sharp! Lic. UUX089. \$1199
'67 CHRYSLER 300 Hardtop Cpe. Full power incl. FACTORY AIR & vinyl roof. This car is in tip-top condition throughout. Lic. VH618. \$1499	'67 CAPRICE 6 Pass. Wagon. V-8, air cond., automatic, power steering, radio & heater. Light blue, exceptionally clean. Lic. T8H769. \$1699	'69 DART GT Convertible, V-8, automatic, power steering, radio & heater. Showroom condition. Blue w/blue vinyl int. Lic. ZXX241. \$1999	'71 SUBURBAN CARRY ALL Rear seat, tinted glass, body side mouldings, 350 V-8, Turbo-hydramatic, power strg., radio, chrome bumpers, custom comfort group. Slik. 1349. Motor No. CE 1612647356. \$4152	'66 CHEVROLET Caprice Hardtop Cpe. Full power incl. electric windows & FACTORY AIR. Turquoise in color. A sharp one! Lic. VDT082. \$1399

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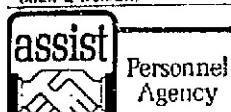
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SALES \$10 K+
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ALL JOBS 100% FREE

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National firm, pay vagaries, in-

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We have openings for people with

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MEDICAL transcriber \$1500

Long Beach, Calif., Sun., Sept. 12, 1971

Miscellaneous 275 CLASSIFIED HE 2-911

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DISPENSERS—NEW 1971 MODELS

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Waste King No. 3000 \$12.50

Waste King No. 3000 \$12.50

Interceptor No. 333 \$12.50

Interceptor No. 333 \$12.50

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RED AMERICAN Water Heater

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Also Re-Built Water Heaters

20-1000 \$12.50 \$12.50

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479-9522

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INTERIOR

1/4" x 4' Unfinished \$2.49

1/4" x 4' Sanded \$3.87

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1/4" x 4' Unfinished \$2.49

1/4" x 4' Sanded \$3.87

CARPET

1/4" x 4' Unfinished \$2.49

1/4" x 4' Sanded \$3.87

SWIMMING POOLS

18'x4' DOUGHBOY POOL

With stainless steel frame

stainless, chlorine-disinfecting

pool drain, ground mat, main kit.

\$168.88 Financing Avail.

Replacement liners for all pools

1/2" x 4' or 6' x 10'

CARPET

Surplus Carpet 1/2" x 4' Remnant

1/2" x 4' Used 50¢ per sq. ft.

1/2" x 4' New 1/2" x 4' \$1.91

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"Hoodies of Pool Tables"

1475 Incl. Access. & Cues

Also other tables

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Rent New Color TVs

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FREEZERS STOVES

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CUSTOM 100% cotton beige

lined drapes w/pleated valances,

drapery wide w/ 5" long. One 7'

iron sheer & traverse rods. Freshly

cleaned. Make offer.

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Hammock chair \$125. Wood desk \$25

Doll dress \$10. Bed \$12.50

Wardrobe \$125. Dresser \$100

437-4269

USED Water heaters \$30. \$25. 20

\$20. Hand washers \$8. Toliet

\$10. Sink \$10. Stove \$25. 2nd

stoves \$25. Doors 2x4's \$25. 6x6's

\$6 each. Baby & Slim swim. 1974

Roxanne 430-1061.

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No. gal. Steel, heavy duty \$3.85

Plastic \$3.50 Cherry 431-613

MINIATURE Autum Haze, like new

purchase price \$10.00, asking \$2.75

100% real fruit. Biscuit "Univer-

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1/2" x 4' used \$10. Showden

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BOX 2. Mats 55.60 ea. Chst. 4

Dol. 415. Couch & chair \$100.00

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Kids & pets fine. Fee VACANT.

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3 BR, 1 1/2 ba, family room, carpeted,

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back yard, clear. 2 br, 2 bath, caroled

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LRV. Sharp. Corner, 3 br, rec.

bed, 2 bath, carpeted, vinyl, firepl.

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2 BDRM. 2nd fl., carpeted, drapes,

stove, refrig. very clean, couple

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LOVELY 3 Br, 2 Ba, w/w, sunroom,

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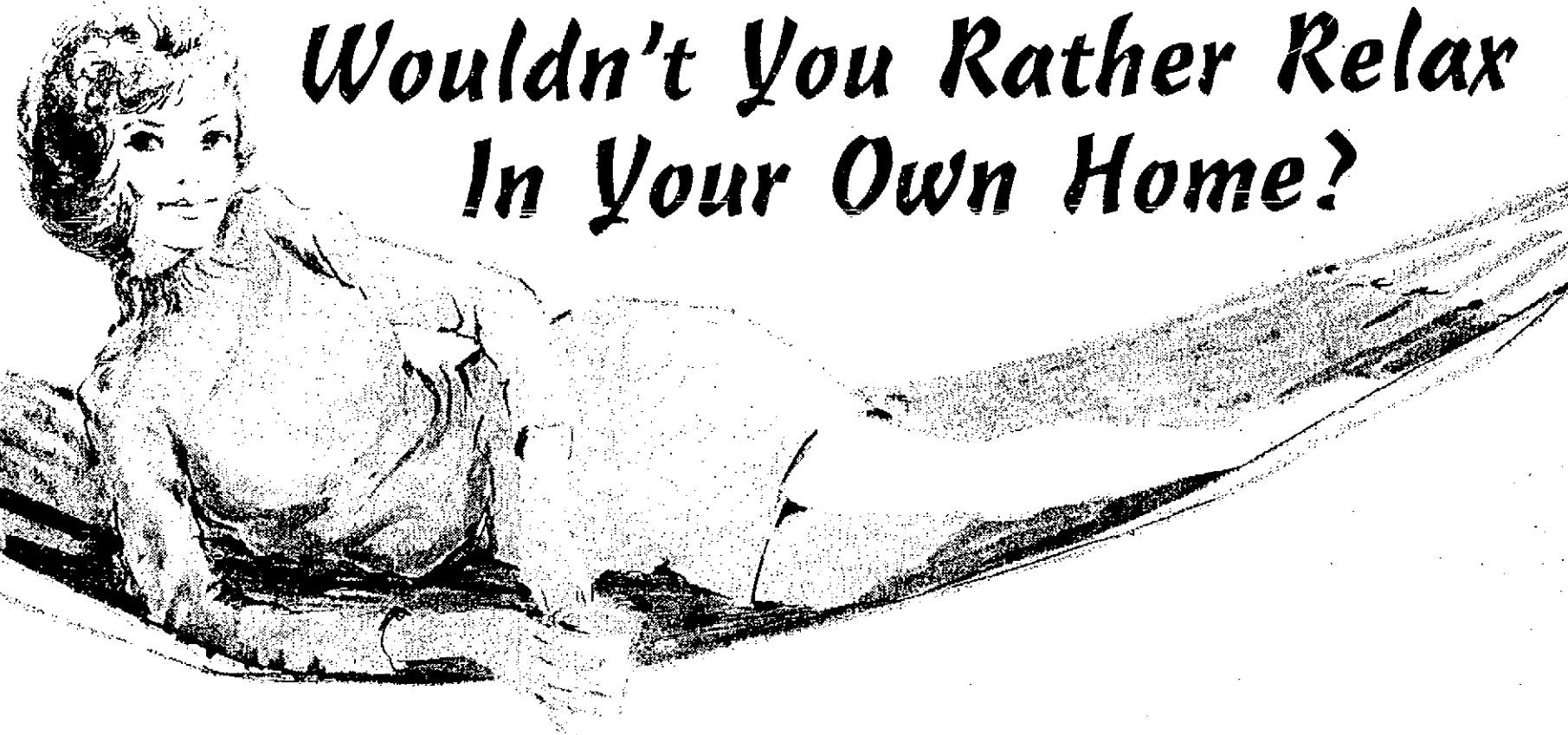
BEDROOMS, 2 BATHS, 2 BDRM

BUENA PARK 3-BR, 2 BDRM

2 BDRM, 2 BDRM, 2 BDRM

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2 BDRM, 2 BDRM, 2 BDRM



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WE KNOW HOW TO GET THE MOST FOR YOU ---

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We hope it does, but if you are like most, it probably doesn't. This is why you owe it to your family to check with a Rex Hodges representative, and see for yourself how much more home you could own, for probably very little if any more in monthly outlays, by merely applying your equity to the new home purchase.

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Bennie Jones
Vice President

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DO IT NOW!

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JUST LIKE AUTOMOBILES

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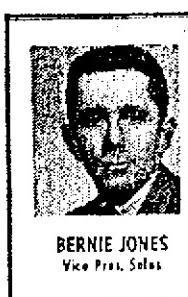
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REX HODGES HOMES SALES BREAK ALL RECORDS

THERE'S SEVERAL REASONS WHY:

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3. A LIST OF GOVERNMENT APPRAISED VALUES OF NEIGHBORHOOD HOMES.
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 - A. YOU SOLD TO AN FHA BUYER
 - B. YOU SOLD TO A VETERAN BUYER
 - C. YOU SOLD CASH TO EXISTING LOAN
 - D. YOU SOLD CASH TO A NEW CONVENTIONAL LOAN
 - E. YOU SOLD ON THE WHOLESALE MARKET (CASH IN 5 DAYS)
 - F. YOU BORROWED ON YOUR EQUITY UNTIL YOUR HOME SELLS.
 - G. YOU WANT AN ALL CASH & GUARANTEED SALE IN A SPECIFIC TIME.



BERNIE JONES
Vice Pres. Sales



TERRY MULHOLLAND
Training Director

HERE'S ANOTHER REASON WHY:

WE BUILD CAREERS IN REAL ESTATE FOR PEOPLE WHO HAVE THE DESIRE TO SUCCEED. OUR 42 YEARS OF "KNOW-HOW" IS PASSED ON TO EVERY NEW SALES ASSOCIATE. HODGES PEOPLE SERVE CLIENTS BETTER BECAUSE THEY ARE KNOWLEDGEABLE AND ARE KEPT FULLY INFORMED THROUGH CONTINUOUS SEMINARS CONDUCTED BY THE "PROS" OF THE INDUSTRY.

AT HODGES WE DO THE LEG WORK FOR YOU

JUST DIAL THE AREA
YOU DESIRE

REX L HODGES REALTY

ALAMITOS HEIGHTS ..	(213) 439-0404
ANAHEIM	(714) 638-4460
ARTESIA	(213) 425-1207
BELLFLOWER	(213) 867-7273
BELMONT SHORE	(213) 439-2191
BIXBY HILLS	(213) 439-0404
BIXBY KNOLLS	(213) 427-5418
BUENA PARK	(714) 827-7130
CARSON	(213) 422-5459
CERRITOS	(213) 867-7273
COSTA MESA	(714) 847-2525
CYPRESS	(714) 827-7130
DOMINGUEZ	(213) 426-4493
DOWNEY	(213) 867-7273
EASTGATE	(714) 893-7561
EAST LAKEWOOD	(213) 421-1726

EASTSIDE	(213) 439-0404	LAKWOOD	(213) 421-1726
FOUNTAIN VALLEY	(714) 847-2525	LA PALMA	(714) 827-7130
GARDEN GROVE	(714) 638-4460	LONG BEACH	(213) 437-1251
HAWAIIAN GARDENS	(213) 439-7870	LONG BEACH WESTSIDE	(213) 426-3903
HUNTINGTON BEACH	(714) 847-2525	LOS ALAMITOS	(213) 439-7875

LOS ALTOS	(213) 421-8233
LOS CERRITOS	(213) 427-5418
NAPLES	(213) 439-2191
NORTH LONG BEACH	(213) 422-1257
NORWALK	(213) 425-6425
ORANGE	(714) 638-4460
PARAMOUNT	(213) 425-6425
ROSSMOOR	(213) 421-4811
SANTA ANA	(714) 638-4460
SEAL BEACH	(213) 429-2191
STANTON	(714) 827-7130
SURFSIDE	(714) 847-2525
SUNSET BEACH	(213) 429-2191
WESTMINSTER	(714) 893-7561
WRIGLEY	(213) 426-4493



Ready to Move Into

1 Br. Dollhouse \$10,950
walk down, transp. at front door,
clean & cut, small flower & terr.
Jim Bush/Riley 591-5674 REX-1403

HOMES FOR SALE

Lakewood Area 1175

Downtown 1150

1 Br. Dollhouse \$10,950
walk down, transp. at front door,
clean & cut, small flower & terr.

Jim Bush/Riley 591-5674 REX-1403

"PLUSES GALORE"

Professional, 1st floor, 2nd full,

family rm w/ fireplace & 2 full,

bedrms. Kitchen, bath, 2 car

garage, den, rear. Excellent

School district.

John Read Riley HA 5-6416

COOL POOL!

JUST \$26,900

Yes it is true. You can have a 3

Br. dollhouse, deck, pool, easy

living. Attractive brick trim &

wood. Windows & detached 2 car

garage. Call 591-5674 REX-1403

Sparrow Realty HA 1-9478

"A NEST FOR EVERY BIRD"

Cerritos Area 1127

CLOSE OUT!

CERRITOS

FURNISHED MODEL HOME

Has everything 2-BR, 2-Bath

Landscaped, Furnished Future

\$27,000

3-BR, 2-BATH, Playroom,

2-Story

\$27,500

Phone (213) 293-1351

Coronado & Artesia Blvd.

AMERICAN VALLEY

Open House Sunday 1-5

12111 YEARLING

(So. of South Yr. of Normandy Blvd.)
This 1-5, 2-BR, 2-Bath, 1,000 sq. ft. w/ 3-BR, offers family living at its best. Great fireplace, large kitchen, dining room, breakfast room, bar to patio. Wm carpet and drapes, fireplaces. Come see this one today. Call 591-5674 REX-1403

COGBURN REALTY CO.

10001 Reseda Dr., Bellflower

Phone 922-5005

3229 Locust

OPEN 1 TO 5

Completely modernized 2-BR

great first home, well located, car-

drapes, drapes. Share this property to

\$30,500 in area.

BIXBY KNOTTS Realty 424-5211

CLASSIC OF HOMES

\$28,000

4-BR, 1-Bath, family & dining rm w/ fireplace & built-in bookshelves. Ready to divorce her FHA loan.

Ye Real Estate Shoppe

(213) 221-6338 (714) 527-4500

2-Story, 1-5, 2-BR, 1-Bath, rear comp. privacy, 2 panos. Firepl. All grnd sgrnrs. \$30,500. 122 Box St

4 BR, 1 STORY, 1 YR. OLD.

Landscaped, carpeted, finding all

comps. \$30,500. 1917 Worman St.

Telephone (714) 562-3438 Bkr.

FHA RESALE

\$10,000 down - 3 br. and 2nd family rm.

1/2 br. all the extras. F.P. \$29,500

C. TIFANY REALTY, INC.

860-2443

"CERTIFIED SPECIALISTS"

ATTENTION!!

Ideal Family home w/ 5 large

bedrms. Large family rm - formal

dining, kitchen, living, sunroom & car-

pet. Ready for immediate possession.

Take over GI loan at \$37,500.

UNITED PROP. & INVEST.

(714) 527-4336

OWNER TRANSFERRED

NEW 1-5, 2-BR, 1-Bath, 1,000 sq. ft.

This immaculate 3 BR, & family rm

has many extras of a 1st

year. What's more, it has much less

than can be assumed. \$31,000. P.F. Call

CLIFF ARKELL RLT. 845-9366

OPEN 1 TO 5

10073 ANDY

1 bdrm. + family rm, 1 1/2 baths, F.A. heat, drapes, carpeting, CB

fence, 1/2 br. Vannet 97-4256

JOHN READ RLT. 421-1761

A family needed for this Green-

brook 1-5, 2-BR, 1-Bath, family

rm, drapes, carpeting, CB, fence, 1/2 br.

stashed to \$41,500. Call 591-5674 REX-1403

larwin realty inc.

430-0202 714-527-2221

BY owner. Exec. home, 4 br., 3 ba.

fm. rm. dining rm., recr., den.

bedrm., kitchen, bath, 1/2 br.

bedroom, den, 1/2 br. \$30,500.

BARGAIN 3 br., 2 ba., 1/2 br.

Ins. firepl. Ice pano, front & rear. Glass & walls.

4 BR, 2 bath, 1/2 br., 1/2 br.

\$32,000. Owner 855-0922 REX-1403

Normandale St.

City College Area 1130

4-BR, 1-FAM-RM, 2-CAR, lot.

Close to 51. Coronado & all

schools. Submit your terms. Owner

Want GI loan at \$37,500.

Real Estate Store 222-4745

EVE'S 421-5425

OPEN HOUSE

Sharp, 2-BR, 1-Bath, 1,000 sq. ft.

kitchen, living, dining, breakfast, fire-

place, fireplace, drapes, carpeting.

MOORE REALTY 421-6481

JUST LISTED

5102 KEYNOTE, OPEN 1-5

size, 2-car, 2 br., w/w, drapes, car-

pet. Eves 421-6481

1002 KEYNOTE, OPEN 1-5

size, 2-car, 2 br., w/w, drapes, car-

pet. Eves 421-6481

PAINT & SAVAGE

3-BR, 2-Bath, 1/2 br., 1/2 br.

\$25,000. Owner 855-0922 REX-1403

GOLDIE PRIGMORE CO., REALTORS

842-4734

Compton 1135

ASSUME FHA LOAN

1-level 2 br. + 1/2 br. gar. In-

cluding sunroom, 1/2 br. less

than rent \$350.

NEYLAND REALTY 923-5244

3-BR, & den, 2 BA, \$25,000. Call

by appointment only. (213) 321-5979

\$200. 2 br., 2-BR, Spanish slucco.

drap. gar. \$18,750. Royal 634-2620

Dominquez 1140

OPEN 1-5 2763 HARRISON

Little 1-5, 1 br., 1/2 br., 1/2 br.

bedroom, 1/2 br. kitchen, 1/2 br.

bath, 1/2 br. den, 1/2 br. bath, 1/2 br.

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bedroom, 1/2 br. den, 1/2 br. bath, 1/2

Super Sharp Stardust

\$25,900

Stucco 1 1/2 story home, beaut.

carpeted, wood drop, bath,

ins. water softener, nicely val-

pared. Try GI or FHA terms.

KEYSTONE REALTY

596-9011 OR 897-1044

\$795 DOWN

includes closing costs!!

4 br., 2 bath, bld.-ins. fireplaces.

some only 2 yrs. old. Immediate

settlement. \$795 down. Call

Ray Lewick, (714) 622-6527.

Mobile Homes 1560

ARROW MOBILE HOMES

VIKING GOLD MEDAL APOLLO

FESTIVAL SALEM HOUSE

ALL NEW

24x42 2 Br. \$7695

24x60 2 Br 2 Ba. \$9495

24x60 3 Br 2 Ba. \$9595

20x58 Apollo 2 Br. \$9975

NORMAL DELIVERY & SETUP

Norwalk Bl. at South, Art.

Choose From

25 MOBILE HOMES

\$4995 to \$24,995

CAPISTRANO

Mobile Home Pageant

5830 Garden Grove Blvd., Westminster, CA 92683

569-6911

IOWA FARM BOYS

TRAILER SALES, INC.

(2 Locations)

4 acres of new & used Trailers, Mo-

tob L-125, 245-5122, 244-3563

5118 San Fernando Rd., Glendale

3092 San Fernando Rd., Glendale

BUY-SELL-CONSIGN-TRADE

Western Motor Sales

GOLDEN WEST VILLA WEST

VIKING-EDGEWOOD

BRENTWOOD

SCAMANDRA, BROOK

MADISON

(1541 FERNALD VALLEY)

Call 873-7111 or 787-1927

WOULD YOU BELIEVE?

\$25,900, FULL PRICE

20x30 PACESETTER

Kiln dried, wood frame, stain and

stain available. 2 sets of steps.

ideal for couple, set up in Orange

Co.'s best area. Set up now in

1211 BOLSA, MIDWAY CITY

(714) 893-4577

GOLDEN WEST BROADMOORE

SCAMANDRA, BROADMOORE

WEST FLEETWOOD, WEST

W. FRY - LOMITA

2142 Pac. Cr., Hwy. 832-5203

24x64 SAN ANITA FOREMOST

1531 Atlantic

10x48 COMPLETE with nice furni-

ture, drapes, carpet, air cond.

4 br., 2 bath, 1 car, 1 bath, 1 car,

10x30 kitchen, 10x12 living room,

10x12 dining room, 10x12 bed-

room, 10x12 bath, 10x12 carport.

GE-7093

How

to bring our

mobile home

salesman to his

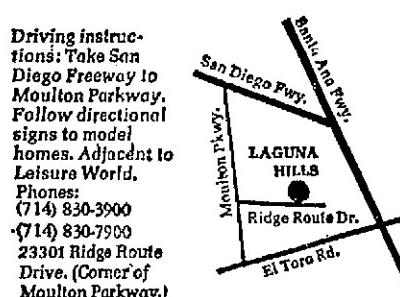
knees.



Remember now, be nonchalant. Take a casual stroll through the model homes, all landscaped and decorated, and pick out one you like. Put your hands behind your back and whistle a little. The salesman will come running. When he asks if he can help you, say, "no thanks, just looking." That's when he'll start to sweat.

You see, he wants to sell you a mobile home more than anything else in the world. So, he's going to deal. He'll make you offer after offer, throwing in all kinds of extras. If you hold out long enough, you're going to get the deal of your life.

Come on out to Contempo Laguna Hills. But don't be too hard on our salesman... you don't want to see a grown man cry, do you?



HOMES FOR SALE

North Long Beach 1220

OPEN-300 Eleanor St.

1-BR. family rm. Eat. kitch.

Bath, bld.-ins. garage, Brick

pool. See this 4 Br.-Gl.

Ls. lgne. Dm. 1/2 bath. Brick

con. heat. Shaw carpet, Mas-

ter bath. 1/2 bath. 10x12 deck.

Drive by 1193 Michelson

Area. 3 Br. 2 bath. Custom. PA

Heat. Bld. in bath. Kitchen.

Trade for 2 bedroom

3-BR. family rm. 1/2 bath. Carpet.

Nick. Kitchen. Range, refrig.

dishwasher. Driv. 1193 W. Ardr.

Lovely 3-BR. 1 1/2 bath. bath.

real estate. R. L. & M. REALTY

423-0425

\$100 DOWN!

Custom home. Situated in a

beautiful setting with many

features. 4 cr. drapes, built-in

shelves. 1/2 bath. Master bath.

Spacious. Belvoir Realty. All

terms. Call 423-0425

HURDOCH REALTORS. TD-6761

OPEN SUNDAY 1-5

15120 WIEMER

Swimming pool

3 br. 1 1/2 bath. must sell owner.

Estate. R. L. & M. REALTY

423-0425

ARCHITECTS PRIZE WINNER

Rambling redwood built on 2 large

lots. 3 Br. bath. 1 1/2 bath. 10x12

deck. 10x12 deck. 10x12 deck.

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This block contains a dense collection of classified ads for vehicles and services. At the top right, there's a prominent 'TRY TRIANGLE TOYOTA FIRST' slogan. Below it, several Toyota dealers are listed with their contact information. A large section is dedicated to 'C. Bob Autrey' with multiple ads for his Fiat and Toyota dealerships. Other dealers mentioned include Murphy Leasing Co., Circle Motors, and various Ford, GM, and VW dealers. The ads cover a wide range of vehicle types from sedans to trucks and vans, with many offering financing options. There are also ads for auto parts, rentals, and general automotive services.

AUTOS FOR SALE

Ford 1910

A-1

'70 FORD GAL.

500-2-Dr. Hardtop

V-8, 4 bbl. carb., golden yellow, heater, power steering, vinyl roof, Factor Air Conditioning etc. (2)

FULL PRICE \$2799

MEL BURNS

2055 L.B. Blvd. 599-5111

A-1

'68 FORD TORINO

2-Door Hardtop

Cool white w/lv blue interior, V8 auto, power transmission, radio, heater, power steering, v/w tires, wheel covers etc.

FULL PRICE \$1799

MEL BURNS

2055 L.B. Blvd. 599-5111

A-1

'68 FORD CUSTOM

2-Door

Factory air conditioning, V8 auto, power transmission, radio, heater, power steering, v/w tires, wheel covers etc.

FULL PRICE \$1499

MEL BURNS

2055 L.B. Blvd. 599-5111

A-1

'70 MUSTANG

2-Door Hardtop

V-8, automatic transmission, auto. trans., power steering, v/w tires, v/w wheel covers, etc. (2)

FULL PRICE \$1199

MEL BURNS

2055 L.B. Blvd. 599-5111

A-1

THINK SNOW

JIM SNOW FORD

9311 Alondra, Param'l

\$2779

Door, hatch, full pw, FACT,

AIR, vinyl roof, 254-AJD.

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9311 Alondra, Param'l

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THINK SNOW</div

SNAP UP A GREAT DEAL

YOU'LL SAVE PLENTY OF THE GREEN BACKS

NOW! TODAY AT GEORGE CHEV.

EXCISE TAX

BRAND NEW
'71 MALIBU



Fully factory equip., plus tinted glass, belted WSW tires, AM radio. Stock No. 1190. Serial No. 133371L10632.

\$2571

\$150 DN. PYMT.
\$84.00 PER MO.

\$150 Dn. pymt. \$84.90 Total mo. pymt. for 36 mos. on approved credit. Deferred payment price is \$3206.49 or full cash price incl. tax & lic. is \$2730.55. ANNUAL PERCENTAGE RATE IS ONLY 11.08% ON APPROVED CREDIT.

BRAND NEW



'71 CAMARO

Tinted glass, spf. mirr., center console, spf. steering wheel, pwr. steer., wsw tires, whl. covers, AM radio, style trim grp. Ser. #123871L515175. Stk. #1734.

SALE PRICE
\$2971

BRAND NEW



'71 VEGA "2-DR. SED."

Full factory equipped plus tinted glass, belted tires, AM radio. Stock #1286. Serial # T41111U158177.

SALE PRICE

\$1971

RECREATIONAL VEHICLE HEADQUARTER
FOR ALL YOUR CAMPING NEEDS

AUTHORIZED FRANCHISED DEALER
FEATURING "CHINOOK" . . .

• VAN CONVERSIONS
• MOTOR HOMES
• CAMPERS
5 YEAR FINANCING
AVAILABLE ON APPROVED CREDIT



BRAND NEW



'71 CHEV.
FLEETSIDE P.U.
& CAMPER

Elastic side pickup fully fact. equip. plus tinted glass, body side moldings, AIR COND., H.D. F.R. springs and rear susp., 350 V-8, P/S, chrome hubs, grilles, custom comfort, rad. cover. Stock #1228. Serial # CE2412609685.

SALE PRICE

\$4771

BRAND NEW



'71 CHEV.
EL CAMINO

V-8, tinted glass, special suspension, power disc brakes, 245 HP. Hydrostatic trans., power steering, belted WSW tires, wheel covers, AM radio. Stock #1577. Serial #135801244409.

SALE PRICE

\$3199

BRAND NEW



'71 VEGA
"PANEL"

Fully factory equipped plus tinted glass, belted tires, heavy duty radio, etc. Stock #1884. Serial #1410510319389.

SALE PRICE

\$1971

WHEN CONGRESS APPROVES THE PRESIDENT'S REQUEST THE EXCISE TAX REFUNDS WILL BE PASSED ON TO YOU . . . DIRECT FROM THE FACTORY.

BRAND NEW '71
IMPALA CUSTOM COUPE

"LOADED!" Fully factory equipped plus V-8, tinted glass, FACTORY AIR, 255 HP Hydraulic trans., power steering, wheel covers, 2-tones paint. Stock #1625. Serial #164471C147965.



\$3599

WOW! WHAT A BUY!

YOU CAN'T BUY BETTER - 7 DAY TRIAL EXCHANGE

LOW DOWN EASY TERMS
WE CAN
FINANCE YOU

EASY CREDIT IF YOU NEED IT!

- IF YOU ARE NEW IN CALIFORNIA . . . IF YOUR OLD CAR IS PAID FOR OR NOT
- IF YOU HAVE THE ABILITY . . . IF YOU ARE NEW ON BILLS
- A DESIRE TO PAY YOUR JOB . . . IF YOU HAVE LITTLE OR NO CREDIT
- CALL NOW! 10 MIN. CRED. . . CREDIT UNION MEMBERS WELCOME

WA 5-2251

\$50 DOWN PYMT. \$50 MO. PYMT.

\$50 Total dn. pymt. \$50 Total mo. pymt. for 30 mos. on approved credit. Deferred payment price is \$1550. ANNUAL PERCENTAGE RATE IS ONLY 13.31% on approved credit.

'70 MAVERICK

'67 BUICK

Blue in color. Radio & heater, stick shift, fully factory equip. (728CEO). Cut that gas bill in half!

Skylark. Automatic trans., power steering, brakes, windows & seats, AIR CONDITIONING. (TSM802). OK WARRANTY.

YOUR CHOICE

\$1249

'69 CHEV. CAMARO

Fully factory equip. plus AIR CONDITIONING, heater, etc. Orange in color. (XVV726). A sharp Jet Set buy!

\$1349

'67 RIVIERA

Full power incl. strg. & brakes, automatic trans., AIR CONDITIONING, R&H. (TAX193). Tan in color. Hurry, won't last!

\$1549

'69 CHEV. MALIBU

Fully factory equip. plus automatic trans., AIR CONDITION, power strg. White w/black vinyl top. (XRM166). Cream puff buy!

\$1949

'66 CHEV. BEL AIR

4-Door. White in color. Automatic trans., radio & heater, FACTORY AIR. (ZYFA52). Hurry in now.

\$649

'69 FORD MUSTANG

Fully factory equip. plus R&H, bucket seats & console. Green w/green interior. (ZNB195). Save lots of Green Backs on this one!

\$1449

'69 CHEV. IMPALA

Yellow in color. Automatic, heater, power steering, AIR CONDITIONING. (ZYL405). Nice car all around!

\$1849

'69 CHEV. IMPALA

Automatic, power steering, radio & heater, vinyl top, etc. (ZV1692). Wow! What a buy!

\$1749

'67 CHEV. BEL AIR

4-Door. Red in color. Automatic, radio & heater, power steering, AIR CONDITIONING. (VGV179). Best buy!

\$749

'69 GALAXIE 500

2-door Spz. Roof. White w/black vinyl top. Automatic, power strg. & brakes, R&H, AIR COND. (XNK225). Sharp buy!

\$1849

'69 CHEV.

BISCAYNE 2-Door Cpe. Blue in color. AIR CONDITION, radio & heater, louver top. (YXM136). Has automatic trans. & vinyl. Hurry!

\$1349

'67 CHEV. IMPALA

Gold in color. Automatic, radio & heater, power steering, vinyl top, AIR CONDITIONING. (TRP428).

\$1049

'68 CAMPER VAN

Dodge Van w/Pop-Up Top. Defuse window side model, sink, refrig., stove, heater, sleeps 4, automatic trans., R&H. (#2067058725). Wow!

\$2349

Full Prices Do Not Include Tax & License. All Sale Prices Subject To Prior Sale and Approval Of Your Good Credit. Sale Ends 10 P.M., Sept. 13th.

GEORGE CHEVROLET

7000 LAKEWOOD BLVD. BELLFLOWER

CALL NOW FOR COURTESY CREDIT CHECK AND TRADE ESTIMATE

TOLL FREE

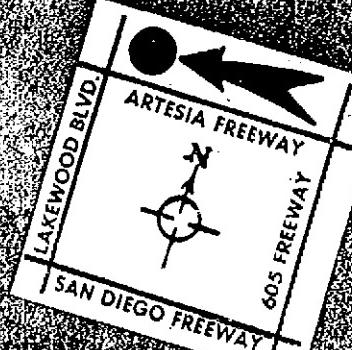
925-2251

TOLL FREE

773-4190

TOLL FREE

521-4149



LAKWOOD BLVD. AT 7000

ARTESIA/RIVERSIDE FWD.

THAT'S RIGHT!

WE'RE JUST

1/2 BLOCK NORTH

OF LAKEWOOD BLVD.

OFF RAMI

OPEN 7 DAYS / WEEK 9 A.M. 'TIL 10 P.M.



SYDNEY LARKIN
Store Manager

tomorrow

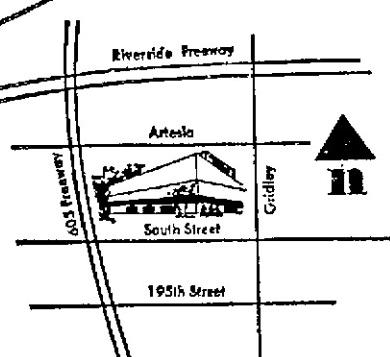
monday

10 a.m.-9:30 p.m.



opening day sale

Welcome to the exciting new Broadway Cerritos! Please join us for festive ceremonies before our doors swing wide at 10:00 a.m. tomorrow—then on to savings throughout our big, beautiful store! We've special events planned, too . . . prize drawings and more . . . so we hope you'll come early, stay late, and thoroughly enjoy the day! Please turn the page for a preview of our fabulous opening day sale in every department . . . and remember, tomorrow and every day, when it comes to wide selections, famous brands, fine quality and value — it's at the Broadway Cerritos!



it's at the broadway cerritos

500 LOS CERRITOS MALL, CERRITOS (213) 860-0411

*Formal
opening
at hand*

Forty local organizations benefited from the proceeds of a gala champagne party held last night to give area residents an advance peek at the comforts, conveniences and innovations ready for shoppers at the Broadway Store in the new Los Cerritos Center.

The preview held from 6:30 to 8:30 p.m. with hundreds of guests attending was sponsored by the Cerritos District of The California Federated Women's Clubs, all programmed by coordinating chairman, Mrs. C. S. Thompson, Jr., of Bellflower.

The new store will be formally opened tomorrow morning by manager, Sydney Larkin, at 10 o'clock with Broadway chairman, Philip M. Hawley; President Teller Weinmann, and other members of the firm's management team attending. Broadway Regional Manager, Edwin Barnes, will be there and so will architects from the staff of Charles Luckman and Associates.

WHENEVER THE visitor gets his first view of the interior of the new merchandising center, a feeling of spaciousness will be experienced. The broad bands of architectural concrete which give horizontal stretch to the exterior of the three-story building have been admired by passersby for many weeks. This promise of unclamped roominess is fulfilled throughout the 160,000 square feet interior.

Clusters of shopping locales bring related departments close to one another as might be true of boutiques rubbing shoulders with one another in the Place Vendome beside the Ritz in Paris. The shop-within-a-shop concept leads the browser from essential article to luxury product, from amusing gift to utilitarian staple, in urbane calm. What is exciting is the net effect of having one's wants anticipated so completely and without fuss.

It is not surprising that easy competence should characterize a new Broadway Store. The staff has been practicing retail sales service in the Southland since 1896, when a young Canadian named Arthur Letts rented a store front at Fourth Street and Broadway in Los Angeles, a location then on the fringe of town. The sign already was up and has been for 10 years: "The Broadway Department Store, J. A. Williams & Co., Proprietors." But the Williams group had to give up and the 40 x 100-foot sales area was empty in January of 1896.

February 24, 1896, however, told a different story. The store was jammed with goods when the doors of the Broadway Department Store were reopened by young Letts. It was a strange mix of merchandise that day because Letts had just acquired the stock at auction for \$800 (of borrowed money) and it took him a while to get squared away. His prices set good values, however, and he did get squared away.

When success provided
(Continued on Page Bdy 2)

OPENING

(Continued from Page Bdy 1)

him with time to examine his position again, Letts took notice of the sign he had inherited with the lease on the store front: The Broadway. That was the name of the Los Angeles Street. That was now the name of a successful department store in Los Angeles. Why change?

HENRY HUNTINGTON came from San Francisco a few years later with a regional transportation plan which he made come true as the Pacific Electric Railway. Suddenly the store at Broadway and Fourth Street which once had been "way out in the country" was in the middle of a booming downtown business district. Letts presently had to rebuild to provide 600,000 square feet of store area, making the Broadway the largest department store west of the Mississippi . . . and he had to enlarge the building again with an addition on the Fourth Street side a few years later.

The original Broadway, repeatedly enlarged and renovated through the next few years, was joined by a second full-line department store in Hollywood at the glamorous crossroads of moviedom, Hollywood and Vine streets, in 1931. Next came Pasadena, home of the Rose Bowl and famous New Year's Rose Parade . . . Crenshaw, anchoring the nation's first suburban shopping center . . . Westchester, near International Airport . . . Panorama City, in burgeoning San Fernando Valley . . . Del Amo . . . Long Beach . . . West Covina and Downey, thriving suburban centers . . . Whittier, hometown of President Nixon . . . glittering Wilshire Boulevard . . . and Century City in the heart of luxurious Beverly Hills. Each of the new stores occupied 150,000 to 200,000 square feet of merchandising display and shopping convenience.

The prosperous Orange County community was first served by the Broadway in 1955 with a store located in Anaheim near Disneyland and Knott's Berry Farm. Ten years later, another Broadway was built at Huntington Beach and in 1967 a third was added at Newport Beach in a handsome hilltop mall built on a part of the historic Irvine Ranch overlooking the Pacific Ocean.

The 30th store, established in the City of Orange opened August 16 in the Mall of Orange and was an immediate success.

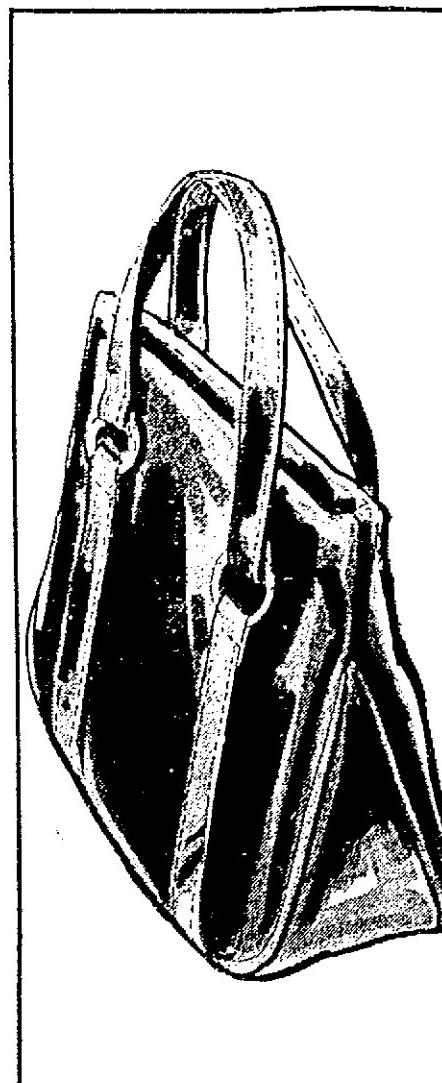
In 1962 the Broadway bought San Diego's leading department store, Marston's, which had opened in that city in 1878. A suburban Marston store located at Grossmont was also acquired that year and a third store was built at Broadway at Chula Vista. The old Marston store located in downtown San Diego was closed in September 1969 and the Broadway Fashion Valley, one of the firm's handsomest stores opened as its replacement.

THREE BROADWAY Stores are located in the Phoenix area . . . in Christown, the city's largest shopping center; in Billmore Fashion Park, the city's most exclusive shopping mall; and in Scottsdale, Arizona's colorful residential and tourist center just east of the capital city.

The San Bernardino-Riverside-Ontario metropolitan area with a population of 1,113,600 also has three Broadway stores, the newest, a completely new concept in stores, unveiled in Riverside last autumn. Two stores have been opened to the north of Los Angeles in the Buenaventura Shopping Center at Ventura and in the Valley Plaza Shopping Center at Bakersfield.

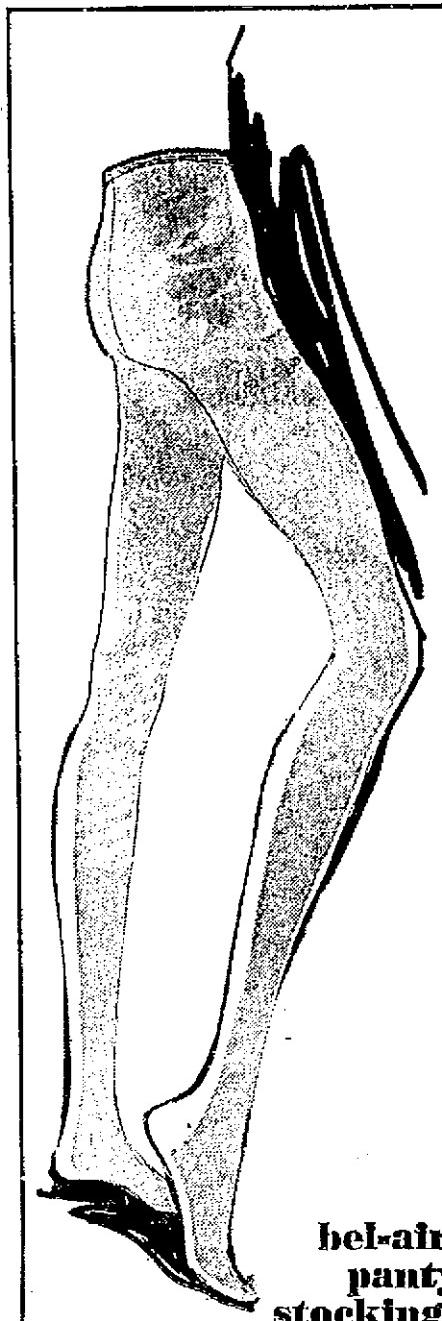
Las Vegas, the city that has become legend in every corner of the world, has one Broadway opened in 1966 just one-half mile west of the city's famed "Strip" in the air-conditioned Boulevard Shopping Center.

opening day sale



handbags galore
2.99-4.99

Reg. \$5-\$11, a large collection of handbags. Genuine leathers and shiny crinkles. Casual and dressy styles. Roomy totes, swaggers, swinging shoulders. In assorted fall colors. Come early! Handbags, Cerritos only



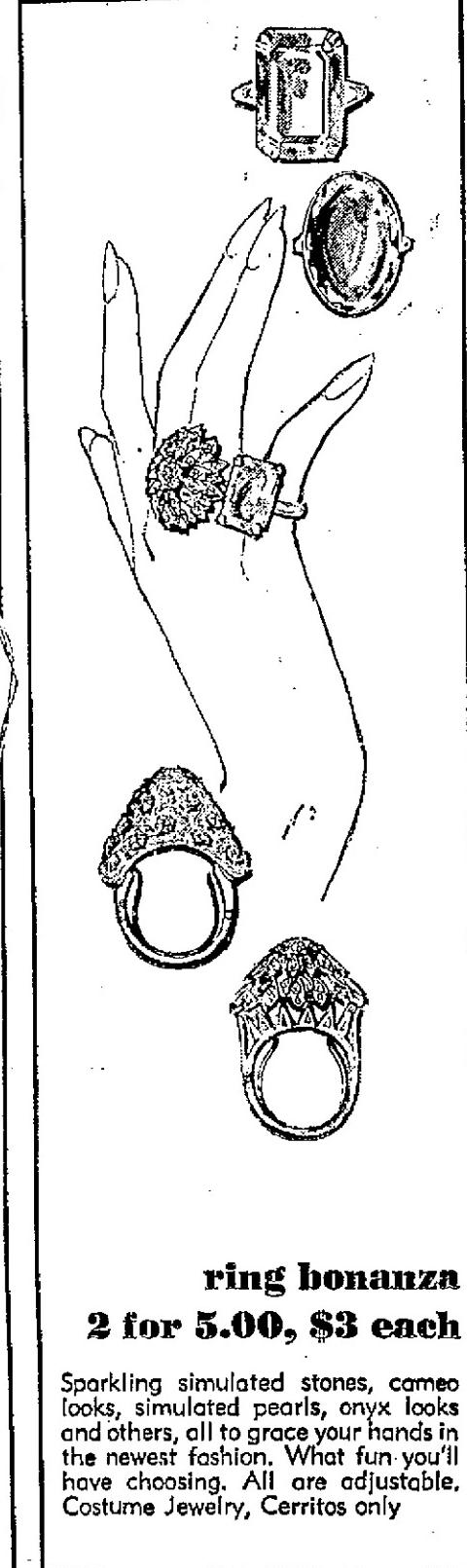
**bel-air®
panty
stockings**
1.79

Reg. \$2.50. Of Soflon® nylon that will not cling to your polyester or nylon fashions. One size fits 5'-5'10". In newport, beige delight, antique gold, eager beaver, oyster, ondine, red onion, plum. Hosiery, Cerritos only



boucle knit top
3.49

Reg. \$6, ribbed weave top of soft spun rayon and cotton. Popular U-neck styling with short sleeves. In sizes 34-40. In natural, blue, lilac, navy and red. For shorts and pants. Hurry to save! Accessories, Cerritos only



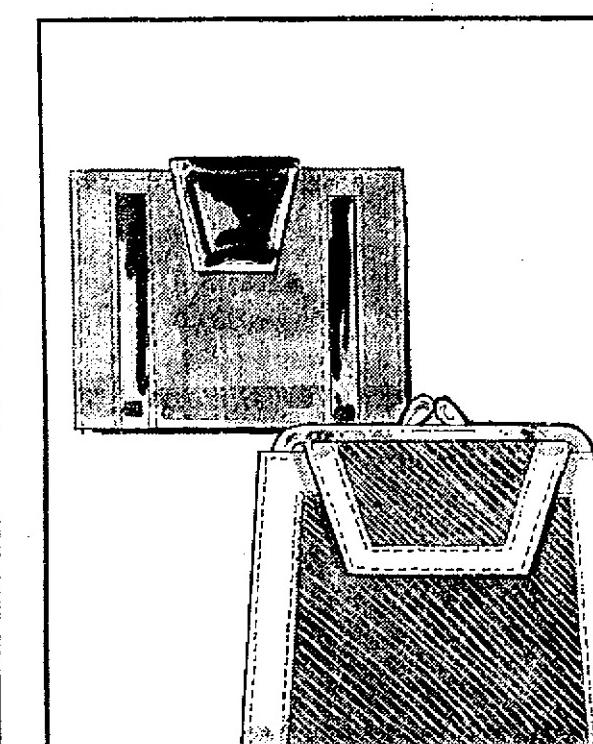
ring bonanza
2 for 5.00, \$3 each

Sparkling simulated stones, cameo looks, simulated pearls, onyx looks and others, all to grace your hands in the newest fashion. What fun you'll have choosing. All are adjustable. Costume Jewelry, Cerritos only



the margie wig
9.99

\$45 value. Don't miss this fantastic buy. Our Margie wig from Helene Curtis offered to you at unusual savings. Of Kanekalon® modacrylic pre-styled, with hand tied hairline. Washable, too. Cosmetics, Cerritos only



purse accessories
1.99

\$3-\$10 values. Big collection of clutches, credit card cases, billfolds to keep your handbag tidy. Choose from a large variety of colors and styles. You'll want several at these savings. Personal Leather Goods, Cerritos only



non-cling slip sale
3.20-4.80

By Van Raalte in Antron III nylon taffeknit. Reg. \$6 slip shown, white, short 32-36, average, tall 34-42, 4.80. Reg. \$4 1/2 slip, short, s-m, avg., tall, M-L, 3.20. Reg. \$4 scantie, S-M, now 3.20. Street Floor Lingerie, Cerritos only

it's at the broadway cerritos

500 LOS CERRITOS MALL, CERRITOS (213) 860-0411

opening day sale



**polyester
daywear dresses
19.99**

Reg. \$24-\$36
We've sketched one style from our special grouping of new fall looks. Included are misses' and half-sizes. Autumn tones, beautiful polyester fabrics. Windsor Women's Dresses, Cerritos only.



**juniors' and
petites' knits
15.99**

Reg. \$22
You'll find all the dresses you need for campus or career. From famous labels in assorted styles and colors, variety of knit fabrics. Sizes 5-13. Junior World Dresses, Cerritos only.



**famous maker
pantsuits
9.99**

\$26 value
An outstanding savings event from this well-known name. Washable polyester and Orlon® acrylic knit pantsuits. Sizes 10-18, navy or gold. Hurry in!

Daytime Dresses, Cerritos only.



**versatile jumpers.
9.99**

Favorite deep V-neck jumper with back-zip, optional tie belt. Lined wool flannel, black, navy, purple, grey or wool tweed in teal or purple. Also in doubleknit polyester, black, navy, purple. Sizes 8-18, 14½-22½. Career Dresses, Cerritos only.



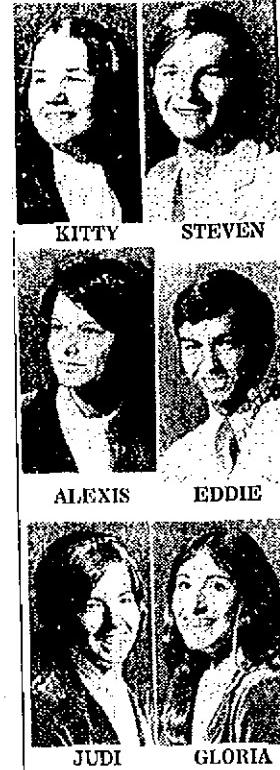
**dotted sheer
long dress
19.99**

The softest shirt-look imaginable with full, flounced hem and crisp white sash at the waist. Navy/white for sizes 8-16. A beautiful buy! Windsor Misses' Dresses, Cerritos only.



**polyester blazer suit
27.99**

Reg. \$52
Elegant tailoring well-suited to a busy life in 100% polyester. Blazer over pleats in polka dots of brown/white, navy/white, red/white. Misses' Suits, Cerritos only.



Six seniors appointed to councils

Six outstanding high school seniors from the Cerritos area were selected to represent their schools on the Hi-Deb and Key-Man councils of the Broadway Cerritos.

The councils are governing bodies for the Hi-Deb and Key-Man clubs created by the Broadway Department stores to provide educational and entertainment activities for young people.

Named to the councils for the Broadway Cerritos are: Judi Elaine Moden, 12548 East 212th Street, Lakewood; Cathryn Karlin, 2852 Tucker Lane, Los Alamitos; Gloria Botosan, 18211 S. Hoffman, Cerritos; Alexis Mizwin, 6133 Lakewood Blvd., Lakewood; Steven Perry, 12323 Centralia Ave., Lakewood; Eddie Ariola, 11638 Arkansas, Artesia.

The Hi-Deb clubs, organized by the Broadway in 1959, have grown from an initial membership of 2,500 to a total membership this year of more than 75,000 girls.

CANDIDATES for a membership on both councils must be high school seniors who will graduate in June. High scholastic standing, wide participation in school activities, leadership, ability, good grooming and a pleasant personality are necessary qualifications.

Council members are required to work on Saturdays during the school year, during Christmas and Easter vacations, and at other special occasions.

Hi-Deb councils number four to six members in each Broadway store. One girl is charged with the responsibility of supervising the store's youth activities with the assistance of Broadway's youth coordinator, Jackie Henderson.

Monthly meetings with merchandising and business authorities covering such widely ranging topics as data processing, buying, manufacturing and sales promotion are held in the Broadway Services Building with two Key-Men representatives from each store attending.

BROAD EXPOSURE to retailing and an opportunity to see how the industry as a whole functions are integral parts of both Hi-Deb and Key-Man Council programs.

Visits to the Los Angeles Wholesale Market, seminars conducted by business leaders and exposure to a wide range of retail activities are included in the yearly format.

Each year the young people plan and execute a series of December holiday parties for inmates of homes for the aged.

High point of the year is the awarding of three \$500 scholarships. Two of the awards are presented to Hi-Deb Council members, the other to a Key-Man Council member. The funds must be used for college tuition but are not necessarily limited for use in four-year colleges.

it's at the broadway cerritos

500 LOS CERRITOS MALL, CERRITOS (213) 860-0411

Handy shopping stressed

Have you ever walked into your favorite department store, asked the salesgirl a question, and been met by a vacant stare?

Have you asked for a certain pattern or style only to be met with "I don't think we have that," then turned around to find the very thing you asked for on the counter behind you?

The new Broadway store in Cerritos is very aware of the frustrations of shopping, and is doing a monumental job of preparing a large sales staff. It is a continuing task, of course, but the initial training alone is very demanding.

In the area of bed and bath linens alone, the job is an overwhelming one. In addition to the basic information on size, price and so forth, there is a need for the salesgirl to know the difference between muslin and percale, between a sheared velour towel and an unsheared towel, a jacquard and a print; and a world of other points on basic quality.

BUT QUALITY is only the first base for the salesgirl. The real selling point in today's market is fashion. Women no longer buy sheets and towels because the linen closet is empty. They buy them because there is such excitement and color in design that the bed and bath reflect all the fashion that hangs in the clothes closet. Women no longer buy what they need. They buy what they want, and what they want is fashion . . . a whole wardrobe full of pattern and color which can give them an instant change of pace. A woman cannot change her carpeting or drapes at the drop of a hat; but she can easily and with relatively little expense redecorate her whole bedroom and bath with easy-care sheets and towels. And she does. Today there are more print sheets sold than the total of all sheets sold in 1955.

So the salesgirl must become a fashion expert, as well as a guide to quality and value for the consumer. She must have or develop a sense of color and design and a thorough knowledge of her merchandise so that she can help the customer coordinate a total look.

HOW CAN THE Broadway accomplish this job? There is a training department, of course, involved in the continuing job of updating the salesgirls' information. In addition, the companies from whom the buyers buy goods will sometimes offer assistance in this area. Stevens Utica, maker of fine bed and bath linens, employs three Fashion Coordinators who travel the country to reach these salesgirls. In a recent six-month period, 2,200 salesgirls received pertinent information on the type and quality of bed and bath linens and how to care for the colorful prints and jacquards which make up the line. They viewed exciting fashion films and got the latest word on styling and decorating for the bed and bath.

Prior to the opening of the Broadway store in Cerritos, the new staff in the bed and bath linen department will be getting this same message, one which will make them better prepared to help the customer with her fashion needs.

Youth registration heavily Democratic

FRESNO (UPI) — A voter registration drive at Fresno City College has put smiles on the faces of local Democrats.

During the three-week drive, with nearly 2,300 students registering, 65 per cent between the ages of 18 and 21 selected the Democratic Party, while 20 per cent registered Republican.

opening day sale



blouse bonanza
3.99

Reg. \$8-\$10. A large selection of blouses from famous makers. Hurry in for pick of the many styles, fabrics. Street Floor Blouses, Cerritos only.



hi-deb shorts
2.99

Orig. \$5-\$8. Here they are . . . the hot little shorts from a famous maker. Cotton brushed denims, corduroys in assorted styles, colors. 5-13. Hi-Deb Shop, Cerritos only.



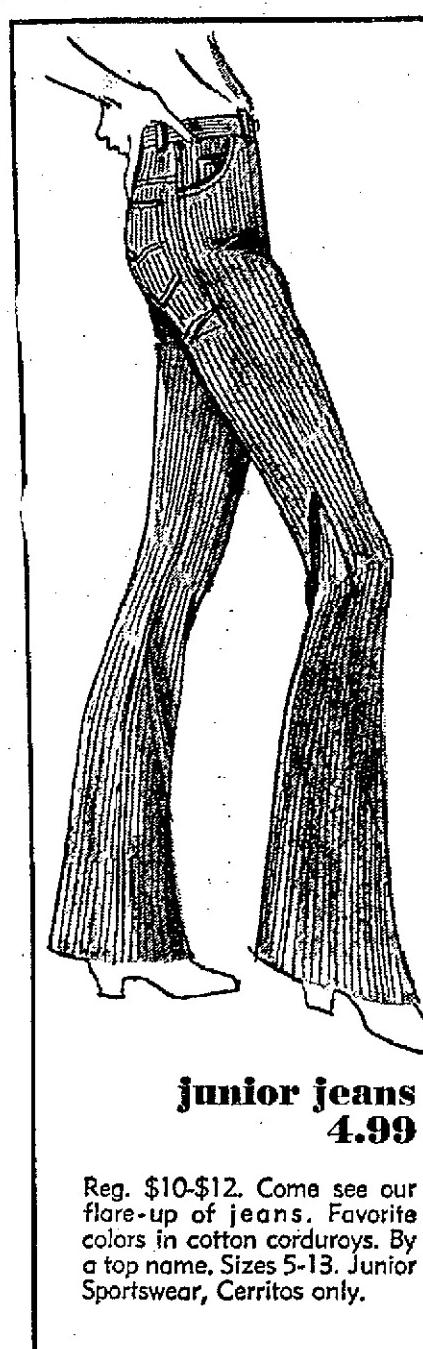
**pant top
sweaters**
8.99

Reg. \$12. We show just one from a bright group of novelty ribbed knits in plum, gold, purple, orange, sizes S-M-L. Misses' Sportswear, Cerritos only.



**polyester
pantsuit**
17.99

Reg. \$28-\$40. Great buys on popular styles from a top label. We show one pant suit from the group, in light or dark tones, 8-18. Misses' Sportswear Dresses, Cerritos only.



junior jeans
4.99

Reg. \$10-\$12. Come see our flare-up of jeans. Favorite colors in cotton corduroys. By a top name. Sizes 5-13. Junior Sportswear, Cerritos only.



**polyester
toppings**
8.99-11.99

Reg. \$14-\$18. Easy-care favorites in soft shirt stylings. Many to choose from in solids, prints, 8-18. Misses' Sportswear, Cerritos only.



**pantsuit
spectacular**
14.99

Reg. \$26-\$30. Single and double breasted styles in checks, plaids and novelties. Assorted fabrics. Misses' Sportswear, Cerritos only.



**polyester
pantsuits**
14.99

\$28-\$32 values. Varied group includes tunic and jacketed pantsuits in darks and brights. Sizes 8-18 included. Street Floor Sportswear, Cerritos only.

it's at the broadway cerritos

500 LOS CERRITOS MALL, CERRITOS (213) 860-0411

opening day sale

cozy sleepwear
3.59

Orig. \$5-\$6. Famous maker cotton flannel gowns and pajamas, in a great variety of styles, patterns and colors. Girls' sizes 4-14. Girls' Lingerie, Cerritos only.

pantie special
79c, 6/4.50;
1.19, 4/4.50

Choose nylon hipsters with lace band, fancy lace-trim nylon bikinis, and tailored nylon briefs and bikinis, white and pastels. 5-7. Daywear Lingerie, Cerritos only.

easy-care pajamas
7.99-8.99

Reg. \$12-\$14. Styles from Vanity Fair and Vassarette. Sizes 32-38. Shown, one from the group in crepe with cap sleeves. Sleepwear Lingerie, Cerritos only.

short quilted loungers
5.99

Printed cotton robes, acetate lined and interlined with polyester fiberfill quilted back to back. Washable blue, pink, maize, sizes 10-18. Robes, Cerritos only.

fall fabric specials

6.50-\$10 Polyester double knits, machine wash/dry, no iron 3.99-5.99 yd.

\$4 100% acrylic brushed prints, machine wash, 45" wide 1.99 yd.

4.50 Polyester velour, warm luxury ideal for lounge wear 1.99 yd.

1.80 Peasant prints, for country-look fashions, washable, 45" wide, from reg. stock 99c yd.

\$1-1.29 Assorted fabrics, early bird specials, all washable 2 yd./\$1

Fashion Fabrics, Cerritos only.

girls' capelets
3.59

Orig. \$9-\$10 famous maker capelets that pack a fashion punch, sizes 7-14, washable. Shown, just one from a large assortment. Girls' Sportsware, Cerritos only.

girls' dresses
3.99

Reg. \$6-\$7. Choose from a variety of styles and colors in easy-care acetate-bonded acrylics. For school, play or parties. Sizes 4-6x, 7-12. Girls' Dresses, Cerritos only.

tops for teens
3.99

Reg. \$6 famous maker sweater tops, and very together Wallace Beery rib tops for her skirts or slacks. Choose favorite fall colors. Sizes 10-16. Junior Hi Shop, Cerritos only.

little boys' pants and shirts
99c-2.99

\$5 Famous maker fashion pants, slim and reg. fit. A good selection of colors, sizes 4-7, 2.99.

\$2.50-\$3 famous make knit polo shirts, sizes 4-7 save 1/3-1/2, 99c.

\$4.45 Cotton velour shirts, in great fall colors, sizes 4-7, 2.99.

Little Boys' Wear, Cerritos only.

travel bed
3.99

Reg. \$16 car bed by Pride features comfortable pad, protective net, rocker arms. Lightweight polished chrome construction makes traveling with baby a breeze! Infants' Furnishings, Cerritos.

blanket sleeper
3.49

Reg. 5.50 value! Machine washable acrylic warmer with full-length zip front, knit collar and cuffs, non-slip plastic soles. Vivid new tones, S-M-L-XL. Infants' Wear, Cerritos only.

famous name bras
2.69-3.99

Reg. \$4-\$6. Group includes nylon lace and nylon tricot soft, contour and padded cups. White, pastels. A,B,C. Sorry, no mail, phone orders. Foundations, Cerritos only.

Fashions for fall reflected

In a word, the fashion message from the Broadway way in the new Cerritos Center is "ladylike."

Sleek boutiques, on the store's second floor sparkle with vibrant new fall fashions reflecting this trend back to femininity. Collections assembled by the firm's buyers from the best of the California and New York markets, and top European houses, focus on softer silhouettes, meticulous details and fluid fabrics. Themed "New Projections" the Broadway's fall 1971 preview emphasizes the departure from the spare body skimming dress, the gypsy-ethnic look, the anything-goes mood of the past few years. Replacing these are stunningly shaped suits, dressmaker dresses and a covey of new coats — one, not a coat at all, but a swingy, magician's cape.

A SERIES of unusual fashion events have been planned by the Broadway to introduce the "New Projection" lady collections. New shoe stylings are greatly revised for the lady look of fall and at the Broadway to introduce these will be the stylists from DeLiso, Debs and Naturalizer. Soft suedes in luscious shades with higher heel and elongated toe and a smashing collection of boots especially made in Italy for Broadway customers will be featured in the shoe departments.

The Broadway fashion director, Mrs. Lee Hogan Cass, suggests the California customer key her fall wardrobe purchases to the redwood and rustwood tones (bright rust to copper), grape harvest (reddened or rich Renaissance purples to plums), and red onion to wineberry (claret influenced reds). Color classics such as camel, grey, navy, brown and black are again important with the revival of "ladylike" fashions, the black important in knits and patterned fabrics, intarsias, color blocks and slices sparked with vivid color.

FABRICS important in the "New Projections" collection are, in addition to knits, velvets, suedes, leathers, flannels and tweeds, says Mrs. Cass. Patterns and prints are newly interpreted for fall in jacquards, roses, animal and earth designs, tapestry patterning and mosaics.

The blazer is having a blazing success and appears throughout sportswear boutiques at the Broadway in many colors and shapings. Trims range from sleek braid to hand-tailored piping. Layered looks are especially prominent in the active and spectator collections with short, skinny sweaters shown over shirts and long lean sweaters over other sweaters. Belts are part of the layering process.

Diamond setter to demonstrate

Have you ever seen a diamond setter at work?

Is the brilliance and sparkle of your diamond engagement ring or treasured heirloom lost in an old fashioned, unimaginative setting?

An expert diamond setter will be in the Fine Jewelry Department of the Broadway-Cerritos, Monday and Tuesday, September 13 and 14, to demonstrate how fine gems are set and to consult with you.

A lovely modern mounting, that will capture all the fire and beauty of your gem, can be created before your eyes and the remounting completed while you wait.

it's at the broadway cerritos

500 LOS CERRITOS MALL, CERRITOS (213) 860-411

Ecology reflected in theme

This floor's story totally involved with the world around us

Total involvement with the environment as reflected in the home is the theme of the fascinating story now being told on the third floor of the new Broadway, Cerritos store.

This spacious area is skillfully color-blended to flow from one department into another. And all home departments — linens and bedding, china and glassware, the fashion fabric center, major appliances, stereo-records, rugs, lamps and draperies are color-coordinated throughout.

One of the most exciting departments in the store is the "furniture and sleep shop." Here, Don Dando, Broadway design coordinator, has designed around the spectacular beauties of the world to make a sophisticated "natural statement."

HE HAS graphically illustrated his thinking in "vignettes," the "collectors' corner," the two decorator galleries and the fabulous "discovery shop."

In addition to the exotic shops just named, the design coordinator has arranged 16 room settings to augment his theme.

He has taken earth tones and the glow of sun-ripened fruits, green leaves, lemons, oranges, autumn rusts, browns and natural whites and neutrals for his palette.

Centering the third floor is the quadrangle of the art and gift department. An enchanting array of candles, gifts, artificial flowers and many other items meet all gift needs. The department is featuring large ceramic tigers in full color and the delicacy of the well known Bortin statuettes.

Cascading from an inset ceiling fixture are strands of clear plastic links, sparkling as they turn in the air. These delightful items intertwine to hang or pull apart to stack. The possibilities are endless — room dividers, chandelier streamers, wall decor — you name it.

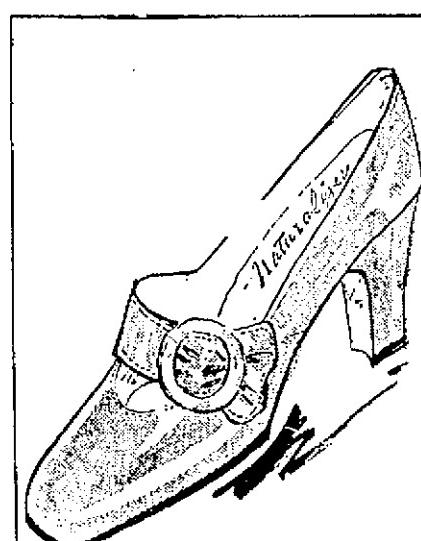
A STUNNING white cocktail table is located outside the gift section. On first glance it appears to be fragile porcelain, but on second glance you see it is sturdy acrylic. The molded table has four deep wells for wine bottles, wine glasses, cocktail napkins and flowers.

Among the striking "vignettes" in the furniture section is one done in chrome and glass, featuring glass tables, a beautiful glass server, and imported chrome rockers upholstered in brown and black leather. One chair copies the popular bentwood style to look amazingly new. You will love the comfort of the chrome "pull up" import with soft, downy textured upholstery used in contrast to the leathers.

A total design viewpoint for today is seen in the two decorator galleries. A new type of traditional and contemporary furniture face each other. But what a difference to old concepts! For the contemporary styling, the designer has chosen textured love seats in natural and off-white complemented by apricot lacquered tables with unique "big bamboo" woven tops. A chandelier of crystal and white bamboo and four white bookcase units filled with a galaxy of gifts repeating the primal colors complete the ensemble. Handsome custom draperies in white textured fabric are overdraped and banded in green silk.

ACROSS the aisle, the traditional setting features a huge textured sofa in white-neutral tones. This is flanked with two "wrap-around" cut velvet chairs in palest earth shades. A chrome and opaque ball

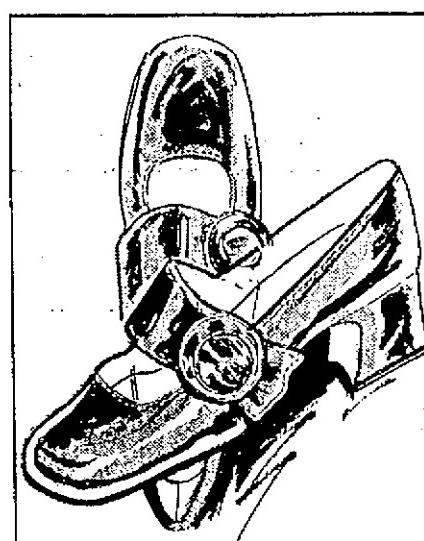
opening day sale



naturalizer savings

9.99

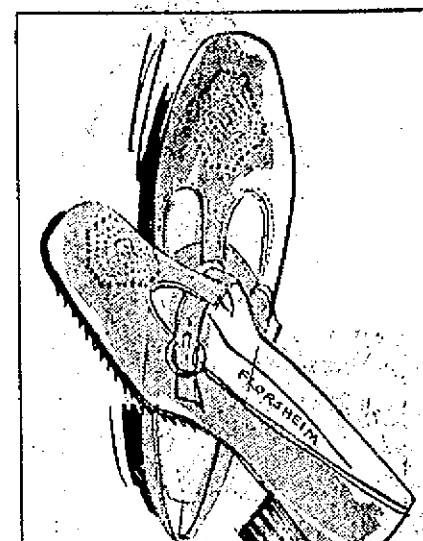
\$22 value. Comfortable walkers and dress styles in this group. Fashion Shoes, Cerritos only



joyce specials

9.99

\$22 value. Saucy and bright, our wide strapped style on a low heel. Fashion Shoes, Cerritos only



save on florsheim

11.99

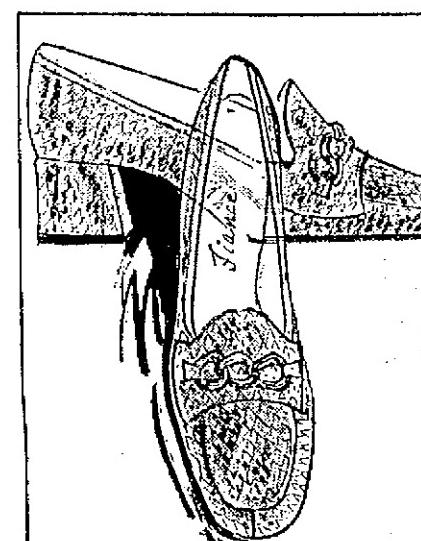
\$24. Value. A great buy on this famous name strap walking shoe. Fashion Shoes, Cerritos only



naturalizer wisp

9.99

Orig. \$18. Save on this low heel stitched walker high at the front. Casual Shoes, Cerritos only



cobra by fiancées

9.99

\$20 value. Exquisite cobra pump. Matching handbag, now 13.99. Fashion Shoes, Cerritos only



naturalizer cabana

9.99

Orig. \$18. Stitched and banded casual walker. Great for travel. Casual Shoes, Cerritos only



suede boot

21.99

\$30 value. A super buy on a super boot...laced at the front. Budget Shoes, Cerritos only



dress, school shoes

2.99

\$7-\$9 values. Big selection of styles, colors by Young Crowd. Children's Shoes, Cerritos only



boots for girls

4.99

\$8-\$10 values...a large group of boots. Black and colors. Children's Shoes, Cerritos only



crinkle patent boots

10.99

Orig. \$20. Big savings on sleek, shiny crinkle boots. Black, brown, navy. Casual Shoes, Cerritos only



ankle boot

3.99

\$9 value. Big savings on our stretch style. Perfect pantsuit partner. Budget Shoes, Cerritos only



casual bags

4.99

\$9 value. A group of young styles by Berne'. Great for campus. Fashion Shoes, Cerritos only

it's at the broadway cerritos

500 LOS CERRITOS MALL CERRITOS (213) 860-0411

summer fur sale

fabulous
mink
values



More important than ever...the lustrous, natural elegance of mink, so specially priced now.

- A. Full length natural pastel mink coat, **995.00**
- B. Fingertip length natural Azurene* mink coat, **988.00**
- C. Fingertip length natural Tourmaline* mink coat, **588.00**
- D. Fingertip length natural shadow mink coat, **588.00**

Fur products labeled to show country of origin of imported furs. *TM Embo Mink Breeders' Assoc.
Fur Salon, Cerritos only

just say "charge it"...
you won't be billed
until october

it's at the broadway cerritos

500 LOS CERRITOS MALL, CERRITOS (213) 860-0411

Reflections
of ecology
seen here

(Continued from Page Bdy 6)

chandelier and matching floor lamp and big square mirror framed in spun-steel and brass point up a magnificent wooden screen in giant herringbone pattern. Fluffy, white imported fur rugs, the natural forms of Italian hand-carved birds and beasts and a collection of giant jungle butterflies compose the ultimate elegance.

The Broadway's famous "collectors' corner" is well known to cognoscenti as a hunting ground for the rare and the unusual. In this department, bombe chests in leather, cylinder tables with four tiers, woven planters for rare plants, bamboo campaign chairs, friar chairs and French armoires in gold and white were displayed.

Take time to view the model rooms. They are replete with ideas in furniture, draperies, wall coverings and individual items of rare distinction.

One stunning mise en scene featured hickory dining furniture in magnificent wood. Notice how cunningly the designer protects the tablebase with metal scrollery. Matching cane dining chairs with princess backs had gold velvet seats. Also note the classic bronze pulls on the matching side pieces.

THE PAINTED DREXEL group in white and yellow with white silk seats welted in matching colors was an exciting contrast. Persian print silver wall paper and custom draperies complete the ensemble.

In the model settings look for the "bull's eye" mirror wall, notice the variety of wall coverings and rugs, the accessories and the adroit use of color. You can take away many useful decorating ideas.

The sofa collection is outstanding. You will see many sizes and styles in quilted and plain leathers, giant flower prints, textures and other fabrics. The contoured white leather sofa with strapped-in cushions is almost irresistible.

Highlighting the extensive chair collection was a country camel "scoop" chair with matching footrest. For a highly original sofa, line up two or three, as space permits. Your husband will relish the comfort. Other chairs include recliners and contoured leather chairs with footstools.

AS STATED, design ideas abound in each department. In the rug department look for the Karastan display with matching accessories in the "designer's niche" and inspect the imposing array of area rugs by Regal in contemporary graphic designs.

When you visit the lamp department, observe the "natural statement" in pre-Columbian art pieces and accessories and in the glazed and unglazed pottery lamps with textured and painted shades.

Take time to visit every department on the floor. Each is replete with new ideas, new merchandise, new colors all designed to make your home a home.

Third floor
items for
collectors

A very special scene at the new Broadway is the Discovery Shop located on the third floor in the furniture area.

Collector's items from the world over are housed in a handsome setting befitting their merit. Antique, traditional and contemporary objects d'art and decorative accessories are included in this unusual shop which is the repository for new delights collected by the firm's knowledgeable buyers on their many trips throughout Europe and Asia.

A way to beautify the home

A color-keyed home decorating booklet designed to give homemakers confidence and inspiration in making decorating decisions is now available for the asking at the Decorator Galleries of the new Broadway Cerritos.

Titled "How to Be a Color-Schemer," the 24-page publication is packed with information and ideas. After briefly covering the basics of color composition, the book includes page after page of imaginative tips and "how-to" suggestions—all illustrated by brilliant color photography.

Whether your home is a spacious ranch house or a modern apartment, you will find much that is fresh and usable here. Walls, for example, are often a problem if you are bored with the usual treatments. The Broadway's "Color-Schemer" will show you how to use carpeting for an exciting—and practical—effect... for a wainscot look... as background for a dramatic family-picture gallery... for a cozy effect from a shag-covered wall.

UNLIKE decorating guides that assume you have an unlimited budget and genius to match, the one offered at the Broadway Cerritos Galleries is down to earth without ever approaching the prosaic.

Among its tips are a vinyl paste and spray adhesive for applying fabrics to surfaces, and double-faced carpet tape for creating your own floor-covering motif.

(Have you ever thought of covering inexpensive, drum-shape stools with remnants from your floor carpeting? Very elegant!)

Today there no longer is a need to choose between a kitchen that screams efficiency and one that looks as if it was furnished by the random offerings of a kitchen shower. You'll find many ideas here that you can adapt for that area where you spend so many hours.

Small as it may be in square feet, the foyer is what your guests see first. The "Color-Schemer" shows how to get away from the dull-little-console treatment in favor of something that will express your personality.

BEDROOMS, dining areas, bathrooms, even shelf arrangements all come to life in this valuable, free booklet.

In addition to idea-specifics, the book explains and illustrates color basics: the single-color scheme, side-by-side colors, opposite colors. Using them as a guide, you can confidently work out your own variations in the hues most appealing to you.

Also included are accent colors and how to use them, coordination of textures, how to make the most of pattern interest, even how to make your own headboard (no saws or nails required!).

When you pick up your book in the Broadway Cerritos furniture department you will find a wealth of additional ideas in the fascinating room settings and vignettes there. And a friendly staff of decorating experts is always on hand to answer your questions.

Because the supply is limited, "How to Be a Color-Schemer" cannot be mailed.

Wicker galore and all kinds

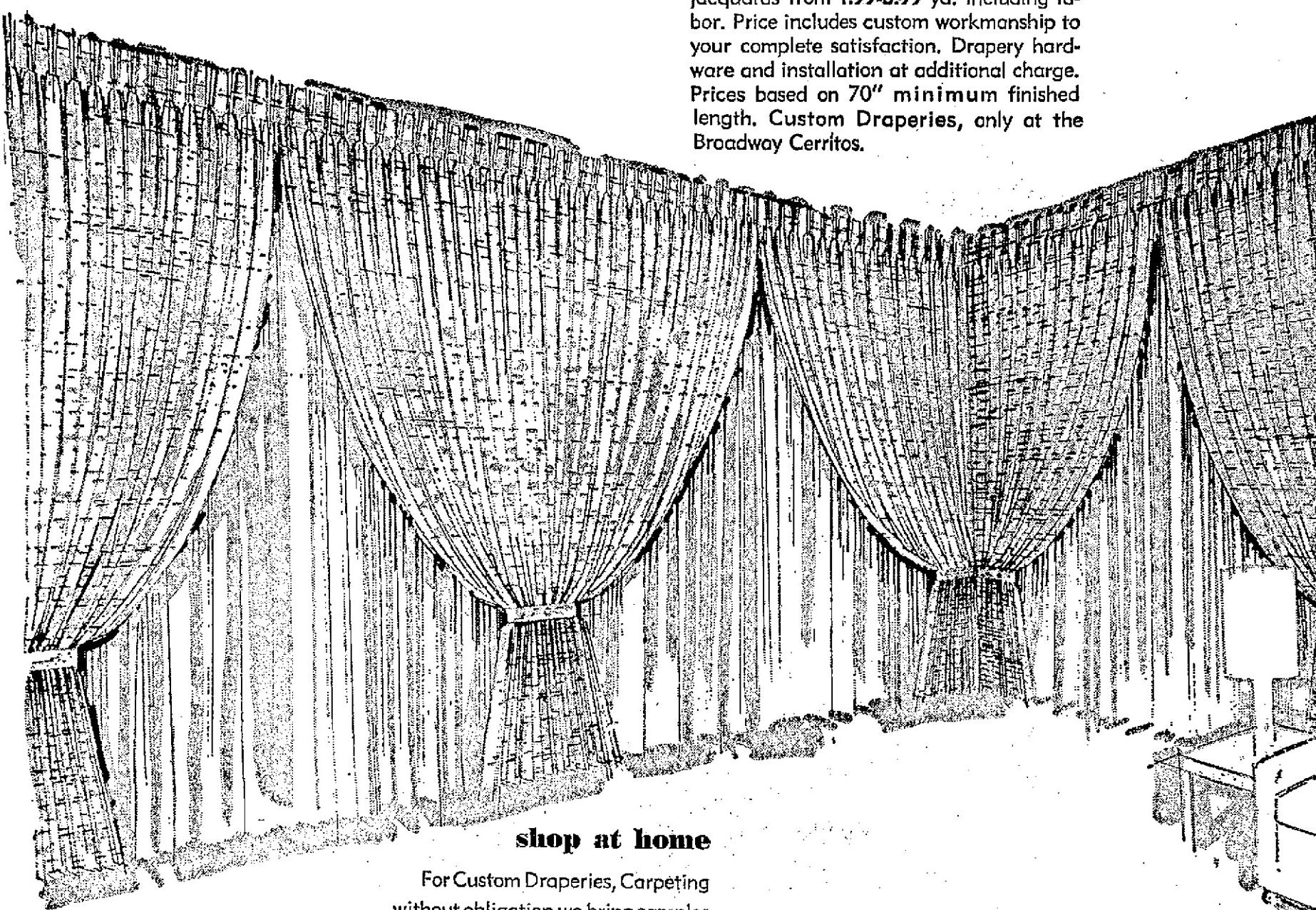
If it's wicker it's got to be there in the Broadway's "Wickery" which is crammed with marvelous Hong Kong baskets, chairs, cache-pots and hundreds of other delights. And they're not all from Hong Kong—cunning basketry from Manila, decorations from Mexico, and interesting canes from both

Europe and America are included in the Wickery collection, which is one of the most fascinating to be found in Cerritos.

opening day sale

**custom draperies 1.99 yd.
labor included**

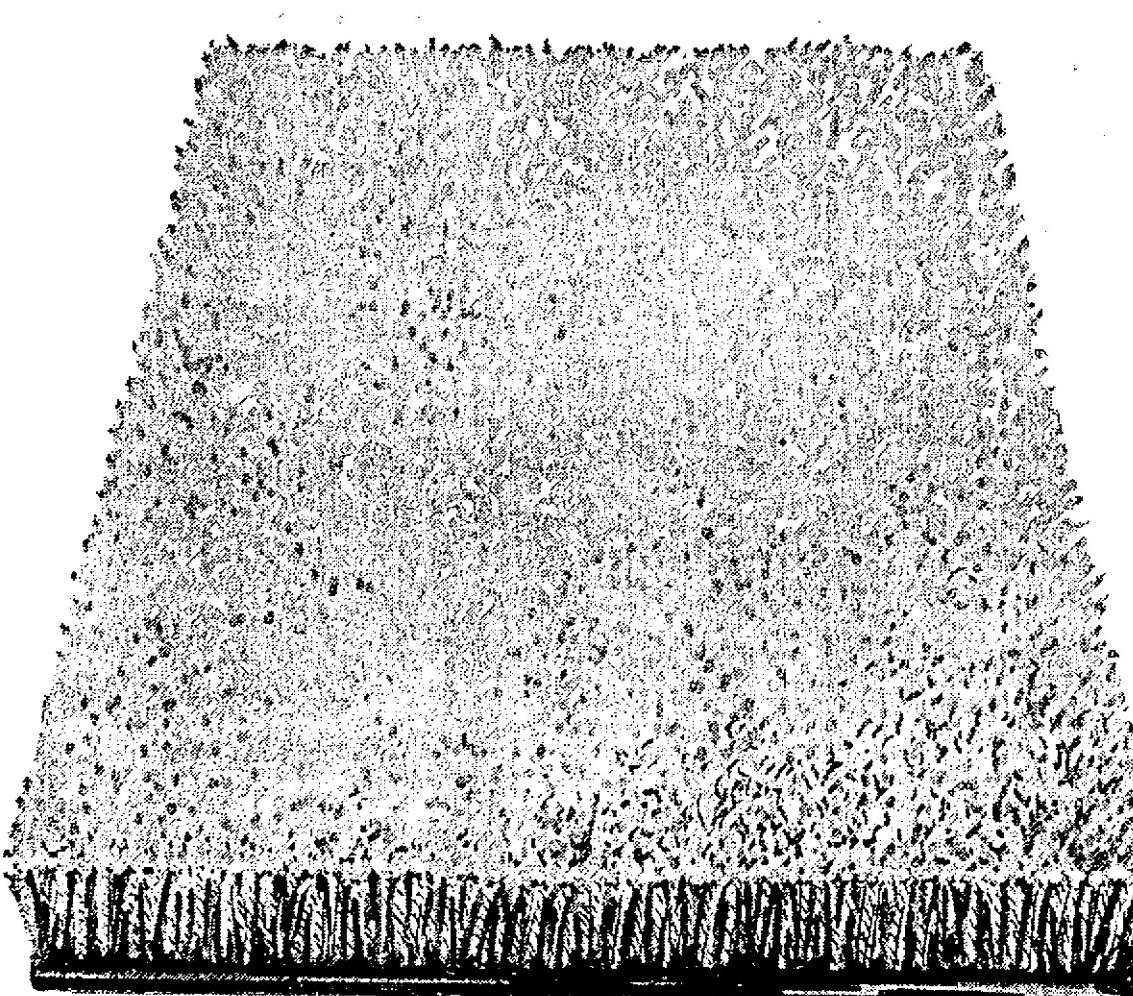
Select from a myriad of high fashion colors in an array of fabrics: rayon and acetate antique satins, textures and sheers. Additional selection of open-weave casements, jacquards from **1.99-3.99 yd.** including labor. Price includes custom workmanship to your complete satisfaction. Drapery hardware and installation at additional charge. Prices based on 70" minimum finished length. Custom Draperies, only at the Broadway Cerritos.



shop at home

For Custom Draperies, Carpeting without obligation we bring samples to you... no charge for estimates.

Call (213) 860-0411



4.00 sq. yd. savings installed shag carpet

8.99 sq. yd. installed Orig. 13.00
nylon pile 2" deep shag.

Lustrous virgin nylon pile carpeting covers your floor wall to wall in dense 2-ply yarn two luxurious inches deep! Azure blue, celery, coffee, amber, honey gold, Spanish gold, emerald, green, ivory, lemon isle, lime, ocean spray, olive green, pineapple, bengal rose, majestic red and riviera blue.

Price includes normal carpet installation over 56-oz. rubber-coated felt or 48-oz. rubber padding. Door metals.

Use your homemaker account. No money down... up to 36 months to pay. For example: a 12x15 living room may be luxuriously carpeted with this 2" shag for only **188.79**, or nothing down and **10.00** monthly. Carpets, only at the Broadway Cerritos.

it's at the broadway cerritos

500 LOS CERRITOS MALL, CERRITOS (213) 860-0411

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Elegant touch for bedrooms

Designs created to complement personal tastes

Bedrooms and bath-rooms, the most personal and private rooms in the home, traditionally are the most neglected. They merit the highest decorating priority, claims British designer-decorator David Hicks, and "should be designed to make you feel good, feel happy, feel content, and even pleased with yourself."

"For a couple," says Mr. Hicks, "The furnishings should make a woman feel beautiful and a man, secure. Geometrics for bed coverings are one dramatic easy-to-live way to achieve the twin objectives of creating a setting mutually attractive to a man and a woman."

The dynamic designer is the man who detonated the geometrics explosion in home furnishings and has created private suites for the royal family in Buckingham Palace and Windsor Castle, has designed jet plane interiors, film sets, the Queen Elizabeth II Supper Club and multitudes of famous homes for famous people all over the world.

THE BEAUTIFUL designs which catapulted David Hicks' insistence on all recognition have been brought to this country by J. P. Stevens & Co., Inc., famous for innovative fashions for bed and bath for decades. Reflecting David Hicks' insistence on practicality, as well as elegance, beauty and glamour, the Stevens sheets, towels and pillow cases — now available — are a work-of-art collection.

Featured in the David Hicks collection now at the Broadway Cerritos in the Linen Department are both geometrics and an English garden floral. The patterns are:

CHELSEA, lush bouquet of glowing flowers in lovely shades of plinks, yellows, mauves, cream set in a lively greenery.

ZED, elegant geometric pattern in three color combinations — pink and melon on white, muted sage green with lavender on white.

PIMMS, crisp contemporary stylized H design in brown and blue on bone, turquoise, melon and lavender on pink ground.

CHIPS, gentled geometric in lively shades of with pow colors.

Used individually, or paired with solid color sheets and towels, these trend-setting designs quickly transform even the dullest rooms. Patterns can be combined for an imaginative new dimension in a wide array of colors and the possibilities for use as wall coverings, draperies and canopies (great Hicks' favorites for a romantic bedroom effect) are almost unlimited.

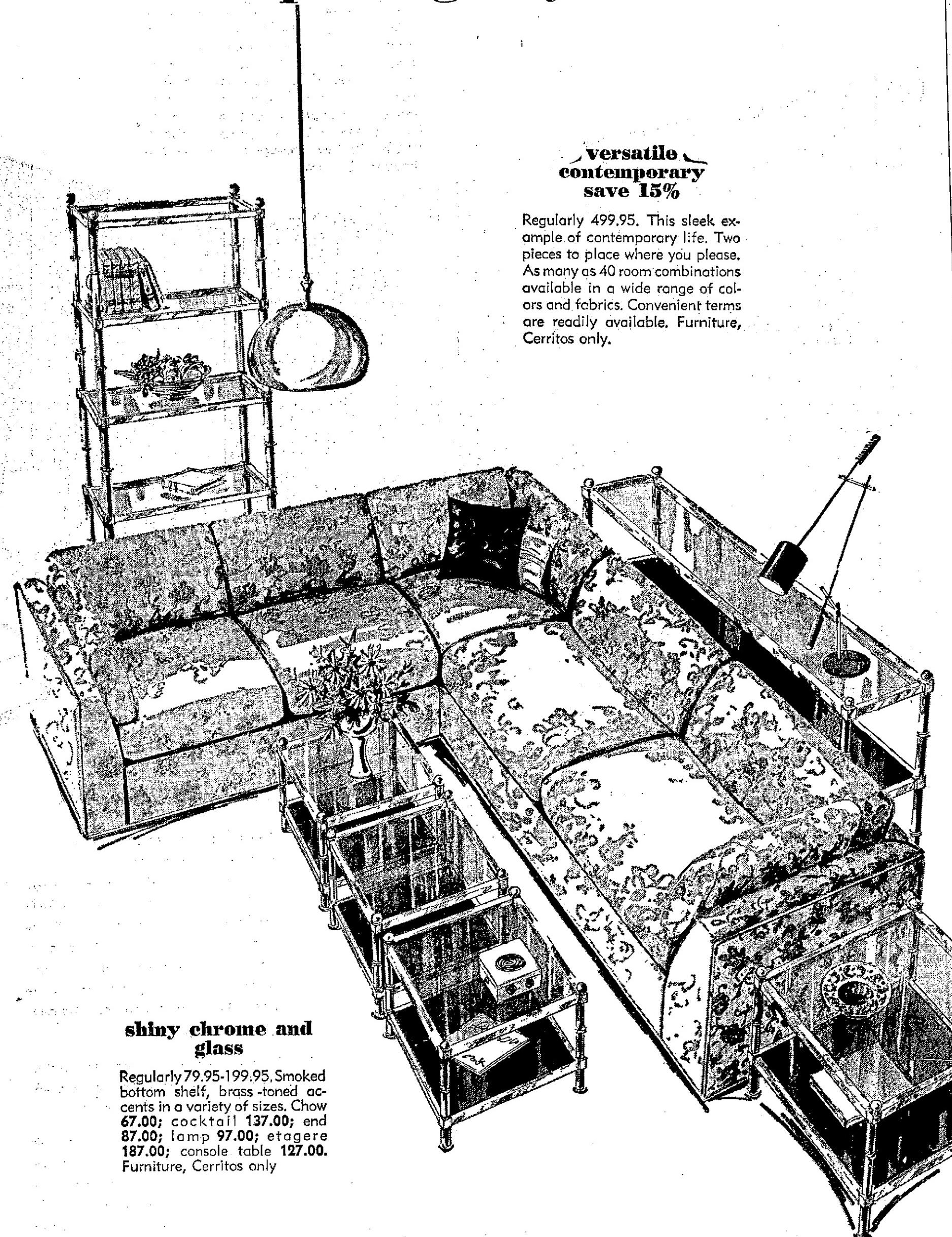
All of the Stevens-Utica bed linens in the collection are no-iron percale, 50 per cent cotton and 50 per cent polyester; bath linens, lush, thick, thirsty cotton. Matching yardage in most of the Hicks patterns are available at The Broadway in the Fashion Fabric Department modestly priced and ready for swagging a make-believe canopy, drapery, pillow covers, and myriad of other uses an imaginative homemaker may dream up.

South Carolinians hold busing protest

FLORENCE, S.C. (UPI) — About 25 persons marched through downtown Florence Saturday morning to protest the use of busing to achieve integration.

The marchers, mostly males, were escorted through the street by city police. No incidents were reported.

opening day sale



shiny chrome and glass

Regularly 79.95-199.95. Smoked bottom shelf, brass-toned accents in a variety of sizes. Chow 67.00; cocktail 137.00; end 87.00; lamp 97.00; etagere 187.00; console table 127.00. Furniture, Cerritos only

it's at the broadway cerritos

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Treatment of skin discussed

Summer is happy time, sitting in the sun time, swimming time, turning-to-a-toasty-tan time. Now it is almost over and time to get your skin back into condition.

The Natural Face — that lovely glowy look you hope to recapture after all the summer punishment — will require all the help you can give it. A personal representative from the high priestess of the cosmetic world, Estee Lauder, will be at the Broadway Cerritos this week to introduce you to a myriad of new skin conditioners and treatment created just for post-summer care.

Among these new products are a wide range of sheer foundations with a new dimension which achieves a soft un-mat appearance. Pale or tawny, the result is a lovely depth and clarity heretofore unknown. Used to tone down the dinginess of a fading tan, the Lauder foundations result in a flattering naturalness just right for the fall fashion trend back to the lady look.

The Fresh Air Face, today's environmental beauty message, Miss Lauder does with nature-loving formulations and beauty-aids with the refreshing names of Fresh Mineral Water Spray and Fresh Air Make-Up Base, and with lipsticks newly enriched with natural vitamins in oils.

THE MOUTH IS, after many years of being slighted, again important in the beauty forecast. Lips are to look alive, moist, shining — getting attention, taking fashion leadership. Lipsticks from the new fall Lauder line are in sophisticated darks and bold brights in addition to the soft ladylike shades preferred in past seasons. The emergence of wines, purples and plums on the fashion scene have revived the new deep-toned lipstick shades which are being introduced by the Lauder representative for the first time this week in the Broadway cosmetic department.

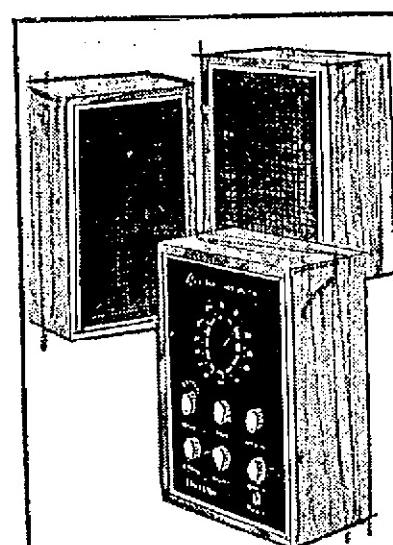
With lips all dazzle and gleam, eyes play it cool, according to Miss Lauder. Gone is the heavy look of black eye-liner to be replaced with a delicate streaking of color and shadows in soft, subtle, shades. To achieve this all-of-a-color shadowing, several values of the same shade are used, stroked on the eyelid and then swept in the fold of the eye, and up to the brow. A touch of palest toned shadow is added beneath the lower lid to complete the new dimension and softness.

Broadway expansion a record

The Broadway's expansion program set a new record with three stores slated for opening this autumn in Southern California. In addition to the Orange and Cerritos stores another Broadway will be opened in Northridge in October.

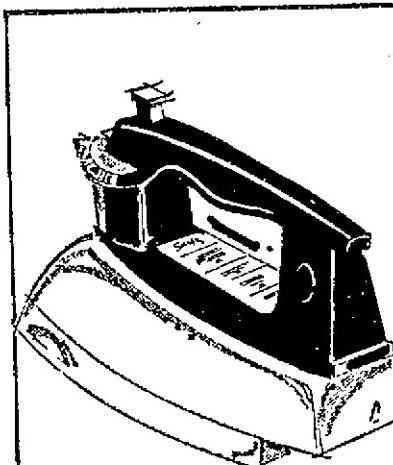
Year after next the Broadway will relocate the downtown store at the \$70 million Broadway Plaza complex now under construction on Seventh Street between Hope and Flower in Los Angeles. With the new 250,000 square feet Broadway in the megastucture, which will cover a complete block, will be a 500-room Regency-Hyatt House hotel, a 32-story office building and a multi-level, air-conditioned shopping mall with parking for 2,000 cars.

opening day sale



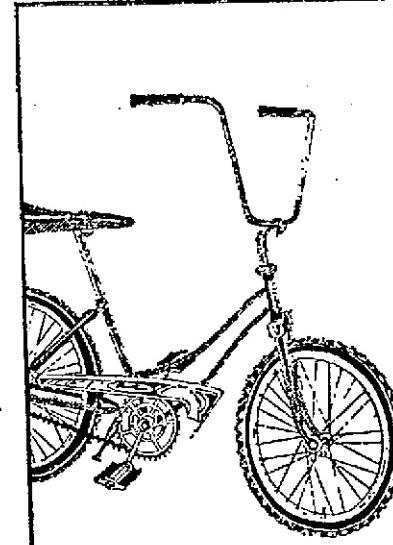
am/fm stereo
49.95

79.95 value. A luxury sound for a little price. AM/FM stereo radio, separate speakers, black-out dial... phono and tape jacks. Stereos, Cerritos only.



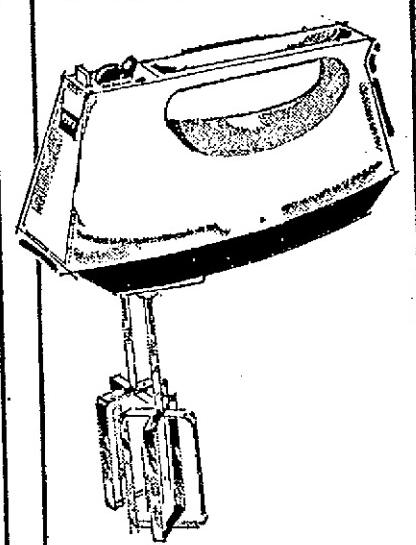
sunbeam iron
12.99

20.00 value. Sunbeam "Shot of Steam" iron plus extra steam button! Switches to dry or "perm-press". *SD11. Housewares Cerritos only.



panther bike
26.66

20" high-riser, coaster hub frame, glitter grips, chrome chainguard, flamboyant magenta. Toys, Cerritos only.



rival mixer
5.99

10.00 value. 3-speed hand mixer has thumb tip beater ejector, heel rest. White or avocado. Housewares, Cerritos only.



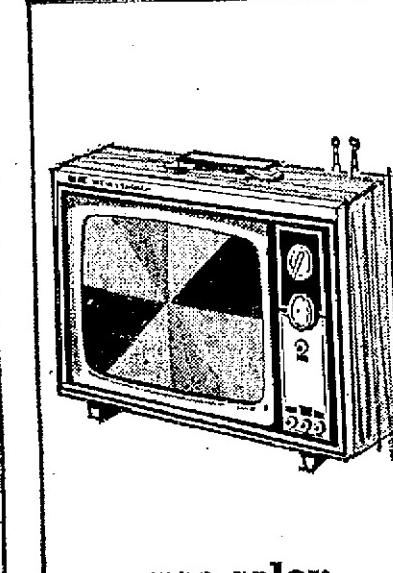
westinghouse
239.95

Save 20.00, 14 cu. ft., 121 lb. frostproof freezer, full width crisper, trade in and save even more. Major Appliances, Cerritos only.



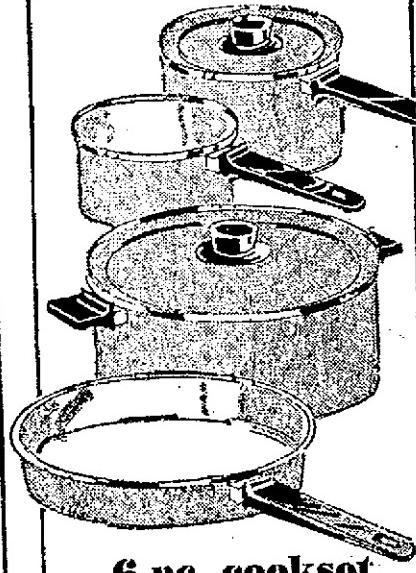
stereo cassette
tapes
2.38

6.98 value. Group of Capitol and other major label tapes. Beach Boys, Dean Martin, Nancy Wilson, Lettermen, etc. Records, Cerritos only.



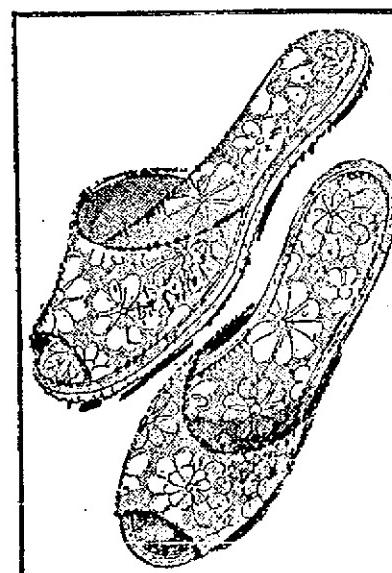
rcn color
269.88

16" diag. meas. screen, walnut grain, automatic fine tuning, New Vista® 21,500-volt chassis. Televisions, Cerritos only.



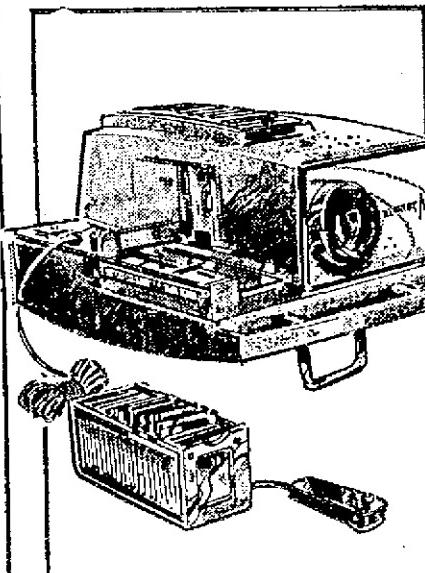
6-pc. cookset
12.99

29.99 value porcelain on steel set has: 1 qt. open saucepan, 2 qt. covd. saucepan, 5 qt. covd. dutch oven, 10" skillet (D.O. lid fits). Housewares, Cerritos only.



angel treads
99c

Save 60%, washable terry scuffs, foam inner-cushions, rubber soles, solid colors, S-M-L, R, G. Barry. Nations, Cerritos only.



slide projector
39.99

Save 25.00 on Airequip remote control slide projector with bonus slide tray. Cameras, Shavers, Cerritos only.



fine and fancy
50c-2.50

Reg. 1.00-5.00. Stationery from the finest makers. Fancy or everyday designs, Perfect for gifting. Stationery, Cerritos only.



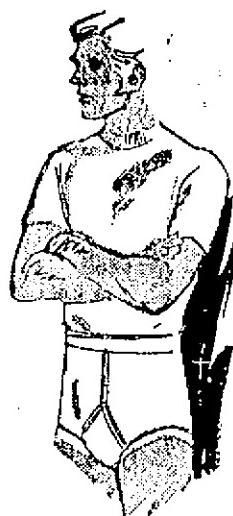
floral totes
11.99

Save 36% on Samsonite "Saturn" white floral totes, outside pockets, vinyl finish exteriors. Reg. 19.00. Luggage, Cerritos only.

it's at the broadway cerritos

500 LOS CERRITOS MALL, CERRITOS (213) 860-0411

opening day sale



men's cotton shorts

79c, 3/2.35

3/\$4 value... 100% cotton boxers or grippers. White and fancy in sizes 30-40. From Men's Furnishings, Cerritos only.



sportshirt spectacular

1.99

\$8-\$9 value designer label sportshirts reduced. Assorted fancy patterns and colors in S-M-L-XL. From Men's Sportswear, Cerritos only.



dress shirt bonanza

1.99

\$4.50 values. Permanent press dress shirts in assorted colors, 14 1/2-17. Limited quantity. Men's Furnishings, Cerritos only.

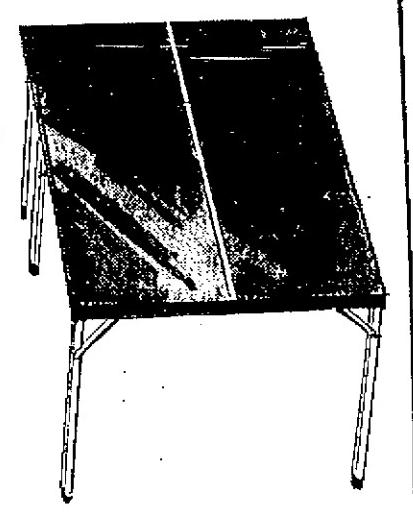
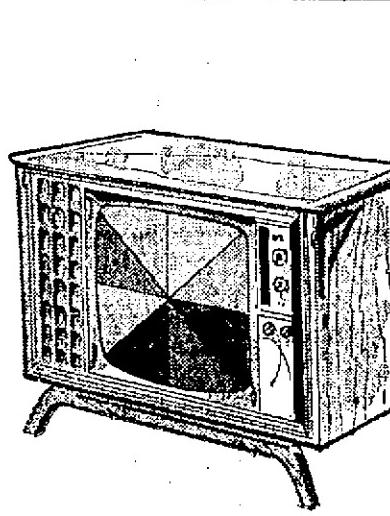


table tennis table

25.99

Rockaway table has 1/2" filled top, heavy gauge 1" tubular steel legs. Wood Products. Toys, Cerritos only.



RCA color tv

499.88

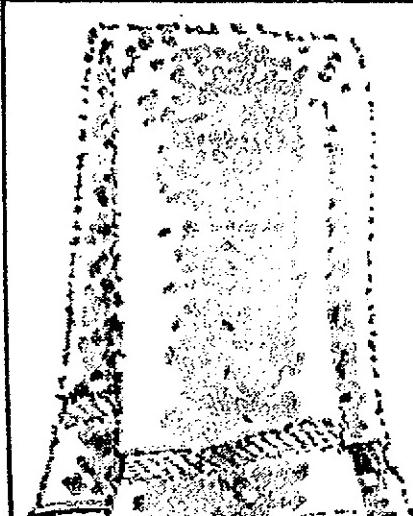
23" diag. meas. screen, solid-state, tilt-out control panel, Instant-Pic® ends wait. Televisions, Cerritos only.



'gold label' pillow

4.99

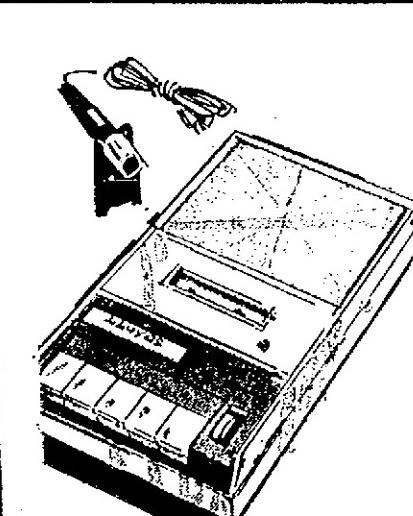
Our own Dacron® polyester pillow, with extra filling for lasting resiliency. One price, standard, queen, king. Bedding, Cerritos only.



plush bath towel

2.29

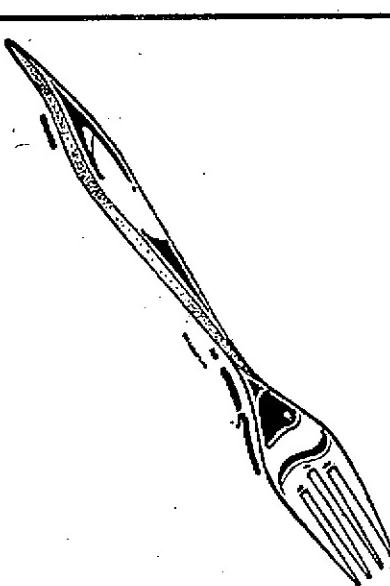
If Perf. 5.00. "Royal Velvet" seconds from a famous maker. Hand towel 1.59; Washcloth 59c. Linens, Cerritos only.



lloyd's cassette

21.88

A 29.95 value. Totally portable with carry strap, earphone, batteries and AC adapter. Stereos, Cerritos only.



oneida stainless

29.95

87.95 value "Textura" by Oneida. 78 pc. service for 8 includes serving pieces. Imported 3-pc. serving set 8.50 val., 5.99. Silverware, Cerritos only.



famous maker's

save 20%

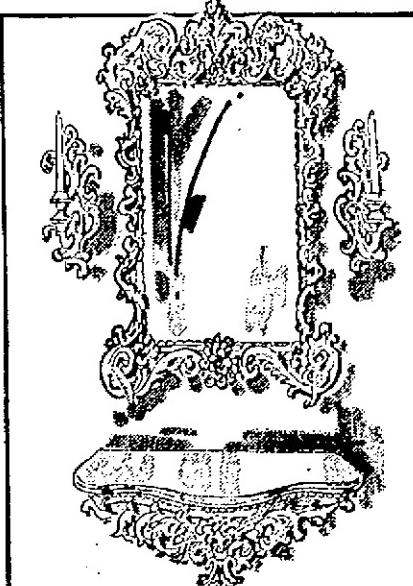
55.00-60.00 values Serta, Sealy or Simmons. Mattresses or box springs. Twin ea. pc. 39.00; Full ea. pc. 45.00. Firm. Sleep Shop, Cerritos only.



special values

3.99-5.99

Bonded Stock 100 pr. str. bourbon, reg. 4.49, 3.99. Cameron - Hedges mellow scotch, reg. 6.99, 5.99, 4 lb. Eng. Cookie Tin, reg. 4.98, 2.99. Liquor, Cerritos only.



console set

19.99

35.00 value, 4 pc. Chippendale console set. Mirror, pair of sconces, console in golden tone. Pictures, Cerritos only.

it's at the broadway cerritos

500 LOS CERRITOS MALL. CERRITOS (213) 860-0411

Expert hair styling in chic salon

Unless you spent the summer under floppy hats and dainty parasols, your hair is in trouble! Sun, salt-water, and pool chemicals, combined with a why-fuss frame of mind can conspire to make your crowning glory anything but.

There's expert help right at hand at the new Broadway Cerritos, whose elegant Beauty Salon is lavishly equipped to pamper your hair — and you. From a lustrous new lease on life for summer ravaged locks to a complete restyling in the look of '72, you will find the salon a sheer delight.

It all starts with the talented staff, directed by Miss Ilene Richardson. Highly trained in the art of pleasing their clientele, the stylists at the Cerritos Salon will create a totally new, personalized coiffure for the customer who wants "something different." Just as remarkable, these professionals also can fashion the request of the woman who wants her hair styled in a particular way.

THE SALON'S decor instantly conveys a mood of luxurious relaxation through a blending of soft colors, subtle lighting and contemporary motifs. Chairs are deep and comfortable; dryers are designed for dozing.

Hair cutting, the indispensable basis of every livable hair style, is one of the specialties of the Broadway Cerritos salon. A new shaping technique called "Hairworks" permits the hair to move naturally no matter what its length, and it can be fluffed with a blow dryer. Special introductory prices for frostings and tippings by color experts are an added inducement for a new fall coiffure now.

The new salon has provided a shop-within-a-shop for children! Called The Clown's Corner, it caters to the two-to-ten set. Children's styling specialists are available here at all times; advance appointments are recommended for them. Toys and bright balloons are kept in a clown's box for these very special young customers to add to the fun of a professional haircut.

First aid for weary wigs is provided at a special Wig Hospital in the salon, where even the most lifeless-looking synthetic hair is revitalized. The secret is a new machine that not only cleans but also recurls, restyles, and restores a like-new luster.

Thousands of pants now available

We're up to here in pants!

Literally there are pants from floor to ceiling in the University Shop pants boutique in the new Broadway-Cerritos.

If handsome fixtures framed in polished chrome — the merchandise reached by rolling ebony ladders.

There's room for from 6,000 to 12,000 pairs of pants, right before your eyes, with each bin holding 25 pairs of slacks of one particular size.

Choose from 25 to 100 different styles in whatever size. There are wild patterns and knits and a big jeans selection with patch pockets, button front or classic models. Tweeds and flannels and important uncut corduroys.

Colors range from the basics to the new fashion colors popular today in men's sportswear, with the burgundy shades making the biggest news.

DINING IN THE STORE

So shopping makes you hungry?

"Me too," says Marlene Ryan, who will be giving rug demonstrations Tuesday through Friday of the opening week of the new Broadway Cerritos. "So I am delighted to discover there is a fine place to eat right in the new store."

Chafing Dish Restaurant is its name. It offers dinner entrees, fancy sandwiches, crisp salads, popular specialties and daily variations of the chef's best themes.

SPANISH DESIGN of the Chafing Dish Restaurant employs heavy textured-oak beamed ceiling and rough stucco walls with ceramic accents. Dark carpeting in a red and brown pattern provides contrast for decorative wrought iron trims custom made for the new Broadway. The spirit of the dining room is quite different from any other area of the store. It certainly cannot be confused with a timid tea room. It is for busy shoppers, hungry folk. Mondays through Fridays, service will be provided from 10 a.m. to 8 p.m. Saturdays the closing time is 5 p.m. On Sundays diners will be welcomed from noon until 4 p.m. It's on the ground floor.

There are 131 seats.

If you like Coconut Cream Pie, be sure to show up at the Chafing Dish during opening week. Then a 45-cent slice of this elegant dessert (baked fresh daily right over yonder in the kitchen) will be yours for only 29 cents. Or have it as a topper for the complete dinner, which means no extra charge.

How-to-pack shows set Wednesday

"Don't sit on your suitcase to close it. Learn to pack instead."

Dickie Blando, travel fashion advisor for American Airlines, will present a pair of "pack-in" demonstrations at the Broadway Cerritos this week in the luggage department.

Miss Blando will demonstrate Wednesday at the two shows she will present for Samsonite Luggage. At each of the shows (11 a.m. and 2 p.m.) Samsonite will gift the winner of independent drawings.

Miss Blando has definite ideas about luggage. It should be lightweight, strong, scuffproof and easy to clean. And, above all, selected for your particular travel and wardrobe needs.

BEFORE ACTUAL packing is started Miss Blando suggests you chart out your complete itinerary and all the activities you will be involved in on each leg of the trip. List the clothing you plan for each activity right down to the accessories.

Next list lingerie required for the travel wardrobe eliminating duplications. Then, list cosmetics, grooming aids, medications, sewing kit, address book and the like.

Now pack. Roll together the things you will wear together. Lay the rolls in the bottom of the case, around the edges and in the corners to act as cushions for more rigid items. This roll-and-cushion procedure protects the other clothing and at the same time effectively utilizes every fraction of space in your luggage.

To pack dresses, button them, hang them on travel hangers with sleeves folded toward the back of the dress. Suit jackets are handled the same way and can be hung over simple dresses to conserve space in the bag.

opening day sale

double knit men's suits 69.99 \$100 values reduced opening day only! Fashion models, 100% polyester, Men's Clothing, Cerritos only.	double knit men's slacks 12.99 \$25 values. Choice of solids, patterns, straight and flare leg. 100% polyester, machine wash and dry. Men's Sport Clothing, Cerritos only.	young men's sportcoats 19.99 \$40-\$50 values. Country and double breasted styles in all wool and wool/polyester blends. Young Men's Clothing, Cerritos only.	famous name men's shoes 12.99 Pace setting footwear all crafted of sturdy leather. Come early for best selection. Men's Shoes, Cerritos only.	save on boy's slacks 2.99 Reg. 7.50 permanent press dress flares by a famous maker. Buy now for school. Boy's Clothing, Cerritos only.
boy's jacket spectacular 15.99-19.99 \$19-\$30 values in nylon parkas and belted bush coats. Parkas are waterproof, have warm liner. Boy's Clothing, Cerritos only.	boy's knit shirts 1.99 \$3.50-\$4 value top name knit shirts. Colorful short sleeve stripes and solids. Machine washable, sizes 8-20. Boy's Furnishings, Cerritos only.	boys' sport shirts 1.59, 2/3.00 \$3-3.50 value short sleeve permanent press sport shirts. Choice of solids and stripes in sizes 8-18. Boy's Furnishings, Cerritos only.	boys' polo shirts 1.59, 2/3.00 \$3-3.50 value short sleeve crew knit polo shirts. Stripes and solids in sizes 8-18. Washable. Boy's Furnishings, Cerritos only.	boys' hose assortment 29c, 4/1.00 59c-79c values. Stretch hose of soft cotton and other fibers. Long wearing, one size fits all, 9-11, 10-13. Boy's Furnishings, Cerritos only.
boys' plush velour shirts 3.99 \$7-\$8 values. Long sleeve blazer stripes and solids in sizes 8-18. 100% cotton. Buy now for school! From Boy's Furnishings, Cerritos only.	luxury tie group 1.79, 3/5.00 Reg. 3.50-\$5. Famous name ties of silk and other fine fabrics. Variety of colors and patterns. Men's Furnishings, Cerritos only.	famous maker ties 1.39, 2/2.50 Reg. 2.50-\$3. A choice selection of latest ties in polyester and other fabrics. Men's Furnishings, Cerritos only.	save on cuff links 1.99 Regular \$5-7.50. Famous name cuff links to enhance any stylish wardrobe. Many styles in total assortment. Men's Furnishings, Cerritos only.	tie tacs, tie bars 2/1.00 Reg. 2.50-\$3. Famous maker jewelry in a big assortment of stylish designs and finishes. Men's Furnishings, Cerritos only.
gentlemen's sportshirts 1.99 Reg. \$8-\$9. Designer label shirts greatly reduced for this event. Assorted patterns, colors, S-M-L-XL. Men's Sportswear, Cerritos only.	men's pajamas 1.99 Assorted styles in pajamas in sizes A-B-C-D. Stock up now at pre-season savings. Men's Furnishings, Cerritos only.	hosiery savings 4/1.00 \$1-1.50 values. Assorted stretch and sized socks in many colors. Come early for the best selection. Men's Furnishings, Cerritos only.	wallace beery knits 2.99 Reg. \$7 forward fashion Wallace Beery shirts with short sleeves, button fronts, super stripes. University Shop, Cerritos only.	young men's jacket special 19.99-29.99 Reg. \$25-\$45. Waterproof nylon parkas with hidden hoods, warm linings ... bush coats, too. University Shop, Cerritos only.
young men's body shirts 2.99 Regular \$9-\$12 body shaped shirts from a famous maker. Great pattern assortment. University Shop, Cerritos only.	belted '78' whitewall tire 25.00 Long wearing fiber-glass carry nationwide guarantee. 4 popular sizes at one low price plus FE tax. Tire Center, Cerritos only.	digital watches 14.95 \$20 values. Men's and women's styles. Direct reading dial tells hour, minute, second at a glance. Gold tone case. Men's model has calendar feature. Fine Jewelry, Cerritos only.	blum's almondettes 1.39 Regularly 1.65. Fresh roasted almonds in chewy dark caramel. 7 oz. tin. Candy Kitchen, Cerritos only.	permanent wig sale 7.77-9.99 Save on hair flair for fall. \$25 Duart Permanent, 9.99. 21.50 Kanekalon wig, 7.77. Beauty Salon, Cerritos only.

it's at the broadway cerritos

500 LOS CERRITOS MALL, CERRITOS (213) 860-0411

Reb depth beats 'good, tough' 49ers: Kinard

JACKSON, Miss. — Mississippi coach Billy Kinard pulled the visiting writer into the Rebel dressing room, washed some of the evening's humidity away with a gulp of Coke, and analyzed the Cal State Long Beach team his Rebels had just beaten, 29-13.

"I have a great deal of respect for Long Beach," Kinard began. "I was really and truly impressed with the way they played tonight."

"We were fortunate we weren't

playing them 22 on 22, because we might have been in a little bit of trouble. Their first-line people are fine athletes.

"I hope the people in Long Beach recognize that this is a good football club and get behind these kids this year. They deserve it."

Kinard refused in depth comment on the battle between Kenny Lyons and Norris Weese to replace the legendary Archie Manning at quarterback, even though Lyons threw

three touchdown passes.

"I thought Lyons had a little bit of an edge in the game because he went in with a fresh unit after we had beaten Long Beach down a little bit."

"I think that was a big factor for us — added depth. We were able to use a few more fresh people than they were."

"But even with that edge it was tough. I was impressed with Long

Beach's poise. They made some mistakes, but never let up."

Kinard had special praise for 49er halfback Terry Metcalf, who netted 103 yards in 17 carries and scored on a 44-yard run.

"He's as good as they said he was," Kinard applauded. "There were times when it seemed as though he was impossible to tackle."

Linebacker Paul Dongluek, a Rebel standout with a pass inter-

ception and 10 tackles, also lauded the 49ers.

"We're very humble victors," the former prep all-American said. "Long Beach has a very good football team."

"I'll tell you this, they had the quickest team I've played against. Their backs were very quick. Every time we'd let up a little they'd hurt us."

Randy Drake, who played an exceptional game at quarterback,

summed up the 49ers' feelings.

"We're disappointed that we lost," said Drake, "but we know we can play with this type of team. We moved the ball well on them and we would have made it really tough by eliminating just one or two mistakes."

"I think we found out tonight that we can be a pretty good football team, and we've got 11 more games to prove it to people. We'll be back."

— Jim McCormick

HANK HOLLINGWORTH

'We're too good to lose' — Washington

"We can beat anybody by 60 points, we're so damned good," snorted a disgusted Gene Washington after the former Poly High star's San Francisco 49ers had dropped a 23-20 decision to the Rams Thursday night.

"We've got great talent and I'm disappointed the way we've played in our last two games," continued the obviously irritated all-pro receiver. "I don't know what's the reason, but we're not putting out the way we should."

"Our last two games were against teams we should have been up for — the Raiders and the Rams — and we scored 28 points and 20 points, but still lost them both. I don't know."

"But I do know we've got to get off our butts. May be the exhibition season has been too long." The annoyed Gene slammed his gear into a corner.

"Heck, our offense is the best in the league," ranted the former Poly student body president and "A" student who matriculated to Stanford. "Brodie's great passer, as you know. Our No. 2 quarterback, Joe Reed, is a rookie, but he's outstanding and, mark my words, he'll be a star himself in a few years to come. Remember him!"

"We've got plenty of guys besides myself who can catch the ball — Kwalick, Windsor, Vic Washington, Witcher, Willard and Cunningham. Willard, Cunningham, Vic and Joe Orduna can run with anybody in the league. But, still, we got our tails whacked against two teams we should have beat. It doesn't figure."

Gene's two touchdown catches against the Rams were, as usual for him, things of beauty. The third year pro was asked how he constantly eludes defenders so smoothly and with such apparent ease.

"You've just got to know the defensive men, that's the main thing," the 24-year-old smiled faintly. "You've got to stay a jump or two ahead of them ALL THE TIME. You can't relax on any play, otherwise you're dead."

"But it doesn't make much difference how many passes I catch if we lose the game. I still say we can beat anybody in the league by 60 points if we start playing the kind of ball that I know we can play."

ROMAN GABRIEL, the Rams' No. 1 quarterback who received an extraordinary number of boos from the Coliseum's West End gang during the first half he played against the 49ers, was in one of his rare violently angry moods.

"I'm getting shell-shocked," steamed Gabe, no doubt unhappy with both the razzberries he received and the tremendous applause accorded Jerry Rhome when the latter replaced Roman in the third quarter.

"I'm getting the biggest rush I ever got in my life and I can tell you how I know that. Even in my first season with the Rams I had two or three more seconds to pass than I do now."

"I'm getting rid of the ball quicker than I ever did in my whole life. I have to — to survive. It seems I'm down almost every play now."

"The Chargers sacked me a lot last week, but the 49ers were crushing me the instant I released the ball. It's been rough as hell out there for me."

Gabriel's body was visible proof he indeed had been taking a beating. He was wearing more bandages than a \$500 claiming horse at Thistle Downs.

THE FANS' newest darling, Jerry Rhome, who moved the Rams with brilliant consistency Thursday evening, took his latest moment of glory in stride, but not without appreciation.

"I really got a break in coming to the Rams," said the Texan who was playing only his second game for the L.A. club. "The cards were stacked against me in Houston since the Oilers had two no-cut rookies in Pastorini and Dickey."

"Now I feel like I've got a couple of things going for me. Coach Prothro turned me loose and let me call my plays both games. I think I'm as smart as anyone around calling plays."

"The Coliseum crowd was great and I heard their cheers alright. That always helps. Noise like that gives you confidence."

"I've never been happier than I am right now in Southern California. I hope it lasts a long time."

JOHNNY MUSSO, Alabama's "Italian Stallion" who is being boomed for all-America honors, won a lot of West Coast admirers with his play in the Crimson Tide's 17-10 upset win over the stumbling USC Trojans Friday night.

The Tide's all-time rushing leader won back-of-the-game honors for his two touchdown runs even though the Trojans obviously were keying on him all evening.

But the Southern gentleman also gained all-American recognition in this writer's estimation for his extreme courtesy and frankness in the steaming Alabama dressing room after the victory.

"Ah'm pleased to make your acquaintance, suh," drawled the 191-pound Birmingham native who looks like he tops the Toledos at about 180. "This was a mighty tough game. USC is a terribly tough team. This was as tough a game as Ah've played in three years. Here, let me show you something."

With that, Musso displayed his helmet which was cracked clear through. Then he showed three jerseys which were on the dressing room floor. Two were ripped virtually to shreds. He pointed to red blotches all over his body, including a huge six-inch one on his neck.

"Ah had to change jerseys three times," sighed the youngster who led the Southeastern Conference in three rushing departments last season.

"This wasn't mah best game, but it was the most satisfying. The Trojans intimidated us last year. We really wanted this one. We spent all spring and summer thinking about it."

"Ah had no idea USC players could hit like they did. sub. They hit probably harder than anyone Ah've played against. Nobody else ever broke mah helmet before."

West

Hogs toy with Cal - 51-20

LITTLE ROCK, Ark. (UPI) — Arkansas' Joe Ferguson, making his first start as a college quarterback, rifled two touchdown passes and ran for a third Saturday night to lead his steaming Razorbacks to a 51-20 rout of California.

Skipper Deborde, the Razorbacks' rugged fullback,

scored twice on runs of 10 and one yards and Bill McClard, who holds the collegiate NCAA field goal record of 60 yards, kicked a 52-yard field goal and six extra points to add to the damage.

California quarterback Reed Chastang left the game with an injury near the end of the first half. Junior college transfer Jay Cruze directed the Golden Bears for the rest of the game.

California moved ahead quickly against a jittery Arkansas defense before the Razorbacks settled down under Ferguson's steady guidance and rolled over the Bears in the season's opener for both clubs. It was the first meeting ever between the two schools.

California's Steve Kemitzer spliced two yard scoring runs around Deborde's 10-yard spurts and the Bears led Arkansas 13-7 with only 2:27 remaining in the first half.

"I'm getting the biggest rush I ever got in my life and I can tell you how I know that. Even in my first season with the Rams I had two or three more seconds to pass than I do now."

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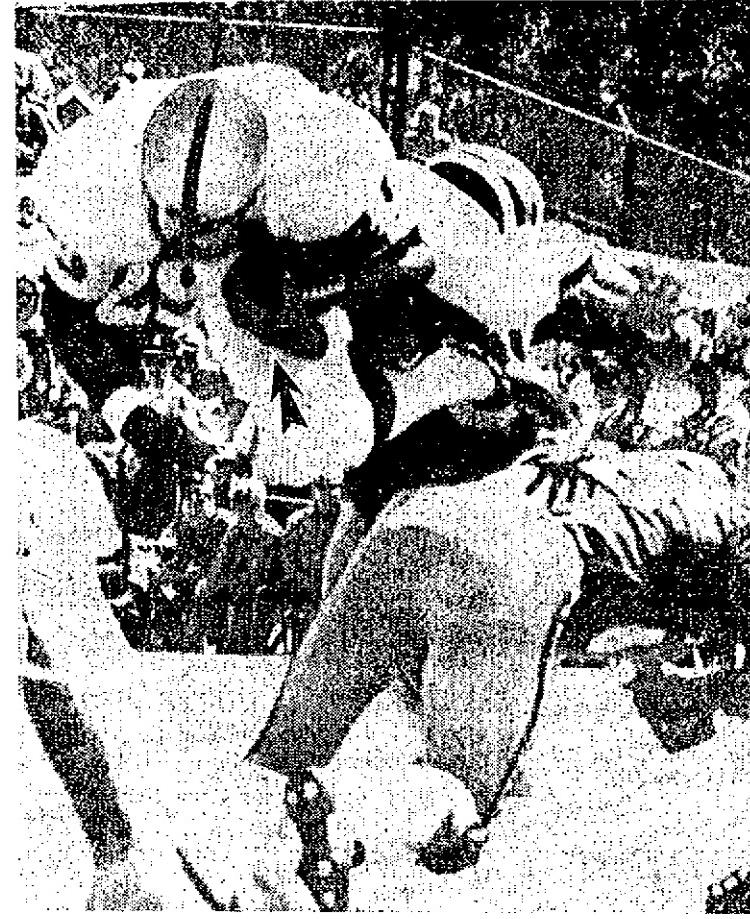
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INDIAN'S FLIGHT TERMINATED

Stanford's Miles Moore sails over the top of Missouri's Roger Yanko on opening kickoff return Saturday, but he's met in midair by unidentified Tiger and dumped on 18-yard line. Indians won, 19-0.

— AP Wirephoto

FOOTBALL SCORES

PACIFIC COAST

Pittsburgh 29, USC 25. Wyoming 42, S. Dakota 29. New Mexico St. 7, Drake 3. Dickinson St. 30, Carroll 15. Montana St. 28, Idaho 19. N. Dakota 24, N. Arizona 9. North Dakota 17, Montana St. 15.

ROCKY MOUNTAIN

Wyoming 42, S. Dakota 29. New Mexico St. 7, Drake 3. Dickinson St. 30, Carroll 15. Montana St. 28, Idaho 19. N. Dakota 24, N. Arizona 9. North Dakota 17, Montana St. 15.

MIDWEST

Nebraska 34, Oregon 7. Colo. 51, St. Louis 21. Stanford 21, Missouri 6. Kansas 19, Missouri 1. Kansas City 34, Pacific 10. San Francisco 34, Puget Sound 34. Hawkeye St. 18, Fresno St. 14.

PACIFIC

Nebraska 34, Oregon 7. Colo. 51, St. Louis 21. Stanford 21, Missouri 6. Kansas 19, Missouri 1. Kansas City 34, Pacific 10. San Francisco 34, Puget Sound 34. Hawkeye St. 18, Fresno St. 14.

SOUTHERN

Arkansas St. 21, Cal 20. Houston 23, Rice 21. Brigham Young 41, N. Texas St. 13. Harding 32, Austin 7. Texas-Errol 25, Texas-Arlington 9. Howard 7, Texas Lutheran 2. Arkansas Tech 12, Emporia St. 14.

SOUTH

Mississippi St. 29, Cal 15. Long Beach 13, Grambling St. 25. Duke 6, Florida 4. N. Carolina 22, Richmond 0. S. Carolina 25, N. Carolina Tech 7. Toledo 45, Carroll 6. Wisconsin 28, Pitt 19. Wake Forest 27, Davidson 7. Kentucky 13, Clemson 10. N. Carolina 28, Maryland 13. Tulane 15, Texas Tech 9. Frostburg 37, St. Paul 6. Kentucky St. 34, Larson 7. Kentucky St. 34, Louisville 12. Murray St. 37, W. Carroll 7. Carson-Newell 17, E. Tennessee St. 10. William & Mary 35, Citadel 28. Celeste 28, Livingston 0. Memphis 27, W. Texas St. 0. Arkansas Tech 12, Emporia St. 14.

EAST

W. Virginia 45, Boston College 14. Grambling St. 31, Morgan St. 13. Connecticut 28, Northeast 6. Indiana P.A. 24, Ohio 16. Georgetown 7, Buffalo 6. W. Liberty 6, Salem 4. Tulane 20, Wavenberg 0. Connecticut St. 21, Springfield 0.

Sluggish Vandy wins

NASHVILLE, Tenn. (UPI) — Quarterback Steve Burger sneaked over from the one-yard line with 2:26 left in the game Saturday night to give sluggish Vanderbilt a thrilling 20-19 non-conference victory over Chattanooga.

Western football

The California Razorbacks meet the Orange County Rhinos in a Western Football League game today, 1 p.m., in Santa Ana Bowl.

Vikings, Raiders

NFL title choices

(Todays by Derby Sports Book of Las Vegas)

American Conference — Oakland 2-1, Denver 1-2, Atlanta 1-1, Green Bay 1-1, Miami and New York Jets 1-1, Houston 1-1, Dallas 1-1, St. Louis 1-1, Buffalo 1-1, Cincinnati 1-1, Pittsburgh 1-1, San Francisco and Dallas 1-1, Detroit 1-1, New York Giants 1-1, Green Bay 1-1, Atlanta and Philadelphia 1-1, New England 1-1.

National Conference — Minnesota 2-1, San Francisco and Dallas 1-1, Detroit 1-1, New York Jets 1-1, Green Bay 1-1, Atlanta and Philadelphia 1-1, New England 1-1.

Pro grid briefs

Bears—Activated guard Glen Hollaway from injured waiver list.

Stanford off and running

COLUMBIA, Mo. (UPI) — Hillary Shockley cracked Missouri's defense with a 52-yard touchdown gallop starting off 19th-ranked Stanford to a 19-0 intercollegiate football triumph Saturday over offensively-inert Missouri.

The 6-1, 220-pound Shockley, one of a horde of veterans returning to Stanford's Rose Bowl champion-

ship squad, fielded a pitchout from quarterback Don Buncie on his touch-down run.

The powerful running back brushed aside halfback Lorenzo Brinkley's try for a tackle at the Missouri 35, and sped into the clear to push Stanford's lead to

RICH ROBERTS

Speier gives S.F. giant pennant push



"I don't feel like I'm established yet. I have to go out there and prove myself every day. Just to find yourself up here every day is great . . . the fact I'm able to play major league baseball." — Chris Speier.

Six months ago a brash, tough-talking kid swaggered into Phoenix, Ariz., spewing the landscape with tobacco juice as if to announce, "Never fear . . . I am here."

His arrival at the San Francisco Giants' spring training camp stirred somewhat less response than, say, MacArthur at Manila. The name of Chris Edward Speier, 20, veteran of one season of professional baseball and that merely AA class, was not even listed on the spring roster.

"Charlie Fox (the manager) and Mr. Stoneham (Horace, the owner) were both present," Speier recalls. "They asked me to go along to spring training, oh, just to be a part of it."

Speier can be pictured in the Giants' dressing room, his rucksack over his shoulder, glove on the end of his bat, searching the names over the stalls.

"Humm . . . Mays, McCovey, Marichal . . . mine must be here somewhere."

AFTER ALL, the Giants would try anything — even a rookie shortstop — to avoid another Avis finish. Speier appears destined to become the unsung savior of a desperate ball club. He has given the Giants what Marichal's arm or Mays' bat could not — a solid infield.

"The last part of spring training Charlie said, 'I've bought your contract from Phoenix,'" Chris says, "so I thought there's no reason he'd take me along if I wasn't going to start. But it was right before a game and it didn't really hit me until I got home. Then I got pretty excited."

Fox never knew it. The one thing he really liked about Speier, besides his sure glove, was his brash attitude and a flair for taking charge of tense situations.

"Charlie told me, 'Don't change. Just be the way you've always been. I've always been brought up to be that way, so that's the way I play the game."

Speier, who turned 21 in June, when the Giants forgot to swoon, admits that "I've overdone it sometimes, I guess," although not with the Giants.

"It happened in the Instructional League last winter with pitcher Jim Barr. He's with the club now."

"There was a batter up who was just beginning to switch-hit, and you know, if you want to make him look bad just throw him a fastball inside because it's a hard pitch for him to hit. So he threw him a change-up and the guy got a base hit. I got the ball and — like, 'Holy cow, how could you throw him a pitch like that?' — I rifled it back at him with something on it . . . and he threw the ball right back at me. I guess I didn't have a right to get on him like that. He knew he was wrong as soon as he threw it."

BECAUSE SHORTSTOP is the key defensive position on a club, the Giants' prospects were shaky.

"There haven't been many pennant-winning clubs with rookie shortstops," Chris concedes. "I think Maury Wills was on one, and Alvin Dark."

"But I don't see myself being rookie of the year. The writers who pick these things go more or less on statistics — your batting average and RIB and things like that. I'd like to end up hitting .250 or .255, but my job is defense."

"I should be hitting more than I am right now — I feel I'm going to be a good hitter in a couple of years — but if I do something defensively for our club, like getting double plays, this has to help us win. If I can do it with the bat, that's an extra plus for me."

Pennant pressure? Speier wishes every ball were hit to him.

"I really do. It makes you relax. If you're out there thinking, 'Gee, if I get that ball I'm gonna boot it,' you will. You've gotta be aggressive on everything. Sometimes it hurts being aggressive like I am, but it's just one of those things I'm going to have to overcome with maturity and experience. I'm going to have to realize when to throw and when not to throw . . . but if I've got any chance to get somebody, I'll throw it."

He missed four games with a minor injury — his worst four games of the season.

"I like to play," Chris says. "When I'm sitting on the bench I just go out of my mind. I'm all fidgety, walking all around, don't know what to do. I'd rather be out there playing."

SPEIER STILL LIVES at home in Alameda, across the bay from Candlestick Park, with his parents and two younger brothers. He is something of a neighborhood hero.

"I live right across the street from a park, and you know how kids are," he says. "I would have been the same way."

He is treated with less respect around the clubhouse. Throughout the interview, conducted in a quiet corner, Will Mays' high-pitched enthusiasm resounds off the walls. Roommate Hal Lanier hollers across:

"Quit bullin' him, will ya, roomie? . . . hey, how much ya gettin' for this? . . . didn't know you had that much to say."

Chris just smiles back. "That's what's nice about this club. Everybody likes each other. Besides, there's gotta be someone that takes all the guff. It keeps everybody loose."

He pauses and smiles again across at Lanier and Mays, then announces quietly to his guest:

"I'll get my day sometime."

Hapless Wash. St. blanked by Kansas

LAWRENCE, Kan. (UPI) — Dan Heck, Steve Conley and Jerome Nelloms provided a three-pronged offensive punch that was too much for Washington State Saturday and the Kansas

yards for Kansas' fourth six-pointer. Delvin Williams knifed around the left side for 12 yards and the last TD with 2:16 remaining.

A crowd of 37,750, largest ever to view a Kansas home opener, watched the Jayhawks, behind Heck's passes and dazzling option runs and Nellom's charges through the line and around the ends, march 76 yards in 10 plays with the opening kickoff.

Washington State never got off a real drive, being bottled up much of the afternoon by the surprising Kansas defense.

Heck, the senior quarterback, ran 11 yards for one touchdown and tossed an 11-yard pass to Conley for another.

Conley made his second touchdown of the hot, humid afternoon on six-yard run. Nelloms spun five

Wash. St. 7, Kansas 34

First down Rushes-yards Passing yards Return yards Passes Punts Yards penalized

Wash. St. 7-40 3-85 14-103 9-18.2 7-40 6-35 156 44

Jayhawks routed the Cougars, 34-0, in an intersectional football opener for both teams.

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Conley made his second touchdown of the hot, humid afternoon on six-yard run. Nelloms spun five

Wash. St. 9-14 6-34 14-103 9-18.2 7-40 6-35 156 44

Kan.-Heck 11 run (Heimbacher kick)

Kan.-Conley 11 pass from Heck (Heimbacher kick)

Kan.-Williams 12 run (Heimbacher kick)</

Third-string quarterback wins for Pitt

By GARY RAUSCH
Staff Writer

There was a smile on Carl De Pasqua's face as wide as the pepperoni, sausage and black olive pizzas he used to whip up during his post-graduate years at Pitt.

The Panther head football coach Saturday night served up a combination offense that would not be denied. His Panthers came into the Coliseum and left UCLA's

Bruins flatter than day-old mozzarella cheese, 29-25. "I'm thankful," said the man who took a coaching position nobody else wanted. "We've waited a long time for this win."

The 13-point underdogs

hadn't won their season opener since 1963—coincidentally, the last time they whopped the Westwooders. UCLA hadn't exactly gone easy on the Panthers of late, 57-14 (1966), 40-8 (1967), 63-7 (1968), 42-8 (1969).



FORWARD PROGRESS ABRUPTLY STOPPED

Pittsburgh halfback John Moss cut over big hole at left tackle in first quarter but five yards downfield hole was plugged by UCLA

linebacker Bob Piferini. Moss fell forward two yards for seven-yard gain. Rushing up to help is Bruin end Fred McNeill (92).

—Staff Photo by TOM SHAW

Fresno falls to Hayward, 18-14

FRESNO (UPI) — Mike Jacinto, a scrambling freshman quarterback, led Hayward State to an 18-14 victory Saturday night over Fresno State.

Fresno took a 14-0 lead in the second period but from then on the scoring all belonged to Hayward. Jacinto threw a 13-yard touchdown to Bert Castellanelli as the lights failed momentarily. Then he passed for another six-yard touchdown to Greg May

Question safety of synthetic turf

WASHINGTON (UPI) — Citing a study indicating that synthetic turf causes additional football injuries, Rep. John E. Moss, D-Calif., asked manufacturers Saturday to provide safety data on their project.

Moss said he was "gravely concerned over a recent study by Dr. James Garrick of the University of Washington indicating that synthetic turf may cause almost 50 per cent more injuries than grass fields."

Moss said a product safety bill before his house commerce subcommittee on commerce and finance would empower the federal government to set safety standards for "potentially hazardous new products such as synthetic turf."

Good shoots 70

at San Diego

Fred Good of Recreation Park shot a 3-under par 70 to be second low qualifier Saturday in the San Diego County golf championships at Singing Hills Country Club.

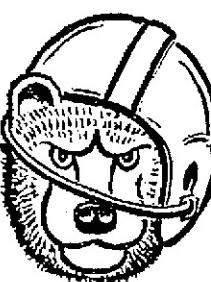
Greg Trompas, 1971 California State Open champion, shot a 69 to take medalist honors. Good's round of 35-35-70 included 16 pars, one birdie and an eagle two on the 415-yard 18th hole when he holed out a 150-yard eight iron.

The low 32 qualifiers go into match play next weekend.

Lions drag strip

NEW YORK (AP) — Ken Buchanan will put his world lightweight championship on the line Monday night for a record \$100,000 purse against Ismael Laguna, seeking to become the second man to win the title three times.

The scheduled 15-round fight in Madison Square Garden will be the Scot's second defense of the title he won from Laguna by one point in San Juan last Sept. 26.



STATISTICS

	UCLA	PITT
Total first downs	17	25
First downs rushing	10	10
First downs passing	7	14
First downs by penalty	0	1
Passes attempted	22	33
Passes completed	15	21
Passes held intercepted	0	1
Net yards passing	164	184
Net yards rushing	130	107
Total net yards	294	291
Total offensive plays	57	85
Avg. gain per play	5.71	3.39
Punts-avg.	232.0	473.0
Pumbles-avg.	2.9	1.0
Penalties-yards	540	610
Kick returns-avg.	8.18	6.11

INDIVIDUAL LEADERS

Rushing: UCLA—Ke-Wick 11-55, TY. 39-1 TD; Egerer 7-37, Mccoll 9-24.

Passing: UCLA—Flores 22-15-0-164,

PI-10-0-93 1 TD; Havern 17-

75-1 TD. Egerer 7-37, Mccoll 9-24.

Receiving: UCLA—Vernoy 5-38, Chris-

tosh 4-11, Echols 2-58, Pitt—Gindin 7-

75-1 TD; Moyer 6-45, Klimek 4-36.

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East

Navy rally
overcomes
Virginia

CHARLOTTEVILLE,
Va. (UPI) — Junior Andy Pease raced through the Virginia line on a 15-yard touchdown run late in the third period Saturday to give Navy a 10-6 win over the Cavaliers.

Pease's run climaxed a 75-yard drive by the Midshipmen, who came back from a lethargic first half to spoil Virginia's homecoming.

Sophomore quarterback Al Glenny came off the bench to direct the drive, throwing passes of 11 and 14 yards to tight end Steve Ogden.

The touchdown followed a 35-yard field goal early in the third period by Midshipper Roger Landring.

Navy: 10-6
WVU: FG Maxwell 30
WVU: FG Lester 32
Navy: Pease 15 run (Landring kick)
WVU: Maxwell 33
A-21,500

Wood leads
W. Virginia

MORGANTOWN, W. Va. (UPI) — Sophomore-laden West Virginia turned five Boston College fumbles into scores and rode the sterling performance of fullback Pete Wood to a 45-14 upset college football victory Saturday before 31,500 spectators.

Wood, a 5-8 190-pound senior, rambled for a school record 214 yards in 24 carries against a highly touted Boston defense as the Mountaineers capitalized on every break and gave their opponents no openings.

Boston College: 0-7-1-1
West Virginia: 27 run (Samuelson kick)
WVU: FG Nester 23 (Samuelson kick)
WVU: Galitta 3 run (Samuelson kick)
WVU: Nester 11 run with fumble (Samuelson kick)
WVU: Galitta 4 pass from Galitta (Samuelson kick)
BC: Schneider 10 pass from Riplman (Bergman kick)
WVU: Wood 3 run (Samuelson kick)
WVU: West 3 run (Samuelson kick)

65,055 watch
Grambling win

NEW YORK (UPI) — Charles Smith, a junior split end, caught seven passes for 187 yards, scoring once and setting up two other touchdowns and a field goal, as Grambling defeated Morgan State 31-13 Saturday night in the first college football game between black teams ever carried on national television.

The benefit game, with proceeds going to the New York Urban League's Street Academies Program, drew a near-capacity crowd of 65,055 to Yankee Stadium.

Grambling: 7-4-3
Grambling—Christophe 3 run (C. Lewis kick)
Grambling—Sykes 42 run (W. Smith kick)
Grambling—C. Smith 48 pass from Reed (C. Lewis kick)
Morgan: 10 pass from Reed (C. Lewis kick)
Morgan—F. C. Lewis 6 pass from Lewis (C. Lewis kick)
Grambling—Fobs 12 run (C. Lewis kick)
Grambling—Fobs 12 run (C. Lewis kick)
A-63,055

Maryland can't
stop Villanova

COLLEGE PARK, Md. (UPI) — Quarterback Darrell Woodring passed for three touchdowns, two of them to tight end Mike Siani, as Villanova beat Maryland 28-13 Saturday.

It was the second year in a row the Terrapins began the season with a loss to Villanova.

Villanova: 7-4-3
Maryland: 0-1-1 (interf. from Woodring (Holland kick))
Villanova: 3 pass from Woodring (Holland kick)
Villanova: 19 pass from Woodring (Holland kick)
Maryland: recovered fumble in end zone (Babuland kick)
Maryland: Marshall 50 punt return (kick failed)
Maryland: 57 pass from Woodring (Holland kick). A-22,000

Yugoslavia, Peru
vie for soccer title

Yugoslavia and Peru clash for the International Jubilee soccer tournament championship today at Daniels Field, San Pedro, 1:45 p.m.

The L.A. Hungarians meet Maccabee in an 11:45 a.m. preliminary.

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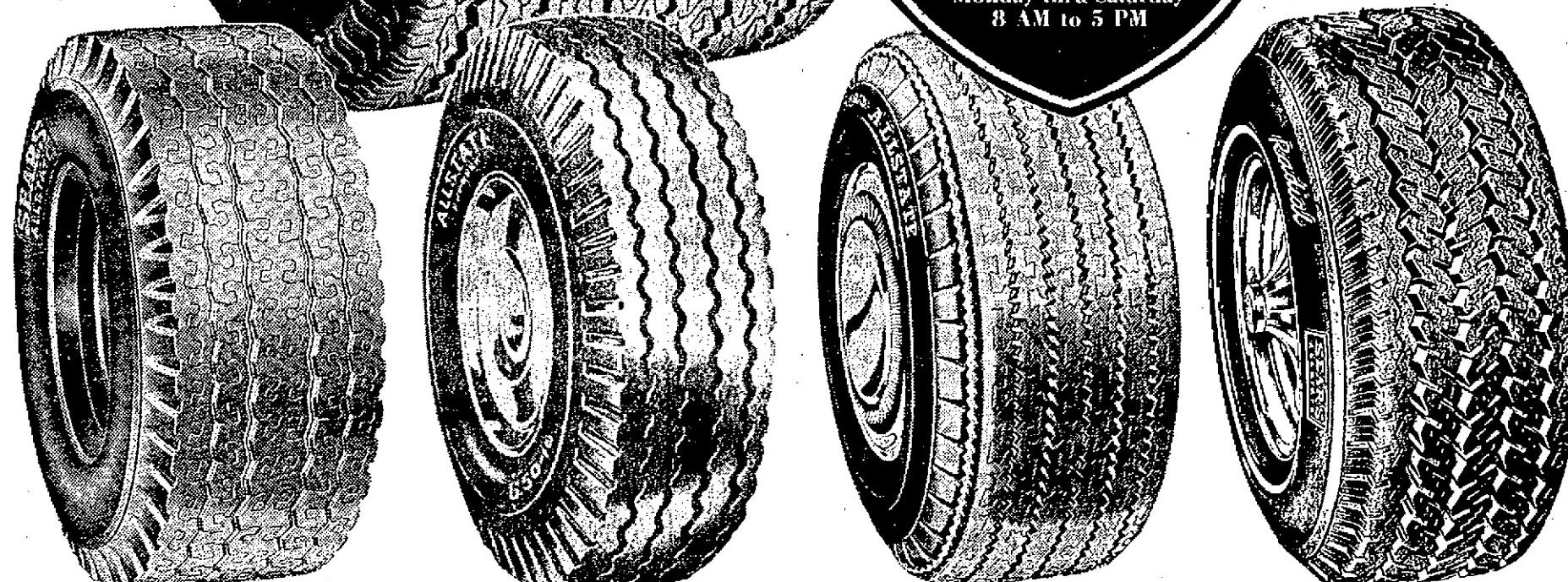
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E78-14	23.95	2.37
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6.50x16	6	21.95	2.61

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and Many More Sunbeam

SIZE	Trade-In F.E.T.	Price	F.E.T.
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6.00x12	14.95	1.48	
5.20x13	14.95	1.36	
5.60x13	14.95	1.48	
6.00x13	14.95	1.48	
5.20x14	14.95	1.49	
5.60x14	14.95	1.51	
5.20x15	14.95	1.56	
5.60x15	14.95	1.51	

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205-15	\$53	2.95
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Dallas turns back Chiefs, posts only perfect record

DALLAS (UPI) — Craig Morton's 70-yard pass-run play to former Kansas City Chief Glover Richardson with 4:03 left carried Dallas to a 24-17 victory over Kansas City Saturday night and gave the Cowboys the only perfect pre-season record in the National Football League.

Richardson, obtained in a trade from the Chiefs during the off-season, pulled in the bomb from Morton on the Chiefs' 23-yard line and romped untouched for the score which handed Kansas City its first loss in six exhibitions.

Until then, the overflow crowd of 74,035 had seen most of the fireworks crammed into the first half when the Cowboys' Roger

First downs 23 18
Rushes-yards 41-243 25-145
Passing yardage 175 210
Return yardage 8 18
Punts 18-210 12-205
Fumbles lost 3-47 3-46
Yards penalized 120 46

lead with 48 and 55-yard scoring passes to Elm Wright and Otis Taylor and a 24-yard field goal by Jim Stenerud while completing 10 of 12 passes for 228 yards. Staubach hit 9 of 17 for only 118 yards, but most of them were key completions in two long scoring drives which were capped by 1- and 4-yard lunges by Calvin Hill.

Kansas City 14 3 9 5-17
Dallas 10 1 run (Clark kick) Dawson
K-C: Wright 35 pass from Dawson
K-C: Taylor 35 pass from Dawson
K-C: Stenerud 24
Dall: Staubach 70 pass from Morton (Clark kick).
A—74,035.

Staubach and the Chiefs' Len Dawson each engineered two touchdown drives before both retired for the night.

Dawson pitched the Chiefs into a 17-14 halftime

World record for Simmons

MINSK, Russia (UPI) — The U.S. swimming team completed its domination of a three-way meet with Russia and Britain Saturday, bringing its world record haul to five as Ann Simmons of Long Beach and a women's relay team shattered existing marks.

Miss Simmons became the first woman to crack the nine-minute mark in the 800-meter freestyle, flashing home in 8:59.37 minutes and surpassing the listed record of 9:02.4 set by Karen Moras of Australia last year.

Then, as the three-day meet wound up, the 400-meter medley relay team



SIMMONS

ATWOOD

came through with a 4:27.33 clocking that bettered the existing record of 4:27.4 set by the U.S. team in Japan last year.

The relay team was composed of Susie Atwood of the Lakewood Aquatic Club, Claudia Clevenger of Cupertino, Ellie Daniel of Drexell Hill, Pa., and Linda Johnson of the Lakewood AC.

The relay victory also gave the United States a sweep of all of Saturday's nine events, a total of 27 victories in 29 events over three days and a point total of 342 to 205 for the Soviet Union and 141 for Britain.

"Our kids did a great job," said coach Peter Deland.

Deland also complimented Miss Simmons on her achievement, saying: "She just has to be the toughest human being there is. She's had to peak so many times in the last week. But a record was her goal and

to the Washington 37 for a possible field goal attempt, but the Redskin defense dropped him twice for long losses and Horst Muhsmann missed a 50-yard field goal effort with 20 seconds left in the game.

Both teams then fought off last-ditch scoring threats. After Washington intercepted rookie Cincinnati quarterback Ken Anderson, Al Beauchamp grabbed off a Redskin fumble at the Bengal 12.

Anderson took his team

instead of the run, he dropped back and lobbed the tying touchdown toss to Smith who was completely in the clear.

First downs 17 14
Rushes-yards 31-142 28-115
Return yardage 16 17
Passes 16-241 15-245
Fumbles lost 3 5
Yards penalized 25 65

Cincinnati Washington 9 8 9 2-17
Wash-Dodger 4 pass from Kilmer
Cin-Muhsmann 23 FG
Cin-Crafton 42 pass from Carter
Wash-Kirton 29 FG
Cin-Johnson 43 run (Muhsmann kick)
A—39,105.

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to the Washington 37 for a possible field goal attempt, but the Redskin defense dropped him twice for long losses and Horst Muhsmann missed a 50-yard field goal effort with 20 seconds left in the game.

Both teams then fought off last-ditch scoring threats. After Washington intercepted rookie Cincinnati quarterback Ken Anderson, Al Beauchamp grabbed off a Redskin fumble at the Bengal 12.

Anderson took his team

to the Washington 37 for a possible field goal attempt, but the Redskin defense dropped him twice for long losses and Horst Muhsmann missed a 50-yard field goal effort with 20 seconds left in the game.

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"Our kids did a

**ERNIE MASON'S
DEL MAR
HANDICAP**

MONDAY, SEPT. 13 — Post 2 P.M.
CLEARING DOORS 1st and 2nd races, \$5
extents — 5th and 6th races, \$5

4:51 — FIRST RACE, 4 furlongs, 3
year olds. Claiming price \$2,000. Purse
\$1,000.

Mr. V. L. Velez, Jr. 11 118 5.2
Mr. Chaffee, Durousseau 10 118 5.2
Bohemian Kilborn 13 113 3.3
Kingsland Trullo 9 113 3.0
Gildor, Picado 13 113 3.0
Armen, Swiss Valenzia 13 113 3.0
Streaming, Palomino 13 113 3.0
Nevele, Silky Cossacks 13 113 3.0
Sweetie, Sweetie 8 113 3.0
Medalist, Vaughan 9 113 3.0
Nelra, Sir Ross, ... 12 113 3.0
The Good Camino 12 113 3.0
THE FONDLES, tried, a toucher
winged. BOHANNAN: have him in
catch.

LONGSHOT — Oscar A.

4:53 — SECOND RACE, 4 furlongs, 3
year old fillies, claiming price
\$2,000. Purse \$1,000.

Barry, Gwen, Grant 4 116 5.2
Neely, Jan, Lambert 13 113 3.0
Bravo, Dan, Rosales 13 113 3.0
Classic, Cev, Toro 13 113 3.0
Have A Bonito, Harris 13 113 3.0
Felicita, Honey, Campos 9 113 3.0
Barbie, Dale, Palomino 13 113 3.0
Old Millie, ... 13 113 3.0
Victor, Bahiana, Valenzia 13 113 3.0
Monique, Olivares 14 113 3.0
Golden Basket, Masino 15 113 3.0

CURRAGH, GWEN: wide open filly
event. HAUTY JANE won as if much
best. BEAUS DEV DROP: may forget
now. LONGSHOT — Billie.

LONGSHOT — Classic Gay.

4:53 — THIRD RACE, 4 furlongs, 3
year old maiden colts and geldings,
claiming price \$1,000. Purse \$500.

St. Leger, Durousseau 12 118 5.2
Held, Records, Blanco 11 118 5.2
Hawthorne, Pierce 4 116 4.0
We Like Trullo 12 118 5.2
Great Fiber, I-Valenya 9 113 3.0
Out Maless, Robinson 9 113 3.0
Rapido, Chester, Cespedes 8 113 3.0
Rapido, Camilo, ... 13 113 3.0
Big Red Bird, I-Palomino 11 118 5.2
Pinto Sun, Olivares 13 113 3.0
A-C, Picado, ... 13 113 3.0
Age Of Kings, 2-Palomino 11 118 5.2
J.C. H. McNeer-trained entry.
FONO, REGARDS: last was good
for HELFIRE: Slaughter — Loves

LONGSHOT — Rapido's Chester.

4:54 — FOURTH RACE, 4 furlongs, 3
& 4 year old maiden colts and geldings,
claiming price \$10,000-\$8,000.

Sand Castle, Vasquez 6 116 7.2
Royal, Campas 6 116 7.2
Art Robbery, Pierce 12 113 3.0
Evaraudous, Turn, Palomino 2 112 15.1
Fast N Accurate, Wellington 8 113 15.1
King, Kyle, Prulli 10 113 3.0
King Of Ballyh, I-Robain 7 113 6.2
Angeles, Picado, ... 13 113 3.0
King Star, Olivares 10 113 3.0
Perfect Kite, Harris 11 113 3.0
Whinny, 1-Robain 12 113 3.0
Fanion, Fury, Kilborn 15 113 3.0
a-Royal Purple, Prulli 15 113 3.0

SAND CASTLE: good spot for action.
RAPIDO, ACCURATE: tipped hand in fast.

LONGSHOT — King Sar.

4:55 — FIFTH RACE, 4 furlongs, 3
year old fillies, allowances, Purse
\$4,000.

Windsor, Clare, Wellington 4 113 3.0
Hawthorne, Lambert 7 113 3.0
Knight's Choice, Rosales 1 113 3.0
California, Del, ... 13 113 3.0
Moody, Culie, Blanco 13 113 3.0
Rego, Pop, ... 13 113 3.0
King's Choice, ... 9 113 3.0
King Poly, Velazquez 10 113 3.0
Pacific Park, Harris 13 113 3.0
LONGSHOT — tried, a
switch. KAMADORA: ready for
smasher. FENTRESS: back with own

LONGSHOT — Fenress.

4:56 — SIXTH RACE, 4 furlongs, 3 &
4 year old maiden colts and geldings,
Purse \$5,000.

A-M, Jays, Jeff, Robison 11 117 3.2
Dando, Condo, Velezaz 11 117 3.2

Pinjara nips stablemate**to win Del Mar Handicap**

Combined News Services

Pinjara, Howard B. Keck's classy
grass runner, edged stablemate Makor by
half a length Saturday in the \$85,700 Del
Mar Handicap, a 1½-mile turf contest for
3-year-olds and up.

Pinjara, ridden by Bill Shoemaker,
rallied on the outside going into the
stretch, grabbed a clear lead and hit the
wire in 2:15 3-5 under the high weight of
121 pounds.

Reminiscent, far off the pace in third,
paid \$6.

Double Delta held off a strong stretch

bid by heavily-favored Shuvee at Bel-
mont Park to win the 33rd running of the
\$82,850 Beldame Stakes for fillies and
mares. Allowances Purse

H. K. Wellington rode Mrs. Keck's Ma-
kor half a length ahead of Great Career
in the nine-horse field.

The Charlie Whittingham-trained entry

of Pinjara and Makor paid \$7.40, \$8.60
and \$4.20 while Great Career returned
\$7.00 to show.

At Bay Meadows, Ancient Silk, a 5-

year-old mare won the \$20,000 Hillsbor-
ough Handicap by a half length Saturday,

holding off a late charge by Old Gypsy.

Roberto, owned by John W. Galbraith
of the Darby Dan Farm, in Kentucky,
won by five lengths over Tall Dream,

of Arden Al in the featured

\$8,500 Manhattan Beach Purse.

Western Harness, whose

Harness fans

happy over

\$1,522 exacta

An all-time three-night

Western Harness Racing

attendance record was es-
tablished Saturday when

an estimated crowd of

21,293 pushed the crowd

figure for the first three

nights of racing at Holly-
wood Park past the 59,000

mark.

The big Saturday night

crowd was treated to a para-
de of longshots, includ-

ing a \$1,522 exacta on the

fourth race — eighth larg-
est in Western Harness

history, a \$107.00 third

race payoff and a 2:00 4-5

trotting mile by longshot

Arden Al in the featured

\$8,500 Manhattan Beach

Purse.

Western Harness, whose

previous three-day attend-
ance mark of 56,007 was es-
tablished on the first

three days of October,
1970, now shows a 15 per
cent increase in attend-
ance over the first three
nights.

**GOOD NEWS FOR
HANDBALLERS!
"NEW" COURTS
SOON!**

AT THE DOWNTOWN LONG BEACH
YMCA

PHONE 437-3334, EXT. 35, DAVE FAHS, DIRECTOR OF P.E.

GOODYEAR SERVICE STORES

1971 Stock Clearance

STACKS AND RACKS OF TIRES MUST GO!!

Mason's Specials

AT DEL MAR

BEST BET — Sand Castle in fourth.

BEST CHANCE BET — Fenress in

III PREFERENCE PARLEY — Sand Cas-

tle in fourth.

BANKROLL — SPECIAL — Painted

Butterfly in seventh.

CLOCKER'S TIP — Kings Fury in

III PREFERENCE PARLEY — The

Fondler in first race.

DOUBLE WHEEL HORSE — Paper Ca-

per in ninth race.

POPEY CABER: does for new owner.

ROBERTO: makes top one his-
tory. ROBERTO: might take it all.

LONGSHOT — Feenix.

AT DEL MAR

BEST BET — Fenress in eighth.

BEST CHANCE BET — Ace Star in

III PREFERENCE PARLEY — The

Fondler in first.

LONGSHOT DOUBLE — Gileno in

first. In O'Day Miller in second.

WHEEL HORSE — The

Fondler in ninth.

EXACTA WHEEL HORSE — Paper

Caper in ninth.

Jockey standings

AT DEL MAR

Mis. 1st 2nd 3rd

Howard, Grant 150 49 25 23

Jerome, Cesar, ... 234 39 25 23

Bill McNamee 201 28 25 22

Donald Pierce 199 26 33 25

Steve Rosales 182 26 17 21

John Sellers 121 15 12 14

Jack Washington 183 15 9 11

Dick Schiller, Warfield, Prado

EXACTA (73) PAID \$14.50

SIXTH RACE — 1 1-16 miles, turf

Mark of Hart, Harris 22.80 9.00 5.00

Biggins, Lovell, ... 8.80 5.00

Traverses, Pierce 12.00 7.00

Time — 1:43 2.5. Also ran — Battle

Battle, Bill Campbell, ... 7.00

Biggins, Lovell, Pierce, ... 7.00

Time — 1:43 2.5. Also ran — Outfit

Outfit, Ky, Carl, ... 7.00

Villain, Harvey, Noche, ... 7.00

Sheep, Kokuk, King, The Field, High

Shoe, Pino, Figueroa, Migh.

A — counted.

EIGHTH RACE — 1 1-16 miles:

Allis, Chear, Grant, ... 19.20 7.00 5.40

Biggins, Lovell, ... 8.80 5.00

Bomber, Valenzuela, ... 8.80 5.00

Time — 1:44 1.4. Also ran — Outfit

Outfit, Ky, Carl, ... 7.00

Villain, Harvey, Noche, ... 7.00

Sheep, Kokuk, King, The Field, High

Shoe, Pino, Figueroa, Migh.

Digital, Summer, Buckingham, ... 7.00

Leveller, Stoo, Confagro, ... 7.00

EXACTA (43) PAID \$111

Altimeter, Mandie, ... 17,129

MAJOR LEAGUE AVERAGES

Complete through games of Friday

AMERICAN LEAGUE

TEAM BATTING

AB R H 4B 5B 6B 7B 8B 9B 10B

RBI Pct.

Rola K.C.

Rickey C.H.

R.Smith B.M.

R.Wilson D.L.

R.Wilson S.D.

R.Wilson T.S.

R.Wilson W.S.

EARL WILSON ON BROADWAY

Robards on natural childbirth

NEW YORK — "I just had a new baby — by natural childbirth."

What woman said it? None. Jason Robards Jr., smiling contentedly as he sipped black coffee, added with quiet pride, "I assisted."

"You go to class a couple of months before, and of course you practice at home. At first I didn't want to go through it. Now I'm glad I did. Now I know what life is all about. We called her Shanon."

NATIONAL GENERAL THEATRES

"EVEL KNIEVEL"
BETTE DAVIS - ERNEST BORGNINE
"BUNNY O'HARE"
(GP) OPEN 12:15 COLOR

"EVEL KNIEVEL"
BETTE DAVIS - ERNEST BORGNINE
"BUNNY O'HARE"
(GP) OPEN 12:15 COLOR

"LAWMAN"
"LIGHT AT THE EDGE OF THE WORLD"
(GP) OPEN 12:15 COLOR

"ROSSUM'S
"ROSSUM'S HOUSE"
(GP) OPEN 12:15 COLOR

WALTER MATTIAU
"PLAZA SUITE"
"A NEW LEAF"
(GP) OPEN 12:15 COLOR

"BIG DOLL HOUSE"
"STUDENT NURSES"
(R) OPEN 12:30 COLOR

"JANE FONDA"
"KLUTE"
"WAIT UNTIL DARK"
(R) OPEN 2:00 COLOR

"WEST COAST"
"THE UNPUBLISHED NOVEL"
IS NOW AMERICA'S
MOST CONTROVERSIAL FILM!

The Stewardesses
EASTMAN COLOR
PAGED X

WEDNESDAY
"THE UNPUBLISHED NOVEL"
IS NOW AMERICA'S
MOST CONTROVERSIAL FILM!

SHIPSTADS & JOHNSON
ICE FOLLIES

**WE ARE DEFENDING YOUR
RIGHT TO SEE THESE FILMS**
"REFINEMENTS IN LOVE"
PLUS "101 ACTS OF LOVE"
127 W. OCEAN
LONG BEACH
HE 5-3022
Open 10-45 p.m. daily

ROXY
The Art Of
Gentle
PERSUASION
See how
TODAY'S BUSINESS
TECHNIQUES CAN
OPEN DOORS...
TO BEDROOMS!
PLUS - 2nd Feature

THE WIDES?

**PUSYCAT PLAYGIRLS
ON EVERY PROGRAM**
- SERVICEMEN'S DISCOUNTS
- CREDIT CARD SERVICE
LYRIC PACIFIC FLORAL &
HUNTINGTON PARK (LU 9-2877)

PUSYCAT 1653 CRAVEN AVE.
328-6375
Open ALL NIGHT CONCERTS 454-7474

MOVIE 245 E. OCEAN BLVD. DE 5-5572
The Latest Concert & Club THEATRE

Like the airport."

It seemed a strange statement, heard at the St. Regis King Cole Room on a festive Friday night. A couple of fellows supposedly detained late at the office sat across the room with their ladies. But here was Robards, the new father, running his hand across his new-found face. He'd shaved off his beard for a new movie, "The War Between Men and Women," based on the James Thurber drawings. This was marriage at work in a harmonious partnership defying all the Holly-

wood pictures of a reverse situation.

"I didn't get a picture of me with the baby and my beard," he frowned. "My wife wants one. I'll have to grow it back."

"Lois," he continued, "I like my beard. She (Lois O'Connor) was very sad about me cutting it off for this picture. She was a producer — an associate producer — on a picture I did."

Somebody came to the table, a woman said, "You look beautiful." He said, "I don't get that very often," and then went on about the natural child-birth.

"We spent about three days running back and forth to the hospital . . . in the labor room eight hours

. . . in the delivery room about 45 minutes."

He tapped the table nervously with his fingertips. "You keep thinking this is it and it isn't. No, I wasn't squeamish. There were a couple of bad moments. I can understand now the doctors going on calls at night. It should make a lot of difference in the future . . ."

WISH I'D SAID THAT:
"If you want to raise more money, forget about the subway fare. Just put in more vending machines that don't work." — Ted Berkman.

EARL'S PEARLS: "The wonderful thing about some popular songs," Quo Vadis' Bruna said, "is that they're not popular for long."



WHIP-CRACKING ARTISTS

John and Vi Brady perform their dangerous and exciting whip routines in Buffalo Bill's Wild West and Congress of Rough Riders of the World. The show opens Sept. 15 through 19 at the Anaheim Convention Center.

LONG BEACH FILM SOCIETY in Cooperation With the College Symposium of the Associated Students Presents

Comedy - Drama of Love and Marriage brought to you by those who made "The Tao of Us" (FRANCE)
"MARRY ME! MARRY ME!"

and Prize-Winning short subject "SEVEN MINUTES" (R) PLUS — "MEPHISTO WALZ" (R)

RIVOLI Long Beach Blvd. 416 St. 436-1207 ALL SEATS \$96 CHILDREN \$12 496

OPELY 12:30 - STARTS 1 P.M. / DON'T SEE IT ALONE! "WILLARD" (GP) + "HOUSE THAT DRIPPED BLOOD"

PACIFIC DRIVE-INS SHOWS START AT DUSKY CHILDREN UNDER 12 FREE

LONG BEACH CIRCLE DRIVE-IN 101 Hwy and Lakewood Blvd. 439-9513

"CREATURES THE WORLD FORGOT" (GP) Plus — "WAR BETWEEN PLANETS" (GP)

LAKEWOOD 4501 Carson 425-2530 FROM L.A. 636-7340

OPEN WEEKDAYS 6:45 SAT. & SUN. 12:45

A story of love. Filmed by David Lean

Ryan's Daughter Starring ROBERT MITCHELL, TREVOR HOWARD, CHRISTOPHER JONES, JOHN MILLS, LEO MCKERN, SARAH MILLES METROCOLOR and SUPER PANAVISION GP

WEEKDAYS 9:30 SAT. & SUN. 7:30 ALSO "THE LAST VALLEY"

WEEKDAYS 7:30 SAT. & SUN. 5:00 - 10:30 SPECIAL MATINEES DAILY OPEN 12:45 "WILLY WONKA" & "THE CHOCOLATE FACTORY" DAILY 1:00 - 3:00

BUENA PARK DRIVE-IN Lincoln Ave. West of Knott 921-4070

NOTHING LIKE IT EVER FILMED! "BLUE WATER, WHITE DEATH" (G) "BIG JAKE" (G)

LINCOLN DRIVE-IN Lincoln West of Knott 527-2223

IN EVERYONE'S LIFE THERE'S A "SUMMER OF '42" (R) "BIG DOLL HOUSE" (R)

SAN PEDRO DRIVE-IN Gaffey Street So. of Anaheim 831-3370

RUSS MEYER'S SHOCKER "7 MINUTES" (R) "BIG DOLL HOUSE" (R)

PARAMOUNT ROSECRANS DRIVE-IN Lakewood Blvd. at Rosecrans 634-4151

GEORGE HAMILTON "EVEL KNIEVEL" (GP) Plus — "HELL'S ANGELS '69" (GP)

COMPTON DRIVE-IN America to Africa! "SOUL TO SOUL" (G) PLUS — "DARKER THAN AMBER"

GARDENA VERNON DRIVE-IN Vernon Ave. 31 182nd St. 323-4055

AMERICA TO AFRICA! "SOUL TO SOUL" (G) PLUS — "BIG DOLL HOUSE" (R)

FOUNTAIN VALLEY DRIVE-IN San Diego Hwy. Brookhurst (So.) 962-2481

GEORGE HAMILTON "EVEL KNIEVEL" (GP) Plus — "HELL'S ANGELS '69" (GP)

KEYBOARD LOUNGE ROZELLE GAYLE — PLUS — MALE & FEMALE BARE

2528 W. ROSECRANS DA 3-3130 GARDENA between Crenshaw & Van Ness

INDEPENDENT,
PRESS-TELEGRAM-S-11
Long Beach, Calif., Sun., Sept. 12, 1971

Population drops

LISBON VM — The population of Portugal has dropped 2 per cent in the last decade and totaled 8.7 million in the 1970 census, according to government statistics.

Long-hair firings

BLACKPOOL, England (AP) — Blackpool streetcar authorities fired 12 conductors with shoulder-length hair after receiving complaints some of the men looked untidy.

All Theatres Air-Conditioned

PACIFIC WALK-INS

LAKEWOOD Faculty at Lakewood CENTER WALK-IN 531-9580

OPEN NOON - STARTS 12:00

WARREN BEATTY COLOR "McCABE & MRS. MILLER" (R) "THERE WAS A CROOKED MAN" (R)

LONG BEACH STATE WALK-IN E. Ocean at Pine 437-2721

OPEN NOON - STARTS 12:00

"CREATURES WORLD FORGOT" (GP) "WAR BETWEEN PLANETS" (G)

LONG BEACH TOWNE WALK-IN Atlantic and San Antonia 422-1221

OPEN NOON - STARTS 12:15

RUS MEYER'S SHOCKER "SEVEN MINUTES" (R) PLUS — "MEPHISTO WALZ" (R)

LONG BEACH RIVOLI Long Beach Blvd. 416 St. 436-1207 ALL SEATS \$96 CHILDREN \$12 496

OPELY 12:30 - STARTS 1 P.M. / DON'T SEE IT ALONE! "WILLARD" (GP) + "HOUSE THAT DRIPPED BLOOD"

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LONG BEACH CIRCLE DRIVE-IN 101 Hwy and Lakewood Blvd. 439-9513

"CREATURES THE WORLD FORGOT" (GP) Plus — "WAR BETWEEN PLANETS" (GP)

LAKEWOOD DRIVE-IN Carson at Cherry 424-9331

WARREN BEATTY COLOR "McCabe & Mrs. Miller" (R)

Plus "Wild Bunch" (R)

LONG BEACH DRIVE-IN San Diego Hwy. Santa Fe Ave. 834-6435

RUS MEYER'S SHOCKER "SEVEN MINUTES" (R) Plus "BIG DOLL HOUSE" (R)

LONG BEACH LOS ALTOS DRIVE-IN San Diego Hwy. Bellflower Blvd. 425-7422

GEORGE HAMILTON "EVEL KNIEVEL" (GP) Plus — "HELL'S ANGELS '69" (GP)

HOLLYWOOD HI-WAY 39 DRIVE-IN Hwy. 39 So. of Gardena 437-5282

FAYE DUNAWAY "DOC" (R) PLUS "HUNTING PARTY"

BUENA PARK BUENA PARK DRIVE-IN Lincoln Ave. West of Knott 921-4070

NOTHING LIKE IT EVER FILMED! "BLUE WATER, WHITE DEATH" (G) "BIG JAKE" (G)

LINCOLN DRIVE-IN Lincoln West of Knott 527-2223

IN EVERYONE'S LIFE THERE'S A "SUMMER OF '42" (R) "BIG DOLL HOUSE" (R)

SAN PEDRO DRIVE-IN Gaffey Street So. of Anaheim 831-3370

RUSS MEYER'S SHOCKER "7 MINUTES" (R) "BIG DOLL HOUSE" (R)

PARAMOUNT ROSECRANS DRIVE-IN Lakewood Blvd. at Rosecrans 634-4151

GEORGE HAMILTON "EVEL KNIEVEL" (GP) Plus — "HELL'S ANGELS '69" (GP)

COMPTON DRIVE-IN America to Africa! "SOUL TO SOUL" (G)

PLUS — "DARKER THAN AMBER"

GARDENA VERNON DRIVE-IN Vernon Ave. 31 182nd St. 323-4055

AMERICA TO AFRICA! "SOUL TO SOUL" (G) PLUS — "BIG DOLL HOUSE" (R)

FOUNTAIN VALLEY DRIVE-IN San Diego Hwy. Brookhurst (So.) 962-2481

GEORGE HAMILTON "EVEL KNIEVEL" (GP) Plus — "HELL'S ANGELS '69" (GP)

KEYBOARD LOUNGE ROZELLE GAYLE — PLUS — MALE & FEMALE BARE

2528 W. ROSECRANS DA 3-3130 GARDENA between Crenshaw & Van Ness

SONG OF NORWAY A L S O "PLAZA SUITE" (GP)

DRIVE-IN THEATRES PARADISE & COMPTON BLVD. 533-4646

Cinema I Ernest Borgnine - Bruce Davison "WILLARD" (GP) "WHEN Bells Toll"

Cinema II Jennifer O'Neal "SUMMER OF '42" (R) Janey Stewart - Henry Fonda "Cheyenne Social Club"

EXCLUSIVE LONG BEACH SHOWING BOX OFFICE OPEN 1:30 P.M.

MON.-THUR. 6:7 ONLY — ALL SEATS \$1 — CHILDREN 50¢

SONG OF NORWAY A L S O "PLAZA SUITE" (GP)

SPRING AT PALOMINO 429-3012

SHIPSTADS & JOHNSON ICE FOLLIES

TUES. SEPT. 28 thru. SUN. OCT. 3

Schedule of Performances Tues. thru Fri. at 8:00 PM Sat. at 2:00 & 8:00 PM Sun. at 1:00 & 5:00 PM

Miller leads by 1; Mitchell fires 62

COLUMBUS, Ga. (UPI) — John Miller continued his sub-par shooting Saturday with a 2-under-par 68 to tie the course record in the Atlanta Open.

While Miller was moving past Gay Brewer with a 54-hole total of 10-under-par 200, Mitchell matched the best round on the PGA tour this year with a sizzling eight-under-par 62. That moved Mitchell into third place, two shots off the pace.

Brewer, who was tied with Miller at the midway point, fired a 69 for a 201, one stroke back.

Mitchell, a 24-year-old Californian who has yet to win his first tournament in a brief two-year professional career, posted identical 34s as he shot his 68 to go with earlier rounds of 65 and 67.

"I'm just going to try to get 'em in the fairway tomorrow," he said.

Mitchell, winner of the Cleveland Open this year, highlighted his remarkable round with a 60-yard chip for an eagle at No. 3.

"It was then that I thought I might be in for a good round," the 26-year-old native of Danville, Va., said.

Mitchell, the 28th money-winner on the tour this year, with \$57,483, tied the course record with his 62.

L.B. city baseball

GAMES TODAY
At Long Beach City College — noon.
At Long Beach High — noon.
At Long Beach Poly — 2 p.m.
At Wilson High — noon.
At UAW Local 145 — 2 p.m.
At Gardner Reds vs. The Bums.



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PUBLIC AUCTION

GENERAL TELEPHONE COMPANY

SATURDAY, SEPTEMBER 17, 1971 — 10:30 A.M.
2888 FICUS STREET, POMONA, CALIFORNIA
DIRECTIONS: FROM SAN BERNARDINO FREEWAY, SOUTH ON TOWNE TO RIVERSIDE DRIVE, THEN LEFT ONE BLOCK TO FICUS ST.

ITEMS INCLUDED IN THIS SALE: 44 SEDANS — 37 Plymouths, 1963 thru 1966; 3 Chevelles, 1965; 2 Fords, 1966; 2 Dodges, 1964; 17 PICKUPS — 10 Chevrolet, 1961, 1960 thru 1965; 2 Fords, 1961 & 1963; 5 Ford Rancheros, 1962 & 1963; 27 VANS — Fords, 1961 thru 1967, 5 TRUCKS — 2 Ford Aeriel Ladder, 1962; 1 Chevrolet Aeriel Ladder, 1959; 2 Dodge Aeriel Ladder, 1950. 31 STATION WAGONS — 6 Plymouths, 1964 thru 1965; 1 Chevrolet, 1964; 1 Ford, 1963; 2 Dodges, 1965 & 1966; 1 Chevrolet Corvair, 1965; 1 GMC GENERATOR TRUCK — 1957; 2 REGENT TRAILERS — HRD 3, 1958 & 1959; 2 Boxes Truck Nivers, Neither General Telephone Company nor Ken Porter Auction Co. makes any guarantee or warranty of any kind or nature, express or implied, as to the condition of the vehicles offered for sale.

INSPECTION: Friday, September 17, 1971 from 8:00 A.M. to 2:00 P.M. and until 4:00 P.M. on day of sale.
TERMS: 10% deposit required on day of sale, and balance by cash or cashier's check as agreed.

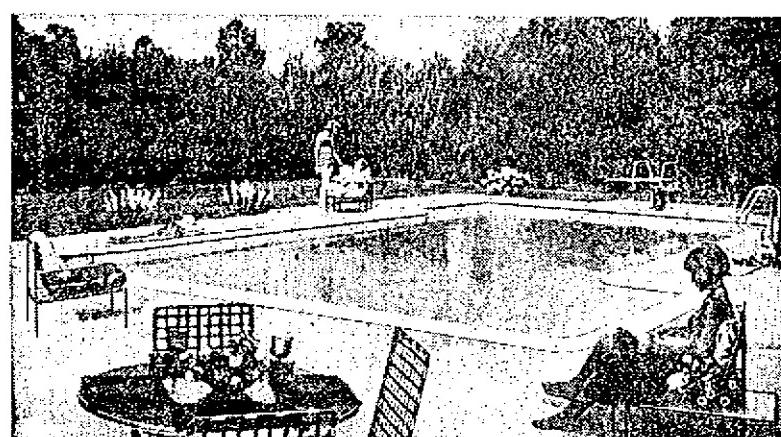
September 20, 1971.

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British soccer results

ENGLISH LEAGUE

Div. 1

Arsenal 2, Leeds 3.	Coventry 1, Nottingham Forest 1.	Manchester United 3.
Derby 2, Stoke City 0.	Blackburn 0, Birmingham 0.	Wolverhampton 1, Coventry 2.
Leicester 1, Liverpool 0.	Nottingham Forest 2, Southampton 2.	Wolverhampton 1, Everton 1.
Southampton 1, West Ham 2.	Portsmouth 1, Millwall 2.	Portsmouth 1, Orient 2.
Stoke City 1, Hull 2.	Port Vale 0, Plymouth 0.	Queen's Park Rangers 2, Preston 1.
Everton 1, Ipswich 2.	Port Vale 0, Plymouth 1.	
Nottingham Forest 2, Millwall 2.	Port Vale 0, Plymouth 2.	
Wolverhampton 1, Everton 1.	Port Vale 0, Plymouth 3.	
Millwall 2, Ipswich 2.	Port Vale 0, Plymouth 4.	
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Fanmanship for femmes

By ALMA KIRKLAND

(Editor's note: The author's husband, Frank Kirkland, an official for the National Football League, wishes to go on record as saying any similarity between the game described here and the game of football is purely coincidental.

Remember when thoughts of football appeared with the first school bell and were discarded along with the Thanksgiving turkey carcass?

Those were the good old days when you could slap a paint brush or a lawnmower in hubby's slab by hand around the first of December and expect the old homestead to be spruced up for Christmas.

Alas, like all glances backward, you are casting your eye in the wrong direction if you are belligerently hanging onto these memories whilst vacuuming around your husband's TV zone from August to February.

You are wasting energy and maybe hiding a valuable talent under a dust cloth if you are doggedly glaring at your spouse during the pre-season warmups, the opening kick offs of Friday night and Saturday college games and the Sunday pro game marathon which now spills over to Monday night.

Granted, that's a lot of football and it doesn't even include the New Years' Day bowl games, the Pro Bowl, the Super Bowl and the All Star game — which follow the division play-offs and league championships.

At this point, if you find the hair bristling at the nape of your neck and the blood rushing to your cheeks you may have just the right qualifications for an A-Number One fan.

Think about it.

Your anger could be directed toward the referee instead of the lump on the lounge chair; your frustration could be aimed directly at YOUR team when it loses; your resentment can be vented on YOUR coach when he keeps YOUR favorite player on the bench.

You may be saying, "It's the same old saw, 'If you can't beat 'em, join 'em!'"

You're right, but it may be worth a try. It might even be fun.

How do you get to be an A-Number One fan when you don't know the first thing about football? That's a good question.

FIRST, YOU'LL FIND you can identify with the game better if you (a) choose YOUR team (b) cheer YOUR players (c) boo THE official (d) know YOUR coach.

To get the necessary background it pays to get up early and be the first to read the sports page. Another learning procedure is to abandon dull dia-

per discourses at parties and join the men in the kitchen for an in-depth Monday Morning Quarterback (MMQ) session.

This will familiarize you with the language of football as they reconstruct Saturday's game and how they would have played, called and coached the game.

During this time you will listen — thus endearing yourself to the MMQs — and take notes.

Now that you are thoroughly informed you may choose YOUR team by (a) home town loyalty (b) its team colors (c) whether the team is touted as this year's best prospect for a championship.

YOUR players are picked for (a) their talent (b) their size (c) their good looks.

Since fans are known to be fickle you may

See HERE'S HOW, Page W-8



OFFICIAL'S
arms in the air
signals a touch-
down. For
YOUR team,
hopefully.

Life/style

Joyce Christensen, Editor

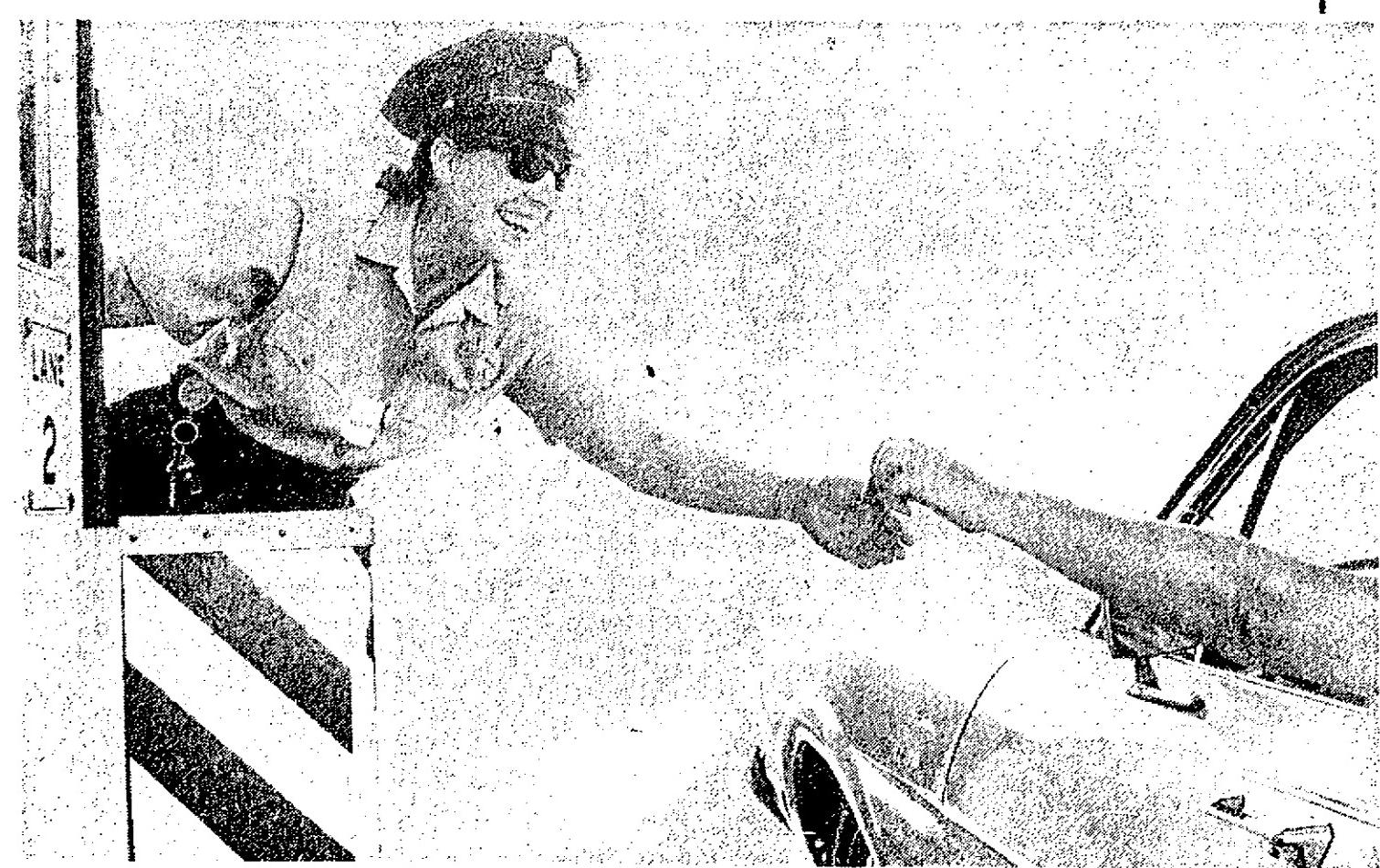
LONG BEACH, CALIFORNIA, SUNDAY, SEPTEMBER 12, 1971 W-1

What's
on
the
inside?

• Long Beach Museum of Art has received a gift of aluminum sculpture done by Max Finkelstein and Los Angeles County Museum of Art has expanded its permanent gallery of African art. For these, and other stories of the arts, see Page W-10.

• Two members of the Women's Liberation Movement in Long Beach claim the status of women faculty at California State College at Long Beach is much the same as it is in other colleges and universities throughout the country — low. Story on Page W-5.

• Life is free, dress is casual — and then some — on the sun-drenched Ile du Levant off the coast of France. For why the haberdashers are howling, see Page W-4.



Collectors'
delight...

Birdie Malannie, the first woman toll collector at the Vincent Thomas Bridge, accepts fare from passing motorist. 'She's a great

gal,' her co-workers agree. 'And she catches on as fast as any man.' For her story, see Page W-6.

— Staff Photo by CURT JOHNSON



SOCIALLY SPEAKING

It's a clean sweep

By CAROLYN McDOWELL

IF YOU HAPPENED by 65th Place this morning, you'd see such as Karen Hough, Marianne Goldberg, Nancy McNaughton, Helen Ramsey and Tish Kernochan, et al, busy manning brooms, cleaning up after 200 plus party goers.

The sleepy, but happy, Alamitos Bay Garden Club members put together the group's umpteenth annual street party and, as usual, it was a hit.

This year's theme was Nifty Nautical Night and party goers were welcomed by a string of international flags spelling out a welcome. (That's what they said the flags said — no one I know can read them.)

Also at the entrance were twin sabots decked with bunting sails and twinkling colored lights. A sidewalk cafe was created with red, white and blue covered tables centered with containers of popcorn, peanuts and assorted munching fare.

Red, white and blue people enjoying music of the "Strawberry Hill" included Bob and Jan Lichtenhau, Jim and Midge Crowley, Don and Terry Oaks, Lloyd and Beth Campbell, Chuck and Jeannette Hjelm, George and Grace Miller, Peggie Markley and Gus and Joyce Davis, former peninsula dwellers who drove from their home in Westlake Village for the party.

Others were Willie Harris and glamorous grandmother — wife Ima, who was receiving plaudits all evening for her modeling stint at THE posh Newport Inn during THE posh John Wayne-sponsored fashion show recently. Sharing the stage with Ima was another glamorous grandmother — former Miss America Rosemary LaPlanche. Bill and Judy Barrick, Garden Club President Mary Alice Brady with husband, Bob, Jerry and Virginia Chrisman, John and Jayne Lane, Ginger McCallum, Bob and Jessie McKissick, Don and Carol Hell-

mers, Vic and Lila Miller, Jim and Barbara Eddy, Carl and Barbara Martin and Mary Jane Jessop were others in the throng.

P. S. ON LABOR DAY . . .

Long before ping pong became an international incident, Leonard and Alice Delk invited friends for a Labor Day ping pong tournament which, in the nearly ten years since the first one, has grown along with some of the "youngsters" who have participated every year.

Former winning champions on hand for this year's crucial contest included Mike and Lynn Pelsinger, the Don Desfors, Jim and June-ella Hanson and "Scrap" and Carol Rhea.

In the men's contest Wayne Raye was the winner with John Carter runner up. Carol Rhea took top honors for the women with Rhea Gram in second place.

Dan and Jimmy Carter finished first and second in the children's division.

AND A P. S. ON HAIL and farewell . . .

You may remember in a previous installment we told you about the going away party the AOPi alumnae had for Mac and Jane Epley.

Mae and Jane slipped into town for a few days and Ken and Evelyn Luberg decided that one good party deserved another. They gathered a group of AOPi's to say goodbyes all over again.

Bridging the generation gap were current local alumnae President Marilyn McDowell with husband, John and Ernie and Eileen Folsom (the Folsoms active in Greek circles since 1915 when they affiliated with SAE and AOPi respectively at Stanford).

Others included Bill and Eleanor Cottle (also retiring to a new mobile home park in Sonoma), Sue Fellenzer, John and Jean Graham, Irwin and Henriette Jetter, Jewel Kietzman, Chris and Jackie Myers, Leon and Carol Pugh, Winn and Kay Rasmussen and Natalie Stoll.



MRS. STEVEN APPLETON MRS. RUSSELL DONATI

MRS. PAUL WIGHTMAN MRS. D. J. BUMGARNER

Lake Tahoe lures honeymooners

Appleton-Mazey

California State College at Long Beach students Betty Mazey and Steve Appleton were married Saturday afternoon at Lakewood First Presbyterian Church.

Mrs. Robert Flight was matron of honor for her sister, daughter of Mr. and Mrs. William Mazey of Long Beach. Todd Ray attended the bridegroom, son of Mrs. Paul Appleton of Long Beach and the late Mr. Appleton.

The bride was graduated from Millikan High School; her husband is an alumnus of Lakewood High.

A first home in Westminister awaits the couple after a honeymoon at Lake Tahoe.

Donati-Yocky

Honeymooning at Lake Tahoe and Reno, Nev., are newly wed Mr. and Mrs. Russell L. Donati after nuptials Saturday at Lakewood Village Community Church.

The former Donna Yocky, daughter of Mr. and Mrs. Myron C. Yocky of Lakewood, was attended by Olivia Ibarra, Daryl L.

Donati was best man for his brother, son of Mr. and Mrs. Lee S. Donati of Long Beach.

The bride was graduated from Lakewood High School; her husband is an alumnus of Wilson High.

Both are attending California State College at Long Beach.

They will make their first home in Long Beach.

Wightman-Evans

Los Angeles Temple, Church of Latter-day Saints, was setting Friday morning for the marriage of Barbara Jean Evans and Paul R. Wightman.

The bride was graduated from Millikan High School; her husband is an alumnus of Lakewood High.

A first home in Westminister awaits the couple after a honeymoon at Lake Tahoe.

Mrs. Richard Crosby was matron of honor for the daughter of Mr. and Mrs. Harry Robert Evans of Long Beach. David Wightman was best man for his brother. They are the sons of Mr. and Mrs. Mark Wayland Wightman of Honolulu, Hawaii.

The bride was graduated from Millikan High School and Long Beach City College.

The newlyweds will make their first home in

Provo, Utah, where both are attending Brigham Young University. They are honeymooning in San Francisco and at Lake Tahoe.

Bumgarner-House

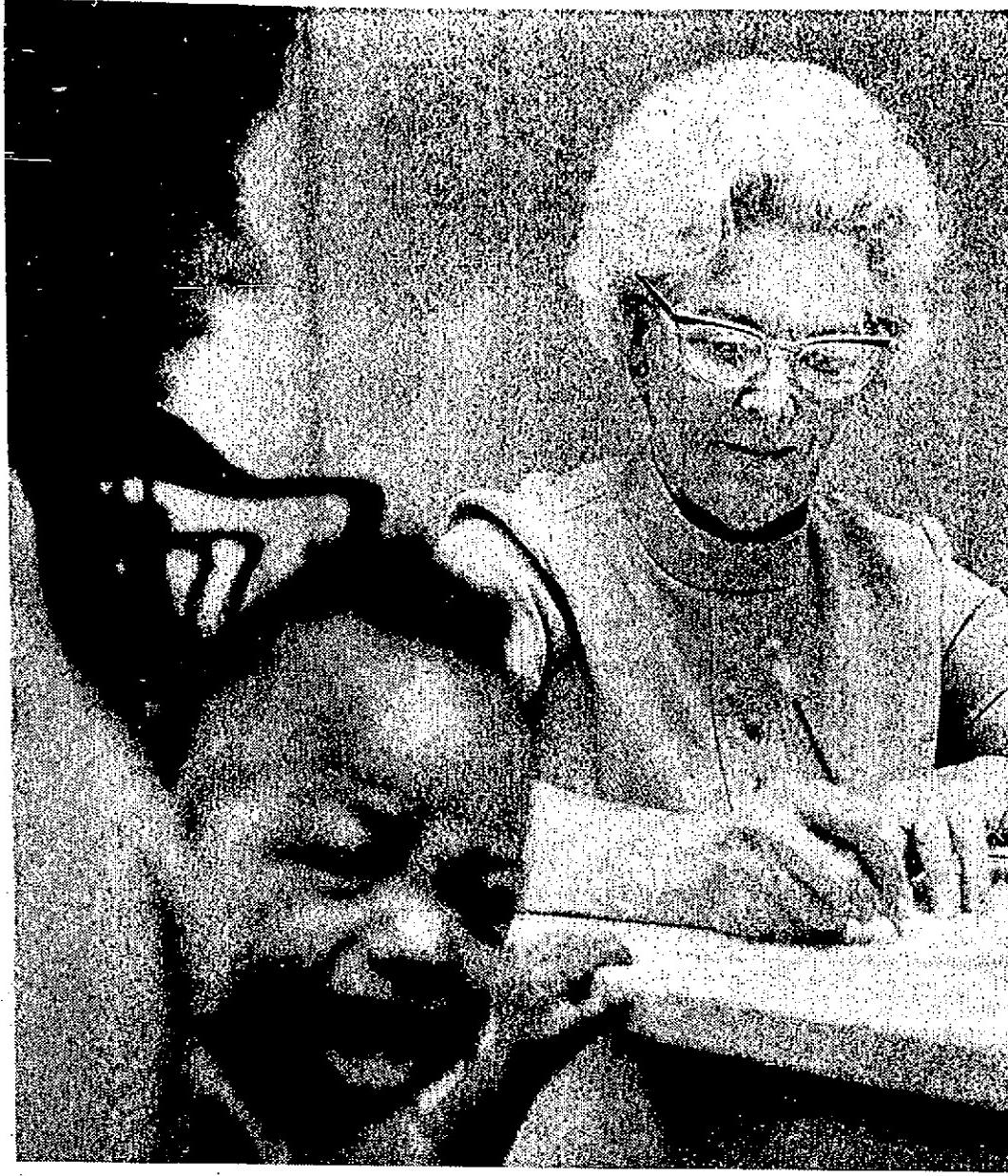
A first home in Garden Grove awaits newly wed Mr. and Mrs. Donald J. Bumgarner (Deborah House) after a wedding ceremony Friday evening at Lakewood Village Community Church.

They are honeymooning in Northern California.

Myra Kay Hunter was maid of honor for the daughter of Mr. and Mrs. Leonard R. House of Garden Grove. Ronald Bumgarner was best man for his twin brother. They are the sons of Mr. and Mrs. Wayne B. Bumgarner of Lakewood.

The bride was graduated from Pacifica High School. Her husband is an alumnus of Lakewood High School and Long Beach City College.

They are honeymooning in Northern California.



AMONG VOLUNTEERS who have given tremendous support to community clinics in the area is Mrs. Kathrine Koble, who came to the Community Volunteer Office in 1965. Here

she discusses a series of shots for 10-month-old Marcel Daniel with his mother, Mrs. Deloris Daniel, at the Immunization Clinic, 2655 Pine Ave.

— Staff Photo by TOM SHAW

You
can
help

... they did

As in past months, readers responded enthusiastically to requests for aid in Sunday You Can Help columns. This month:

A WOMAN who is a double-amputee was given rides to the hospital for the fitting of prostheses by a volunteer who took time away from her own job that had to be made up-by extra work at night.

A TWO-YEAR-OLD girl who was recovering from a serious burn was also given rides to a hospital for treatment.

OTHER VOLUNTEERS have aided in clerical work to help prepare for community assistance campaigns.

COLLEGE STUDENTS home for summer vacation have given many hours to the VIPS (Volunteers in Public Schools) summer program.

CLINICS, including the well-baby, immunization and venereal disease clinics, received tremendous support from volunteer workers.

EASY READING: A blind man needs someone to read his mail.

Happiness in marriage is theme of new course

A course designed to promote happiness in marriage will begin here Sept. 15.

The course, to be taught by Mrs. Jan Burch of Los Alamitos, will be held twice a week for 10 weeks.

Two introductory sessions are scheduled for 7:30 p.m. Wednesday and 9:30 a.m. Friday at the

Catholic groups set card parties

St. Anne's Altar and Rosary Society will host a public card party Friday at 12:30 p.m. in the parish hall, 340 10th St., Seal Beach, preceded by a dessert luncheon at noon.

St. Lucy's Altar Society will sponsor a public card party offering bridge, canasta and pinochle Wednesday noon in the parish hall, Santa Fe Avenue at 23rd Street.

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Beauty Studio, all stores except Marina

LONG BEACH Pine at Broadway SANTA ANA Main at Temple FOMOIA Top of the Mall PALOS VERDES Hawthorne at Silver Spur Rd.

AT WIT'S END Let's make a deal with dial

By ERMA BOMBECK

A lot of parents are concerned about the effects television have on their children.

John Gatto, a teacher in Queens College, New York, calls them "The Graduates." In 1969, he observed the first "pure" television generation graduated with 18,000 odd hours of television experience, equivalent to nine years of full-time employment.

Well, who do you think has been sitting next to them all those years? Housewives, that's who. Very frankly, between the soap operas and the game shows I'm getting a little worried about myself.

The other morning my husband wandered out and said, "What's for breakfast?"

"I'LL HAVE JUICE and coffee," he said.

"Do you really want juice and coffee?" I teased. "Or do you want to take a chance on what's behind the curtain? I, sir, am ready to deal."

"Do you know what I think?" he asked. "I think you watch too much daytime television."

"I LEARN A LOT from daytime television," I said defensively. "Like from 'Jeopardy' I learned that the state whose motto is 'Labor Conquers All Things' is Oklahoma. From 'Hollywood Squares' I learned that Lynda Johnson Robb had a pot of Texas soil in the delivery room when she had her baby. From 'Three On A Match' I learned . . ."

"And the soap operas?" he interrupted. "What have you learned from them?"

"That you can have a full-term baby in twelve weeks and I was a fool to go nine months. That you don't answer an important phone call until after the

commercial. And that a man who doesn't stay home and drink coffee with his wife only has a 30-day renewable contract."

"Pour me a cup of coffee," he said.
"Now you're talking."

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Bellum'

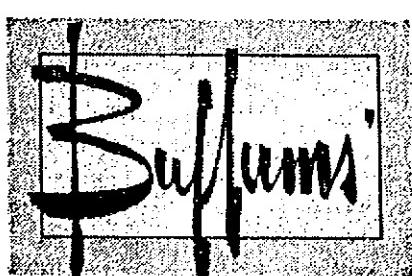
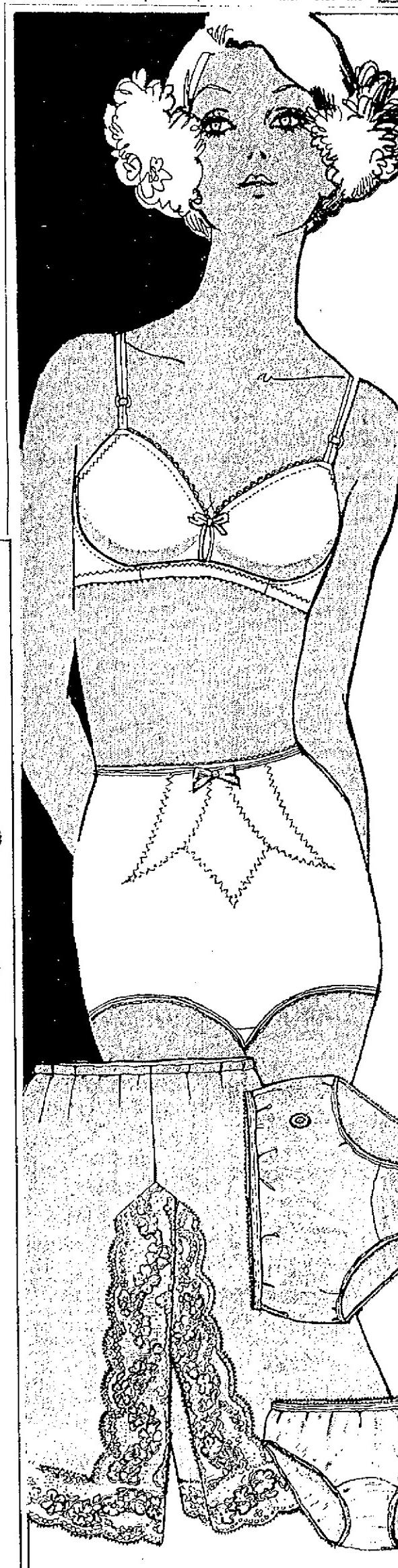
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TRADESMEN AND TOURISTS DRESS ALIKE ON ILE DU LEVANT, FRANCE
—AP Feature sketch

OFF THE COAST OF FRANCE

A clothier's nightmare

EDITOR'S NOTE — The French Riviera went almost as far as it could go when it brought forth the bikini. An island offshore, however, has gone it one better. It requires an envy in town, but at the beach things are down to bare essentials.

By HUGH A. MULLIGAN
AP Special Correspondent

ILE DU LEVANT, FRANCE — All that glitters is golden flesh on this the starkest of the four tiny Iles d'Or, island of gold, off the French Riviera.

As the tourist boat from the mainland rounds the rocky point, swarms of nudists can be seen sunning themselves in les corniches—the ledges of the sheer cliffs, scampering along the pebbly beach and stony footpaths, gamboling in the roaring surf.

It could be the set for one of those One Million B.C. movies, but the illusion is shattered by the dozens and dozens of yachts bobbing at anchor in the cove, each lovingly attended by undressed mermaids and water sprites.

A golden galley slave, looking like September morn in the glare of August, waves a frying pan and calls out, "Bienvenu welcome, Ile du Levant."

The huge sign at the ferry landing proclaims the island to be the Centre Mondial du Naturisme world center of nudism and lays down the law in four languages:

1. High moral standards are essential.
2. Filming and photography are strictly forbidden.
3. Noise is not allowed after 10 p.m.
4. Le minimum is compulsory everywhere except along the waterfront.

LE MINIMUM, it becomes rapidly apparent, is a small triangle of cloth tied about the loins with a string. It is the unisex uniform for strolling through the unpaved byways of Heliopolis, the only village on the island, for dining out in the cafes, for shopping in the marketplace.

A gendarme, one of four assigned to the island by the national police, was on duty at the dock to see that the rules were observed. One could tell he was a policeman by his kepi, his round flat-topped policeman's cap. Since St. Tropez, 40 miles away, went topless last season, he confides, the business of running off peeping toms with cameras has not been brisk.

"So far, there has been no noticeable change in the tourist traffic," says Jacques Viale, the mayor of Heliopolis. "We still get 800 visitors a day, by boat, in addition to the 3,000 or so who spend a week or more on the island."

The mayor, who also is proprietor of La Re-

serve Hotel, was overdressed for his press interview in chef's hat and apron.

Heliopolis, he proudly points out, is a law abiding community with 750 year-round inhabitants, 254 permanent structures, one Catholic church, two doctors, a bank, half a dozen bars on every street and no major crimes during his seven-year stewardship. Good thing, too, for there is no jail cell on the island; felons are removed by ferry along with the occasional drunks and the too-avoid camera bugs.

"We are a happy place with nothing to hide, go see for yourself," urged his honor, begging pardon for his little Gallic jest.

SUNNY, A TRIFLE MUGGY, it was a day like any other day on Ile du Levant. The line outside Madame Doumanian's little post office up on the hill were less than the envelopes they carried.

A butcher in the profession's most abbreviated apron presided at his chopping block, trussing up the fresh meats and chickens just arrived on the hydrofoil from Le Lavandou, eight miles away on the mainland.

Bronzed housewives moved with sylph-like grace among the vegetable stalls, stopping occasionally to chat unashamed with the village elders who sat in puddles of sweat at the sidewalk cafes sipping their coffees. At nightfall the rates would become popular as local wits tell every visitor, people dance cheek to cheek from head to toe.

Feminine to their fingertips, the younger belles augmented the spare island attire with a wispy Hawaiian grass skirt or a fringe of beads. A few couples affected the "me Tarzan, you Jane" look of identical leopardskin loincloths.

An obvious newcomer, raw red and peeling in all the wrong places, shopped for a large jar of burn ointment at the pharmacy next to the bank. Her plight stood out in painful contrast to the burished brown of the totally bald gentleman who emerged from the bakery wrapped in little more than the shadow of a long loaf of French bread.

On a recent scorching day, a French destroyer escort made the passage between the islands, hugging the shore at considerably less than flank speed.

Patriots among the rump roasts simmering in the sun undoubtedly were impressed with the vigilance of their navy. Not a telescope went unmanned on decks awash with alert starboard lookouts.

A splendidly assembled redhead, slicing carrots on the pilot housing of one of the power boats, stood up and saluted the gleaming gray warship. To his undying credit, the gob on watch way up on the signal bridge failed to fall off.

Sewing classes stress techniques

Marcie Mizerak, noted sewing instructor and fashion counselor, will begin a new six-week series of demonstrations—lecture courses Monday, Sept. 20 at Buffum's, Broadway at Pine Avenue.

The classes will focus on learning professional techniques in home sewing, plus the creative use of fabric, basic construction, eliminating the home-made look, and quick techniques.

Marcie says, "If a woman wants the clothes

she creates at home to look as if they were bought—she has to sew that way. She must use professional techniques and know the fine custom sewing basics on which to build her fashions."

THE MONDAY classes will be held from 7 to 9 p.m. on Wednesday, Sept. 22, morning classes will begin from 9:30 to 11:30 a.m.

Reservations may be obtained through the fabric

Morenos tell Diane's troth

A birthday dinner for Diane Moreno was the setting for the announcement of her engagement to Kevin Swadish, son of Mr. and Mrs. Howard Swadish of

Rossmoor. The betrothal was announced by the bride-elect's parents, Mr. and Mrs. Henry D. Moreno of Lakewood.

An Aug. 19, 1972 wedding is planned.

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CLUB CALENDAR

Groups open Fall activity slates

All items in club calendar must be received by the Life Style section the Wednesday preceding publication. All meetings must be open to the public.

TUESDAY

DOWNEY WRITERS' Guild, 7:30 p.m., conference room of Glendale Federal Savings, Stonewood Center, Downey, reading of manuscripts and a discussion of current markets.

ZERO POPULATION Growth, Long Beach Chapter, 7:30 p.m., Unitarian Church, 5430 Atherton St. Larry Boyd and Wayne Lamont, directors of Problem Pregnancy Counseling Service, will discuss "The Conception of a Birth Control Institute."

LICENSED VOCATION AL Nurses League, District 3, 7 p.m., Bateman Hall, 11331 Ernestine Ave., Lynwood. "Nurse's Role on Alcoholism" will be topic presented. All nurses and students may attend.

WEDNESDAY

SHARON GROUP of Hadassah, 8 p.m., home of

OFFICERS' WIVES League of Orange County, 10 a.m., El Toro Officers' Club, membership coffee.

MATRONS Department of Ebell, 10:30 a.m. to 12:30 p.m., Ebell Club, Third Street and Cerritos Avenue, friendship coffee hour.

SATURDAY

DEMOCRATIC WOMEN of Orange County, noon, cocktails, 1 p.m., luncheon, Off-Broadway West Room, Grand Hotel, Anaheim, fashion show. Tickets are \$5 each available from Mrs. Billie McPeek, chairman, Mrs. Jack Vion or Mrs. Eileen Hansen, president.

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Not enough women profs

By JOANNE NORRIS
Staff Writer

The same discrimination against women faculty found at colleges and universities throughout the country exists at California State College at Long Beach, two members of Women's Liberation contend.

Mary Krueger and Sandra Gill, both of Long Beach, say that in faculty representation women are on the "bottom layer" at CSLB.

The women recently completed a preliminary report on the state of women at the college — a report they say is incomplete because college records aren't separated according to sex.

The report was designed to show how women fare as students and faculty at CSLB. But records are not divided by sex and the women shied away from having to pull all the student cards and sort them by gender.

Instead they had to rely on already completed surveys at CSLB and other colleges and universities.

Through these surveys they determined that although 40 per cent of the student body is female, only 17 per cent of the full-time faculty is — and a large share of the 17 per cent is found in the home economics and education departments, traditionally the bane of women.

Only 11 per cent of full professors are women and the surveyors recommended that more be moved up to this position.

THE REPORT also says that while 52 per cent of the freshman class at CSLB are women, by the senior year

the percentage has dropped to 36. Thirty-nine per cent of graduate students are women.

An explanation of the attrition rate isn't possible, Ms. Krueger and Ms. Gill say.

But they do say there's a high correlation between the number of women who have achieved success in a given field and the number of women who do graduate work in that field.

Of the 39 per cent of women graduate students, 22 per cent are concentrated in home economics and education. By contrast, less than 4 per cent of students seeking masters degrees in the various business majors are female.

ENGINEERING is another field which women do not enter. Slightly over 1 per cent of the graduate students in this field are women. There are no women graduate students in public administration or physics.

Most women graduate students are aspiring to a master of arts degree with women composing only 10 per cent of those in the master of science field.

"Whether this is choice, or whether it reflects . . . an accurate perception of opportunities existing in these fields is a moot point. It seems obvious that if the college is encouraging women to pursue scientific careers it is failing in this effort," claim Ms. Krueger and Ms. Gill.

The women undertook the survey, they explain, because the women's liberation movement is "vitally concerned with the educational institutions of this country . . . because it sees them as important avenues of mobility for women seeking economic independence."

"The growth of feminism in the last decade is to a large extent the result of mass higher education. To an even

greater extent the fate of sexual equality for women in the decade depends on the readiness of college administrators to fight sex discrimination practices which affect women students, faculty and staff and to understand that sexual equality cannot occur unless colleges take an active role in redressing some of the imbalances which have hampered women in the past."

MS. KRUEGER and Ms. Gill made these recommendations for CSLB.

- That records be kept on graduates based on sex, age and major field.

- That test score records be separated by sex.

- That more women be moved up to full professor.

- That surveys be undertaken on the career aspirations of women and men.

- That a birth control program including distribution of information and devices be established.

- That abortion referral be made available to all women students.

- That a permanent free child-care center with both paid and volunteer staff be established and financed by Associated Student funds and from private donations. (A center exists, but it's not free.)

- That a women's studies program be established. (Some courses are offered, but there is not a full program.)

- That a campus commission on women, composed of women from administration, faculty, students and all groups of non-academic personnel, be appointed.

"Forty per cent of the student body are women students whose needs are being overlooked. It is long since time these needs be addressed," the report concluded.



MRS. BRADLEY MYERS



MRS. JOHN FOSTER



MRS. PETER HOFFMAN



MRS. DONALD RUSSELL



MRS. STEPHEN FROSS

Young couples recite nuptial vows

Myers-Schuster

Honeymooning in northern California are newly wed Mr. and Mrs. Bradley R. Myers following their marriage Saturday afternoon at St. Thomas Episcopal Church.

Ellen S. Cox attended the daughter of Mrs. Robert Larson of Downey and P. D. Cunningham of Everett, Wash. The bridegroom, son of Mrs. Joan Myers of Lakewood and Richard G. Myers of Long Beach, asked Randolph Ransom to be best man.

The new Mrs. Myers was graduated from Lakewood High School. Her husband and is attending San Diego

is a graduate of Mayfair High School and attended Long Beach City College.

Foster-Shepard

Faith Christine Shepard, daughter of Mr. and Mrs. Gerald Shepard of Long Beach, and John Hugh Foster, son of Mr. and Mrs. Kenneth Nunn of El Centro, were wed Saturday afternoon at St. Cornelius Catholic Church.

Laurie Shepard was maid of honor for her sister; Roger Ancher was best man.

The bride was graduated from Millikan High School and is attending San Diego

State College, her husband's alma mater.

Following a honeymoon in Grand Teton National Park, the newlyweds will be at home in San Diego.

Hoffman-Beamsley

Honeymooning in Acapulco are newly wed Mr. and Mrs. Peter Dennis Hoffman following candlelight wedding Saturday evening at First United Methodist Church.

The former Cheri Mae Beamsley asked Mrs. Stephen Galeener to be matron of honor; Tibor Itoki attended the bridegroom.

Parents of the bridal

couple are Mr. and Mrs. Carter Hoffman and Mr. and Mrs. Don E. Beamsley, all of Long Beach.

The bride is an alumna of Millikan High School; her husband was graduated from Jordan High School. Both attended Long Beach City College.

Russell-Smith

Kathi Rae Smith and Donald Allen Russell were married Saturday afternoon at Truett Memorial Southern Baptist Church.

Kathy Rigor was maid of honor; Ronald Russell stood as best man for his brother.

Parents of the bridal

couple are Mr. and Mrs. James Joseph Smith of Long Beach and Mr. and Mrs. Wayne Kenneth Russell of Compton.

The bridegroom was graduated from Long Beach City College and will be attending California State College at San Jose.

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Patrons plan scholar benefit

A scholarship fund-raising card party is planned Wednesday noon in Fidelity Federal Plaza Community Room, 555 E. Ocean Blvd., sponsored by Patrons of Long Beach City College.

Mrs. Edward Eldridge, 3638 Rose Ave., will take reservations.

Good Sport fete

A public card party and noon dessert luncheon is scheduled in the Garden Room, 909 E. Third St., sponsored by Good Sports Club.

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Pistols by McDonald
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COTTON FLANNEL PRINTS FULL BOLTS: 3 YDS. 1 74	DACRON - COTTON DENIM TWILL LOOK - ASST. COLORS 50c	3.95 QUALITY - RAGE DEER SKIN SUEDE FOR PANT SUITS - DRESSES - ASSORTED COLORS 157	54" WIDE	



She improved the view on the bridge

By LINDA ZINK
Staff Writer

She's been mistaken for a long-haired hippy and laughed at by children passing by.

But Birdie Malannie accepts it.

For her, it's all in a day's work as the first woman toll collector at the Vincent Thomas Bridge.

"It's a great job," raved Mrs. Malannie, "even though there are still times when I get confused. The worst thing is figuring out tolls based on the number of axles a truck has. But then I think, 'You've really improved a lot, Birdie.' When I started here two months ago, I didn't even know what an axle was."

Reaction to Mrs. Malannie from male toll collectors — many of whom were quite unhappy about the prospect of a female in their midst — has been enthusiastic.

"She's a great gal," said bridge supervisor Lt. Charles Seaman. "All the men seem to like her and those who were grumbling before they met her have changed their tune."

Remarked another co-worker, "now we've got a little class around here."

And her instructor added, "She was the sweetest, most wonderful little thing I've ever trained. Not only that, but she caught on faster than most men."

MOTORISTS HAVE BEEN the most confused about Mrs. Malannie's presence.

"Guys who have been crossing this bridge for years suddenly become flustered when they offer their fare and then discover I'm a woman. Then there are the real cute ones who slip me a note with their quarter instruct-

ing me to call them at such and such a number."

Her co-workers believe that Mrs. Malannie has an advantage in collecting tolls for truck drivers.

"Sometimes those drivers will really put up an argument when you tell them how much they owe," one collector said. "But I think most truck drivers would rather pay than argue with a woman."

Mrs. Malannie agreed. "No, I've never had an argument. But I have helped push a stalled car."

Though Mrs. Malannie has invaded an all-male domain — "at least in Southern California; up north they have lots of women toll collectors" — she insists she is not a prospect for women's lib.

AS A MATTER OF FACT, I think bridge officials have carried this equality thing a bit too far. If there was one change I could make, it would be about this hat. Men's hats are just much too heavy for a woman to wear."

Mrs. Malannie explained that she became interested in the toll collecting job when talking to the husband of a friend.

"I've always liked uniform jobs," the former Harbor Division policewoman said, "and this seemed to suit my needs exactly. All I had to do then was pass a civil service test."

According to Lt. Seaman, "Passing the test with a certain score is the only prerequisite for employment with the State of California, Department of Public Works, Division of Bay Toll Crossings. Birdie was just the first woman in this area to score in a certain percentile. The job itself has been open to women for years."

Couples to live in area

Wagner-Mendoza

St. Anthony High School graduates Doris Linda Mendoza and William F. Wagner Jr., were united in marriage Saturday morning at St. Barnabas Catholic Church.

Jacqueline Carroll was the maid of honor for the daughter of Mrs. Esther Mendoza of Long Beach. The son of Mrs. William F. Wagner Sr. and the late Mr. Wagner asked John Spitz to be best man.

The newlyweds attend California State College at Long Beach.

They will reside in Long Beach after a honeymoon at Laguna Beach.

Baumgardner-Firey

First Christian Church, Garden Grove, was the setting Saturday afternoon for the wedding of Linda Sue Firey and David Baumgardner.

Their parents are Mr. and Mrs. Charles Firey and Mr. and Mrs. Richard Baumgardner, all of Garden Grove.

The bride's brother and sister, Charles and Sheri Firey, were honor attendants.

The new Mrs. Baumgardner was graduated from Rancho Alamitos High School; her husband



MRS. D. BAUMGARDNER

is an alumnus of Garden Grove High.

A first home in Garden Grove awaits the couple after a honeymoon in Nevada and Utah.

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The Aces

on bridge
IRA G. CORN JR.
TEAM CAPTAIN

Dear Mr. Corn:

Please comment on our bidding of this hand. We defended well against two spades, taking two clubs and a club ruff, two hearts, a diamond and two spade tricks for eight tricks and a 500-point penalty. As you can see, we could have made six diamonds. Where did we go wrong?

East-West vulnerable
Dealer: South

NORTH	9/12
♦ A 4	
♦ 10 9 8 6 4	
♦ 6 5 2	
♦ 8 7 5 2	
WEST	
♦ J 8 7 5 2	
♦ Q	
♦ K 5	
♦ Q 7 3	
♦ A 9 6	
EAST	
♦ A J 7 3	
♦ A K J 9 8 4	
♦ K 3	
SOUTH	
♦ A K 10 9 6 3	
♦ Q 2	
♦ 10	
♦ Q J 10 4	

The bidding:

South	West	North	East
1 ♠	Pass	Pass	Dbl.
2 ♠	Dbl.	All pass	
		Short	Points,
			Searlsdale, N.Y.

Scarsdale, N.Y.

Answer: South gave you the right dope. An insufficient bid becomes a legal bid if the next player makes a bid before his side calls attention to the irregularity.

Dear Mr. Corn:

If you answer my question, it will be the third lesson I've received concerning this lead problem. I welcome yours but the other two were unsolicited (from my partner and my opponent).

I was on lead against three no trump after my left-hand opponent used Stayman. I held the K, J, 10, 5, 2 of hearts and led the 5. Was I wrong?

Free Lessons,
Redlands, Calif.

Answer: On the bidding given, there was a good chance that dummy had four hearts. The lead of an honor would have blocked the suit if your partner had as little as 9-x. So your lead was correct.

However, if the bidding had been one no trump — three no trump, the lead of the jack would have been correct.

In all, I think you were a bit unlucky.

Dear Mr. Corn:

Please clarify the rules for me concerning this bidding:

North	East	South	West
1 ♠	Pass	2 ♠	2 ♠
2 ♦	Pass		

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Veteran meeting

Delegates to the United Veterans Council will meet Monday at 7:30 p.m. in Veterans Memorial Building, Broadway at Cedar Avenue, Main topic for discussion will be a national cemetery for California.

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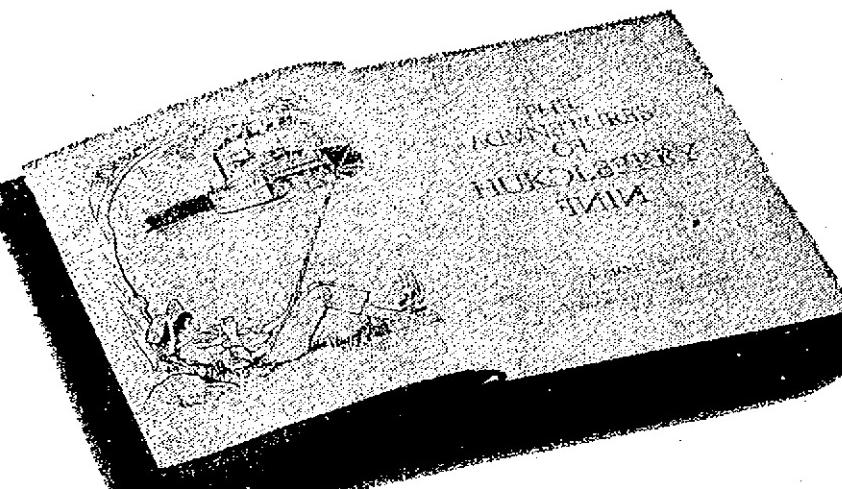
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Some kids will never get the chance to meet Huckleberry Finn.

Huckleberry Finn isn't just a character. It's an adventure.

It's a trip up the Mississippi, the Widow Douglas, and trading frogs for pocketknives.

But for the child who can't read, there are no thrills, no delights, no trips through the imagination of writers like Mark Twain.

For the child who can't read, Huckleberry Finn isn't an adventure at all.

It's a mystery.

A strange and frustrating world where words and letters have little meaning.

For the parent, it's more than strange and frustrating. It's depressing. Because you want to do something about his inability to concentrate or pay attention, his distraction, his overactivity and lack of confidence.

But nothing seems to work.

Maybe you've thought your child's problem is psychological. Or the teacher. Or that he simply isn't smart.

Maybe you're wrong.

At Reading Research Foundation, we discovered that for a majority of children like yours, the problem has to do with motor control.

The fact is, a child who cannot coordinate his senses, who has not become aware of his body,

who has not developed an inner sense of left and right, simply cannot learn to read.

So what we do that's unique and very different from other reading programs is combine perceptual motor training with a sophisticated remedial reading and phonics program.

And where a reading program alone may fail, our combined program will work.

During the past six years, through 43 centers across the country, we've helped over 10,000 children get better grades, improve IQ test performance, dramatically improve reading ability and comprehension, and most importantly, achieve new levels of confidence and desire to succeed.

Most of them doubled their rate of learning. Not just reading. Learning. And without ever interfering with regular schoolwork.

Through a series of simple tests, we can determine whether or not your child's reading problem is perceptual. If it is, we can help. If it isn't, we'll tell you who can.

Right now, we're accepting enrollments for classes starting in a few days. (All our centers are staffed by specially trained, certified teachers.)

We think it's important you give us a call. We don't think we have to tell you why.

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CHEF OF THE WEEK

Lion master among talents

By MILDRED K. FLANARY

Always before we've associated "new shoots" with something growing in a garden. Now we've learned something different. Neushutz stands for Edward W. Neushutz, M.D., today's Chef of the Week, and recently elected president of Downtown Lions Club.

Neushutz didn't have to travel far. He was born in East Whittier of Quaker parents. His wife, Jacqueline, is from Fullerton. They have a son, Dennis, and daughter, Diana.

His bases of knowledge read like this: Whittier Union High School, Whittier College, and Mount Union College, Alliance, Ohio, from which he graduated with a bachelor of science degree.

The College of Osteopathic Physicians, Los Angeles, followed with the degree, doctor of osteopathy. The California College of Medicine, with a degree in doctor of medicine, came next.

Neushutz served his internship at Magnolia Hospital, Long Beach. He then took post graduate education, majoring in proctology, continuing on to the College of Osteopathic Physicians and Surgeons and the University of California, where he also specializes in regional anaesthesia.

DURING THIS TOUR of education, he played football, basketball and varsity golf. He sang in the Men's Glee Club, taking the lead in an opera, was soloist in a capella choir, and was a member of the Quaker Revelers Male Quartet.

Neushutz' fraternity affiliations include Alpha Phi Omega, Phi Kappa Tau, Iota Tau Sigma and the Lancer Society.

He also served as a professor of clinical surgery in the Department of Proctology, College of Osteopathic Physicians and Surgeons.

An active consulting member of the surgical staff of both the Compton Physicians and Surgeons Hospital and Pacific Hospital, Long Beach, Neushutz is a member of the board of directors, and in 1948-49, served as chief of staff of the latter. He is a member of the Long Beach, Los Angeles, California and American Medical Associations. He is also chief advisor to the Long Beach Medical Assistants Association for 1970-71.

Other affiliations include Downtown Lions Club, Southern California Tuna Club, Century Club, Virginia Country Club, University Club of Long Beach, Southern California Golf Association, Traveling Divottees of Long Beach, Executive Associates, Elks Lodge 888, the Royal Order of Jesters and Court. As a change of pace, he's active in the Long Beach Motor Officers Association. Our "Chef" has also presided many of the above organizations.

MASONIC-WISE, he belongs to Palos Verdes Lodge F&AM 309, Scottish Rite and El Bekal Shrine.

In 1949, Neushutz, an Ex-Junior Chamber of Commerce member, was nominated for Long Beach Young Man of the Year.

Oh, yes, Neushutz flies, too. He's rated for private, single engine land instruments. He's a member of the Flying Physicians of California, and the Airplane Owners & Pilots Association. An Air Patrol Commander in 1966, he is a potentate's flying aide, ambassador and medical aide.

Last, but not least, he's a Quiet Birdman. Long



EDWARD W. NEUSHUTZ, M.D.

Beach Hangar. Few Chefs of the Week have ever been one of those.

Today, his official recipe is for Cioppino, and he's apparently enjoying himself immensely.

CIOPPINO

1½ pounds sea bass OR rock cod fish
2 cups onions, sliced
1 clove garlic
½ cup olive oil
1 (1 pound, 12-ounce) can Italian tomatoes with basil
1 8-ounce can tomato sauce
1 cup water
½ cup chopped parsley
2 teaspoons salt
½ teaspoon oregano
½ teaspoon pepper
1 dozen clams in shells
1 dozen cooked shrimp
2 lobster tails

Cut sea bass OR rock cod fish in 1½-inch chunks. Cook onion and garlic in oil until tender. Add tomatoes and tomato sauce, water, parsley, etc. Cover and simmer 30 minutes. Add fish chunks (sea bass or rock fish), cover and simmer 20 minutes longer. Add clams, shrimp and lobster. Cover and cook 10-15 minutes. Makes 6 servings.

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School menus

The following menus will be served in Long Beach elementary schools in the week of Sept. 13-17:

MONDAY: Toastie dog, green beans, melon fruit cup, coconut cookie, milk.

TUESDAY: Italian spaghetti, green salad, fruit gelatin, hot buttered French bread, milk.

WEDNESDAY: Hamburger in bun, pickle

Zonta luncheon

Annual luncheon and card party sponsored by Zonta Club of Long Beach will take place Saturday noon in community room of Fidelity Federal Plaza, 555 E. Ocean Blvd. Admission is \$1.75.

Democrat cards

Democratic Women's Study Club will sponsor a public luncheon and card party Friday at 12:30 p.m. in the community room of Fidelity Federal Plaza, 555 E. Ocean Blvd.

chips, corn, spicy applesauce, milk.

THURSDAY: Pizza, garden salad, sliced peaches, oatmeal cookie, milk.

FRIDAY: Fish sticks with tartare sauce, buttered potatoes, cantaloupe wedge, peanut butter sandwich, milk.

JUNIOR-SENIOR HIGH

MONDAY: Italian spaghetti, corn, green salad, melon fruit cup, hot buttered French bread, milk.

TUESDAY: Pizza, green beans, cantaloupe wedge, whole wheat bread, butter, milk.

WEDNESDAY: Taco-chili beans, carrots, peaches, whole wheat bread, butter, milk.

THURSDAY: Cheesecake, potato salad, spicy applesauce, milk.

FRIDAY: Lasagna, spinach, lettuce & tomato salad, fruit gelatin, hot muffin square, milk.

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The way to rate as A-Number One fan

up at the line of scrimmage as the anchorman in a human pyramid (c) throwing the ball 30 feet over the receiver's head, they will usually kick to the opponent on the fourth down. This is called punting.

If they succeed by (a) running forward (b) swiveling successfully away from the suction of the pyramid (c) throwing the ball right to the hands of the receiver, they will have another first down.

This failure-success process is repeated over and over through the four quarters, two halves and one whole 60 minute game.

BY NOW YOU KNOW football is not funny. You're beginning to get that old do or die, hit-'em again, hit-'em again—harder spirit.

This is where THE official comes in blowing his whistle and waving his arms.

In hitting-again-harder YOUR player may not (a) grab a face mask (b) hold another by force — unless he has the ball (c) sneak up and hit him from behind — unless he has the ball (d), hit, hold, push or otherwise aggravate a receiver going up for a pass (e) jump on a pile of guys just for the heck of it.

These fouls all have names and accompanying 15 yard penalties except (d) where the ball is moved to the spot of the infraction. (See preceding paragraph.) Their real names are (a) face mask (b) holding (c) clipping (d) pass interference (e) piling on.

The most aggravating and most common of the many other penalties occurs when YOUR player jumps across the line before the ball is snapped. This is called off side and costs YOUR team five yards.

Fistcuffs are forbidden and if a player takes a poke at someone he'll be thrown out of the game. Lusty, locker room language directed at the officials by coach or players is often met with a 15 yards walk backward. This is a personal foul.

If you are confused, remember the best of the MMQ's have their problems keeping up with the rules and for a good reason.

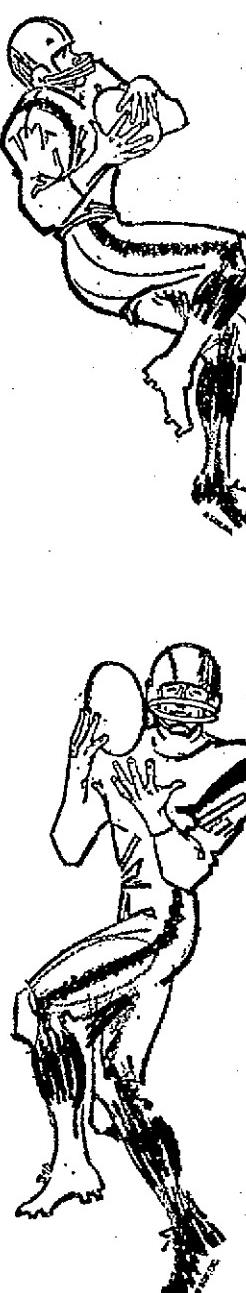
There are 154 rule differences between college and professional football; 132 rule differences between college and high school; and 36 differences between high school and pro rules.

You might dazzle your husband with that bit of knowledge.

Then to show him he is still the football authority in the house ask him about (a) safeties (b) touchbacks (c) conversions (d) field goals (e) blitzes (f) player's positions (g) blocking (h) the monster man.

Better wait and ask him at half time since the game is about to start and you have to put away the vacuum and make a double batch of pop corn.

Now march to the TV with confidence. As an A-Number One fan you have earned your right to a seat beside the MMQ.



(Continued from Page W-1)

change teams or players in the middle of the season.

YOUR coach comes with the team and THE officials are furnished by the league.

With this accomplished you may already feel like a fan. However, DO NOT rush to your husband's side in front of the TV.

BEING A NOVICE, there are still a few simple basics to know so that you will not interrupt your MMQ's concentration with a silly question during a crucial part of the game.

This is an absolute no-no in the annals of fansmanship.

Now, for the basics.

Each team has 11 players. One team plays offense and the other plays defense. Each team has an offensive and defensive team.

Stated simply, the offense has the ball and will try every sneaky maneuver (there is even a play called the quarterback sneak) to get that ball over the goal line for a touchdown. The defense knows this and will use brain, brawn and an occasional elbow to stop them.

Now for the game.

After the opening gun, one team will kick off to the other. The receiving player will either (a) catch the ball and run toward, through, around or into the opposing horde (b) raise his hand frantically and signal "fair catch" — in which case he may not run (c) watch forlornly as the ball goes over his head and into the end zone — after which it will be placed on the 20-yard line.

If they didn't run back the kick-off the offense will now attempt to score. First, the two teams line up facing one another with the ball in front of the center on what is called the line of scrimmage.

He snaps the ball to the quarterback who has four downs — four chances to move the ball ten yards — to make a first down.

If they fail by (a) running backwards (b) ending

Honeymooning in Tahiti

for newlywed Davidsons

Honeymooning in Tahiti are newly wed Mr. and Mrs. Alan K. Davidson (Shirley Rae Dunham) after a wedding ceremony Saturday evening at Lafayette Chapel.

The daughter of Mr. and Mrs. Raymond Dunham of Lakewood asked her sister, Mrs. Gloria Leonard, to be matron of honor. Dana Taylor was best man for the bridegroom, son of Mr. and Mrs. Paul M. Davidson of Long Beach.

The new Mrs. Davidson graduated from Lakewood High School, Long Beach City College, and California State College at Do-

mingue Hills. She also attended Oklahoma State University. She was affiliated with Rameyana sorority at LBCC. He was a member of Tong at LBCC and Sigma Chi at CSLB.

The bridal couple will reside in Long Beach.

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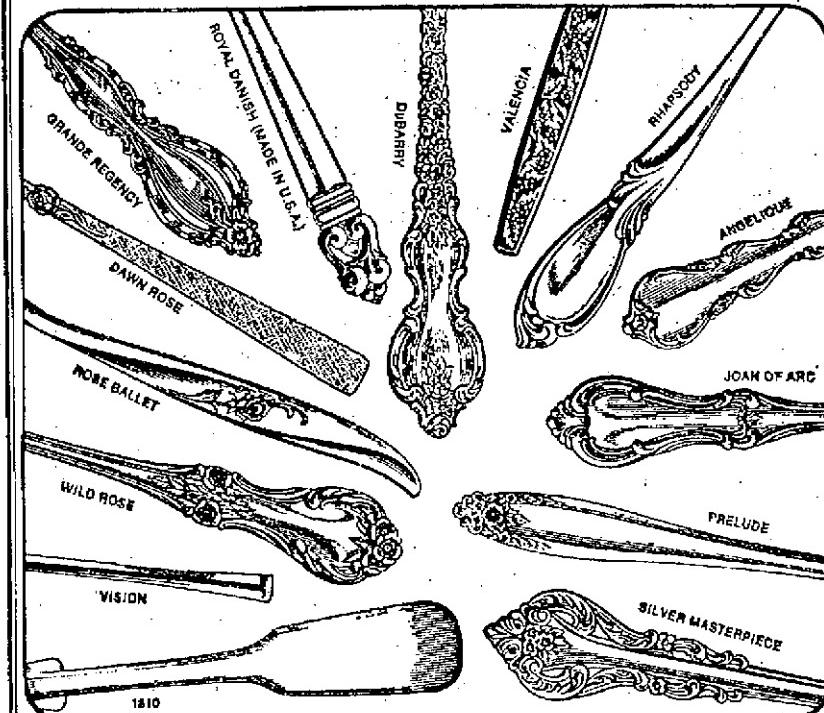
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Make additions to your silver while we're making subtractions from our prices.



First you can add some sterling place setting pieces. There's \$3 off on each of those. Then you can add some small serving pieces. Those, too, are \$3 less than usual. And as a further temptation you can add some big serving pieces. Here you save \$6. Better still, we're subtracting these savings from 14 of our patterns. Sterling silver, all. Making this a perfect time to start a silver service if you don't have one to add to.

International Sterling is available at fine jewelry and department stores. How nice to know that with things worth nothing going up in price, something worth something is going down.

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MRS. KENNETH POLHILL



MRS. C. T. DESMOND

Newlyweds take trips

Freda-Koleada

Penn Park, Whittier, was the setting Saturday afternoon for the marriage of Mavis R. Koleada and William R. Freda.

Mrs. William Wolverton was matron of honor for the daughter of Mr. and Mrs. George Koleada of Whittier. Michael A. Freda was best man for his cousin, son of Mrs. Loraine Cusane of Fremont and Richard Freda of Long Beach.

The bride attended San Jose State College where she was affiliated with Phrateras Women's Service Organization. Her husband was graduated from Lakewood High School and San Jose State College. He is attending Hayward State College to earn his master's degree in business administration. He is affiliated with Alpha Chi Omega National Business Honor Society and SAM, a business organization.

A first home in Sunnyvale awaits the newlyweds after a honeymoon at Malibu and Carmel.

Keisler-Dahl

Honeymooning in San Francisco are newly wed Mr. and Mrs. John Keisler (Paula Dahl) after a wed-

ding ceremony Saturday evening at First Presbyterian Church in Orange.

Gail Dahl was maid of honor for her sister. They are the daughters of Mr. and Mrs. Lyle Dahl of Orange. The bridegroom, son of Mr. and Mrs. Robert Keisler of Long Beach, was attended by Dennis Westberg.

Polhill-Carey

Lorraine Denise Carey, daughter of Mr. and Mrs. Frank Carey of Long Beach, and Kenneth George Polhill, son of Mr. and Mrs. Richard Polhill, also of Long Beach, were married Saturday evening at California Heights Methodist Church.

The bride's brother and sister-in-law, Mr. and Mrs. James L. Carey, were honor attendants.

The newlyweds were graduated from Jordan High School where the bride was a song girl and on the swimming and gymnastic teams, and the bridegroom was on the wa-

ter polo and swimming teams. They also graduated from Long Beach City College where the bride was a banner girl and both were on swimming teams.

The bridegroom is currently attending California State College at Long Beach.

Desmond-Fallon

A military wedding at St. Anthony Catholic Church united in marriage Claire F. Fallon and Lt. (j.g.) Christopher T. Desmond, USCG.

Susie Tripp was maid of

honor for the daughter of Mr. and Mrs. Francis G. Fallon of Long Beach. The bridegroom, son of Mr. and Mrs. Richard Desmond, also of Long Beach, asked Lt. (j.g.) John Baker III, USCG, to be best man.

The new Mrs. Desmond graduated from St. Anthony High School where she was student body vice president. She attended California State College at Long Beach where she was a member of the college honor society and Spurts. Her husband graduated from Wilson High School and the Coast Guard Academy.

He is attending UCLA.

They will make their

first home in Long Beach

enter the private world of Bixby Hill



Live in country-like seclusion. In a very private world of superb custom homes. Completely private thoroughfares and guarded security gates assure you the controlled environment and quality neighborhood which will protect your home investment.

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DEAR ABBY

Hard of hearing say 'thanks'

By ABIGAIL VAN BUREN

thing important."

I sure wish you would tell people who can hear that they don't know how lucky they are. NOT THAT LUCKY

DEAR NOT: One of life's tragedies is being unable to hear. But sadder still are those who can hear, but will not listen.

DEAR ABBY: Thank

you for publishing Nanette Fabray's letter, urging the hard-of-hearing to wear hearing aids. Please advise those with a hearing problem to always ask to have repeated that which they have not heard. (So many will pretend that have not.) I am a nurse, they have heard when they

and on one occasion the doctor instructed his patient in the taking of medication. She did not hear him correctly, and a tragedy nearly resulted. PORTLAND

What's your problem? You'll feel better if you get it off your chest. Write to ABBY, Box 4970, Los Angeles 40, Calif., or to P.O. Box 3000, Long Beach, Calif. Enclose stamped, addressed envelope.

How to write letters to Abby: Send \$1 to Abby, Box 4970, Los Angeles, Calif. 90048, for Abby's booklet, "How to Write Letters to Abby." Address envelope.

Bless her! She is a fine performer, a great lady and a good sport.

I wear a hearing aid, too, and I'd like to add, it would help those of us with a hearing loss if people would not shout at us. They should look at us, and talk directly to us so we can read their lips more easily. Thank you.

LIP READER

DEAR ABBY: You certainly hit close to home when you ran Nanette Fabray's wonderful letter!

My mother has been hard of hearing for years, but she's too vain to admit it. She sits there, pretending to hear, and she's missing 75 per cent of what's going on. She wears eye glasses but she won't see a doctor about her hearing because she's afraid he might tell her she needs a hearing aid. Meanwhile she's 50 and missing a lot because she won't let anybody help her.

HER SON

DEAR SON: You don't need me to tell you how foolish your mother is. But her vanity can cost her her life if she ever steps into the path of an oncoming automobile which she has not heard approaching. Please show this to her. It may help.

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FOR LOVELY FEET
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Art of Black Africa, LBMA in News

By ELISE EMERY
Arts Editor

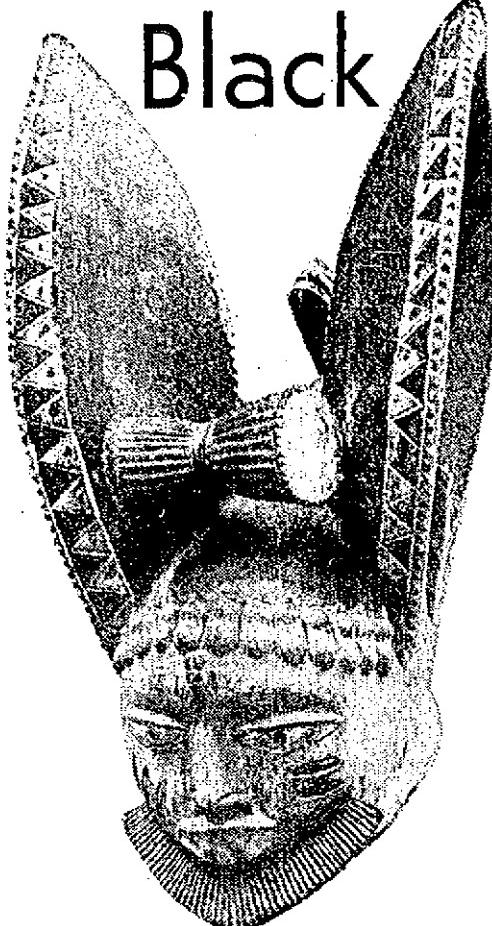
Long Beach Museum of Art, 2300 E. Ocean Blvd., was enriched this week by the gift of an aluminum sculpture, the work of Max Finkelstein. Donors were Dr. and Mrs. Maurice M. Rosenbaum.

In accepting the sculpture, Jason D. Wong, museum director, recalled the past generosity of Dr. and Mrs. Rosenbaum, whose gifts include a bronze sculpture by Alexander Archipenko and major awards to the museum's annual juried shows.

The sculpture, a wall-relief, is titled "Black Plus Squares No. 9." Done in 1968, it is 27 by 17 by 1 1/4 inches and is made of precision cut, highly machined units of aluminum on baked enamel.

The construction reflects the artist's sensitivity and understanding of modern technology, optics and formal esthetics, Wong noted.

A Southern California artist, Finkelstein was born in New York, studied at the California School of Art, Los Angeles City College and UCLA. Currently, he is an instructor of sculpture at the University of Judaism, Los Angeles. He is represented in private and public collections



FROM YORUBA, Nigeria, comes this Egungun mask, known as the "hare and hunter of the night," a destroyer of witches.

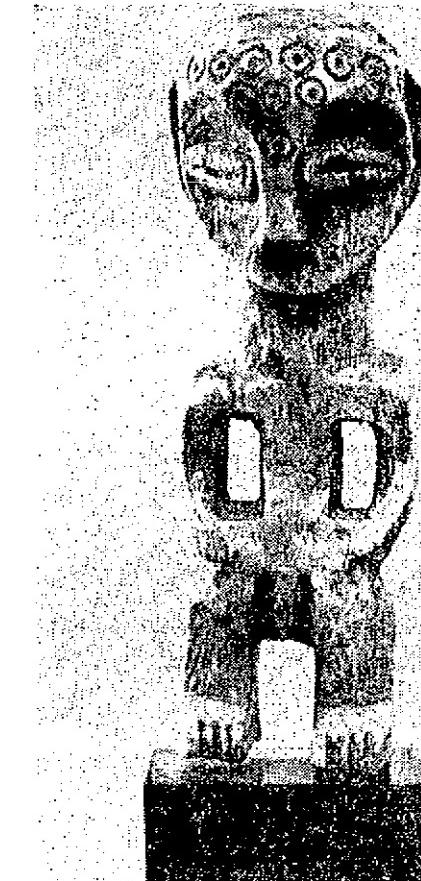
and has exhibited throughout the United States.

ALSO AT LBMA, is

scheduled registration for the fall program of classes for children and adults



SEATED FIGURE of a man is from Mayube, Congo. Eyes, inlaid with glass, give it a magical quality. Head covering suggests Islamic influence from North Africa.



THIS IGANGA figure comes from the Bwame Society of the Lega tribe in the Congo region. Of carved ivory, it is one of the objects in "The Art of Black Africa."



SMOKEY ROBINSON (FOREGROUND) AND MIRACLES STAR AT GREEK

Robinson at Greek; Lisa next

Smokey Robinson, singer and composer, will bring the Miracles to Greek Theater for performances Monday through next Sunday.

Sharing the outdoor stage will be the Four Tops, who won national recognition on the Ed Sullivan Show with recordings of "Baby, I Need Your Love," "Without the One You Love," "Shake Me,

"Wake Me" and a dozen other songs.

Robinson composes not only for his own group, but also for such top performers as Diana Ross, Brenda Holloway, Sonny and Cher, The Rolling Stones and the Beatles.

Performances will begin at 8:30 p.m.

ON MONDAY, Sept. 20, Liza Minelli will debut at

the Greek, appearing nightly through Sunday, Sept. 26, at 8:30 p.m. Her guest star will be Mac Davis.

A versatile performer, Liza is a singer, dancer and an actress who won the theater's highest award, the Tony, with her first performance when she was 19.

ON MONDAY, Sept. 20, Liza Minelli will debut at

Africa, LBMA in News

sponsored by Friends of the Museum. Registration can be made in person Saturday from 10 a.m. until noon, or by mail. Brochures and forms are at all branches of Long Beach Public Library, or may be had by phoning the museum.

Instructors are Mike Erickson and Joan Haley; both hold M.A. degrees from CSLB.

For the 14 workshops of the first semester, fees range from \$20 to \$35.

OF GREAT interest at Los Angeles County Museum of Art, 5905 Wilshire Blvd., is the permanent gallery of African art which opened in mid-August.

The museum has expanded space for its display in the Ahmanson Gallery and objects on exhibit will be changed periodical-

ly. Now on view are 80 pieces of sculpture, textiles, masks and weaponry.

Said Dr. Franklin D. Murphy, president of the museum's board of trustees, "The museum has an obligation to make the visual heritage of all men available to our visitors. Black African artists have produced works of the highest quality that have gone unrecognized by too

many people for much too long."

Black African art was virtually discovered for the Western world by a group of modern artists at the turn of the century, he said. Men like Picasso and Matisse were instrumental in helping break through the traditional Western European way of seeing African art. Black African artists were a major inspiration and influence for Western artists who revolutionized the art world with the development of Cubism, the movement which opened the door to the entire world of modern art.

Dr. Murphy pointed out that African art originally was studied from the viewpoints of science and ethnology, but that it is becoming increasingly apparent that African art has a forceful esthetic appeal that must be considered on its own merit.

Rexford Stead, deputy director of the museum, organized the current exhibit. "It is important to know that almost every work in this installation was made for a religious, ceremonial or utilitarian purpose," he pointed out. "Practically every work has played an active role in traditions that have existed for centuries."

The objects range in size from intricately carved ivory hairpins from the Congo to religious sculptures three and four feet tall. Arranged in geographic order, they allow visitors to "walk across the African continent." Among groups represented are the Guro and Bundu of Guinea, Ashanti and Nafana of Ghana, Ibo and Yoruba of Nigeria, and the Songye and Kuba of the Congo.

Most of the pieces were collected in the 19th and 20th centuries and are be-

lieved to date from those, or slightly earlier, periods. Wood sculptures are not generally available from earlier periods because their constant use and exposure to weather caused deterioration. Some of the Benin metalwork has been dated back to the 16th century, however. There are several examples of casting from this ancient African kingdom.

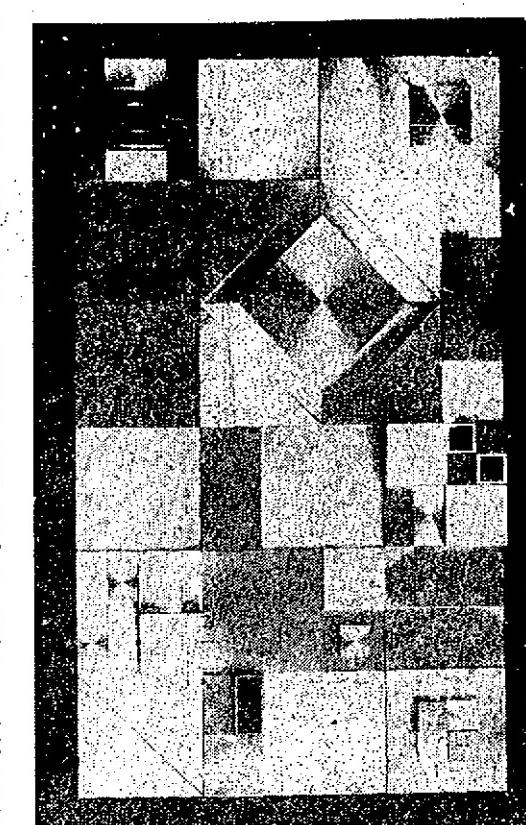
AT ITS GALLERY, 800 E. Ocean Blvd., Long Beach Art Association is hanging its membership show. Richard V. Johnson, art instructor at Orange Coast College, selected the work of these artists: Joyce Carhart, best of show; Michael Kent Murphy, second; Grace Choi, third.

Gallery hours are noon to 4 p.m. Tuesdays through Fridays, 1 to 5 p.m. Saturdays and Sundays.

OPENING NEXT Sunday and continuing through Oct. 3 at the Carl Frye Gallery, 3803 Atlantic Ave., is an exhibit by Kihwan. Also on display will be work by Rembrandt, Durer, Goya, Van Leyden, Holbein and Bruegel.

THROUGH the month of September at Dana Branch Library, 3690 Atlantic Ave., Sybil Gray is showing recent paintings. The exhibit may be seen during regular library hours.

MONDAY at 7:30 p.m. in Simon Bolivar Park, Del Amo and Downey Boulevards, Samuel Michaels will begin a six-week seminar of instruction on color and color application for Lakewood Artist Guild. The series will be by lecture and applied art. A nominal fee will be charged. The public is invited.



ALUMINUM SCULPTURE, "Black Plus Squares No. 9" by Finkelstein, is gift to LBMA.



AC orientation time Thursday

Long Beach Regional Arts Council will conduct its first annual orientation meeting for member groups and interested individuals Thursday.

From 9 to 9:30 a.m., registration will take place in the Terrace Room of Buffums', Broadway at Pine Avenue. Those attending may enter on Broadway. Registration fee is \$1.

At a session from 9:30 to 10:15 a.m., panel members will discuss "Yesterday, Today and Tomorrow With the Arts Council." After a break from 10:15 to 10:30 o'clock, the group will reassemble at the Arts Council office, 130 Pine Ave.

In workshops and panel discussions, goals and activities of the Arts Council will be explored from 10:30 to 11:30 a.m. Also on the agenda is election of the board of directors.

Registration may be made at the door or in advance at the Arts Council office.

Bernstein's 'Mass' fuses many 'alien elements'

Editor's note: The author of the following review is music editor of the Saturday Review and editorial director of the Kennedy Center program magazine.

By IRVING KOLODIN
Written for
The Associated Press

WASHINGTON — Leonard Bernstein's "Mass" performed Wednesday night at the formal opening of the John F. Kennedy Center for the Performing Arts, belongs to a category of works known as "pieces d'occasion" or works written "for an occasion."

In bringing together the emotions of the composer — a friend and great admirer of the man whose name the building sadly bears — and the motions of a cast of singers, dancers and players numbering more than 200 — Bernstein has not only glorified the "occasion" for which the work was conceived, but made it "of a piece" in another way.

IN COMBINING the liturgy of the Roman Catholic Mass, from "Kyrie Eleison" to "Agnus Dei," with a concept utilizing sung and spoken interplay

tions in English, the work of himself and Stephen Schwartz, Bernstein has unquestionably drawn upon the techniques of the "musical" for the score brilliantly staged by Gordon Davids.

But the so-called "alien elements" have been, for the most part, so sensitive to the more traditional content that the result must be considered a permanent addition to the works of the American theater repertory.

ACCORDING to his own description "Mass" is a "Theater Piece for Singers, Players and Dancers," but it might well have been called a "Mass of Life" rather than anything resembling a sacred service for the dead. Verdi

put Italian opera into his "Manzoni Requiem" and Bernstein has unquestionably drawn upon the techniques of the "musical" for the score brilliantly staged by Gordon Davids.

But the so-called "alien elements" have been, for the most part, so sensitive to the more traditional content that the result must be considered a permanent addition to the works of the American theater repertory.

TO mark the opening of the musical season, Mayor J. Kimball Walker has declared Monday through Saturday as Bellflower Symphony Week.

The play opens a limited engagement Monday star King Gig Young and Shirley Booth with Jesse White and the Broadway cast.

A graduate of Mayfield High School in 1965, Miss

Fiesta de los Teatros

Inner City Cultural Center will present three Chicano theater groups in Fiesta de los Teatros Thursday through Sept. 26 at 1615 W. Washington Blvd., Los Angeles. Above is scene performed by the Obie Award-winning Teatro Campesino. The groups were among those which took part in a similar fiesta in April at Santa Cruz.

Each of the troupes will perform a separate schedule during the 10-day festival. All programs will begin at 8:30 p.m. There will be no performance on Sept. 20.

Admission to all three companies will be \$10, \$7.50 and \$5. Students will be admitted to all three for \$2.50. Tickets also may be purchased to individual performances for \$5.50, \$4.50 and \$3.50. For further information, call the box office.

Concert opens season

Bellflower Symphony Orchestra will welcome home soprano Judith Keulen at its opening concert Saturday at 8 p.m. in Sims Park Auditorium, 16710 Clark St.

Miss Keulen will be soloist for five operatic arias; Geza Szabo, music director of the orchestra, will conduct.

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A graduate of Mayfield High School in 1965, Miss

Keulen graduated from California State College, Long Beach, then studied in Zurich for a year. She has just completed a year of study at the Vienna Academy of Music and the Performing Arts under a Rotary International Foundation Fellowship. She was sponsored by the Rotary Club of Bellflower.

After the concert Saturday, Bellflower Cultural Arts Council will host a reception for which Mrs. Clifton M. Brakensiek is making arrangements.

Other symphony concert dates are Nov. 6, Feb. 5, April 1 and May 27.

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Supplement To

LONG BEACH INDEPENDENT/PRESS-TELEGRAM
SUNDAY, SEPT. 12, 1971

HERALD-AMERICAN/CALL ENTERPRISE
SUNDAY, SEPT. 12, 1971

COMMUNITY ADVOCATE
WEDNESDAY, SEPT. 15, 1971



GRAND OPENING



UNITED ARTISTS THEATRES

2

2 THEATRES in 1 LOCATION



INSIDE THE MALL

3

WEDNESDAY, SEPTEMBER 15



UA CINEMA



WEDNESDAY, SEPTEMBER 15

SONG OF NORWAY

"BREATHTAKINGLY BEAUTIFUL"
"SPECTACULAR" "YOU'LL LOVE IT"
"EXCITING"

An Anglo-American Story
An American and British Story
Produced by Alexander Korda
Directed by Alexander Korda
Story by Alexander Korda
Music by Miklos Rózsa
Cinematography by Robert Krasker
Production Design by Cedric Gibbons
Costumes by Edith Head
Edited by Walter R. Rosen
Sound by Harry Stradling, Jr.
Musical Direction by Alfred Newman
Song by Oscar Hammerstein II
Music by Oscar Hammerstein II
Lyrics by Oscar Hammerstein II
Choreography by Agnes de Mille
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Song Of Norway

Tony: Florence Henderson
Maurice: Frank Stollery
Porella: Christina Pickles
Oscar: Hamonka
Robert: Motley
Edward G: Robinson
Harry: Secombe

SONG OF NORWAY

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WALTER SELTZER PRODUCED BY ANTHONY ZERBE ROSALIND CASH

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Los Cerritos Center



FROM THE AIR - This bird's eye view of Los Cerritos Shopping Center shows the extent of the huge \$40 million complex. The mammoth new landmark is located at the intersection of the 605 Freeway and South Street in the City of Cerritos. An outstanding feature of Los Cerritos is the completely en-

closed 1800-foot-long mall connecting the major department stores and housing the multitude of specialty shops. One of the largest on the west coast, the mall is temperature controlled year around and is always free of dust and wind.

Community Organizations

The Cerritos area is both home and host to numerous organizations of all types, which offer citizens opportunities to participate in activities beneficial to both themselves and their community.

Location Of Los Cerritos
Convenient For Shopper

Location of Los Cerritos Center at South Street and the 605 Freeway in Cerritos

puts it at the crossroads of convenience. It has easy access to all freeways and is only minutes away from dozens of southland cities.

The center sits in a central location just a short drive from the 91, Garden Grove, Long Beach, San Diego, and Santa Ana Freeways.

The time it takes to drive to Los Cerritos from a number of nearby cities was checked recently with the following results:

It takes approximately ten minutes to drive from Downey, Norwalk, La Palma, Cypress, Lakewood, Bellflower, and Hawaiian Gardens. It takes about 15 minutes if you're driving from Paramount or Whittier, and its 20 minutes from downtown Long Beach.

Convenient to shoppers throughout the southland and offering one of the most beautiful and unusual shopping complexes in the world, Los Cerritos is bound to grow rapidly in popularity.

The center is bounded by the 605 Freeway on the west, South Street on the south, Gridley Road on the east, and 183rd Street on the north.

Los Cerritos is located astride the Los Angeles - Orange County line. It is bordered by Bellflower on the west, Lakewood and La Palma to the south, Buena Park and La Mirada on the east, and Santa Fe Springs and Norwalk to the north.

State Park By Mexico Now Open

State Parks and Recreation Director William Penn Mott, Jr. announced that Border Field, the new state park on the Mexican-California border, is now open for day use.

The 372-acre beach park with over 6,000 feet of ocean frontage was transferred to the state by the federal government in a ceremony attended by Mrs. Richard Nixon, Presidential Advisor Robert Finch, and Mrs. Clarice Gilchrist, chairman of the park and recreation commission.

Mott said the park is being operated temporarily by Confection Cabinet Corporation, a concession from Los Angeles. He explained that this will allow the public to use the new park immediately, rather than wait until the state is able to budget for the installation and operation of permanent facilities there.

At present, he said, there are chemical toilets and garbage cans. Visitors attending the park must bring their own food and water. Mott added that the concession will soon open a snack bar. Although there is no lifeguard service, he said, park ranger personnel are patrolling the beach regularly.

Access to the park is from the city of Imperial Beach. Take Interstate 5 to Palm Avenue. Turn west on Palm to 19th Street, then south to Monument Road, and west to the entrance gate. Admission is \$1, which will admit a carload for the day.

Come help us celebrate the

Grand Opening

of our beautiful new
MERLE NORMAN COSMETIC
STUDIO

LOS CERRITOS CENTER

From Monday Sept. 13 at 10:00 a.m. To Saturday Sept. 18 at 6:00 p.m.

FREE

* Grand Prize Drawing . . . for a complete Merle Norman Beauty Care Set

* Daily Drawing . . . for a Merle Norman "Three Steps to Beauty" complexion Care Set.

* Cosmetic Gifts . . . to introduce you to our fine products

* A complete new look and a complexion care program designed just for you. In private.

* Special group presentations for women's clubs. Inquire about arrangements

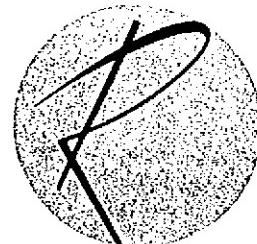
FREE EYELASHES
with \$5.00 Cosmetic Purchase



Los Cerritos Center

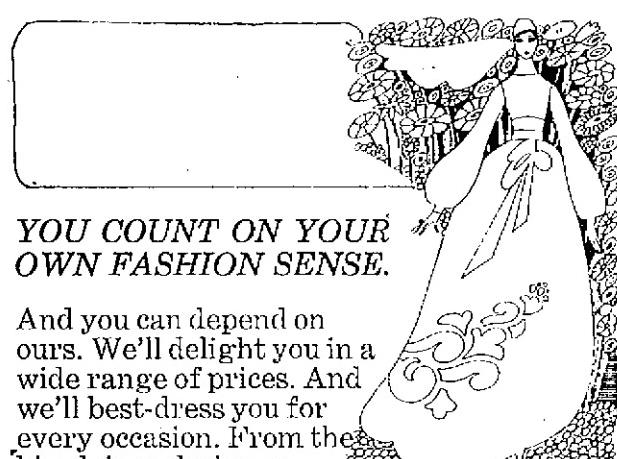
ROBINSON'S LOS CERRITOS

OPENS MONDAY, SEPTEMBER 13



**ROBINSON'S
LOS CERRITOS AND YOU...
WE WERE MADE
FOR EACH OTHER**

And what a match! You know what you're after...the good life. That's why you live where you do. We're the 11th and newest branch of an exciting store that's been serving up that 'good life' for years. With so much experience, doesn't it make sense that we know how to do more for you? More for you, more for your family, more for your home at Robinson's.



YOU COUNT ON YOUR OWN FASHION SENSE.

And you can depend on ours. We'll delight you in a wide range of prices. And we'll best-dress you for every occasion. From the big-doings designer creations you'll find in our Better Dresses to those daytime dash-abouts we've got lots of in our Robinaire Shops. Everywhere, from hosiery to hats, you can count on Robinson's.



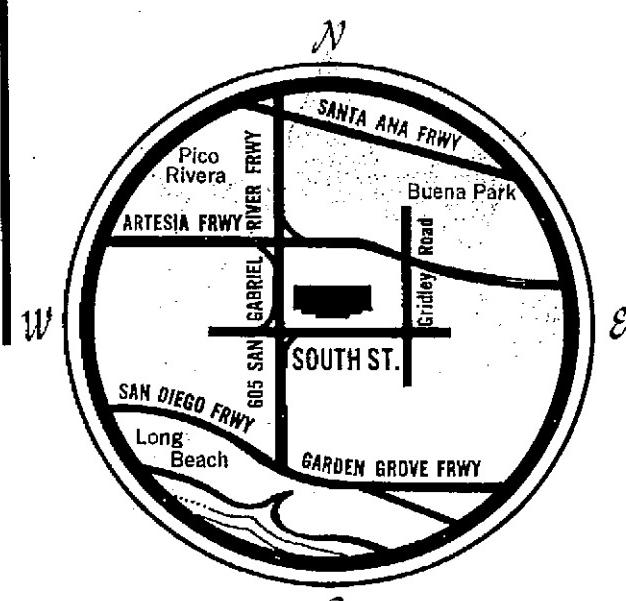
YOU WANT CLOTHES TO MAKE THE MOST OF A MAN.

We've turned that theory into practice in the Men's Store. From impeccably tailored suits to knit pants...with flare...to our own nicely-priced Medalist shirts, Robinson's is where he can round out a wardrobe.

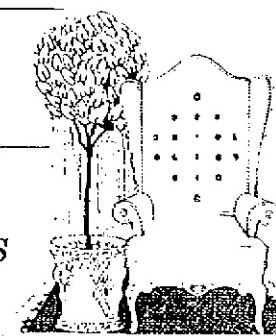
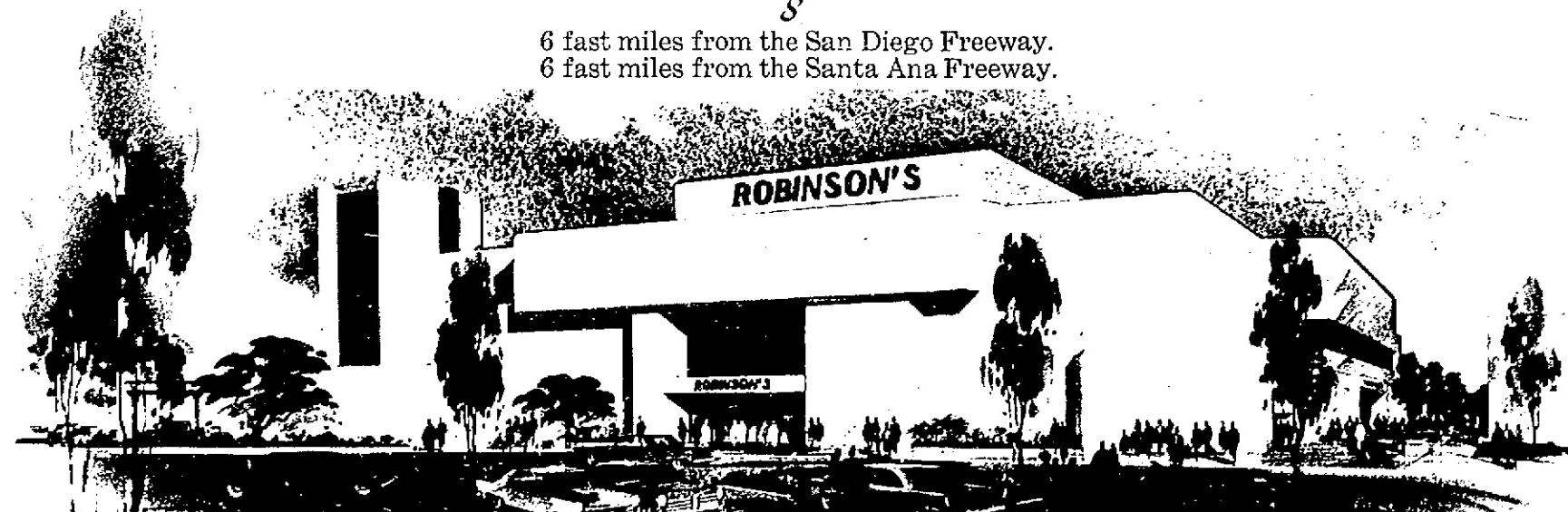


YOU THINK LITTLE THINGS MEAN A LOT.

We do, too. That's why we make so much fashion sense in our Young World and Young Californian Shops. From little girls' party frills to at-a-price play togs, from complete layettes to kicky college scantpants. Fashions for the whole family...all in the finest of style.



6 fast miles from the San Diego Freeway.
6 fast miles from the Santa Ana Freeway.



YOU WANT ALL THE CONVENiences OF HOME.

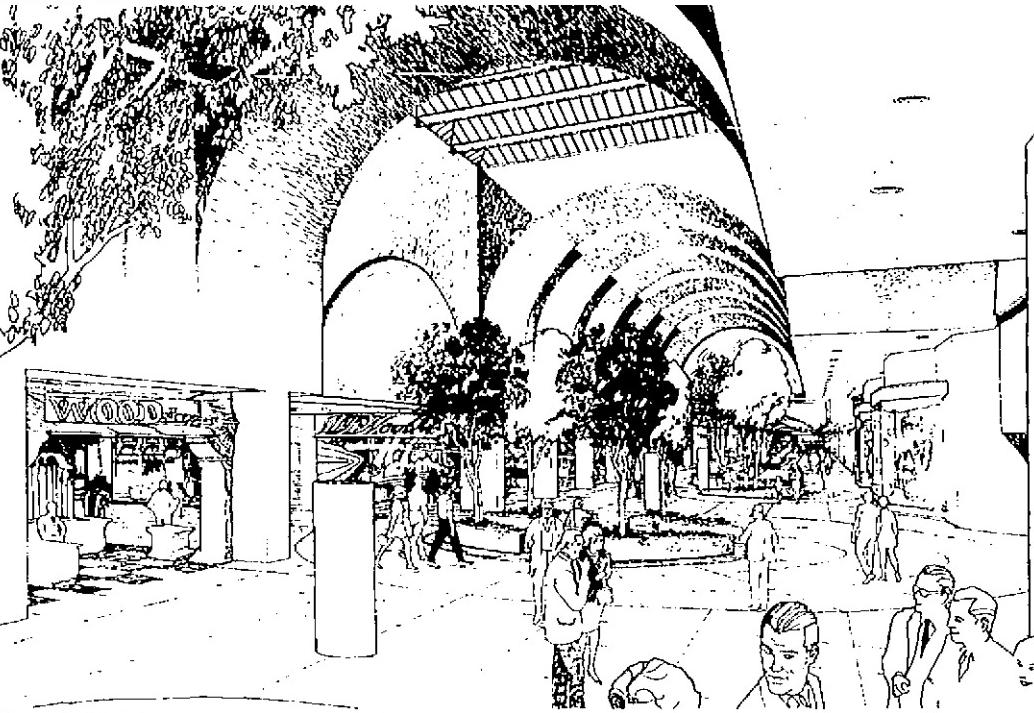
Right here at Robinson's is where you'll find them. From chrome-and-glass coffee tables to a carved and curlicued china cabinet to a sit-and-sleep convertible sofa, we'll furnish you with the look you love at the price you want to pay. All through the Home Store...from custom draperies to pots and pans to monogrammed bath towels...all kinds of beautiful buys.

YOU'D LIKE SHOPPING TO BE EASY, FUN.

And we think it will be at Robinson's. From lingery lunches in our California Room to lovely happenings in the Beauty Salon, you'll find more fun in shopping at Robinson's. From our all-smiles-friendly and helpful sales staff to our handy charge cards, convenient credit plans, easy hours (Monday through Friday from 10:00-9:30, Saturdays, 10:00-5:30), we do more to make shopping easy.



AT ROBINSON'S...WE KNOW HOW TO DO MORE FOR YOU. WHY NOT? WE WERE MADE FOR EACH OTHER.



LOS CERRITOS MALL - Artist's rendering captures the park-like atmosphere of the fully enclosed and climate controlled mall at Los Cerritos Shopping Center. Shown above is Robinson's court with its grand gallery, huge archways, and series of high, vaulted skylights. Creative use of light,

shadow, tone, and texture make the mall most appealing. The entire mall has striking, high sculptured ceilings with an intricate and ingenious lighting system that creates an ever-changing harmony of light and shadow.

Los Cerritos Center Plans Opening Sept. 13

Los Cerritos Center, one of the most strikingly beautiful and unusual shopping centers in California, will open its doors for the first time Monday, September 13.

The mammoth \$40 million regional shopping complex is located in the city of Cerritos at the intersection of the 605 Freeway and South Street.

Every facet of Los Cerritos has been carefully designed and carried out with the shopper in mind. The architecture and landscaping come together to create the delightful effect of a park.

Stunning Mall

Backbone of the 95-acre center is the stunning mall, a 1800-foot-long structure connecting the major department stores in the complex and housing the multitude of specialty shops.

One of the largest on the west coast, the mall is completely enclosed and air conditioned to 72 degrees year around. Mall designers said their philosophy was to create a recreational area.

A creative environment of light, shadow, tone and texture makes the mall most appealing.

Three main courts are featured in the mall, each a distinct, contrasting environment. Robinson's court features a grand gallery with a huge stained glass archway and a beautiful series of high, vaulted skylights. The central court is dominated by a 40-foot glass dome skylight above a huge yellow and red tile sunburst. The Broadway court is set off by three lovely dome skylights and a wall of mirror rosettes.

Ingenious Lighting

The entire mall has striking high sculptured ceilings with an intricate and ingenious lighting system that creates a charming harmony of light and shadow. The sometimes curved and recessed contours of the ceiling

creates an excitingly sensuous effect.

Generous use of elegant old world stained art glass at key points allows a kaleidoscope of color to pour throughout the mall. In the evening it's a warm environment with a "bazaar" feeling.

Developer of the center is H and H Cerritos, a joint venture of Ernest W. Hahn Inc., and Homart Development Co., a wholly owned subsidiary of Sears, Roebuck and Co.

Project architects for the mall are Burke, Kober, Nicolais and Archuleta, Los Angeles. For The Broadway, architects are Charles Luckman and Associates; for Orbach's they are Victor Gruen and Associates; for Robinsons, William Pereira and Associates; and for Sears, Welton Becket and Associates.

Completion of Phase I

Opening of the center marks completion of Phase I which accounts for roughly half of the entire complex. Phase II is scheduled to open next spring with two more major department stores and an additional 60 retailers.

Exterior of the mall is composed mainly of soft white adobe contrasted with native field stone walls (rough cut stone.) All signing on the exterior is eliminated except for the major department stores and selected major tenants. No advertising appears on the buildings as they provide a backdrop to the pleasing and restful mood of the area.

Lush and harmonious landscaping by Lawrence Malone and Associates sets off and completes the changing moods of the center.

Relief for Shopper
Humanization and unobtrusive use of the environment make Los Cerritos stand out among shopping centers. Soft, wandering

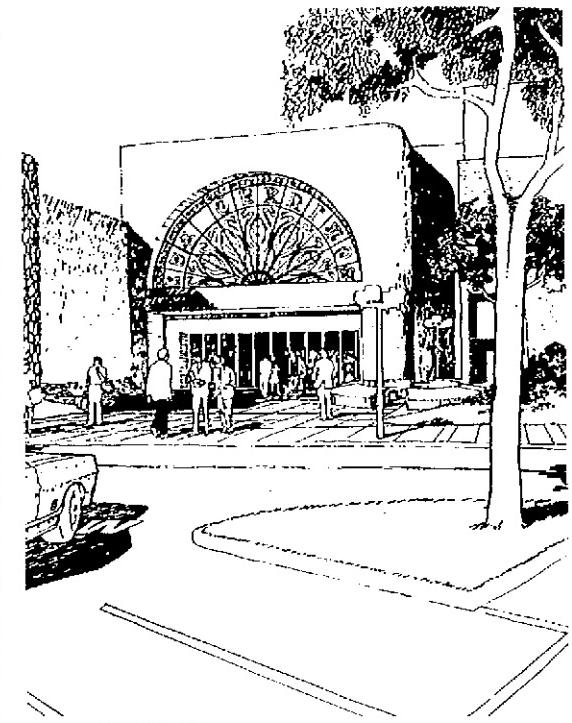
walkways, curved roads and driveways, small hills and stands of trees grant the shopper relief from the stark lines of concrete offered by many centers.

A visit to Los Cerritos is an ever changing and exciting experience. The relaxing roads and paths always lead to a goal and a surprise.

Living Mall
Los Cerritos was created as a "living mall" with roomy, flexible areas to complement art exhibits, fashion displays, auto shows, and other features.

The mall area is made even more flexible and interesting with the elimination of fixed objects so that floor patterns can be varied. Mature large trees are placed at many points within the winding flow of traffic and activities. Low intensity lighting creates interesting shadowed effects within the environmentally controlled climate.

City Within A City
Los Cerritos contains all the components of a city within a city. It forms an integration of shopping and entertainment.



MALL ENTRANCE - One of several attractive entrances to Los Cerritos Shopping Center mall is shown in the artist's rendering above. All signing on the exterior is eliminated except for selected major stores. Absence of advertising along with the beautiful landscaping and architecture preserves the park-like atmosphere of the center. Soft, wandering walkways, curved roads and driveways, small hills and stands of trees grant the shopper relief from the stark lines of concrete offered by many centers.

GRAND OPENING

BRAND NAME
MEN'S COLOGNE
and **AFTER SHAVE** **49¢**
As Long As They Last Each

SNOOPY JEWELRY

By Aviva

EXTENSIVE SELECTION
MILD TO WILD
TIES **175** Each
First Quality Neckwear



TIE SHAK
LOS CERRITOS CENTER

FREE
RAIN BOOTS
WITH BACK TO
SCHOOL SHOES
Offer Good Thru
September
18



You will flip, flip, flip
over this completely
different children's
shoe store...

animated with fun things that
move, talk, light up...

PRIZES
and
GIFTS
GALORE

it's fun to shop at
jerry's buster brown shoes
cerritos shopping center

GRAND OPENING, LOS CERRITOS CENTER, SEPTEMBER 13

Cerritos Building On Rise

Further proof of the extent to which the area surrounding the Los Cerritos Shopping Center is growing is seen in the statistics for the past several months for the City of Cerritos and surrounding communities.

For example, Cerritos ranked 10th among the more than 400 cities in California in value of building permits issued during 1970.

Long Beach, largest city in the area and part of the Los Cerritos Shopping Center's drawing area, ranked sixth. Downey was 47th.

The Cerritos statistics are particularly impressive considering the difference in the community's size as compared to many of the cities in the state.

But the greater Cerritos area is exploding with growth. The entire area is rapidly expanding.

While the much-larger Long Beach had a valuation on its permits of \$74,678,000, Cerritos rolled along with \$8,451,000 in building permit valuation.

Downey's total valuation was \$19,735,000.

In the category of single dwellings, Cerritos topped communities in the Los Cerritos Shopping Center's area. Cerritos ranked third with 1,093 units.

Other nearby cities included Cypress, 44th with 220 units.

In service stations, La Mirada ranked third, \$809,000; Santa Fe Springs, sixth, \$494,000; Norwalk, 14th, \$328,000; Long Beach, 23rd, \$220,000; Buena Park, 25th, \$209,000; and Downey, 31st, \$193,000.

Amusements, recreational buildings - Buena Park, sixth, \$1,141,000; Long Beach, ninth, \$638,000; Cypress, 34th, \$173,000; and Pico Rivera, 36th, \$145,000.

Hotels, motels, tourist courts - Buena Park, 11th, \$1,729,000; Long Beach, 33rd, \$150,000; Pico-Rivera, 46th, \$2,000.

Multiple dwellings - Long Beach, ninth, 1,845 units; and Fullerton, 21st, 1,046 units.

Residential alterations and additions - Long Beach, fourth, \$5,828,000; Buena Park, 17th, \$1,520,000; Downey, 23rd, \$1,998,000; Lakewood, 30th, \$1,128,000; and Norwalk, 38th, \$1,021,000.

Churches and religious buildings - Long Beach, fourth, \$976,000; and Cerritos, 50th, \$140,000.

Youngsters Improve Environment

Are young Americans concerned about the beauty of their country? You bet they are! And they are making noteworthy contributions to a better environment too.

Nearly 200,000 young people, 4-H members between the ages of 9 and 19, are doing their thing through the 4-H horticultural program. Supervised by the cooperative extension service and sponsored by Allis-Chalmers for the 26th consecutive year, the 4-H'ers work individually at home, in their community and even nationwide.

A prime example of dedicated effort is Daniel Reason, 19, of the Roxbury area of Boston, Mass. A sophomore at Boston College on a four-year scholarship, Reason has put his beliefs into action through his 4-H projects.

Community beautification was one of his main activities. In an ugly, eyesore area, he and other 4-H'ers turned trash-strewn vacant lots into garden spots - lots into garden spot - resulting in a widely circulated magazine article entitled, "Roses Bloom in Roxbury."

Young Reason and the same 4-H'ers even translated the 4-H fair idea into a mini-park in famous Franklin Park. And a rose garden there is a permanent touch of beauty.

Reason, an older teen now, is a tutor for the Boston College "Upward Bound" program for the disadvantaged in urban high schools. His current concerns in 4-H relate to community service. And he will relate these concerns and his beautification experiences as one of eight 1971 4-H "Reporters-to-the-Nation."

Bienvenidos...to Silverwoods 23rd store in Los Cerritos

Welcome! You're all invited to our Open House, Monday, Sept. 13th. Though we're new in your neighborhood we've been around So. Calif. since 1894. Come in, look around...share in the Grand Opening excitement!

Featuring the West's largest collection of Hart Schaffner & Marx...suiting the American man since 1887 plus all these famous clothing names:

WALTER MORTON • JOHNNY CARSON • AUSTIN REED
JAYMAR • GLENEAGLES • JACK NICKLAUS • HASPEL
PALM BEACH • LONDON FOG • LA JOLLA • CORBIN

OPEN A SILVERWOODS CHARGE OR USE YOUR MASTER CHARGE BANKAMERICARD, AMERICAN EXPRESS MONEY CARD.

American Ranger by Hart Schaffner & Marx
135.00



Furnishings and Sportswear from the 4 corners of the world

Our staff of young, fashion-conscious buyers comb the world markets to bring you international flair specially geared to the life style of Southern California. Leading the parade of renowned names are:

HATHAWAY • GREAT WESTERN • LA COSTE GANT • ARROW • CATALINA • Y'APRE • TREND COUNTESS MARA • HARRIS • EUROPE CRAFT BYFORD • PENDLETON • JOCKEY • DEXTER HAGGAR • BRONZINI • CLARKS OF ENGLAND CORTEFIEL • DESTINO • FLORSHEIM • SWANK STETSON • NETTLETON • BARLETTA

Grand Opening Electronic Instant Winner Contest

Watch the IBM Interpreter tell you if you are a winner. Hundreds of merchandise prizes from 3.00 to 300.00. No purchase necessary.

Women's fashions featuring names you know and love

Please pay us a visit—we promise you a whirl of fashion. At the risk of sounding like a name dropper, you'll meet or re-new, acquaintance with such celebrities as:

ACT III • BODIN • MR. DINO • EVAN PICONE SUSAN THOMAS • KIMBERLY • GOLDWORM JUNIOR ACCENT • ARTHUR ORIGINALS • VERA LANVIN, and numerous others. Shown: 3-piece wardrobe of uncrushable, washable double knit Dacron® polyester. Double breasted jacquard blazer with white polka dots on dark ground colors 30.00, solid color pants 18.00, A-line skirt 14.00.



The Bullseye: together shop for guys and girls...

Silverwoods creates a new concept in retailing. A separate youth oriented shop with clothes for guys and girls. If it's happening now, it's happening here at the Bullseye...with flares, jeans, knits, leathers and boots for guys plus pants, tops, pantsuits and dresses for girls. Look for the Bullseye entrance—turn in and discover the aware world of clothes. You'll find wall-to-wall selections of everything you need for the life you lead. Created with great imagination by names you know and trust.

silverwoods

Park Atmosphere

The unobtrusive parking lot lighting adds still more to the park atmosphere. The lighting is subtle and subdued. It was designed to provide a safe parking area without disturbing the restful effect of the center.

Los Cerritos is easily accessible from all freeways

and is only minutes away from dozens of southland cities.

Parking Area

Los Cerritos Shopping Center is located on a 95-acre site with parking for 6,500 cars.

Practice 'Planned Elimination' Now

Disposal costs are rising, with a resultant increase in costs to both public and disposal companies. Resources are decreasing, and the need for conservation is increasing. Citizens may help solve these problems by practicing 'planned elimination' of waste products.

The principal steps in 'planned elimination' are separation, preparation and transportation.

Recyclable aluminum items include cans, T.V. dinner trays, and scrap aluminum. Flatten cans and trays to save space. These items should not be over 18 inches long. Aluminum is a material which may be used over and over indefinitely.

Glass should be cleaned and separated by color—brown, green, clear and milky white. Remove lids, and metal bands found around the necks of some. (This may be done with a screwdriver or long-nosed pliers.) Glassphalt, a new material made from recycled glass, is now being used to pave roads.

Tie newspapers or place in shopping bags. (Do not include magazines at this time.) Each ton of newspapers saves 17 trees, which help give us oxygen.

Recycling centers are being established in many parts of the country. One such center for Cerritos is

Stained Art Glass Makes Impression

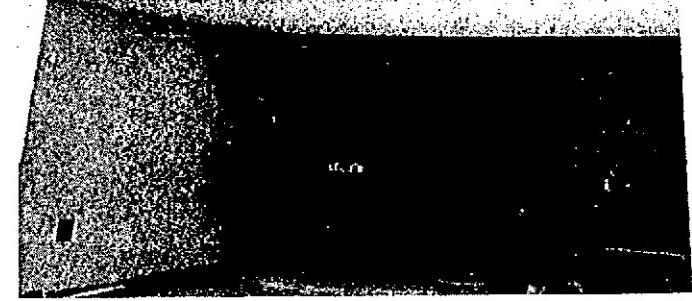
located at 17501 Studebaker Road, near the intersection of Studebaker and Artesia, in the vicinity of Gahr High School. Please observe the following rules when bringing materials to the center:

1. Bring materials only when the center is open. Leaving them outside when it is closed would jeopardize its existence.
2. Please clean all items, to avoid attracting flies, roaches, ants and other creatures.
3. Do not leave cardboard boxes at the center. There are no facilities for their disposal now.

All proceeds will be used for the improvement of the Cerritos environment. Those wishing to become involved in Cerritos Environmental Action, may telephone Diana and Dick Needham, 796-4882.

The authentic hand made glass has a color transmitting quality which filters the beautiful hues in every conceivable angle and pattern.

The glass floods the mall with color during the day and provides a warm "bazaar" atmosphere in the evening.



STAINED GLASS WINDOWS - Creating a striking effect both inside and outside the mall are a number of huge window arches made of elegant old world stained art glass. The authentic hand made glass filters deep colors throughout the interior of the mall. The stained at key entrance points and lend a nostalgic feeling to the very modern shopping area at Los Cerritos Shopping Center in Cerritos.

**Raj of India
IMPORTS**

Los Cerritos Center

Liffe UNIFORMS

America's largest uniform store chain announces the

Grand Opening



of its 58th store at
409 LOS CERRITOS CENTER

CALL 865-5410
South Street & 605 Freeway
SHOP MON. TO FRI. 10 TO 9:30
SAT. 10 TO 6 SUN. 12 TO 5

Grand Opening Specials**Ladies uniforms**

VALUES TO \$13.00	VALUES TO \$9.00	\$4.88
\$7.88 EACH		
OR		
2 FOR \$15		\$10.88

double knits \$14.88

VALUES TO \$25.00

white pantyhose Reg. \$1 pr. 2 pr. \$1
white duty shoes 10% OFF

free gifts for all

men's uniforms 10% OFF on a selected group

5 free uniform awards

**TOP BRAND NAME UNIFORMS,
ACCESSORIES & DUTY SHOES**

- Barco • White Swan • Tiffiny • Lady Diane
- Bob Evans • Paul Jones • Whitenton's "24" Hr. Duty
- Brooks • Uniform Trends • Crest • Classic
- Wilkshire & Miss Wilko • Ral Jean • Angelica
- Kay Caps • Nursemate Shoes • Nancy Cahill Shoes
- Indera Slips • Mojad Hosiery

SORRY, NO MAIL OR PHONE ORDERS • NOT ALL STYLES IN EVERY SIZE

Sale Now In Progress

Liffe UNIFORM SHOPS

409 LOS CERRITOS CENTER • SOUTH STREET & 605 FREEWAY • CALL 865-5410

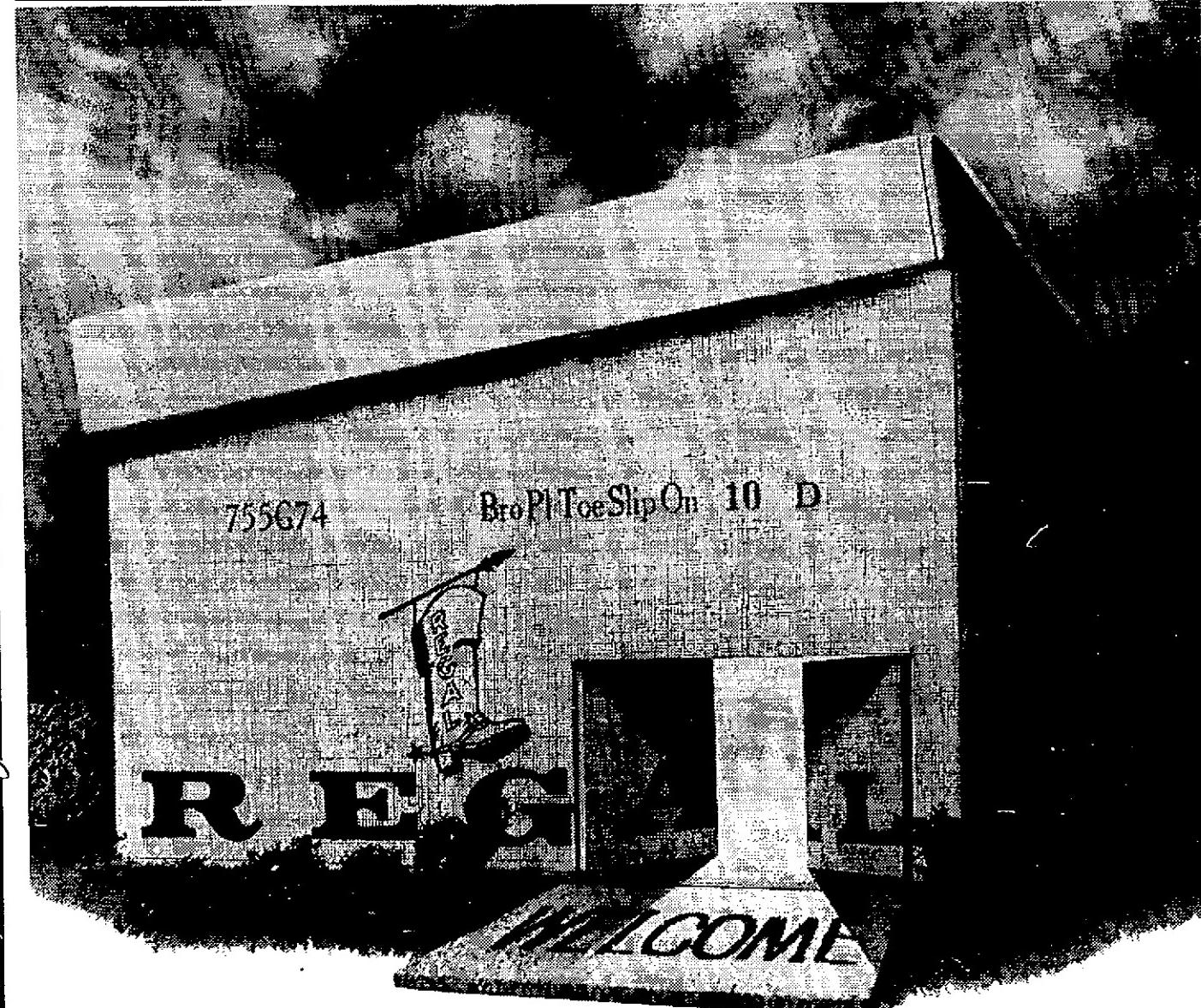
SHOP MONDAYS THRU FRIDAYS 10 TO 9:30

• SATURDAYS 10 TO 6 • SUNDAYS 12 TO 5

Use BankAmericard or Master Charge



SHOES AND HATS - Retailers in Los Cerritos Regional Shopping Center have been stocking their shelves in anticipation of the center's opening September 13. Photo above is one of the center's attractive shops just before the merchandise started moving in.



Now, there's a Regal Shoe Shop near you.

We think you'll like what you find at Regal.
Lots of styles with quality constructions....
Hurry on down to Regal, today.

REGAL SHOES

FROM COAST TO COAST



Los Cerritos Center

yields a close facsimile to the dream house, but never an exact replica. Allstate advises the potential buyer to make a list of priority items he needs in a new home and then select that house which complies most completely with the list.

Location is an extremely important point to be considered by new home seekers.

Park Mood Created by Landscape

Planting and landscaping at the new \$40 million Los Cerritos Shopping Center adds beautiful effects and touches that can only be provided by natural elements.

The landscaping acts as a transition into the mall. The total feeling is that of a park around which beautiful stores are situated.

Profusion of Flowers

Small hills abound and are covered with trees, shrubs, and flowers. Inside too, trees, shrubs, and flowers are placed in profusion.

Every two weeks new pots of flowers are placed throughout, enhancing the charming and ever changing aspect of the area.

These growing things add another facet to the numerous beauties of Los Cerritos.

Landscape architect for the complex is Lawrence Moline and Associates.

Nursing Homes Springing Up in California

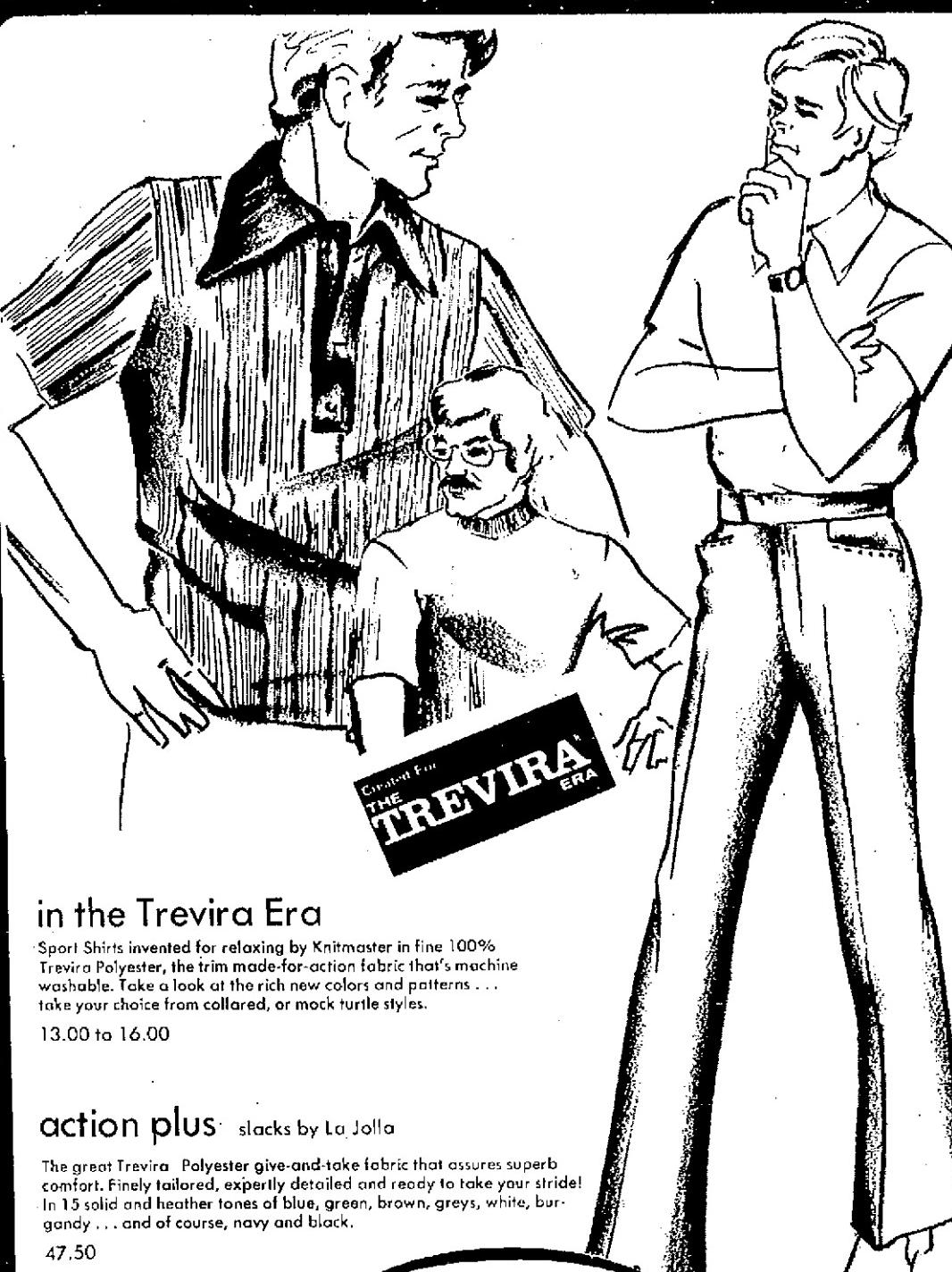
As needs for care facilities become more apparent, more and more nursing homes are springing up in Southern California. Choosing the proper home for the needs of the individual is important, but not only for his well-being, but for the costs involved.

Nursing homes—they are also called rest homes, convalescent homes and sanitaria—provide three distinct types of service.

The Residential Care Home provides room and board, and services such as help with shopping, correspondence, etc...

The Personal Care Home adds to these help in walking, bathing, dressing, eating, and preparation of special diets.

The Nursing Care Home provides professional nurses. This can be for extended care, or as a home for the aged.



in the Trevira Era

Sport Shirts invented for relaxing by Knitmaster in fine 100% Trevira Polyester, the trim made-for-action fabric that's machine washable. Take a look at the rich new colors and patterns... take your choice from collared, or mock turtle styles.

13.00 to 16.00

action plus slacks by La Jolla

The great Trevira Polyester give-and-take fabric that assures superb comfort. Finely tailored, expertly detailed and ready to take your stride! In 15 solid and heather tones of blue, green, brown, greys, white, burgundy... and of course, navy and black.

47.50

Richards

the fashion store for men

Los Cerritos Center

Enjoy
The
Convenience
of a
Richards
Charge

Polyester Double Knit seconds your motion

The young-thinking fashion designed for today's living by Stanley Blacker in the most comfortable fabric on the fashion scene. Treat it rough, give it action---and it springs right back for more!!

Stanley Blacker



casual corduroy imported by Monsieur Bernard

The newest in relaxed fashion—the bold cord suit that easily doubles as sports-wear separates: the fully lined jacket with a belted, vented action back... the continental styled slacks with a gentle flare. beige, brown, navy just 50.00

Navy, brown, beige 120.00
also priced as a sport coat at
85.00

Can 2 fellas from Arcadia make it in the Long Beach big league?



Back in the Thirties in New York lived a young man named Maury Shenbaum. He wanted to see the world, so he went into the import-export business. And traveled extensively.



Maury was well-dressed. Traveling let him keep up with clothing trends, and he just loved to look good.

But after a while, traveling came to be a drag. And he strayed less and less from New York. But as for his clothes, they were impeccable; he always knew just what was in (almost) before it was in.

But if not for an adventurous Maury, his story would be known only in New York. You see, Maury's brother was living in California. And almost weekly he'd write back to New York: "Maury the life out here, it's great. The weather's great, the people are great. The San Gabriel Valley is ripe for a quality Men's store. And the way you know clothes, you could make it big."

So in 1947, Maury took the big leap, came to El Monte, and set up Richards (the First) named after his son, Dick.



The El Monte store prospered. People from all around the San Gabriel Valley came to it. Even some of the ritzy people from over in Arcadia and San Marino. But like ritzy people all over, they wanted convenience... they didn't want to have to slug over to El Monte every time they needed some clothes. And they let Maury Shenbaum know about it.

So, in 1961, to meet the demand, Maury opened Richards (the Second) in Arcadia.

And for about 10 years everything was hunky-dory.

Then the same old story. People from the San Gabriel Valley who'd moved away to South L.A., Long Beach, or Orange County still shopped at the store that fitted them best... Richards.

Time and again, a bedraggled looking customer with the look of Garden Grove (or Lakewood, or Long Beach, or Wilmington) written all over his face would stagger into Richards and weakly ask Maury or Richard Shenbaum, "Geez, where are you gonna get smart and open a store up me?"

So the accommodating Shenbaums finally decided to put a store in the lovely new Los Cerritos Shopping Center which is located almost precisely on the L.A.-Orange County line.

And now everybody's pleased. The customers who once had to drive all the way to El Monte or Arcadia for that famous Richards service and fit are happy because they don't have to go so far anymore. And the Shenbaums (pere et fils) are just delighted to see their old friends looking rested and content (because Los Cerritos is only a short freeway drive from anywhere in Orange County, Southern L.A., or Long Beach).



Also, not surprisingly, many completely new people are dropping by the new Richards (called "Richards the Third" by the Anglophilic Shenbaums). And also not surprisingly, they're finding it a whole lot warmer than shopping at their local department store, and they like the attentive service of the low-pressure salesmen.

And that gets us back to the musical question of whether 2 fellas from Arcadia can make it in the Long Beach big league. Drop in soon and see for yourself.

PANTS by Levis, Farah, A-1 SHIRTS by Givency, Lancer, Escada, Joel SPORTSWEAR by Hang 10, Cortefiel, Damon, Monsieur Bernard, Parker of Vienna SUITS AND SPORTSCOATS by Louis Roth, Stanley Blacker, Ferreiro, Haspel TIES by Roland, Mannix & Richel of Madrid SLACKS by Champion and La Jolla SHOES by Nunn Bush

Richards

Los Cerritos
Shopping Center
off 605 Freeway
(We're across from the
United Artists Theatre near
Robinsons)

1315 South Baldwin,
West Arcadia
10917 Valley Mall,
El Monte

Louis Roth
the
superlative
in
tailoring

Cut, shaped and tailored
as only Louis Roth can in
worsted shellard featuring
tab-buttoned pockets, belted
action back and the
new shaped pants with
wide self belt.

265.00

Louis Roth
Suits from 235.00

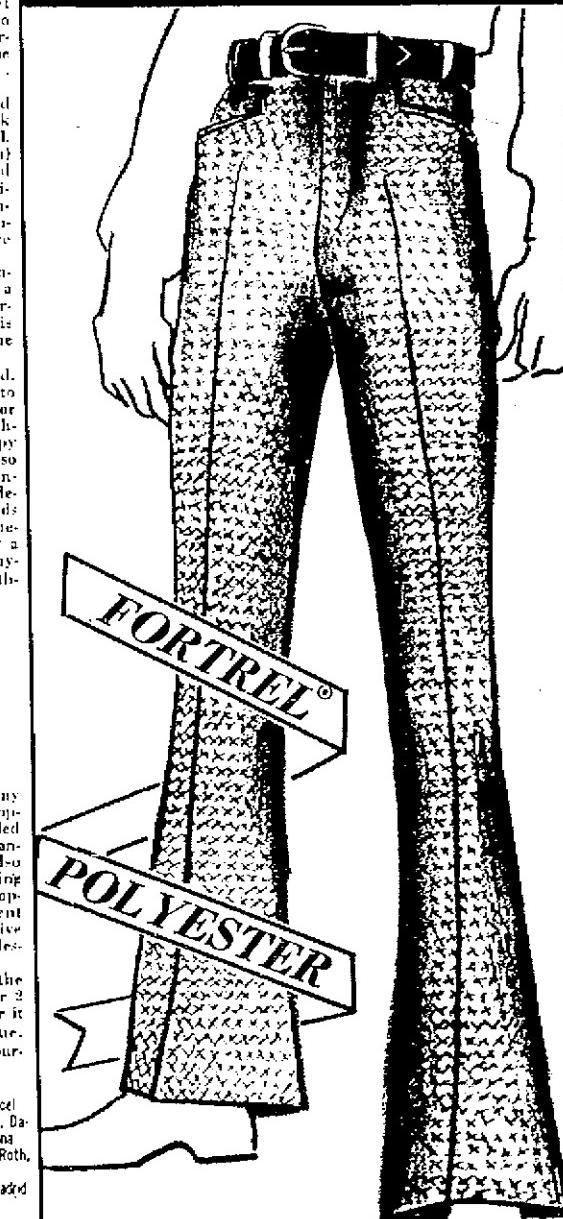
Louis Roth
Sport Coats
from 150.00



Just one from a dynamic
new collection by Louis Roth

322 LOS CERRITOS CENTER

Just three doors from Robinsons



the one and only Champion

Here it is—the Champion in comfort, the greatest slacks ever! Never wrinkle, never crush and never need pressing. Just wash them. Double knits give with every move of your body. Styles with and without belt loops. Choose handsome checks, stripes and solids.

25.00 to 35.00

Fortrel is a trademark of Fiber Industries Inc.

Los Cerritos Mall "Architectural Landmark"

Designed in Spirit of 'Humanization'

An architectural landmark in the southland is the mammoth new mall at the Los Cerritos Shopping Center in the City of Cerritos.

The 1800-foot structure was created by center designers in what they called the spirit of "humanization."

The mall provides a beautiful environment of light, shadow, tone and texture which connects the major department stores in the complex and houses the numerous specialty shops.

Stained glass windows, huge domed skylights, mirrored walls, lush landscap-

ing and many other features combine to make the mall a most striking experience.

Mall Ceiling

The high, sculptured ceiling has an intricate and ingenious lighting system that creates an enchanting and ever changing harmony of colors, lights, and shadows. The curved and recessed con-

tours of the ceiling from what one of the designers called a "sensuous" effect.

Stained Glass Used

The high, sculptured ceiling has an intricate and ingenious lighting system that creates an enchanting and ever changing harmony of colors, lights, and shadows. The curved and recessed con-

points give the mall the feeling of a country lane or a European back street.

The mall was designed with the shopper in mind.

It's a welcome and relaxing departure from shopping centers that are little more than "concrete jungles."

One hundred percent wool carpeting, along with a wealth of hand made and glazed tile is also used in the mall's interior.

Country Lane Feeling

Trees, planters, flowers, and shrubs, along with ever changing displays and focal

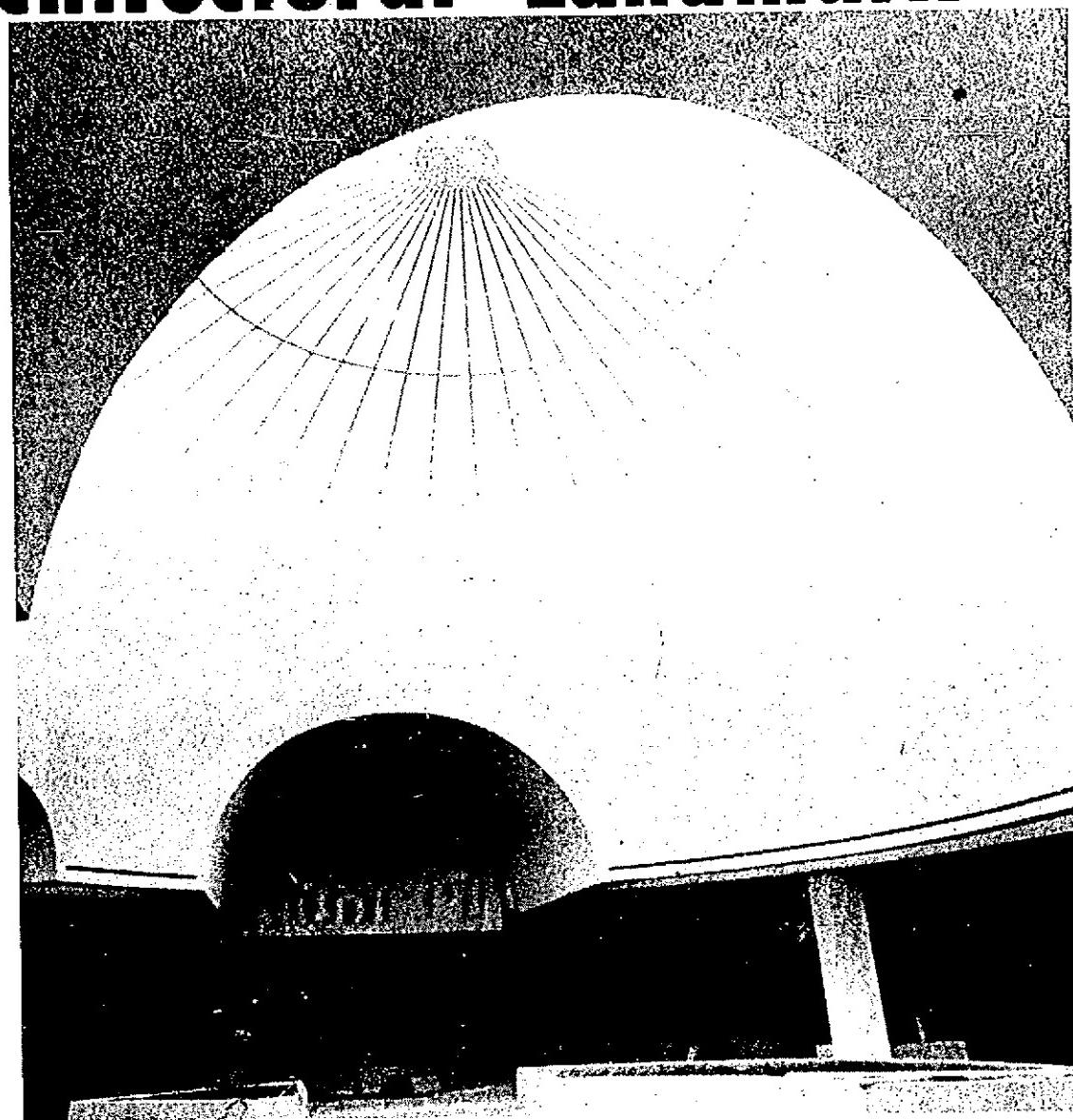
Within a 15-minute drive of Los Cerritos Shopping Center is a present population of more than a million and a half people with a median family income of \$11,000.

This locates the new center in the heart of a growing and affluent trading area.

Since it is located adjacent to the 605 Freeway and is close to the Santa Ana and 91 Freeways, the center will have an impressive draw from its general geographical area because of the short time required to reach it. The City of Cerritos is minutes from Artesia, Buena Park, Norwalk, Lakewood, Downey, La Mirada, La Palma, Cypress, Hawaiian Gardens, Bellflower, Paramount, Compton, Lynwood, and all the neighboring communities including Long Beach.

The area served by Los Cerritos is just beginning to grow. Population forecasts indicate a jump of 44,000 within the primary market by the end of 1971.

The median income is also rising with new homes now under construction in the trade area averaging about \$30,000 in price.



ARCHITECTURAL LANDMARK - The huge 40-foot glass dome skylight shown above is the dominating architectural feature of the central court of the giant 1800-foot inclosed mall of Los Cerritos Shopping Center. Mall architecture has created a beautiful environment of light, shadow, tone, and texture. Stained glass windows, mammoth skylights, mirrored walls, lush landscaping, and many other features combine to

CELEBRATES OUR NEW LOS CERRITOS STORE
(near the Broadway)

Grand Opening
SALE

Cotton T-Shirt Knits	Less than 1 inch shrinkage per yard stripes - 66" wide	\$1.49
Reg. value \$2.98.....	yd.	
Wool Double Knit	Perfect for your fall/winter fashion wardrobe solids - 60" wide	\$4.50
Reg. value \$8.98.....	yd.	
Acrylic Jersey Knits	Rich jewel colors in the body - shaping look for full prints - 60" wide	\$2.49
Reg. value \$4.98.....	yd.	
MACRAME	WIN A WHITE SEWING MACHINE Zig-Zag, blind hem, over casts, etc. reg. value - \$199.50	
LEARN HOW FREE CLASS Thurs. 9/16 - 1:00 P.M.	Register in store - no purchase necessary	



"FASHION PLUS SERVICE"

AN EXTENSIVE SELECTION OF OUTSTANDING FABRICS & TRIMS

DOMESTIC & IMPORTED

- WOOLS
- POLYESTERS
- COTTONS
- BLEND

TRIMS - BRAIDS - RIBBONS

- ETHNIC
- JEWELLED
- LACE

LA MODE BUTTONS

COMPLETE BRIDAL DEPT.

PATTERNS

- VOGUE
- BUTTERICK
- MC CALLS
- SIMPLICITY
- KANDEL
- DELORES OF ST. PAUL
- SEW KNIT N STRETCH
- ELSE
- JEAN HARDY

MACRAME SUPPLIES

THURSDAY NIGHTS

BOYS BASEBALL, COLT AND PONY LEAGUES

PASTURE TO CITY

WHAT IS NOW CERRITOS

BEGAN AS A DAIRY AREA, AND

WAS MADE A CITY APRIL 24,

1965.

NATIONAL FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUBS INC.; CALIFORNIA FEDERATION OF WOMEN'S CLUBS; ROTARY INTERNATIONAL; LIONS INTERNATIONAL; CABRILLO CIVIC CLUBS, CALIFORNIA, AND KIWANIS INTERNATIONAL.

HISTORY OF SUCCESS

THE CLOSED MALL SHOPPING CENTER CONCEPT UTILIZED BY LOS CERRITOS CENTER HAS A LONG HISTORY OF SUCCESS. PREDECESSORS INCLUDE MONTCLAIR PLAZA IN THE SAN GABRIEL VALLEY AND THE TYLER MALL IN HIVERSIDE.

OPENING

IN

LOS CERRITOS CENTER

WE HOPE OUR NEWEST SEE'S CANDY SHOP IN LOS CERRITOS CENTER WILL BE A PLEASANT CONVENIENCE FOR OUR FRIENDS AND CUSTOMERS IN THIS AREA.

OUR MANAGER, MRS. EDITH JACOBS, AND HER ASSISTANT MANAGER, MRS. CAROL COPPAGE - AND ALL THEIR SALESLADIES! - LOOK FORWARD TO MEETING YOU.

STOP IN AND SAY "HI!"

QUALITY WITHOUT COMPROMISE

Since 1921

SEE'S FAMOUS OLD TIME CANDIES

OPENING

IN

LOS CERRITOS CENTER

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QUALITY WITHOUT COMPROMISE

National Interest in Ecology Reflected in Cerritos Center

Ernest W. Hahn, developer of the new \$40 million Los Cerritos Shopping Center, took time out from his schedule recently to talk to newsmen about the new center.

"Los Cerritos seeks to preserve our natural environment and contribute its share to the nation's interest in ecology by providing a park-like atmosphere around its principal buildings," he said.

"All service areas, utilities, transformers, and delivery entrances will be hidden by plantings and undulating mounds rising 12 to 14 feet in height around building exterior," the developer continued.

"More than \$400,000 is being expended for the landscaping of the center with fewer planters planned for the parking area, where they are often a nuisance for shoppers, and more projected for peripheral areas."

Comfortable Atmosphere
"Rock walls, hidden side walks, specimen trees in

clusters and similar features will provide shoppers with an unexcelled atmosphere for comfort, convenience and relief from the "concrete jungles" of other shopping areas.

"All signing will be eliminated except for the majors with no advertising to appear on the exteriors of buildings. The buildings will provide a backdrop to the plantings themselves.

"Entranceways instead of being vast arches, will be smaller, brighter, cheerier and more exciting than other designs using stain glass and providing an enticing, inviting environment with a "bazaar" feeling.

"Low intensity lighting in

the mall creating unusual

shadow effects, vaulted ceilings 30 to 38 feet high and similar features will highlight the shopping "heart" of Los Cerritos.

"Each store will also create its own environment. The mall will eliminate fixed objects so that floor patterns can be varied and the mall area made more flexible and interesting.

Crooked Alley Effect

"L-shaped, the mall will feature off-setting cross malls so that customers will always be looking at merchandise instead of another entrance. It will have a 'crooked alley' effect.

"J.W. Robinson's will feature large bay windows look-

ing out upon the mall and the Sears store will offer logias around the roof perimeter with vines and other plantings."

Climate Controlled

Shoppers at the new Los Cerritos Shopping Center will move from store to store or other points in complete comfort, since the mall and department stores will have a constant temperature of 72 degrees, no wind and no dust.



INSIDE THE MALL--Elimination of many fixed objects allows for a great deal of flexibility in use of the mall at Los Cerritos Shopping Center. Los Cerritos was created as a "living mall" with roomy, changing areas to complement art exhibits, fashion displays, auto shows, and other features. Mature, large trees are placed at many points within the winding flow of traffic and activities. Low intensity lighting creates

interesting shadowed effects within the environmentally controlled climate. Shopping and entertainment are combined at Los Cerritos. The center will contain a complex of four theatres that will show artistic and major films. The new center, which opens September 13, is located at the intersection of South Street and the 605 Freeway in the City of Cerritos.

Theme Carried Out

A theme suggested by the name "Cerritos" (small hills) has been carried out in the

creations of the park-like surroundings of rolling terrain, greenery and path-like walkways at Los Cerritos Shopping Center.

Massive Skylight

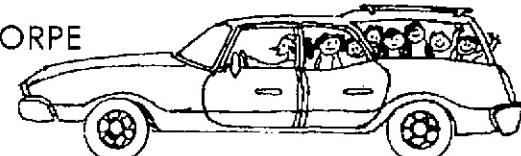
A massive 40-foot glass dome skylight dominates the central court in Los Cerritos Shopping Center mall.



ALL ROADS LEAD TO LOS CERRITOS CENTER

FROM BUENA PARK & POINTS EAST.

COME WEST ON ORANGETHORPE
TO GRIDLEY ROAD
AND YOU'RE THERE!



GRAND OPENING - SEPTEMBER 13th

Step in to gude's-barnett

LOS CERRITOS CENTER
Shoe Fashion Showplace

Filled to over-flowing with wonderful shoes going-on. The shoes that turn on Fall. Step-in and discover our famous name brands in the most fashionable shop in Los Cerritos Center

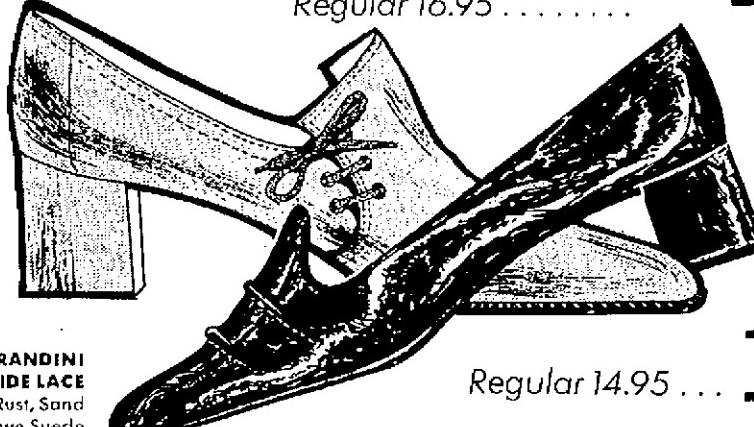
FLORSHEIM
VITALITY
DEVINA
MISS WONDERFUL
GRANDINI
BAREFOOT
ORIGINALS
ITALIA



GRAND OPENING SPECIALS

Grandini Boots . . . Black or Brown Stretch Patent
Regular 16.95

11⁰⁰



Kickers from Brazil Regular 12.99

10⁰⁰
10⁰⁰



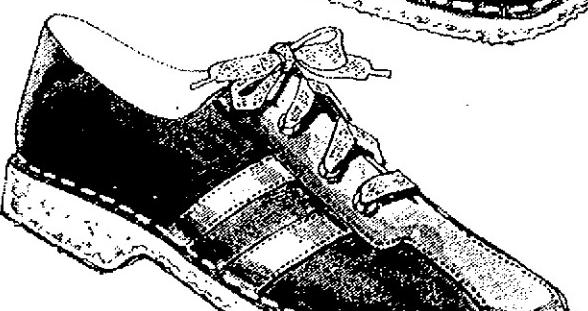
Red Suede with Blue Suede.
Gold Suede with Brown Patent.
Sand Suede with Burgundy Patent.

GRAND OPENING SPECIALS
FOR MEN

ITALIA
SPORT CASUALS
Regular 18.95

12⁰⁰

Blue, Brown, Beige,
Suede and Leather Combination.

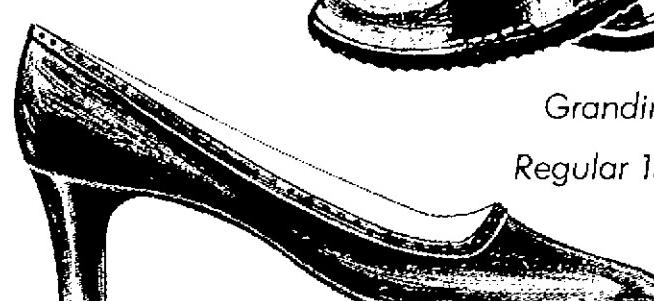


Imported
BRITISH BOOT

Regular 21.95

14⁰⁰

Brown or Black
Smooth Leather



Grandini Mid-Heel Pump
Regular 15.95 . . .

9⁰⁰

Blue, Taupe, Black, Grain Kid
Use Our 30-Day or 6 Months Flexible
Charge Account Plan
BankAmericard or Master Charge

gude's barnett
shoes in the California manner
330 Los Cerritos Center

GORDON'S
JEWELERS

2 diamond Bridal Set \$100	9 diamond Bridal Set \$350	10 diamond Bridal Set \$1095
1 diamond Trio Set \$295	16 diamond Trio Set \$575	Duo Set, 4 diamonds each \$100 ea.
LADIES' FASHION RING 7 diamonds in 14-karat gold \$250	MEN'S DIAMOND RING 7 diamonds in 14-karat gold \$399	Heart setting holds oval stone and three spinels \$35
1/4 Carat TOTAL WEIGHT EACH \$119	1/2 Carat TOTAL WEIGHT EACH \$249	1 Carat TOTAL WEIGHT EACH \$499
Men's 7 diamond cluster	Ladies' 7 diamond cluster	Men's 8 diamond cluster

STEREO SOUND CENTER

AM/FM STEREO - PHONOGRAPHS - 8-TRACK PLAYER

BY
Electraphone

VALUE PRICED

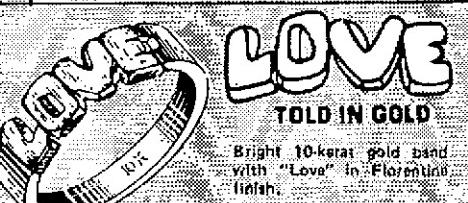
\$169.95

- A total stereo music center with brilliant sound.
- Cabinetry of handsome walnut woodgrain finish.

ALSO INCLUDED FREE

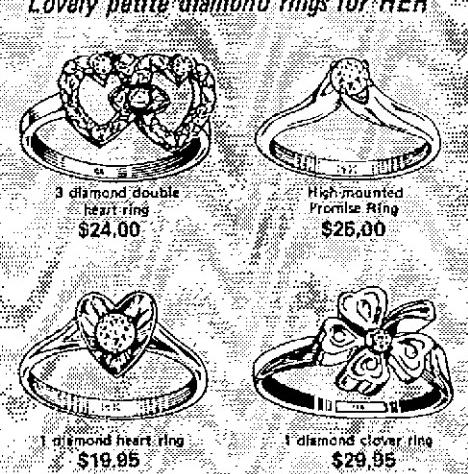
- SMOKE-TINTED COVER 1
- 3 LP RECORD ALBUMS 1
- 3 8-TRACK CARTRIDGES 1
- STEREO HEADPHONES 1

• Cabinet of handsome walnut woodgrain finish.



"O PROMISE ME" RINGS

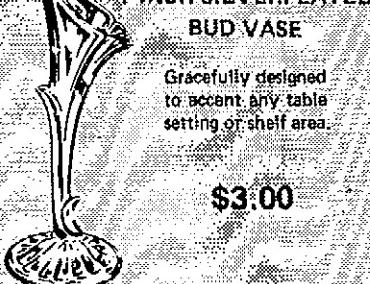
Lovely petite diamond rings for HER



3-PIECE SALAD SET



7-INCH SILVERPLATED BUD VASE



CHIPPENDALE TRAY

13" Silverplated and footed

Handsome engraved

\$9.

Dual purpose ash tray or coaster set

• Crystal containers with silver pediment borders

\$5.00



FOR YOUR CONVENIENCE, OUR NEW STORE IS LOCATED IN

GORDON'S

JEWELERS

440 Los Cerritos
Cerritos, California

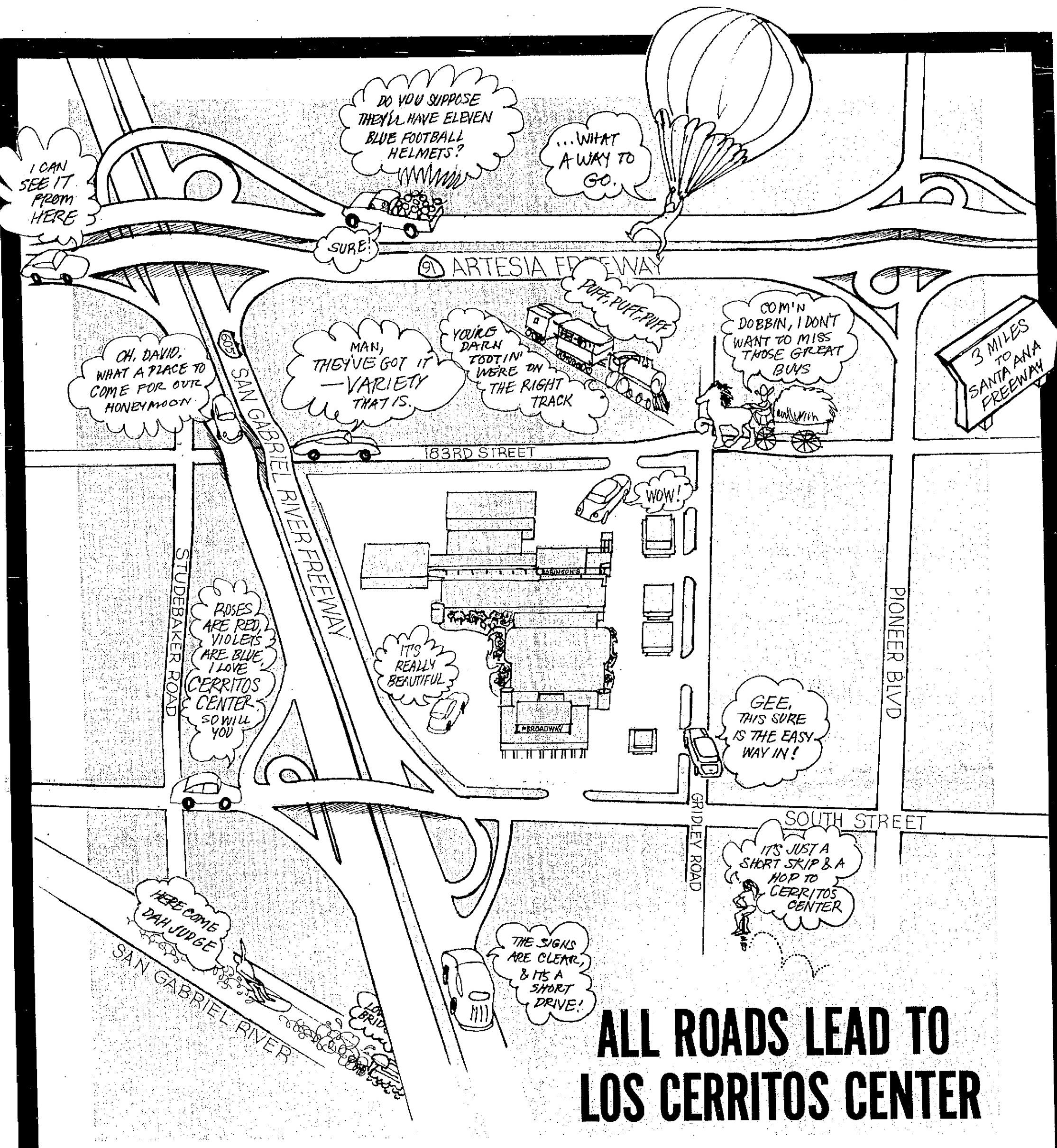
CHARGE IT . . .
even if you've
never had credit
before!

GORDON'S

JEWELERS

Announces the Opening of another Great Store... in Cerrito's

LOS CERRITOS CENTER



It really doesn't matter where you live in the southland. Los Cerritos Center is easy to reach.

And when you get there, WOW! It's truly a shoppers paradise . . . completely enclosed and air conditioned! Once inside, you'll find it's Spring the year 'round; temperature controlled for shopping comfort. Explore the magnificent mall with sparkling atmosphere, beautiful planters, and relaxing rest areas.

Visit some of the nation's finest stores. Many of them are familiar to you, while others are coming to the southland for the first time.

Los Cerritos Center opens Monday, September 13th, 1971 and we cordially invite you all to come and discover why "All roads lead to Los Cerritos Center".

Los Cerritos Center

Supplement To

LONG BEACH INDEPENDENT/PRESS-TELEGRAM
SUNDAY, SEPT. 12, 1971

HERALD-AMERICAN/CALL ENTERPRISE
SUNDAY, SEPT. 12, 1971

COMMUNITY ADVOCATE
WEDNESDAY, SEPT. 15, 1971

NOW IN Los Cerritos Center

Pacific Savings
AND LOAN ASSOCIATION

OPEN NIGHTS AND SATURDAYS

Monday thru Friday - 9:30 a.m. to 9:00 p.m.
Saturday - 10:00 a.m. to 6:00 p.m.

Sit Down Service

FREE INCOME TAX PREPARATION WITH \$3,000 ACCOUNT

**FREE SAFE DEPOSIT BOX FOR MAINTAINING
A \$500 BALANCE**

MANY OTHER FREE SERVICES

COME IN AND SEE US

(Formerly located at 11325 E. South Street)



WIDE SELECTION - This interior photo of one of the many attractive shops preparing to open in Los Cerritos Center gives some indication of the wealth of merchandise that will be on display for shoppers.

The Grace Family wishes to announce the Grand Opening of their Los Cerritos candy store.

Please stop in and say hello to Mrs. Carrie Winters, the manager. She will be more than happy to let you sample some of the large variety of fresh, tantalizing chocolates and candy now available to you from our new location at the Los Cerritos Shopping Center.



Helen Grace
251 LOS CERRITOS CENTER

Come in and see our exclusive Men's Engagement Rings and get your
FULL COLOR "LOVE" BUMPER STICKER
Help Weisfield's Spread Love

weisfield's JEWELERS since 1917

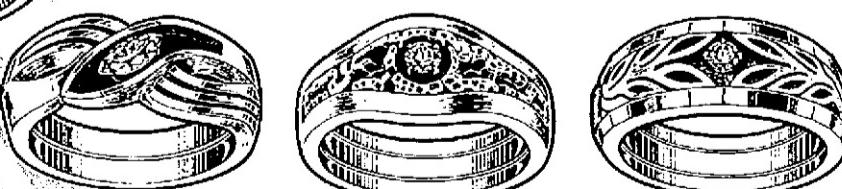
FREE

**The world is ready...
engagement rings for men**

Men's engagement ring and matching wedding band.
195.00

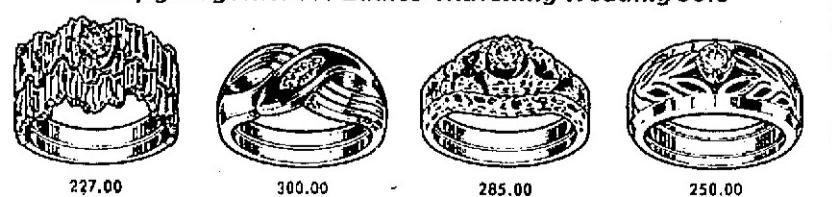
A ring for her—distinctly feminine. A ring for him—bold and masculine. They go together to signify your togetherness, your sharing, your love. Give each other something to tie that sharing together, something to symbolize your engagement.

Men's Engagement Ring and Wedding Band
Well defined and boldly detailed. The engagement ring by itself has a look of distinction. When joined to the wedding band, the ring takes on added richness.



Men's engagement ring with matching wedding band.
245.00 189.50 200.00

They go together... Ladies' Matching Wedding Sets



A Weisfield's Exclusive



Rings enlarged to show detail.

Diamonds are a man's best friend... too

Where Pride of Possession Is Part of Your Purchase

Visitors' Council Is Busy

There's no such thing as a slow day in the Visitors Council's Information Center. The pace was steady but yet not hectic as a flow of visitors opened the glass double doors to seek information on the usual, and not so usual, sights of Southern California.

The tall nervous fellow inquired about topless bars and quietly explained his wife and children were going to Disneyland and he thought he'd take in another sort of view.

As the 14th or 15th person signed the guest book, adding M. D. after his name, the girls in the Center knew there was another doctors convention in town. The Information Center is part of the Visitors Council which welcomes strangers who drop by for maps, guides, brochures and directions.

A distinguished-looking gentleman said he was with the federal government dealing with a California commodity. He grinned and explained his office handled earthquake damage loans and he was vacationing with his family in the Southland. He expected a quiet - and very stable - weekend away from muggy Washington.

Two long-haired youths sauntered in to ask where they could go to play. Guitars in hand and packs on their backs, they wanted a chance to make it big in Hollywood so they were told of several clubs in the San Fernando Valley which showcased unknown talent. Several days earlier, the center received many inquiries about nudist colonies but that wasn't surprising as the sun was shining brightly and the temperature was high.

The Southern California Visitors Council is a non-profit community organization dedicated to community development through tourism. It is led by a Board of Directors of 110 business and civic leaders and in June celebrated its 50th anniversary. The people who come to the visitors center have been motivated to see Southern California through a series of national advertisements and promotions.

Manager Awaits Opening

Jack Hieronymus, resident manager of the \$40 million Los Cerritos Regional Shopping Center complex at the South Street exit of the 605 Freeway, is awaiting the grand opening September 13.

Phase I of the project, includes two of four major department stores - J.W. Robinson's and The Broadway -- and 54 of an eventual 118 specialty shops.

Phase II, including an Ohrbach's Department Store and the balance of the smaller shops, is scheduled to open next February, followed in April by a full-line Sears, Roebuck and Co. department store.

A graduate of the Stanford University School of Journalism with post-graduate credits from both Golden Gate College, San Francisco, and Denver University's School of Business Administration, Hieronymus has applied his education to a career in the allied fields of advertising, sales promotion and commercial properties management.

He first worked for the San Francisco Bay area's Peninsula Newspapers Incorporated from 1947 to 1964, rising to the post of advertising sales promotion manager for the firm's five newspapers.

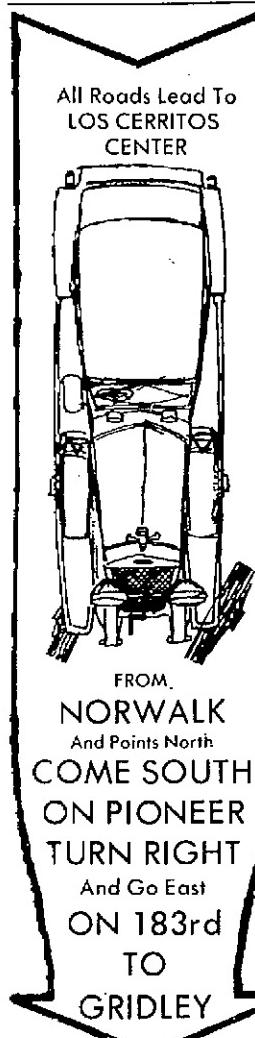
In 1964 he joined Homart Development Company, wholly-owned real estate subsidiary of Sears, Roebuck and Co. and co-developer of Los Cerritos, along with Ernest W. Hahn, Inc., of Hawthorne.

His first position with Homart as assistant manager of the Seminary South Shopping Center in Fort Worth, Texas, led to posts as general manager for three other Homart projects: Coronado Center in Albuquerque, New Mexico; Hancock Center in Austin, Texas; and Inland Center in San Bernardino.

As manager of Los Cerritos, Hieronymus will oversee the center's advertising and promotion programs as well as directing operations, maintenance and community relations activities for the complex.

First Government

Jack Bettencourt was Cerritos' first mayor. M. D. McKeown was the first city manager. Cerritos was formerly known as Dairy Valley.



Lerner Shops

LOS CERRITOS CENTER SOUTH STREET AT FREEWAY 605

OPENING SALE

MONDAY, TUESDAY, WEDNESDAY

You've known us in the Long Beach area for 41 years. Now an all-new, all-modern Lerner Shop . . . designed for your complete shopping comfort opens in Los Cerritos Center. An exciting world of sparkling school and fall styles await you. Come see. Come save. Everything is fashion-new...everything is Lerner-low-priced. Hurry in for even greater values during our Opening Sale . . . you'll be glad you did!



fashion specials
20% to 25% & more off
every-day-low-prices

STORE HOURS:
Monday thru Friday 10:00 a.m.
to 9:30 p.m.
Saturday 10:00 a.m. to 6:00 p.m.
Sunday 12 noon to 5:00 p.m.

SALE AT LOS CERRITOS LERNER SHOP ONLY !

FASHION DRESSES & PANTSUITS

reg. 12.99 to 14.99

sale \$10

Wide, wonderful selection of new 1 & 2 pieces, flip-skirted styles and vested hits! Carefree knits...including washable polyesters & much more! In misses, juniors & petites sizes, hurry!

great together...

SLIPON SWEATERS

reg. 4.99

sale 3.79

Short sleeve polyesters, acrylics, cotton chenilles and more. Shades of Fall . . . yours in sizes 34 to 40.

CORDUROY PANTS & JEANS

reg. 7.99 & 8.99

sale 6.39

Exciting selection of no-wale to wide-wale cotton corduroy flares. Popular colors. In sizes 5 to 15.

BEAUTIFUL-WITH-PANTS COATS

20% OFF our reg. prices

REG. 24.99 to 29.99

Fur-look Orlon® acrylics, crushed cotton suedes, hoods, more! Misses & petites sizes.

sale 19.99 to 23.99

LATEST-LOOK BUBBLE BLOUSES

REG. 7.99

Long or short sleeved toppings in solid tones & novelty prints. Sizes 32 to 38.

sale \$6

PLAIN 'N FANCY KNIT SKIRTS

REG. 6.99 & 7.99

Flips & button fronts, bold-buckle belts, more! In sizes 3 to 15. Buy now!

sale 5.59

SAVE ON FASHION HANDBAGS

REG. 5.99

Genuine leathers and suedes, more! Shoulder strap & top handle styling.

sale 4.49

ENTIRE STOCK OF PANTI-HOSE

25% OFF our reg. prices

EXAMPLE: REG. 2 PRS. 3.50.....

sale 2 PRS. 2.59

(1.34 pr.)

Flawless waist-to-toe fit! Centrecé nylons, all-sheers, too. Latest shades! Stock up!



It's easy to be fashionable...just charge it at Lerner Shops!

Coming
to
Los Cerritos
Center
**Hazel
McCall's**
WOMEN'S READY-TO-WEAR
449 LOS CERRITOS CENTER
TEL....860-0339

Our New Store Will Be
Open With a Warm
Welcome On Or About
October 15.



LANDSCAPED PARKING AREA - A mammoth parking area which will accommodate 7,000 cars is provided at Los Cerritos Shopping Center. The car area is beautifully landscaped and is only a short walk from mall entrance.

Just A Short Walk

Access to the 15 entrances to the mall and department stores of Los Cerritos Shopping Center is only a short walk from any point in the parking lot.

Area Landscaped

A landscaped parking area which will accommodate 6,500 cars is provided at Los Cerritos Shopping Center at South Street and the 605 Freeway in Cerritos.

Experiment Will Study Reform Air

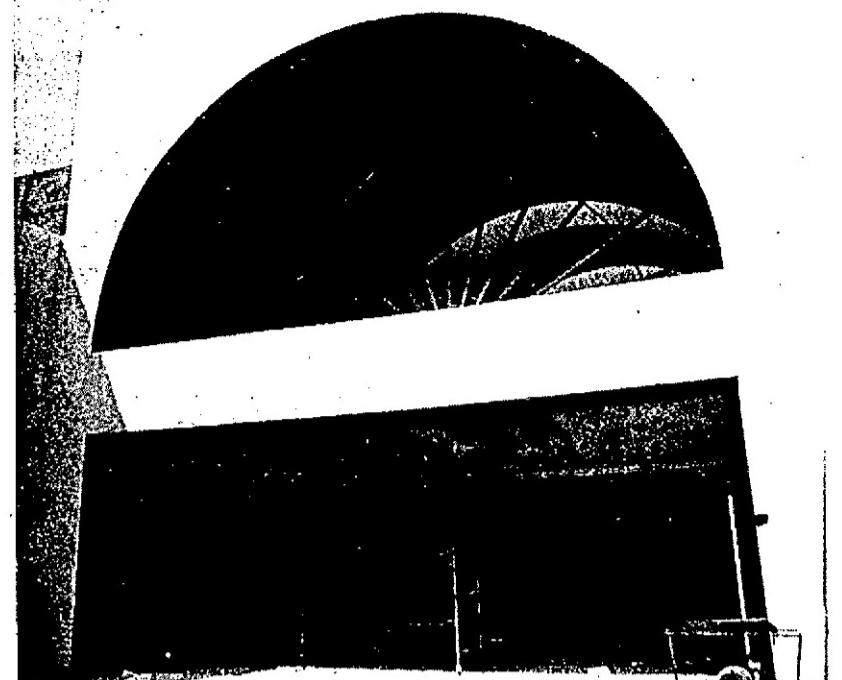
The resources of an entire campus -- California State College, Bakersfield -- have been made available for trying new concepts of higher education proposed by Chancellor Glenn S. Dumke.

This was announced by Chancellor Dumke and Dr. Paul F. Romberg, President of the Bakersfield campus which will begin its second year of operation in September with about 1,500 students.

Chancellor Dumke and President Romberg stated that the initial component of the program to implement far-reaching proposals advanced by the Chancellor in January will be an opportunity for all incoming freshmen to be evaluated for credit by examination.

Under this program, the college's approximately 200 freshmen will take a battery of five examinations which test their knowledge of subjects required for graduation, prior to beginning Fall quarter classes September 26.

Freshmen who achieve satisfactory scores on any of the exams will receive 10 units of academic credit. In the event any students' scores are satisfactory on all five exams, they would be redesignated as sophomores.



MASSIVE ARCHWAY - The beautiful white adobe archway shown above is just one of many entrances to the fully enclosed and air conditioned mall at Los Cerritos Shopping Center. Designs by internationally famous architects make Los Cerritos one of the most striking and unusual shopping centers in the world. The complex is located at South Street and the 605 Freeway in Cerritos. Its central location puts it only minutes away from dozens of southland cities. Grand opening for the center is September 13.

Carpets Aid Decor

Striking use of 100 per cent wool carpeting sets off Robinson's Court in the mall of Los Cerritos Shopping Center.

Hand Made Tile

The huge tile sunburst on the floor of the central court of Los Cerritos mall is of hand made and hand glazed tile.

Shopping Area

Ultimately, Los Cerritos Shopping Center will include more than 1,250,000 square feet of buildings including the mall itself.

We're transplanting our Branch...
to beautiful new quarters!

On Monday, September 13, Security Pacific Bank's Artesia Branch will be located in convenient new quarters in Los Cerritos Center at 18641 South Gridley Road...and with a new name too, Cerritos Branch. We're excited about our spacious new home. Here in beautiful air-conditioned surroundings you'll find complete banking services -- including night depository, safe deposit, escrow and a dual drive-in visual auto teller system.

Come to our Open House Friday, September 24!

What would a new home be without a Housewarming? We're having one from 10 a.m. to 6 p.m. There'll be refreshments and drawings for exciting prizes. Bring the children too. Flipo the Clown will have popcorn, sno-cones and a marionette theatre for them.

Daniel P. O'Neill, V.P. & Manager
Cerritos Branch
18641 South Gridley Road

SECURITY PACIFIC BANK



Aloha
and welcome to the
GRAND OPENING
of
Los Angeles Area's most beautiful
Hawaiian Clothing Store
FREE ORCHIDS
Monday & Tuesday

KIMO'S
POLYNESIAN SHOP
LOS CERRITOS CENTER

Four Film Theatres

The center will contain a complex of four theatres that will show artistic and major films. Each will seat approximately 200 persons. Another free standing theatre will stand on the site.

Other features in the mall include large colorful murals by an outstanding artist. These murals are described as flowing abstract arabesques.

All shop fronts are specially designed to beautifully fit in with the mood of the mall while at the same time expressing the very individual personality of the retailer.

STATELY COLUMNS - This shot of the exterior of Los Cerritos Shopping Center in Cerritos shows a number of the massive building columns in relation to landscaping and the white adobe exterior of the center mall. The beautiful and unusual new center is located at the intersection of South Street

and the 605 Freeway in the City of Cerritos. Opening of Los Cerritos is September 13. This will mark the completion of Phase I of the total project. Phase II which will include two more major department stores and an additional 60 retailers, is planned to open next spring.



OUTSIDE WALL - A rural park-like effect is created through the use of extensive landscaping around the exterior of Los Cerritos Shopping Center. Forming a backdrop for the plantings is the massive white adobe exterior of the center's 1800-foot mall. Small hills abound and are covered with trees, shrubs, and flowers. Planting and landscaping of the new center add beautiful effects and touches that can only be provided by natural elements.

OPENING SEPT. 13!

ALL ROADS LEAD TO LOS CERRITOS CENTER
FROM LAKEWOOD AND POINTS WEST.



COME EAST ON DEL AMO
BLVD. THEN NORTH
ON STUDEBAKER
TO 183RD!

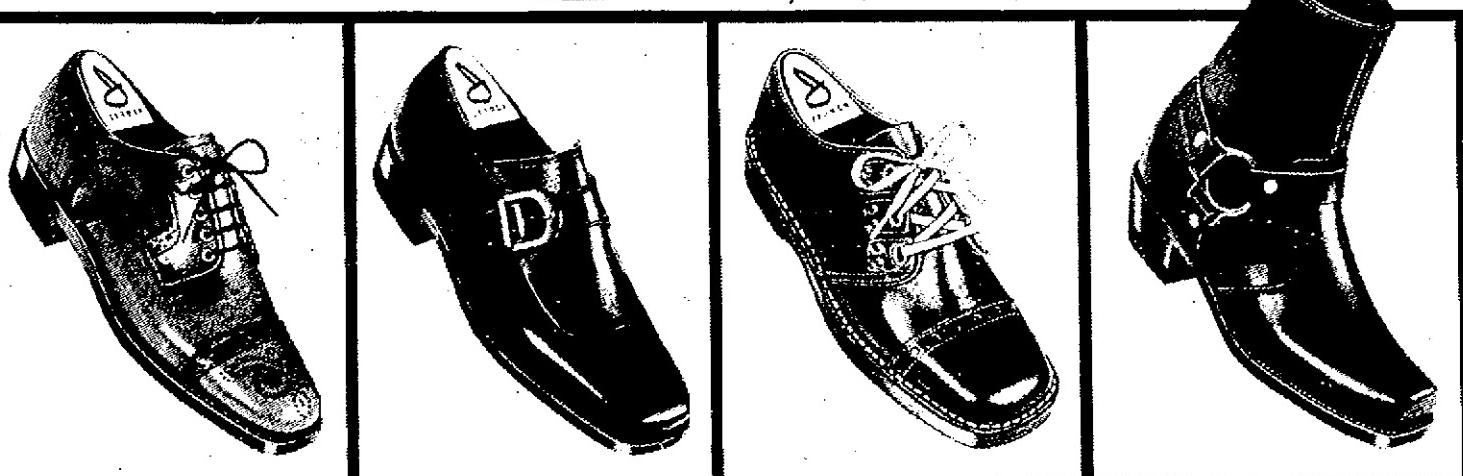
Los
Cerritos
Center



Now at Los Cerritos Center



Most Styles \$15.00 to \$30.00



You are invited to visit us during our Grand Opening and see one of the most complete selections of Jarman shoes anywhere! We are proud of these smart new Jarman shoes—and equally proud of our new store which has been so attractively planned for your convenience. Come see this exciting collection of men's footwear and try a pair—or maybe two! During our Grand Opening you get a \$7.95 Kiwi Shine Kit FREE with your purchase!

Jarman

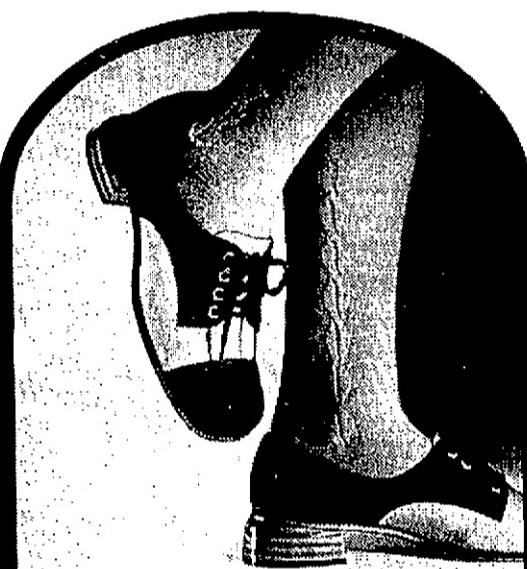
SHOE SHOP 419 Los Cerritos Center.



EXTERIOR VIEW - Landscaping touches set off the appearance of the white adobe exterior of the 1800-foot enclosed mall of Los Cerritos Shopping Center in Cerritos. The planter in the foreground will be the site of more greenery when the mammoth \$40 million shopping complex opens September 13. The huge air conditioned mall is back-bone of the 95-acre regional shopping complex. It connects the major

department stores with the multitude of specialty shops. Mall designers said their philosophy was to create a recreational area. Project architects for the mall are Burke, Kober, Nicolaus and Archuleta, Los Angeles. Los Cerritos Center is located at South Street and the 605 Freeway in Cerritos. Its just minutes by freeway from dozens of southland cities.

grand opening specials at the new *Leeds* Los Cerritos Center



GRAND OPENING SPECIAL

7.99 Suede Lacer
640

A casual favorite! Soft suede upper on wheeled sole, new bump-back heel. Pick brown 'n' beige, all brown or all black. Very special value now!



GRAND OPENING SPECIAL

6.99 Combo Tie
560

Sporty match-up in chocolate brown! Smooth and sueded textures with stripe lace, new bump toe and extension sole. Savings on a campus winner!



Now Your
BankAmericard.
Welcome Here

GRAND OPENING SPECIAL

8.99 Tri-Tone
720

Scallops with savvy! A hi-rise outline, marked off in shades of rust, beige and brown. Wooden block heel, light crepe-like sole. Big savings!



GRAND OPENING SPECIAL

7.99 Stitchdown
640

Big campus look! Sandwich-stacked sole and heel for a lively tie. Brown suede 'n' leather has white accent stitching. Get a super value!



READY FOR LADIES - This modern and attractive beauty salon is one of many shops that will open September 13 in Los Cerritos Shopping Center.

NOW... in the beautiful
Los Cerritos Shopping Center

ON THE GO

TRAVEL SERVICE

HOURS:
WEEKDAYS 10:00 A.M.-9:30 P.M.
SATURDAYS 10:00 A.M.-6:00 P.M.

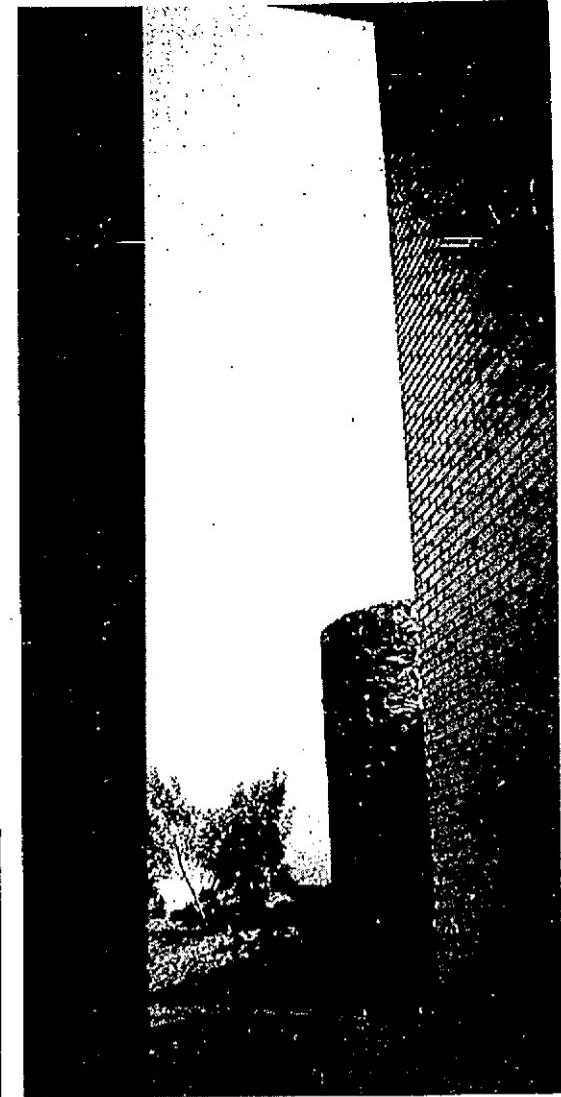
"ANYWHERE IN THE WORLD"

- AIR LINES
- STEAMSHIPS
- RAIL
- HOTELS
- TOURS
- FREIGHTERS

NO SERVICE CHARGE

213 860-0391

411 Los Cerritos Center
Cerritos, California 90701



BEAUTIFUL SURROUNDINGS - Shoppers at the new Los Cerritos Regional Shopping Center will spend their browsing hours in beautiful park-like surroundings. Designers of the center said they wanted to provide a setting where people like to go, not where they have to go. Humanization and unobtrusive use of the environment make Los Cerritos stand out among shopping centers. Soft, wandering walkways, curved roads and driveways, small hills and stands of trees grant the shopper relief from the stark lines of concrete offered by many centers. Los Cerritos, at South Street and the 605 Freeway in Cerritos, is scheduled to open September 13.

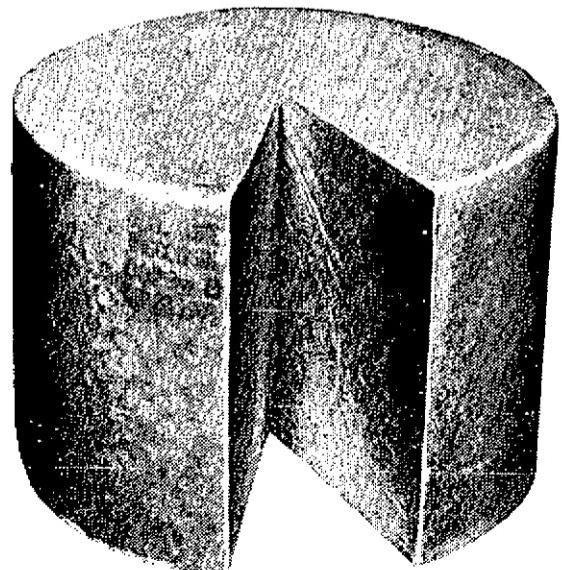
New Opportunities

The Chinese proverb "A picture is worth more than 10,000 words," is an understatement. 4-H members contend. Rather they see a picture as the "open sesame" to an endless variety of experiences, opportunities and careers.

WELCOME TO OUR
GRAND OPENING
CELEBRATION AT
Los Cerritos Center

MAMMOTH CHEDDAR

Over 2,000 pounds of sharp Wisconsin cheddar



BEEF LOG
Hickory Smoked All-Beef
SAUSAGE

Reg. \$1.98
Special \$1.79
LB.



WHEEL SWISS CHEESE

Reg. \$1.79
Special \$1.59
LB.



**Special \$1.59
LB.**

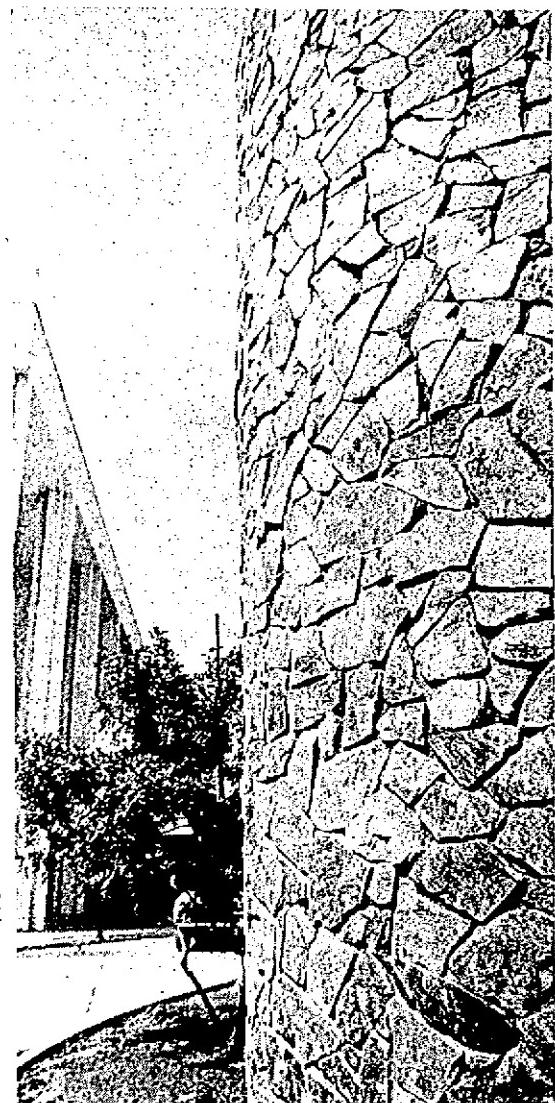
Come See, Sample
and Buy



**338 LOS CERRITOS CENTER
CERRITOS, CALIF.**



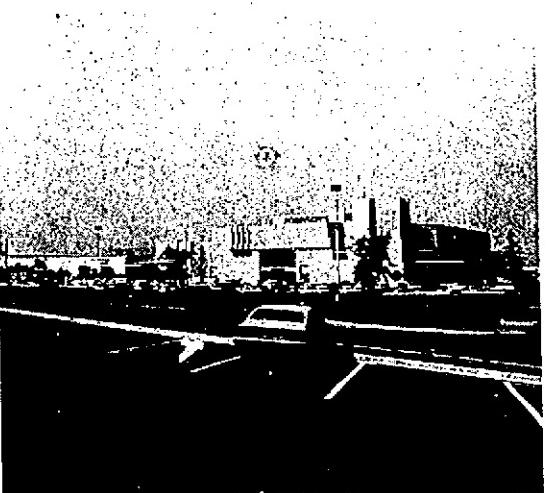
MALL CEILING - Photo above shows the curved and recessed contours of the mall ceiling at Los Cerritos Shopping Center in Cerritos. The entire mall has striking and ever-changing ceiling lines. The ceiling lighting system blends in with skylights and stained glass windows to create a "light environment" which allows a kaleidoscope of color to pour throughout the mall. Los Cerritos Center, located at the intersection of South Street and the 605 Freeway, is scheduled to open September 13.



ROUGH CUT STONE - This shot of the exterior of Los Cerritos Shopping Center in Cerritos shows one of the several towers made of native field stone (rough cut stone). This rugged stonework is set in brilliant contrast to the remainder of the exterior which is largely soft white adobe. A minimum of advertising and signing appears on the outside of the complex preserving the park-like atmosphere of the center. Los Cerritos is scheduled to open September 13.



ROBINSON'S COURT - An outstanding feature of Los Cerritos mall is Robinson's court, pictured above. The spacious court is composed of a grand gallery with a huge stained glass archway and a beautiful series of high, vaulted skylights. In the foreground is a stone planter which will be filled with shrubs and flowers. Construction worker at right is putting finishing touches on the court in preparation for the center's opening September 13. Los Cerritos Center is located on a 95-acre site at South Street and the 605 Freeway in Cerritos.



PARKING CONVENIENCE - A huge landscaped parking area with accommodations for approximately 6,500 cars surrounds Los Cerritos Shopping Center in Cerritos.



STRIKING LANDSCAPE - Lush and harmonious landscaping by Lawrence Moline and Associates sets off and completes the changing moods of Los Cerritos Shopping Center in Cerritos. Small hills abound and are covered with trees, shrubs, and flowers. Inside too the shopper will find a profusion of flowers and other growing things. Landscaping blends subtly into the atmosphere of the center giving rise to the feeling that one is in a park around which beautiful stores are situated.

ONE GREAT OLD IDEA: FLORSHEIM

OVER 200
GREAT
NEW
ONES



Florsheim Shoe Shops started out—and still believe—in the "MORE" principle: more styles, more quality, more personal, professional service. Add to that over 200 new, exciting fashion ideas and you've got the greatest reasons going for visiting FLORSHEIM first!

From left: The Broadmoor . . \$29.95; The Calcutta . . \$47.50; The Medici . . \$33.95; The Eden . . \$39.95; The Patrician . . \$35.95.
Most Florsheim styles \$19.95 to \$29.95/Most Imperial styles \$39.95
American Express Money Cards and most major credit cards honored.

GRAND OPENING MONDAY LOS CERRITOS CENTER

FLORSHEIM SHOE SHOPS

New! Los Cerritos Center. Also 154 Pine in downtown Long Beach, Lakewood Shopping Center, and in downtown Los Angeles at 408 W. 6th, 615 W. 7th, 626 S. Broadway, and 708 S. Broadway.

City With A Place For Everything

Unlike many communities, which are established haphazardly and grow unevenly, Cerritos is a result of careful and farsighted planning, with a place for everything.

Cerritos is served by four freeways, San Gabriel (605), Artesia-Riverside (91), Long Beach and Santa Ana. Thus the chamber of commerce slogan, "It's freeway-All the way" is highly justified.

Included in the design are

commercial, residential, cultural and park areas, each placed for maximum efficiency and social and ecological balance.

One of the garden spots of the area, when it is finished, will be Cerritos County Regional Park. The city and the federal government have contributed equal funds for the purchase of the land, which is now in escrow. When it is out, the area will be handed over to Los Angeles county, which will develop and care for it at no further expense to the citizens of Cerritos.

Neither has education been neglected. Schools of all types are becoming increasingly available.

The ABC Unified School District is master planned to match the city's spectacular growth, approved by the voters through a \$30 million state aid and local bond issue October 14, 1969.

Parochial schools include Valley Christian Junior and Senior Highs, Artesia Christian Elementary, and Our Lady of Fatima (a Catholic school.)

Cerritos College, with an enrollment nearing the 17,000 mark, started a five year, \$9 million expansion program in 1970. Two-thirds of the campus is located in the city of Cerritos.

This area offers a "ground-floor" opportunity to people of every type, no matter what they are seeking.

BOLD DESIGN CONCEPTS - Architects involved in the design of structures of Los Cerritos Shopping Center were not bound by outmoded tradition. The bold design shown above is just one example. Retailers in the center have planned their grand opening for Monday, September 13. Los Cerritos Center is in the City of Cerritos. It is bounded on the west by the 605 Freeway, on the south by South Street, on the east by Gridley Road, and on the north by 183rd Street.



big looks for little! CHANDLERS Los Cerritos Center

The news in kicky shoes here now!
Ankle straps! Wedges! High heels! Lots of suedes!
Styles for school! And party swingers!
At low prices! That's Chandlers!

GRAND OPENING WEEK SPECIALS!



reg. 7.99 **6.40**

Desert Boot

This is the shoe all the girls want!
Earthy tan suede with a bouncy tire-tread sole.

It's available either lined or unlined.

White stitching is a this-year must.

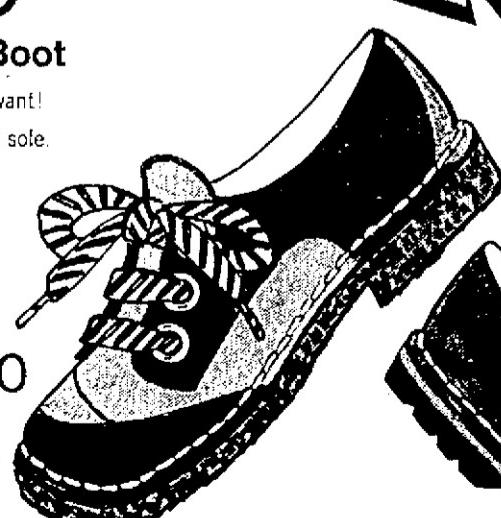
A red-hot special not to miss!



reg. 12.99 **10.40**

Demi Wedge Tie

Dig that fabulous heel! A demi-wedge sets off our combination suede tie. Choose brown/beige/gold or black/gray wine. Even at regular price it's a buy. At savings it's a celebration!



reg. 9.99 **7.90**

Crepe Sole Patch

Our lowdown patch has a springy crepe sole and flat heel. Red/blue/navy, beige/brown/gold and black/gray/wine combos.

Striped lace adds extra punch. Groovy sole stitching. Save on a winner!

reg. 7.99 **6.40**

Tie Baby

Butter soft suede flat in navy or brown has white stitching on the crepe sole. Gay little stripe facing for contrast. A best seller you'll love to own at savings!

REGISTRATION
New Your
BankAmericard.
Welcome Here

Mail orders, please include 60¢ pair postage, plus tax. No C.O.D.'s accepted.

Located at South Street and the 605 Freeway in Cerritos, Los Cerritos is only minutes from dozens of southland cities. Robinson's also fronts on the center's enclosed mall where its court features a grand gallery with a huge stained glass archway and a series of beautiful high, vaulted skylights.



GRACEFUL ARCHWAY - This beautiful tile archway is at an elevator entrance inside one of the luxurious department stores scheduled to open September 13 in Los Cerritos Shopping Center. The \$40 million regional shopping complex is located at South Street and the 605 Freeway in Cerritos.

Reuben's

Plankhouse

is here with a menu of exciting delights . . .

Great juicy steaks, sizzling mushrooms, tender Australian lobster tails, beautiful wines and spirits . . . in an atmosphere of casual elegance and friendly hospitality.

Entertainment and dancing in the cocktail lounge

18425 So. Gridley Road
Los Cerritos Shopping Center
Phone 860-3513

BROADWAY

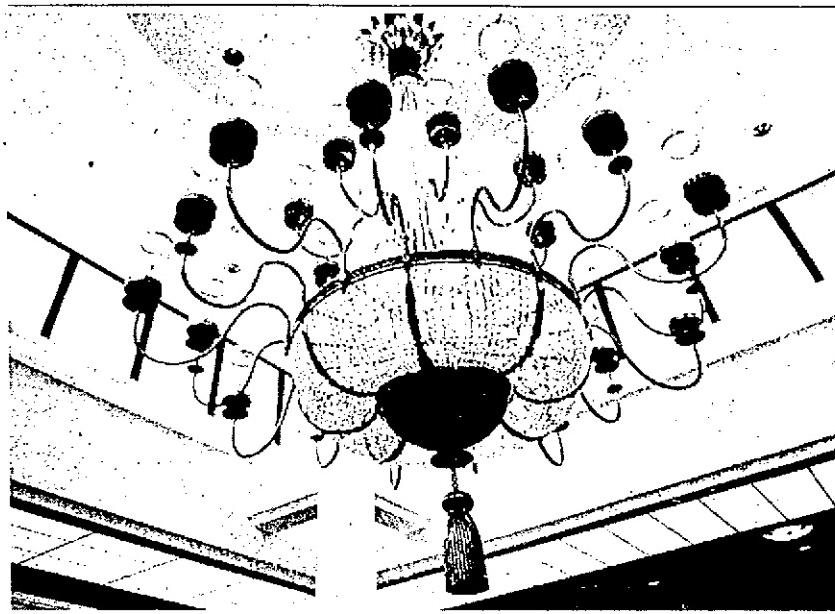
THE BROADWAY - Stepladder in foreground is one of the last signs of construction as workers put finishing touches on the exterior of the new Broadway in Los Cerritos Shopping Center. The Broadway is one of two major department stores that will be opening with the huge regional shopping center September 13. When Phase II of the total complex opens next spring, two more major department stores will be added. De-

singers of the complex have developed one of the world's most beautiful and unusual shopping centers. It includes a fully enclosed 1800-foot mall which links the major department stores and houses the multitude of specialty shops. The mall is air conditioned to 72 degrees year around and is always free of wind and dust.

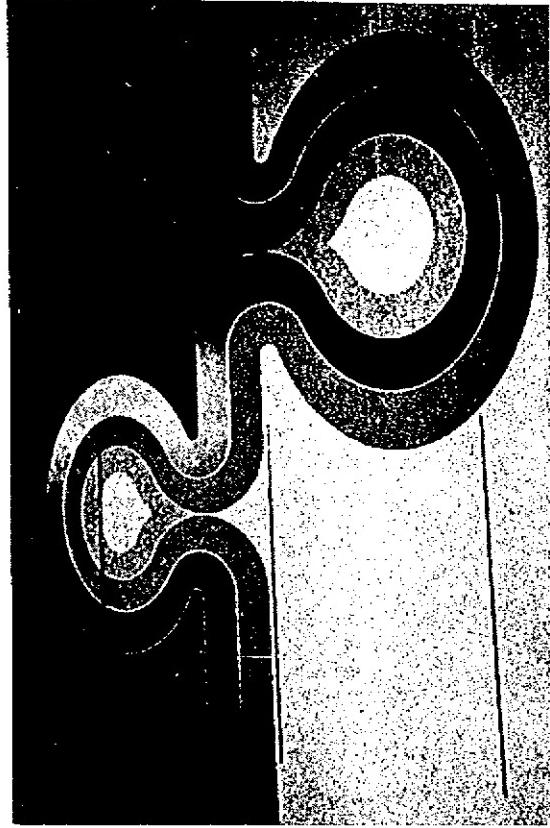
A major restaurant, a theatre, a number of financial institutions which are not part of the high enclosed mall will be spotted around the periphery of Los Cerritos Shopping Center.

Driving Convenience

Los Cerritos Shopping Center has easy access to all freeways. It's only minutes away from dozens of southland cities.



DELICATE CHANDELIER - An example of the outstanding interior decorating in the stores of Los Cerritos Shopping Center is this lovely glass chandelier. All stores have been carefully designed to reflect the personality of the retailer while blending in with the total effect of the center mall. Los Cerritos, located at South Street and the 605 Freeway is opening its Phase I September 13. The balance of the mammoth complex is scheduled for opening next spring.



MODERN DESIGN - Decorating one of the walls at Los Cerritos Shopping Center is the design work pictured above. Designers of the center have included a great deal of art work in the new shopping complex.

Cerritos Officials Look Towards Future

City officials in Cerritos, one of the youngest municipal teams in the state, are looking towards the future with a great deal of enthusiasm and multitude of bold plans.

City councilmen, for example, are in the midst of planning a whole new park system, a master plan, a new police system, and a new library. And they are just now awaiting the opening of Los Cerritos Shopping Center, a \$40 million regional complex scheduled to begin operations September 13.

And Joan Corcoran, chamber of commerce president, says, "We are going great guns. Besides the big shop-

ping center, we have a beautiful light industry base. We have about 85 per cent of the allocated single family land committed, and we have 400 to 500 acres of prime industrial land we are holding."

The city recently restructured the traditional city government organizational plan and instituted one of its own. The new organization gives Cerritos departments of environmental affairs.

human affairs, technical affairs, and internal affairs. These departments replace the more traditional planning, parks and recreation, and engineering departments.

Also planned in Cerritos is a consumer protection office. "The people have a right to know that a salesman with a Cerritos license is a reputable dealer," John De Weerd, city manager said.

In An Emergency

In an emergency, when time is precious and panic is threatening, nothing is more useful than a list of emergency numbers posted by the telephone:

1. Cerritos City Council 865-6160
2. City Hall (also houses license department, city clerk, water, building, engineering and planning departments.) 860-0311
3. Fire Department (L.A. County) 638-6121; emergencies only 868-0411
4. Helpline (for drug problems) 860-5578
5. Hospital and ambulance (call the sheriff)
6. Sheriff (L.A. county) To-69061
7. Water department (after 5 p.m. and on weekends) 860-4018

WETHERBY

KAYSER

SHOES

Grand Opening

SPECIALS

FOR WOMEN

FAMOUS BRAND

- CASUALS . . . REG. \$17 NOW \$9.97 CRINKLE PATENT
- PULL-ON BOOT . . . REG. \$20 NOW \$14.97 CRINKLE PATENT
- GRANNY TIE BOOT . . . REG. \$23 NOW \$16.97 FAMOUS BRAND
- DRESS & CASUAL SHOES ASSORTED STYLES AND COLORS . . . REG. \$19 TO \$23 NOW \$9.97
- ITALIAN SANDALS ORIG. \$9 TO \$16 NOW \$4.97

NOW \$9.97

NOW \$14.97

NOW \$16.97

NOW \$9.97

NOW \$4.97

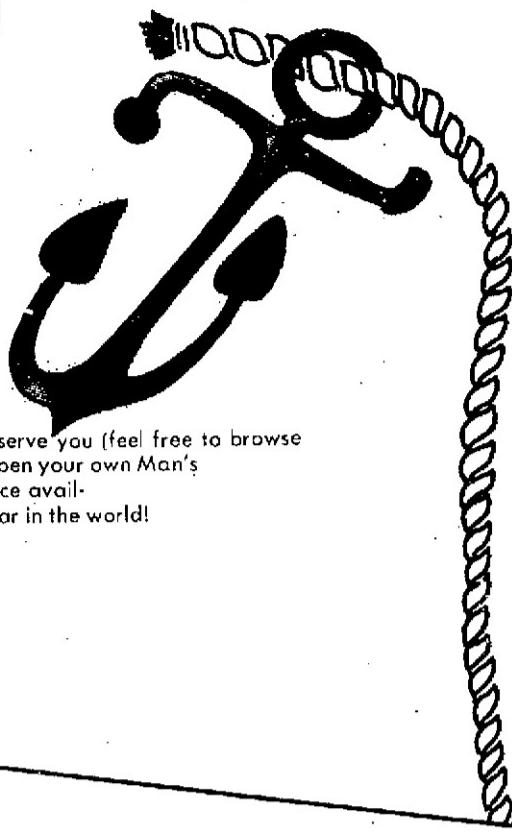
NOW \$19.97

NOW \$9.97

ANNOUNCING the Grand Opening of THE MAN'S SHOP

Anchoring the Mall
of Los Cerritos Center
next to the Broadway

The shop you've been looking for . . . fun, alive, reflects a personality . . . yours! With-it styles plus the finest in quality men's wear. Hard to fit? No problem at the Man's Shop! Friendly sales personnel are ready to serve you (feel free to browse too, we'll let you shop alone if you'd rather). Open your own Man's Shop Extend-A-Charge. And we honor every credit service available . . . you can charge the finest brands of men's wear in the world!



BRIAN FREDRIC CLOTHING DESIGNED BY RATNER

Exclusively for the Man's Shop

The ultimate in fit and fashion with our own expert tailor to guarantee absolute perfection.

suits

125

sport coats

75

dress slacks

25

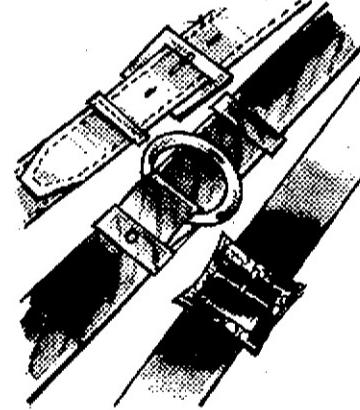
THOUSANDS OF DOLLARS OF
MERCANDISE GIFTS FROM OUR
ENTIRE STOCK OF CLOTHING AND
HABERDASHERY OF FINE ACCESSORIES,
JEWELRY AND SPORTSWEAR!

Sure you can be lucky. Come in and register! At the same time see our fantastic selections! Register today! Drawings all of opening week. You don't have to be here!

DISTINCTIVE SPORTSHIRTINGS BY JOEL

An array of doubleknit solids, violent patterns, subtleties in stripings, all with the unmistakable Joel flair that's been created especially for our Los Cerritos store.

13.95



HAND
CRAFTED
LE JON
LEATHERS

Belts to compliment . . .
sportswear, dress wear,
casual wear anywhere. The
finest in leather
belts . . . 6

SEE OUR SOARING PANT LIBRARIES

The largest selection of pants and jeans in Los Cerritos. Unbelievable! Tons of pants packed and stacked from the floor to our 14 foot ceiling.

LEVI'S 6.98

MALE 8.50

A-1 10.00

**The
Man's
Shop**

Two generations of quality & service.

The Man's Shop
461 Los Cerritos Center
Cerritos, California 90701
Credit Manager
Please send me an application for The Man's Shop/Charge.
Mr. _____
Mrs. _____
Miss _____
Address _____ Phone No. _____
City _____ State _____ Zip _____

Sunday, Sept. 12, 1971

Accent on
middle age

(See Page 4)

TELEVISION LOG OF THE INDEPENDENT-PRESS-TELEGRAM AND THE EVENING NEWS

The new shows premiere

The three commercial TV networks' 1971-72 season begins Sunday and most of the new programs and holdovers with fresh material will be introduced this week.

ABC has a special about Mrs. Richard Nixon's activities as First Lady at 7 p.m., Sunday, Ch. 7, and NBC has Bob Hope's first show of the season at 9 p.m., Monday, Ch. 4. In addition, due to cutback of network time by the Federal Communications Commission, local outlets owned by the networks

are scheduling syndicated shows. For these new shows and specials the first week of the new season, see the daily log page "specials."

Following are the premiere dates ("N" denotes new program) on the networks:

SUNDAY — "The FBI," ABC, 8 p.m.; "The ABC Sunday Night Movie," 9 p.m.

MONDAY — "Gunsmoke," CBS, 8 p.m.; "Rowan and Martin's Laugh-In," NBC, 8; "Here's Lucy," CBS, 9;

"The Doris Day Show," CBS, 9:30; "My Three Sons," CBS, 10; "Arnie," CBS, 10:30. (Beginning Sept. 20, ABC's "NFL Monday Night Football" starts at 6 p.m.)

TUESDAY — "The Glen Campbell Show," CBS, 7:30 p.m.; "The Mod Squad," ABC, 7:30; "Movie of the Week," ABC, 8:30; "Hawaii Five-O," CBS, 8:30; "The Funny Side," NBC, 9:30 (N); "Cannon," CBS, 9:30 (N); "Marcus Welby, M.D.," ABC, 10.

(Continued Page 6)



THE PERSUADERS, series with Roger Moore and Tony Curtis (lower right) who are involved in a weekly crusade for justice, premieres at 10 p.m., Saturday, Ch. 7.

ALL IN THE FAMILY

Not enough bigotry

By LAURA Z. HOBSON

Author of "Gentleman's Agreement" and "The Tenth Month"

© 1971 New York Times News Service

I have a most peculiar complaint about the bigotry in the hit TV comedy, "All In The Family." There's not enough of it.

Hebe, Spade, Spic, Coon, Polack — these are the words that its central character, Archie Bunker, is forever using, plus endless variations, like Jungle Bunnies, Black Beauties, the Chosen People, Yenta, Geek, Chunk, Spook and so on. Quite a splashing display of bigotry, but I repeat, nowhere near enough of it."

Let me back up a little. Years ago, after "Gentleman's Agreement," I decided I'd never again write about bigotry or prejudice, at least not about the racial or religious kinds. I've stuck to it. Perhaps I did not want to keep harping on one theme; perhaps I had nothing to say.

But after 24 years something happened. A television show that treated bigotry for laughs appeared on the screens of the nation and after a shaky start, it went on to win the Emmy for the best new situation comedy of the year and soon after achieved the glory of the No. 1 rating of all sitcoms.

The No. 1 Nielsen rating, I'm told, means an audience of some 40 million families per week. Forty million families means about 100 million people. Old people, young people, black, white, Protestant, Catholic, Jewish, well-educated, ill-educated, secure, insecure.

I DIDN'T see the show at its beginnings except for a few minutes of one episode about Archie's horror that a black family had bought a house in his neighborhood. Those few minutes were all I could take so I didn't get to know the show until after it won the Emmy, and then it was re-run time and I had to make my private little study that way, with an additional pair of kinescopes obligingly shown me at CBS by the Press Relations Department. Thus, though I may have missed one or two of the original 13, I did get to see the majority.

At the start, "All In The Family" drew a few harsh criticisms — of these, more later — but mostly the TV critics and columnists, like the telephoners, all cheered. Cleveland Amory, that historian of the proper and crusader against cruel-

ty to animals, the four-legged kind, gave it perhaps the greatest and most widely read rave, a full page in TV Guide. "Not just the best-written, best-directed and best-acted show on television, it is the best show on television."

Jack Gould in The New York Times, and in many other papers that reprinted his column, wrote a piece some six weeks after the January debut of the show, presumably after plenty of time for watching it and for reflection about it, which ended, "some of Archie's words may chill the spine, but to root out bigotry has defied man's best efforts for generations, and the weapon of laughter just might succeed. The possibility entitles 'All In The Family' to a chance."

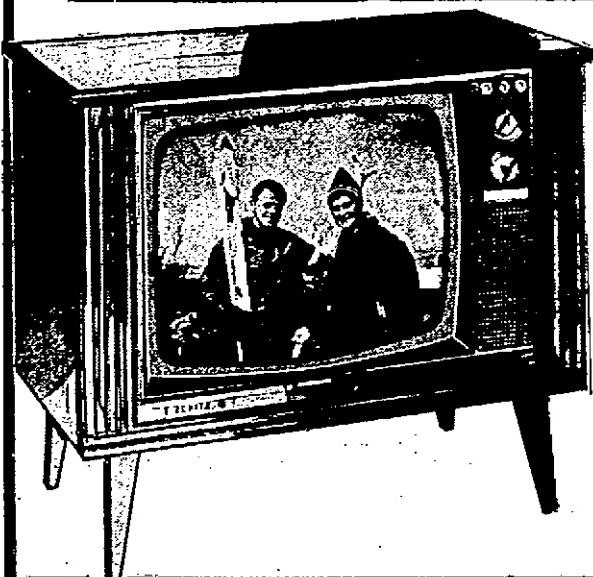
Gould himself did not use any of those words that might chill the spine, did not come right out in hard print with Spade and Coon and Hebe and Spic and Polack. For reasons of his own, he preferred to sum them up as "a string of epithets and slurring remarks that understandably provoke the affected parties."

(Continued Page 7)

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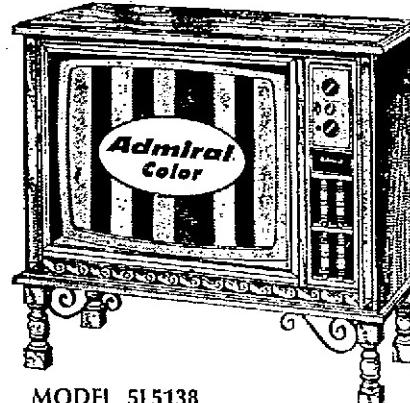
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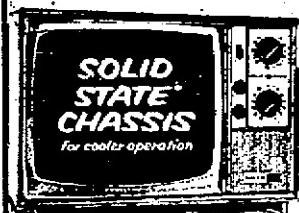
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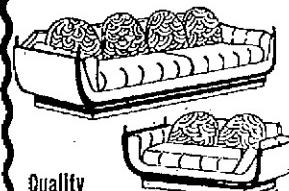


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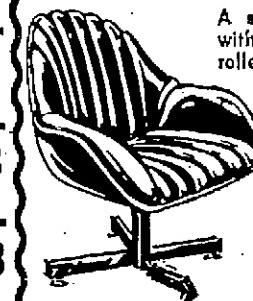
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"TIME TO Choose," recently aired, was the most down-to-earth and factual show that has ever been on TV regarding the use and abuse of drugs. The only trouble is it was on so late that I'm sure the majority of people and especially the younger generation didn't see it.

The kids all want truth today, and so does everyone else — especially about one of the worst problems society is faced with. So why not give it to them by putting it on at a time when everyone can see it? It may be shocking, but again it may help!

P.R.
Long Beach

I AM writing in reference to a word used frequently on the "Sonny and Cher Show." It is pronounced (I think) GOOM-BAH. Is this an Italian word? If so, how is it spelled? If not, does anyone out there know how to spell it?

I have watched the show

since it started and in my opinion, it's the best show ever to hit TV land.

Shaughney Lee,
Harbor City
(An Italian-surnamed friend tells me it means "cousin, good-buddy, countryman, pal" and he thinks it derives from "comrade" — countryman. Ciao.)

AS L watched Lawrence

Welk deliver his gripping farewell speech, I was not moved to tears, but rather was overcome with a certain smugness, thinking how over-shadowing and absolute the network executives' authority is over an arrogant, seemingly indestructible show like Welk's. It was relieving to see

(Continued Page 23)

Tele Vues

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GEORGE ERES, Editor

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**William Conrad is 50
and finds that
now, in TV, the**

Accent is on middle age

By CYNTHIA LOWRY

Associated Press

William Conrad, established movie director, quit show business to take an 18-month vacation. He has returned two years later to become a television series star. The odds against him were astronomical. It is simple luck in timing that brought reluctant actor Conrad and the title role in CBS's new "Cannon" together in a season when a new kind of hero is in style.

William Conrad is frankly 50, obviously overweight, with a craggy mustached face and a voice to match. He will play a tough private eye in a series with plenty of action and few romantic scenes.

In the post-World War II days, Conrad was a busy radio actor in Hollywood, and for 11 years was the radio voice of Marshal Matt Dillon in "Gunsmoke." He had featured roles in an assortment of films, most often as a villain. Then for the next 15 years Bill turned to directing motion pictures and television shows.

"I WAS working out a five-year contract as a director with Warner Brothers and had 2½ years to go when the studio changed hands. I found I was on the outside with nothing to do. Finally I was relieved of the contract. I had a little money, so I decided to take a year off. I just got on my boat and stayed away a year and a half. I hadn't had a vacation since I was 16, and I paid no attention to the theatrical business. When I decided to come back, I found that most of it had disappeared."

Bill was thinking over other ways to make a living when a friend called to see if he was interested in a guest role in an episode of "The Name of the Game" as a sadistic talk show host.

"I hadn't acted in years and had no intention of going back," he said, "but I read the



WILLIAM CONRAD

will star as a private detective in "Cannon," premiering at 9:30 p.m., Tuesday, Ch. 2.

script and thought, 'Why not?' I accepted and re-read the script and found I had lines on every page. Then I got scared."

THREE DAYS later the producer called to say there was a mixup on guest star billing and that another actor was insisting on the top credits.

"That was my out," Conrad recalled with a grin. "I pretended great wrath about the top billing and said the deal was off. Forty-five minutes later he called to say they'd paid off the other actor and I was it."

He was so effective in the sinister role other guest roles followed. One day when he was sitting on his boat, Quinn Martin called about the title role in "Cannon."

HAD BILL gone vacationing a year earlier, he would have returned to a bleak employment picture — occasional acting roles, perhaps, but it was a time when television and motion pictures were completely absorbed with youth.

Mature actors were used as heavies and father figures, but as solo stars of series — never. The circumstances of his take-off are comparable to casually launching a space ship to a distant planet, taking a chance it will go through a small window in the sky to put it on course.

Bill is now installed in his comfortable star dressing room, the walls hung with pictures of boats, including his own 47-foot ketch, "The Moonraker." In one corner is an electronic piano on which Conrad plays two-finger Chopin. A stereo provides a classical music background as he studies lines or works at his desk. To relax, he puts golf balls across the wall-to-wall carpeting.

A BRISK, no-nonsense kind of man, Conrad is perfectly aware of his extraordinary good fortune.

"This," he said with a wave of the hand to include the whole studio, "is the only way I know of taking a chance that will make me a fortune — if we can last that long. Actually, I don't care what I do as long as I make money. I think I'm a pretty good actor, but I'm aware that if I'd come along two years ago, I'd be just another old face."

The boat is still his refuge. Each weekend and many week nights Conrad and his wife, former fashion model Susan Randall — who looks like Julie Harris — head for the Pacific waters instead of their Sherman Oaks home.

Word has gotten around Hollywood that "Cannon" is working out well as an action series. It has, however, formidable competition in its Tuesday night spot opposite the end of ABC's strong "Movie of the Week" and the beginning of "Marcus Welby, M.D.", one of the popular programs on the air.

"It is my educated guess that we have a lock on a successful season," Bill said with an impersonal air. "We've got good scripts, excellent supporting casts, and an enormous amount of enthusiasm going for us."

"But, of course, nobody can ever predict what an audience is going to do."

He seemed gloriously relaxed, like a man who had just rolled a string of sevens and was reaching for the pot.

Sunday, Sept. 12, 1971

INSIDE THE TUBE

Studio tours dollar producers

By BILL MAHAN

Everyone who ever comes to Hollywood wants to see a studio and a movie star. In years past, this was next to impossible unless you knew someone of importance who held a good position at one of the studios.

Today the situation has changed dramatically. Universal Studio offers tours to the tourist. The price is high — \$4 for adults, \$3 for juniors and \$2 for children. For your money you get on a candy-striped tram and a studio guide tells you what's current at Universal, spiffs out past history, and points out stars' dressing rooms, outdoor sets, past and present props, an occasional TV star walking to or from lunch, a make-up demonstration, and then that spectacular stunt show that's worth the price of admission. (Almost.)

The other studios tried making the tours work for them, too, but all fell by the wayside except Universal. With their 15½ hours of TV, plus several major features shooting on the lot, it isn't surprising that no others could compete.

NOT ONLY does Universal profit from the cash taken in, but the people who take the trip are eager to view the shows they've heard about and felt they're a part of, if only for a few hours. More viewers, higher ratings.

I talked with one of the perky girl guides about the whole operation the other day and couldn't help being astounded at the total take. The number of tourists average 10,000 a day during the peak season. Figuring an average of \$3 per person, the income is \$30,000 per day, \$210,000 a week. More than the cost of a one-hour television show. The tours are offered seven days a week, year-round. The only days they aren't open are Christmas, New Years and Thanksgiving.

There are 65 to 70 guides on payroll, and they earn between \$2 and \$3.10 per hour. They all want to be actors, actresses, writers, directors or producers. Some have made it. They hang around, become a part of things, and get to know all the proper people. To become a guide you have to be at least 18 years old, and have had one or more years of college; and preferential treatment is given to the youth who can speak one or more languages besides English.

JOHN BATAM can't be more than 22 or 23 years old, and I was told he'd spent no more than three months as a guide before he was signed as a television director. Chuck Sheldon spent two and a half years herding the movie conscious public around, and is presently a producer-director of television commercials and moonlighting on a special project for Governor Reagan. Lindy Lange wasn't as lucky as John or Chuck. She was one of the first to be hired by Universal tours in 1965. Eventually she was tested for a lead role in a series but unfortunately didn't land the part. Sharon Carter works as an extra and sometime bit player in addition to her chores as a studio guide. The fringed tram seems to be a new fertile crescent for film hopefuls.

By now another busload of people was approaching and my girl guide bid me farewell. As she bounced off I hollered, "What is it you want to do?"

She threw her blond hair back and said, "Watch the Universal 'Movie of The Week' on television tomorrow night. I'm the girl lying dead at the bottom of the swimming pool."

As I left the lot I saw Governor Rockefeller, his daughter, a security guard and several of the Governor's friends taking the tour. I wondered if the Governor was trying to pull a Ronald Reagan in reverse. Granted things are pretty rough in New York, but Rocky's a little old to become a guide.

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Where
are
all
the
comics?

By BOB THOMAS
Associated Press

Television lament: Where have all the comics gone?

Back to Las Vegas, that's where. Also Broadway, Danny Kaye; summer theatre, Milton Berle; concerts, Jack Benny; movies, Bill Cosby; and even selling mini-theatres, Jerry Lewis. Some will also be turning up on TV guest appearances and their own specials.

But for steady employment, television is a depressed area for comics. Look at the casualties among last season's shows: Cosby, Red Skelton, Jackie Gleason, Don Knotts, Jim Nabors, Andy Griffith.

ONLY ONE new comic made the network scene, and he scored big: Flip Wilson. He'll be back for the 1971-72 season, of course, as will Rowan and Martin with their "Laugh-In." Then there's Dean Martin, who sings as much as he clowns. Also the Bob Hope specials.

That's all in the line of the straight comic. Yet television in seasons past had been the funnyman's paradise. Remember Uncle Millie, Red Buttons, Jack Carter, Ed Wynn, Jack Carson, Jimmy Durante, Eddie Cantor, Sid Caesar,

George Burns, George Gobel; and all the others?

What caused the television world to go sour for comics?

HAL KANTER, producer-director-writer who successfully moved from stand-up comedy — Martin and Lewis, Gobel — to the situation kind — "Julia," next season's Jimmy Stewart Show, said:

"I think the decline of the comic in television is a passing fad," Kanter remarked. "The main problem is that new comics are needed. When a talented new one comes along, he'll be welcomed. Flip Wilson proved that."

The trouble is that they have little ground on which to develop their talent. Most of the current crop came from night clubs. Except for the casino-backed clubs of Nevada, the nitery industry has declined to almost nothing.

ECONOMICS plays a role in the decline of comics in TV. Few comedy-variety shows have replay value. Much of the humor is topical, and the music becomes

(Continued Page 21)

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SHIRLEY MAC LAINE stars in "Shirley's World," premiering 9:30 p.m., Wednesday, Ch. 7. John Gregson co-stars as her boss-editor of the London magazine for which she works.



RUPERT CROSSE and Don Adams (right) star as a pair of well-meaning, but often misguided, plainclothes police officers in "The Partners," series beginning 8 p.m., Saturday, Ch. 4.



SANDY DUNCAN stars as a college coed who also works part-time as an actress doing TV commercials in "Funny Face," new series beginning at 8:30 p.m., Saturday, Ch. 2.



BOBBY SHERMAN may lose custody of his younger sister, played by Susan Neher, in the premiere episode of "Getting Together," 8 p.m., Saturday, Ch. 7. Show is about two rock composers.



DEAN JONES (right) stars as part-owner of a Chicago speakeasy in the 20s in "The Chicago Teddy Bears," premiering at 8 p.m., Friday, Ch. 2. John Banner plays his uncle and partner.

WEDNESDAY — "The Carol Burnett Show," CBS, 8 p.m.; " Bewitched," ABC, 8; "Adam-12," NBC, 8; "The Courtship of Eddie's Father," ABC, 8:30; "The Mystery Movie," NBC, 8:30 (N); "The Smith Family," ABC, 9; "Medical Center," CBS, 9; "Shirley's World," ABC, 9:30 (N); "The Man and the City," ABC, 10 (N); "Mannix," CBS, 10; "Night Gallery," NBC, 10.

THURSDAY — "Alias Smith and Jones," ABC, 7:30 p.m.; "Bearcats," CBS, 8 (N); "The Flip Wilson Show," NBC, 8; "The CBS Thursday Night Movie," 9. (News special once a month); "Longstreet," ABC, 9 (N); "Nichols," NBC, 9 (N); "The Dean Martin Show," NBC, 10; "Owen Marshall: Counselor at Law," ABC, 10 (N).

SATURDAY — "Getting Together," ABC, 8 p.m. (N); "All in the Family," CBS, 8; "Partners," NBC, 8 (N); "Movie of the Weekend," ABC, 10.

A COMBINED "Ironside" - "Sarge" show will air at 7:30 p.m., Tuesday and the individual premieres will air at 7:30 and 8:30 respectively the following Tuesday. The "Jimmy Stewart Show" and "Cade's County" will premiere next week, along with the returning "Bonanza" and "Hold Ones."



MARTHA MITCHELL, wife of U.S. Attorney General John Mitchell, guests with Dan Rowan (left) and Dick Martin on season's premiere of "Laugh-In" at 8 p.m., Monday, Ch. 4.

TV NOTEBOOK

TELEVISION'S long form gets longer. Coming up: five- or six-hour movie, serial style over a week.

Networks and sponsors have lost enthusiasm for the half-hour show which was the standard commodity in the medium's earlier years. Hour-long series became more prevalent. Then movies, followed by 90-minute and two-hour movies made especially for TV.

Screen Gems, long the home of the half-hour comedy — "Hazel," "Dennis the Menace," "Farmer's Daughter," "Bewitched" — is now planning a new departure in the long form.

The production company has bought the Leon Uris novel "QB VII," a courtroom drama in the aftermath of war atrocities — the title means Queen's Beach No. 7. The price for the book was \$250,000, which Screen Gems believes is a record for television.

Shooting on "QB VII" will be done in Hollywood, London and Israel begin-

ning next spring. The finished product will appear on ABC during the 1972-73 season. At present the plan is for five or six hours during a single week.

The made-for-TV film "Vanquished" was shown not long ago in two two-hour segments on consecutive nights, as with a number of long theatrical films shown on TV. The "Forsythe Saga," based on books by John Galsworthy, ran 26 episodes on public TV.

CHAMPAGNE music maker Lawrence Welk will serve as Grand Marshal of the 83rd annual Pasadena Rose Parade.

"This is one of the finest things that has ever happened to me," commented Welk, who once rode on a Pasadena Parade float and who has hosted the Rose Queen and her court of six Rose Princesses on his television show every year since 1956.

"For many years, I have admired Pasadena's gift of beauty to the world, and I

(Continued Page 22)

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View of 'All in the Family'

(Continued from Page 1)

OF THE adverse critics, John Leonard in *Life* called the show "a wretched program" in which "bigotry becomes a form of dirty joke," and asked, "why review a wretched program? . . . Well, why fix the septic tank?"

The Boston Herald Traveler said, "the same network that fired the Sniethers Brothers presents a show crackling with racist remarks . . . crude and coarse . . . and often offensive." And out in the Los Angeles Sentinel, in what must have been one of the last things he wrote before his sudden death in March, Whitney Young Jr. of the Urban League was even more vigorous. "Gratuitous insults" is what he called those words and remarks, and the show itself "a new low in taste." "It is irresponsible," he wrote, "to air a show like this at a time when our nation is polarized and torn by racism."

That came closest to what I felt, but beyond that I began to be haunted by the notion that there was something else I had to get hold of, for myself if for nothing else. Something the critics weren't saying, something nobody seemed to be saying, not even the people I sought out as experts in the field of race relations. As I kept on ploughing through all the reviews, the feeling intensified. I was pulled up often by the phrases "honest show" and "honest laughter" and "a lovable bigot."

THIS LAST particularly impressed me. I found it many times in one form or another, the first time in a longish interview by Don Freeman in the San Diego Union and the Cincinnati Enquirer. In it, after contending that reality was the core of his show, Norman Lear, its writer, director and, with Bud Yorkin, its producer, had said, "My father was what you might call a lovable bigot, as Archie is."

A lovable bigot. Your friendly neighborhood bigot. This is an honest show. These bouquets dropped up again and again in the reviews and special stories. I must have read them all, for on my desk are no less than 97 Xeroxes from all over the country, the few bad notices right in with the raves and the let's-wait-and-see straddlers, all supplied me by no less a collector than the Press Relations Department at CBS.

A kind word here about the Press Relations Department at CBS. The kind words arose with my first phone call to a vice-president there. I began by explaining, "I'm going to write a hostile piece about 'All In The Family,' and I wonder if I could bother you with some questions?" The vice-president, though he later asked to remain anonymous, couldn't have been more responsive to the questions I asked. Except the answer to one question.

On that particular question I got nowhere. It was tied into the special point I was trying to get hold of and day by day it mattered more to me. As I began interviewing all sorts of people, and it began to get around town that I was writing something about the show, a man named Buddy Clarke, who introduced himself as Norman Lear's public relations man, called me and offered any help he could give. Again I said it would be a hostile piece, and again that was taken in stride, but when I tried my One Question on him, I again got nowhere.

But it seems to me such a natural question, such an inevitable question, if you really let yourself think about this bigotry-forLaughs that's shown to 100 million people each week by a responsible network.

(Continued Page 22)

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SUNDAY

September 12, 1971

PAID ADVERTISEMENTAn * indicates B-W.
Other shows in color.

6:30

5 Gospel Singing Jubilee
11 "The Bible Answers

7:00 A.M.

2 Tom and Jerry

11 Let's Rap with Alicia

7:30

2 The Groovie Goolies

5 Mormon Tabern. Choir

9 "With This Ring (relig.)

11 Yogi Bear & Friends

13 Sacred Heart Show

7:45

13 The Christopher's

8:00 A.M.

2 Lamp Unto My Feet:

"Black Catholic Caucus," Hal Walker (Detroit)

4 Mr. Wizard, Don Herbert

(return premiere): "Micro Skin Diving"

5 Cathedral of Tomorrow

9 "Herald of Truth

11 Wonderama (3 hrs.)

13 Revival Fires (relig.)

8:30

2 Look Up & Live: "That

We May Learn—Parochial Schools Today"

(pt. 2). Financing.

4 The Jetsons (cartoon)

7 Organic Gardening

9 "Movie: "Steel Jungle,"

Perry Lopez ('56)

13 Kathryn Kuhlman

9:00 A.M.

2 Rapid Reading: "Early

Training"

4 Mrs. Alpha Bet, Prin's

5 Day of Discovery

13 Rev. Oral Roberts:

"Keep Eyes on Christ"
34 Música y Palabras
40 "Panorama Latino

9:30

2 Pro Football ("sports")

4 The Christopher's

5 "Gene Autry Film

7 Angie's Garage, Mexican Independence Day

13 Oak-Ridge Boys

34 Este es la Vida

10:00 A.M.

4 Challenge My Sermon

5 HOUR OF POWER

★ with ROBERT SCHULLER

from Garden Grove

Community Church

7 Reluctant Dragon & Mr.

Toad (cartoon)

9 "Movie: "Battle at

Bloody Beach," Audie

Murphy ('61)

13 Wilburn Brothers

34 Música del Recuerdo

10:30

4 Sunday, Tom Snyder

(from Cabrillo Beach)

7 Here Come the Double-deckers (new time)

13 Faith for Today (relig.)

34 "Adelante con Escuelas

11:00 A.M.

5 Homebuyers' Guide

7 Bullwinkle (cartoon)

13 Church in the Home

34 "Mano Ranchero

40 "Variedad (variety)

11:15

11 Back to School with the

King Family (R). A

musical salute to Sep-

tember and school,

filmed in Camarillo.

11:30

7 Make a Wish, Tom

Chaplin (premiere)

9 "Movie: "Adventures of

Capt. Fabian," Errol

Flynn ('51)

34 "Revista Musical

SPORTS TODAY

PRO FOOTBALL, 9:30 a.m. (2), has Gil Stratton with tapes of Thursday's Coliseum contest between the Rams and San Francisco 49ers.

PINPOINT Bowling, 12 noon (2), finds Don Carter facing the winner of a contest between Bill Johnson and Carmen Salvino.

U.S. OPEN Tennis Championship, 12:30 p.m. (2), deposits the finals from Forest Hills, Bud Collins, Jack Kramer and Anne Haydon Jones reporting.

BASEBALL, 12:55 p.m. (11), has Vin Scully and Jerry Doggett at San Diego where the Dodgers face the Padres.

WORLD SERIES of Golf, 2 p.m. (4), covers the final round from Akron with Jack Nicklaus, Charles Coody, Bruce Crampton and Lee Trevino competing for \$50,000 top prize. Arnold Palmer joins the reporting team.

NCAA FOOTBALL Tapes, has highlights of Friday night's USC-Alabama game (4) at 6 p.m. with complete tapes (11) at 11 p.m., while Tom Harmon and Gary Beban call the UCLA-Pittsburgh tapes (6) at 4 p.m., and Ron Pinkney reports the Grambling-Morgan State action (9) at 5 p.m.

PRO FOOTBALL, 6 p.m. (2), finds Jack Whitaker and Tom Brookshier at Philadelphia's Veterans Stadium where the Eagles take on the Detroit Lions (live).

12 NOON

2 Pinpoint, Pat Summer-

all, Johnny Johnston

4 Character in Arts: "The

Deviates"

6 "Movie: "Remarkable

Andrew," Wm. Holden

('42)

7 "Movie: "Yes, Sir,

That's My Baby," Donald

O'Connor, Gloria

DeHayen ('49)

13 Essentially Sex

34 "El Mundo esta Loco

46 "Viaja (to 8 p.m.)

11 Dodger Dugout

12:15

2 U.S. Open Tennis

Championships (sports)

4 Focus, Inez Pedroza:

"Experimental College

at Valley State"

13 Rendez, with Adventure

12:55

11 Baseball (see "Sports")

1:00 P.M.

4 Meet the Press (60)

Reagan (CAB), John

min.: Govs. Ronald

Gilligan (Ohio), Lin-

wood Holton (Va.), Wil-

liam Milliken (Mich.)

Warren Hearnes (Mo.)

and Luis A. Ferre

(P.R.). By satellite,

from San Juan.

9 "Movie: "20 Plus 2,"

David Janssen ('61)

13 Nick Carter, News

34 Frente a la Vida

1:30

7 Issues & Answers: Brian

Faulkner, P. M. Northern

Ireland

13 Voice of Calvary

34 "Exitometro (variety)

1:45

5 "Movie: "Flying

Deuces," Laurel & Hardy

('33)

2:00 P.M.

4 World Series of Golf

7 Eyewitness: "State of

Broadcast News," Joseph

Bentil and panel

13 Ask Congress: Rep.

Gerald Ford (R-Mich.)

34 "Teatro Familiar

2:30

7 "Movie: "Half a Hero,"

Red Skelton ('53)

13 Roller Games: T-Birds

vs. NRL All-Stars

3:00 P.M.

2 Camera Three: "Pierre

Boulez on Varese" (pt. 1)

5 Roht. K. Dornan Show,

Dennis Weaver, Rep.

Floyd Wakefield, racer

Joe Leonard

9 "Shirley Temple Movie:

"Just Around the Corner," Joan Davis, Charles Farrell ('38)

34 "Toros (bullfights)

3:30

2 Newsmakers

4 All About Your Car

"Repair Shops"

52 Nutrition: Breathing

3:45

11 Dodger Scoreboard

4:00 P.M.

2 Face-the-Nation: Sen.

William Proxmire

(D-Wisc.)

4 Freedom to Change, R.

Buckminster Fuller, John Gardner, Dr.

Harvey Cox, Marcus

Raskin, Our political

social and economic

goals,

5 UCLA Football: Pitt

7 Movie: "Forever Dar-

ling," Lucille Ball, Desi

Arnaz ('56)

8 Probs, Dr. Albert Burke

11 Johnny Bench Profile

52 "Corona Now

4:30

2 Insider/Outsider, Tru-

man Jacques. Feelings

of the young.

9 Pet Set, Betty White,

Michael Landon (R)

11 "Movie: "Private Life

of Henry VIII," Charles

Laughton ('33)

52 Kimba, White Lion

4:45

13 "Movie: "Battle of the

Sexes," Peter Sellers

(Br.-'60)

5:00 P.M.

2 Roger Mudd, News

4 John McKay Show,

Ross Porter

(Continued Page 9)

UNION MEMBERS

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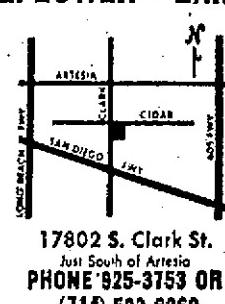
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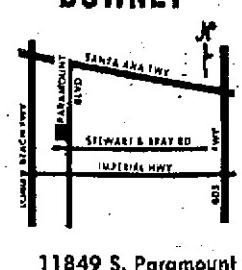
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SPECIAL

MAKE A WISH (7), 11:30 a.m.—Premiere. Folk-rock singer Tom Chapin is host for a filmed-animated-puppet show for children 6 to 11, combining information with songs and entertainment, and with "bull" and "flying" the subjects for opener. Also new for the kiddies are "Groove Goolies" (2) and "Mr. Wizard" (4).

A VISIT with the First Lady (7), 7 p.m.—In hour filmed in the White House, in San Clemente and during Mrs. Nixon's trip across the country, Virginia Sherwood examines the three roles of Pat Nixon—the ceremonial, the official and the private.

HEY, HEY, HEY—It's Fat Albert (4), 7:30 p.m.—Repeat animated comedy special is based on characters made famous in Bill Cosby's monologues.

THE FUNNY SIDE (4), 8 p.m.—Gene Kelly is host for a comedy-variety hour previewing the series of the same title debuting Tuesday. Show looks at the funny side of marriage from the points of view of five couples.

THE FBI (7), 8 p.m.—7th season premiere. Frank Converse plays a pro football star who receives first an extortion threat, and then a promise that he'll be killed during the championship game for following Sunday.

JANE EYRE (4), 9 p.m.—George C. Scott and Susannah York star in a repeat 2-hour production of Charlotte Bronte's novel of a governess who falls in love with her employer and uncovers secrets of his past.

DORIS MARY ANNE Kappelhoff Special (2), 10 p.m.—Doris Day (nee Kappelhoff) is joined by Perry Como in a repeat hour of music, comedy, glamour and nostalgia.

SUNDAY

(Continued from Page 8)

- 9 Grambling Football Highlights: Morgan State
- 22 *Futbol (soccer).
- 28 *They Went That-a-Way: "Buck Jones"
- 34 *Carrousel Mexicano
- 52 *The Three Stooges
- 5:30
- 2 Big News, C. Roberts
- 4 News Conference: Sen. Hubert Humphrey (D-Minn.)
- 7 Hugh Williams, News
- 28 Consultation: Epilepsy
- 52 *The Speed Racer
- 6:00 P.M.
- 2 Pro Football (sea "sports"). Moves "Lasalle" and "Animal World" to 9 and 9:30 p.m.
- 4 Garrick Utley, News
- 5 Challenging Sea: "Tugboats," Bill Burrud
- 7 Startime: "Timothy Heist," Art Carney, Spring Byington. Suspenseful spoof.
- 9 Sports Page, Mal Alberbs, guests
- 13 Big Valley, Barbara Stanwyck, Peter Breck, Lee Majors, James Whitmore. Posse and mutiny.
- 28 Book Beat (R), Robt. Cromie: "Man's World, Women's Place" (Janeway)
- 34 Leyendas de Mexico
- 52 Headshop, Stein & Iles
- 6:30
- 4 What Makes Turi Fly? Profile of Turi Wideroe, SAS' first lady pilot.
- 5 Barbara: McNair Show, Irish Rovers, O.C. Smith
- 11 *Movie: "Haunted Strangler," Boris Karloff (Br.-'58)
- 28 Course of Our Times: "Britain Between Wars"
- 7 PREMIERE SHOWING of the 1972 MERCURYS on the FBI tonight
- 11 USC Football (sports)
- 13 KATHRYN KUHLMAN (IN COLOR)
- 11 *Movie: "A Guy Named Joe," Spencer Tracy,
- 8:00 P.M.
- 4 The Funny Side, Gene Kelly
- 22 *Mutual of OMAHA'S WILD KINGDOM stars Marlin Perkins (return premiere); "A Day in the Gum-Tree Forest" for Australia's koala bears
- 7 A Visit with the First Lady, Virginia Sherwood. (Upcoming in this slot, specials with the Jacksons, Jacques Cousteau.)
- 9 Death Valley Days: "Canyon Harris vs. the Almighty," Rosemary DeCamp. Religious widow files lawsuit against God.
- 13 Passport to Travel: "Holland," Hal Sawyer
- 22 Italian TV Hour
- 28 William F. Buckley (R): "Law & Order in England," Sir Peter Rawlinson
- 34 Lucecita (variety)
- 52 *The Addams Family
- 7:30
- 4 Hey, Hey, Hey—It's Fat Albert, Bill Cosby ('69-R)
- 5 *Movie: "If I Had a Million," Gary Cooper, W. C. Fields ('32)
- 9 *Movie: "Billy Budd," Peter Ustinov, Terence Stamp, Robert Ryan (Br.-'62)
- 13 9 Passports to Adventure: "Morocco," the Linkers
- 34 *Panorama (variety)
- 8:00 P.M.
- 2 Clete Roberts Report
- 4 Jess Marlow, News
- 5 Cathedral of Tomorrow
- 7 Hugh Williams, News
- 9 *Movie: "Cyrano de Bergerac," Jose Ferrer ('50)
- 11 USC Football (sports)
- 13 KATHRYN KUHLMAN (IN COLOR)
- 11 *Movie: "Believe in Miracles," Spencer Tracy,

- Van Johnson, Irene Dunne ('44); Fantasy, Big Question, Michael Jackson: "10-Year-Old Voters"
- 22 Color Travelcade
- 28 Evening at the Pops, Arthur Fiedler and the Boston Pops. The "Sesame Street" cast performs music from their show, with Big Bird taking the baton from Fiedler.
- 34 *Festival Filmico: "El Gran Makakios"
- 52 Roller Game of Week: T-Birds vs. N.R.L. Stars

9:00 P.M.

- 2 Lassie (R). All-animal segment winds up series 17th, and final network season, with Lassie trying to save a flying squirrel trapped by a vicious coyote. (New segments, in syndication, air Thursdays, Ch. 4.)
- 4 BELL SYSTEM FAMILY ★ THEATRE "JANE EYRE" WITH GEO. C. SCOTT (R) Susannah York, Ian Bannen, Jack Hawkins, Nyree Dawn Porter
- 5 Billy Graham No. Calif. Crusade (R): "Earthquakes & the Coming of Christ"
- 7 TV-Movie: "Owen Marshall, Counselor at Law," Arthur Hill, Vera Miles, Joseph Campanella, William Shatner, Dana Wynter. In pilot for series debuting Thursday, Marshall defends a hippie charged with the murder of a Santa Barbara matron, and uncovers startling facts about the lady's private life.
- 13 Sports Set, Tom Malone
- 22 Dean Manion Forum
- 28 Masterpiece Theatre — The First Churchill: "A Famous Victory," John Neville (R). The Duke of Marlborough defeats the French.

9:30

- 2 Animal World, Bill Burrud: "World of Storks" and their dangerous depletion.
- 9 Larry Burrell, News
- 13 Joe DeSilva's Forum
- 10:00 P.M.
- 2 The Doris Mary Anne Kappelhoff Special (R), Perry Como
- 5 Barney Morris, News
- 9 Community Feedback, Fernando Del Rio, Joe Phillips. Segment on Watts model cities program.
- 11 Ken Jones, News
- 13 Minority Community: "Black Women" in community relations
- 28 *Fanfare: "Georgia Brown Sings Kurt Weill" (R)
- 34 TV Musical Ossart
- 52 Lou Gordon Show (R): "Welfare Syndrome"

10:30

- 5 The World Tomorrow: "Ways to Success"
- 13 News, Chuck Cecil
- 34 Gran Teatro
- 11:00 P.M.
- 2 Clete Roberts Report
- 4 Jess Marlow, News
- 5 Cathedral of Tomorrow
- 7 Hugh Williams, News
- 9 *Movie: "Cyrano de Bergerac," Jose Ferrer ('50)
- 11 USC Football (sports)
- 13 KATHRYN KUHLMAN (IN COLOR)
- 11 *Movie: "Believe in Miracles," Spencer Tracy,

- 11:15
- 2 Dan Rather, News
- 7 Bill Beutel, News
- 11:30
- 2 The Merv Griffin Show, Joe Flynn, Laurence Harvey, Trini Lopez, writer Henry Calero
- 4 Sun. Night Tonight (R).
- Hayes, Joan Rivers, Melba Moore, Bob & Ray
- Johnny Carson, Helen Hayes
- Movie: "Do You Know This Voice?" Dan Durfea, Isa Miranda ('64-1st run). Kidnapping
- 13 *Movie: "Breakout," Richard Todd (Br.-'59)
- 12 MIDNIGHT
- Gallery: Art Snyder
- 1:00 A.M.
- 2 Movie: "Slim Carter," Jack Mahoney ('58)
- 4 KNBC Newservice
- 1:45
- 13 *Movie: "Scudda-Hoo!" Scudda-Hay! June Haver ('48)

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MONDAY

September 13, 1971

PAID ADVERTISEMENTAn * indicates B-W.
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6:00 A.M.

1 Human Environment

6:25

4 Collective Bargaining

6:30

2 Break to the Sun (USC)

11 TV Classroom

6:45

22 *Commodity Report

7:00 A.M.

2 John Hart, News

4 Today, Hugh Downs,

Gloria Swanson, Thor Heyerdahl

11 Thunderbirds (cartoons)

13 Spider Man (cartoon)

22 *Market Opening

20 Sesame Street (208-R)

7:30

7 *Teacher In-Service

8 *Across the Fence

11 Yogi and Friends

13 Hobo Kelly Show

8:00 A.M.

2 Captain Kangaroo

7 Ralph Story's A.M.

8 Ted Meyers, News

11 Batman-Aquaman

8:30

11 *Dennis the Menace

13 Gumby (cartoon)

9:00 A.M.

2 Lucy Show, Lucille Ball with Dean Martin

4 Dinah's Place, Dinah

- Shore, Peter Lupus
5 The Gallery (R)
9 Jack LaLanne Show
11 "Movie: 'Guilty of Treason,'" Charles Bickford ('50)
13 Uncle Waldo (cartoon)
20 Sesame Street (208-R)

9:30

- 2 The Beverly Hillbillies
4 Concentration, Clayton
5 "Movie: '30-Day Princess,'" Sylvia Sidney, Cary Grant ('34)

- 7 Movie: "Red Garters," Rosemary Clooney, Jack Carson ('54)
8 "Movie: 'How Green Was My Valley,'" Walter Pidgeon ('41)

- 13 The Romper Room
22 "Jim Newman Show

10:00 A.M.

- 2 Family Affair, Keith
4 Sale of the Century
13 Soc. Sec. in America

10:15

- 13 World Talk, Thalheimer
22 "Phyllis Denny Show

10:30

- 2 Love of Life (serial)
4 Hollywood Squares, Vincent Price, Gail Fisher, Carl Rehner, Lucie Arnaz, Tige Andrews, Ford & Hines

- 13 Treasure, Bill Burrud
11:00 A.M.

- 2 Where the Heart Is
4 Jeopardy, Art Fleming
6 "Movie: 'Great Gambini,'" Akim Tamiroff ('37)

- 7 Galloping Gourmet



AMANDA BLAKE, as Kitty, is injured in an accident and becomes lost in the wilderness in the 17th season premiere of "Gunsmoke," 8 p.m., Monday, Ch. 2.

SPORTS TODAY

BOXING, 7 p.m. (9), has Don Dunphy at Madison Square Garden where Ken Buchanan defends his lightweight title in a 15-round bout with Ismael Laguna.

BASEBALL, 7:55 p.m. (11), finds Vin Scully at San Francisco for the first of two Dodgers-Giants telecasts.

NFL PREVIEW, 8 p.m. (7), has Stu Nahan, Keith Jackson and Roman Gabriel with filmed highlights of the teams, and interviews with some of the coaches.

13 "I Have Gun, Will Travel
22 N.Y. Stock Exchange

11:15

22 Around Our Town
13 Sewing Tips (11:20)

11:30

2 Search for Tomorrow
4 Who, What or Where
7 That Girl, M. Thomas

9 Teimo, Philipp-Bohrman, Sol Stein
11 Let's Rap with Alicia
13 Bill Johns, News

22 Amer. Stock Exchange

12 NOON

2 Paul Bernard — Psychiatrist, Chris Wiggins
4 3 on a Match, E. Culien
7 Bewitched, Montgomery

11 High Noon Buffoons
13 Crafts with Katy, Can-

vas picture, craftstone.
22 The Real World.

12:30

2 As the World Turns
4 Days of Our Lives
5 Movie Game, Blyden, Ryan O'Neal, Galye Hunnicutt and Rich Little vs. Stu Gilliam, Jaye P. Morgan, David Hemmings

7 Password, Allen Ludden, Chad Everett, Elizabeth Montgomery
13 Dialing for Dollars
22 Closing Prices

1:00 P.M.

2 Love Is a Many Splendored Thing (serial)
4 The Doctors (serial)
5 Virginia Graham Show, Sylvia Miles, Adela Rogers St. Johns

7 All My Children (serial)
11 "Movie: 'Forbidden,'" Hazel Court (Br. '49)

22 "Charting the Market

1:30

2 The Guiding Light
4 Another World (serial)
7 Let's Make a Deal

13 Sewing; Dial Dollars
22 "Commodity Report

2:00 P.M.

- 2 The Secret Storm
4 Bright Promise (serial)
5 *Ben Casey, Vince Edwards, Roddy McDowall
7 The Newlywed Game
9 "Movie: 'Convicts Four,'" Ben Gazzara ('62)
13 *Topper, Leo G. Carroll

2:30

- 2 The Edge of Night
4 Somerset (serial)
7 The Dating Game
13 Quest for Adventure

3:00 P.M.

- 2 Gomer Pyle-USMC
4 It's Your Bet, Kennedy
5 "Highway Patrol
7 General Hospital

- 11 "Tennessee Tuxedo
13 Rocky & His Friends

3:30

- 2 Barbour's People, John Barbour
4 Mike Douglas Show, David Steinberg, Ed McMahon, Roger Moore, Rep. James Symington (D-Mo.)

- 5 "Sea Hunt, L. Bridges
7 One Life to Live
11 Yogi and Friends

- 13 Bozo's Big Top Show
52 "Felix the Cat

3:45

- 34 La Policia
4:00 P.M.

- 2 "Movie: 'Across the Bridge,'" Rod Steiger ('58)

- 5 *Rifleman, C. Connors
7 Love, American Style
9 Baxter Ward, News

- 11 Batman-Superman
13 Porky and Friends
28 Consultation: Epilepsy
34 "Topicos de Semana

- 52 "The Three Stooges
4:15
34 "Des Gallos Palenque

4:30

- 5 *Father Knows Best
7 Joseph Bentz, News
9 "The Real McCoys

- 11 "My Favorite Martian
13 "Munsters, F. Gwynne
28 Sesame Street (208-R)

- 34 "La Fiercilla Domada
40 "Familiar con Consuelo Kimba, White Lion

5:00 P.M.

- 4 Jess Marlow, News
5 Kevin Sanders, News
9 "Movie: 'Top Secret

- Affair,'" Susan Hayward, Kirk Douglas ('57)

- 11 The Flintstones
13 Beetle Bailey (cartoon)
34 "Cita Emilio Tuero

- 40 "El Amo (serial)
52 "Three Stooges

5:30

- 5 "One Step Beyond:
"Emergency Only," Jocelyn Brando

- 7 News, Smith-Reasoner
11 Dennis the Menace

- 13 Gilligan's Island
28 Mister Rogers

- 34 "Comicos y Canciones
40 "Natacha (serial)
52 The Speed Racer

6:00 P.M.

- 2 Big News, J. Dunphy
4 Tom Snyder, News
5 "The Fugitive, David Janssen, Janice Rule

- 7 Joseph Bentz, News
11 The Flintstones

- 13 Star Trek, Wm. Shatner, Leonard Nimoy. Time goes back to days of witchcraft.

- 28 "Children's Fair
34 Noticiero 34 (news)
52 Headshop, Pietromonaco

6:30

- 7 "Movie: 'Man on Fire,' Bing Crosby, Inger Stevens ('57). Broken home is hardest on child.

- 11 Flying Nun, Sally Field
21 Hodgepodge Lodge

6:30

- 40 "Nino (serial)

8:30

- 5 Steve Allen Show (R), Louis Nye, Rip Taylor, Lainie Kazan

9:00 P.M.

- 2 My Three Sons, Fred

SPECIAL

an astronaut marooned on the planet Venus, inhabited solely by women (see log for Bob's 18 guests), and sentenced to be guillotined for introducing the art of kissing.

DORIS DAY (2), 9:30 p.m. — 4th season premiere. Bob (Hogan) Crane, longtime KNX morning man, plays a late-night TV talk show host whom Doris must interview for an article.

MY 3 SONS (2), 10 p.m. — 12th season premiere. In start of 4-parter, Steve Douglas' look-alike Scottish cousin comes to America to find himself a wife. Fred MacMurray doubles as Fergus, with voice dubbed by Alan Caillou.

IT'S A WACKY World (4), 10 p.m. — Comedy on a world-wide basis is the theme for this pilot hour by George Schellatter. Filmed in 15 foreign countries and the U.S., special features Tony Curtis, Lulu, Jacques Tati, Elke Sommer and others.

ARNIE (2), 10:30 p.m. — 2nd season premiere. Arnie gives Richard some shares of company stock, but the boy turns up at a stockholders' meeting with embarrassing questions for Majors.

Grace Kelly, Wendell Corey, Thelma Ritter, Raymond Burr ('54). Hitchcock thriller about a man who sees through his widow what appears to be a murder.

I Spy, Robert Culp, Bill Cosby, Wally Cox

13 Dragnet, Jack Webb

Burglar takes only pictures of comic strip hero.

9:00 P.M.
2 Here's Lucy, Lucille Ball, Gale Gordon, Flip Wilson, Kim Hamilton

4 CHRYSLER PRESENT

★ The Bob Hope Special Eddie Adams, Dr. Joyce Brothers, Imogene Coca, Linda Cristal, Angie Dickinson, Phyllis Diller, Nanette Fabray, Zsa Zsa Gabor, Sue Lyon, Barbara McNair, Phyllis Newman, Martha Raye, Rose Marie, Jill St. John, Sally Struthers, Jacqueline Susann, Edy Williams, Jo Anne Worley

13 Big Valley; Barbara Stanwyck, Peter Breck, Leslie Parrish, Peter Haskell

28 "Realities: "Prisons" (R). Effects of our penal system on inmates.

34 Sonrisas (comedy)

40 "Rosas Para Veronica

52 "Movie: "White Angel," Kay Francis ('36). Florence Nightingale biopic.

9:30
2 The Doris Day Show, John Dehner, Jackie Joseph, Bob Crane, Jack Wells

9 Baxter Ward, News

34 "Cruz de Marisa Cruces 10:00 P.M.

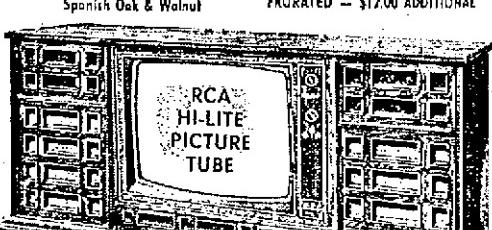
2 My Three Sons, Fred (Continued Page 11)

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5886 EDINGER
Huntington Beach, Marine Village
546-5883

FACTORY DIRECT SALES

MONDAY

(Continued from Page 10)

- MacMurray (dual role),
Tina Cole, voice of Alan
Caillou
4 It's a Wacky World,
Tony Curtis, Jacques
Tati, Elke Sommer,
Lulu, Bob Dishy, New
Seekers, Austrian-Slap
Dancers
5 Kevin Sanders, News
9 Movie: "Magnificent
Seven," Yul Brynner,
Elia Wallach ('60)
13 Mantrap, Al Hamel
28 Current Events (R):
"Your Young Men Shall
See Visions," First in
2-part look at current
street religions.
40 "El Tornillo
- 10:30
2 Arnal, Herschel Bernardi, Del Russel, Roger
Bowen, Alan Soule,
Jack (Herschel's brother) Bernardi
5 Bruins in Action, Pepper Rodgers, Fred Hessler, Films, analyses.
13 Bill Johns, News
34 "Una Señorita Decente"

11:00 P.M.
2 Jerry Dunphy Report
4 Tom Brokaw, News
5 "Bing Crosby Movie:
"Rhythm on the
Range," Martha Raye
7 Joseph Bent, News
11 George Putnam, News
13 Beat the Clock, Jack
Narz, Noe, Harrison
28 Citywatchers (R)
34 Noticiero 34 (news)
11:30

- 2 The Merv Griffin Show
with Joe Flynn, William
Conrad, Frank Gorshin,
Henry Silva, Glen
Campbell, Elisha Cook
Jr.
4 Tonight, Burt Reynolds,
new Miss America,
Charo, Lions' Alex Karas
7 The Dick Cavett Show,
George Burns and
Modern Jazz Quartet
13 Roller Game of Week:
T-Birds vs. NRL Stars
12 MIDNIGHT
9 "Moyle: "Top Secret
Affair" (see 5 p.m.)
11 "Moyle: "Edge of
Eternity," Cornel Wilde
12:45
3 Kevin Sanders (R)
1:00 A.M.
2 "Movie: "Hellfire,"
Forrest Tucker ('48)

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**Preparing for
a blind role**

Associated Press

The blind "watch" a lot
of television, says actor
James Franciscus, who
learned about the habits of
the sightless as he prepared
to play a blind man.

"It's not complicated,"
the star of ABC's new
"Longstreet" series explained.
"They can hear the dialogue and with their
keen hearing, they can follow
much of the action by the
sound of footsteps, deduce
locations by the way sound bounces off walls,
interpret the meaning of
closing doors and starting
motors. Besides, there is
usually a sighted person
around to clue them in
from time to time."

FRANCISCUS, a slight
blond man whose last suc-
cessful TV series was "Mr.
Novak," plays Mike Long-
street, a crack insurance in-
vestigator blinded in an
explosion that killed his
wife.

"This fellow is far more

out of reach for me than
Novak, a teacher, ever
was," the actor said. "It is
taking me a long time to
really get into him."

Franciscus said that after
the pilot sold as a se-
ries, he "put on a blindfold
for 24 hours to get the feel-
ing. It was easy enough to
make my way around fa-
miliar surroundings, but
once I was outside, I was
completely lost."

He worked with the blind
at a school, learning the
correct way to use a cane.
But the greatest help came
from talks with the blind
students.

"I learned what made a
good day for them or a
bad day," he explained. "I
learned what were com-
pensating factors for their
loss. Later I went to San
Raphael near San Francis-
co and worked with the
guide dogs."

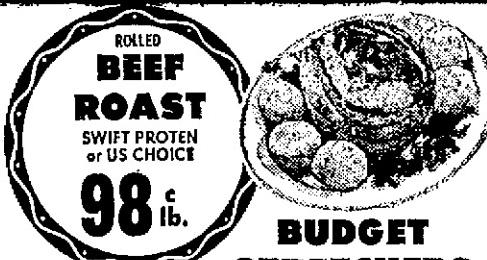
EVENTUALLY Franciscus
wrote, for his own



LONGSTREET, new ABC series premiering
at 9 p.m., Thursday, Ch. 7, stars James
Franciscus (center) in the title role, a
blind private detective. His helpers are
Mark Richman (left) and Marlyn Mason.
Pax is his dog guide.

guidance as much as to
help the assortment of
script writers and direc-
tors, a five-page biography
of the man he proposed to
play.

"I now feel that blind-
ness need not be a handi-
cap," he said. "A nuisance,
yes, but there are so
many ways they can func-
tion usefully."

RETAIL AND FREEZER MEATS

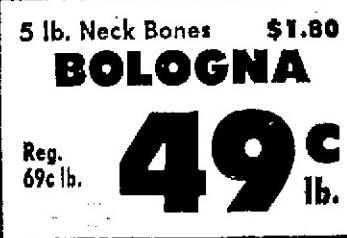
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- CLUB STEAKS
- SIRLOIN STEAKS
- FILETS

- RIB ROAST
- MINUTE STEAKS
- SIRLOIN TIP
ROAST
- MINUTE
STEAKS
- SOME GROUND
BEEF

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LOIN & ROUND

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LBS.

\$25.88
PER LB.
FOR 4 MOS.
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PRICE
\$103.50

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- ROUND STEAK
- PORTERHOUSE
- SIRLOIN TIP
ROAST
- MINUTE
STEAKS
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- EYE ROAST
- ROUND ROAST
- SIRLOIN TIP
ROAST
- SOME GROUND
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TUESDAY

September 14, 1971

PAID ADVERTISEMENT
An * indicates B-W.
Other shows in color.

- 8:00 A.M.
 1 New Science, Jastrow
 6:25
 4 Collective Bargaining
 6:30
 2 Break to the Sun (USC)
 11 *Conversational Spanish
 7:00 A.M.
 2 John Hart, News
 4 Today, Hugh Downs,
 Larry Hagman, segments
 on coal miners, wilderness trails
 11 Thunderbirds (cartoon)
 13 Spider Man (cartoon)
 22 Market Opening
 28 Sesame Street (207-R)
 7:30
- 7 Teacher In-Service
 9 *Most of Maturity
 11 Yogi & His Friends
 13 Hobo Kelly Show
 8:00 A.M.
 2 Captain Kangaroo
 7 Ralph Story's A.M.
 9 Ted Meyers, News
 11 Batman, Superman
 8:30
 11 Dennis the Menace
 13 Gumby (cartoon)
 9:00 A.M.
 2 Lucy Show, Lucille Ball with John Wayne
 4 Dinah's Place, Dinah Shore, Martha Mitchell

- with spoon bread, hair-pieces, song
 5 The Gallery (R)
 9 Jack LaLanne Show
 11 *Movie: "Captain Fury," Brian Aherne
 13 Uncle Waldo (cartoon)
 28 Sesame Street (207-R)
 8:30
- 2 The Beverly Hillbillies
 4 Concentration, Clayton
 5 *Movie: "Night after Night," George Raft
 7 Movie: "Buccaneer's Girl," Yvonne DeCarlo
 9 *Movie: "Eve of St. Mark," Anne Baxter
 13 The Romper Room
 22 *Jim Newman Show
 10:00 A.M.
 2 Family Affair, Keith
 4 Sale of the Century
 13 Report to Consumer, "PUC Responsibility,"
 22 *N.Y. Stock Exchange
 10:15
- 22 *Phyllis Denny Show
 10:30
- 2 The Love of Life
 4 Hollywood Squares
 13 Quest for Adventure
 22 Market Update
 28 School Is for Children
 11:00 A.M.
 2 Where the Heart Is
 4 Jeopardy, Art Fleming
 5 *Movie: "Getting Gertrude's Garter," Barry Sullivan ('45)
 7 Galloping Gourmet
 13 *Topper, Leo G. Carroll
 22 Other Side of News

- 11 Operation Grandparents
 22 Market Update
 11:30
- 2 Search for Tomorrow
 4 Who, What or Where
 7 That Girl, M. Thomas
 9 Tempo, Philbin-Bohrman, Monte Montana
 11 Let's Rap with Alicia
 13 Bill Johns, News
 12:00 NOON
- 2 Paul Bernard — Psychiatrist, Chris Wiggins
 4 3 on a Match, B. Cullen
 7 Bewitched, Montgomery
 11 High Noon Buffoons
 13 Travel, Don & Bettina
 22 The Real World
 12:30
- 2 As the World Turns
 4 Days of Our Lives
 5 Movie Game, Blyden
 7 Password, Allen Ludden
 13 Deling for Dollars
 22 Closing Prices
 1:00 P.M.
- 2 Love Is a Many Splendored Thing (serial)
 4 The Doctors (serial)
 5 Virginia Graham Show, Carolyn Jones, Victor Buono, Helen Reddy
 7 All My Children (ser'l)
 11 *Movie: "Clouds over Europe," Laurence Olivier (Br.-'39)
 22 *Charting the Market
 1:30
- 2 The Guiding Light
 4 Another World (serial)
 7 Let's Make a Deal
 13 Sewing; Dial Dollars
 22 *Commodity Report
 2:00 P.M.
- 2 The Secret Storm
 4 Bright Promise (serial)
 6 *Ben Casey, Vince Edwards, Lee Tracy
 7 The Newlywed Game
 9 *Movie: "Quiet American," Audie Murphy
 13 The USA: "Outdoors"
 2:30
- 2 The Edge of Night
 4 Somerset (serial)
 7 The Dating Game
 13 Quest for Adventure
 3:00 P.M.
- 2 Gomer Pyle—USMC
 4 It's Your Bet, Kennedy
 5 Highway Patrol
 7 General Hospital
 11 Tennessee Tuxedo
 13 Rocky & His Friends
 3:30
- 2 Barbour's People
 4 Mike Douglas Show, David Steinberg, Bill Dana, singer Peter Allen, Marcia Wallace, Estelle Parsons
 5 Sea Hunt, L. Bridges
 7 One Life to Live
 11 Yogi and Friends
 13 Bozo's Big Top Show
 52 *Felix the Cat
 3:45
- 34 Usted y su Salud
 4:00 P.M.
- 2 *Movie: "Dark City," Charlton Heston, Elizabeth Scott ('60)
 5 Rifleman, C. Connors
 7 Love, American Style
 9 Baxter Ward, News
 11 Superman-Aquaman
 13 Porky Pig & Friends
 28 Culinary Art of Japan
 52 *The Three Stooges
 4:15
- 34 Gallos en Palenque
 4:30
- 5 *Father Knows Best
 7 Joseph Bentl, News
 9 *The Real McCoys
 11 *My Favorite Martian
 13 Munsters, F. Gwynne
 28 Sesame Street (207-R)
 34 *La Fiercilla Domada
 40 *Usted y la Policia
 52 Kimba, White Lion
 5:00 P.M.
- 4 Jess Marlow, News
 6 Kevin Sanders, News
 9 Movie: "April in Paris," Doris Day, Ray Bolger, Claude Dauphin

SPECIAL

- GLEN CAMPBELL (2), 7:30 p.m. — 4th season premiere. John Wayne shows mementos of his long career, takes Campbell on a tour of the new Knot's Berry Farm attraction named for him, and gives Tim Conway a demonstration of breakaway movie props.

- IRONSIDE-SARGE Premiere (4), 7:30 p.m. — Elements of the two series are combined in a special 2-hour film in which Ironside and Sarge join forces to track down a psychopath who has murdered three priests.

- MOD SQUAD (7), 7:30 p.m. — 4th season premiere. A pair of killers unknowingly are harboring several encephalitis-infected pigeons that could cause a city-wide epidemic.

- HAWAII FIVE-O (2), 8:30 p.m. — 4th season premiere. A 10-year-old missing persons case is reopened, and a Hawaiian industrialist and his daughter become prime suspects in a murder.

- CANNON (2), 9:30 p.m. — Premiere. William Conrad, as a private investigator, takes on an insurance

- 11 The Flintstones
 13 Snuffy Smith (cartoon)
 34 *Cita Emilio Tuero
 40 *El Amo (serial)
 52 *The Three Stooges
 5:30
- 5 *One Step Beyond: "12 Hours to Live," Jean Allison
 7 News, Smith-Reasoner
 11 Dennis the Menace
 13 Gilligan's Island
 28 Mister Rogers
 34 *Comicos y Canciones
 40 *Natacha (serial)
 52 Speed Racer

6:00 P.M.

- 2 Big News, J. Dunphy
 4 Tom Snyder, News
 6 *Fugitive, David Janssen, Barbara Dana
 7 Joseph Bentl, News
 11 The Flintstones
 13 Star Trek, Wm. Shatner, Leonard Nimoy.
 Kirk's imprisoned in a female body.

- 28 *Children's Fair
 34 Noticiero 34 (news)

- 52 Headshop, Piefromonaco, Bruce Brown
 6:30

- 7 Movie: "A New Kind of Love," Paul Newman, Joanne Woodward, Thelma Ritter ('63). Part one.

- 11 Flying Nun, Sally Field

- 28 Hodgepodge Lodge

- 40 *Adorable Prof. Aldao
 7:00 P.M.

- 2 Walter Cronkite, News

- 4 John Chancellor, News

- 5 *Movie: "The Cat Creeps," Lois Collier

- 9 What's My Line?

7:55

- 11 Baseball (see sports)

8:00 P.M.

- 34 Beverly de Peralvallo

- 40 *Nino (serial)

8:30

- 2 Hawaii Five-O, Jack Lord, Herbert Lom, France Nuyen, Jeff Cory, William Quinn

- 3 The Steve Allen Show,

- Della Reese, Milton Berle, Jerry Collins,

- Jerry Collins,

- Count Marco

- 7 TV Movie of the Week

- "The Forgotten Man," Dennis Weaver, Anne Francis, Lois Nettleton, Andrew Duggan, Pamela Ferdin

- 13 Dragnet, Jack Webb

- Cleophas Adair (R).

- Prize-winning profiles of the late former drug ad-

- dict, and the street drug program he led in Watts.

- 34 La Cosa Juzgada

- 9:00 P.M.

- 13 Big Valley, Barbara Stanwyck, Victoria

- works for prison re-

- form.

- 40 *Rosas para Verónica

- 9:30

- 2 CANNON EXPLODES with

- *ACTION and SUSPENSE!

- William Conrad, Sharon

- Acker, Tom Skerritt,

- Vincent Van Patten,

- John Perak

- 4 The Funny Side . . . of

- Health, Gene Kelly

- 9 Baxter Ward, News

- 28 Artists in America:

- "Rudy Pozzatti," print-

- maker and Indiana pro-

- fessor

- 34 *Cruz de Marisa Cruces

- 52 *Movie: "Hatchet

- Man," Edw. G. Robin-

- son, Loretta Young

- 10:00 P.M.

- 5 Kevin Sanders, News

- 7 Marcus Welby, M.D.,

- Robert Young, James

- Brolin, Diana Muldaur,

- Pernell Roberts, Clint

- Howard

- 9 Triumph out of Tragedy

- Tom Frandsen

- 13 Mantrap, Al Hamel

- 28 The Advocates (R):

- "Dropping Barriers

- against Peking," Sen.

- James Buckley, Adri

- U.S. Grant Sharp, Har-

- rison Salisbury (R)

- 40 *Festival Mexicano

- 10:30

- 2 The Goldiggers,

- Charles Nelson Reilly,

- Larry Storch, Fess

- Parker

- 4 We've Only Just Begun

- Roland Bynum

- 5 *Movie: "Rhythm on

- the River," Bing Cros-

- by, Mary Martin ('40)

- 9 Psychic World of

- Bishop Pike (R), Hans

- Holzer

- 13 Bill Johns, News

- 34 *Una Señorita Decente

- 11:00 P.M.

- 2 Jerry Dunphy Report

- 4 Tom Brokaw, News

- 7 Joseph Bentl, News

- 11 George Patnam, News

- 13 Beat the Clock, Narz

- 34 Noticiero 34 (news)

- 11:30

- 2 The Merv Griffin Show

- with Joe Flynn, Arthur

- Treacher, Richard Daw-

- son, Hal Kanter, Wally

- Cox, Fernando Lamas,

- 4 Tonight, Johnny Carson,

- Lana Cantrell, Dr. Dav-

- id Reuben

- 9 Movie: "April in Paris"

- (see 5 p.m.)

- 7 The Dick Cavett Show,

- Thor Heyerdahl

- 13 *Movie: "4 Jills in a

- Jeep," Carole Landis

- 28 *Realities: Prisons

- 12 MIDNIGHT

- 11 *Movie: "To the Shores

- of Tripoli," John Payne

- 12:30

- 3 Kevin Sanders (R)

- 1:00 A.M.

- 2 *Movie: "Mating Sea-

- son," Gene Tierney,

- John Lund ('51)

- 2:00 A.M.

- 11 *Movie: "Dangerous

- Profession," "Flight for

- Freedom" and "Station

- West"

SPORTS TODAY

- BASEBALL, 7:55 p.m. (11), has Vin Scully and Jerry Doggett at San Francisco where the Dodgers try to pare the Giants' lead in the standings.

ward's a family store
and

ZENITH

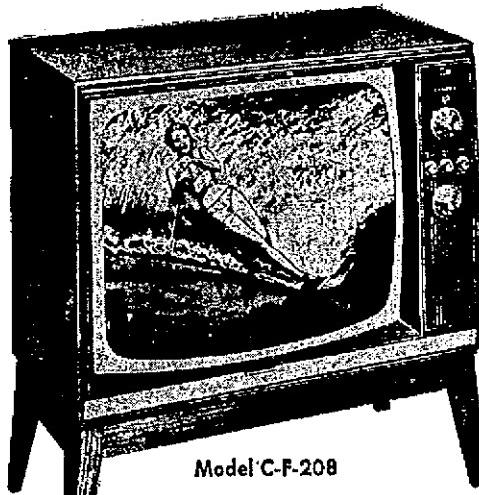
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Model

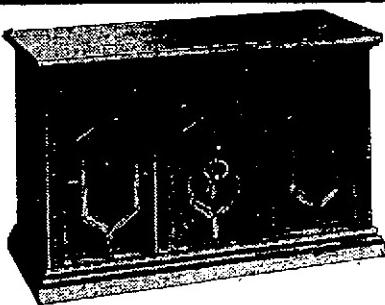
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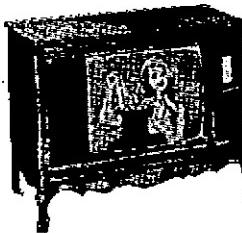
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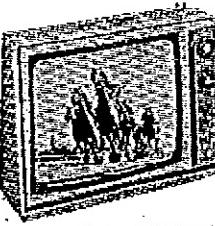
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Deluxe Video Range Tuning System.
20,000 volts of picture power. Dipole antenna.

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WEDNESDAY

September 15, 1971
★ PAID ADVERTISEMENT
 An * indicates B-W.
 Other shows in color.
 6:00 A.M.
 2 Human Environment
 6:25
 4 Collective Bargaining:
 "Mediator's Role"
 6:30
 2 Break to the Sun (USC)
 11 Let's Talk of Teens
 7:00 A.M.
 2 John Hart, News
 4 Today, Hugh Downs,
 Jeffrey St. John, Freddie
 Wayne as Dickens, dis-
 cussion of Lt. William
 Calley
 11 Thunderbirds (cartoon)
 13 Spider-Man (cartoon)
 22 Market Opening
 28 Sesame Street (208-R)
 7:30
 7 Teacher In-Service
 9 Davy and Goliath
 11 Hobe Kelly Show
 8:00 A.M.
 2 Captain Kangaroo
 7 Ralph Story's A.M.
 9 Ted Meyers, News
 11 Superman-Aquaman
 8:30
 11 Dennis the Menace
 13 Gumby (cartoon)

9:00 A.M.
 2 Lucy Show, Lucille Ball
 with Clint Walker
 4 Dinah's Place, Dinah
 Shore, Lucie Arnaz and
 husband Phil Vander-
 vort.
 5 The Gallery (R)
 9 Jack LaLanne Show
 11 *Movie: "This Above
 All," Joan Fontaine,
 Tyrone Power ('42)
 13 Uncle Waldo (cartoon)
 28 Sesame Street (208-R)
 9:30
 2 The Beverly Hillbillies
 4 Concentration, Clayton
 5 *Movie: "Count of
 Monte Cristo," Robert
 Donat, Elissa Landi
 7 *Movie: "Lady from
 Louisiana," John
 Wayne, Ona Munson
 9 *Movie: "Jane Eyre,"
 Orson Welles, Joan Fontaine ('44)
 13 The Romper Room
 10:00 A.M.
 2 Family Affair, Keith
 4 Sale of the Century
 13 Federal Exec. Board
 10:30
 2 The Love of Life
 4 Hollywood Squares
 13 Vagabond: Sun Valley
 22 Market Update
 11:00 A.M.
 2 Where the Heart Is
 4 Jeopardy, Art Fleming
 7 Galloping Gourmet
 13 Topper, Leo G. Carroll

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SUNDAYS



SPECIAL

DOCTOR in the House (2),
 7:30 p.m. — Premiere. No
 medical series this, but a
 British-produced comedy of
 the improbable exploits of
 high-spirited first-year med
 students. Our hero, Barry
 Evans, gets admitted on
 opener.

PRIMUS (4), 7:30 p.m. —
 Premiere. Robert Brown
 stars as an oceanogra-
 pher-trouble-shooter in se-
 ries produced by Ivan
 Tors, with opening assign-
 ment hindered by a man's
 plan to steal his sophisti-
 cated equipment to look
 for sunken treasure.

CAROL BURNETT (2), 8
 p.m. — 5th season pre-
 miere. Guest Jim Nabors
 sings "Help Me Make It
 Through the Night" and
 plays cruise-ship chaperon
 of two "Mating Game"
 winners (Carol and Lyle
 Waggoner).

ADAM-12 (4), 8 p.m. —
 4th season premiere. Mal-
 ley and Reed round up a
 gang of hoodlums engaged
 in an anti-Semitic shake-
 down. Bevny Rubin is fea-
 tured.

BEWITCHED (7), 8 p.m. —
 8th season premiere. In
 start of a 2-parter, a fur-
 ious witch, in the Tower
 of London, zaps Samantha
 back to the court of Henry
 VIII, where she could easi-
 ly lose her head.

COLUMBO (4), 8:30 p.m. —
 Premiere. Peter Falk
 plays a supposedly-hum-
 bling detective in first en-
 try of the "Mystery Movie"
 trilogy (alternating with
 Dennis Weaver and Rock
 Hudson series). Tonight,
 mystery writer Jack
 Cassidy plans a "perfect
 crime," with his ex-partner
 Martin Milner as the
 target.

EDDIE'S FATHER (7),
 8:30 p.m. — 3rd season pre-

7 News, Smith-Reasoner
 11 Dennis the Menace
 13 Gilligan's Island
 20 Mister Rogers
 34 "Comicos y Canciones
 40 "Natalcha (serial)
 52 The Speed Racer
 6:00 P.M.

2 "Movie: "Secret Ways,"
 Richard Widmark ('61)
 5 "Riflemen, C. Connors
 7 Love, American Style
 9 Baxter Ward, News
 11 Batman-Aquaman
 13 Porky Pig & Friends
 28 Maggie & the Beautiful
 Machine: "Chest" (R)
 52 Three Stooges

4:30
 5 "Father Knows Best
 7 Joseph Bentz, News
 9 "The Real McCoys
 11 "My Favorite Martian
 13 "Munsters, F. Gwynne
 28 Sesame Street (208-R)
 34 "La Gaviotina (serial)
 40 "Familiar con Consuelo
 52 Kimba, White Lion

5:00 P.M.
 4 Jess Marlow, News
 5 Kevin Sanders, News
 9 Movie: "Track of the
 Cat," Robert Mitchum
 11 The Flintstones
 13 Cool McCool (cartoon)
 34 "Cita Emilio Tuero
 40 "El Amo (serial)
 52 "The Three Stooges

5:30
 5 One Step Beyond
 11 "Love Lucy, I. Ball
 13 Dragnet, Jack Webb
 28 "George Solti on Con-
 ducting (R), London's
 Royal Opera House

riere, Tom's art class ad-
 vances him to live (and
 nude) models, and Eddie
 wants to follow suit.

MEDICAL CENTER (2),
 9 p.m. — 3rd season pre-
 miere. William Windom
 and Carol Lawrence play
 the parents of a critically-
 ill child who needs blood
 only his father, who is hid-
 ing from the police, can
 supply.

SMITH FAMILY (7), 9
 p.m. — 2nd season pre-
 miere. Chad looks forward
 to a 21st anniversary din-
 ner fixed by Cindy, but it
 gets cold while he searches
 for an escaped police kill-
 er.

SHIRLEY'S WORLD (7),
 9:30 p.m. — Premiere, Shir-
 ley MacLaine plays a
 globe-roving photo-journal-
 ist, who tonight gets as-
 signed to interview a re-
 tired Lord Chamberlain
 who lives at an austere
 club to which no woman
 has ever been admitted.

MANNIX (2), 10 p.m. —
 6th season premiere. A
 wealthy woman calls on
 Mannix when it appears
 that she, rather than her
 blackmailer, may go to
 prison.

NIGHT GALLERY (4),
 10 p.m. — Rod Serling's se-
 ries of eerie stories now
 goes weekly, with Joseph
 Campanella as a Dracula-
 like character, Clint How-
 ard as a boy who sees the
 future and George Maharis
 as a man whose hand has
 been taken over by evil
 spirits.

MAN & THE CITY (7),
 10 p.m. — Premiere. Antho-
 ny Quinn plays the com-
 passionate mayor of a
 small city who tonight in-
 tercedes on behalf of a
 deaf-mute couple faced
 with losing custody of an
 adopted son because of
 their handicaps.

34 "To Be Announced
 52 "The Addams Family
 7:30

2 Doctor in the House,
 Barry Evans
 4 Primus, Robert Brown,
 Will Kuluva, Henry
 Darrow
 9 "Movie: "On the
 Beach," Gregory Peck,
 Ava Gardner, Fred Astaire ('59). Aftermath of
 nuclear war.

11 HOGAN'S HEROES —
 SUPER FUN!
 Hogan captures a Ger-
 man general, and for-
 wards him to England.

13 It Takes a Thief, Robt.
 Wagner, Fred Astaire
 34 Ensalada de Locos
 52 "Movie: "Black Le-
 gion," Humphrey Bogart, Ann Sheridan ('37)

6:30
 8:00 P.M.
 2 Carol Burnett Show,
 guest Jim Nabors
 4 Adam-12, Martin Mil-
 ner, Kent McCord, Ben-
 ny Rubin, Bob Hastings,
 George O'Hanlon, Wal-
 ter Sande

7 Bewitched, Elizabeth
 Montgomery, Dick Sar-
 gent, Ronald Long (pt. 1)
 11 "I Love Lucy, I. Ball
 13 Dragnet, Jack Webb
 28 "George Solti on Con-
 ducting (R), London's
 Royal Opera House

Child: Hamburger din-
 ner
 34 Olympic Wrestling
 40 "Nino (serial)
 8:30

4 NBC Mystery Movie —
 Columbo, Peter Falk,
 Jack Cassidy, Martin
 Milner, Rosemary For-
 syth

5 Steve Allen Show (R),
 Milton Berle, Marty Ingels,
 Amanda Blake, Suzanne Charney

7 Courtship of Eddie's
 Father, Bill Bixby,
 Brandon Cruz, Pattie Co-
 hoon, Angus Durcan

11 The David Frost Show,
 Lana Cantrell, Patrick
 O'Higgins, Sol Stein

13 Dragnet, Jack Webb.
 Jade is missing from
 home wall safe.

20 Boboquivari: "Tim
 Buckley" on vocals and
 12-string guitar.

8:00 P.M.

2 Medical Center, Chad
 Everett, James Daly,
 William Windom, Percy
 Rodriguez, Carol Law-
 rence, Loretta Lever-
 see, Vincent Van Patten

7 Smith Family, Henry
 Fonda, Janet Blair,
 Greg Mullavy, Julie
 Parrish, Vince Howard

13 Big Valley, Barbara
 Stanwyck, Richard
 Long. Dying town sur-
 vives by charging for
 everything.

28 William Buckley Show:
 "Presidential Hopeful,"
 Sen. Fred Harris (D-
 Okla.) defending his
 "populist style" with a
 redistribution of wealth.

40 "Rosas para Veronica
 52 "Movie: "Footlight Pa-
 rade," James Cagney,
 Joan Blondell, Dick
 Powell, Ruby Keeler
 ('33-1st run)

9:30

7 SHIRLEY MacLaine's
 ★ NEW HIT SHOW—NOW!

Shirley's World, Shirley
 MacLaine, John Greg-
 gison, Charles Lloyd-
 Pack, Erik Chitty

9 Baxter Ward, News
 34 "Cruz de Marisa Cruces
 10:00 P.M.

2 Mannix, Mike Connors,
 Rosemary Forsyth, Guy
 Stockwell, Robert Reed,
 Josephine Hutchinson

4 Rod Serling's Night
 Gallery: "Boy Who Pre-
 dicted Earthquakes,"
 Clint Howard: "Miss
 Lovecraft Sent Me"

Sue Lyons, Joseph Cam-
 panella; "Hands of Bor-
 gous Weems," George
 Maharis, Ray Milland;
 "Phantom of What Op-
 era?" Leslie Nielsen

5 Kevin Sanders, News
 7 The Man & the City,
 Anthony Quinn, Mike
 Farrell, Mala Powers,
 with June Lockhart, Au-
 dree Norton, Lou Fanta

9 "Movie: "Town without
 Pity," Kirk Douglas,
 E.G. Marshall ('61).
 Gang rape by GIs in
 Germany.

11 George Putnam, News
 13 Mantrap, Al Hamel
 28 Evenings at Pops, Ar-
 thur Fielder and Boston
 Pops (R), with cast of
 "Sesame Street"

40 "Box Professional
 10:30

5 Rams Action, Tommy
 Prothro, Tom Harmon.
 Highlights of last
 week's 49ers game at
 Coliseum.

13 Bill Johns, News

(Continued Page 15)

WEDNESDAY

(Continued from Page 14)

34 *Una Señorita Decente
11:30 P.M.

2 Jerry Dunphy Report

4 Tom Brokaw, News

7 Joseph Bent, News

11 "Movie: 'Cry the Beloved Country,' Canada Lee, Sidney Poitier

13 Beat the Clock, Narz

28 Book Beat, Robert Cronic: "Pike's Peak," Frank Waters

34 Noticiero 34 (news)

11:30

2 The Merv Griffin Show

Joe Flynn, Karen Morrow, Frankie Avalon, David Janssen, Lainie Kazan, Danny Kaleikini

4 Tonight, Johnny Carson, David Brenner, Phyllis Newman

5 "Bing Crosby Movie: 'Sing You Sinners,'" Fred MacMurray ('38)

7 The Dick Cavett Show, Richard Kiley

13 "Movie: 'I'll Sell My Life,'" Michael Whalen

1:00 A.M.

2 "Movie: 'Make Haste to Live,'" Stephen McNally ('54)

11 "Movies: 'Tom, Dick & Harry,'" "Fighter Attack" and "Human Desire"

1:30

5 Kevin Sanders (R)

2:00 A.M.

5 Gallery: Tom Bradley, mobile homes

QUARTERLY REPORT, aired Sept. 8, Ch. 4;

NBC presented the first of its new "Quarterly Report" series, with John Chancellor serving as anchorman for a number of summaries of some high news points of the past three months plus a look ahead.

"Quarterly Report" out of the NBC News Department, benefits from having a definite structure and thus avoids being simply a catch-all for timely and timeless news features, the form of the other network "magazine format" programs — NBC's "First Tuesday" and CBS's "60 Minutes."

Chancellor and network correspondents involved seem to be allowed considerable editorial freedom in their comments, although nothing particularly controversial was expressed.

The initial program first focused on the new constitutional amendment which permits 18-year-olds to vote. The segment emphasized the difficulty some young people are having in trying to register. Reporter Sander Vanocur remand-

ed viewers meaningfully that voting is a right, not a privilege.

Another portion was concerned with capital punishment in light of a forthcoming Supreme Court decision on its constitutionality. There were interviews with some convicted men and a woman — some of whom have been on death row for as long as 10

years. Their faces and their remarks were more impressive than the philosophizing of reporter Jack Perkins about the morality of a death sentence.

— Cynthia Lowry, AP

FIRST TUESDAY, aired Sept. 7, Ch. 4.

An NBC-TV newsman described on television how he underwent the an-

cient Chinese treatment of acupuncture for his case of tennis elbow, and now feels like "playing a couple of good hard sets."

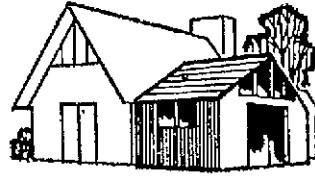
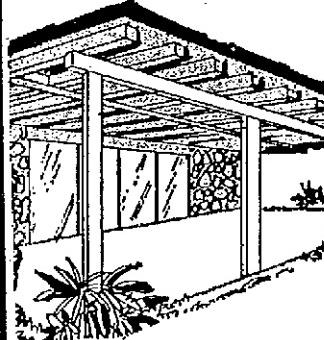
In the Chinese treatment, the body is punctured with needles to cure disease or relieve pain. The newsman, David Weber of the network's London bureau, appeared on "First Tuesday" and also

interviewed the physician who treated him, Dr. Yong Chi Siow, a leading acupuncturist in England.

Weber said he took a crack at acupuncture because "everything else had failed" — the cortisone shots, the ice, the heat, a copper bracelet, etc.

(Continued Page 14)

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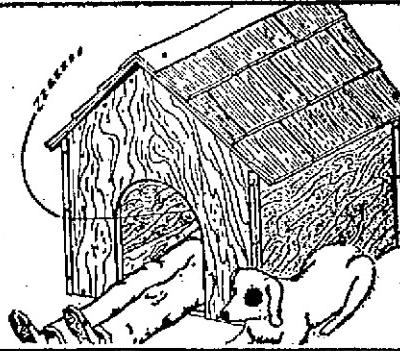
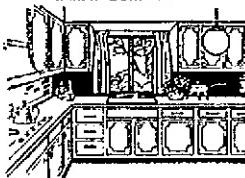
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THURSDAY

September 16, 1971

PAID ADVERTISEMENTAn * indicates B-W.
Other shows in color.

6:00 A.M.

2 New Science, Jastrow

6:25

4 Collective Bargaining:
"Grievance Proce-
dures"

6:30

2 Break to the Sun (USC)

11 *Math In-Service

7:00 A.M.

2 John Hart, News

4 Today, Hugh Downs,
segments on the black
West, Catalyst (part-
time jobs), making oil
from solid wastes

11 Thunderbirds (cartoon)

13 Spider-man (cartoon)

22 Market Opening

23 Sesame Street (209-R)

7:30

7 *Teacher In-Service

9 Parent-Youth Forum

11 Yogi & His Friends

13 Hobo Kelly Show

8:00 A.M.

2 Captain Kangaroo

7 Ralph Story's A.M.

9 Ted Meyers, News

11 Aquaman-Superman

8:30

11 *Dennis the Menace

13 Gumby (cartoons)

9:00 A.M.

2 Lucy Show, Lucille Ball

4 Dinah's Place, Dinah

Shore, Bob Conrad

5 The Gallery (R)

9 Jack LaLanne Show

11 *Movie: "Teckman

Mystery," Margaret

Leighton (Br.-'55)

13 Uncle Waldo (cartoon)

23 Sesame Street (209-R)

9:30

2 The Beverly Hillbillies

4 Concentration, Clayton

5 *Movie: "Nightclub

Scandal," John Barry-

more ('37)

7 *Movie: "Follow the
Sun," Glenn Ford, Anne
Baxter ('61)

9 *Movie: "Billy Budd,"

Robert Ryan, Terence

Stamp, Peter Ustinov

13 The Romper Room

22 OTC Reviewer, Farar

10:00 A.M.

2 Family Affair, Keith

4 Sale of the Century

13 Reconciliation (relig.)

22 N.Y.S.E. Report

10:15

22 Phyllis Denny Show

10:30

2 The Love of Life

4 Hollywood Squares

13 Quest for Adventure

22 Market Update

11:00 A.M.

2 Where the Heart Is

4 Jeopardy, Art Fleming

5 *Movie: "Fargo," Bill

Elliott ('52)

7 Galloping Gourmet.

13 *Topper, Leo G. Carroll

11:15

11 Ben Hunter: Adoptions

13 Sewing Tips (11:20)

1x:30

2 Search for Tomorrow

4 Who, What or Where

7 That Girl, M. Thomas

9 Tempo, Philbin-Bohr-

man, Duke Snider

11 Let's Rap with Alicia

13 Bill Johns, News

12:00 NOON

2 Paul Bernhard—Psychia-

trist, Chris Wiggins

4 3 on a Match, B. Cullen

7 Bewitched, Montgomery

11 High Noon Buffoons

13 Travel, Don & Bettina

22 The Real World

12:30

2 As the World Turns

4 Days of Our Lives

5 Movie Game, Blyden

7 Password, Allen Ludden

13 Dialing for Dollars

22 Closing Prices

1:00 P.M.

2 Love Is a Many Splen-

dered Thing (serial)

4 The Doctors (serial)

5 Virginia Graham Show,



LUCILLE BALL guests on **Flip Wilson's** first show of the new season at 8 p.m., Thursday, Ch. 4.

SPORTS TODAY

BOXING, 8:30 p.m. (18), has Dick Lane ringside at the Olympic for two 8-round bantamweight matches, Danny Lopez vs. Gary Newmeyer and Arturo Pineda vs. Chamaco Cota.

Peter Lawford, Jeanne Cooper, George Carlin, 7 All My Children (ser'l) 11 *Movie: "Cairo Road,"

Laurence Harvey

22 *Charting the Market

1:30

2 The Guiding Light

4 Another World (serial)

7 Let's Make a Deal

13 Sewing: Dial Dollars

22 *Commodity Report

2:00 P.M.

2 The Secret Storm

4 Bright Promise (serial)

5 *Ben Casey, Vince Ed-

wards, Peter Falk

7 The Newlywed Game

9 Movie: "Sitting Bull,"

Dale Robertson ('54)

13 See the USA: L.A.

2:30

2 The Edge of Night

4 Somerset (serial)

7 The Dating Game

13 Quest for Adventure

3:00 P.M.

2 Gomer Pyle—USMC

4 It's Your Bet, Kennedy

5 *Highway Patrol

7 General Hospital

11 *Tennessee Tuxedo

13 Rocky & His Friends

3:30

2 Barbour's People

4 Mike Douglas Show,

David Steinberg, Wilson

Pickett, Peter (1776)

Stone, Judy Graubart,

Joanna Simon

5 *Sea Hunt, L. Bridges

7 One Life to Live

11 Yogi and Friends

13 Bozo's Big Top Show

22 *Felix the Cat

3:45

34 Nuevos Conceptos

4:00 P.M.

2 *Movie: "Babe Ruth

Story," William Bendix

5 *Rifleman, Chuck Con-

nors, Akim Tamiroff

7 Love, American Style

9 Baxter Ward, News

11 Batman-Superman

13 Porky and Friends

28 French Chef (R), Julia

Child: hamburger din-

ner

32 Calendario Comunidad

4:15

34 *Gallos en Palenque

4:30

5 *Father Knows Best

7 Joseph Bent, News

9 *The Real McCoys

11 *My Favorite Martian

13 *Munsters, F. Gwynne

4:45

22 *Drug Abuse Causes?

★ TEENS vs. TEENS ON

PEER GROUP PRESSURE

Alternatives:

"Friends." The why of

drugs.

23 Hodgepodge Lodge (V)

SPECIAL

"Hot Pants" Jones in a car-hop sketch.

NICHOLS (4), 9 p.m.: — Premiere. James Garner stars as Nichols, who quits the Army to seek his fortune, but is hoodwinked into becoming sheriff of an unruly Arizona town. Comedy series has a 1915 setting.

LONGSTREET (7), 9 p.m.: — Premiere. James Franciscus stars as a blind insurance investigator who tonight tries to break up a ring that has been hijacking a million dollars a month in merchandise from the New Orleans docks.

DEAN MARTIN (4), 10 p.m.: — 7th season premiere. Liberace, Petula Clark, Art Carney and Richard Castellano are guests, with sketches including a musical tribute to hot pants and a spoof of national budgetary problems. New feature is a 10-min. situation comedy with Kay Medford, Tom Bosley, Marian Mercer, Lou Jacobi and Ken Lane. The Ding-a-Ling Sisters round out the hour.

OWEN MARSHALL, Counselor at Law (7), 10 p.m.: — Premiere. Arthur Hill stars as a Santa Barbara attorney, tonight defending a tennis pro charged with the attempted murder of a writer whose expose of a gubernatorial candidate will incorporate an incident about the tennis player's past.

40 *Adorable Prof. Aldao 7:00 P.M.

2 Walter Cronkite, News

4 John Chancellor, News

5 *Movie: "Crime of Dr. Hallef," Ralph Bellamy

9 What's My Line?

11 Tom Jones Show

11 *I Love Lucy, L. Ball

13 Dragnet, Jack Webb

Dog sniffs out marijuana;

23 Speculation: "A Conversation with Mortimer J. Adler" (R)

52 *The Addams Family 7:30

2 Rollin' on the River,

Kenny Rogers and the First Edition, Tommy

Smothers.

4 Lassie, Robert Bray ('69-R)

7 Alias Smith & Jones,

Pete Duel, Ben Murphy,

Walter Brennan, Robert

Morse, Earl Holliman,

Belinda Montgomery,

Sam Jaffe (90 min.)

9 *Movie: "Wind across the Everglades," Christopher Plummer, Burl Ives ('58)

11 HOGAN'S HEROES—

★ SUPER FUN!

Hogan's to destroy a strategic bridge.

13 It Takes a Thief, Robt.

Wagner, Lex Barker.

Kidnapping in Rome.

34 Premier Movie

52 *Movie: "Million-Dollar Baby," Ronald Reagan, Priscilla Lane ('41)

8:00 P.M.

2 Bearcats! Rod Taylor,

Dennis Cole, John Ver-

non, Paul Koslo.

(Continued Page 17)

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THURSDAY

(Continued from Page 16)

- 4 The Flip Wilson Show, Lucille Ball, Ed Sullivan, the Osmonds
 11 Truth or Consequences
 ★ NEW TIME—NEW FUN!

Bob Barker is host.
 21 Washington Review
 40 "Nino" (serial)

8:30

- 5 Steve Allen Show (R), Milton Berle, Joe Higgins, Pamela Mason, Richard Dawson
 11 The David Frost Show, Gen. Joan Holm, Arthur Hill
 13 Boxing (see "sports")
 28 NET Playhouse—N.Y. TV Theatre: "Tennessee Williams' Dragon Country" (R), Kim Stanley, William Redfield, Lois Smith. Two one-act plays by Williams.

9:00 P.M.

- 2 Movie: "Harper," Paul Newman, Lauren Bacall, Julie Harris, Arthur Hill, Janet Leigh, Pamela Tiffin, Shelley Winters ('66-1st run). Whodunit opens 7th season of movies, with a footloose private eye hired to find a missing millionaire.

- 4 Nichols, James Garner, Neva Patterson, John Beck, Margot Kidder, Stuart Margolin, Paul Hampton.

- 7 Longstreet, James Francis, Marlyn Mason, Lou Gossett, John Niford, Bruce Lee, Ann Doran.

- 40 "Rosas para Veronica" 9:30

- 9 Baxter Ward, News
 34 "Cruz de Marisa Cruces" 52 "Movie: "Alibi Ike," Joe E. Brown, Olivia DeHavilland ('35)

10:00 P.M.

- 4 The Dean Martin Show, Liberace, Petula Clark, Art Carney, Richard Castellan; regulars Kay Medford, Ding-A-Ling Sisters, Lou Jacobi, Marian Mercer

- 5 Kevin Sanders, News
 7 Owen Marshall, Counselor at Law, Lee Majors, Glenn Corbett, Dane Clark, Pat Harrington, Darby Hinton

- 8 Movie: "Legend of the Lost" (see 5 p.m.)
 11 George Putnam, News
 28 Diez-y-Sels. The Chicano Movement in Film, Jesus Trevino. Featured are "Yo Soy Joaquin," "Ya Bas-ta!" and "Requiem 29"

- 40 "Box Professional" 10:30

- 5 "Bing Crosby Movie: "Double or Nothing," Martha Raye ('37)
 13 Bill Johns, News
 34 "Una Señorita Decente" 11:00 P.M.

- 4 Tom Brookaw, News
 7 Joseph Bent, News
 11 "Movie: "Magnificent Dope," Henry Fonda ('42)

- 13 Beat the Clock, Narz
 34 Noticiero 34 (news)
 2 Jerry Dunphy (11:20) 11:30

- 4 Tonight, Johnny Carson, Dinah Shore, Larry Kert, Victor Buono, Ace Trucking Co. guests
 7 The Dick Cavett Show, Roger Miller

- 13 "Movie: "Road to the Big House," John Shelton ('47)

RADIO

KABC	750	KFI	640	KGIL	1260	KMPC	710	KRLA	1110
KALI	1430	KFOX	1280	KGRB	900	KHX	1070	KTYM	1460
KBIG	740	KFWB	980	KHI	930	KGO	600	KWIZ	1480
KBOQ	1500	KGBS	1020	KKAR	1220	KPDL	1340	KWKW	1300
KDAY	1580	KGER	7390	KIEV	970	KREL	1370	KWWK	1600
KEZY	1190	KGFI	1230	KLAC	570	KLIS	1150	KXRS	1050
KFAC	1330				XTRA				690

SUNDAY, SEPTEMBER 12, 1971

SPECIAL BROADCASTS—

- 8:10 a.m., KABC—Crime and Punishment (to 2 p.m.)
 1:00 p.m., KFI, KOGO—Baseball: Dodgers at Padres
 2:00 p.m., KMPC—Baseball: Milw. Brewers at Angels
 7:50 p.m., KNX—Death: Great American Denial (debut)
 8:30 p.m., KRLA—An Office of Highest Public Trust

7:00 A.M.

KLAC—Christ Ch. Urdly	11:00 A.M.
KFI—Truman's Headlines	11:30
KMPC—Radio News	12:00
KBIG—Service by Sea	12:30
KABC—Great Sermons	1:00
KABC—News	1:30
KXRA—Weekend News	2:00
KFOX—Vietnam Update	2:30
KGER—Alar of Prayer	7:15
KFI—Unplanned Live	7:30
KMPC—Christian People	7:45
KLAC—Christian Sci.	7:45

8:00 A.M.

KLAC—Faith of Fathers	12:00 NOON
KFI—Truman's Headlines	1:00
KMPC—Radio News	1:30
KBIG—Service by Sea	2:00
KABC—Great Sermons	2:30
KABC—News	3:00
KXRA—Weekend News	3:30
KFOX—Vietnam Update	4:00
KGER—Alar of Prayer	4:15
KMPC—Christian People	4:30
KLAC—Christian Sci.	4:30

9:00 A.M.

KLAC—Faith of Fathers	10:00 A.M.
KFI—Truman's Headlines	10:30
KMPC—Radio News	11:00
KBIG—Service by Sea	11:30
KABC—Great Sermons	12:00
KABC—News	12:30
KXRA—Weekend News	1:00
KFOX—Vietnam Update	1:30
KGER—Alar of Prayer	2:00
KMPC—Christian People	2:30
KLAC—Christian Sci.	2:30

10:00 A.M.

KMPC—Rev. Carroll	11:00 A.M.
KFI—Mormon Choir	11:30
KMPC—Alma Gorday	12:00
KFOX—Bill Patterson	12:30
KABC—Grace Worsh. Hr.	1:00
KBIG—Paul Ward (to 3)	1:30
KABC—Weekend News	2:00
KFOX—John Brown Jr.	2:30

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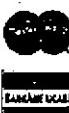
KMPC—Roger Carroll	11:00 A.M.

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FRIDAY

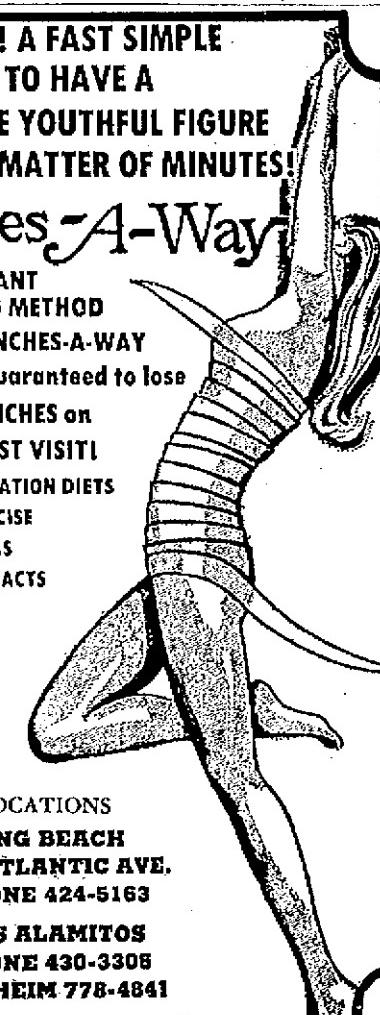
September 17, 1971
PAID ADVERTISEMENT
 An * indicates B-W.
 Other shows in color.
 6:00 A.M.
 2 Human Environment
 6:25
 4 Collective Bargaining
 6:30
 2 Break to the Sun (UC)
 11 Nutrition: "Beauty"
 6:45
 22 *Commodity Report
 7:00 A.M.
 2 John Hart, News
 4 Today, Hugh Downs
 Judith Crist, Dinah Shore, Gov. John Gilligan (Ohio), Pasadena minister George Regas on his new peace group
 11 Thunderbirds (cartoon)
 13 Spider-Man (cartoon)
 22 Market Opening
 28 Sesame Street (210-R)
 7:30
 7 Teacher In-Service
 9 Resources for Youth
 11 Yogi & His Friends
 13 Hotsy Kelly Show
 8:00 A.M.
 2 Captain Kangaroo
 7 Ralph Story's A.M.
 9 Ted Meyers, News
 11 Superman-Aquaman
 8:30
 11 Dennis the Menace
 13 Gumby (cartoon)
 9:00 A.M.
 2 Lucy Show, Lucille Ball with Jack Benny
 4 Dinah's Place, Dinah Shore, Gloria Stewart
 5 The Gallery (R)
 9 Jack LaLanne Show
 11 *Movie: "Panic in the Streets." Richard Widmark, Jack Palance ('50)
 13 Uncle Waldo (cartoon)
 28 Sesame Street (210-R)

NOW! A FAST SIMPLE WAY TO HAVE A MORE YOUTHFUL FIGURE IN A MATTER OF MINUTES!

Inches-A-Way**INSTANT SLIMMING METHOD****ONLY at INCHES-A-WAY****are you guaranteed to lose****5 TO 22 INCHES on****YOUR FIRST VISIT!****• NO STARVATION DIETS****• NO EXERCISE****• NO SAUNAS****• NO CONTRACTS****LOCATIONS**

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LOS ALAMITOS
PHONE 430-3305
ANAHEIM 778-4841



9:30

2 The Beverly Hillbillies
 4 Concentration, Clayton
 5 Movie: "Life with Henry," Jackie Cooper, Eddie Bracken ('41)
 7 Movie: "Son of Robin Hood," David Hedison (Br.) ('53)
 9 Movie: "By the Light of the Silvery Moon," Gordon MacRae, Doris Day ('53)
 13 The Romper Room
 10:00 A.M.
 2 Family Affair, Keith
 4 Sale of the Century
 13 Discrimination & Law "Anti-Semitism"
 28 Maggie & the Beautiful Machine: "Chest" (R)
 10:15
 13 Perspective
 22 Astrology & Market
 10:30
 3 The Love of Life
 4 Hollywood Squares
 13 USA: "Boy Scouts"
 22 Stock Market Update
 11:00 A.M.
 2 Where the Heart Is
 4 Jeopardy, Art Fleming
 7 Galloping Gourmet
 13 "Topper," Leo G. Carroll
 22 Other Side of the News
 11:15
 5 Movie: "Tillie & Gus," W.C. Fields, Alison Skipworth ('33)
 22 The Earth Report
 13 Sewing Tips (11:20)
 11:30
 2 Search for Tomorrow
 4 Who, What or Where
 7 That Girl, M. Thomas
 9 Tempo, Philbin-Bohrman, "J." demonstration of Israeli cooking
 11 Let's Rap with Alicia
 13 Bill Johns, News
 22 Amer. Stock Exchange
 12 NOON
 2 Paul Bernard—Psychiatrist, Chris Wiggins
 4 3 on a Match, B. Cullen

7 Bewitched, Montgomery
 11 High Noon Buffoons
 13 Rendez, w/Adventure
 22 The Real World
 12:30
 2 As the World Turns
 4 Days of Our Lives
 5 Movie Game, Blyden
 7 Password, Allen Ludden
 13 Dialing for Dollars
 22 Closing Prices
 1:00 P.M.
 2 Love Is a Many Splendored Thing (serial)
 4 The Doctors (serial)
 5 Virginia Graham Show, Carroll O'Connor, Dana Valery, Sehila MacRae, Ulrick O'Connor
 7 All My Children (ser'l)
 11 Movie: "Inside Detroit," Dennis O'Keefe, Pat O'Brien ('56)
 22 Charting the Market
 1:30
 2 The Gilding Light
 4 Another World (serial)
 7 Let's Make a Deal
 9 Orange County Report, Bob Harke
 13 Sewing: Dial Dollars
 22 *Commodity Report
 2:00 P.M.
 2 The Secret Storm
 4 Bright Promise (serial)
 5 Ben Casey, Vince Edwards, Margaret Lehighton
 7 The Newlywed Game
 9 Movie: "Kiss of Death," Brian Donlevy ('47)
 13 "Topper," Leo G. Carroll
 2:30
 2 The Edge of Night
 4 Somerset (serial)
 7 The Dating Game
 13 Quest for Adventure
 3:00 P.M.
 2 Gomer Pyle—USMC
 4 It's Your Bet, Kennedy
 5 Highway Patrol
 7 General Hospital, Al and Lucille are wed.
 11 Tennessee Tuxedo
 13 Rocky & His Friends
 3:30
 2 Barbour's People
 4 Mike Douglas Show, David Steinberg, Jerry Vale, Jim Fowler, Adelle Davis, Stanley Kramer
 5 Sea Hunt, L. Bridges
 7 One Life to Live
 11 Yogi & His Friends
 13 Bozo's Big Top Show
 3:45
 34 M.A.O.F. en Marche
 4:00 P.M.
 2 Movie: "Romanoff & Juliet," Peter Ustinov, Sandra Dee, John Gavin ('61)
 6 Rifleman, C. Connors
 7 Love, American Style
 9 Baxter Ward, News
 11 Batman-Aquaman
 13 Porky Pig & Friends
 20 Book Beat (R), Robt. Cromie: "Pike's Peak" (Frank Waters)
 4:15
 34 Gallos en Palenque
 4:30
 5 Father Knows Best
 7 Joseph Bent, News
 9 The Real McCoys
 11 My Favorite Martian
 13 Munsters, F. Gwynne
 26 Sesame Street (210-R)
 34 La Gavotan (serial)
 5:00 P.M.
 5 Jess Marlow, News
 5 Kevin Sanders, News
 9 Movie: "Alexander the Great," Richard Burton, Frederic March, Claire Bloom ('56). His life, loves and battles.
 11 The Flintstones
 13 Beetle Bailey (cartoon)
 5:30
 5 One Step Beyond: "The Dark Room," Cloris Leachman
 7 News, Smith-Reynolds

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 11 The Flintstones
 13 Beetle Bailey (cartoon)
 5:30
 5 One Step Beyond: "The Dark Room," Cloris Leachman
 7 News, Smith-Reynolds

SPECIAL

CIRCUS (2), 7:30 p.m. — Premiere. Bert Parks is ringmaster for a series taped during actual performances of Europe's finest acts, tonight featuring four acts from Yugoslavia, including tigers, polar bears and Bruno's Star of India elephant.

CHICAGO Teddy Bears (2), 8 p.m. — Premiere. Dean Jones and John Banner, as owners of a Chicago speakeasy in the roaring '20s, try to keep gangster Art Metrano from hiring away the club's popular orchestra led by a favorite named Rudy Vallee.

THE D.A. (4), 8 p.m. — Premiere. Because of a technicality, a man guilty of drowning his 2-year-old daughter may get off with a charge of involuntary manslaughter. Robert Conrad stars as D.A., Paul Ryan.

BRADY BUNCH (7), 8 p.m. — 3rd season premiere. Jim Backus plays a grizzled prospector in the first of a 3-part segment filmed at the Grand Canyon about the Brady family's vacation.

O'HARA, U.S. Treasury (2), 8:30 p.m. — Premiere. David Janssen, as agent Jim O'Hara, poses as a waterfront importer in an effort to catch smugglers of heroin rumored to be arriving from the Orient.

WORLD PREMIERE (4), 8:30 p.m. — Season premiere. Rock Hudson stars with Susan Saint James in the pilot for their

11 Dennis the Menace
 13 Gilligan's Island
 28 Mister Rogers
 34 "Comicos y Canciones
 40 Natacha (serial)
 52 The Speed Racer

6:00 P.M.

2 Big News, J. Dunphy
 4 Tom Snyder, News
 5 The Fugitive, David Janssen, Lee Meriwether
 7 Joseph Bent, News
 11 The Flintstones
 13 Star Trek, Wm. Shatner, Leonard Nimoy, Ron Soble. Gunfight at the OK corral.

28 Children's Fair
 34 Noticiero 34 (news)
 52 Headshop, Pietromonaco

6:30

7 Movie: "Bunny Lake Is Missing," Laurence Oliver, Carol Lynley ('65). Part two.
 11 Flying Nun, Sally Field
 28 Hodgepodge Lodge
 40 Dueo en Patines (roller games)

7:00 P.M.

2 Walter Cronkite, News
 4 John Chancellor, News
 5 Movie: "Crimson Canary," Noah Beery Jr. ('45)

9 What's My Line?

11 I Love Lucy, L. Ball
 13 Dragnet, Jack Webb, Burg. Mustin, Old man helps solve murder.

28 30 Minutes with . . .

34 To Be Announced
 52 The Addams Family

7:30

2 Circus! Bert Parks
 4 NFL Game of the Week, Bob DeLaney

"McMillan & Wife" series, a mystery-comedy dealing with the disappearance of a rare Egyptian sarcophagus at a charity auction.

PARTRIDGE FAMILY (7), 8:30 p.m. — 2nd season premiere. Reuben lines up a guest singer, who wins Keith's heart, but her voice is terrible.

ROOM 222 (7), 9 p.m. — 3rd season premiere. Burgess Meredith guests as a school board member who gives Walt Whitman High a radio station, but insists on censoring tapes of his own remarks.

CBS TV-MOVIES (2), 9:30 p.m. — Premiere. Leif Erickson, Doug McClure, Lois Nettleton and Roddy McDowell star in a suspense story by "Airport" author Arthur Hailey, first in a series of 90-min. films.

ODD COUPLE (7), 9:30 p.m. — 2nd season premiere. Hilarie Thompson, as Oscar's runaway niece, arrives at the apartment and announces she's going to have a baby by natural childbirth.

LOVE, American Style (7), 10 p.m. — 3rd season premiere. Ken Barry, Michael Callan and Chris George stars in separate comic episodes.

MONTY NASH (4), 10:30 p.m. — Premiere. Harry Guardino plays a special investigator in series based on the Richard Jepsen novels, with opener investigating a syndicate.

(premiere). Highlights of 1970 season.
 9 Movie: "Razor's Edge," Tyrone Power, Gene Tierney ('46)

11 HOGAN'S HEROES —

★ SUPER FUN!

Hogan smuggles out photos by faking a Hitler broadcast announcing the fall of Berlin.

13 It Takes a Thief, Robt. Wagner, Fred Astaire, Gavin McLeod

28 Masterpiece Theatre — The First Churchills (R); "A Famous Victory," John Neville

34 Estrellas Musicales
 52 Movie: "Hard to Handle," James Cagney, Mary Brian ('33)

8:00 P.M.

2 Chicago Teddy Bears, Dean Jones, Art Metrano, Marvin Kaplan, John Banner, guest Rudy Vallee

4 The D.A., Robert Conrad, Harry Morgan, Ned Romero, Austin Kelly, Ellen Corby, Booth Colman, Pamela McMyler

7 Brady Bunch, Robert Reed, Florence Henderson, Jim Backus, Hoke Howell (pt. 1)

11 Truth or Consequences

★ NEW TIME — NEW FUN!
 Bob Barker hosts.

34 "Sylvia" y Enrique

40 Nine (serial)

8:30

2 O'Hara, United States Treasury, David Janssen, George Takei, Eric

Braeden, Stacy Harris, Angel Tompkins, Allen Jung

4 World Premiere: "Once Upon a Dead Man," Rock Hudson, Susan Saint James, Jack Albertson, Herb Edelman, Kurt Kasznar, Jonathan Harris

5 Steve Allen Show (R), Mort Sahl, Frank D'Rone, Nipsey Russell, Rex Reed

7 Partridge Family, Shirley Jones, Dave Madden, David Cassidy, Robert Millan, Jack Burns

11 The David Frost Show, Art Carney and his son Paul, Pat O'Brien, duopianists Arthur Whittemore and Jack Lowe, 13 Dragnet, Jack Webb. Attempted suicide and expected tidal wave.

28 Boboquiyari: "Tim Buckley" (R)

9:00 P.M.

7 Room 222, Lloyd Haynes, Burgess Meredith, Heshimu, Ta-Tan-Ischa, Judy Strangis

13 Big Valley, Barbara Stanwyck, Peter Breck, Michael Burns. Young thief traps Nick with a clever trick.

28 George Lucas: Maker of Films, Gene Youngblood. With excerpts from Lucas' "THX 1138."

34 "Criada Bien Criada

40 "Rosas Para Veronica

52 Movie: "That Certain Woman," Bette Davis, Henry Fonda ('37)

9:30

2 New CBS Friday Night (TV) Movies: "Terror in the Sky," Leif Erickson, Doug McClure, Roddy McDowall, Lois Nettleton, Keenan Wynn, Christopher Dark.

7 Odd Couple, Tony Randall, Jack Klugman, Joan Hotchkis, Hilarie Thompson

9 Baxter Ward, News

34 "Cruz de Marisa Cruces

10:00 P.M.

5 Kevin Sanders, News
 7 Love, American Style. Ken Berry tells the police he's been assaulted by two love-starved females, with Yvonne Craig as a bride whose tooth picks up radio broadcasts, and Chris George as a pharmaceutical executive who uncovers a stimulant to arouse his wife.

9 Movie: "Alexander the Great" (see 5 p.m.)

11 George Putnam, News

13 Mantrap, Al Hamel

28 "Realities: "Prisons" (R)

40 "Lucha Libre (wrestling)"

10:30

4 Monty Nash, Harry Guardino, Don Gordon, Lew Gallo

5 Bing Crosby Movie: "Birth of the Blues," Mary Martin ('41)

13 Bill Johns, News

34 "Una Señorita Decente

11:00 P.M.

2 Jerry Dunphy Report
 4 Tom Brokaw, News
 7 Joseph Bent, News

11 "Viva Zapata!" Marlon Brando, Anthony Quinn ('52). John Steinbeck story of revolutionary.

13 Beat the Clock, Narz

28 Psychiatrist: "Non-Loving Uses of Sexual Be-

(Continued Page 19)

CRITICS' CORNER

(Continued from Page 15)

Dr. Siow needled me; as the acupuncture people like to say, and, I must say it was an unnerving experience, although not particularly painful, just watching that stainless steel needle about an inch and a half long and the thickness of a human hair go sliding into my arm..."Well, now, a week after

this treatment, I find I can move my wrist freely. I can make a very tight fist and not feel any of the old pain. Of course, my acupunctured tennis elbow has not been subjected to the acid test, but I can say for the first time in two years that I at least feel like picking up the tennis racket and playing a couple of good hard sets."

The "First Tuesday" segment on acupuncture presented statements by those both optimistic and pessimistic about the worth of the treatment. An American expert in neurological surgery said:

"I am concerned about the publicity given to acu-

puncture because I fear that many people with chronic illness are going to take up new hopes and perhaps are going to be subjected to treatments that are bound to be painful and without an ultimate benefit, and certainly they should consult their own medical authorities in this country who have, in my opinion, a more scientific approach than has ever been offered by acupuncture."

According to Dr. Siow, acupuncture "mainly is to function the nerves and increase the blood corpuscles strengthening the muscles."

— Rick DuBrow, UPI

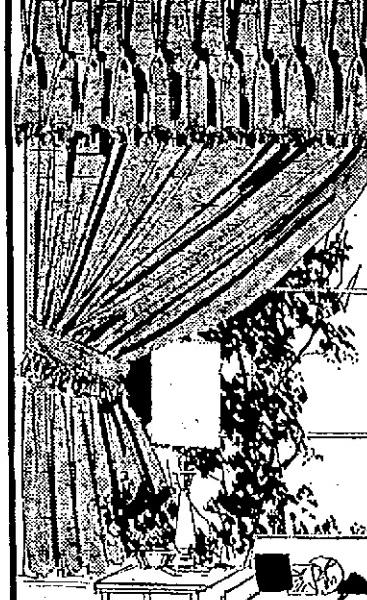
FRIDAY

(Continued from Page 18)

- havior" (R)
34 Noticiero 34 (news)
11:15
34 "Cinema 34: "Esquina Bajan," David Silva.
11:30
2 Movie: "Agent for H.A.R.M.," Mark Richaman, Wendell Corey ('66)
4 Tonight, Johnny Carson, Mickey Rooney, Robert Klein, Marlene Arroyo
7 The Dick Cavett Show, Rod Serling
13 Movie: "I Wonder Who's Kissing Her Now," June Haver, Mark Stevens ('47)
12 MIDNIGHT
9 "Movie: "Paths of Glory," Kirk Douglas ('57)
12:15
5 Movie: "Constant Husband," Rex Harrison, Kay Kendall (Br.-'54)
1:00 A.M.
2 "Movie: "Slaughter Trail," Brian Donlevy ('51)
4 KNBC Newservice
7 The Late Report
11 "Movies: "Storm Center," "Ambush at Cimarron Pass" and "Pushover"
2:00 A.M.
5 Kevin Sanders (R)
2:30
2 Movie: "Hercules vs. Moon Men," Alan Steel ('64)



DAVID JANSEN returns to network TV, starring in "O'Hara, U.S. Treasury," which premieres at 8:30 p.m., Friday, Ch. 2.



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DRAPE

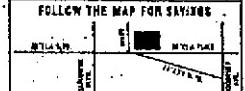
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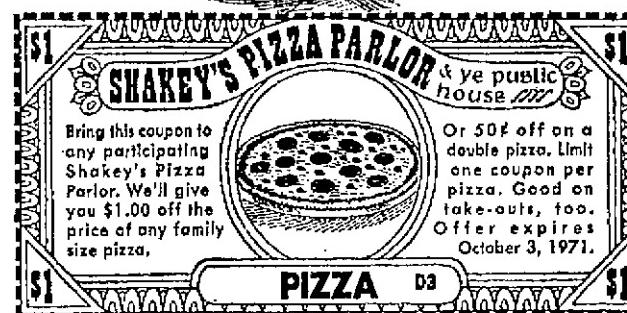
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SATURDAY

September 18, 1971

***PAID ADVERTISEMENT**An * indicates B-W.
Other shows in color.

6:30

2 New Science, Jastrow
7 The Black Experience
7:00 A.M.2 Human Environment
4 Dr. Dolittle (cartoon)7 Will the Real Jerry
Lewis Please Sit Down?
11 Thunderbirds (cartoon)

7:30

2 Dusty's Treehouse
4 Woody Woodpecker
7 Road Runner (cartoon)11 Yogi and Friends
8:00 A.M.2 Bugs Bunny (cartoon)
4 Deputy Dawg (cartoon)7 Funky Phantom
9 Movie: "LightningBolt," Anthony Eisley
11 Batman-Superman
8:30

2 Scooby-Doo, Where Are

You? (new time)

4 Pink Panther Meets the

Ant & Aardvark
5 Organic Gardening7 Jackson 5 (cartoon)
11 "The Cisco Kid

9:00 A.M.

2 Harlem Globetrotters
4 Barrier Reef: "WhiteDeath," Ken James.
Man seeks revengeagainst sharks that
mauled him.**Be a Model**

(or...just look like one)

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- 8-10-12-gauge nonslip PLASTIC
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SPORTS TODAY

BASEBALL, 11:15 a.m. (4), has a game to be announced as races shape up.

NCAA FOOTBALL, 1:30 p.m. (7), deposits a regional telecast from the Coliseum where UCLA takes on the Texas Longhorns. (Next week, Oregon at Stanford.)

RYDER CUP Golf Tournament, 2 p.m. (9), airs the final round action from St. Louis, with top pros from England and the U.S.

ABC's WIDE WORLD of Sports, 5 p.m. (7), has Bill Flemming at Darlington, S.C., for the Southern 500 stock car race, with Bud Palmer at Montreal with the world invitational high diving championship.

BOXING, 8 p.m. (5), finds Tom Harmon ringside at Devonshire Downs for a 10-round welterweight bout between Rebel Nate Robinson and LeRoy Romero.

PCAA FOOTBALL, 11 p.m. (11), has Bill Welsh with tapes of the contest finding San Jose State at Fresno State.

7:11, Dick Clark, guests
34 Teatro Fantastico
40 "Viaje" (8 p.m.)

12:30

2 You Are There, Walter Cronkite: "Lewis & Clark at the Great Divide," John Cullum, Earl Hindman, Addison Powell. A crucial day in August, 1805.

6 "Movie: "Return of Jesse James," John Ireland ('51)
9 "Movie: "Black Fox," Marlene Dietrich narrates ('63)

1:00 P.M.

2 CBS Children's Film Festival: "Elephant River," David Wyman, Tissa Weerasinghe. Eurasian boy in Ceylon thinks he's an outcast.

7 M.V.P., Johnny Bench
11 Man to Man, Roman Gabriel, Merlin Olsen, Gordie Howe, Johnny Bench, Artie Johnson13 Nick Carter, News
34 "La Gavotam (serial)

1:30

7 NCAA Football (sports)
11 Untamed World
13 Movie: "San Francisco Story," Joel McCrea

2:00 P.M.

2 Dusty's Treehouse (R).
4 Station-to-Station:
"They Don't Even Speak Spanish"5 Kick Boxing, Machado
9 BELL SYSTEM PRESENTS
★ TOP PROS
IN RYDER CUP GOLF
(see "sports")11 "Dektari, M. Thomson
2:302 Steps to Learning
4 Characters in the Arts:
"The Mother"

3:00 P.M.

2 The Siesta Is Over, Bob Navarro
4 Agriculture U.S.A.:
"L.A. County Fair"5 Best of Bowling, Keith Jackson, Bill Buneita
(premiere)11 "Movie: "Big Lift,"
Montgomery Clift ('50)
13 Movie: "Blue Lagoon,"
Jean Simmons, Donald Houston (Br.-'49)34 "Lucha Libre (R)
3:30

2 Our American Musical Heritage, Robert De-Cormier: "Age of Aquarius," Felicia Sanders, Sisters Two, Voices of East Harlem

4 Focus, Inez Pedroza;
"St. Andrews Priory"
9 Movie: "The Lone Ranger," Clayton Moore, Jay Silverheels52 Agric.: Brief Perusal
3:304 KNBC News Conference
7 Hugh Williams, News
22 Travelure
28 French Chef (R), Julie Child: hamburger dinner.

7:00 P.M.

2 Roger Mudd, News

night agreeing to do used-car commercials in exchange for a free car. Jack Jones sings the theme song.

THE GOOD Life (4), 8:30 p.m. — Premiere. Stockbroker-turned-butler Albert Miller (Larry Hagman) tries to sell his employer's Rolls Royce for them, but loses it to a con man.

THE BIRDMEN (7), 8:30 p.m. — An unbelievable escape plan plotted by a group of Allied POWs held in an impregnable medieval castle is the story for the premiere "TV Movie of the Weekend." Doug McClure and Chuck Connors star in thriller based on a 1940 incident.

DICK VAN DYKE (2), 9 p.m. — Premiere. Phoenix TV host joins a chimpanzee in blowing smoke rings on his show, and thereby breaks a non-smoking pact with his wife, his manager and his sister.

MARY TYLER Moore (2), 9:30 p.m. — 2nd season premiere. When Phyllis can't cope with the situation, Mary gets trapped into talking with young Bess Lindstrom about the birds and the bees.

MISSION: Impossible (2), 10 p.m. — 6th season premiere. Jim Phelps undergoes an eye operation so he can convincingly pose as a blinded FBI man who was injured while investigating a crime syndicate's attempt to take over a large chemical plant.

THE PERSUADERS (7), 10 p.m. — Premiere. Tony Curtis and Roger Moore star as a rich American and an English lord who tonight are tricked into teaming up for a new and challenging career of adventure, danger and fun.

Blues," Humphrey Bogart, Joan Blondell
8:00 P.M.
2 All in the Family, Carroll O'Connor, Jean Stapleton, Jack Grimes, Bill Able.4 The Partners, Don Adams, Rupert Crosse, Yvonne Craig, Jesse White, Joey Forman, Art Metrano
5 Boxing (see "sports")

7 Getting Together, Bobby Sherman stars as songwriter Bobby Conway, who tonight finds that he may lose custody of his 12-year-old sister (Susan Neher) unless he changes his job and lifestyle.

FUNNY FACE (2), 8:30 p.m. — Premiere. Sandy Duncan (of UCB commercial fame), plays a UCLA student supporting herself with TV commercials, to-

4 National Geographic hour: "Voyage of the Brigantine Yankee" (R)
5 Hee Haw, Buck Owens, Roy Clark, Roy Rogers and Dale Evans7 Let's Make a Deal, Monty Hall (new time)
9 Death Valley Days:
"Courtship of Carlie Huntington," Sue Randall11 LAWRENCE WELK
★ SUPER ENTERTAINMENT
A musical salute to good old school days, plus a medley from "Music Man"13 Wrestling, Dick Lane
22 Creative Crafts, Artis
23 David Susskind Show:
"It's Hell Being a Cop" (R)

34 To Be Announced

52 "The Addams Family
7:302 Jerry Visits Glenn
7 Juvenile Jury, Jack Barry. Monty Hall joins the kids for a junior edition of "Let's Make a Deal."9 "Movie: "The Ghost & Mrs. Muir," Rex Harrison, Gene Tierney ('47)
34 Mujeres y Algo Mas

52 "Movie: "Big City

(Continued Page 21)

SATURDAY

(Continued from Page 20)

- Connors, Richard Basehart, Max Baer, Tom Skerritt, Greg Mullavye, Rene Auberjonois
13 "Honeymooners, Jackie Gleason, Art Carney
22 "Hour of Deliverance
9:00 P.M.
2 New Dick Van Dyke Show, Hope Lange, Marty Brill, Fannie Flagg, Nancy Dussault
Movie: "The Alamo," John Wayne, Richard Widmark, Laurence Harvey, Richard Boone, Frankie Avalon, Linda Cristal ('60-1st run). Sam Houston, Jim Bowle and Davey Crockett battle for Texas independence. (Tonight is part one, with film concluded Monday at 9 p.m.)
13 "Trackdown, Robt. Culp
28 Artists in America: "Rudy Pozzatti" (R)
52 Homebuyers' Guide
9:30
2 Mary Tyler Moore Show, Cloris Leachman, Lisa Gerritsen
- 13 Del Reeves Carnival
28 NET Playhouse (R): "Tennessee Williams' Dragon Country," Kim Stanley, Lois Smith, N.Y. TV Theatre
10:00 P.M.
2 Mission: Impossible, Peter Graves, Lynda Day George, Jason Evers, Tom Bosley; Harold J. Stone, Peter Brown
8 Stan Chambers, News
7 TV 1st: TONY CURTIS AND ROGER MOORE IN PERSUADERS — NOW! with guest Laurence Naismith
9 Target, Regis Philbin
11 Ken Jones, News
12 Porter Wagoner Show
34 Noches Tapatias
52 Lou Gordon Show, with author Arthur Hailey
10:30
5 Movie: "5 Graves to Cairo," Akim Tamiroff, Anne Baxter ('59)
9 Movie: "Human Duplicators," George Nader, Barbara Nichols ('65)
13 Bill Reddick, News
34 Boxing from Mexico
11:00 P.M.
2 Clete Roberts Report
4 KNBC News Service
7 Hugh Williams, News

it's HOME IMPROVEMENT time!



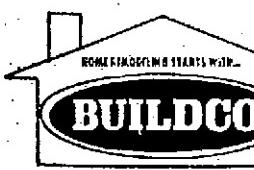
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- 11 PCAA Football (spts)
13 "Movie: "Rise & Shine," Milton Berle, Jack Oakie ('41)
11:15
2 Movie: "Escape to Mindanao," George Maharis, Nehemiah Persoff, James Shigeta ('68)
7 Sam Donaldson, News
11:30
4 "Movie: "Billy Liar," Tom Courtenay, Julie Christie (Br.-'63)
7 Movie: "The Crowded Sky," Efrem Zimbalist Jr., Dana Andrews ('60)
12:10
9 "Movie: "Unearthly," John Neville (Br.-'64)
12:30
5 "Movie: "Sealed Verdict," Ray Milland ('49)
1:00 A.M.
2 Movie: "Black Torment," Heather Sears, John Turner (Br.-'64)
11 "Movies: "Force of Evil," "Claw Monster" and "Solid Gold Cadillac"
13 "Movie: "Blonde Bait," Jim Davis ('56)
1:20
4 Speaking Freely: Dorothy Height (NCCW)
2:45
2 "Movie: "Kill Me Tomorrow," Pat O'Brien ('57)

Where are all the comics?

(Continued from Page 5)

dated fast. As Kanter points out: "A guy can be the leader of the nation's top rock group and in six months people ask 'Who's he?'

On the other hand, situation comedies can go on forever. Witness the endless replays of "I Love Lucy" and "The Dick Van Dyke Show."

An oddity in the decline of comics on television is the ascendancy of the come-

dienne. With the notable exception of the perennial Lucille Ball, funnywomen haven't fared too well on the home screen.

But now Lucy has been joined by Carol Burnett, Mary Tyler Moore, Doris Day, Elizabeth Montgomery and others in outnumbering the comedians.

Says a longtime TV observer: "Mostly those ladies underplay the comedy, surrounding themselves with funny actors. That's the way to make it in television: Play it cool."

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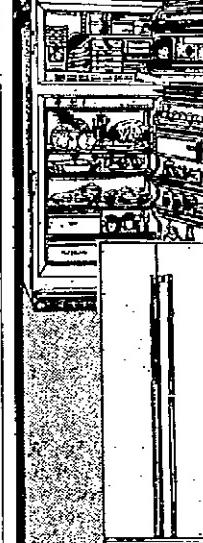


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From Model House Series Colors
169.95
2 Speed - deluxe
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HOTPOINT REFRIGERATOR

12 cu. ft. choice of colors, big freezer
Only \$168.88



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NOTICE! We believe our Gold Tab Bargains are the best value in town.

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17 cu. ft.

REFRIGERATOR

156 # Freezer

adj. shelves, copper-white.

A Real Bargain

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SYLVANIA

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14" diagonal measurement

1972 models

85% front-skin 3 stage

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\$299.95

Frost Free Refrigerator

15 cu. ft. side-by-side

only 30" wide

white

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COLOR PORTABLE

18" diagonal 1972-

85% front-skin a real

low price

\$329.95

Special Gold Tag Prices on color antennas

HOTPOINT

Frost Free Refrigerator

15 cu. ft. side-by-side

only 30" wide

white

\$299.95

SYLVANIA

COLOR PORTABLE

18" diagonal 1972-

85% front-skin a real

low price

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MERCHANDISE AVAILABLE ON EITHER NO INTEREST 3 PAY TERMS OR REGULAR INSTALLMENT TERMS

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REFRIGERATOR

SAVE OVER \$100.00

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Frost free, perfect condition

from model home.

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Have your Color TV checked for Fall programs. Only \$12.50

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View of 'All in the Family'

(Continued from Page 7)

I KEPT asking that same question outside CBS as I phoned or went to see certain leaders in the field of fighting discrimination and prejudice. Mostly my question startled them — they had never thought to ask it themselves. At the Anti-Defamation League of B'nai B'rith, I talked for more than an hour to Benjamin R. Epstein, its National Director, and Oscar Cohen, Director of its National Program Division, and was surprised that their organization had taken "no official position" on the show, though several months had gone by since its premiere.

No official position had been taken by the National Conference of Christians and Jews either, another of the nations best-known and longest-established human-relations organizations.

None of these people at the head of these and other organizations, of course, wondered that I was disturbed at seeing bigotry aired weekly to the nation as a laughable little matter, nor did they disagree that the rebuttals, supposedly built into each show, was pretty feeble. Indeed they agreed that the chiding of Archie by his "liberal" daughter Gloria and her college-student husband, also "liberal" and jobless and living off her family, were merely two more bats for Archie in other kinds of stereotypic prejudice, giving him endless chances to get off nifties about "radical liberal garbage" or "pinko atheists meathead," as well as endless variations of "you dumb Polack." Even his wife Edith with her stream of

dm witticisms, supplies him with the cue to use his frequent injunction, "will you stifle, Dingbat?" and to hold forth in general on the dopey inferiority of Dingbats, i.e., women.

AT ONE point in my research, I began to go back to the night I first really tangled with "All In The Family." It was the night of May 9, the night of the Emmy awards, and it involved the word Hebe.

Johnny Carson was the glamorous Master of Ceremonies that night, with a glamorous live audience and a national TV audience looking on. Just after the announcement that "All In The Family" had won the Emmy, and of course in the spirit of the show, Johnny Carson wisecracked, "Norman Lear — a nice guy for a Hebe." The audience roared with laughter.

I suppose Norman Lear laughed too. Would he have laughed, I suddenly wondered, if Johnny Carson had said, "Norman Lear, a nice guy for a Kike?"

Unthinkable. Johnny Carson would never, never (—)

I know he wouldn't. Besides, it was never never used in the show. Hebe, yes; Chosen People, yes; Yenta, yes; Yid, yes. But Kike? Never.

I BEGAN to listen for it as I began my little study of the re-runs. Never. And Sheeny? Never.

Had Norman Lear never realized that what bigots really called Jews was Kike or Sheeny? That they didn't really go around talking about the Chosen People or One of That Tribe or Yenta? That their own word, the word they actually used, was Kike and Sheeny? Then why did Norman Lear in this honest portrayal of the bigot next door never say either?

And that other word. Where was that one, among the Spades and Coons and Jungle Bunnies and Black Beauties? I was listening to the shows regularly by then, pad and pencil at the ready, and I never once heard it. But do the bigots of this world really talk about Spades moving in next door, or not breaking bread with no Jungle Bunnies, or signing petitions to keep Black Beauties from ruining real estate values on the street?

You know the word they use. The one word, the hideous word.

Unthinkable, too. Don't even print it. Nigger.

You know and I know and Lear knows and the anonymous vice-president of the press relations department at CBS knows that Archie Bunker in the flesh would be holding forth about Niggers moving in next door, and not breaking bread with no Niggers, and getting up a petition for keeping Niggers from wrecking real estate values on the street.

Everybody knows it. Then why doesn't this honest show use the real words that real bigots always use?

Is there a little list of Forbidden Words floating around CBS? Is it a little list self-imposed by Lear himself? Or is it a little list imposed by the Program Practices Department and the CBS executives in charge of that department?

THAT WAS my one big question. Instinctively I knew the answer but tied into it was that other point, what was the list for? Were the honest producer and the responsible network trying to make bigotry more acceptable? Were they trying to clean it up, deodorize it, make millions of people more comfy about hearing it, indulging in it?"

It strikes me that, unconsciously or not, that's just what they were doing. And of course it was the essential trick, to make this show laughable not only to the bigots among that 100 million out there, but also to the "bigotees," the very Hebes and Coons and Spades and Spics and Polacks themselves.

Do you think that any of the nation's blacks would laugh if Archie Bunker constantly said Nigger? Do you think many Jews would laugh if he said Kike?

Another missing word was Mafia. Missing also was any name-calling of Catholics. None of that "hotline to the Vatican" and "Pope in The White House" that was so rampant among bigots in the 1960 election.

STRANGE, all these omissions. But then there are some 20 million to 33 million first-and-second-generation Italian Americans in this country, and some 13 million Irish Americans and, often overlapping, over 48 million Catholics, and if you got THEM good and sore, as well as 9 million Spanish-speaking people and 6 million Jews and 23 million blacks, where would your Nielsen ratings be?

Don't risk it. Don't tell it like it is. Clean it up, de-terge it, bleach it, enzyme it, and you'll have a show about a lovable bigot that everybody except a few pinko atheistic bleeding hearts will love.

Well, I differ. I don't think you can be a bigot and be lovable; I don't think you can be a black-baiter and lovable, nor an antisemite and lovable. And I don't think



THE BUNKERS — Carroll O'Connor as Archie, Jean Stapleton (center) as his wife, and Sally Struthers as their daughter. Controversial show's season premiere is at 8 p.m., Saturday, Ch. 2.

the millions who watch this show should be conned into thinking that you can be.

AND THERE you have the basis for my peculiar complaint: there's nowhere near enough bigotry in "All In The Family," not by a long sight. How about showing the real thing for a while, before accepting any more praise for honest shows and honest laughter? What about laying it on the line about bigots and then seeing whether CBS switchboards light up with nothing but checks?

But this is supposed to be a comedy! I know, but a network is supposed to care about the public interest. And one thing that's nearly as nasty as exposing those millions, and their children, week after week to bigotry, is to expose them constantly to hypocrisy.

Particularly since, more children than ever will be watching in the new season. As I finish this piece, in late August, CBS has just announced a last-minute switch in its schedules. Here in the east the show had been on at 9:30 Tuesday nights; in May word went out that this would shift in the fall to 10:30 Monday nights, in an effort, some said, to cut away from the younger, more impressionable kids in its vast audience. But now all that has been ditched and the new time — oh, triumph — will be Saturday nights at 8, a time when even the kindergarten set can be in on the laughable business of bigotry.

To be among the first to teach impressionable children that they're not wanted in certain neighborhoods, that there's something that makes people laugh at them and look down on them and call them names, seems to me callous, even cruel. Indeed, to teach other children that it's quite all right to go around saying Spade and Hebe and Coon and Spic — for of course kids always imitate what they see on TV — that seems to me pretty cruel, too.

Of course "All In The Family" doesn't mean to do that, nor does CBS. Just now, in the avalanche of spot promotions that herald the new season, they seem to be stepping pretty warily. In one of these promo's, Archie tells Edith that no, the Pentagon Papers weren't what's delivered on people's doorsteps in the morning.

Nowhere in any of these promo's is there one whiff of bigotry. Not one word about Hebes and Spics and Spades and Coons. Was this whiter-than-white advertising one more aspect of that Forbidden List nobody had ever yet acknowledged?

THAT TORE IT. I picked up the phone and at last made the one call I had been telling myself all along was futile — to California and Norman Lear.

Lear was tied up on another line, his secretary said, and illogically enough, while I waited, I thought about network censors and censorship in general. I am unalterably opposed to all forms of censorship. Equally unalterably, I believe in a citizen's right to protest, in peaceful assembly, on lecture platforms, in books and plays and films, and in the newspapers.

Two or three times the secretary apologized for the lengthening delay and finally she said that Lear couldn't manage it at all just now and would have to call me back later on.

It was some hours before the call came and when it did, it was not Norman Lear out there in Hollywood, but his PR man, Buddy Clarke, right here in town.

"Norman Lear," he began, "says if you would go out to California, he would be delighted to meet you, run some tapes for you, spend all the time you might want in a personal interview about 'All In The Family,' but he feels that this is too sensitive a subject to discuss on the phone."

And that was that. One last time, nowhere. Or was it?

ORIGINAL HAND COLORED

CARICATURE WATCHES

by Chris Martinez

TV NOTEBOOK

(Continued from Page 7)

shall do everything possible to make the 1972 Tournament of Roses the best in history," he added.

PUBLIC hearings dealing with the impact of television advertising, originally scheduled for this week by the Federal Trade Commission have been postponed until late October.

The delay, in large part, was caused by the reluctance of manufacturing and advertising executives to participate in the hearings.

CONCRETE

Getting
You
Down?

\$24.95

TURN YOURSELF
INTO A WATCH!

TRY A
COMFORT-DESIGNED*

SHOE

Tired feet taking away your good disposition? Red Wing has the answer. Our popular service oxford provides "cushion comfort" all day long.

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'TERROR IN THE SKY'
Doug McClure, Lois Nettleton

TV MOVIE TIPS

SUNDAY—"Owen Marshall, Counselor at Law" (TV movie); 9 p.m., Ch. 7; Arthur Hill, Vera Miles, William Shatner, Dana Wynter; attorney defends hippie charged with murder; film is pilot for series premiering at 10 p.m., Thursday, Ch. 7.

MONDAY—"Rear Window" ('54), 8:30 p.m., Ch. 7; James Stewart, Grace Kelly, in Alfred Hitchcock drama about immobilized man who witnesses murder from his apartment window.

TUESDAY—"The Forgotten Man" (TV movie) 8:30 p.m., Ch. 7; Dennis Weaver, Anne Francis, Lois Nettleton, Andrew Duggan, Percy Rodriguez, Pamela Ferdinand; escaped POW returns to find his wife remarried, his business sold.

THURSDAY — "Harper" ('66), 9 p.m., Ch. 2; Paul Newman, Lauren Bacall, Julie Harris, Shelley Winters, Arthur Hill, Janet Leigh, Pamela Tiffin, Robert Wagner, Robert Webber; private eye story based on Ross MacDonald's "The Moving Target."

FRIDAY—"Once Upon a Dead Man" (TV movie), 8:30 p.m., Ch. 4; Rock Hudson, Susan Saint James; mystery-



PAUL NEWMAN
'Harper'

comedy dealing with disappearance of Egyptian sarcophagus; film is basis for "McMillan & Wife" series on NBC.

"Terror in the Sky" (TV movie), 9:30 p.m., Ch. 2; Leif Erickson, Doug McClure, Lois Nettleton; passenger and stewardess try to fly a plane whose pilot and co-pilot are felled by illness.

SATURDAY — "The Birdmen" (TV movie), 8:30 p.m., Ch. 7; Doug McClure, Chuck Connors, Richard Basehart; Allied prisoners of Nazis plot escape from fortress prison by glider.

"The Alamo", Part 1, 9 p.m., Ch. 4 (Part II airs 9 p.m., Sept. 20); John Wayne, Richard Widmark, Laurence Harvey; stand of Americans against Mexicans in San Antonio in 1836.



ARTHUR HILL
'Owen Marshall'

DENNIS WEAVER
'The Forgotten Man'

(Continued from Page 4)

them dispose of those square, swing musicians in favor of more youth-oriented programming.

In addition to the distasteful commercials and Welk's disconcerting naivete, the show itself had a saccharine and phony air about it that was something less than palatable.

Poor Welk. Must be down to his last five million. Someone should take up a collection.

But I do realize he's in

syndication now and is probably getting a larger slice of the pie than before, but still there's that certain satisfaction . . .

Edna Widener,
Bellflower
(What's his "five million" got to do with it?)

PAN AND FAN MAIL

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Free 4 Magnificent Days in Butterfield Country!



Close Out Prices

On remaining
1971 Models (Van
Conversions — 1/2-Ton Pickups —
Camper Trailers - Etc.)

D-100 Sweptline Pickup
V-8, automatic, radio, tint glass, heavy duty equipment &
trim mouldings. Tu-tens white & blue. Ser. No. 306477.
CLOSE OUT \$3225 PLUS TAX & LIC.

VAN CONVERSIONS

B-200 Contempo Conversion. V-8, automatic, disc
brakes, deluxe seats, power steering, radio, fully
insulated, maximum springs & tires. Tu-tens green
& white, loaded with extras, sleeps 4. Ser.
No. 310234.

NOW \$6530 PLUS TAX & LIC.

B-200 127" Gypsy
Tu-tens beige & tan. V-8, automatic, power steering, radio
& heater, etc. Loaded with other optional equipment. Ser.
No. 301858.

BUY AT \$5795 PLUS TAX & LIC.

Good selection of 1972 trucks and conversions on hand. See
the New Contempo to sleep up to 6 and carry a trail bike
too. A radical new floor plan. Also the new 1972 Travel
On Camper with Fibre Glass Top.



FROM \$1545 UP

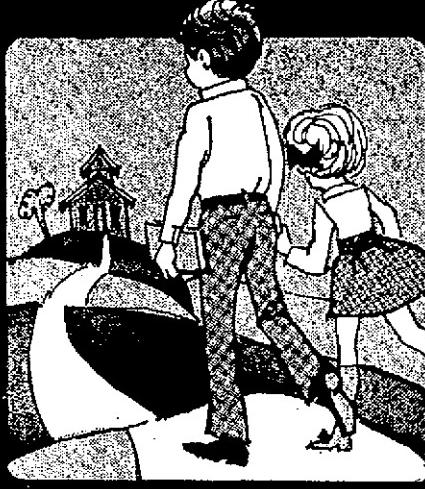
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supplies . . .
Now, you deserve
a little some-
thing for yourself!



59 STORES WITH A LITTLE

SOMETHING FOR YOU!

BELLFLOWER BLVD. AT STEARNS

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Los Altos
SHOPPING
CENTER

The California Hospital Plan

**The combined sickness and accident
plans that pay you up to...**

\$10,000.00

**EXTRA CASH
From the very first day
you are hospitalized!**

THIS SPECIAL LIMITED
AREA ENROLLMENT ENDS
SEPTEMBER 20, 1971

**Only \$1.00 enrolls you for the first month
in the first "TAX FREE-EXTRA CASH" plans
designed especially for Californians—
by a California Insurance Company.**

1. What is The California Hospital Plan?

The California Hospital Plan is a brand-new low-cost **SICKNESS AND ACCIDENT PROTECTION PLAN** — THAT PAYS "TAX FREE EXTRA CASH" DIRECTLY TO YOU FROM THE VERY FIRST DAY OF HOSPITAL CONFINEMENT, when a covered accident or illness hospitalizes you or a covered member of your family.

2. Why do I need The California Hospital Plan in addition to regular insurance?

With the ever-rising hospital costs, your present hospital insurance probably won't cover all your hospital expenses, but even if it does, you will still need help to cover all your household expenses when you are hospitalized.

3. Can I collect if I carry other insurance?

Yes. The California Hospital Plan pays you in addition to any health insurance you carry, whether individual or group—even in addition to Medicare. And all your benefits are tax free. Of course, you may have only one like policy with The Zenith California Hospital Plan.

Remember, The California Hospital Plan is not affected by and does not affect any other insurance protection you now have.

4. Is there a lot of red tape to qualify for The California Hospital Plan?

None at all. Your only qualification is to complete and mail your Enrollment Form by the deadline date shown. And since Zenith's California Hospital Plan is headquartered and administered right here in California, your Enrollment Form is processed immediately.

5. Which plan can I choose?

You may choose any of four low-cost plans — you can actually select the exact plan that suits you best.

If you're a young, growing family, we recommend the **ALL-FAMILY PLAN**. You and your wife are covered at once for accidents, for new sicknesses after 30 days, and for maternity benefits after 10 months. All your children (and future additions) between 3 months and under 21 are included at no extra cost, as long as they are unmarried and live at home.

If you are the only parent living with your children, we suggest the **ONE-PARENT FAMILY PLAN**. This covers you and all unmarried children living at home between 3 months of age and under 21. If you have no children, or if you have children who are grown and no longer dependent on you, you will want the **HUSBAND-WIFE PLAN**. Or, if you are by yourself or desire individual coverage, choose the **INDIVIDUAL PLAN**.

6. If I become hospitalized when do my benefits begin?

On all plans, your cash benefits are paid from the very first day of covered hospital confinement, for as long—and for as many times—as you are hospitalized, up to the maximum (Aggregate of Benefits) of the plan you choose.

7. How much can I get paid?

Each plan has its own "Aggregate of Benefits," what we call the maximum.

For example, under the **ALL-FAMILY PLAN**, the maximum is \$10,000 — \$100 a week (\$14.28 a day) extra cash income for you; \$75 weekly (\$10.71 daily) for your wife; \$60 weekly (\$7.14 daily) for each of your eligible children.

Under the **ONE-PARENT FAMILY PLAN**, the maximum is \$7,500 — \$100 weekly (\$14.28 daily) for you; \$50 weekly (\$7.14 daily) for each of your eligible children.

Under the **HUSBAND-WIFE PLAN**, the maximum is \$7,500 — \$100 weekly (\$14.28 daily) for you; \$75 weekly (\$10.71 daily) for your wife.

Under the **INDIVIDUAL PLAN**, the maximum is \$5,000 — \$100 a week (\$14.28 a day) for you.

8. Are there any additional benefits included in The California Hospital Plan?

Yes. You receive a 50% increase in cash benefits if you or any covered family member is hospitalized for cancer (including Leukemia and Hodgkin's Disease), heart attack (acute myocardial infarction), coronary thrombosis and coronary occlusion), or stroke (apoplexy).

9. What is meant by "double" cash benefits?

If you and your wife are both injured and hospitalized at the same time and are covered by the **ALL-FAMILY PLAN** or the **HUSBAND-WIFE PLAN**, you get double cash benefits. You get twice the amount — \$350 A WEEK.

10. Does The California Hospital Plan pay in any hospital, regardless of location?

You will be covered in any lawfully operated hospital in the United States and Canada except nursing homes; convalescent, extended-care, or skilled care units of hospitals; or V.A. facilities.

11. When does my policy go into force?

It becomes effective the very same day we issue your policy. New accidents are covered on that date. After your policy is 30 days old, new sicknesses which begin thereafter are covered. Under the **ALL-FAMILY PLAN** and the **HUSBAND-WIFE PLAN**, childbirth or pregnancy or any consequence thereof is covered after your policy is in force for 10 months.

12. What if someone in my family has had a health problem that may occur again?

Even if one of your covered family members has suffered from chronic ailments in the past, pre-existing conditions are covered after the policy has been in force for three years.

13. Just what conditions are not covered by this plan?

Only these minimum necessary exceptions: pregnancy or any consequence thereof (unless you have the **ALL-FAMILY PLAN** or the **HUSBAND-WIFE PLAN**); war; military service; mental derangement; alcoholism or drug addiction; or if something happens "on the job" and is covered by Workmen's Compensation or under The Employer's Liability Act.

14. Can I drop out any time? Or can you drop me?

We will never cancel or refuse to renew your policy for health reasons — for as long as you live and continue to pay your premiums. We guarantee that we will never cancel, modify, or terminate your policy unless we decline renewal or modify all policies of this type in your entire state or until the maximum (Aggregate of Benefits) of your policy has been paid. You, of course, can drop your policy on any renewal date.

15. Why is The California Hospital Plan almost like having a health bank account?

When your policy is issued, your insurance provides up to \$10,000, \$7,500, or \$5,000 — depending upon the plan you choose. This is your "Health Bank Account." Then, every month your policy is in force, a sum equal to your regular monthly premium (including your first month) is actually added to your maximum. When you have claims, benefits are subtracted from your "account."

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With your policy, you will receive a simple, easy-to-use Claim Form. And since Zenith's Hospital Plan is headquartered and administered right here in California your claims can be processed quickly and your checks sent directly to you in a shorter amount of time.

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If you are under 65, your first month costs only \$1.00... If you or your wife are 65 or older, only \$2.00. After the first month, if you are under 65, you pay only these low monthly rates: only \$3.95 a month for the **INDIVIDUAL PLAN**; only \$6.45 a month for the **HUSBAND-WIFE PLAN**; only \$7.95 a month for the **ALL-FAMILY PLAN**; only \$5.85 a month for the **ONE-PARENT FAMILY PLAN**. (If you are 65 or older, see modest increase in Box 20).

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Because an unexpected sickness or accident could strike without warning — and you will not be covered until your policy is in force. Remember, if for any reason you change your mind, you may return your policy within 10 days and your \$1.00 will be refunded immediately. Act now, as this plan has a limited enrollment period!

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Yes. During this limited enrollment, you can get the extra protection needed without any qualifications, just by using the form on the reverse side. It's a fact that people over 65 go to the hospital more often and have larger hospital bills. That's exactly why they need extra cash protection. And that's why some hospital plans won't accept them or charge rates beyond their means. The California Hospital Plan not only accepts you, regardless of age, it gives you easy-to-carry protection that is within your means. If you are over 65 now, or when you become 65, the following modest additional rates applies:

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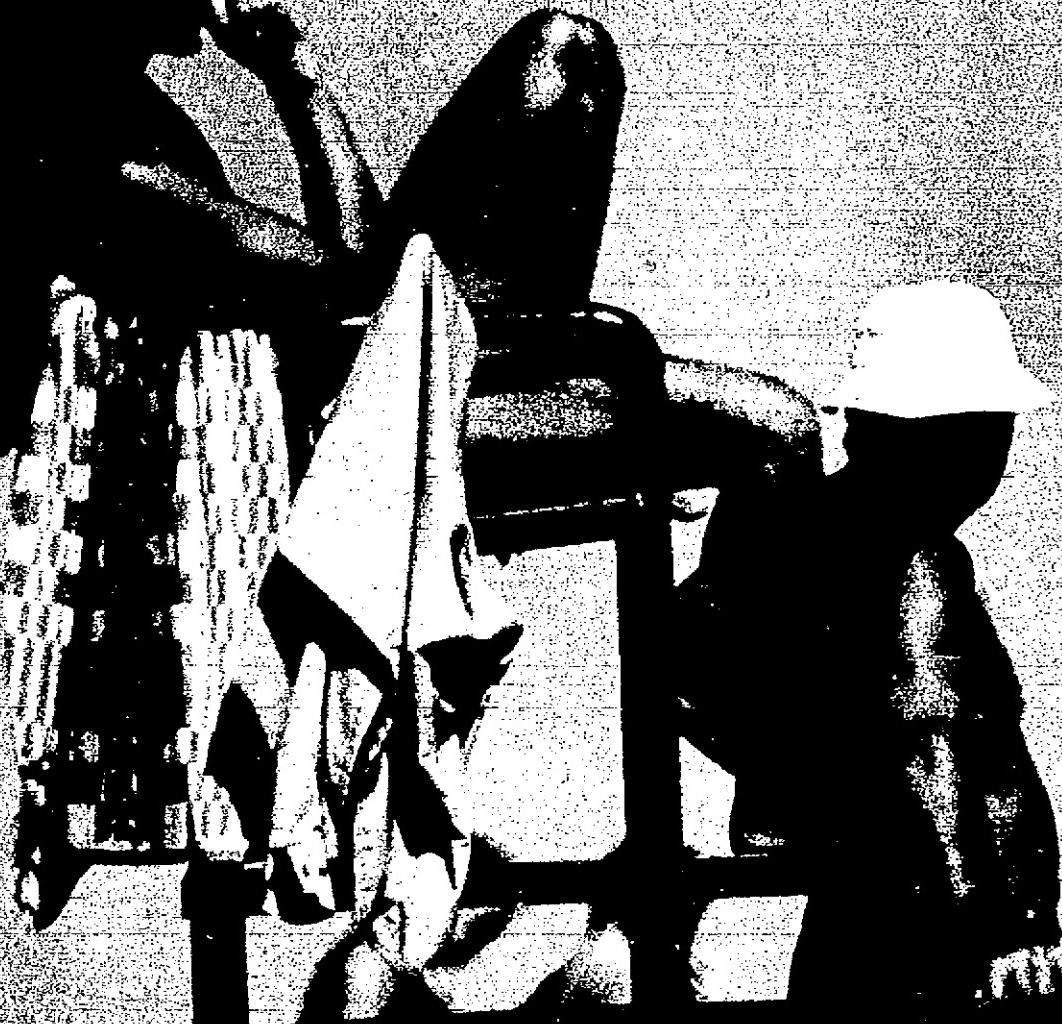
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Sunday

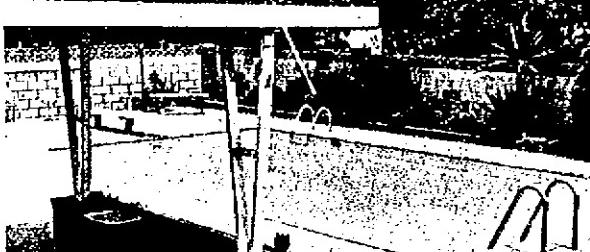
SEPTEMBER 12, 1971



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WE WILL NOT
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ORDER YOUR
POOL NOW
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FOR THE HOT
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84 PERIMETER FEET

3 FEET TO 8 FEET DEEP
CEMENT CONSTRUCTION

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- Heavy Duty Filter, Motor & Pump
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COMPLETE INCLUDING INSTALLATION AND PLUMBING
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POOL DISPLAY
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TO SERVE YOU
OPEN 7 DAYS
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AGAINST CHIPPING,
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gus!
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Paint!
6. Beautifies and Pro-
tects!

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tractor. Visit our show-
rooms.

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CALL COLLECT

southland Sunday

SEPTEMBER 12, 1971

Magazine of The Long Beach Independent, Press-Telegram

Mary Ellis Carlton
Editor, Special Sections

Robert Martin
Editor

John Bruce
Art Director

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The Wells Report

Glad You Asked That!

Lifeguarding:

Vital, Yes — but Look What It Costs

Having the ocean and a beach for a front yard is a costly luxury that cities like Long Beach have to bear. Staff writer Terry Sattoria takes a look at what it costs the city to protect swimmers and visitors to its beaches.

Poor Meriwether Lewis:

Look What They've Done to Your Trail

AP Newsfeatures writer Jules Loh traces the trail followed by Lewis and Clark. In this vivid and troubling journal of nature, he describes how a legacy of paradise has been lost.

Rooms at the Top

Bachelor Bill Lane is an inventive decorator whose work is so much a part of his life that he brings it home. Writer Ellen Krec, in story and photos, describes his plush penthouse apartment.

Hair and the Split Generation

Writer Tom Wolfe, one of the foremost commentators on the youth scene, takes a look at some hairy aspects of today's protesting youth culture.

Gourmet Guide

Feature Photo

Crossword Puzzle



ON THE COVER

Waiting can be an occupation all its own. Armies await battles; firemen await fires; rescue squads await disasters. Lifeguards play a waiting game too, they are always there ready to respond. This week's cover photo was made by our Southland Sunday photographer Roger Coar, who awaits assignments. This one happened to be — "Rog, get a picture of some lifeguards."

EXPERT
CLOCK REPAIRS

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OF MASTER
CLOCK MAKERS
REPAIRING
ALL STYLES
AND TYPES OF
CLOCKS AND
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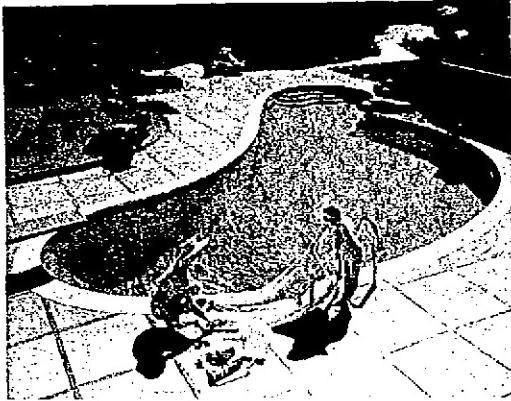
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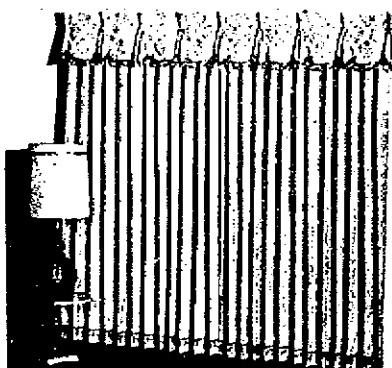
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WELLS REPORT



Smalltown, U.S.A.

As his friends well remember, the late Gerald Desmond, city attorney of Long Beach, had a multitude of talents. One of the things he did well was travel. Whenever business carried him to a distant city or place, Gerry would reserve a small amount of time to learn one thing more about that city or to visit one new place of interest. Before he left, he would carefully research the object of his visit.

As a result, over the years he became a walking almanac on American localities. There were few cities over 20,000 population concerning which he could not immediately inform you as to population, principal industry, climate, urban problems, history, cultural resources and points of interest.

Most of all he was continually curious to discover what peculiar stamp or characteristic a given locality placed upon the people who lived there. I had occasion to travel with Gerry only briefly, yet he imparted this curiosity to me and I still suffer from it. Despite the broad, homogenizing influences of public education, the press and particularly of television, each community imparts a special experience to the people who live in it that sets them apart however subtly from people whose lives are elsewhere.

The lifestyles of Lakewood certainly differ from those found in San Francisco but, in recent years, the similarities have become more remarkable than the differences as both are being slowly choked by the spreading megalopolitan cancers. I find myself more interested in the way people live in the areas that have been bypassed by the freeways and left to fend for themselves. What do people do in Gonzales and King City? In Lompoc and Coalinga and Hemet?

It will take a reporter about a week of hard work, usually, before he knows enough about a previously unfamiliar city to write authoritatively about it without danger of grievous error. He starts out, perhaps, by visiting the local library and reading a history of the community. He studies maps and drives through it. Then he parks his car and studies the business district, the civic center, the principal residential areas and other differentiated areas on foot.

There is no better way to get to know a community than to walk through it. I find I know the cities I fly to better than the ones I drive to, although I know how to get from one point to another better in the cities I am used to driving.

The reporter learning a new city will read all the local newspapers. He will talk to newspaper editors and columnists. He visits parks, museums, art galleries, schools and factories. If he can arrange it, he spends a couple of hours riding with patrol officers in a police car.

After doing 10 or 12 cities this way, he then goes home and writes a book called "Adventures in America," or "In Search of America," or one of those pretentious things that seem to be the vogue now. It is more fun to discover America for one's self rather than to read about it. Most people don't have a week to give to one city. They usually don't even have a full day.

It is possible to get the "feel" of a community in just a few hours — the time span, say, between checking into a motel in the late afternoon and departing the next morning. It won't furnish material for any writing except a letter, but it makes travel more satisfying.

The casual traveler arrives in town about the time such excellent sources as the chamber of commerce, banks and newspaper offices are either closed or closing. Many cities maintain an official information bureau. Invariably the young ladies in these booths know little beyond the name of the main street and the dates of the county fair.

Hotel people in America are also not knowledgeable. We have nothing like the European concierges who know everything and everybody. Hotel and motels are often well-stocked with brochures and other such tourist information but if desk clerks, bellmen or bartenders have read them, they give no sign of it.

The yellow pages of the telephone directory are a mine of information. The number of businesses under each category will tell you much about the economic life of the community.

Newspapers give the traveler information about a strange community in inverse ratio to their circulations. The bigger daily newspapers use up much of their space for wire service stories on the news of the world and the nation and they have little left for local news. Small dailies summarize the wire news and devote most of their space to their communities. The best source of all for the stranger are good weekly newspapers that take pride in their coverage of their communities. Newspaper advertisements will also tell you much about the area.

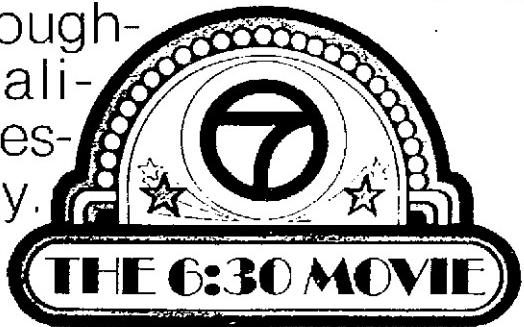
If you need a haircut, barbers are good and willing sources of information. So, usually, are garage and service station owners. Bartenders (nonhotel) give lively information even if it isn't accurate.

With these sources and an auto club or other tour book, it is amazing how much you can learn about a strange community in the few hours you spend in it. For other travelers' impressions of the area, look closely at roadside poles and signs where young hitchhikers often leave comments about a city much as the hobos of another era used to do. □

By Bob Wells

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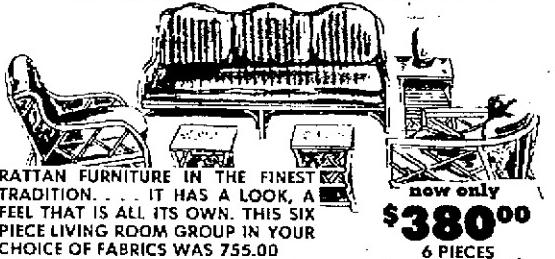
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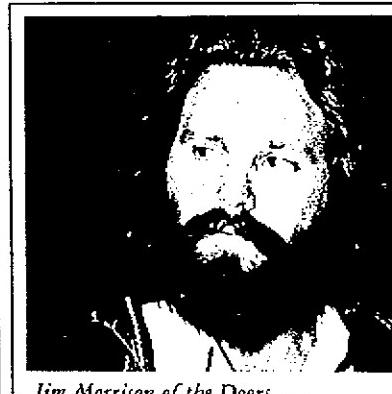
By HY GARDNER



The Carpenters . . . they believe in marriage.



President Richard Nixon . . . Tricky at Duke too.



Jim Morrison of the Doors . . . he never knew of last success.



Betty Hutton . . . trying through talent "God has given me" to make something come alive again.



Frank Sinatra . . . his mother now his favorite girl.

Q: The Carpenters — that brother and sister team on NBC-TV — is it true that, like so many other young people of today, they don't believe in the institution of marriage? — Prissy Reynolds, Omaha.

A: On the contrary, Says Richard: "I dig marriage — but at the proper time. I don't dig all this living-together stuff. Most of the kids I knew in school are married and divorced. So many girls marry too early and, after two swinging weeks in the sack, it's all over." Sister Karen told *Ingenué's* Art Unger: "When I was 17 some guy proposed to me. I wasn't even out of high school then. I guess he just didn't have anything else to do that week . . . Touring so much I simply don't have time to date seriously." The Carpenters' music has been described as "a cross between Lawrence Welk and Blood, Sweat & Tears." "One thing I'm sure of," Rich chuckles, "we certainly don't play bubblegum music."

Q: I hear "it's a thing" between Jill St. John and Sean Connery — now making a new James Bond movie together. Isn't he married? And do they do any bedroom scenes in the film? — Dorothy C., Woodside, N.Y.

A: While shooting in London, Sean and Jill were photographed in a torrid love scene — under (not atop) a transparent water bed! Legally, Connery is still wed, but the marriage is half dead, it is reported. Miss St. John says Sean's "smashing" — but no romance. Meanwhile, she plays the field; latest is Michael Caine, but she's seen most frequently with Dr. Henry Kissinger.

Q: We just watched a 1950 musical, "Let's Dance," co-starring Fred Astaire and Betty Hutton. We know that he's alive and well, but whatever happened to Miss Hutton? — Riley J. Eastlick, Ashtabula, Ohio.

A: Even though Betty was swinging so high in the '40s that her name was billed above Fred Astaire's, the fates grounded her. She recently admitted: "I just can't take any more setbacks . . . I lost my mother, my two older girls walked away from me, I had a very bad marriage and my career stopped except for summer stock at some cockamamie places I never would have been booked into before. I closed myself up in my house, just sat and washed and ironed, and I was dying inside. Without my little girl Carrie, I would have committed suicide." Miss Hutton confessed to a *Life* reporter: "9.5 million went down the tube. I'm broke. I've been reading the Bible, and I've had great therapy from the Assembly of God church. I think things are going to go right for me again. I'm not old. I'm old enough, but I photograph young, thank God, and I still have a public. I still get fan mail . . . I must make something come alive again through the talent God has given me."

Q: Frank Sinatra may be retired from show business — but not from dating. He's linked with lots of girls, but who, today, is his favorite girl? — Eloise McN., Jersey City.

A: His widowed mother, Natalie. He's even built a house for her on the grounds of his Palm Springs estate.

Q: Isn't it true that Jim Morrison died without realizing that he and The Doors were getting hot again? — Teresita D., Nashville.

A: Sad but true. Shortly after his death, the album Morrison recorded with the group, "L.A. Woman," was certified gold — making the artists the first American rock group to mine seven straight gold albums.

Q: My son, a Duke University student, claims that when President Nixon was a law student there, he once led a sit-in in the dean's office. Anything to this? — Matilda R., Roanoke, Va.

A: No sit-in. He just wanted to see some secret papers — his second-year marks. "Young Nixon and two roommates," according to biographer Bela Kornitzer, "tired of waiting for the dean's office to release the grades, decided to find out for themselves. Since Richard was the thinnest of the trio, he was hoisted atop their shoulders and entered the dean's office through a transom for an informal look at the grades. The mission was accomplished with such finesse that years passed before the exploit became common talk on the campus."

MAY WE HAVE THE FLOOR?



JACK WALLACE



DOUG MORRIS

Very seldom has anyone ever stumbled onto anything good while sitting down.

* * * *

It usually takes less time to do a thing right than it does to explain why you did it wrong.

* * * *

Daughter of a friend is now making her own way in the world. She wrote her Dad: "Things aren't really too bad. I'm just sort of involuntarily watching my weight."

* * * *

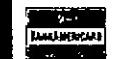
Nearly everybody in our business talks about price. We think the important thing to talk about is value. Every time we attend a market to buy goods, we pass up items we could sell at fantastically low prices. Once, to people who would be awful mad at us about six months later! We'll continue to concentrate on value, not price.

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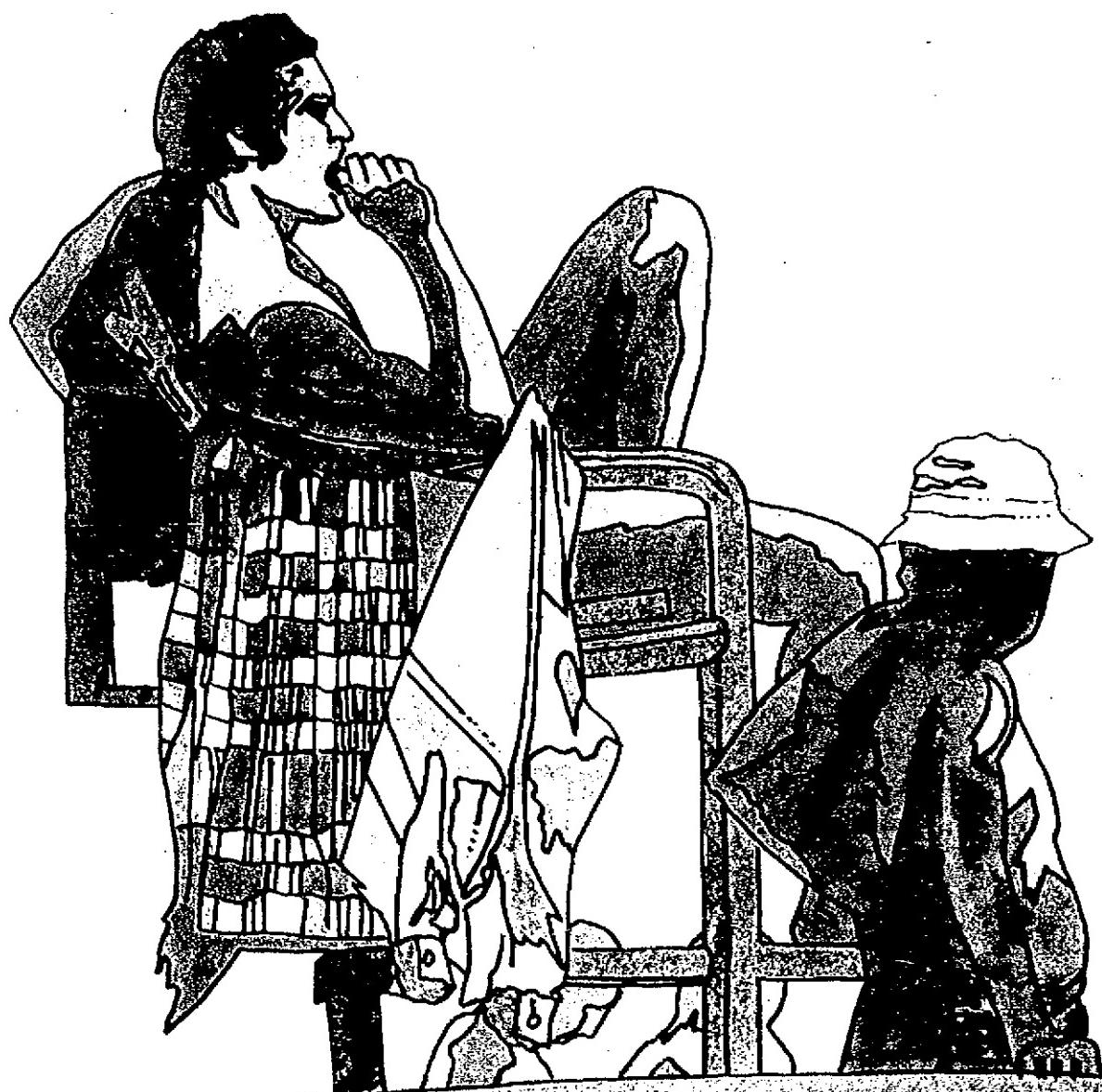
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LIFEGUARDING

Morning. The sky over the broad reach of sand that stretches the length of Long Beach's coastline from Queen's Park to the tip of the peninsula and then wraps around Alamitos Bay is gray and dreary.

There is no breeze and the ocean, captured by a long finger of rock -- the breakwater -- lazily assaults the shoreline.

Later, usually following the same pattern day after day, the clouds will

in small glass and wood towers scattered along the beach.

Every day, while the sky is still gray, 123 men cross the sandy strand and take their posts to get ready for the day's work.

And it's some work if you can get it.

"Sure we sit around on our duffs," says one beach guard, "but our only job is to be ready when something happens."

Vital, yes - but look what it costs!

give way to the heat of the sun and the day will become bronze, hard and brilliant. And with the sun, on busy days, will come perhaps as many as 100,000 sand and surf lovers.

By noon or after, here and there, in small knots, children scamper in and out of the half-hearted waves, and occasionally a more intrepid swimmer ventures more than a 100 feet beyond the surfline.

All the time they are watched. Watched by the bronze-skinned men who perch atop chairs or by other red-suited men who spend their days

And to be ready next summer, it will cost a little more than three quarters of a million dollars -- just in salary.

This year the fee came to a total of \$659,736 to pay 26 permanent, full-time career life guards and approximately 97 part-time guards during the summer months.

And in the past 12 months about 6.5 million beachgoers have come under the vigilance of the suntanned stalwarts which, in terms of salaries, amounted to about 10 cents for each person who visited the beach.

That sounds cheap enough but, in

.36 ▶

By Terry Sattoria

POOR MERIWETHER LEWIS:

EDITOR'S NOTE — We all learn about it in high school history. The Lewis and Clark expedition, an epic of exploration; the first American eyes to look on a land of wealth and beauty, of wonder and wilderness. But now, their legacy of paradise is lost. And what has been gained? AP Newsfeatures Writer Jules Loh retraces the trail in this distinguished, vivid and troubling journal of nature, a nation and its people; of human nature, its feats and its follies.

By JULES LOH

"To Meriwether Lewis, esquire . . . Beginning at the mouth of the Missouri, you will take observations of latitude & longitude, at all remarkable points on the river, & especially at the mouths of rivers, at rapids, at islands & other places & objects distinguished by such natural marks & characters of a durable kind, as that they may with certainty be recognized hereafter."

One wonders what sort of hereafter the prescient Thomas Jefferson envisioned for his country when he wrote those instructions in 1803.

Lewis and Clark followed their orders precisely. Were they to retrace their route of discovery today, however, they would with certainty recognize precious little of it. It was wilderness then, all of it, from the Missouri to the Pacific, and the natural landmarks and remarkable points they noted in their journals were numerous and spectacular.

Not even the most ardent preservationist would suppose the land could or should remain, in the 165 years since Lewis and Clark completed their expedition, a primeval Eden. The very reason President Jefferson sent them on their journey was to open up the wild continent "for the purpose of commerce."

That they did. Smokestacks and power lines and shopping centers all along the route manifest the destiny America perceived for itself.

A 20th century American, aroused, as Lewis and Clark were not, over the deteriorating quality of a finite environment, can find no better example of man's treatment of nature's resources than to re-examine the route of those two explorers. They saw the land new and wrote down what they saw. The modern traveler sees the land after it has felt man's hand.

He sees it against the broad canvas of the entire history of white America's development of a section of the country stretching from the Midwestern prairies across the Rockies and northern Cascades to the misty Oregon coast. He passes through 10 states where nearly 20 million people now live, the accumulated progeny of eight generations of Americans who in their turn and by their own lights traded on the bounty of the land.

They took timber from its valleys and ore from its mountains to build homes, hospitals, schools and church-

es, ski lodges, and matinas and jiffy car washes. They turned prairie into wheat field, wheat field into shopping center. They built dams that light cities and kill salmon, smelters that lift life out of the stone age and foul air.

At man's gain, or simply his gratification, they have reshaped nature at nature's expense.

As Meriwether Lewis pressed westward, beyond the last buffalo trail, he came to a point in his expedition not unlike the juncture America has now reached in its march through history. To paraphrase the thought Lewis confided to his journal: I have come so far I am committed; there is no turning back. I can only continue, and pray I keep my wits and do not lose my daring. . . .

The Lewis and Clark expedition began in St. Louis, at the mouth of the Missouri, May 13, 1804, ascended the lower segment of the river and arrived at what is now Sioux City, Iowa, on Aug. 20.

"The water excessively rapid, & Banks falling in," Clark noted early in the voyage. Cursing and sweating against the roiling current, the crew sailed and rowed and poled and towed a 55-foot keelboat and two large pirogues up the river.

This was the wild Missouri of song and legend. It became a mighty water highway for a nation moving west. The treacherous stream whose hidden snags and underwater logs, called sawyers — a name immortalized by Mark Twain's mischievous lad — stove in and sank no fewer than 441 steamboats before the railroad ended that romantic era and began another.

And today?

The Missouri of 1971 would inspire few to song. Diesel towboats passively ply a well-buoyed channel between St. Louis and Sioux City hauling shapeless barges. Where Lewis and Clark saw trees four feet thick snatched into the current by the roots, levees now keep the riverbed in one place.

Man has sliced away the wickedest of the river's bends, making shortcuts. In fact, man and nature together have made it well nigh impossible to locate with certainty the lower Missouri campsites that Lewis and Clark set down with such geographic precision in their journals.

Meriwether Lewis and William Clark rank with Columbus and Coronado as explorers, with Boone and Crockett as frontiersmen, and were, in addition, accomplished diplomats, geographers, botanists, zoologists. Merely completing the two-year journey against such improbable odds — the party had been given up for dead — was as inspiring a feat of endurance and leadership as history offers. On top of that, Lewis and Clark brought back eight volumes of documentation which shed the first light of knowledge on an area twice the

'Look what they've done to your trail, boss'



size of the then existing United States.

Prior to their expedition the entire Louisiana Purchase was a blank not only on the map but in human thought. Their success also gave America paramount claim to the detached Oregon region which otherwise might have become a domain of either Britain or Russia.

Yet many who live along the route of the expedition are aware of little other than that the two passed by on their way from somewhere to somewhere. Monuments to their passing mostly take the form of the Lewis and Clark Trailer Court, the Lewis and Clark Texaco station, the Lewis and Clark Coin Operated Laundry, Lewis Boulevard and Clark Road.

At some places the past and present collide with jarring irony. The Pony Express Stables, carefully preserved in St. Joseph, Mo., stand in rough hewn permanence next to the neon-lit Pony Express Bowling Lanes. North of Yankton, S.D., a tangled parcel of suburban land known as Devil's Nest when Jesse James used it for his hideout, will soon become a fashionable housing development to be called — are you ready? — Hideaway Acres.

If Lewis and Clark were to pole their pirogues up the Missouri today, Yankton would be as far as they would get. There they would run into the towering face of the Gavins Point Dam, the first of six huge dams which have converted the upper Missouri from a rampaging river into a series of lakes stretching across both Dakotas and into Montana.

To a card-carrying conservationist of, say, the Friends of the Earth variety, plugging a river heads the list of capital sins.

"Yes, our business is changing the environment," said Brig. Gen. John W. Morris, chief of the Army's Corps of Engineers Missouri River Division. "Changing it for the better."

The six mainstream Missouri dams alone — there are 77 lesser ones on its tributaries and 22 more planned — have, by the government's estimate, prevented \$700 million in flood damage over the past 18 years, generated 13 billion kilowatt hours of electricity annually, irrigated countless thousands of arid prairie acres and, as a lagniappe, made possible the spectacle of midcontinent sailboat races. The six lakes inundate 1,776 square miles, a total water area roughly the size of Delaware.

"Twenty million people have visited those lakes for recreation," Gen. Morris said. "If we hadn't developed that river, they wouldn't have been out there — reading our signs about Lewis and Clark. We haven't hurt the cause of history, we've helped it."

That depends. It is one thing to view the hulking powerhouse at Gavins Point Dam with its ganglion of wires and read that it stands on the precise spot, Calumet Bluff, where Lewis and Clark smoked a peacepipe with the Yankton Sioux; it might be immeasurably more rewarding, however, to stand where the explorers stood and see the country exactly as they saw it, hear the rushing water as

they heard it, smell the smells they smelled.

Is not this sort of history in the wild an American resource too?

"Of course it is," said Elmo W. McClendon, chief of the Corps' Reservoir Control Center in Omaha. "But how many Lewis and Clark campsites do you need to preserve? Before those dams were built, only one farm in 20 in all this vast area had electricity. Now all of them do. I grew up on a farm in Texas with kerosene lamps. I don't belittle electricity."

The point environmentalists make is that man does not know enough about nature's mysteries to presume to alter the ecology on so large a scale as by damming a great river.

The people of Niobrara, Neb., bitter and dismayed, are wondering. Their town is slowly drowning.

Niobrara, population 602, lies at the mouth of the river of the same name which rises 451 miles away, in Wyoming, and discharges with a frothy rush into the Missouri just below the South Dakota border.

That is, it used to. Gavins Point Dam has turned the swift Missouri into a sluggish lake, no longer able to flush away the tons of silt washing down the Niobrara from the Wyoming hills. The mud piles up at the Niobrara's mouth. Water seeps across the lowlands. Beneath the town the water table is rising inexorably. Cellars flood. Trees rot in the ooze. Citizens say that sewage problems, health problems, are only a matter of time. "Muskeeters very troublesome," Meriwether Lewis observed when he passed the mouth of the primeval Niobrara. Today they are a positive menace.

Westward across the boundless Missouri Plateau, geological laboratory of the 20th century's Corps of Engineers . . . past the sacred Black Hills — sacred until they were thought to harbor mineral treasure, then profaned . . . past the badlands, "rich pleasing and beautiful, brightened by immense herds of Buffalo which we saw in every direction, so gentle that we pass near them while feeding" — now all gone, in an orgy of marksmanship.

Past Indian villages: the Mandans, "kind, poor, & extravagant, possessing national pride, not beggarly;" the Arikaras, "inclined to be at peace with all nations," a people who "never whipped even their children, from their birth" — both tribes still in existence, in name at least, still proud, still peaceful, still abominably poor on a shared North Dakota reservation.

Past a fall in the river the explorers named Elk Rapids, "the most considerable rapids which we have yet seen on the Missouri" — gone now, inundated by Fort Peck Reservoir, the last and largest of the Corps of Engineers dams. And beyond the manmade lake . . .

"The hills and river cliffs which we passed today exhibit a most romantic appearance," wrote Lewis.

"The water in the course of time in descending from those hills and plains on either side of the river has trickled down the soft sand cliffs and worn it into a thousand grotesque figures, which with

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POOR MERIWETHER

(Continued From Page 11)

the help of a little imagination . . . are made to represent elegant ranges of lofty freestone buildings, having their parapets well stocked with statuary.

"As we passed on it seemed as if those scenes of visionary enchantment would never have an end. So perfect indeed are those walls that I should have thought that nature had attempted here to rival the human art of masonry had I not recollect that she had first began her work."

Amen.

By some uncanny providence the most spectacular portion of America's longest river, the most enchanting in Lewis' eye, is also the segment least aware of man's meddling hand. It remains as Lewis described it.

It stretches 180 miles from the tailwaters of the Fort Peck impoundment westward to the charmingly antique village of Ft. Benton, winding unmolested through one of the blankest areas on the map of America. No highways approach it. To see it one must earn the privilege: hike in, float down the swift, wild stream, camp on the banks.

Those so privileged enter a hushed corridor of fantasy within a cathedral of nature beneath a vaulting, cobalt dome of Montana sky. It is almost more than the senses can absorb.

In the files of the Corps of Engineers there exists a proposal to dam up and flood this portion of the river too.

The engineering studies refer to it as the High Cow Creek Dam. The Corps, however, is not currently pressing the proposal. "Not during this ecology kick," a civilian employee explained. It would be located just above Cow Island, a site given its name by Lewis and Clark.

The National Park Service firmly opposes the High Cow Creek Dam. It has proposed that it be developed for public enjoyment. That means picnic tables, boat ramps, litter bas-kets, access roads, rest rooms.

"God damn," said Thomas Hart Benton, the artist, who floated the wild river several years ago making sketches. "God damn! God damn!"

Upstream Lewis came upon "a noble river . . . its borders garnished with one continued garden of roses." The two explorers assigned names to all the rivers they encountered and right away he named it Maria's River for his "lovely fair one," Maria Wood. Maria, alas, decided not to wait for Meriwether and married another.

Like its namesake, the Marias is a fickle stream, changing its course, eroding its banks. Just recently, upstream from Shelby, Mont., it began chewing at the turf alongside one of the holes at the Marias Valley Golf and Country Club. A par three, it was. To forestall that disaster, junked autos — the feces of the affluent society, as commonplace along the Lewis and Clark trail today as once were buffalo chips — were dumped over the bank as a rampart. In their haste the innovators failed to drain the cars' crankcases and for miles downriver

the Marias' banks were garnished not with wild roses but greasy sludge.

Fighting off grizzly bears all the way, "a terrible looking animal," Lewis and Clark pushed upstream until "a roaring too tremendous to be mistaken" signaled their approach to the great falls of the Missouri.

Here the river descends 400 feet in 10 miles, cascading over four huge cataracts, each a titanic drama of irresistible water and immovable stone played beneath great auroras of spray and foam. "The grandest sight I ever beheld . . . a sublimely grand spectacle," Lewis wrote.

Today's traveler might attempt it thus:

"A landmark too tremendous to be mistaken assured me I was approaching Great Falls. It was the smokestack of the Anaconda Co. smelter, 506 feet tall, 74 feet in diameter at the base, 53 feet at the top. It rises from a hilltop beside Black Eagle Falls, the fall farthest upstream, a giant totem of the industrial age emitting yellow smoke. The smelter, where 1,500 people work, is a dreary complex of stained and rusting buildings held together by pipes and railroad tracks. There is no grass. Black Eagle Falls, as well as the three downstream, has been converted into an electric power dam to run the smelter, light the city and operate the drills at the copper mines in Butte, 126 miles away. Grizzly bears are not a hazard."

Four days out from Great Falls the expedition passed through a gorge where the "cliffs rise from the water's edge on either side perpendicularly to the height of 1200 feet," a site begging for a dam, which was duly built. Lewis named the place Gates of the Mountains; bursting from the confines of the gorge, the Rockies suddenly appear — unmistakably the Rockies, hulking granite crags tipped with alabaster, massive, brooding, dividing the continent between eastward and westward flowing waters, enticing the explorer then and now.

In short order the expedition, "much fatigued," reached its first major goal: the mountain meadow where three streams join to form the mighty Missouri, today better known as Three Forks, Mont.

To read in Lewis' and Clark's own words of their trek across the great divide at Lemhi Pass and of their arduous struggle northward up the rugged Bitterroot Valley is sheer excitement. To follow in their footsteps is pure joy. Few places on the continent are as scenic and remote as the precipitous mountain barrier that forms the Montana-Idaho border. Here man still is the intruder. Here an elk fawn, startled, bounds for cover, wild, free, the essence of grace. Here a bald eagle perches in a towering red cedar, hot-eyed, defiant, lifting her regal head to a mate high above searching the limitless sky on motionless wings.

There is something about this country — its grandeur, its total lack of artificiality — that makes a mere man feel small and hypocritical and



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ROOMS AT THE TOP



Stripes, furs give lavish touch to guest room which also makes rapid transition to work space.

By Ellen Krec

Breathes there a male anywhere who wouldn't trade his diggings for this plush penthouse apartment, a 2,300-square-foot spanse of masculine elegance perched high above Beverly Hills' pulsating Sunset Strip?

No bachelor clichés here. Not a bit of the dour den's of Sherlock Holmes or Henry Higgins. Instead, it's a bright and debonair mix of modern and antique, of life style and professional know-how, all not unexpected when one learns the bachelor, Bill Lane is an inventive decorator whose work is so much a part of his life that he inevitably brings it home.

He digs the lure of the city and what it has to offer — the magnetic pull, the variety, the kind of freedom that has its home in a crowded and anonymous seclusion. The extra-lure: his business address is



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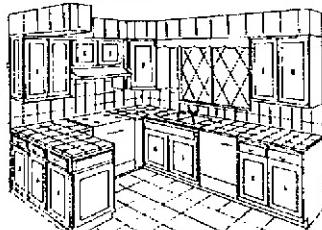
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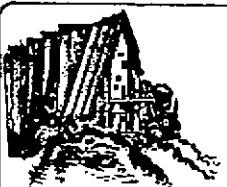
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ROOM AT THE TOP

(Continued From Page 17)

just a few short blocks down the street from his Empire West apartment.

As a bachelor, Lane's entertainment needs were the excuse for a living space designed for cocktails in and dinner out. Such an area resulted between the more classic living room and decidedly formal dining area where "infrequent non-gourmet" dinners are served beneath a Baccarat chandelier.

In the welcome room "for sprawling" are a pair of yellow stripe velvet lounges backed by matching Parsons tables, each red lacquered and providing 16 feet of stretched space for lamps, books and a collection of rare obelisks. The tables also serve as part-time buffets.

Elephant color velvet, a lavish choice for the walls, proves a lush muted foil for the dark walnut parquetry floors and cut-stripe geometric area rug. Several tri-leg plastic sling chairs move about readily for instant conversational grouping. Yellow vertical-wave print tie-backs are repeated in the step-up living room that Lane platformed to give more defined areas. Floral carpeting in autumnal shades gives a happy base to the bronze velvet sofa and matching lounge chair. Honey-tone cabinets stretching the full length of one wall were custom designed to cover television, stereo and storage while open-faced cabinets expose further collections and books.

Smooth transition from the living and entertainment areas is accomplished with wave-striped fabric which repeats itself on the upholstered wall of the dining room. A mirrored wall enlarges the perspective and reflects the twinkling lights of the city beyond.

The guest bedroom serves also as a work/study area with a fine antique desk suitable for storage as well as writing. Golden hues of the other rooms are threaded through the olive and cobalt wallcovering. "Grandma," a bobcat rug, adds furry charm to the bold blue carpeting. Cornering a bed, topped with throw and piled with pillows, increases the usable space in the room.

The master bedroom is the get-away-from-everything room where a near-chaise and ottoman reside close enough to the terrace for restful viewing. Gold is introduced more strongly in the master bedroom where a geometric print increases the fabric interest in the otherwise muted room. Still another Parsons touch is a slim wall-backed table, lime-painted and used to service the chair with light and underscore a collection of fine prints collected by the designer. The master bath is an "unreal" 20-by-7 feet of palm-printed space. The light, airy look is altered only by the olive-painted pullman.

But the kitchen is where the tradition turns to fun. Bronze and white ticking is the wallcover choice while the bronze-painted door makes a graphic statement as a true match for the window shade. An old Victrola is "played back" as a useful bar and big red, white and gold 1-2-3s do a countdown on the wall.

So well organized is the apartment that there's never a crush even though 100 for cocktails is not unusual.

Bill Lane knows his direction, but likes change. He's a beach buff with a weekend hideaway — at least until winter when snow areas entice him into his ski boots. Not content with the "ideal home," he currently is attempting to bridge two interior design philosophies under another roof.

His penthouse apartment is a study in long-lived and well-loved traditional, but his new project is a home for "now" with all the fun, fashion and fantasy of today. He stresses, however, the fun home can be the more costly since high style is shorter lived than good fashion.

One who lives in high style must be ready for the change that comes every two years, he points out, while good solid fashion in furniture goes on forever with minimal changes.

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POOR MERIWETHER

(Continued From Page 14)

crevice, nature's baptismal fonts lavishing purest waters over infant brows of moss. But will any of it remain that way? Fresh, unaltered?

Clark and Lewis descended the tortuous canyons of the Snake, shooting its frequent rapids in their dugout canoes when they dared, capsizing once, portaging often, and arrived at the second great objective of their journey, the Columbia River, on Oct. 16, 1805.

That raging river plunged westward in a white fury through the Cascades, classic, conical mountains born of volcanic fire and shaped by glacial ice. Through the towering basalt cliffs of the Columbia Gorge — the "Great Shute," as Clark called it — the river became a veritable millrace.

It was a river alive. Alive and gone made with "swells & whirlpools" and airy iridescent rips from bank to bank. Alive with fat salmon fairly leaping into fishermen's nets, the basis of an elaborate Indian economy, fish so plentiful they were used for fuel. When the water finally flattened into a broad estuary, it was alive with telltale creatures, "great numbers of sea otters," and began to taste unmistakably of salt.

"Ocean in view!" scribbled Clark on Nov. 8. "O! the joy."

Today that ocean extends in effect from Astoria, Ore., Lewis' and Clark's Pacific terminus, 433 miles inland across Oregon and Washington.

In April 1975, it will bore even deeper into the continent, 465 miles, and oceangoing ships will tie up at Lewiston, Idaho. That is the scheduled date for completion of the 18th and latest — one hesitates to say last — of the dams on the Columbia and Snake which have transmogrified those leaping rivers into artificial things.

Those 18 aren't all by any means. There are 50 dams on the Columbia and its tributaries. The Columbia has only one 50-mile stretch of free flowing river remaining from tidewater to the Canadian border and there are plans to dam that stretch as well. On the Snake, the Columbia's 1,000-mile main tributary, only 100 undammed miles remain.

The last remaining wild portion of the Snake is also the most spectacular: Hells Canyon, the deepest gorge on the face of the earth. Plum black basalt and granite cliffs glisten 6,500 feet above the stream bed, nesting places for falcons.

At this location a 670-foot-high dam has been proposed, one of several that a consortium of power companies would like to build on the Snake, flooding Hells Canyon. The Federal Power Commission approved the dam once, but the Supreme Court in 1967 directed the agency to reconsider since the public interest is also served by "preserving reaches of wild river in wilderness areas." An FPC examiner since has recommended that two dams be allowed after a five-year wait.

And how are the salmon faring?

The Pacific salmon is a most remarkable creature. It is an anadromous

fish, which is to say it breeds in fresh water and lives to adulthood in salt water. From the moment it hatches on the gravel bar of some quiet mountain stream hundreds of miles, thousands of miles, from the ocean, it has but one driving goal: to reach the sea. Should it escape an early end in some Alaskan or Russian or Japanese cannery, another, more mature urge takes over: the urge to spawn. Not spawn just anywhere, but in the precise stream, indeed the precise gravel bar, where it first knew life. Only when it reaches that spot, battered and weary and hungry, for it makes the arduous upstream pilgrimage without eating, will the female deposit her eggs, the male fertilize them. Then, their life's work done and nature's mysteries served, both die. "The number of dead salmon on the shores & floating in the river is incredible," Clark wrote while descending the Snake.

Incredible because the Columbia system with its labyrinthine tributary streams is the world's largest producer of the Pacific salmon and its anadromous cousin, the steelhead trout.

Today the Pacific salmon is threatened with extinction. Today the number of dead fish in the river is as incredible as that that astonished Clark. Except today they are not dying from a consummate act of procreation. They are dying of the bends.

Most of the Columbia system's dams are equipped with fish ladders, underwater staircases leading over the dams so the migrating salmon may continue their cycle of survival. Some dams, such as Grand Coulee and Chief Joseph on the Columbia and Brownlee Dam on the Snake, are not so equipped. These and others have sealed off more than half the spawning areas of the Columbia basin. Technology and federal dollars have striven to replace these natural nurseries with artificial hatcheries — not without success.

What technological man did not reckon on, however, was the effect on fish of tons of water plunging over spillway after spillway to the ocean. Only in 1968, when yet another spillway was added and fish began to die by the thousands, did scientists discover that the huge quantities of air forced deep into the pools below each dam caused a supersaturation of nitrogen in the water. Nitrogen bubbles expanding in the blood vessels of fish affecting them the same way ascending too rapidly affects deep sea divers. The more spillways, the greater the nitrogen buildup.

Following the path of Lewis and Clark, knowing how they saw the land, seeing it now, seeing evidence of the unconcern of Americans, and of their concern, the impression is that people, in the final analysis, prefer clean Columbias and Missouris and ultimately will insist on them. Lewis and Clark often expressed the feeling that the American wilderness was endless. There is reason to think that their heirs are coming to the realization that it is not, and that what remains is worth no less than the value Thoreau placed on it: "The preservation of the world." □

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Tom Wolfe, in the forefront of commentators on the youth scene, often interprets the obvious things we overlook. He points out the forest to the rest of us who mostly see only the trees. This time Wolfe rounds up the hairy aspects of our society in a revealing story of today's protesting youth culture.

HAIR

And the Split Generation

The first hair freaks I ever saw in California were not hippies, but surfers and horrodders. Both wore their hair long, but the surfers always parted it and combed it forward or straight down.

The horrodders, or Hair Boys, as they were also known, always combed it straight back, without any part, often in tremendous teased pompadours that looked curiously like 18th Century periwigs.

Likewise, among the girls. The surfer girls wore their hair down, long and flowing, in the pre-Raphaelite style, after the manner of Dante Gabriel Rosetti's wife.

The horrod girls wore theirs up, in what was known as the beehive hairstyle.

I admit that only later did it dawn on me that what I was really looking at was the living symbol of a class rift among American youth.

The surfers were mainly middle class. The horrodders, the Hair Boys, were almost exclusively working class.

What we are really dealing with here is not class in the strict sense, but status; the actual dividing line, usually, was whether or not the child's father had a college education and the ambitions and tastes to go along with it.

The surfers used to refer to the horrodders neither as horrodders nor as Hair Boys, but as "greasers."

They like to think they were merely describing personality and appearance. In fact, of course, they were talking about status. All across the country in the mid 1960s, I ran into middle class high school students who used that same

term, "greasers," to describe those boys, and girls, who were obviously low rent, lower class . . . "not our sort."

In their heyday, the 1950s and early 1960s, the horrodders were thought of as a wild, anarchistic force among American youth. They were the great hairy villains of that innocent period when the only Youth Problem the press mentioned was "juvenile delinquency." So what has happened to the horrodders now that they are 5, 10, 15 years down the line?

FORMER WILDMEN — NOW CONSERVATIVE

James Q. Wilson of Harvard found that these erstwhile wildmen of Southern California now . . . vote Republican. They back Ronald Reagan. Why? Partly for the simple reason that at the heart of a horrodder's life was owning a car. They were solid converts to the glories of private property. By and by they would marry and invest the same pride and love in a house plus a car. Politically what riled them was the notion of "big government," because that meant big taxes on property. The Democrats stood for big government. So they voted Republican . . . Sayonara, you all, hairy anarchists of 1959 . . .

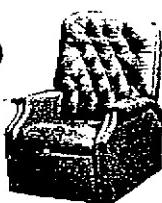
But that was nothing compared to the sheer class bitterness that was building up.

Throughout the United States working class youth have grown steadily more resentful of long-haired middle class youth over the past four years.

Story and illustrations by Tom Wolfe

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Both the student radicals and the "hippies" look to them like some sort of weird elitists. They come on like play actors, with their army surplus poorboy outfits . . . and their would-be funky hair.

Both the student radicals and the hippies, like the surfers before them, wear their hair combed down or down and forward . . . or, if they have curly hair, they always wear it in the dandelion or "white Afro" style or else conk it and comb it down . . .

In either guise they strike working class youth as rich kids or intellectuals playing in the gutter and thumbing their noses at the plain and simple folk around them and telling them that the workingman's new affluence, his possessions, his yearnings for middle class status, are nothing but a slob's delusions.

In May of 1970 hundreds of construction workers attacked student war protesters in the Wall Street area of New York in the famous "hard hat riot." The next week I went down to City Hall Plaza to watch a rally of not hundreds, but tens of thousands of workers who had been fired up by the conflict. Right away I noticed several curious things.

First, a high percentage of these workers were young, in their twenties — which shouldn't have been surprising, I suppose, since steel construction is a young man's job.

Second, a high percentage of them wore big mustaches, terrific mulon chops and long hair, long as Tarzan's—but always combed back . . .

Third, this rally was supposed to be a rally in support of the war, the Flag, patriotism, our men in Vietnam. But for every placard that had anything to do with such matters, I saw at least 10 directed specifically against New York's mayor, John Lindsay.

They bore sentiments such as, "Lindsay Eats Here," with a picture of a toilet bowl drawn in below. Not only that, there must have been 30 effigies of Lindsay that the marchers carried up in the air on poles. They bobbed along with signs around the dummies' necks saying things like "Our Red Hippie Mayor." In every case the dummy's hair was fashioned out of a mop, the stringy kind, that sat on top of the head and hung down . . . and forward . . . to its shoulders.

In strict point of fact, Lindsay combs his hair in a rather conventional manner — but the thought was there . . . it didn't take 15 minutes to realize that this rally was actually a protest against the middle-class intellectual elitism and antiworking class snobbery that both Lindsay and the student radicals seemed to be parties to. Thus the phrase: "Our Red Hippie Mayor."

By the same token the police who are the most zealous about cracking down

22



"Don't ask me why, I'm such a hairy guy." Struggling youth protest against society by forming their own class structures symbolized by hair.



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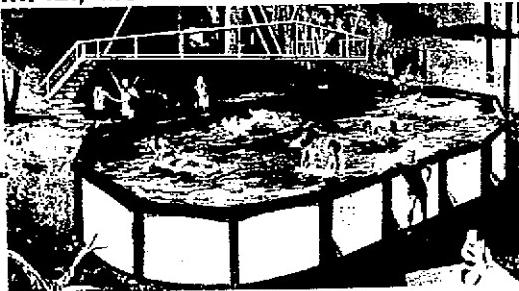
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HAIR And the Split Generation

(Continued From Page 22)



Female counterpart to the Los Angeles Hair Boys are the hotrod girls identified by their piled-up beehives.

— and long black hair hanging down to the shoulders, 1958 Fidel & Raoul Sierra Maestra-style.

MIDDLE CLASS CHARADE

They were not the Wah Ching, however. They were the Red Guard . . . THE Red Guard were mostly American-born and middle class on the Chinatown scale. Like several middle-class, student-dominated Chinese radical groups, the Red Guard had tried to enlist the Wah Ching.

The Wah Ching were the true street youth. They were already prepared to fight the merchant cliques that ran Chinatown. They were already "radicalized," as the phrase goes. But no middle-class group, no matter how radical ever had a chance in winning over the Wah Ching. A student of esoteric symbols could read that much in the hair . . .

The Wah Ching were split into two factions. The members of one faction wore some of the most baroque hair styles I ever saw. They wore their hair very long, very high, pompadoured, swept up . . . and back . . . after the fashion of the L.A. Hair Boys five years ago.

It took me almost a month, but I finally managed to arrange a meeting with the leader of the second faction. His appearance, when he walked in, amazed me. His hair was neither long and combed down nor long and combed back. It was short, but not like a crew-cut. It was just chopped off short all around, like a parody of the old rice bowl cut. The moment I asked him about his hair — that led him straight into politics:

"We're not like the hippies and we're not like the Red Guard. We're on our own.

"They're crazy. They come to us like they're going to be generous and give us their theories and tell us what to do. But all the time they look down on us. They think we're inferior. When we first came from Hong Kong, they called us 'Chinabugs.' So we said, 'What do you think you are, real Americans?' We don't need them."

The New Left, white and black as

well as Chinese, has run into the same problem in street situations everywhere, and without being aware what the problem really was: their own unconscious middle-class snobbery. As for the Wah Ching, they drifted into two tong, the same two, in fact, that fought it out in the Tong Wars of the 1880s and 1890s in Chinatown.

I figured the Wah Ching and their anti-hair style to be unique until I started noticing the arrival of the "cleancuts" in high schools in the Northeast last year.

The basic social division in these schools ten years ago was between the "greasers" and the "soshe" or "scis." "Soshe" was short for "socialites"; scis was pronounced the same as sighs and stood for "society kids." The soshe and the scis were the sons and daughters of middle class families. The greasers, of course, came from lower class families.

Ten years ago it was the greaser boys who wore long hair and sideburns (combed back in the Presley or Big Bopper manner). The soshe boys were in the last stages of the old Ivy look, with the plain but neat clothes and the short but (if possible) tweedy-thatchy-Ivy hair.

HIPPIES VS. CLEANCUTS

The status rift — middle class vs. working class — has never changed. It has merely deepened. The symbolism, however, has been reversed, and in a revealing manner. Instead of soshe vs. greasers, the lineup is now "hippies" vs. "cleancuts." Hippies is the name now given to the middle-class children. It is they who now wear the Army surplus jackets and the raggedy blue jeans and the long hair — but combed down or forward or fluffed out in the white Afro. And suddenly it is the working class boys who are coming on with the plain but neat look, even with ties and jackets here and there . . . and short hair.

Somehow I can't help but think of boys I met in London in 1969 who were already taking this little drama of snobbery, resentment, class and hair to its stark conclusion. I am speaking of the Skinheads.

SKINHEADS' UGLY TRIP

These were hard-core working class youth who hated students and hippies as middle-class poseurs who got themselves up in pretty costumes from the rag shops and played like soul brothers of the poor. So the Skinheads had set out on an intentional Ugly Trip.

They wore their hair either chopped off down to clumps or shaved down to a stubble. They wore shirts that were skin tight, but not because they were your tailored top-stitch Western shirts with the pearl-button flaps over the breast pockets — but because they were too small, and they buttoned one-third the way up the forearm, so that the wrists hung out like pigs' knuckles.

And they wore pants that were about four sizes too big and had huge balloon seats — real night watchman's pants made of green twill, the kind I thought you could find only in Sears basement or at the White Front.

And to finish off this perfect Ugly ensemble they had boots — but not your dude Caliente triple-A hand-tooled Mexican Yucatan boots or your chamois-hide hand-sewn Big Sur elf boots that heads go for. — but clod hoppers . . . real farm boots . . . with the inch-thick soles and the metal-cap toes and the studs on the bottom — the last word in ugly boots . . .

And what the Skinheads did was go around kicking students and hippies with these boots. If you were a Skinhead, that was what you did, that was your role in life, your destiny — you went around with your head shorn, with all the subtleties gone, kicking hippies and students with your colossal ugly bleeding boots.

In both Europe and the United States the class lines — middle class vs. working class — are sharply drawn among the young. All of the prevailing theories about homogeneous "counter culture" among the young, or about a new generation united by a unique consciousness, collapse in the face of that fact . . . but enough; that sounds terribly serious; and after all, this has been merely a brief dissertation on hair.

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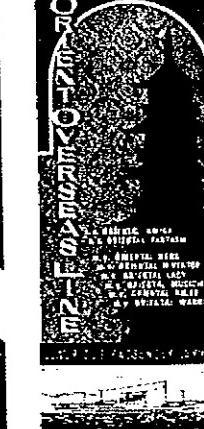
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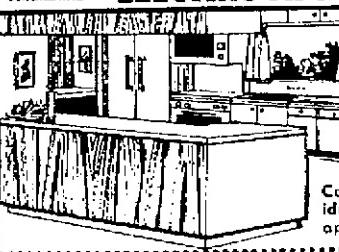
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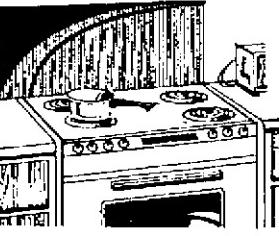


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LIFEGUARDING

(Continued From Page 9)

reality, probably fewer than half of those beach visitors ever got near the water, which, of course, doubles the tariff.

If it were to be discussed in terms of the cost per mile of beach, the story would be quite different. Try \$97,500 per mile per year. And remember, that figure has nothing to do with beach maintenance.

In Long Beach a permanent lifeguard with three years' experience earns, or will earn if the September raises are in effect, \$999 a month, plus fringe benefits -- the same as a police patrolman. Beach sergeants and patrol boat skippers will be making \$1,141. Captains, there are two, will draw \$1,301 and, finally, the chief lifeguard will be paid at a rate of \$1,563 a month.

Summertime guards can earn as much as \$4.67 an

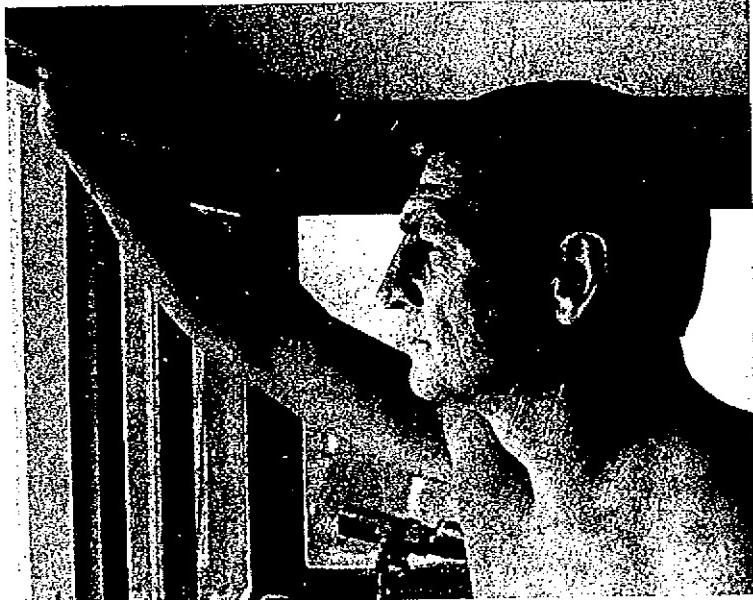
hour. All categories are allowed overtime.

The city of Long Beach is not alone in this costly dilemma. Los Angeles county, with 14.4 miles of beach front, (Long Beach has 7.5 miles including Colorado Lagoon) last year spent \$1,086,000 for lifeguards' wages. The county has 51 permanent guards and hires 206 temporaries during the summer months.

If it were to be discussed in terms of the cost per mile of beach, the story would be quite different. Try \$97,500 per mile per year. And remember, that figure has nothing to do with beach maintenance.

The county's statistics show that 3,228 actual surf rescues and 33,670 preventative rescues (no actual physical contact) were made.

Long Beach guards, who



CHIEF JOHN OLSZWELESKI ... Heads a year-round force of 26.

do not distinguish actual rescues, instead statistically lump "rescues and assistance." The total: 4,736.

Long Beach's four life-guard patrol boats assisted 1,571 small boats. The county boats aided 710 craft in open sea.

There are many who visualize a lifeguard as a muscular chap sprawled on the beach sunbathing the day long with a galaxy of scantily clad damsels.

"Not so," says chief life-

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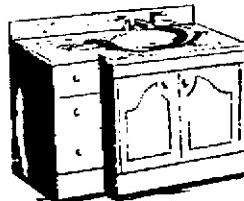
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guard John Olszewski, "Long Beach's lifeguards are hard-working lads who must pass rigid physical tests and then buckle down to not only aiding those in trouble, but also preventing accidents on the beach.

"A good guard can spot trouble almost before the swimmer himself knows he's in trouble," Olszewski says. Long Beach's summer lifeguards are given a five-day training course in first aid and resuscitation. The permanent guards have more training and a lot more experience. Most of the permanents, whose average age is about 35, are career guards. With 25 years service they can retire at half salary.

During the winter months 26 men maintain lifeguard duties on Long Beach beaches. There are a few health addicts who swim the year round and warm days will bring a few more to the beach. Add them together -- it means some beach activity all year.

During the past year lifeguards also conducted 134 water safety classes with a total attendance of 29,750. Next year 30,000 are expected.

No one can deny that no amount of money could replace a life, but during the months of virtually no beach attendance, the cost burden is high.

Actually the number of permanent guards has degreased over the years. In 1948 the city maintained 45 guards year round. Of course, the salary was only \$250 a month.

Perhaps because the job is often tedious and boring -- long hours in a chilly tower -- high salaries are justified.

Whatever the justification the fact remains, the luxury of having a public beach and a dip in the Pacific is costly. On the other hand, a swimming pool of your own costs \$5,000, plus \$40 a month maintenance. □

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(See Page 31)

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Downtown Long Beach

During the many years that I've been dining out in the Long Beach area, I've discovered only one restaurant which offers its guests something unusual called "the salad tray."

The restaurant is Jones Dining Room, 120 E. Fifth St., just east of Pine Avenue. It's been serving salad trays with its dinners for about 30 years. The waitresses carry the large trays — containing half a dozen salad varieties — to each table. The guest chooses the one he wishes (vegetable, fruit, Waldorf, gelatin, mixed green, etc.) and the waitress tops it with a generous amount of fresh dressing.

Why haven't other restaurants attempted to duplicate the salad tray technique, which is one of the most delightful and successful ideas at Jones Dining Room? The answer is simple. Owners Harold A. Jones Sr., his wife Ivalou and their business manager son, Hal, maintain one of the largest salad facilities in town. Other restaurants aren't willing to hire and train the extra employees required to load the trays and patiently take them from table to table and from guest to guest.

The Jones family also owns the adjacent, spacious cafeteria, also renowned for the quality of its salads. The salads are made fresh daily by Helen Braine. The cafeteria's salads (which aren't offered on trays) are cre-



HAROLD A. JONES SR.
No Preservatives

ated under the direction of Doris Ford. All are topped with creamy dressings made daily in Jones' kitchens.

The Jones restaurants are also unusual because they employ other methods which aren't in general use throughout the restaurant industry. Fresh vegetables, requiring extra preparation, are served instead of frozen convenience foods. And baker-

Harold Egan turns out scads of the most delectable hot fresh sweet rolls, bran muffins, blueberry muffins, whole wheat muffins, hot cheesebread and white rolls — all of which are included with the Dining Room dinners. He also bakes all the rich pies and cakes.

Commercial rolls and muffins are made with chemical preservatives to keep them fresh. When guests prepare to take home extra rolls, Jones employs warn them they won't stay fresh more than a day or two because they're baked without preservatives (and thus taste better.)

Giant, multi-course complete dinners are served Sundays in the Dining Room for \$3.25 to \$4.50. Smaller dinners are served at lower prices. The large, complete dinners in the cafeteria are \$1.70 to \$2.45. Numerous lower priced items are also displayed.



BERNIE MOSKALENKO
The Manners of Gentlemen

Caricature by Larry Levine

fact that service by a European-trained waiter in a handsome uniform adds an extra touch of class. That's one of the reasons my wife and I always enjoy our visits to Anderson's Tally Ho, 5829 Lakewood Blvd., just north of South Street in Lakewood.

Old English in motif, Anderson's has a terrific staff of waiters directed by manager and host Bernie Moskalenko, who received his training in Europe. Anderson's waiters have the manners and bearing of gentlemen. They also are gifted with intuition that enables them to

sense what a guest needs and deliver it almost before the request is made.

Each waiter at Anderson's knows the menu in detail and can explain exactly what each entree consists of. Furthermore, they enjoy such chats and never take a superior attitude toward guests who may lack knowledge of certain continental terminology.

Long one of the most successful and beloved restaurants in this area, Anderson's has a large and varied menu, offering several dozen dinner entrees, \$3.50 (luscious filet of sole) to \$6.95 (epicurean filet mignon and lobster combination.) Each is served with a big bowl of iced relishes, steaming soup or chilled salad with croutons and chopped egg; fresh baked potato, hot cheesebread and beverage.

The veal Oskar, beef Stroganoff and grenadine of beef are served with scrumptious international sauces that make taste-buds vibrate with ecstasy. The prime rib is pampered beef, rich and juicy; so are the thick, elegant steaks, ranging from top sirloin to New York cuts, T-bones and special pepper varieties. Also emphasized are crown rack of lamb, flaky, tender halibut steak, lobster thermidor, scampi royal (prawns, Italian-style), stuffed abalone, roast Rockingham turkey, sauteed fresh chicken livers with mushrooms and roast duckling à l'orange.

The restaurant has upstairs banquet facilities for luncheon or dinner, accommodating groups of 12 to 55. Open every day, it serves dinner Sunday starting at 3 p.m. □

I love waitresses, because most of them — especially those in the better restaurants — are cheerful and seem to enjoy their work.

I must confess, however, that I prefer service by waiters. This is not because waiters give better service. Sometimes waitresses are more cooperative and efficient.

But there's no denying the

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PHOTO BY NORLYN COAR

CROSSWORD PUZZLE

By Fred
Di Landi

ACROSS

- Eritrea's former capital.
- Lure.
- Erode.
- Abstract sculpture.
- Lohengrin's wife.
- Sealing agent.
- Stately court dance.
- Rebuff.
- Unfamiliar.
- Surrounded by.
- Angel of mercy.
- Renown.
- Martini ingredient.
- Shang dynasty.
- Uproar.
- Wooden core.
- Nota —
- City in Judah.
- Dacia.
- Squander.
- Cap.
- Flat breast-boned bird.
- Selenko best seller.
- Colleen.
- French city: 2 words.
- Become compact.
- Method.
- Glaze.

55 Girl's name.

56 — processing.

57 Tout's suggestion.

58 Taj Mahal site.

59 Little lady's nickname.

62 Past help: 2 words.

64 Type of truck.

65 Prongs.

66 Have rather.

68 Unused type.

70 Contribute.

71 Scampered.

72 Farming implement.

73 Layer.

75 Guided.

76 English boy's school.

77 Roseco.

78 Ward off.

79 Saracen.

81 Imitation fabric: Suff.

82 Beam.

83 Anthracite.

84 Delay.

87 Cheerless.

89 Green onion.

92 Ament: 3 words.

94 Ornamental loop.

96 Irish county in Munster.

97 Antarctic sea.

98 Likewise.

100 Pallid.

101 Liberian tribesman.

102 "The Holy

Sinner" author.

103 Snake.

104 The guns.

105 Plaid cloth.

108 Assumed name.

110 Footprint.

111 Affecting a cure.

113 Burg.

115 Prolific.

117 Ornament; inlay.

118 Russian city.

119 Postpone.

120 More costly.

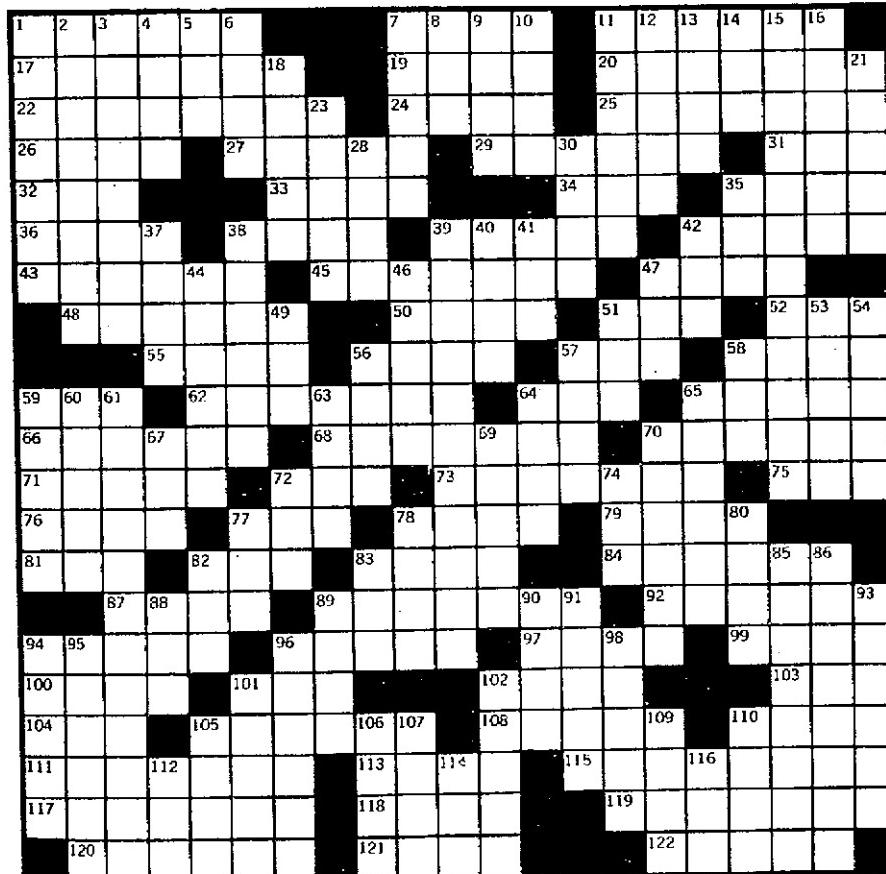
121 Great majority.

122 Candle.

DOWN

- Mining analyst.
- Involving staying power.
- Steep in a dressing.
- That's not — idea: 2 words.
- Tease.
- Breck Stewart.
- Assail.
- Wholly.
- Bavarian river.
- Magnetic or masking.
- Appropriate.
- Miss Davis.
- Unheard of.
- Wing: Lat.
- Immovable.
- Laurel.
- Made lace.
- Cut a figure 8.
- Once around the track.
- Saint: Port.
- Canea is its capital.
- Alleviated.
- Man's nickname.
- So long: Brit.
- French river.
- Carousel.
- Fretful.
- Ex con's goal:
- Old English W.
- Quite.

Answer on Page 27



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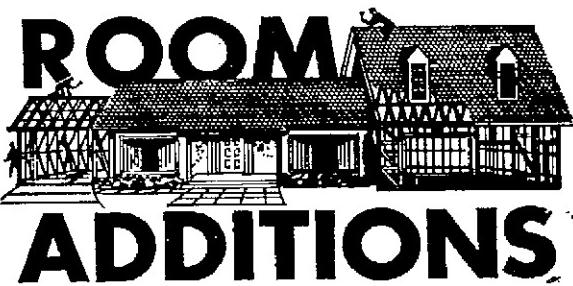
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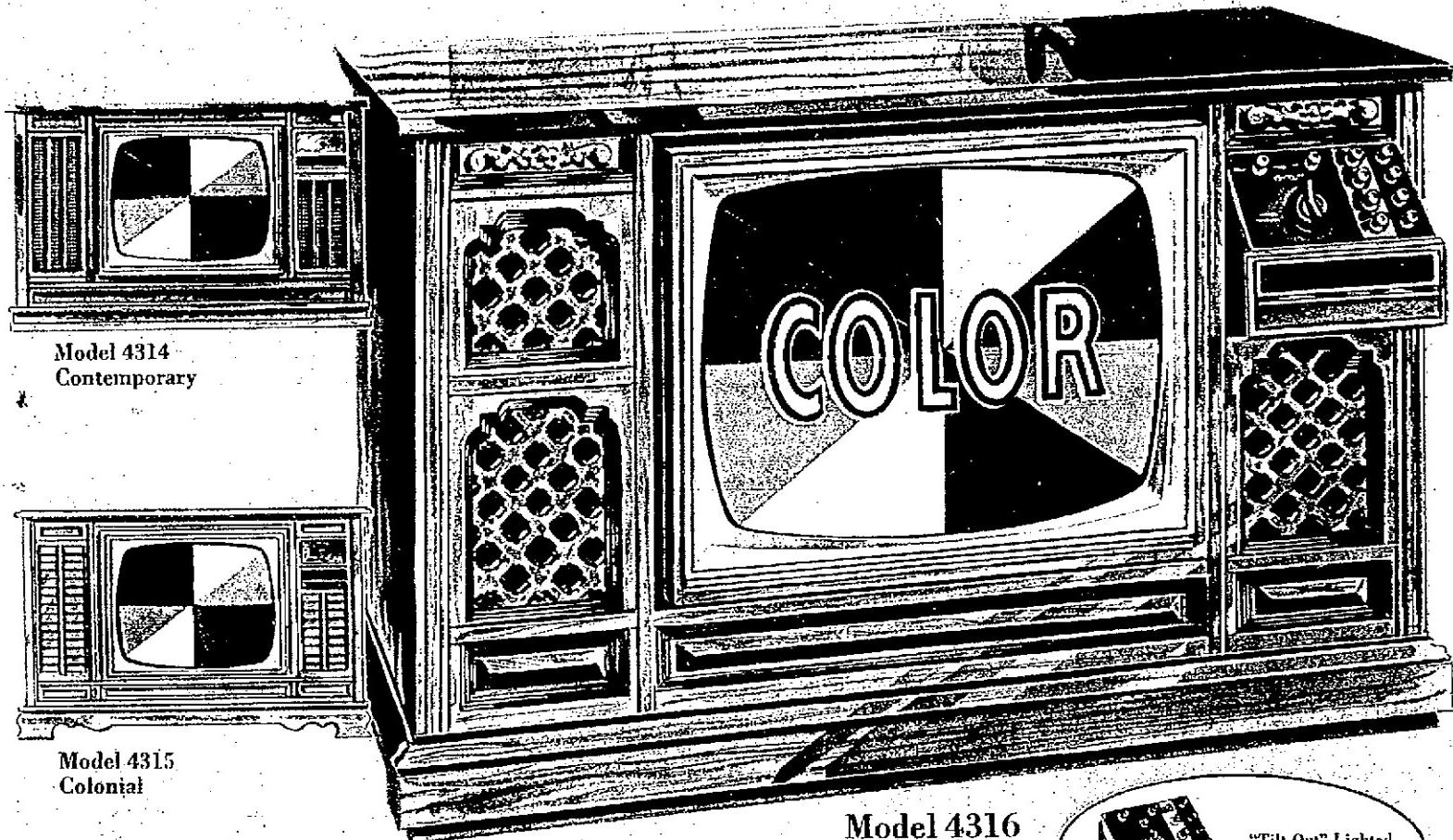
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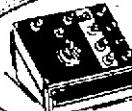
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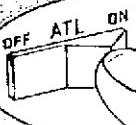
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THE HAPPY BRIDEGROOM



THE UNHAPPY FATHER

Q. I understand that Jackie Onassis has a new 47-year-old son-in-law named Joseph Bolker from Los Angeles. Is it true that Jackie and Aristotle Onassis blew their tops when they heard that Christina Onassis, age 20, had eloped to Las Vegas with this guy? —Theodora Ellis, Salem, Mass.

A. Onassis, 65, and Jacqueline were vacationing on their Greek island of Skorpios celebrating Jackie's 42nd birthday when they heard of the impending marriage between Bolker and Christina, Onassis' daughter by his marriage to Tina Livanos.

According to one Greek newspaper, "Christina Onassis phoned her father three days before the wedding to announce the news. He not only strenuously objected to the marriage but threatened to cut Christina off if she went ahead with it."

Bolker, 47, a millionaire builder with four teenage children by a previous marriage, refused to be cowed and married Christina in Las Vegas.

What bugs Onassis about the elopement is that he has long planned to marry Christina off to Peter Goulandris, scion of another wealthy Greek ship-owner. Christina's engagement to young Goulandris has been in the works four or five times, has always been canceled because of Christina's refusal to see it through.

Jacqueline Kennedy Onassis sees relatively little of her two stepchildren, Alexander and Christina, takes virtually no part in their lives. She is of course the last one to object to a girl like Christina marrying a millionaire 27 years her senior.

Q. I notice that last month President and Mrs. Nixon vacationed on Minot's Island, a 22-acre private island off the Maine coast. The island is owned by whom? —Marlon Alfred, Bangor, Maine.

A. The island is owned by Jack Dreyfus, Jr., chairman of the board of the Dreyfus Fund. In 1968 Mr. and Mrs. Jack Dreyfus contributed \$76,000 to the Republican Party, \$169,000 to the Democratic Party.

Q. Who said, "If all economists were laid end to end, they would not reach a conclusion"? —Fred Shoen, New York, N.Y.

A. George Bernard Shaw.

Q. Bert Lancaster was recently arrested on suspicion of drunken driving. With him at the time was a woman named Jackie Bone. Who is she? —Helen Watford, Hartford, Conn.

A. Jackie Bone, 44, has been Lancaster's steady girl since his divorce from his wife Norma several years ago. Having worked around the Hollywood studios for years, she knows the motion picture game well.



Q. Who is Elmer Bobst, and why is he known as Richard Nixon's honorary father? —Haley Ivey, Washington, D.C.

A. Elmer Bobst, 85, former head of Warner-Lambert Pharmaceuticals, is the corporation head responsible for getting Richard Nixon a senior partnership with the New York City law firm of Mudge, Rose, Guthrie, and Alexander.

He is called "Uncle Elmer" by the Nixon children who realize that Bobst came to the aid of their father in his darkest hour after he had been defeated by John F. Kennedy for the U.S. Presidency and Pat Brown for the governorship of California.

Bobst refused to accept the proposition that Richard Nixon was a "natural loser." He not only got him a job in New York but supported his 1968 Presidential campaign to the tune of \$63,250.

When Warner Lambert recently sought permission to merge with Parke, Davis & Co., Attorney General John Mitchell, like Nixon a senior partner on leave from the Mudge, Rose law firm, disqualified himself from the case. He turned it over to his deputy Richard Kleindienst who promptly dropped the action. A suit against the merger, however, has been begun by the Federal Trade Commission under Miles Kirkpatrick, like Mitchell and Kleindienst, also a Nixon appointee.



Q. How come someone like Dustin Hoffman, the actor who has it made, still goes to a psychiatrist? —Peter Hickey, Fort Lauderdale, Fla.

A. "If you're basically insecure," says Hoffman, "all the fame and fortune in the world isn't going to change you. The change has to come from within and that's what a psychiatrist's supposed to help you with."

Q. Vida Blue, the black baseball pitching ace—is his girl friend white or black? —Meta Johnson, Asheville, N.C.

A. White.



GEORGE HAMILTON



ODILE RODIN

Q. George Hamilton who used to date Lynda Bird Johnson—has he latched onto Porfirio Rubirosa's wealthy widow? —Wells Thorpe, Palm Beach, Fla.

A. Odile Rodin, widow of playboy Rubirosa, claims to be in love with Hamilton, would like to marry him. They are a well recognized duo on the Paris scene.

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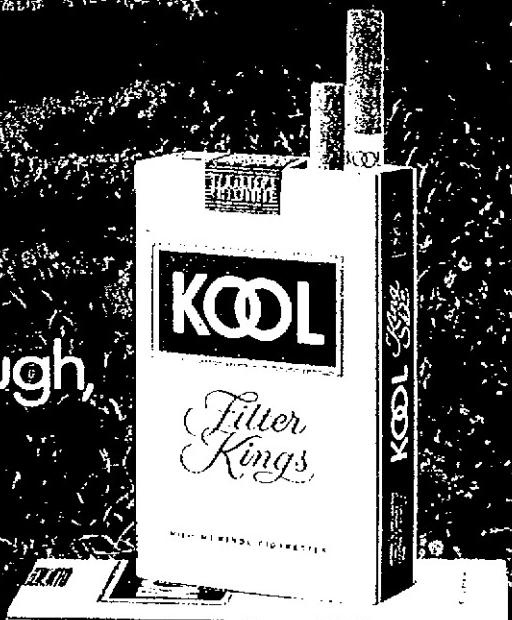
SEPTEMBER 12, 1971

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The meeting with Premier Chou En-lai: Susan Shirk, from Port Washington, N.Y., found the

Chinese leader a "brilliant and charming man." He gave Susan and her colleagues long audience.

An Evening With Chou

Susan Shirk, a pert young brunette from Port Washington, N.Y., is back in Hong Kong these days doing her favorite thing—talking Chinese to the Chinese.

"I have to keep speaking the language," says 26-year-old Susan, "otherwise my conversational ability goes way down."

Susan, who earlier this summer was among the Committee of Concerned Asian Scholars (CCAS), the second U.S. group invited to tour mainland China—the first was the Ping-Pong team—tells about her experiences in an accompanying article.

If, perhaps, her report sounds overenthusiastic, it should be understood, as Susan says, "What a joy it was to actually be in China after years of studying the country, from books and practicing my Chinese in Chinese restaurants."

As a Ph.D. candidate in political science from M.I.T., Susan is in Hong Kong doing research on Chinese high schools for her doctoral thesis. "I could gather plenty of material in the States," she says, "but there's no library research that compares with talking to the many Chinese in Hong Kong who know the subject."

Susan recalls that one of the many highlights of her stay in China was the

group's audience with Premier Chou En-lai:

"At 8:30 p.m. we 15, plus guides and interpreters, entered the Great Hall of the People. Bright lights and whirring cameras. We were stiff and nervous. The personal thrills started almost immediately. Premier Chou was at the doorway to greet us. We were introduced by the Chinese names we adopted in our studies, which he quickly translated back into English.

"We'd expected a half hour of formal chitchat but instead we had a conversation that lasted three and a half hours. It was we who ended the discussion after midnight because we were exhausted and figured he must be, too. Later our Chinese friends told us Chou loves to talk all night and that we had

ended the occasion prematurely. He is a brilliant and charming man.

"He had been well briefed about us and frequently made personal references to us as individuals.

"Chou knew that Uldis Kruze, of our group, was interested in philosophy. He knew Rhea Whitehead had been ill. And when Paul Pickowicz was listing our itinerary and left out T'ai Yuan, Chou immediately corrected him."

Susan's pursuit of Chinese studies has taken her through Mount Holyoke, Princeton, University of California and now M.I.T. Before the visit to mainland China she had one six-month session in Hong Kong and is now in her second half-year stint there.

"I first became interested in China out of plain fascination with a country so completely unknown to Americans—a country that may have a population as high as 800 million," Susan explains. "But as I went along I became more and more interested in modern China as a huge social experiment.

"I hope to visit China again but I'm not going to press for it now. The Chinese want visitors from the U.S. and I think others should get the chance to see the country. Europeans have been going there for some time. We saw all sorts of touring groups there. And when we left we invited a group of Chinese young people to visit the U.S. as guests of the CCAS. Chou personally accepted for them, but the details have to be worked out.

"Everybody in our group hopes to do some speaking to tell our countrymen more about China. After 22 years of separation it's about time we got to know each other."



Susan back home after her China visit and before taking off for Hong Kong.

An Asia Tours

As a young American graduate student studying contemporary China, I learned to live with frustration. For over five years I studied Chinese language, society, politics, at Mount Holyoke, Princeton, Berkeley and M.I.T. without any possibility of visiting the country to see for myself. Thus it came almost as a shock when I and 14 other young China scholars, all members of the Committee of Concerned Asian Scholars (CCAS), were invited to visit China for one month as guests of the Chinese Government.

I should explain at the outset that I saw none of the political repression reported in the West. But, of course, in one month, on a government-sponsored tour, one simply does not expect to see such things.

What moved me most was the spirit of the people I met. From Premier Chou En-lai to the ordinary man on the street, the Chinese really like Americans. They told us that the Government of the United States is their enemy, not the American people. Everywhere we went, people greeted us warmly and said how glad they were to meet Americans.

'Old friends'

The evening we arrived in Shanghai, I went for a stroll along the Wuang Po River with two other members of the group. We received scant attention from the other people out enjoying the evening air—mostly lovers embracing in the shadows. But when we got on the ferry to cross the river, we were immediately surrounded by workers on bicycles returning home. On learning that we were Americans, they enthusiastically grabbed our hands, laughing with amazement at our Chinese. By the time we reached their homes on the other side of the river, we were old friends.

The Chinese are proud and self-confident, and take great pleasure in entertaining foreign guests. One old woman

American Girl Mainland China

by Susan Shirk

In Tachai, home of a model farm production brigade in northwest China, invited me to dinner. She talked of how difficult life used to be and pointed to her bound feet as symbols of past oppression. Then she served a plentiful supper of meat, vegetables and millet.

Never having visited the country before, I could not compare it with pre-revolutionary China. What I saw, however, convinced me that although China is by no means economically or technologically advanced, the material conditions of life are adequate. And unlike many other developing countries, China is modernizing in the countryside as well as in the cities.

Going to school

Many old peasant grandmothers told me that the most important change in their lives is that, after many generations of illiteracy, their grandchildren are now attending school. City doctors have set up hospitals in the countryside and trained peasant medics ("barefoot doctors") to meet the health needs of the 80 percent of the Chinese population who live in rural areas. Small rural factories produce chemical fertilizer and farm implements for agricultural production. There are even movies, shown on bicycle-powered film projectors.

This is not to say that China has solved all her problems—far from it. Rather, that the Chinese people tackle their problems with confidence and a pioneer spirit which I, as a young American, found exciting.

This spirit is especially notable in the countryside where there is a continual struggle to conquer nature. I felt it most strongly in Tachai, where the land is rugged and the people are tough and strong.

Ch'en Yung-kuei, leader of the 437-member production brigade at Tachai, best personifies the pioneer spirit of the land to me. Son of a landless



Four of the visiting American group are seen strolling along China's Great Wall.



These high school students in Peking are engaged in mass calisthenics. Susan Shirk found that whatever

the Chinese do, they throw themselves into the endeavor with what seemed to be vigorous enthusiasm.



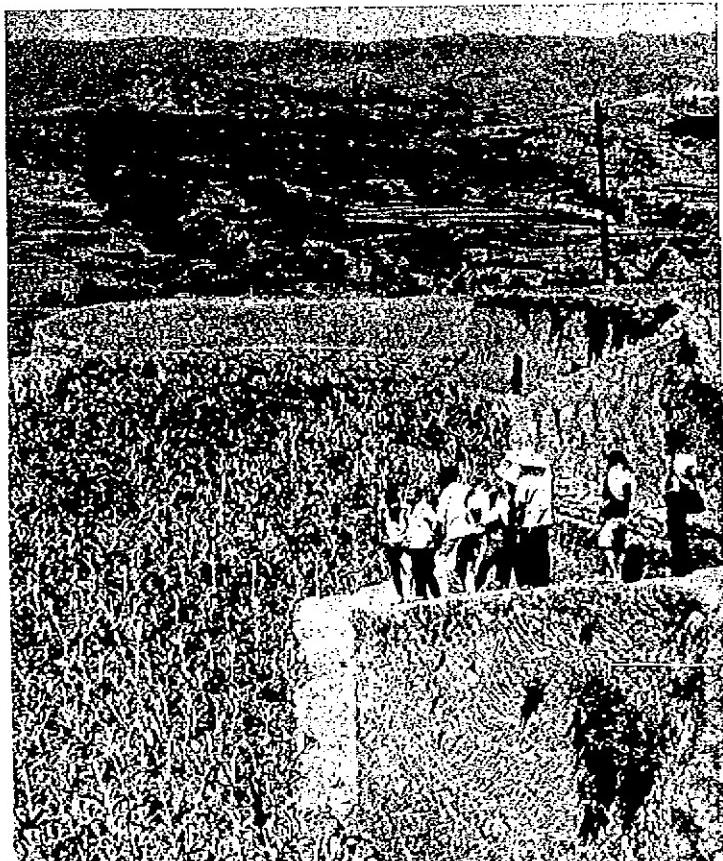
Ballet students at Sian. The Chinese are stressing culture. Many factories and farms have performing

groups, and professional troupes from the big cities tour the rural areas to bring entertainment to all.

continued

AN AMERICAN GIRL

CONTINUED



A view of Tachai, an agricultural area in northwest China. The land is rugged and it's a constant struggle to conquer nature and make it productive.

peasant who worked himself to death, Ch'en was forced into servitude as a small boy. He became a leader after the revolution and earned the respect of the people with his bold ideas. Ch'en was recently made a member of the Central Committee of the Communist Party, but he spends most of his time working the land with the people, in his white homespun shirt, his strong hands calloused and his face weather-beaten.

Destructive flood

Ch'en explained to us how the people rebuilt Tachai after the great flood of 1963 washed away their dams and terraces and destroyed their homes. On their own initiative, without any state aid, they rebuilt the dams and terraces, making them curved to withstand water pressure better than the old straight ones.

This pioneer spirit is a creative thing, and I found it all over China. At a middle school in Peking, a young student showed me his school workshop where kids learn by doing. They had repaired machinery discarded by factories, and were making electrical wiring for trucks—the nation's chief means of transportation.

I found the spirit of inventiveness in

Chinese laboratories and hospitals, too. Although Chinese scientists and doctors respect and use Western science, they refuse to be overwhelmed by it. Rather than discard their traditional folk medicine, they continually improve it and combine it with Western techniques. I saw acupuncture used to treat deaf-mutes, paralytics, and anesthetize patients for surgery.

One of our group, Rhea Whitehead, fainted from heat exhaustion in Yenan and was revived with smelling salts and an acupuncture needle under her nose. At first I was skeptical of the needles and the mysterious herbs the Chinese take pride in. But I saw results.

Visit to a workshop

In Peking I visited a small workshop set up by wives and mothers of workers to produce simple subsidiary products and perform odd jobs to assist the factory. Some middle-aged women were extracting metal slivers by hand from rags used to clean machines so that the rags could be used again.

But life in China is not just dreary self-denial, all work and no play. Chinese people have fun! Everywhere we went we saw parks, beautifully-kept old gardens, well-restored historical monuments. Moreover, China's plea-

sure spots are always crowded, because different enterprises give their employees different days off.

And who says there's no nightlife in China! Schools, factories and farms all have their own performing groups, and professional troupes travel widely, so that even people in the countryside get to see the Peking opera, variety shows, puppet shows, acrobats, all of which are enormously popular.

Shanghai really swings at night! On a summer evening people loosen their collars or put on their "pajamas" and take to the streets. Strolling down Nan-kang Road in Peking, I found the wide sidewalks swarming with people—sitting on stools and engaging their neighbors in lively conversation, playing games or cards, singing and laughing, eating ice cream, or just enjoying the night.

Before I went to China I thought the people all wore drab uniforms and serious faces, men and women alike. This is simply not true. Chinese women are beautiful because they look healthy and natural, and—as the guys in our group pointed out—they look very feminine. Colors and fabrics are varied, lots of



All factories have their own nurseries. Here attendant holds infant while the parents work.

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Millions of Americans suffer from arthritis, one of mankind's most crippling diseases. Despite its antiquity, research into this malady, which strikes old and young alike, is fairly recent. Ninety-five percent of present medical knowledge about rheumatoid arthritis has been acquired since World War II, so that most techniques of effective treatments still are new.

But despite the recent scientific advance, quack "cures" and "remedies" for arthritis are rife.

The best way to combat arthritis is with knowledge, and that is the purpose of a new book being made available to PARADE readers for only \$1. Entitled *Living With Arthritis*, and written by Dr. A. B. Corrigan, an Australian physician who is an authority in the field, it brings together the latest information and advice on arthritis in clear, understandable and practical form.

Living With Arthritis offers no miracle cures but it faces up to the facts of arthritis candidly and hopefully. Utilizing the case history of a young housewife suffering from the disease, Dr. Corrigan tells how he outlined the future to her husband: "Your wife has rheumatoid arthritis. We cannot promise an absolute cure, but in most cases we can control the disease. A lot depends on your wife's determination to improve and her intelligent participation in a

campaign we must work out together."

In this particular case, the woman did follow the procedures set up by the doctor, and they helped her succeed in living with her arthritis.

This book, comprehensive in scope and encouraging in tone, will answer many of your questions about arthritis, and show you practical steps to take that often bring relief:

Why is proper examination so important? What good does exercise do? Should an arthritis patient drink? Should he cut down on his weight? Is the disease hereditary? What simple self-help devices are available? The cause of arthritis is still unknown, and its course in any one victim is unpredictable. But when you finish *Living With Arthritis*, you'll know a lot more about the disease, your prospects, and yourself.

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Dr. Corrigan emphasizes a positive note: "For those who do have the disease the outlook is generally not too bad. Statistics show that, with treatment, 70 percent of patients improve, and that only 30 percent continue to have major problems."

Living With Arthritis is an essential handbook for sufferers and their families. At its low price of \$1 it offers an indispensable key to understanding and coping with arthritis.

AN AMERICAN GIRL CONTINUED



Young children line up with wooden rifles in the front row to join in militia drill. Scene of this exercise is Nanking.

floral prints and checks, and women of all ages in Shanghai and Peking find dirndl skirts more comfortable than the traditional "pajamas" during the summertime.

The Chinese pioneer spirit is not an individual matter, as in the West, but rather part of a whole campaign to "Serve the People." This slogan, the title of an article by Mao Tse-tung, is

painted on billboards and walls throughout the country. (I even bought a green book bag embroidered with the slogan.) The newspapers are full of articles about clerks in stores, factory apprentices, or just simple peasants who have made an extra effort or a creative innovation.

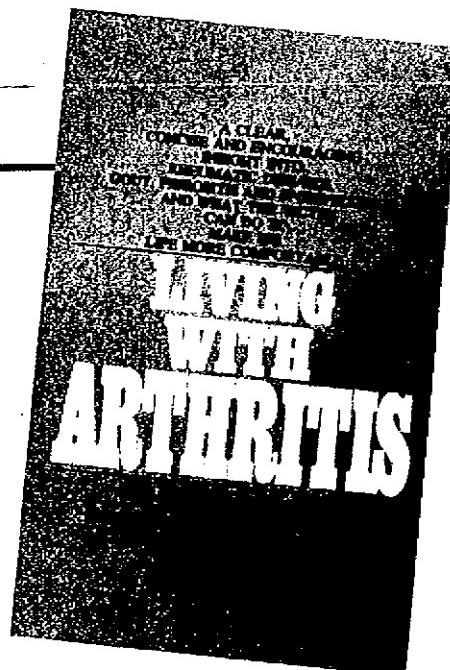
That's what I learned, in China. I couldn't have learned it from books.



At school for government officials, Americans were greeted by ceremonial drumming. Frank Kehl (r) quickly joined his hosts.

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★☆★ GRAND PRIZE ★☆★

10 LB. SACK OF GOLD!

RARE, AUTHENTIC U.S. COINS WORTH ABOUT \$7000

★★360 SECOND PRIZES★★

10 U.S. GOLD COINS WORTH ABOUT \$70 EACH AWARDED DAILY FOR 36 DAYS!

GOOD-AS-GOLD NUCOA SWEEPSTAKES

FOR PEOPLE WEST OF THE ROCKIES WHO DIG NUCOA

1. On an official entry or on a 3" x 5" piece of paper, hand print your name, address and zip code. With each entry, send the Nucoa name from the Nucoa cube margarine box or the Nucoa soft margarine lid or send the words "GOOD AS GOLD" NUCOA, hand printed in block letters on a 3" x 5" piece of paper. Enter as often as you wish but each entry must be mailed in a separate envelope. Mail to Box 1606, Burbank, California 91505.

2. Ten winners will be drawn each day from September 20 to October 30 (excluding Sundays). Each winner will receive one authentic \$20 U.S. gold coin (currently worth about \$70). All prizes will be awarded by registered mail.

3. There will be one grand prize consisting of a ten pound sack of U.S. twenty dollar gold coins. All entries are eligible for the grand prize to be drawn November 15, 1971. Entries for the grand prize must be postmarked by October 30 and received by November 6, 1971.

4. Winners will be determined in random drawings conducted by V.I.P. Service Inc., an independent judging organization whose decisions are final.

5. Sweepstakes will only be open to the residents of the following states: Arizona, California, Colorado, Montana, Nevada, New Mexico, Oregon, Utah, Wyoming and their families of CPC International, its subsidiaries and affiliated companies. Its advertising agencies and V.I.P. Service, Inc., are not eligible. Void in the states of Washington and Idaho and wherever else prohibited or restricted by law. All federal, state and local laws and regulations apply. To obtain a winners' list, send a stamped, self addressed envelope to: Nucoa "Good as Gold" Winners, Box 1309, Burbank, California 91505. Please do not send the request with your entry.

6. Local, state, and federal taxes, if any, are the responsibility of the winners.

7. NO PURCHASE REQUIRED.

Use this entry form or sheet of paper and send to:
NUCOA "GOOD AS GOLD" SWEEPSTAKES
BOX 1606,
BURBANK, CALIFORNIA 91505

Name _____

Address _____ City _____

State _____ Zip _____

Store Name _____ Address _____

City _____ State _____ Zip _____

Best Foods, a Division of CPC International Inc. **CPC**

"GOOD AS GOLD...FOR VERY LITTLE SILVER"





Gala Dessert

by Beth Merriman
PARADE FOOD EDITOR

Delicate layers of meringue concealing bits of semisweet chocolate, filled and topped with a luscious, creamy chocolate marshmallow mixture and chopped pistachio nuts—this Chocolate Meringue Torte is a fitting climax for a company dinner.

CHOCOLATE MERINGUE TORTE

Meringue Layers

5 egg whites, at room temperature
1/4 teaspoon cream of tartar
3/4 cup sugar

1/2 teaspoon vanilla
1 package (1 cup) semisweet chocolate pieces, chopped

Place egg whites in large bowl; add cream of tartar; beat at high speed of electric mixer until foamy. Add sugar, about 1 tablespoon at a time; beat until very stiff. Beat in vanilla; fold in chopped semisweet chocolate. Place four 7-inch circles of waxed paper on baking sheet. Grease well. Spread with meringue. Bake at 200° for 1 hour. Turn off heat; cool in oven about 2 hours. Carefully peel off paper.

Chocolate Filling

16 large marshmallows
1/3 cup water
1/8 teaspoon salt
3 egg yolks, beaten

1 package (1 cup) semisweet chocolate pieces
1/2 cup heavy cream, whipped
1 teaspoon vanilla
1/2 cup chopped pistachio nuts

Combine marshmallows, water and salt in medium saucepan. Place over low heat; stir constantly until marshmallows melt and mixture is smooth. Remove from heat. Stir a small amount of hot mixture into beaten egg yolks, then stir into marshmallow mixture in saucepan. Cook over low heat 1 minute, stirring constantly. Remove from heat; stir in semisweet chocolate. Stir until chocolate melts and mixture is smooth. Cool 5 minutes. Fold in whipped cream and vanilla; chill until thick enough to spread. Spread filling on each meringue circle and sprinkle each layer with pistachio nuts. Stack circles. Chill several hours. Makes 8 to 10 servings.

Beth Merriman, whose "Fondue Cookbook" proved so popular with our readers, has written a sequel called "The Fondue Party Cookbook." You will want to own her new book with its recipes and menu suggestions to make your party a success. The price is \$1. Send check, cash, or money order to PARADE, P.O. Box 145, Kensington Sta., Brooklyn, N.Y. 11218. Print name, address, zip code and allow three weeks for delivery.

FROM PARADE'S TEST KITCHEN

PHOTO BY WALTER STRELICK

The 1972 BAKE OFF is going to Houston, and Pillsbury has made it Texas-size. With two \$25,000 Grand Prizes.

Besides winning General Electric ranges and mixers, each of the 100 finalists gets an expense-paid trip to Houston and \$100 cash. Exciting Houston, home of NASA's Manned Spacecraft Center and the

Astrodome—world's largest domed stadium. (You'll be staying at the Astroworld Hotel—right next door to the Astrodome.)

So better send us your favorite recipe right away. February is BAKE OFF Time in Texas.

And who knows? You could strike it rich in Texas, to the tune of \$25,000.

Y'ALL COME! IT'S BAKE OFF TIME IN TEXAS!

Enter your favorite recipe in our Texas-size BAKE OFF.
Two \$25,000 Grand Prizes!



100 WINNERS

Refrigerated Crescent Roll And Biscuit Dough Division

\$25,000 Grand Prize†

Crescent Roll Dough Category

\$5,000 First Prize

\$1,000 Second Prize

Biscuit Dough Category

\$5,000 First Prize

\$1,000 Second Prize

Pillsbury's Best Flour And Create-A-Cake Mix Division

\$25,000 Grand Prize†

Pillsbury's Best Flour Category

\$5,000 First Prize

\$1,000 Second Prize

Create-A-Cake Mix Category

\$5,000 First Prize

\$1,000 Second Prize

PLUS: 100 cash prizes of \$100 to each finalist

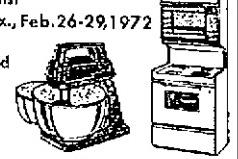
PLUS: 100 expense-paid trips to Houston, Tex., Feb. 26-29, 1972

PLUS: From the General Electric Company

• 100 GE Housewares Variable Speed Stand Mixers, with stainless steel mixing bowls

• 100 GE P*70 Self-Cleaning Oven Ranges

†NOTE: Each BAKE OFF Grand Prize consists of a \$5,000 First Prize in a category, plus an extra \$20,000 awarded for being the best in the Division.



Enter by October 31

OFFICIAL BAKE OFF RULES

1. What your recipe will be judged on:

- A. TASTE-APPEARANCE—Does it taste and look excellent so that most homemakers will want to serve it often to family and friends?
- B. POPULAR APPEAL—is it a popular food and flavor combination which appeals to most families?
- C. VALUE-COST—is it a good value in terms of quality and cost, considering the serving occasion?
- D. PREPARATION TIME AND METHOD—is it relatively quick and easy to make for the category in which it is entered?
- E. INGREDIENTS USED—Does it use common ingredients you have in the kitchen or could easily find on a shopping trip? Do they help shorten preparation time?

- 2. You are eligible if 12 years of age or older and a resident or citizen of the U.S., its territories, or possessions, unless you are an employee of The Pillsbury Company, The Range Products Marketing Department of the General Electric Company, their advertising agencies or the BAKE OFF judging agency, or if you live in the same household as any of such employees. Also excluded are previous \$25,000 BAKE OFF prize winners and professionals involved in the creation of recipes for pay, such as chefs, food editors, and practicing food home economists.
- 3. Print or type your name, address, telephone number, and the category you are entering on the entry blank or on a plain piece of paper. On a separate sheet of paper, print or type your name, address, telephone number, and your RECIPE. Mail to: Pillsbury BAKE OFF, Box 60-38-JP, Minneapolis, Minnesota 55460. Entry must be postmarked by October 31, 1971, and received by November 5, 1971. No entry will be returned or acknowledged.
- 4. List every ingredient and exact measurement in level cups, tablespoons, teaspoons, $\frac{1}{2}$ teaspoon, etc. Give complete directions, pan sizes, baking time, and temperature.
- 5. Your recipe must use at least one of the Pillsbury brand products required for the category involved in at least the quantity specified.
- 6. Contestants may enter as many recipes as desired. Each contestant will be judged on the basis of the best recipe submitted. Where appropriate, the judges reserve the right to assign each recipe to the category they think best.
- 7. Do not submit previously published recipes. They will be disqualified unless they feature significant changes in ingredients or methods of preparation or both.
- 8. A professional judging agency and a staff of home economists will judge all entries. 100 baker-tested recipes will be selected for final judging at the BAKE OFF in Houston, Texas.
- 9. At the BAKE OFF, recipes must be prepared by the contestant alone, exactly as originally submitted, and during the 6-hour contest time.
- 10. Finalists are eligible for the First Prize or the Second Prize in the category in which they compete. Of the two category First Prize winners in the Pillsbury's Best Flour and Create-A-Cake Mix Division, one will be awarded an additional \$20,000 as the Grand Prize winner in that Division; and of the two category First Prize Winners in the Refrigerated Crescent Roll and Biscuit Dough Division, one will be awarded an additional \$20,000 as the Grand Prize winner in that Division.
- 11. Rules are binding on all entrants, and the judges' decisions are final. All entries become the property of The Pillsbury Company, which reserves the right to edit, adapt, use and publish those it selects.

Pillsbury
e

Mr.
Miss
NAME: Mrs.

Please type or print

ADDRESS

CITY

STATE

ZIP CODE PHONE NO. Area Code ()

ENTER MY RECIPE IN THE CATEGORY INDICATED. (Check only one)

- Pillsbury's Best Flour Category—Recipe must use at least $\frac{1}{2}$ cup Pillsbury Best Brand All-Purpose or Self-Rising Flour.
- Create-A-Cake Mix Category—Recipe must use at least one entire package of large size Pillsbury brand Cake or Frosting Mix. (Entries using angel food or coffee cake mix not accepted.)
- Crescent Roll Dough Category—Recipe must use at least one entire can of Pillsbury brand Refrigerated Crescent Dinner Rolls.
- Biscuit Dough Category—Recipe must use at least one entire can of Pillsbury brand Refrigerated Buttermilk or Country Style Biscuits. (Entries using Hungry Jack Biscuits not accepted.)

In addition to the points covered in rule #1, what else makes your recipe special?

Pillsbury
e

Pillsbury
e

PARADE'S SPECIAL

EDITED
by LLOYD SHEARER

INTELLIGENCE REPORT

BECAUSE OF VOLUME OF MAIL RECEIVED, PARADE REGRETS IT CANNOT ANSWER QUERIES.

SCOOP Henry Kissinger's trip to mainland China to confer with Chou En-lai was a well-kept secret from the U.S. press but no big surprise to the readers of "The Amrita Bazar Patrika," one of Calcutta's leading morning newspapers.

On June 15, 1971, the Indian newspaper carried the following story with a New York dateline filed by Asia Features:

"A plan is taking dramatic shape at the White House for President Nixon to travel to Peking in the election year of 1972. That is the news Mr. Nixon's advisers have been leaking to selected reporters in the past few days. A theoretical outline of a China trip has been drawn up in the office of Henry Kissinger.

"Such a project would have seemed insane only a few weeks ago, but events are moving so fast that even the Romanians who acted as Mr. Nixon's first diplomatic link with Peking think he may very well be able to pull it off."

On July 9th, 24 days later, Henry Kissinger and three aides landed in Peking where Kissinger proceeded to arrange Richard Nixon's impending visit to mainland China.

DRINK YOURSELF SILLY Ever wonder why some people get silly when they drink? A research team at the University of South Carolina Medical School has an answer: alcohol induces senility by a process known as "blood sludging."

"Alcohol, even in moderation, speeds up the

destruction of nerve cells and initiates senility earlier in the life of any drinking man--or woman," reports Dr. Melvin H. Knisely, head of the South Carolina research team.

Alcohol, Dr. Knisely explains, forms an adhesive substance in the blood which cuts off blood cells from their oxygen supply. The trapped cells eventually die, affecting the

heart, liver and brain. As more nerve cells are destroyed, senility sets in.

"There is no such thing as an innocent cocktail," warns Dr. Knisely, who has himself given up alcohol altogether as a result of his findings. The process of sludging is detectable after the smallest amounts of alcohol are imbibed.

Blood sludging also oc-

curs in other diseases, such as cancer, arthritis and malaria. With their new-found knowledge of how to induce it, the South Carolina team is now trying to reverse the process.

"What we're trying to do now," explains Dr. Raymond G. Pennington, a member of the research team, "is to examine the chemistry of sludging and find ways to neutralize it."

WHAT'S YOUR ORIGIN?

When the Census Bureau a year ago asked Americans to identify their national origins, it got some surprising results.

Almost half the respondents claimed to be Americans, having lost track in the melting pot of history of their original derivation.

Of the 38 percent who claimed European origin, the largest number--20 million--gave their descent as German. Close behind were the English--19 million; followed by Irish--13 million; Spanish--9 million; Italian--7 million; Polish--4 million, and Russian--2 million.

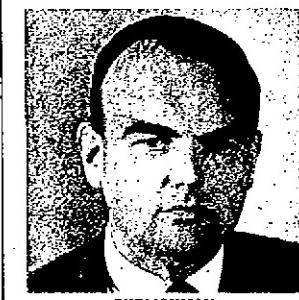
The survey revealed that it is largely the more

recent immigrants who retain their sense of ethnic origin, which gradually dissipates over time.

Most German-Americans, however, emigrated to this country in the late 19th century, and thus have an unusually tenacious sense of national identity.

The Nixon Administration offers the most striking evidence of German ethnic

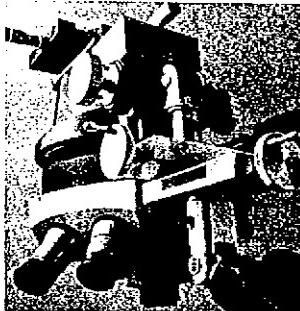
preponderance in our country. Nearly all the President's top White House aides sport unmistakably Teutonic surnames--Kissinger, Haldeman, Ehrlichman, Klein, Kleindienst, Ziegler and Shultz. Around Washington, they are known collectively as the German Mafia, the Fourth Reich, the Berlin Wall, All the King's Krauts.



continued

How Norelco beat the blades.

And proved it.



The machine created to measure whiskers.

After using a new Tripleheader two weeks, 112 men—most of them blade users—shaved one side of their face with the Tripleheader and the other with a new blade—a leading chromium or platinum one. Then the men compared the shaves. Even those blades couldn't beat Norelco for closeness. On comfort and lack of irritation, Norelco beat the blades. (See Chart.)

The Second Test

Next, 3 barbers inspected the faces. They had no idea which side was shaved with the Norelco, which with the blade. They touched. They scrutinized. And 7 out of 10 times the barbers judged the Norelco shave to be as close or closer than the blade shave. As impressive as these results were, we went further.

Men's Preferences				
Norelco vs. The Leading Platinum and Chromium Blades				
	Closeness	Comfort	Lack of Irritation	Preferred
Norelco preferred	24	29	23	26
Blade preferred	41	31	33	14
Norelco and blades equal	(76)	(23)	(27)	(74)

The Machine That Had To Be Invented

To Measure Whiskers After Shaving

We combined a Bausch & Lomb microscope and a special lighting system cool enough not to affect the skin. We added a special tiny rotating mirror for the lens end to see and measure the full length of each bristle. Finally, a camera to photograph each one at 210 times life size.

This machine was the basis for...

The Third Test

One by one, 24 men got under the microscope. Whisker by whisker, the camera photographed the blade-shaved side and the Norelco-shaved side.

Early this year we introduced the new Norelco Tripleheader III. It delivered such an improved shave, we were convinced it could even beat blades.

But how could we convince men that *any* electric shaver could perform that well? We proposed 3 tough tests and hired an independent research firm to execute them.

The First Test

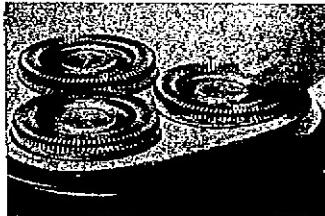
After using a new Tripleheader two weeks, 112 men—most of them blade users—shaved one side of their face with the Tripleheader and the other with a new blade—a leading chromium or platinum one. Then the men compared the shaves. Even those blades couldn't beat Norelco for closeness. On comfort and lack of irritation, Norelco beat the blades. (See Chart.)

These remarkable photomicrographic measurements showed the stubble for the 24 men tested was an average of 10.8% shorter on the Norelco-shaved side than on the blade-shaved side!

How did Norelco deliver this shaving performance?

The Unique Norelco Principle

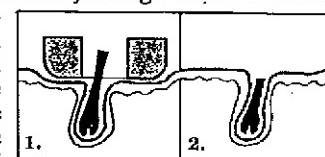
The genius of the Norelco idea is 18 self-sharpening blades made of surgical steel—rotary blades that continuously stroke whiskers away without a nick or a pinch. And because they're inside floating heads, they nestle into the curves of your face, cutting smoothly, more evenly *overall*. A Norelco shave feels smoother because it is smoother. But what's new is what we've done to the shaving heads themselves.



Breakthrough—the SUPER Microgroove floating head.

The 1971 Breakthrough— The SUPER Microgroove™ Head

Most men think you can't get a close shave with an electric shaver because of the metal screen between the blades and your skin. But in the revolutionary design of the Norelco floating head, the metal literally presses the skin down around each whisker (1) and gently lifts the hair up to the rotary blades. (2) So the whisker can actually be shaved off *below* skin level! Close, but still comfortable.



How the SUPER Microgroove head shaves below skin level.

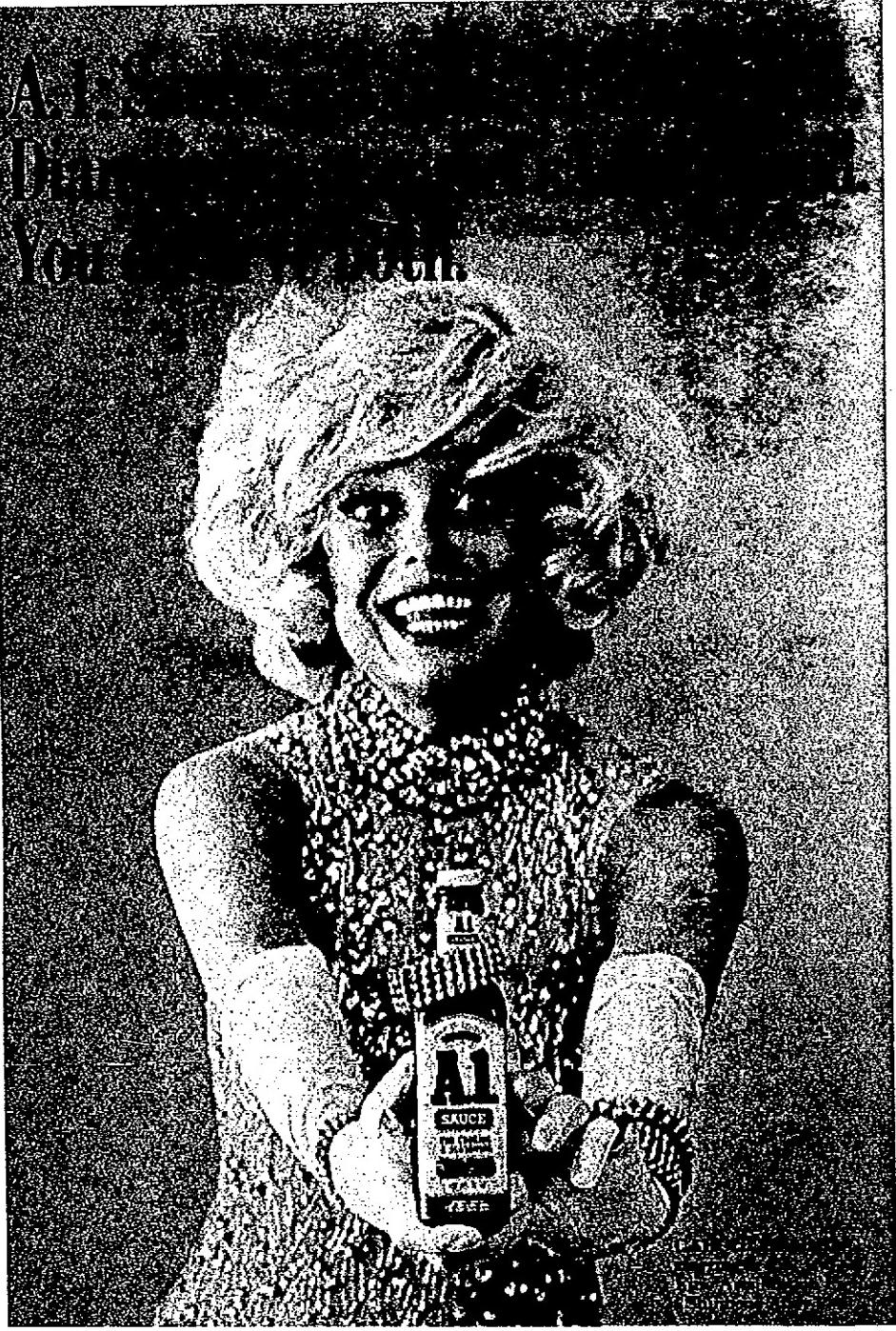
If You Haven't Tried An Electric Shaver In A Long Time, You've Got a Surprise In Store For You

Just as blades have changed a lot over the years, electric shavers have, too. No one ever disputed the fact that Norelco delivers the most comfortable shave of all. But now, when the most comfortable shave in history turns out to be as close or closer than blades, electric shaving has come of age.



Norelco®

We beat the blades.



A.I. is a cook's best friend in the kitchen. But every cook needs a friend outside the kitchen. A diamond ring, for instance. So, A.I. is giving 10 women a free diamond dinner ring. A shiny cluster of six fine full cut diamonds. All you have to do to win is tell us why you think A.I., a delicious pour-on and pour-in, is a cook's best friend.

Yes, Enter My Name In the A.I. Cook's Best Friend-Diamond Sweepstakes! I understand that all entries are eligible for the drawing.

I think A.I. is a Cook's Best Friend in the kitchen because (check any one, two or all three to enter):

- A.I. Sauce makes even a simple recipe memorable.
- A.I.'s 13 seasonings pep up everything from soups to salads to appetizers.
- All kinds of meat are tastier when you pour on A.I. Sauce.

Mail to: A.I. Cook's Best Friend-Diamond Sweepstakes, P.O. Box 754, Oak Brook, Illinois 60521

Name _____

Address _____

City & State _____ Zip _____

CONTEST RULES: 1. Pick reasons(s) why you feel A.I. Sauce is a Cook's Best Friend in the Kitchen. Mail entry blank to A.I. Cook's Best Friend-Diamond Sweepstakes, P.O. Box 754, Oak Brook, Illinois 60521. No purchase required. Open to U.S. residents, 21 years old or over. One entry per family. 2. Entries will be submitted and ten (10) winners will be selected by random drawing by an independent judging organization. All entries are eligible for drawing and all prizes will be awarded. 3. Each winner will receive six 40-point (4/10th carat) Diamonds (approximately 24 points in total) in one white metal setting, limited to either dinner ring, brooch, pendant or bracelet. Each winner will have a choice of design and setting subject to mutual agreement between winner and Heublein, Inc. Winners will receive appraisal certificates for jewelry selected. 4. All entries must be postmarked by midnight, October 15, 1971. The drawing will take place on October 29, 1971. Winners will be notified by mail by December 1, 1971 and must claim prize by February 28, 1972. 5. Employees of Heublein, Inc., subsidiaries, advertising agencies, food brokers and R. H. Donnelley Corp. are not eligible.

SINGLE MOTHERS

The stigma of unwed motherhood is fast disappearing from America's permissive society.

Every year more women in this country bear children out of wedlock and keep them. Follow-up studies reveal that these single mothers and their offspring gradually blend into our society, no longer stigmatized as social outcasts.

The number of illegitimate children born in the U.S. has registered a steady increase every year since World War II. In 1967 approximately 318,000 Americans were born out of wedlock, compared to only 89,500 in 1940.

Moreover, the Census Bureau reports, the illegitimacy rate for whites has increased steadily over the last decade, while that for blacks has declined.

In California alone, 46,000 single women gave birth last year. Almost half were under the age of 20, of whom about 99 percent decided to keep their children.

With the greater social acceptance of single motherhood, fewer of the teenagers and young women who find themselves pregnant seek the seclusion and anonymity of the proverbial "Home for Unwed Mothers."

The Florence Crittenton House, Washington D.C.'s largest such facility, reports that while illegitimate births have increased from one-fifth to one-third in the past 20 years, applications for residence declined by a third.

Where do young single mothers now go? Most of them remain right where they are. A follow-up study of over 200 unwed mothers conducted by the Community Council of Greater New York explodes most of the myths about these mothers.

"For the great majority this experience has not been the beginning of a life of promiscuity, instability, and dependency," write Mignon Sauber and Eileen Corrigan, authors of the study. "Six years after their first child was born, they have in most respects blended into the general population of mothers and children, and exhibit the wide range of life styles and life situations found among families in the population generally."

Half of the women in the survey were still single by their child's sixth birthday, and half had married--50 percent of these to the father of their child. Of the single mothers, 31 percent had maintained contact with the father.

In most cases, the New York report concludes, single mothers are warm and demonstrative toward their first-born, and typically follow societal norms in child-rearing.

What does this mean for the future of marriage as an institution? The Women's Lib movement contends that some women can, have, and will do a good job of giving birth and raising children without husbands.

HIDDEN MIKES The Japanese Embassy in Moscow has discovered "a considerable number of listening devices" deviously planted on its premises by the KGB, the Soviet Union's security apparatus. This, of course, is par in the Soviet Union.

Masajo Sato of the ministry's secretariat acknowledges the fact but declines to reveal where or how many hidden microphones were uncovered during a recent shakedown of

the Japanese Embassy. "We have to take into consideration," he explains, "our relations with the country involved. We have not yet decided to protest."

The discovery did not come as any great surprise to the Japanese. Wataru Owada, minister at the embassy, reveals that "a similar discovery has been made in the past, and we are well aware of the Soviet proclivity for eavesdropping."



A SCENE IN SAIGON, THE COSTLIEST CITY

MOST EXPENSIVE CITIES

The most expensive city in the world, the UN reports, is now Saigon.

In a comparative analysis of living costs for international officials, the UN assigned New York City a cost index of 100. Saigon with a rate of 163 ranks as the world's costliest city for international officials, followed by six African cities and another war-torn Southeast Asian capital. They are: Abidjan,

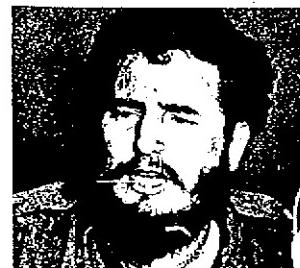
Ivory Coast (126); Brazzaville, Congo (112); Lagos, Nigeria (106); Bangui, Central African Republic (105); Phnom Penh, Cambodia, and Algiers, Algeria (103), and Accra, Ghana (102).

World capitals where the living is cheaper than New York include Paris (94), Rome (88), Geneva (85) and London (82).

These figures are used by the UN and other organizations to determine international salary levels which are geared to the local cost of living.



FRANCO



CASTRO

SPANISH DICTATORS

The two strongmen of the Spanish-speaking world, Franco of Spain and Castro of Cuba, are under pressure from their superpower allies to resign.

In Spain, the Nixon Administration has been quietly working to convince Generalissimo Francisco Franco to resign as head of state. Franco has already designated Prince Juan Carlos of Bourbon as his successor, but the prince is young and inexperienced, and U.S. officials fear that Franco's sudden demise (he is 78) would unleash a power struggle. Better that El Caudillo, who has ruled Spain with an iron hand since 1939, effect the change of power now.

Our NATO allies would also prefer another Spanish head of state before that country's entry into the treaty organization. Memories of Franco's ties with

the Nazis and Fascists during World War II die hard in Europe.

In Cuba, "The London Observer" reports, the Soviet Union would like to see Fidel Castro replaced as Premier. Soviet preference for the post: Carlos Rafael Rodriguez, now First Secretary of the Cuban Communist Party and Minister of Industry in Castro's government.

Rodriguez, 54, an experienced economist, would be more likely than Castro to follow the Soviet line, the Russians believe. And by replacing the maverick Castro, the Soviets would be bolstering their hegemony in the world Communist movement.

Franco and Castro are a generation apart in age, an ocean apart in geography, and a millennium apart in politics, but they agree on one thing: both oppose outside meddling and show no inclination to bow to superpower desires.

THE WIFE-BEATERS

A bored man is a potentially violent man, claims Dr. Roger Tredgold, a British specialist on psychological medicine.

And statistics in the city of Birmingham (England) seem to bear him out.

For the past six months an increasing number of Birmingham wives report that their husbands have taken to beating them. Black eyes, bruised faces, twisted arms--such is their lot in life.

Why is the wife-beating problem on the increase?

"Many cases stem from the frustrations and tensions

in homes where the men are unemployed," reports a spokesman for the Birmingham Citizens Advice Bureau. "It has gotten so bad that we are thinking of setting up a small hotel where wives can get away from it all for a little while."

Unemployment is at its highest level in Great Britain in more than a decade, and apparently wife-beating goes hand in hand with unemployment. Frustrated, bored, unable to find a satisfying outlet for their energy, Britishers who are reduced to life on the dole meet adversity like men: they blame it all on their wives. Then, pow!!!

ALIVE. A SUPPORT PANTYHOSE SO UNIQUE, WE'RE RUNNING A SALE TO PROVE IT.

Alive by Hanes.
A support pantyhose
that's the sheerest of them
all.

A support pantyhose
with more colors to choose
from than anyone else:
fifteen shades of sheer.

A support pantyhose
with the right kind of sup-
port. More at the bottom,
where you need it most.
And less and less all the
way up to the top. Fully
graduated support.

Put them all together
and you'll understand

why we believe Alive is
the best support panty-
hose money can buy.

To prove our point,
we've arranged a special
sale the week of Septem-
ber 11-18.

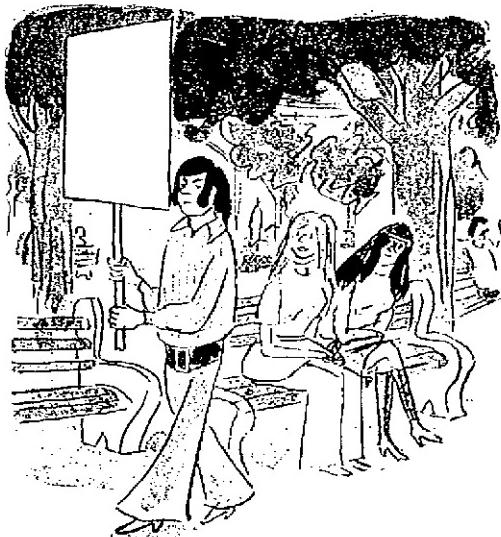
Here's your chance to
find out why Alive is
catching on faster than
any other support panty-
hose.

Reg: Sale
Pantyhose 5.95 4.95
Stockings 3.95 3.25



Hanes
YOU'RE WORTH IT.

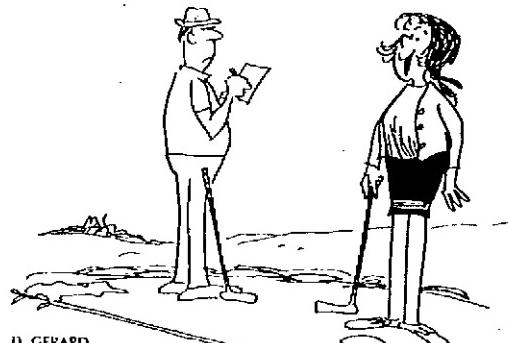
It's to Laugh



L. GAREL
"That Frank! You never know what he's thinking."



F. BUTTON



D. GERARD
"I can't believe it! Me! Finally . . . a hole in nine!"



E. BARTH

"I hope this is important!"



What Has Summer Weather Done to Your Complexion?

Summer should bring a lovely blooming glow to your skin, making you look younger and healthier. But all too often your skin becomes dried-looking instead, making you appear older than you ought. Summer sun and wind, extra fresh-up baths and showers, and increased outdoor activity can combine to make your complexion distressingly dry.

Fortunately, there is a remarkable fluid, developed by beauty researchers, with an unusual ability to counteract the harsh effects of summer weather. This unique blend is available from druggists in the United States as Oil of Olay moisturizing fluid and used by beautiful women in all parts of the world. It contains natural moisturizing oils that can do wonders in alleviating summer dryness, which can accentuate wrinkles on your complexion, adding unnecessary years to your appearance.

The beauty blend penetrates the important surface layer of the skin rapidly and evenly, allowing you to retain the vital moisture summer's sun and wind and heat can steal from your complexion.

Oil of Olay is compatible with the skin and blends readily with skin fluids. Its natural ingredients form an efficient barrier that retains the complexion's own moisture, particularly necessary in maintaining a youthful-looking glow in hot weather. Most women discover that Oil of Olay, used regularly in a twice-daily beauty ritual, morning and night, very quickly brings a moist, vital look to the skin.

During the summer, however,

you may find it desirable to pamper your skin even further. Soothe on Oil of Olay whenever your complexion feels dry and taut. This may be after exposure to the sun or wind, after bathing or showering, when you've returned from swimming or other outdoor activity, or even when you feel your skin responding unpleasantly to air conditioning.

But no matter how often you use Oil of Olay during the day, do not be tempted to miss the morning and evening beauty ritual. Applied generously to your face and throat just before bedtime, the unusual blend works quietly throughout the night. In the morning, smooth on Oil of Olay before making up. Due to its even spreading and rapid penetration, the beauty fluid provides



Hints That Beauty Specialists Recommend

At the end of a long, hot day, lavish Oil of Olay® on your face and throat before you relax in a tepid tub. You will emerge refreshed and revitalized.

* * *

During the summer, more of your body than usual is exposed to the weather. Lavish as much of the precious Oil of Olay as you dare on arms, legs, elbows and other areas that yearn for such delicious pampering.



Has the Catholic Church deserted the Catholic Faith?

Many sincere people who long regarded the Catholic Church as a pillar of stability are now disturbed and confused by reports of changes in the Church since the Second Vatican Council. They wonder if the Church has deviated from the faith entrusted to it by the Lord. Or if all believers of good-will who seek fidelity to God's truth, may still find it in the Catholic Church.

Our new pamphlet entitled "To Understanding The Church Today" points out that nothing substantial has changed. The changes are in the manner of expressing basic beliefs through new language and ceremonies, to promote better understanding and more response.

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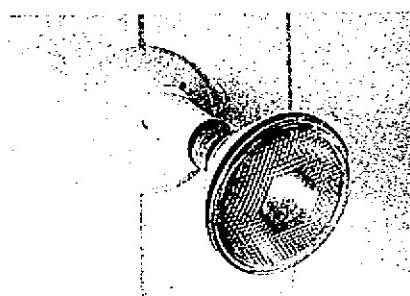
PARADE OF PROGRESS

TAKE A LOOK AT THESE NEW IDEAS FOR YOUR HOME AND FAMILY ■ BY PETER DRYDEN



LASAGNA DISHES: Useful for preparing and serving lasagna—and for other baking as well—these dishes (above) have steel cores for durability, a smooth ceramic sheathing for easy cleaning. Removable chrome handles facilitate use at table. Blue, orange or green. Sizes: $12\frac{1}{4}'' \times 7\frac{1}{4}'' \times 2\frac{1}{8}''$ deep and $16\frac{1}{2}'' \times 10\frac{1}{8}'' \times 2\frac{3}{8}''$ deep. \$5 and \$7 in stores. U.S.-Stamping Co., Dept. PP, Moundsville, W. Va. 26041.

PROFILE PAINT SCRAPER: Next time you scrape paint from irregular surfaces such as molding and furniture legs, a new tool can simplify the job. It has 7 different contour blades to match a wide range of surfaces. Blades slide into grooves that secure them; storage chamber in handle holds blades not in use. \$2.80 in stores. Coastal Abrasive & Tool, Dept. PP, Box 337, Trumbull, Conn.

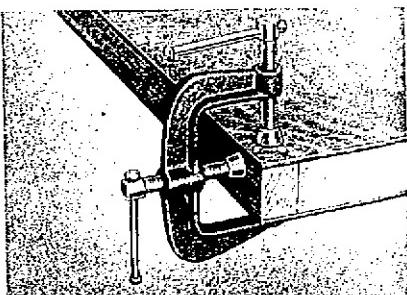


NO-RUST FIXTURE: Here's an outside light fixture (above) made of materials that won't rust or corrode and endanger life and property. The 5"-diameter, $4\frac{3}{4}$ "-high unit is guaranteed for 10 years even in salt water areas. You can angle it in any direction. \$5.95. Double unit: \$9.95. Harris, Dept. PP, Box 25281, Charlotte, N.C. 28212.

WIG AND HAIR BRUSH: A new combination brush has, on one side, 7 rows of wire bristles set into a flexible rubber base to take care of a wig. On the other side, there are 5 rows of regular bristles for your hair. \$2.50 postpaid. Hollis Co., Dept. PP, 1113 Broadway, New York, N.Y. 10010.



SKI TRAINER/CONDITIONER: Designed to help you sharpen your skiing skills and keep in good condition out of season, this device (above) can simulate every skiing movement. It lets you practice angulation, change of lead, unweighting, weight shift, traversing, snowplowing, parallel, wadehn, vorlage, and pole plant. Heel and toe holders are adjustable so the whole family can use the device. Heavy chrome finish with rubber guards to prevent marring of floors. \$39.95. Ski-Trol, Dept. PP, Box 69, Stamford, Conn. 06907.



THREE-SURFACE CLAMP: With its second adjustable screw in right-angle position, this clamp (above) provides a simple way to hold edging strips securely in place while glue sets. It has a $2\frac{1}{8}''$ jaw, $1\frac{1}{4}''$ depth. Useful for working with wood, metal, sheet formica. \$1.99. Sunset, Dept. PP, 62 Sunset Bldg., Beverly Hills, Calif. 90213.

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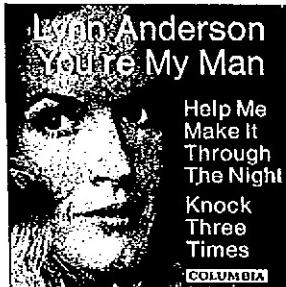
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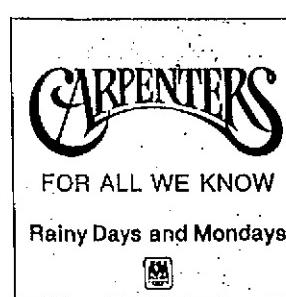
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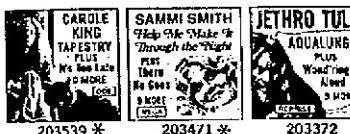
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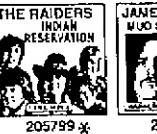
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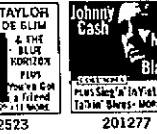
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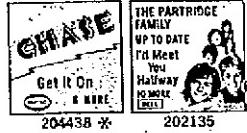
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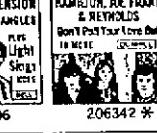
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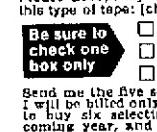
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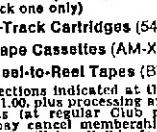
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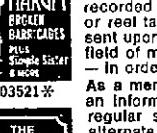
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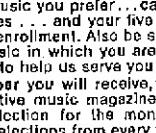
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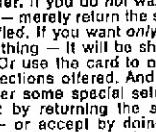
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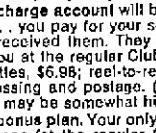
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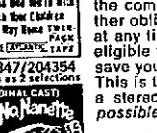
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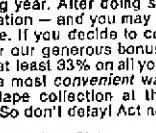
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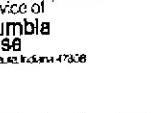
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Doctor and patient: Does he have a right to betray a confidence? The question is pointed up by a case

in Britain where a family physician told a teenager's parents a birth control clinic had put her on pills.

**OPEN TO DISCUSSION—
Love Secrets:
Should a Doctor Tell?**

by Lloyd Shearer

A few months ago, a 16-year-old English girl was placed on the pill by a Birmingham birth control clinic. Following the usual procedure, the clinic informed her family physician in confidence.

The physician, 64-year-old Dr. Robert Browne, promptly told her parents. Was he right in doing so? For months this deeply human controversy has raged back and forth throughout British medical circles.

Does a physician have a right to break a patient's confidence without her permission?

Does a physician have the moral duty to preserve a patient's secret no matter what her age?

Can a doctor be sued for violating the sacred patient-doctor relationship? Or can he be accused of serious professional misconduct?

A few weeks ago the physicians of Great Britain finally resolved their dilemma. They said simply: "Doctors

must not tell." If a girl asks to be placed on the pill, her parents must not be notified without her specific permission.

At the same time, the members of the British Medical Association agreed that it is a doctor's duty to try mightily to persuade all minor girls to agree to such disclosures.

In the doctors' debate which occurred at the annual BMA meeting here, a letter from the parents of the 16-year-old girl was unofficially introduced.

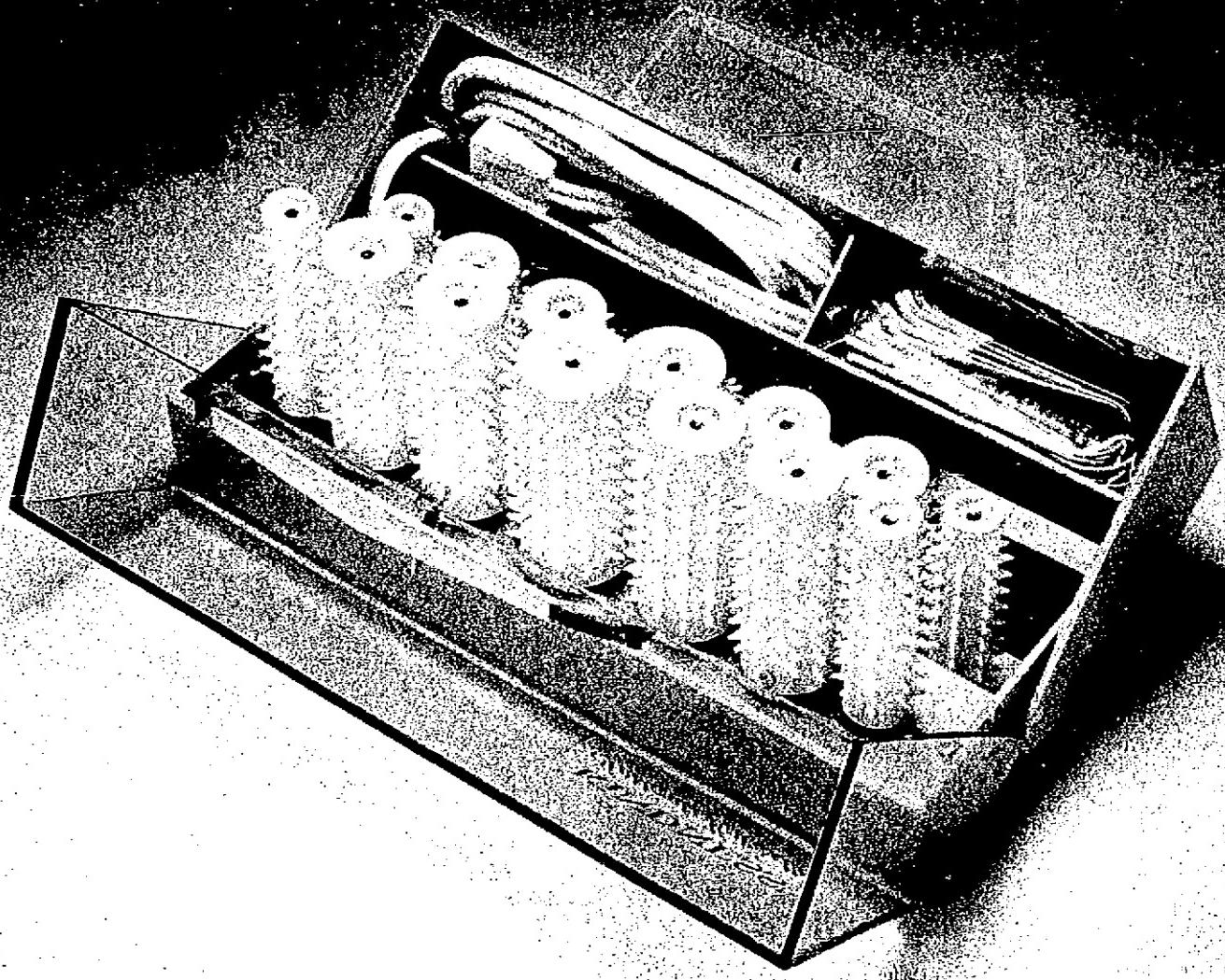
"As parents," it said, "we consider we have every right to this information, our daughter being a minor and therefore our responsibility."

"If family doctors are denied the freedom to use their own discretion in cases such as these, it will most definitely undermine the confidence which families have in them."

Many American parents will strongly agree with the above letter. The British Medical Association, however, does not. Parents want to rely on their family physicians. But so do minors. If a 16-year-old girl has no confidence in her family physician, she may very well stay "off" the pill and become pregnant, she

continued

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Charles Whitman, a Texan who killed 16 people. A few months before he climbed a tower in Austin with

a rifle, he had confided to a psychiatrist his urge to kill. Should the doctor have notified the police?

SHOULD DOCTOR TELL? CONTINUED

may very well permit a venereal disease to go untreated, or she may prescribe the pill for herself and become ill, or in some cases die of thrombosis.

Confidence in the physician is paramount. Doctors simply must not tell secrets—unless, of course, the disclosure of such secrets benefits the community.

The Whitman case

For example, several years ago Charles Whitman, a student at the University of Texas in Austin, ascended the tower and shot 16 people, 14 of whom died, before the police could gun him down. The bodies of his mother and wife were found later in their homes.

Several months previously Whitman had consulted a psychiatrist to whom he had confided that from time to time he felt like "going up on the tower with a deer rifle . . . and shooting people."

Should the psychiatrist have notified the authorities about Whitman's fantasy?

sies? Or was he correct in assuming that a tremendous hiatus existed between a psychiatric patient's desires and his overt behavior?

According to the American Medical Association principle of ethics, a physician should not betray any secrets or confidences or character inadequacies revealed to him by a patient unless the law requires him to do so, or he feels strongly that such a disclosure would protect the community's welfare.

Take a physician who examines an airline pilot. There is some doubt about that patient's heart condition. Should the physician call the airline and ground the pilot, or let him fly another 90 days and thereby qualify himself for a pension?

Or take the physician who examines a cabdriver who obviously drinks too much. Must the doctor phone the cab company and say, "This man constitutes a threat to society?"

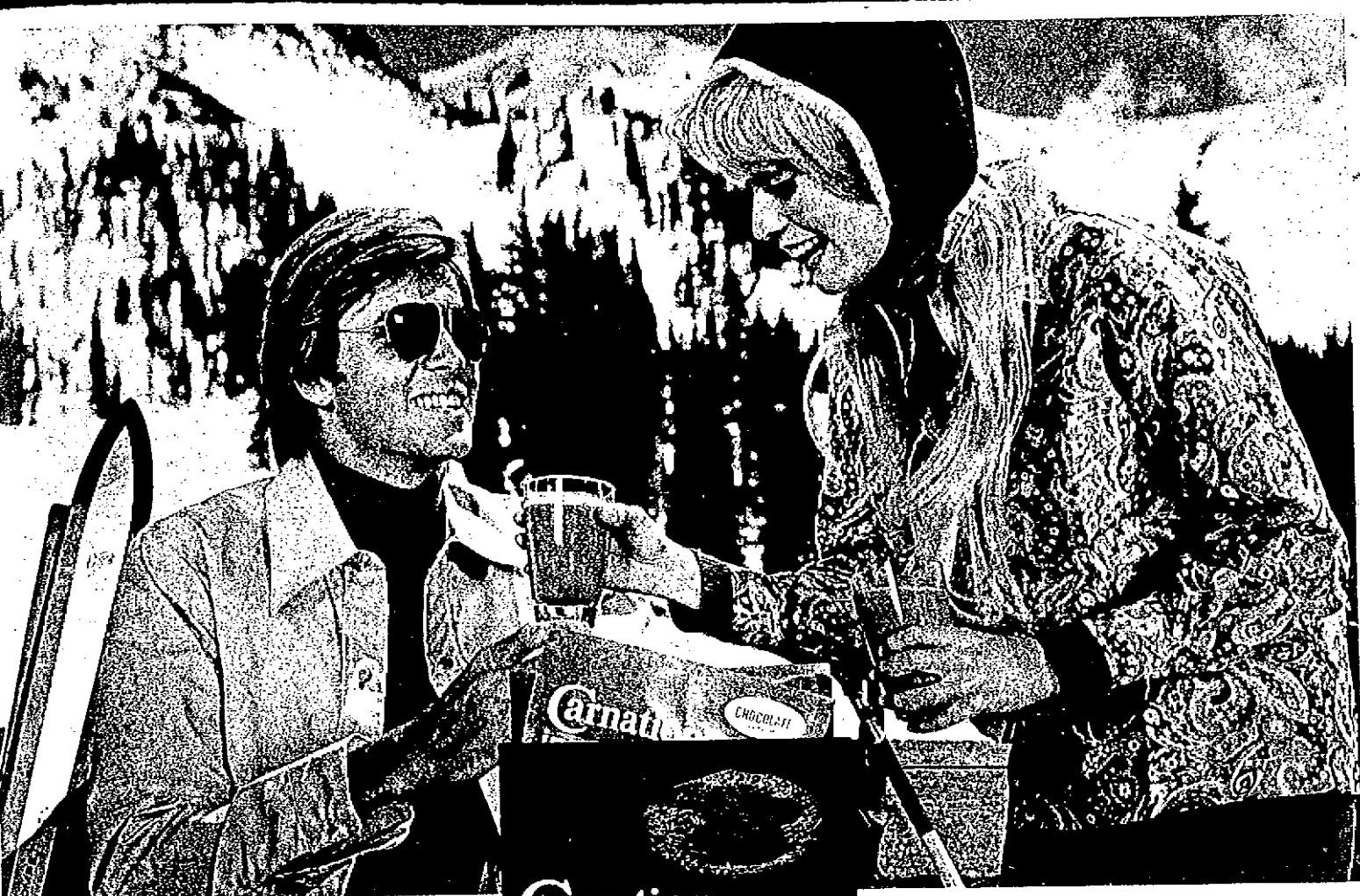
Thirty-seven states have laws which hold that communications between

doctors and patients are privileged. All 50 states permit a patient to sue a physician for civil damages if the doctor betrays his patient's confidence.

Twenty-two states will revoke or suspend a doctor's license if he is found guilty of disclosing a patient's secrets. Yet there are countless exceptions to the law, particularly in cases of communicable disease. Of late there has also been enacted a rash of state laws which hold that doctors may now treat minors for venereal disease without notifying parents.

Can compel disclosure

Here in England, in contrast to the United States, however, a doctor's relationship with his patient is not considered legally privileged. Any judge can compel a doctor to disclose his secrets in court. If the doctor is not willing, he can be jailed for contempt of court. The Anglo-Saxon common law maintains that lawyers are the sole professionals (not including clergymen) who need not disclose a client's confidences in court.



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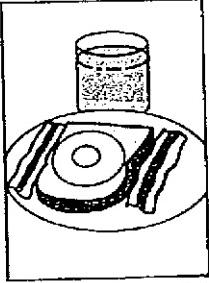
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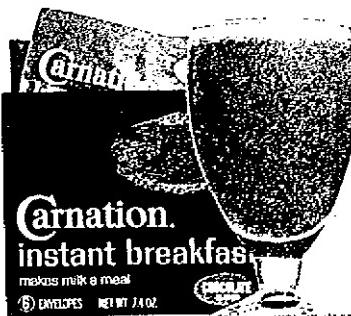
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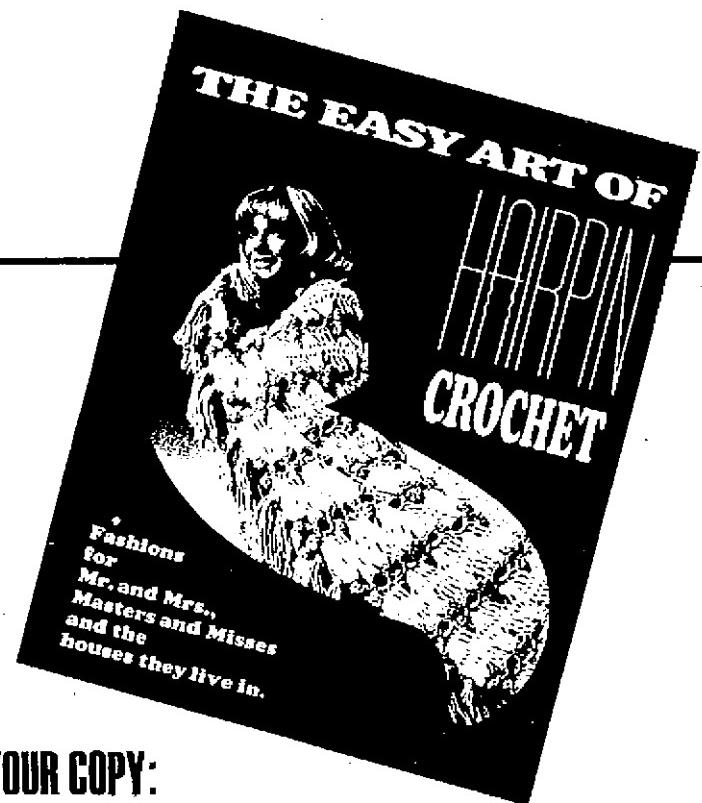
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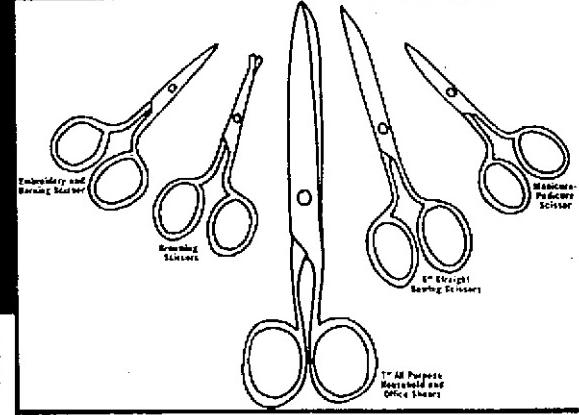
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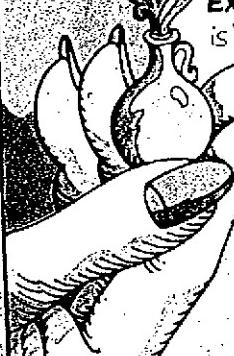
was invented by Albert J. Hook in

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Detective Dave Toma dressed as a street cleaner, one of his numerous disguises. A lone wolf, he uses unorthodox methods, and his arrest record proves that they work.



As a priest: "I can become very pious."



Doing his thing as a complete hippie.



The criminal who thinks Toma's a bum is in for a rude awakening.

The Phantom Detective

by Herb Jaffe

NEWARK, N.J.

Dave Toma is a detective with a thousand faces and ten thousand gimmicks. As a result, an army of junkies, prostitutes, pimps and bookies in Newark, N.J., would love to run him down with a steamroller—if they could ever find him in his real face.

"Hell, he ain't no cop; he's Houdini," moaned a numbers runner arrested by Toma for the third time, each under a different disguise. "The guy drives me nuts."

Toma's boss, police inspector Irving J. Moore, describes the 38-year-old ex-Marine as "an enigma, a phantom. He prefers to work alone, and we give him carte blanche. He's unorthodox in his style."

That Toma doesn't operate by the book is putting it mildly. Yet his car trunk filled with disguises and makeup kits has been instrumental in his compiling a conviction record of better than 99 percent of the several thousand arrests he has made in 15 years. Toma is particularly proud of never having to fire his revolver in one of the highest crime-rate areas in America.

'Some close calls'

"I've had some close calls, but I'm a firm believer in criminal rehabilitations," he says.

His office is a 1963 Plymouth Valiant—which can hit 100 mph in a chase—and from the moment he turns the key he's at work. As a member of the Vice, Gambling, Narcotics and Liquor Squad,

Toma picks his own prey. Possessing a photographic mind, he doesn't bother to write down addresses, names, license plates or other routine facts. Toma doesn't even carry a pencil.

"I remember everything I have to remember. Writing down facts kills too much time. I keep everything in my head. I move by instinct."

"I'm turned on by the least bit of suspicion. A face or license number leads me to some house." After opening one of the three suitcases in his trunk, he'll duck to the floor of his car and in minutes he might become a Good Humor ice cream man with messy hair and a slight limp.

Living his part

"I'm always psyched to the maximum for the role I play. If I'm dressed as a gimp Good Humor man, then I am a gimp Good Humor man. I'll stop the first person I see, put on a stupid grin and pretend to be very conscientious, like I just got the job and I'm checking the neighborhood to see how many kids live there. Meanwhile, I get to find out who lives in that house."

Minutes later he might be back as a hippie looking for a friend. He might return later as a bum knocking on apartment doors in his target house for a handout, or maybe a street cleaner seeking a glass of water, or any of a multitude of characters. "I prefer to play the priest strolling along a new neighborhood. I can become very pious."

Baked Potatoes?



Yup!

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2. Combine $\frac{1}{4}$ cup grated Romano or Parmesan cheese with 1 envelope Shake 'n Bake® Original Flavor Seasoned Coating Mix for Chicken in bag. Add potato strips and shake.

3. Bake potatoes in a single layer on cookie sheet lined with Reynolds Wrap® aluminum foil at 400° for 30-35 minutes or until tender (20-25 minutes for frozen potatoes). Serve.



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Home economist Gale Steves in New York office of the National Marine Fisheries Service. She's holding a government brochure.

Eat Fish? She Tells You Why

by Herbert Kupferberg

NEW YORK, N.Y.

Gale Steves' job is selling fish. But she doesn't work in a fish store. Her boss is the U.S. Government, and her customers are the American consuming public.

Gale, a pretty blonde who is a 1964 graduate of Cornell, is one of eight home economists employed by the National Marine Fisheries Service—currently celebrating its 100th anniversary—to travel about the country convincing housewives that fish is an economical, tasty and nutritious dish.

The job is easy for Gale because she's a fish-eater from her childhood days on the shores of Long Island and because she believes that seafood of all kinds ought to play a much larger part on American menus.

"There are 240 different fish as against only eight or nine kinds of meat, including poultry," she says. "How's that for variety?"

Four or five times each month Miss Steves, whose territory is the Northeast-

ern U.S., sets out on one of her fish-demonstration expeditions, with the objective of telling housewives how to shop for and prepare fish.

She begins her day by traveling to New York's Fulton Fish Market at 6 a.m. to pick up 25 or 30 pounds of freshly caught specimens. Usually she'll purchase a variety—cod, ocean perch, pollock, whiting, haddock. These she places in a hamper filled with ice and heads for the airport.

When she first began working for the Fisheries Service in 1968, airline guards and stewardesses used to look suspiciously at the bulky container.

"They asked me what was in it, and when I told them 'fish' they looked kind of funny. They were afraid it would smell. I assured them that fresh fish doesn't smell—that it has a nice fresh fishy tang to it, that's all. Now most of them know me and I never have any trouble."

Miss Steves' demonstrations are usually held before civic, school or con-

sumer groups. First she discourses on the virtues of fish as food—their high concentration of protein, their lack of fat, their availability both in fresh and frozen form.

"You have to overcome a certain prejudice against fish," she admits. "There's always somebody in the audience who just doesn't like it. I tell them how to make sure fish is fresh before purchasing it. Most fish markets won't let you press the fish to see how firm it is, but your eyes—and nose—are the best guides, anyhow. Fish go bad from the outside in, so you should look out for dark colorations or marks on the skin. I've gotten so I can tell from just a glance how old a fish is."

To prove how good fish can be, Miss Steves climaxes her demonstration by cooking on the spot a variety of dishes. She'll try five or six different recipes each time, baking a flounder, broiling a cod steak, poaching a trout, oven-frying a haddock, sautéing a tunaburger. She then serves portions to her audience which by now is practically drooling. Miss Steves concocts some of her own recipes, gets others from booklets on seafood preparation put out by the U.S. Government Printing Office.

Out of the frying pan

"Many women don't realize the scope for imagination in cooking offered by fish," says Gale. "I find that about 98 percent of women fry fish. Their mothers fried fish, so they fry fish, too. We'd like to see them try the other methods. I'm not there to teach them how to cook, but to give them creative ideas. Sometimes, though, they give me ideas. A lady in Mineola, N.Y., gave me a great recipe for cooking shrimp in beer. You don't taste the beer at all, but it has a very distinctive flavor. Another woman in Saratoga Springs, N.Y., said she cooked salmonburgers in muffin-tins. As I say, fish offers you scope."

When she's on the road, Miss Steves says that she has an occasional meat dinner just to break things up. But for

her an ideal meal consists of a platter of clams or oysters, followed by a good chowder and then a main fish course. One of these days, she says enthusiastically, there may even be fish desserts, because government scientists are working on chocolate cookies made of fish-protein concentrates.

During her travels Gale says she has tried "to calm the fears" of people upset over the findings of high mercury concentration in swordfish and tuna. As a result of the studies by the Food and Drug Administration, swordfish has disappeared from the market, but tuna has now been given a clear bill of health. Experts are in disagreement over whether the mercury in large predatory fish like swordfish is natural in origin or the result of industrial pollution of the water.

The scare subsides

In any case, Miss Steves, who eats tuna "at least twice a week" herself, says that there are plenty of other fish in the sea brimming with vitamins and untouched by any suspicion of mercury. When the scare was at its height, she says, she received 500 inquiries a week at her New York Fisheries Service regional office at 110 East 45th St., but now these have subsided.

"There's really no reason why fish should be such a poor relation in so many households," she says, "yet the average American only eats 11 pounds a year compared to 100 pounds of beef. I'm not against meat in any way, shape or form, but fish does add variety and flavor to a diet."

This month Miss Steves is getting married to Sherwood Pratt, an executive with Engelhard Industries, but she's going to keep on working as a fish ambassador. "I enjoy my job and feel I'm doing a service for consumers," she says.

Asked whether her husband-to-be likes fish, she pauses a moment and replies: "Well, he likes it better than he used to."



About once a week Gale goes to market for a variety of fish that she will cook and serve during her demonstration before a gathering of housewives.

Keeping Up...With Youth

by Pamela Swift



They Bar Recruiters

Each year the Pentagon compiles a list of colleges nationwide where visits by military recruiters are barred.

Federal law declares that such colleges shall not receive research grants from the military or the National Aeronautics and Space Administration.

As of this past June the following colleges comprised the list: Bethune-Cookman College in Daytona Beach, Fla.; Boston State College, Boston, Mass.; Grinnell College, Grinnell, Iowa; Wilmington College, Wilmington, Ohio; Cooper Union, New York City; Friends Uni-

versity, Wichita, Kan.; Los Angeles City College, and Mt. San Jacinto College, Gilman Hot Springs, Calif.

One of the reasons military recruiters from the Army, Navy, and Air Force have been banned from these institutions is that their presence has stimulated campus demonstrations.

No war in this century has been more unpopular on American college campuses than the undeclared war in Southeast Asia.

Many college students have come to the regretful conclusion that they have not been told the truth by three different Administrations concerning our involvement in Vietnam, Laos, and Cambodia.

Military recruiters for their part

cannot understand why they should be banned from a campus when recruiters from defense contractors like Lockheed, General Dynamics, Bell Telephone, and duPont are not.



Vietnam Studies

"Those who cannot remember the past are condemned to repeat it," philosopher George Santayana wrote.

So that we may never forget the terrible lesson of Vietnam, Harvard University is setting up a Vietnamese study program. Funded by the Ford Foundation and private donors, the program

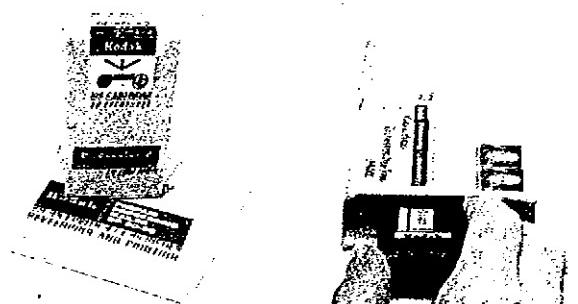
will begin with a general historical survey and a seminar on Vietnamese history, both conducted by Alexander B. Woodside, assistant professor of history. Eventually, the program will be expanded to lead to a Ph.D. in Vietnamese Studies.

Harvard's Vietnam program is the culmination of ten years of effort by John King Fairbank, long-time China-hand and director of Harvard's East Asian Research Center. "The program will enable Americans to look back on our record and understand the Vietnamese in the future," Fairbank explains.

The program as conceived by

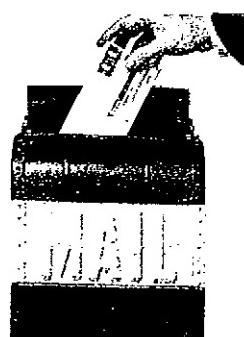
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Fairbank also reflects the assumption that the U.S. will remain in Vietnam after the war is over, repairing the damage. "We can't just shoot up a country and forget about it," Fairbank declares.



What Teaching Pays

If you're going to be a school-teacher, you may be interested in the 1970-71 salaries paid elementary and secondary school teachers in the ten largest U.S. cities.

	Minimum With Bachelor's	Maximum With Master's
New York	\$8450	\$14,500
Chicago	8000	13,650
Los Angeles	7590	14,730
Philadelphia	7300	12,600
Detroit	8277	15,500
Houston	7020	10,640
Baltimore	7500	12,900
Dallas	6800	11,220
Washington	7800	15,200
Indianapolis	7200	13,300
Average of districts with more than 100,000 enrollment		
	\$7200	\$12,600

FRANK MERRIWELL AT YALE AGAIN



YESTERDAY'S HERO (AND TODAY'S)—THE GREATEST YALIE OF ALL TIME

Frank Merriwell's Comeback

A familiar literary hero is about to make his reappearance in the nation's college bookstores. He's Frank Merriwell of Yale, whose athletic prowess and manly character made him a shining light for young readers 50 years ago. Merriwell had no equal on the gridiron, at the stroke oar, anchoring a tug-of-war or protecting the fair name of womanhood. In baseball, his best pitch was a double-shoot, which curved twice on its way to the plate. He was as honest as he was manly and millions of people followed his adventures in 245 dime novels written by au-

thor Gilbert Patten under the pseudonym of Burt L. Standish.

Now the entire Merriwell series is going to be reissued, both in paperback and hardcover by Smith Street Publications of Plainview, N.Y. Publisher Jack Rudman is going to concentrate his initial sales effort in campus book stores because he feels that college youth is as ready as he is "to believe in Frank Merriwell." Rudman thinks today's uneasy stock market, free dancing spirit and miniskirt fashions all have their parallels in the 1920's. In any case, the first volume of the reissues, "Frank Merriwell's Schooldays," is being printed in an edition of 100,000.

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Drug laws abroad:

If you're touring a foreign country, get set for some hard news.

No matter which way you go, you'll run smack into drug laws that are a whole lot tougher than ours.

You may have heard differently. You may have heard possession and sale of drugs overseas or south of our own border is okay. Or at least tolerated. That's a lie. Drugs are illegal. The same as here. And that's the truth.

Only one thing is different. The penalties are stiffer. In Lebanon, for instance, possession gets you 3 to 5 years in a mental hospital. That's the law. And there's no way around their law.

Drug arrests of Americans overseas have jumped 70% since last year. And nobody can help. Not friends. Or family. Or the smartest lawyer in town. Not the United States government.

That's why there are over 700 American citizens doing time on drug charges in foreign jails.

Those are the facts! **Their drug laws are a whole lot tougher than ours.**

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SEN. BIRCH BAYH (D., IND.)

Let's Overhaul Our Military Justice

by Senator Birch Bayh

Suppose I were to describe a system of justice in which one person holds the power to decide whether to bring to trial his fellow citizens, to select the prosecuting attorney, the members of the jury, and in most cases defense counsel, and then review the findings and sentence.

Suppose I were to tell you that more than 100,000 such trials are held each year—three times the number of criminal trials in the whole Federal system.

"Terrible!" you would probably say. "You must be describing the court system of some country behind the Iron Curtain."

Right here in the U.S.

No, I would have to tell you. I am describing a system of justice that exists right here in the United States—the system of justice that we provide our men and women in the Armed Forces.

It is a shameful fact that this nation, which prides itself on offering "liberty and justice for all," fails to provide a first-rate system of justice for the very citizens it calls upon to defend those principles. *More than 3 million Americans now under arms are being denied rights fundamental to all members of a free society.*

As a United States Senator, a lawyer, and a former serviceman, I am increasingly concerned about our nation's military justice system. This system has always been viewed as separate and distinct from our civilian legal system, with the dual aims of providing justice and maintaining military discipline. Both these aims are legitimate. What is not legitimate is to use the "need to maintain discipline" as a rationale for denying American servicemen the basic rights to which their citizenship entitles them.

Courts-martial may impose numerous penalties, including dishonorable discharge, lengthy imprisonment, or even

death. And yet we give one man—the commander—virtually *unlimited powers* over this process which affects the lives of thousands of our young and plays an integral role in the appellate process. He can appoint the pretrial investigating officers, authorize searches and arrests, convene the court-martial, and decide whether the accused shall remain in pretrial confinement. He chooses the prosecuting attorney and, in most instances, the defense counsel. Finally, he chooses each of the men who will serve as members of a court—the military equivalent of jurors—decides whether a sentence to confinement shall be deferred pending appeal, and makes the initial review of the case.

Such overwhelming control of the court-martial by definition carries with it great dangers. While I believe the vast majority of our military commanders are fair and would not use their influence improperly, there are always exceptions. One letter I received recently told of a commanding officer who had tried to court-martial a cook—who had ruined some fish cakes—for destruction of government property!

Triple-crossed

In one startling case I was told about, a young airman's wife ran off with another man and left the airman with heavy debts. He applied for a hardship discharge. The commanding officer first agreed, but then changed his mind after himself getting involved with the airman's wife. When the young man then went AWOL and was subsequently court-martialed, the person who executed his sentence was the very same commanding officer!

The way to prevent more such tragedies from occurring in the future seems fairly obvious: *eliminate command influence*. For as long as the commander controls the entire court-martial machinery, there will be continuing possibility of improper command influence,

and the right to a fair and impartial trial will remain in jeopardy.

What is urgently needed is a major reform of the military justice system.

My bill, the Military Justice Act of 1971, would eliminate all danger of command influence over courts-martial. It would do this by setting up a separate and totally independent Court-Martial Command, modeling it along the lines of our civilian courts, and investing it with all the powers over the court-martial process and proceedings now held by the commanding officer.

Trial by peers

Selection of the jury constitutes an extremely important reform, for under present military law, the commander hand-picks the members of a court-martial. This hardly squares with the fundamental American principle of the right to trial by one's peers chosen at random, and it gives rise to serious abuses. I learned of one recent case, for example, in which a serviceman was charged with taking dangerous drugs. His commander prejudiced the case from the start by sternly lecturing his subordinate officers on the evils of drugs immediately before the trial and then selecting his jury from among these officers! Such a jury—mindful of their commander's feelings on drugs and dependent on him for favorable ratings and promotions—could hardly be expected to render a truly impartial decision.

My reform of the jury system, together with all the changes embodied in an independent Court-Martial Command, would eliminate virtually all possibility that the commander could control the outcome of a particular case—as can happen now.

Reforms essential

I believe major reforms such as these are essential to the continued vitality of both our civilian and military systems of justice.

Most of the young men and women now under arms are going to come in contact with American justice for the first time while they are serving their country. If we are to create at an early age the respect for the law which these young persons ought to take back into civilian life, we must see that justice is justice, whether it be civilian or military.

Beyond this, we must see to it that no man is convicted and confined, his life perhaps ruined, without having been accorded the full protection of a first-class system of justice.

This country was born in the belief that a society could be both ordered and fair, and we have seen this belief realized in much of our society.

But, to paraphrase Abraham Lincoln, we are beginning to see that a society cannot remain only half just. We must provide true justice for all, or we will have justice for none.

I was the biggest peanut in the family until I lost 66 pounds.

By Glenda Reynolds—as told to Ruth L. McCarthy

Down in Clayhatchee, Alabama, my daddy is a peanut farmer. A good one, too. He raised two boys and four girls from the pickings of those vines, even if we did eat up a lot of his profits. One bonus he always had, though, was me. I was the fattest one of the crop. 197 well-fed pounds of meat with very little shell.

I used to get my feelings hurt all the time about being plump. But Mama was such a wonderful cook and her hot biscuits and homemade peanut butter cake tasted so good, I'd continually eat away the unkind comments.

Needless to say, I had very few dates. Nobody seemed interested in a fat girl. Guess it was a lucky thing for me that I

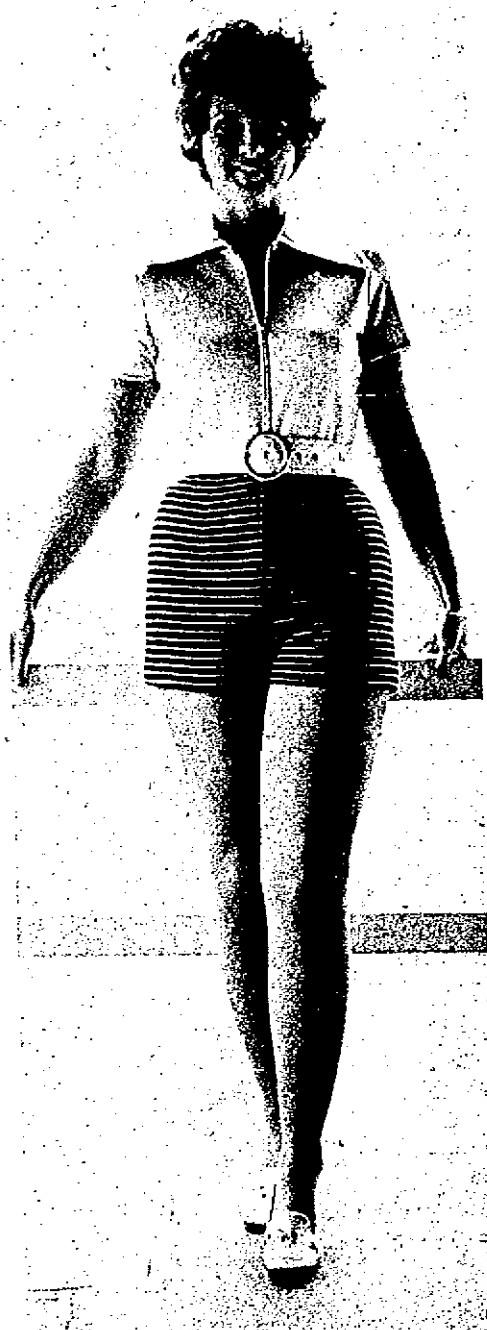
went to my uncle's wedding. I was only nine years old, but I met my future husband, Steve, there. He was the bride's brother, so we saw a lot of each other as the years went by.

Maybe that's why Steve never really saw how fat I was. Anyway, he never mentioned my weight. But it bothered me. I kept promising myself I was going to reduce, but I didn't. Instead, I married Steve and gained even more.

We lived in a trailer right next to my parents' home, and since I worked, Mama continued to cook for us. How we ate! On weekends, there were big feeds at Steve's folks, too. I could never say no. So, before long, the only kind of clothes I could buy were grandmother styles. And I don't mean granny dresses.

It was not, however, until one of Steve's little nephews made a remark that I really got the message. He said: "Aunt Glenda, are you going to have a baby?" I may have looked that way, but I wasn't the least bit pregnant. Fact is, the gynecologist had said that I'd better not have any children until I lost some weight.

*Look at those thighs!
At 197 pounds, I was
some backyard beauty.*



*Now that I'm 131 pounds, I can wear hot pants. Why,
my waist is even smaller than my upper leg used to be!*

That's when I started crash dieting. I took diet pills and lost 23 pounds. When I stopped, I gained back 46. And so it went. Then one day, I sat down in my platform rocker and it gave way. Cracked right in half. It broke up my husband, too. He laughed and laughed. But I didn't think it was the least bit funny.

I decided right then I was going to lose weight, if I had to starve myself. That was a stupid idea, I know, but I felt desperate. Fortunately, I had read some of those stories of people who had lost weight with the help of that reducing-plan candy, called Ayds*. So I bought some of the chocolate mint fudge type at the drugstore. I was glad to learn from the folder that Ayds contains vitamins and minerals, but no harmful drugs. I followed directions, taking one or two Ayds before each meal with a hot drink, and they really helped curb my appetite.

On the Ayds Plan, I was able to give up those starchy foods I used to stuff on and to concentrate on meats and vegetables. Sometimes I'd have just a couple of Ayds and hot coffee for lunch and that actually satisfied me. After I had lost about 50 pounds, I told our family doctor that I was taking Ayds and he was very interested. He thought that the Ayds Plan had done me a great deal of good.

The only one who was sorry for me was the grandmother of a friend of mine. She's in her eighties and she thought nobody could lose 66 pounds without being sick. Well, I was never ill or weak, even once, on the Ayds Plan.

One of the best things about Ayds is that they are not a crutch you have to lean on for the rest of your life. I haven't taken any Ayds in several months and I haven't gained an ounce.

Of course, I've received all sorts of compliments since reducing with the help of Ayds. But the one that pleased me the most came from my 16 year old brother. He said to my husband: "I'd marry a fat girl anytime if she'd turn out like Glenda." I guess you could say that I'm now his kind of peanut.

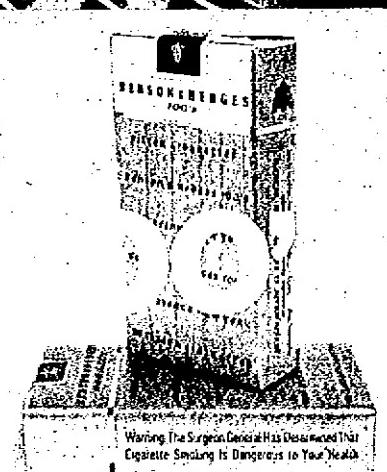
BEFORE AND AFTER MEASUREMENTS

	Before	After
Height	5'6"	5'6"
Weight	197 lbs.	131 lbs.
Bust	40"	34"
Waist	29"	23 1/4"
Hips	42"	36 1/2"
Dress	18	9

America's Favorite Cigarette Break

Benson & Hedges

Regular 20 mg "tar," 14 mg nicotine. Menthol 21 mg "tar," 14 mg nicotine
av. per cigarette. FTC Report Nov. 70.



My Favorite Jokes

by Harry Hershfield

EDITOR'S NOTE: He's never without a story. From his first job as a cartoonist at 16, to his syndicated comic strip "Abe Kabbibble" on up through the present, Harry Hershfield — raconteur supreme — has created merriment for nearly 70 years. He tells the most famous anecdote of his career with relish: "I was a retoucher on 'The Chicago Daily News.' That means you touch up photos so they'll reproduce right. One day a building in Venice, the Campanile, collapsed. Now on a subject like this, newspapers and magazines will often show four or five pictures of other buildings in danger of collapse. Well, they gave me a picture of the Leaning Tower of Pisa to touch up. I thought the photographer took a bad picture and I straightened it out. It got into the paper perfectly straight, so they fired me for two weeks to study up — on history and geography."

Hershfield was equally adept at conveying other people's humorous situations and went easily from comic strips to comedy monologues. In his repertoire are anecdotes about some of the era's great men. "Did you ever hear about the line I gave Dewey? I had to introduce him at a benefit one time. He was Governor of New York then and he had already run for President twice. And I said: 'This man Thomas E. Dewey is the oddest man in politics. I've noticed one thing. Everytime he runs for President he's elected Governor!'"

For years Hershfield was a regular on radio's *Can You Top This?* and has been on television countless times.

Nowadays he's devoting his energies to writing an autobiography. Its temporary title is *The Tale of Three Cities*, Chicago, San Francisco, New York. Hershfield, a widower, lives in New York City in an apartment filled with valuable paintings, art objects and numerous mementos of his long career. He is in great demand as an after-dinner speaker. Herewith some of his favorite stories:

I spoke to Bernard Baruch one time and I said, "I haven't seen you, Mr. Baruch, in quite a while." He said, "I was in Paris for the first time." "How'd you like seeing Paris?" I asked. He said, "I wish I had seen it 50 years ago." I said, "You mean when Paris was really Paris?" He said, "No, when Baruch was really Baruch."

This was Governor Dewey's favorite story: The old Republican Club used to be on Fifth Avenue and 38th Street in New York City. It was a grimy, terrible-looking building. Two men passed by and one said, "What's this awful building?" The other replied, "That's the



Harry Hershfield in his art-filled home. The famed cartoonist and raconteur has known the great and the near great and at 85 will tell a story at the drop of a hat.

Republican Club." "But, why is there black crepe on the building?" "Oh, one of the members died so they put on crepe." "Well," said the questioner, "it does liven up the place a bit."

A fellow was invited to a political meeting in the old Tammany days, the old days. It was one of those beer parties. He wasn't there half an hour when somebody had stolen his wallet. He went over to a man who looked like the leader and said, "Somebody stole my wallet." The leader said, "Don't say anything. Who were you standing next to last?" So the leader left him and returned in about 15 minutes with the wallet. And the fellow said, "What did he say?" And the leader said, "Sht. He doesn't know I got it."

When Franklin D. Roosevelt ran for President for the first time — he was Governor of New York then — I was to introduce him at a political meeting. Well, he asked me to ride down in his car with him. So I got in the car and

we were speeding. Now I'm against fast driving — and the speed increased and all along the route the Boy Scouts and Girl Scouts and the police were all saluting the car. And I turned to Roosevelt and said: "Mr. Roosevelt, do you have to go so fast?" He said: "They all know who's in the car." I said, "I know it, but would you slow up a bit so they can see who's with you?"

Conditions were not good when Roosevelt ran for President and this was his favorite story: A fellow was a big drinker. And he went to the doctor and said, "I can't hear and I can't see good." The doctor asked, "Are you a drinker?" "Yes, I'm a heavy drinker." "That's why you can't see and hear so good. You've got to stop drinking." A month later the doctor runs into the fellow and he's drunk again. "Didn't I tell you that drinking would interfere with your seeing and hearing?" he said. "Doc, what I've been drinking is so much better than what I've been seeing and hearing lately I decided to keep it up."

My favorite war story: Two fellows meet and one says: "The government has no right to draft me, give me a uniform and a gun and take me to a far place and have me shoot a man I don't even know." And the other says: "The government doesn't do that at all. The government does not have you shoot a man you don't know. True they draft you, true they give you a uniform, and true they take you to a far place. Then they put you 50 feet away from the enemy who's also got a gun. Then they let you use your own judgment."

A daughter and her mother go to Switzerland and the daughter says, "Mom, isn't that a beautiful view?" And the mother answers, "What view? The mountains are in the way."

A father went to a fellow and said: "You've been calling on my daughter now for years. Are your intentions to her honorable or dishonorable?" And the fellow says, "You mean I got a choice?"

A man wants to join a notorious gang. The head of the gang says, "It's not easy to get into this mob, what's your record?" "Well I robbed the First National Bank and the Third National Bank." "What's the matter with the Second National Bank?" And the man said, "That's where I keep my money."

There's a dowager and she has a man escort her to the opera. "La Boheme" is playing and all during the opera she talked and yakked, talked and yakked. He could hardly stand it. When the opera was over she said: "Would you like to take me to the opera next week?" He said: "Yes, I'd love to hear your Tannhäuser."

A father takes his little boy for culture to the Metropolitan Opera. Out comes the conductor with his baton, and out comes the big diva, and she starts to sing an aria. As the conductor is waving his baton, the kid says, "Papa, why is that man hitting that woman?" The father says, "He isn't hitting her, that's the conductor." "Well if he ain't hitting her, why is she hollering?" The opera people here like that story very much. They all say it's about someone else.

A lot of war stories are really about every war, they're just modernized. There's one about the Civil War. A general says to his troops: "Don't shoot until you see the whites of their eyes. Being color-blind, I'm leaving now."

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EXTRA
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HURT AND CAN'T WORK**

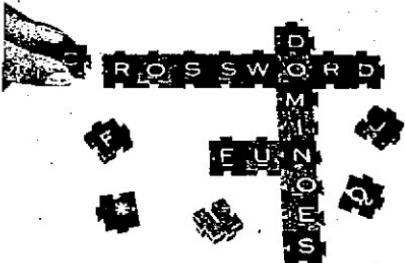
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Crossword Domino (S1789) . . . \$1

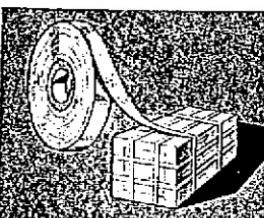


WEAR A MEDICAL IDENTIFICATION TAG—IT COULD SAVE YOUR LIFE . . . Constantly protects you against the wrong medical treatment in case of emergency! Alerts attending physician, police, first aid people with universal red danger signal. Comes as a polished stainless steel chain bracelet or necklace. We custom-engage on the tag any vital message—disease name, drug allergies, name & phone number to call—5 lines, up to 18 letters & spaces per line. Specify message.

Medical ID Bracelet (D-44529) \$2
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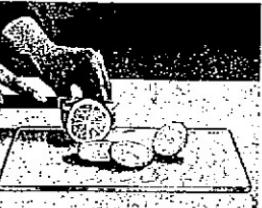


BURGER TRAYS SHAPE, FREEZE & POP OUT PERFECT PATTIES! The easiest way to freeze hamburger! No need to shape by hand, wrap individually . . . then wait for patties to thaw before paper can be removed! With clever new Burger Trays you simply press ground meat into molds & store in freezer. Ready to cook? Just twist tray & out pops perfect bun-size hamburgers. Dishwasher safe poly; set of 2 prepares 8 hamburgers. Pop-Out Burger Trays (41079) \$1.49



TAPE SO STRONG IT BINDS LIKE STEEL STRAPS! Amazing self-adhesive poly tape is reinforced with fiberglass. Withstands up to 200 lbs. of stress—matches steel wire for binding power! Seal packages for mailing; repair book covers, luggage, tool handles to pipes. Big 400' roll; $\frac{3}{8}$ " wd.

Super-Tape (41244) . . . \$1



"INVISIBLE" CUTTING BOARD lets the beauty of your formica counter show thru while protecting it from nicks! Crystal-clear, diamond-hard—the perfect surface for slicing, chopping! Heatproof so it doubles as a hot pad. Dishwasher safe; 8" x 11-1/2". Deluxe, 12" x 16".
 Invisible Board (13995) \$2.99
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TAMPER-PROOF DOOR LOCK TRAVELS WITH YOU! Installs instantly, without tools! Just press into any door jamb. Take it with you to cabins, motels, hotels & feel safe! Door can't be opened from outside! Metal. Fits pocket, purse. Use at home, also.
 Tamper-Proof Lock (61516) 95c



NO NEED TO WRITE RETURN ADDRESSES Here's 1000 gummed labels with your name & address. Just wet & stick. For all stationery, books, checks, records. White with sharp black print. State name, full address, zip . . . 3 lines. Dispenser stores 1000 labels while dispensing them one-at-a-time.

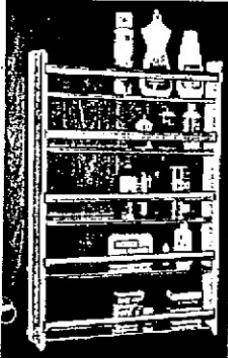
Labels (D-01388) \$1; 3 Sets \$2.79
 Labels & Dispenser (D-08342) \$1.49

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WRAP & BAG KEEPER ORGANIZES KITCHEN PAPER SUPPLIES. Keeps them all fingertip handy . . . in space that ordinarily goes to waste! Waxed paper, plastic wrap, foil, sandwich bags, lunch & grocery bags stay neatly organized & in full view! Holder practically holds 'em to you! Stores on back of sink, cabinet or closet door! Mounts easily (screws incl.) 11" x 13".
 Wrap-& Bag Organizer (27276) \$4.99

DOOR SHELVES TURN WASTE SPACE INTO STORAGE SPACE!



Adjust 'em up, down, sideways
TO FIT ANY DOOR!

RELIEVE CROWDED CABINETS & CLOSETS! These handy hideaway shelves create storage space where none existed before—on the back of any door! Adjustable up, down, sideways for custom fit . . . simple to mount . . . they're just right to hold jars, bottles, boxes—all the little items that crowd closets & cabinets! Keeps 'em organized, handy—and out of sight! Attractive, durable aluminum in 32" hi. 5-shelf model or 26" hi. 4-shelf model; both 3½" deep; adjust from 12" to 21" wd.

Hideaway Shelf
4-Shelf (D-32565)..... \$6.99
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Two separate winter-guard covers! One shields your unit from stormiest weather outside the house! The other protects the inside from drafts, dirt, dampness! Heavy-gauge vinyl exterior sheds water; resists coldest cold! Elastic bands assure snug fit for any size. Lock-stitched.

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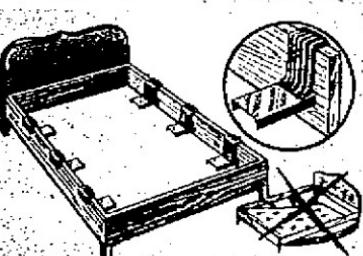
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WITHOUT
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Roach Trap (39503) \$2.99



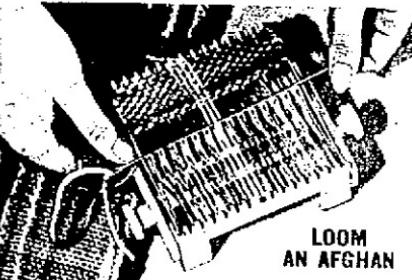
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WEAVE A BEAUTIFUL AFGHAN IN A FEW EVENINGS! Create blankets, pillows, placemats, skirts, handbags, scarves . . . & lots more—with pocket-size handloom! Its "heddle action" lets you weave a whole row at a time. Make 2" x 4" oblongs or 4" squares & just weave or sew them together! We include a design book, packed with pictures, patterns, ideas—8 easy instructions. Weaving needle incl.

Easy-Weave Handloom Set (46581)..... \$1.99



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AN AFGHAN

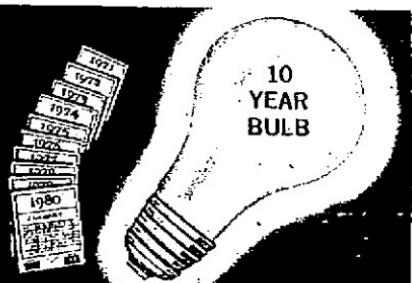
EASY-TO-USE DUPLICATOR PRINTS IN 4 COLORS . . . makes up to 100 copies of practically anything . . . on any paper! No messy chemicals or expensive electronic equipment . . . this ingenious Heograph turns out professional copies of announcements, invitations, receipts, menus, post card messages, important papers. Create custom note paper, greeting cards, tags, posters . . . in 4 colors! Indispensable for home or office; ideal for clubs & organizations; so simple to use a child can do it! Paper, easy instructions incl.

Heograph Duplicator Set (44461)..... \$2.99



TEN YEAR LIGHT BULB . . . 1 OUTLASTS 26 ORDINARY BULBS! . . . Guaranteed to burn brightly for 10 full years or we'll replace it without charge! Precision made, laboratory tested bulb shines consistently without dimming. Reduces high replacement costs, frequent changing. Ideal for hard-to-get-at fixtures.

Ten Year Bulb
25W (40501); 40W (40519); 60W (40527); 75W (40535); 100W (40543)
Each 59c
150W (40550)..... 99c

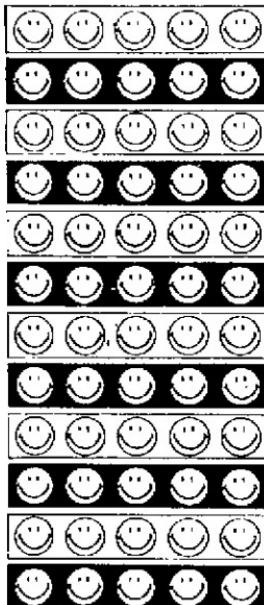


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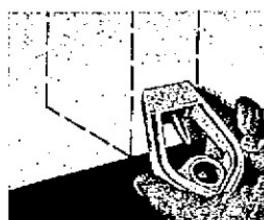
FIRST GRAND PRIZE \$5,000
SECOND GRAND PRIZE \$1,000
5 THIRD PRIZES \$100
20 FOURTH PRIZES \$25
300 FIFTH PRIZES \$10

LOOK at the order form on page S12. See the five Happy Faces all in a row? Well they belong to you.

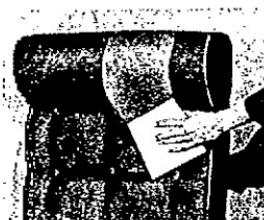
COMPARE your Happy Faces with the rows of Happy Faces at left. When you see that you have an exact match in one row—you will know that you are eligible to enter! And if when we receive your entry, your row matches a pre-selected winning row . . . congratulations, you are a Happy Cash Winner!

ENTER at once by filling in your name and address on the entry order form (page S12) and mail it in before the deadline. Be sure to follow the easy rules (page S8).

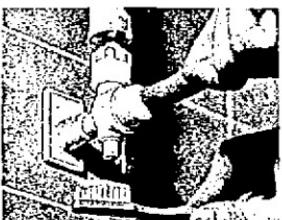
PLUS here's your chance to win a \$50,000 Super Prize! When you enter our "Have A Sunny Day" Sweepstakes you can automatically become eligible in the Super Drawing for this \$50,000 Bonanza. That's all there is to it. There's nothing extra for you to do—and like all our giveaways, you don't have to buy a thing. Just read the Special Rule for "Super Prize" on page S8. Just imagine what you could do with \$50,000, all in cash if you won!



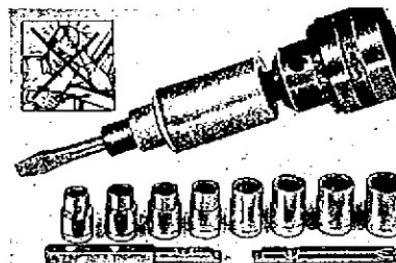
FIND WALL STUDS EASILY, accurately with this ingenious Magnetic locator—absolutely indispensable any time you put up a cabinet or shelf, hang a mirror or picture! Just move along baseboard—it points to nails, accurately locating studs every time! You drill or nail into firm studs—not soft plaster!
 Stud Finder (51540) \$1.19



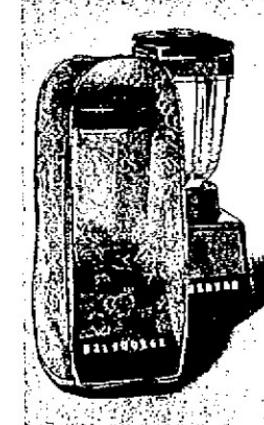
AMAZING WONDER-KLOTH DRY CLEANS UPHOLSTERY faster & easier than anything you've ever used—and saves a fortune in dry cleaning! Just a wipe removes deep-set dirt & soil! No waiting for upholstery to dry! Ideal for sofa, chairs, drapes, throws, pillows. Use over & over! 12" x 6".
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NOW! NEVER SQUEEZE ANOTHER TUBE of toothpaste, hair cream, shampoo, ointment, etc. Just push button to dispense right amount. Vacuum pump dispenser amplys tube down to last drop. Saves money. No waste, twisted tubes, lost caps. Self-slick bracket. Rubber & plastic.
 Push-A-Tube (30189) \$1.99



YOUR DRILL IS A POWER SCREWDRIVER or power nut runner when you insert these handy attachments! Fit any electric drill to provide the power that saves you time & effort. Drive & remove screws & nuts easily! Set incl. a regular screwdriver head, Phillips head, socket adapter & 8 sockets: $\frac{1}{16}$ ", $\frac{1}{8}$ ", $\frac{5}{32}$ ", $\frac{3}{16}$ ", $\frac{7}{32}$ ", $\frac{1}{4}$ ", $\frac{9}{32}$ ", $\frac{5}{16}$ ".
 Power Screwdriver (15180) \$2.99



LOVE YOUR BLENDER? COVER IT with our Custom Cover. Prevents scratches, dust accumulation between uses. Parts stay free of grime! Embossed vinyl won't hide blender's good looks. Wipes clean; won't crack or peel. Fits all standard blenders. Covers also available for mixer, can opener and toaster.

Custom Covers:
Blender (50187) \$1
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SMOOTH CALLUSES AWAY IN SECONDS! Electric Callus-Off works as easily as an electric shaver to smooth unattractive calluses into silky skin! Feet look & feel years younger! Helps prevent hosiery snags & runs. Great for rough elbows, too! Plastic case; 8 ft. cord.

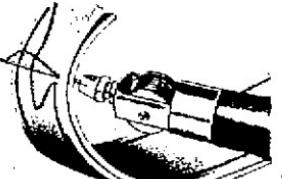
Callus-Off (23333) ... \$4.99
 7 Roll'l Heads (32375) \$1.49



PERSONALIZED PATIO BELL
IN THE CREW at chowtime! Calls guests & family to "come & get it" in strong, clear tones! Its wrought-iron look makes it a handsome accent for porch, yard, patio—and it's inscribed with your family name to add a warm personal note! Scroll bracket fastens to wall, post, tree! All steel; brass clapper; leather pull. 13 $\frac{1}{4}$ " hi. State family name.
 Personalized Patio Bell: (P-49809) ... \$3.99



YOUR HAIR DRYER'S LIKE NEW AGAIN when you replace your worn hood with a pretty, fashion-color flower-print bonnet! Big enough to fit easily over fattest rollers; it's made of lined heavy-duty vinyl with a smooth-fitting elasticized edge. Attaches easily to any portable dryer.
 Dryer Hood (48959) ... \$1.99



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 Stitch-Aawl (22004) ... \$1.99
 Xtra Thread (26419) ... 79¢



HAIR TRIM TRAY CATCHES CLIPPINGS before they're scattered all over clothes, floor, furniture! Ingenious snap-on vinyl cover-up has flexible rim that captures hair trimmings! No more messy clean-ups; itchy hair down your back! A must for home barbering, permanents, bleaching, tinting! Ideal for putting on make-up. Wipes clean; adjustable.
 Hair Trim Tray (23267) ... \$1.69

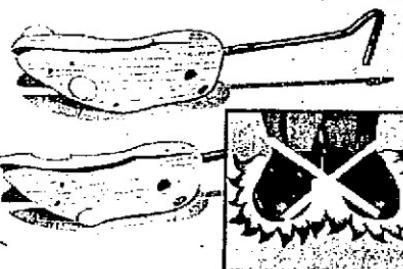
TURN ANY SNAPSHOT INTO A GIANT 2 FEET X 3 FEET POSTER! Send us your favorite photo or document (diploma, marriage certificate, letter, etc.) We'll enlarge it to a whopping 3 ft. tall black & white poster! A big bold wall decoration; gift, gag! Pictures can be from 2 $\frac{1}{4}$ " x 3 $\frac{1}{4}$ " to 16" x 20", black & white or color (no negatives). Originals returned undamaged. Hang poster instantly with new press-on Poster-Mounts. Use to accent, outline, or hold poster invisibly. Exclusive tension pads prevent curling. Black; set of 4.

Giant Photo Posters:
Each (D-37853) \$3.95
Set of 3 (D-17509) \$9.99
 Poster-Mounts Set (44073) ... 49¢



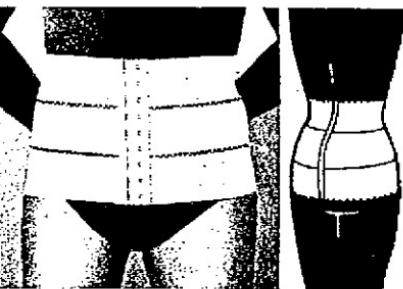
DON'T SUFFER TIGHT SHOE PAIN! No need to endure cramped feet, pinched corns & bunions! Stretch tight shoes to comfortable, "custom-made" fit with professional, top-quality Stretchers! They widen, reshape shoes to provide wonderful relief! And each comes with 2 special nylon attachments to spot-stretch shoe at exact points of pressure. Fit right or left shoe.

Men's Shoe Stretcher ... ea. \$4.99
7D to 11A (33977) 10B to 14B (33985)
 Women's Shoe Stretcher ... ea. \$4.99
5B to 8A (33993) 8B to 11A (34009)



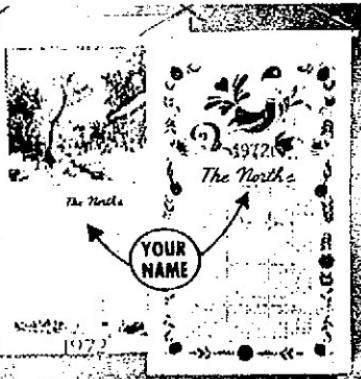
FEEL FITTER & LOOK TRIMMER with new elastic waist support for active men & women! Patented design trims inches off your waist contour as it helps relieve backache & muscle strains. Perfectly contoured to lend gentle but firm support to lower back, kidney & stomach area. No riding up, rolling or roping! Machine washable. Specify waist measurement.

Woman's Waist Support ... \$8.99
20"-22" (43125); 24"-26" (43133);
28"-30" (43141); 32"-34" (43158)
 Man's Waist Support ... \$8.99
30"-32" (43166); 34"-36" (43174);
38"-40" (43182); 42"-44" (43180)



YOUR NAME EMBROIDERED ON CALENDAR TOWELS! Hang decoratively on kitchen, dining room, den wall all through 1972. Your choice of a bright Pennsylvania Dutch pattern or a colorful Currier & Ives winter scene. When 1973 comes, use them as pretty dish towels. Rich-looking oyster white crash linen; 16" x 28". Colorfast; washable. Hanging braided cords on wood dowels. State family name.

Personalized 1972 Towels . . . \$1.79
 Pennsylvania Dutch (P-06197)
 Currier & Ives (P-52506)



PERSONALIZED GOLD FOIL LABELS ADD AN AIR OF ELEGANCE . . . & a distinctive personal touch to envelopes, stationery, invitations, etc. Perfect for identifying books, cameras & like-like, too! Big 1" x 2" size in gleaming gold foil with small black border & lettering. No moistening! Just press—they stick! Also available in hi-gloss white. Print name, address, zip code, using up to 3 lines; a maximum of 27 letters & spaces per line.

300 Gold Labels (D-44826) . . . \$2.99
 300 White Labels (D-44834) . . . \$2.99

SUNNY LABELS BRIGHTEN YOUR MAIL! Add your own special personal touch with adorable "Love You" (1½" x 1") or "Smile" (¾" diam.) Labels. Pick a wide grin to spark correspondence with extra cheer! And for somebody you love "this much"—let our wistful bumpkin say it all! Regular Labels are self-adhesive; Gummed Address Labels are personalized; state name, address & zip.

100 "Love You" Labels (41681) \$1.00
 300 "Love You" Labels (41699) \$2.50
 100 "Smile" Labels (41707) . . . \$1.00
 300 "Smile" Labels (41715) . . . \$2.50
 500 Address Labels . . . \$1.49
 "Love You" (D-61136); "Smile" (D-51144)



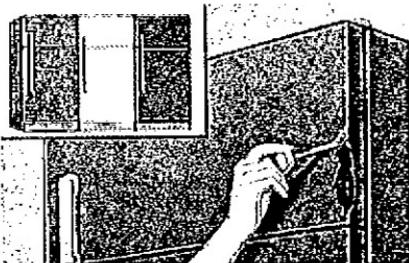
SCISSORS SO STRONG THEY'LL CUT A COIN! Gold scissors with inlaid tempered stainless steel blades designed to last a lifetime! The top quality skilled dressmakers prefer. Stay sharp as a new razor blade. Zip right thru toughest fabric without pressure. Light, easy to hold. Rustproof. Two pair in gift box: 7-1/2" heavy-duty shears; 6" scissors.

Lifetime Scissors Set (48009) . . . \$4.99



PERT CUPID PERCHES ATOP PRETTY BISQUE TREASURE DISH . . . Catch the surprise in her big wide eyes, the wisp of a blush on her sweet smiling face as shy little angel nestles coyly in the center of a dainty flower lid. Beautiful trinket dish holds pins, rings, lockets, earrings—any precious little things. Fine bisque; ass't pastel shades. 5½" hi.

Flower Angel Trinket Box (46995) . . . \$1.99



REPAIR CHIPPED PORCELAIN LIKE NEW IN MINUTES with Porcelain Glaze! Brushes on easily (brush is in cap), dries to a gleaming, porcelain-hard finish. Restores sink, tub, refrigerator to like-new beauty! Won't crack, chip, peel! In white, coppertone or avocado. Enough for scores of touch-ups.

Porcelain Glaze: White (42747); Avocado (42754); Coppertone (42762) . . . Ea. 99c

EXQUISITE BISQUE "LOVE STORY" MUSIC BOX

plays the moving theme from the unforgettable motion picture! The tender young lovers—gently embracing—slowly revolve . . . capturing all the joy, the warmth, the tears of this touching story. Truly a collector's treasure—beautifully crafted in bisque ceramic, hand-painted in soft life-like colors. 7½" hi.

Love Story Music Box (44339) . . . \$4.99



COMPLETE
KIT
ONLY
\$12.88

Spectacular "Daisy Meadow" Afghan

Even if you're a beginner...you can
loom it yourself in only a few nights! **IT'S FUN!**

FREE!

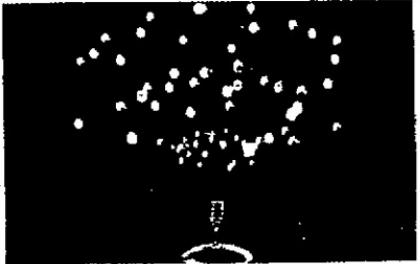
Easy-to-use Flower Loom that can also be used to create beautiful sweaters, ponchos, baby blankets, tote bags, placemats...and more!



INITIAL PENCIL CASE FITS THE HAND! So easy to carry to school! And who can resist showing off his (or her) initials, handsomely gold stamped on the leather grain red vinyl? Open zipper—inside are a pencil sharpener, eraser, ruler & 6 personalized pencils. 8½" x 3". State full name & initials. Pencil Case (P-04465) \$1.99

INSULATED PITCHER keeps drinks piping hot or icy cold for hours! In mirror-polished chrome, completely thermal lined, sleek 1 qt. pitcher with screw-tight, leak-proof locking cap absolutely seals in heat—or cold! Heat-resistant handle & base. Great for parties. Ideal for bedside, desk, 10" hi. Therm-Pitcher (49625) \$7.99

MONOGRAMMED STERLING SILVER SHIELD BOOKMARK —the ultimate in elegance! In solid sterling silver, graceful shield-shaped crest is engraved with your initial in flowing script. Holds page securely. 2½", print initial. Sterling Bookmark Each (P-50013) \$1.29 Set of 3 (P-50021) \$3.25



GLOWING GLOBES, FLOATING IN SPACE create dazzling new worlds of decorating excitement! Unique tabletop mobile presents a bouquet of luminous spheres that seem to float into space! Glows in the dark like a mysterious multicolor galaxy! Tap lightly, globes sway, chiming melodiously. Dramatic centerpiece, novel party decoration! 15" ht. Glowing Globe Tree (41483) \$2.99



PROTECT YOUR PRIZED PATTERNS! Pretty needlepoint-print album safely stores a dozen in heavy vinyl see-thru pockets! Attractive way to keep patterns in apple-pie order & fingertip handy! No more torn, dog-eared patterns or lost pieces! No frantic searches for that pattern you "put away so carefully"! 15¾" x 8¾" windows hold any size pattern. Pattern Album (46185) \$2.99

Glorious Floral Colors—Choose:

Daisy (S-34355) — Sassy yellow centers surrounded by white petals and joined by a rich green chain stitch.

Delphinium (S-34353) — Deep blue centers surrounded by soft, sky blue petals and joined by an avocado chain stitch.

Geranium (S-34359) — Coral centers surrounded by bright red petals and joined by a black chain stitch.

Americana (S-50146) — Red centers surrounded by white petals and joined by a flag blue chain stitch.

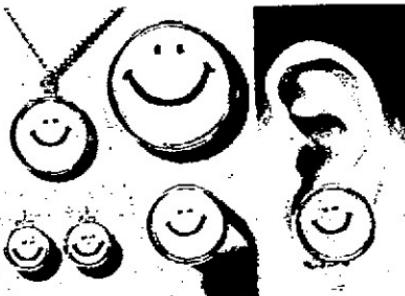
PURE WOOL MOTHPROOF! HAND WASHABLE! FINISHED SIZE—48" x 62"! When this

breathtakingly beautiful Afghan is finished, friends won't believe you made it yourself! In just a few nights!

The secret—a miniature, easy-to-use loom that pops off sassy daisies...one after the other! And when you've completed enough flowers...you just crochet them together with a simple, basic chain stitch. You get all the necessary yarn for a big, luxurious 48" x 62" afghan...plus free flower loom and easy-to-follow instructions.

JEWELRY WITH A SMILE! What could be a happier finishing touch for any outfit than a smile? Happy-go-lucky accessories say it all with a sunny face silk-screened on a yellow enameled circle framed in gleaming gold-toned jeweler's metal. Available as clip-on earrings or pierced style with 14K gold post; 1½" diam. pin with safety catch; pendant on 18" gold-toned chain necklace; or adjustable ring.

"Smile" Jewelry
Clip-On Earrings (42044) \$1.49
Pierced Earrings (42051) \$1.99
Ring (42069) \$1.00
Pin (42077); Pendant (42085) Ea. \$1.49



Spencer Gifts®



327 CASH PRIZES GIVEN AWAY!

FIRST GRAND PRIZE
\$5,000

SECOND GRAND PRIZE
\$1,000

5 THIRD PRIZES
\$100

20 FOURTH PRIZES
\$25

300 FIFTH PRIZES
\$10

SWEEEPSTAKES RULES

1. Compare the Happy Faces (page S12) to the Happy Faces shown on page S4. When you see that your row of Happy Faces matches exactly any row on page S4, you can be sure that you are eligible for the Sweepstakes. And if when we check your entry, your row matches a pre-selected winning row . . . you are a Happy Cash Winner.
2. Fill in your name and address and check either the "Yes" or "No" box on your entry order form and return to Spencer Gifts. All entries must be postmarked by January 25, 1972 and received by January 31, 1972.
3. You may already be a winner because all cash prize categories have been matched to some of the "Happy Faces" rows listed on page S4. Pre-selected winning rows of Happy Faces have been and will be inserted on an impartial basis in Spencer Gifts' advertisements in this publication and in other publications this fall. Winning entries are subject to authentication by judges. In the event that holders of pre-selected winning rows fail to enter, the unclaimed prizes will be awarded in random drawings from all entries received.
4. The random drawing will be conducted by D. L. Blair Corporation, an independent judging organization whose decisions are final. One prize allowed per family.
5. Sweepstakes is open to all residents of U. S. except

void in the states of Wash., Mo., Wisc. & where prohibited by law. All Federal, State, and local regulations apply. Employees and their immediate families of Spencer Gifts; the independent judging organization, their advertising agencies, production agents and publications carrying this special insert are not eligible. NO PURCHASE REQUIRED.

6. For a complete list of winners, send a stamped, self-addressed envelope to Spencer's "Have A Sunny Day" Prize List, Box 208, Atlantic City, N. J. 08404.

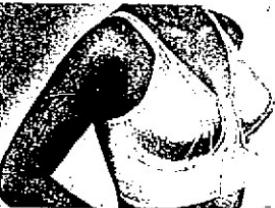
SPECIAL RULE FOR SUPER PRIZE DRAWING

The Super Prize of \$50,000 will be awarded in a separate random drawing from entries received in the "Have A Sunny Day" Sweepstakes and in three other sweepstakes sponsored by Spencer Gifts this fall. An entry in any one of these sweepstakes which is postmarked by midnight December 10, 1971 and received by December 17, 1971 is automatically eligible in the Super Prize Drawing. Sweepstakes entries received after these dates are still eligible in this particular sweepstakes entered according to the expiration dates set forth in the rules of each sweepstakes. The winner will be officially notified by mail. For the winner's name, send a self-addressed, stamped envelope to "Super Prize Winner", P. O. Box 1972, Atlantic City, N. J. 08404.



ATTRACTIVE COVER PROTECTS & HIDES YOUR ROLLAWAY BED! Let's face it...that convenient extra bed can be an eyesore when you don't need it! But this good-looking cover solves the problem. Heavy gauge avocado vinyl with crisp white piping, it covers your rollaway completely . . . protecting it from dust & dirt . . . & keeping your storage area neat as a pin! Slips on & off in a jiffy. 31" x 23" x 42" to fit any standard rollaway.

Rollaway Bed Cover (43919) \$2.99



COMPLETE COMFORT . . . PERFECT FIT . . . FOR LARGER SIZES! Here, at last, is a bra designed especially to complement fuller figures. Fashioned for firm support plus heavenly comfort & custom fit . . . front-fastening, so it's easy to put on . . . it's styled in white cotton with elastic back & strap inserts for ease in movement. Machine washable, of course. In 21 hard-to-fit, hard-to-get sizes! Pick the one perfectly proportioned for you!

Full Figure Bra . . . \$2.99 50D (16790)

36B (16519)
36C (16527)
36D (16535)

38B (16543)
38C (16550)
38D (16526)

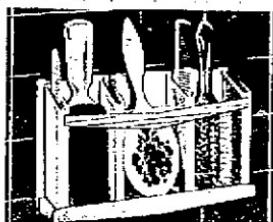
40B (16634)
40C (16667)
40D (16675)

42B (16883)
42C (16691)
42D (16709)

44B (16717)
44C (16725)
44D (16733)

46B (16741)
46C (16758)
46D (16766)

48C (16774)
48D (16782)



KEEP BRUSHES & COMBS TIDY & HANDY . . . No more combs and brushes cluttering bureau, sink, toilet tank-top. Tidy rack holds 8 or more combs & 3 brushes. 3 sections adjust to any brush size. Mounts on bathroom wall or sits atop toilet tank, shelf. Plastic. 10"x6"x3". Screws incl.

Tidy Rack (32441) . . . \$1.99



IF GROWS! AND GROWS! AND GROWS!

MAGIC-MOUNT PHOTO ALBUM EXPANDS as your collection grows! Expands as you add new prints & pages, yet never bulges, always opens flat! No paste or glue. Press . . . photos stick to "magic-grip" surface . . . clear plastic film protects them. Golden-trim red leatherette binder; 5 two-sided pgs. 11½" x 12".

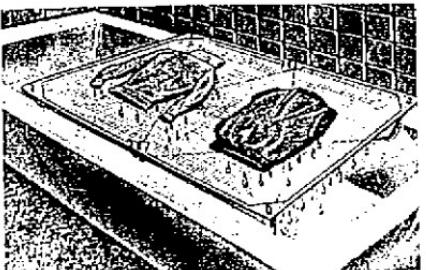
Expandable Photo Album (23135) . . . \$4.99
 5-page Refill Pack (23168) . . . \$1.99



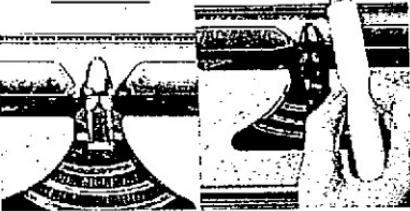
MOVES EASILY

MOVE HEAVIEST FURNITURE & APPLIANCES EFFORTLESSLY with Miracle Movers. End struggling to clean behind sofas, dressers, beds, refrigerators, ranges, etc. & rearrange furniture! Install instantly. Glide smoothly over carpeting, linoleum, hardwood. Gum rubber tops; nickel-plated steel bottoms. Set of 4, ea. 2" diam.

Miracle Movers (49320) . . . \$1.99



MISTEAK



MISTAKE

TRY AIR CONDITIONED SWEATER DRYING!
Unique dryer holds sweater high up above
any surface so air circulates around & thru it.
Nylon mesh fabric for twice-as-fast AIR-
CONDITIONED drying action. Blocks, re-
sizes, too. Regular, 26" sq. Giant 26" x 42"
for dress or 2 sweaters. Folds flat to store.
 Regular Sweater Dryer (73395) . . . \$1.99
 Giant Sweater Dryer (39545) . . . \$2.99

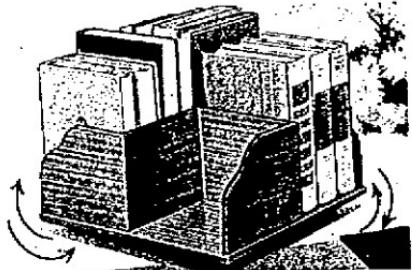
Regular Sweater Dryer (73995) \$1.99
 Giant Sweater Dryer (39545) \$2.99

GOURMETCHEFS

**COMPLETE 8-PC.
SET OF HARD-
WOOD UTENSILS**

WOOD UTENSILS
Decorate your kitchen wall... handsomely... & have every tool you need to prepare gourmet cuisine! Here's the perfect "recipe" - ladle, tenderizer mallet, molar, large & small pestle, 16" rolling pin & pie crimper - all in richly grained hardwood. 7 utensils store on 9" rack.

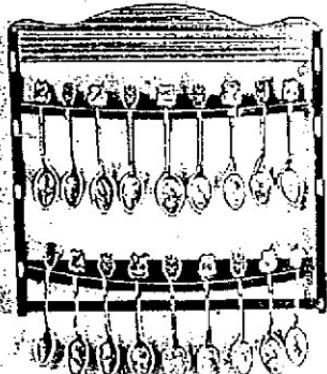
8-Pc. Chef Utensil Set
(49759) . . . \$4.99



REVOLVING BOOK RACK SAVES SPACE . . .

on home or office desk! Organizes up to 20 books in minimum area, only 12" sq. At the slightest touch, ball bearing action spins the merry-go-round library for easy, at-your-fingertips selection. Rich, teak finish hardwood. Great for den, cookbooks in kitchens, students' reference books in dorm, etc.

Book Go Round (00588): \$5.99



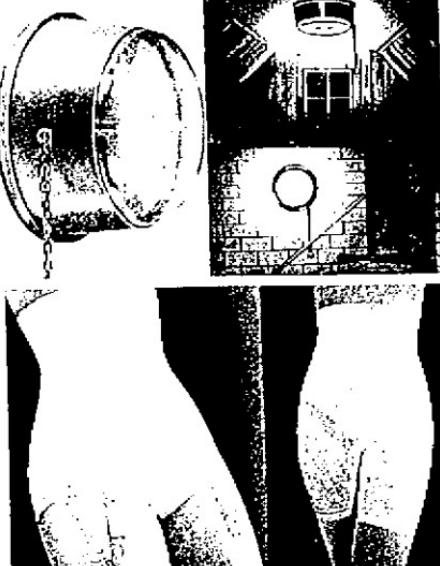
CHARMING ANTIQUE "OLDE ENGLISH" SPOON RACK Copied from the graceful spoon racks created in 16th-century England, it's crafted in richly grained hardwood...finished in varnished dark walnut & distressed with spicy "black pepper" accents. Holds 18 of your favorite collector's spoons. Gilded hanging rings: 13" x 13" x 3½".

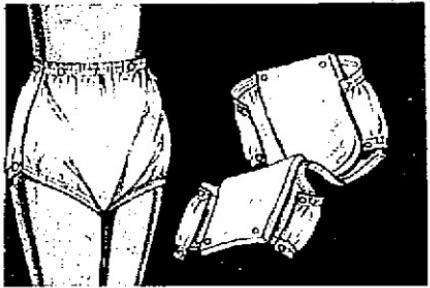
Collector's Spoon Rack (36244) \$2.98

WIRELESS LIGHT FIXTURE SAVES

MONEY! No need for expensive electrical wiring in those little-used areas in your home . . . attic, closet, shed, under stairs. Our battery-run light fixture is a snap to install . . . just attach to wall or ceiling . . . no plugs, outlets, awkward cords. A tug on the chain gives you the light you need. And what a handy emergency light when electric power fails! Runs on batteries available anywhere. 5 1/2" diam x 3" hi.

Wireless Light Fixture
Each (497671) \$2.99
Set of 2 (49775) \$5.50



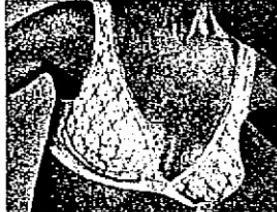
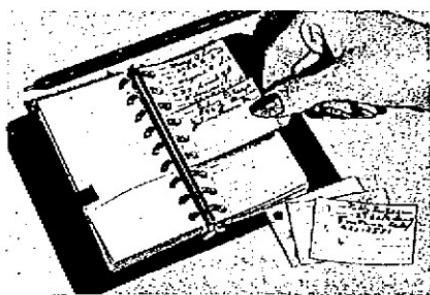
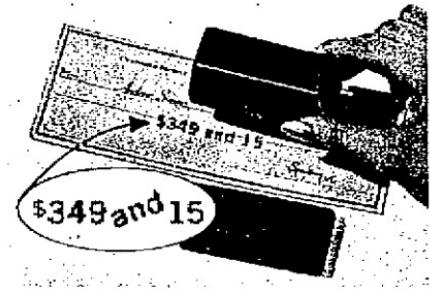


HYGIENIC PANTS PROTECT CLOTHING, BEDDING when wetting can't be controlled. End embarrassment for men, women, children who suffer from incontinence. Waterproof, plasticized rayon pants come with cotton flannel reusable liner! Snap out for washing; snap in a fresh one! Elasticized waist and leg openings provide a perfect fit. Cannot be detected under clothes. Extraliners: 2 per box. Order by waist size.

- Hygienic Pants..... Each \$4.99
Sm (20-25) (40139); Med (26-31)
(40147); Lg (32-37) (40154); X Lg
(38-44) (40162)
- Extra Liners: Sm (40170); Med
(40186); Lg (40196); X Lg (40204)
Box of 2..... \$3.99

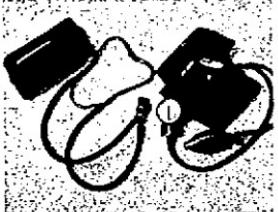
PROTECT YOUR CHECKS FROM BEING ALTERED IN AMOUNT—the way big businesses do, with Protect-A-Check! Hand-size stamper imprints in red ink any dollars-¢s amount up to \$9,999.99. Just dial amount desired... stamp on check. Eliminates costly chance of alteration; gives checks an impressive, business-like appearance. Ideal for home use, & carries handily in pocket, purse. Plastic; 3" long. Built-in stamp pad; ink incl.
 Protect-A-Check (45005)... \$5.99

NEW, LIFETIME ADDRESS BOOKS
—Always Up To Date! To make a change, simply pull out old card & insert new one into loose-leaf rings! Names are always in alphabetical order & A to Z tabs locate them instantly! Incl. 100 perforated cards with space for name, address, phone, etc. Black leatherette cover. Pocket-size, 3" x 5". Desktop model, 5" x 7 1/4".
 Pocket Address Book (01750)... \$1.49
 50 Refills for Pocket Model (01768)... .49c
 Desktop Address Book (15511)... \$2.99
 100 Refills for Desk Model (15529)... 98c



LIGHT LACY SLUMBER BRA

Soft, subtle support—gives with every move. All-over nylon stretch lace. No heavy straps. Snaps in front. Enough to shape nighties, lounge wear, casual day wear. Order by cup size. White or black.
 Slumber Bra..... \$1.99
A-B: Wh. (67413); Blk. (68841)
C-D: Wh. (67421); Blk. (68858)



TAKE YOUR BLOOD PRESSURE

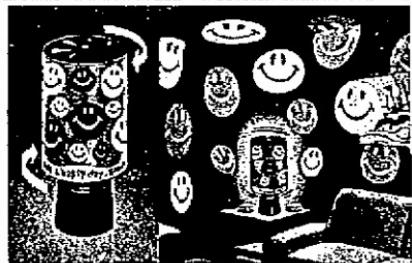
The way doctors do! Use the same type instruments. Set has air-chamber, arm wrap, pump, and sphygmomanometer (records rapidity, strength, and uniformity of arterial pulse). Add stethoscope for a regular check.

- Pressure Set (22305)... \$14.95
- Stethoscope (22343)... \$2.95



TRIM TOUGHEST NAILS WITH EASE!

Super-strong, scissors and struggling to cut thick, or ingrown toenails with delicate manicuring scissors; awkward clippers. Surgical-type long shank gives leverage power to cut sharply & cleanly. Precision-made imported steel lasts a lifetime. 4 1/2" Case incl.
 Toe Scissors (42663) \$2.99



A WHOLE ROOM LIGHTS UP WITH A WHIRLING PARADE OF SMILEYS! Revolving Smile Machine turns a darkened room into a bright, happy new world! Creates moving-picture "light show" of smiling reflections & the cheery message "Have a happy day, Smile!" Spreads joy over 200 sq. ft. of ceiling. valis 10 1/2" hi, bulb & 64" cord.
 Revolving Smile Machine (50385)... \$9.99



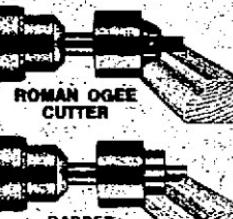
FINISH CORNERS & MAKE DECORATIVE MOULDINGS

with any electric drill. Professional-type attachments—cut fast, clean contours! No need to buy expensive pre-cut stock. You can finish corners; custom-cut trim & moldings with craftsman precision! Set of 3 tools to cut Rabbits, Fancy Coves, Roman Ogees. Long-life, industrial-quality manganese alloy steel.

- Moulding Cutter Set (35360) \$3.99



FANCY COVE CUTTER



ROMAN OGEE CUTTER



RABBIT CUTTER



10 YEAR TARNISH PREVENTER

STOP TARNISH FOR 5 YEARS!
Just spray on this amazing new invisible metal protector and your polishing days are over. Silverware, lamps, candlesticks, trophies will stay sparkling bright. Miracle formula prevents tarnishing & rusting of silver, any metal. Non-toxic. Generous 7 ozs. aerosol can.

Stop Tarnish (18382) \$1.99



NO MORE MISHAPS IN THE TUB! Protect invalids & elderly folks from falls & slips. Tub-Seal offers safe sit-down comfort—no bending. Firm grip handles ease getting in & out. Ends back strain while bathing kids. Non-skid rubber feet; adjusts to 4 heights; white enameled steel; fits all tubs.

Tub-Seal (D-06007) \$9.95



HOT SOX WARM COLD FEET! Have warm feet in lowest temperatures. Hot sox have amazing heat-retaining ability. Quilted nylon, insulated with dacron fill. Outdoors wear in boots. Indoors, alone. Snug fit ankle grips. Washable. Sm. for women; Ig. men.

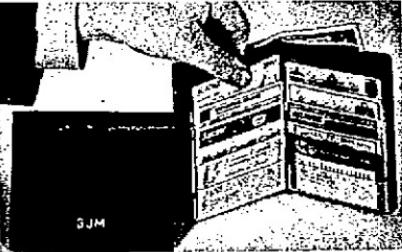
Sm. Hot Sox (31500) \$1.99
 Ig. Hot Sox (31526) \$1.99



GRIP ROAST FIRMLY AS YOU CARVE IT INTO PERFECT SLICES!

With this clover sure-grip roast holder anyone can carve a roast like a master chef! It's fast, easy, eliminates roast slipping & sliding as you carve. Curved tines fit around roast... just grasp handles with one hand, slice thru spaced tines with the other. Whole, even slices every time... thick or thin! Aluminum.

Sure-Grip Roast Holder
(51250) \$1.99

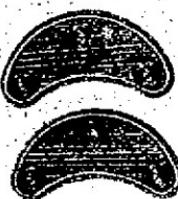


SEE ALL YOUR CREDIT CARDS AT ONCE

No more hunting, shuffling! Monogrammed leather case holds 20 credit cards in full view in overlapping, clear vinyl pockets. 6 additional pockets for cash, memos, photos, etc. Fully-lined slim design. Your monogram in 18K gold plated metal. State initials.
 Showcard Wallet... \$2.99
Black (P-30486); Natural (P-30502)

END RUN-DOWN HEELS ... SAVE SHOE REPAIR COSTS with amazing noiseless, non-metal taps! Never again will you have to live with shoddy run-down heels... or pay a fortune for repairs. These revolutionary polyurethane taps keep heels in perfect, like-new condition for many months for just pennies. So quiet, only you know you're wearing them. So tough, they wear better than iron! Positively won't skid or scuff floors like metal taps. Attach easily to rubber or leather; tacks incl.

Noiseless Shoe Taps... 3 Pair \$1 Men's (42283); Women's (42291)



PORTABLE GARAGE (300 SQUARE FEET) ... Complete protection for car or boat anywhere! Take it with you! Gigantic 12' x 25' sheet gives complete coverage! Heavy gauge, durable polyethylene. Weatherproof, resists tears & scuffing. Stores in car trunk. Heavy Strength cover has 8 tie-down grommets. Deluxe 12' x 19' double strength plastic, custom-contour, snug-fit elastic edging.

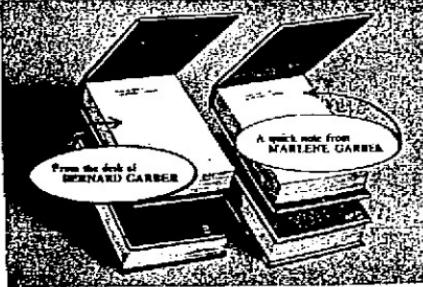
Portable Garage:
Regular Strength (31864) \$3.99
Heavy Strength (01081) \$4.99
Deluxe Strength (01271) \$14.99

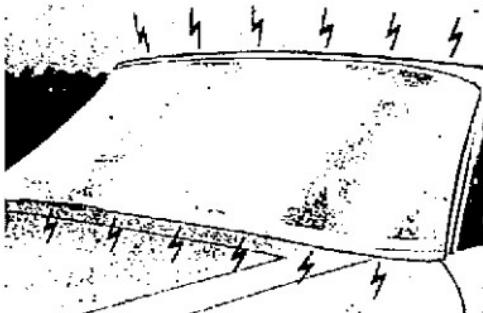


EXECUTIVE MEMO PAD PRINTED WITH YOUR NAME

And it's encased in its own smart monogrammed custom cover! Each sheet is distinctively personalized & imprinted with the heading "From the desk of"—for men; "A quicknote from"—for ladies. So handy in home, office, school to identify notes & messages! Leather-grain vinyl case; men's in jet black; ladies' in French blue. Refillable. Quality paper, 3/4" x 5 1/4". State full name for pad & initial for cover.

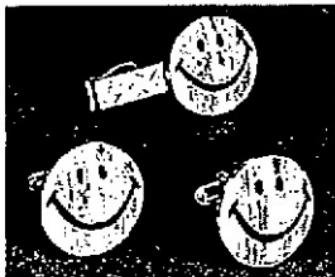
100 sheet Exec Pad & Cover \$1.99
Men's (D-29496); Ladies' (D-35568)
 100 sheet Exec Pad Refill... \$1.00
Men's (D-26260); Ladies' (D-35578)
 250 sheet Exec Pad & Cover... \$2.99
Men's (D-29504); Ladies' (D-35592)
 250 sheet Exec Pad Refill... \$1.99
Men's (D-26266); Ladies' (D-35618)



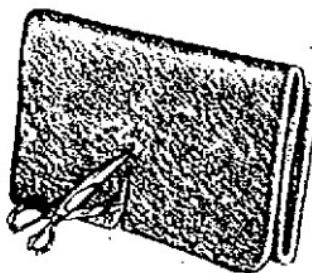
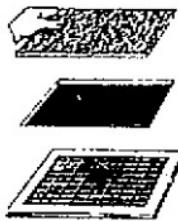


MAGNETIC WINDSHIELD ICE-PROTECTOR
Just lay it on at night . . . windshield stays clear! Next morn . . . heaviest snow & ice flip off with till! No scraping, sweeping, wiping! On & off with one hand . . . magnets at top & bottom grip hood & roof! Saves winter work, worry, and time. Heavy plastic; Jumbo 7 ft. size. (Get an extra one for the rear window.)

Deluxe Flip Guard (63677) \$1.99



FOR THE MAN WHO LIKES TO WEAR A SMILE—"smile" cufflinks & tie clasp are his style! Openwork "smiles" beam on gleaming 1" circlets of textured Florentine-finish jeweler's metal. Handsome "in fashion" accessories give his attire a happy point of view!
 Smile Links (46474) . . . \$1.49
 Smile Clasp (46482) . . . \$1.49



FILTER LID STOPS GREASE SPATTERS! . . . Saves washing grease off range top, walls and floor. LETS STEAM ESCAPE FREELY as the aluminum mesh frying pan lid traps spattering grease. Foods are really fried, not steamed. Swishes clean in the sink or dish washer. Fits 9"-11" pan.
 Filter Fry (17533) \$1.48

KEEP HEATED AIR CLEAN . . . place a disposable Filter Pad in every register in your house. Filters out dirt from furnace. Only clean warm air comes thru! Soot & dust won't ruin drapes, wall paint. The air your family breathes is healthier! Fireproof fiber glass cuts with scissors to fit any size register. Easy to change from year to year. 10 sq. feet.
 Register Filter Pad (04150) \$2.79

ENTER THE "HAVE A SUNNY DAY" SWEEPSTAKES HERE. Just compare the dates on page S4. You may already be a Happy Cash Winner!

HERE'S YOUR ROW OF HAPPY FACES



When they match any one row on page S4 exactly, you are eligible to enter. Check right now!

SPENCER GIFTS
913 Spencer Building, Atlantic City, N. J. 08404
ENTRY ORDER FORM

Remember, you must send in this convenient form to find out if you are already a winner and to be eligible for the "Sunny Day" Sweepstakes Drawing for all unclaimed prizes.

YES—send me the items below and enter me in the Sweepstakes. Please notify me if I am a Happy Cash Winner.

NO—I'm not ordering now,
but please enter me in
the Sweepstakes. Please
notify me if I am a Happy
Cash Winner.

NAME _____

Please print

ADDRESS

CITY

STATE

71P

PLEASE PRINT ALL PERSONALIZING INSTRUCTIONS CLEARLY

TOTAL

N.J. residents please add 5% sales tax

SALES TAX

POSTAGE CHART avoid delay by including postage & handling charges with orders. These small charges represent only part of total costs. We pay the rest.

**POSTAGE
E
HANDLING**

Budget: up to \$2,000

Outlays from \$5.61 to \$3.00 = \$1.70

**Orders Up to \$200
Shipping Free**

Orders from \$6.00 to \$7.00 .. \$1.00

Orders from \$2.01 &

Orders from \$7.01 to \$8.00 .. \$1.10

Orders from \$3.01 &

Orders from \$8.01 to \$9.00 . . . \$1.20

Orders from \$4.01 &

Orders from \$9.99 to \$19.99 - \$1.30

ENCLOSED
(No stamps or
C.O.D. please)

INDEPENDENT PRESS-TELEGRAM

Voice of the Southland

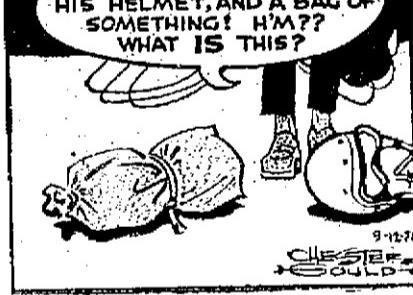
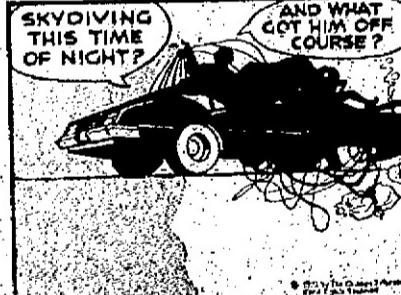
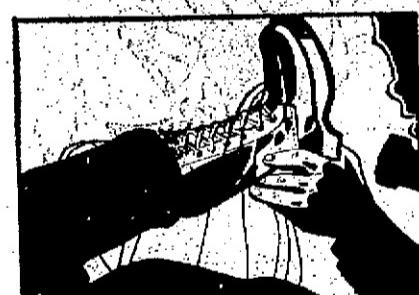
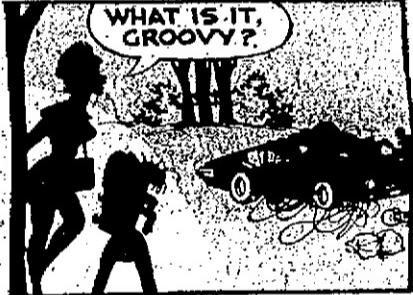
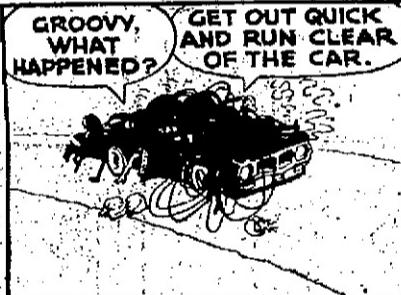
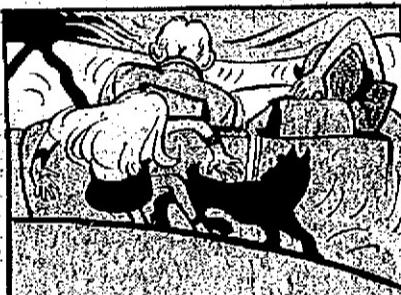
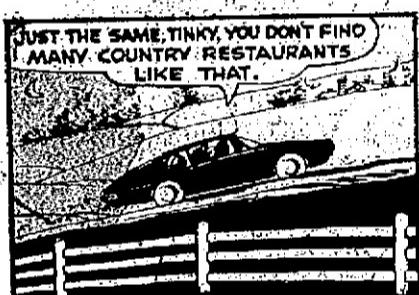


SAY LIFEGUARDS:
VITAL, YES - BUT LOOK
WHAT IT COSTS.

Southland SUNDAY

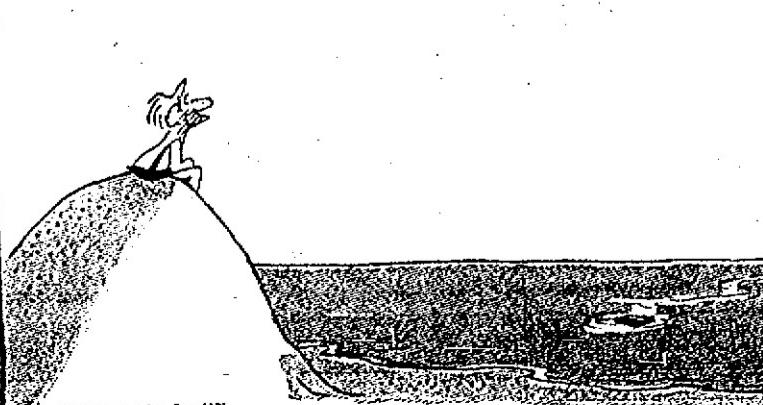
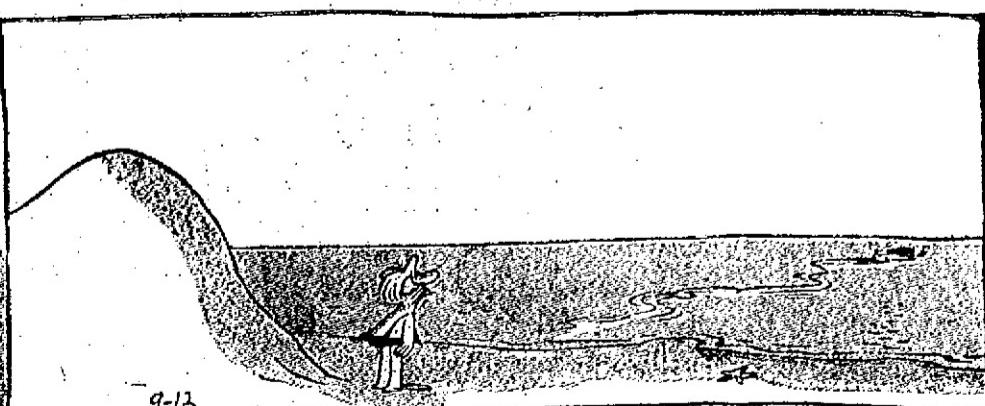
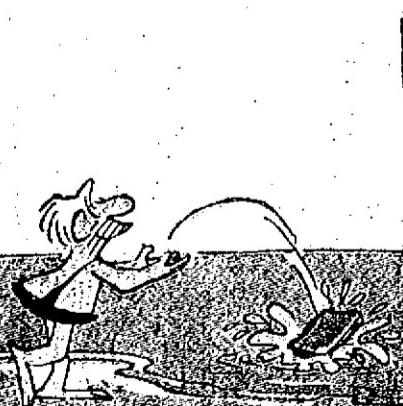
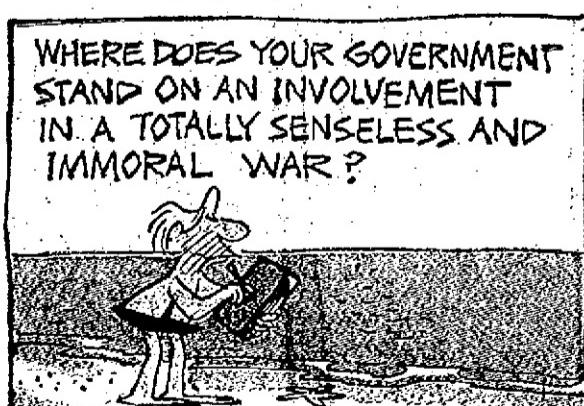
35

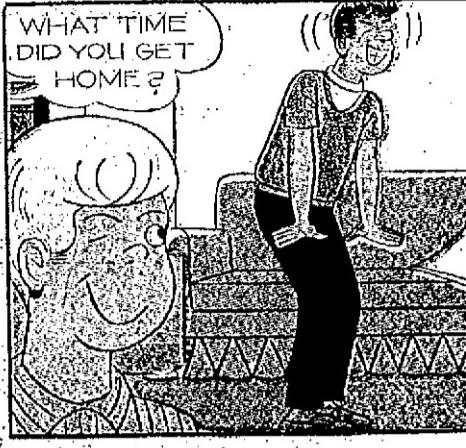
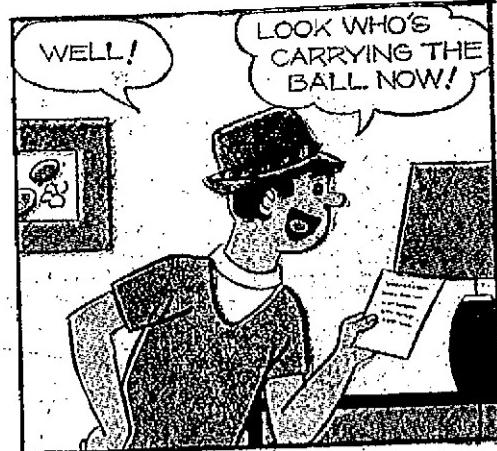
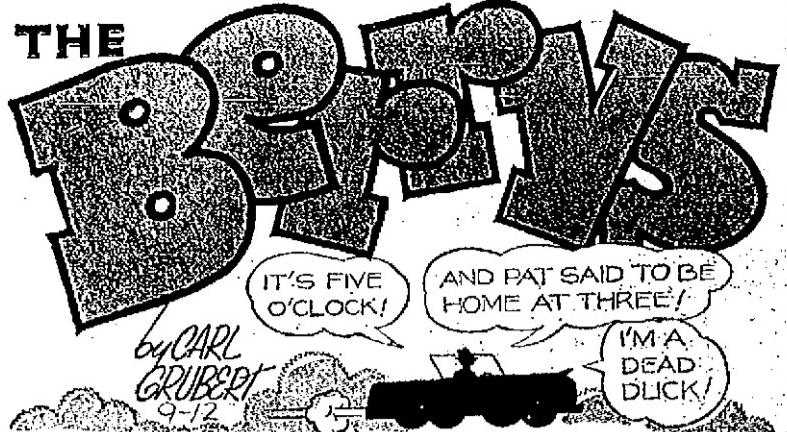
LONG BEACH, CALIF., SEPT. 12, 1971



B.C.

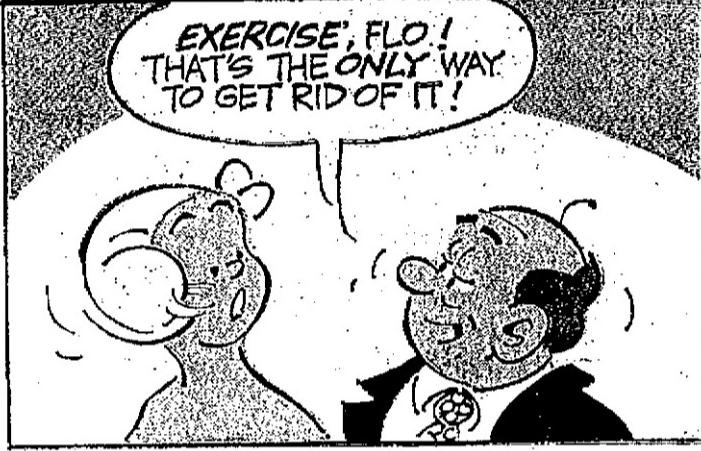
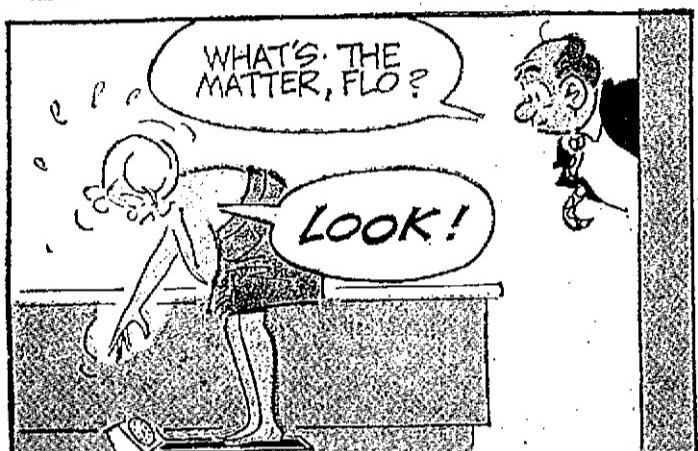
By Johnny Hart





EB and FLO

By Paul Sellers



GRAFFITI - the Best from Readers

NO ONE EVER LISTENED HIMSELF OUT OF A JOB

Misers left the rest of the world go buy

An apple a day keeps the doctor away, provided you don't get sick

FOR RENT

Litter bugs get America in a heap of rubble

THANKS TO:
IRENE KARA
BILLERICA, MASS.

THANKS TO:
CHARLES WILKINSON, JR.
MODEL, CO.

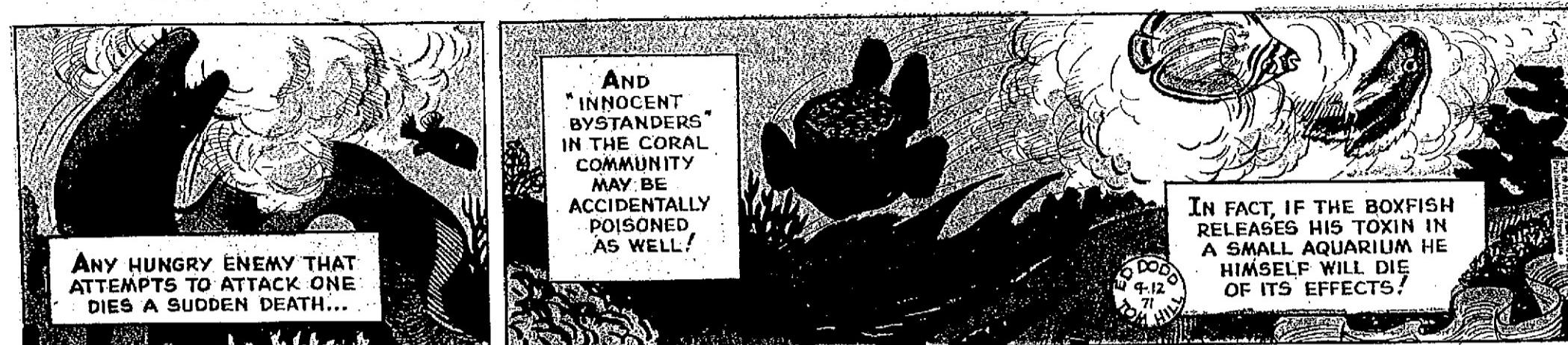
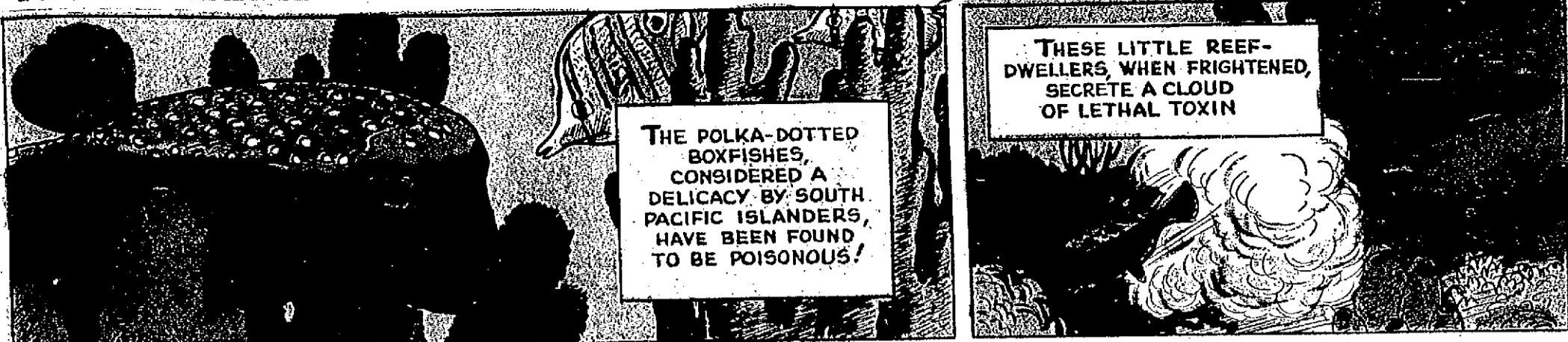
THANKS TO:
MIKE DUFFY,
STROUDSBURG, PA.

THANKS TO:
BILL GUSTAFSON,
GLADWYNNE, PA.

Print your Graffiti on a postcard and mail it to GRAFFITI, % this Newspaper.

MARK TRAIL

by Ed Dodd and Tom Hill



AND
"INNOCENT
BYSTANDERS"
IN THE CORAL
COMMUNITY
MAY BE
ACCIDENTALLY
POISONED
AS WELL!

IN FACT, IF THE BOXFISH
RELEASES HIS TOXIN IN
A SMALL AQUARIUM HE
HIMSELF WILL DIE
OF ITS EFFECTS!

ADVERTISMENT

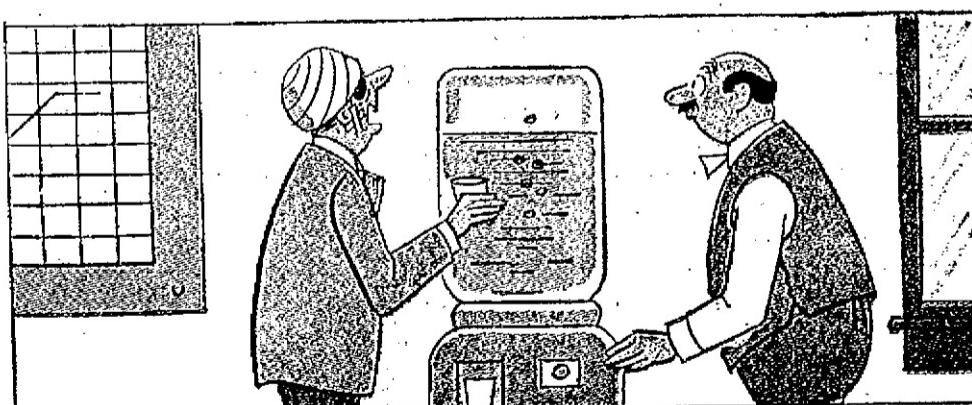
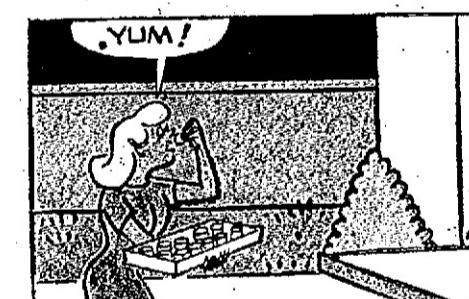
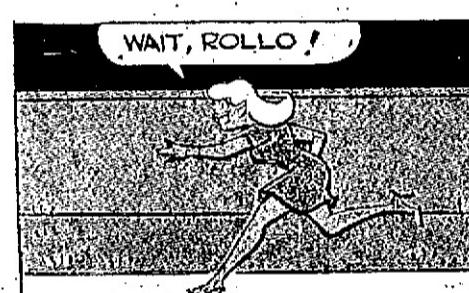
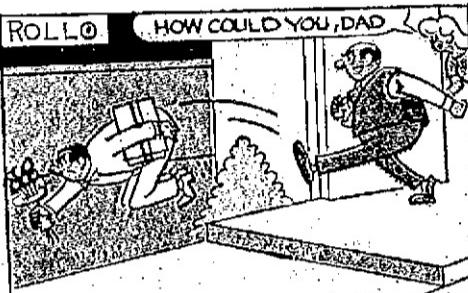
ADVERTISMENT

OFF THE RECORD

ED DODD

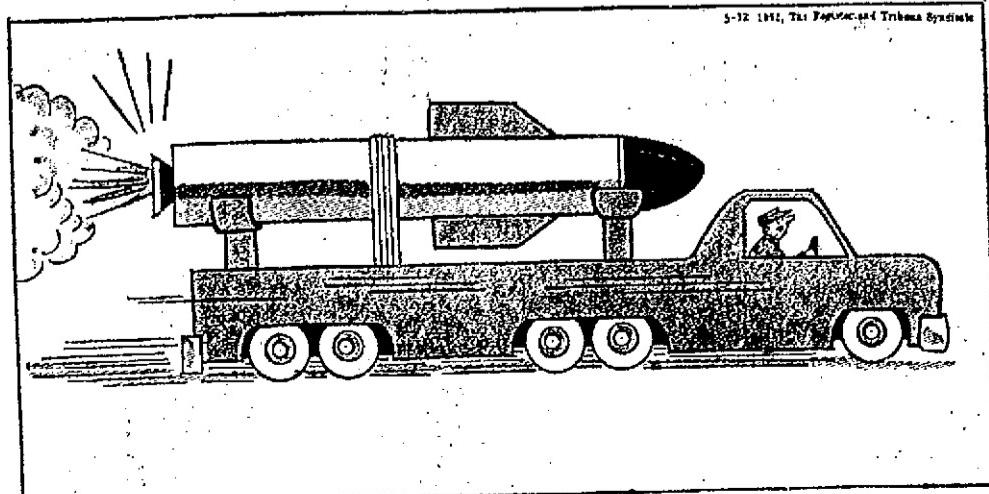


"I had another busy monotonous day too--I haven't even had time to put the usual 'ditto' marks in my diary."



"What started out as a mild protest demonstration with my wife last night erupted into violence."

5-12-1961, The Pittsburgh Tribune Syndicate



"Fantastic, 120 miles an hour and I'm still in low gear!"

FREE MUNCH MONEY!

WORTH 10¢ WHEN YOU BUY SNICKERS® MUNCH PEANUT BRITTLE!

Discover the crunchiest, most delicious peanut brittle candy ever! SNICKERS Munch Peanut Brittle is a whole fistful of peanuts in munchy golden candy! More munchy-delicious than any other peanut candy you ever tasted!



Clip your free MUNCH MONEY now--
and get SNICKERS Munch Peanut Brittle
next time you shop.



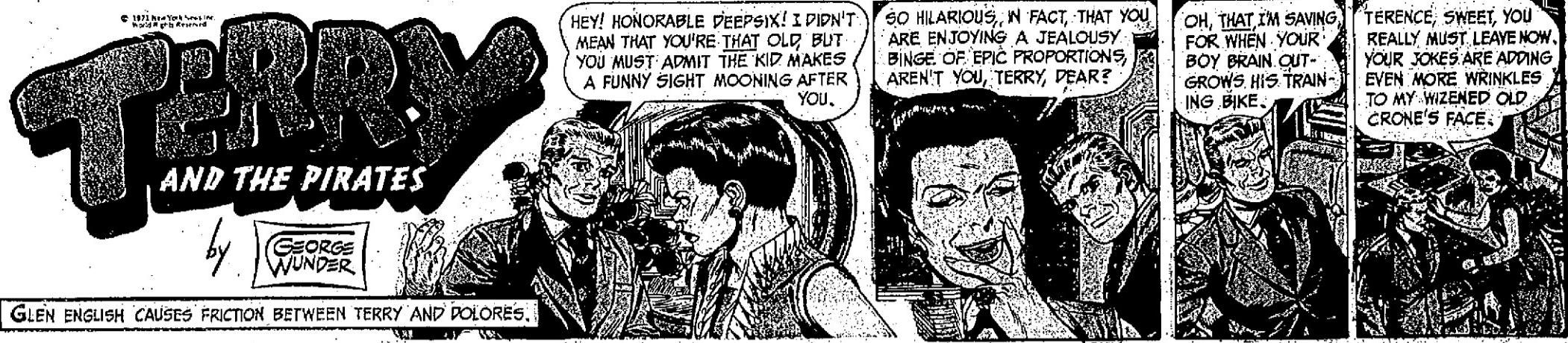
It's from SNICKERS--
the greatest name
in peanut candy!



Good for 10¢
when you buy
SNICKERS® MUNCH
PEANUT BRITTLE

...your choice of
a single bar,
Six-Pack or
Fun-Size bag

TO DEALER: This coupon will be redeemed for 10¢ plus 5¢ handling if you and your customer have complied with the terms of this offer. If the offer application constitutes trade-in deposit, shipping, purchase of sufficient stock to cover coupon presented for redemption must be shown on request. Void if promoted, traded or transferred. Mail coupon to: MARS, P.O. Box 1647, Chicago, Illinois 60627. Cash value 1/20 of 1¢. Offer expires 6/30/61.

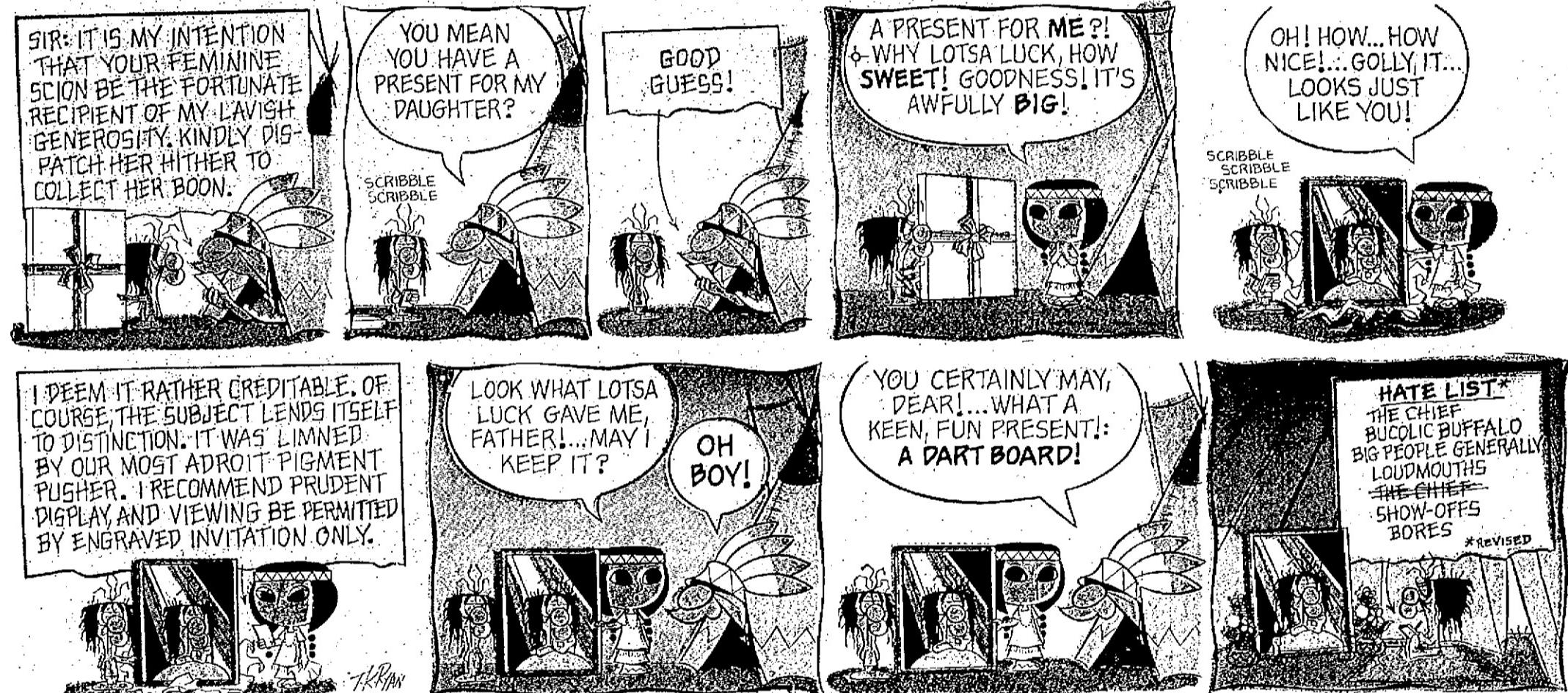


L'il Abner by AL CAPP

Operation
Head Start -

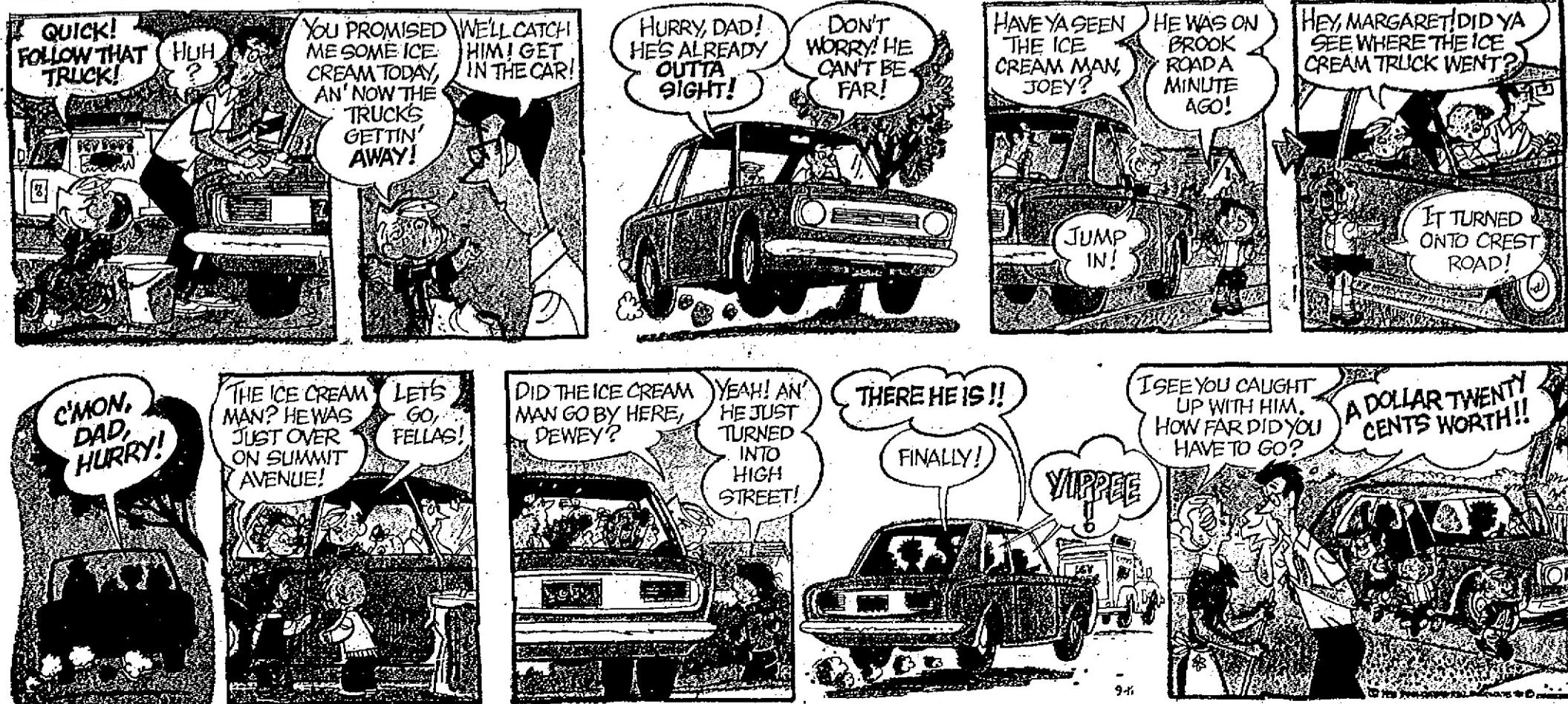


TUMBLEWEEDS by Tom K. Ryan



DENNIS THE MENACE

By Hank Ketcham



STEVE ROPER & MIKE NOMAD

ACTUALLY, STEVE!... I DON'T BELIEVE IT WAS THE CHOKING!... I THINK I JUST BLACKED OUT FROM FRIGHT!

IN ANY CASE, YOU'RE GOING TO TALK TO MY DOCTOR, APRIL!

SOMETIMES THE AFTER-EFFECTS OF SHOCK CAN BE SERIOUS!

IT'S SO NICE TO BE TOLD WHAT TO DO... BY A MASTERFUL MALE.

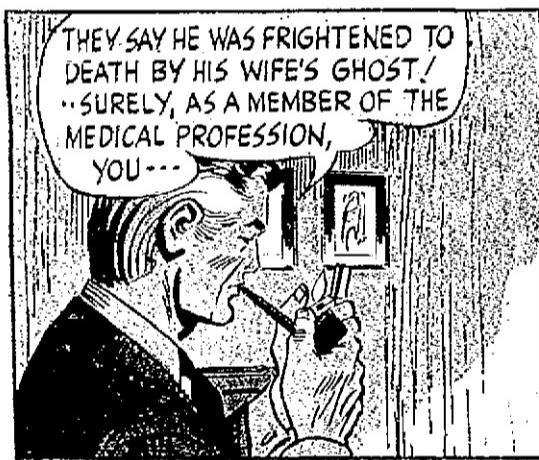
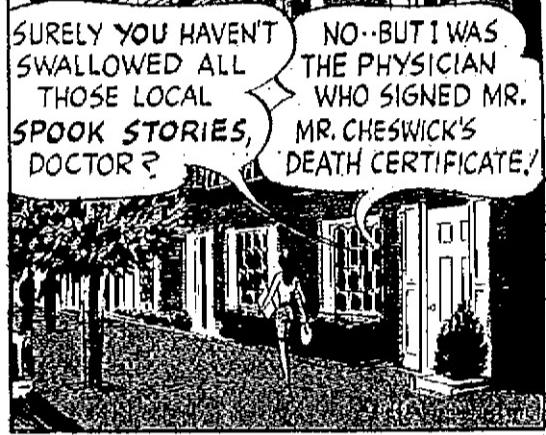
WELL, MR. ROPER! DON'T TELL ME YOUR FLU BUG BIT EARLY THIS YEAR?

I'M NOT THE PATIENT, DR. MARZETTI!... I'D LIKE YOU TO EXAMINE THESE BRUISES ON MISS MARCH'S NECK!

SHE'S AN INTERIOR DESIGNER WHO... SUPPOSE YOU EXPLAIN, APRIL?

"I WAS ATTACKED IN MR. ROPER'S HOUSE BY THE GHOST OF THE LATE OWNER'S WIFE, DOCTOR!"

I DON'T DISCREDIT ANY STORY ABOUT THAT HOUSE, MISS!



"IN FACT, I HAD MADE A POINT OF TELLING HIS HOUSEKEEPER AND RELATIVES THAT ANY UNUSUAL EXCITEMENT, OR APPREHENSION COULD BE FATAL TO HIM, MR. ROPER!"

PEANUTS PATCHES!

SIMPLY IRON THEM ON. GET 2 FOR 50¢; ALL 5 FOR \$1.00,
PLUS END-PANELS FROM WEBER'S BREAD

They're really neat. Each one is woven with thread in bright colors, and they're washable.

And your Mom can easily iron or sew them on your jacket, or sweater, or whatever, anywhere you want!

You can get Charlie Brown and Frieda, Or Lucy and Linus, Or the whole gang, PLUS His Royal Highness, the Prince of Sandwiches.

See the full details on special loaves of Weber's White Bread. And mail this coupon right away. Then decide where you're going to put your iron-on Peanuts Patches!



The bread that makes a sandwich a sandwich.

Get yours today. Peanuts Patches—
P. O. Box 1000
Paramount, California 90723

Please send me the iron-on Peanuts Patches that I've checked below. Enclosed is my money and end-panels cut from Weber's Bread packages.

Set A Charlie Brown and Frieda—50¢, plus one end-panel.

Set B Lucy and Linus—50¢, plus one end-panel.

Charlie Brown, Frieda, Lucy, Linus AND the Prince of Sandwiches—\$1.00, plus two end-panels.

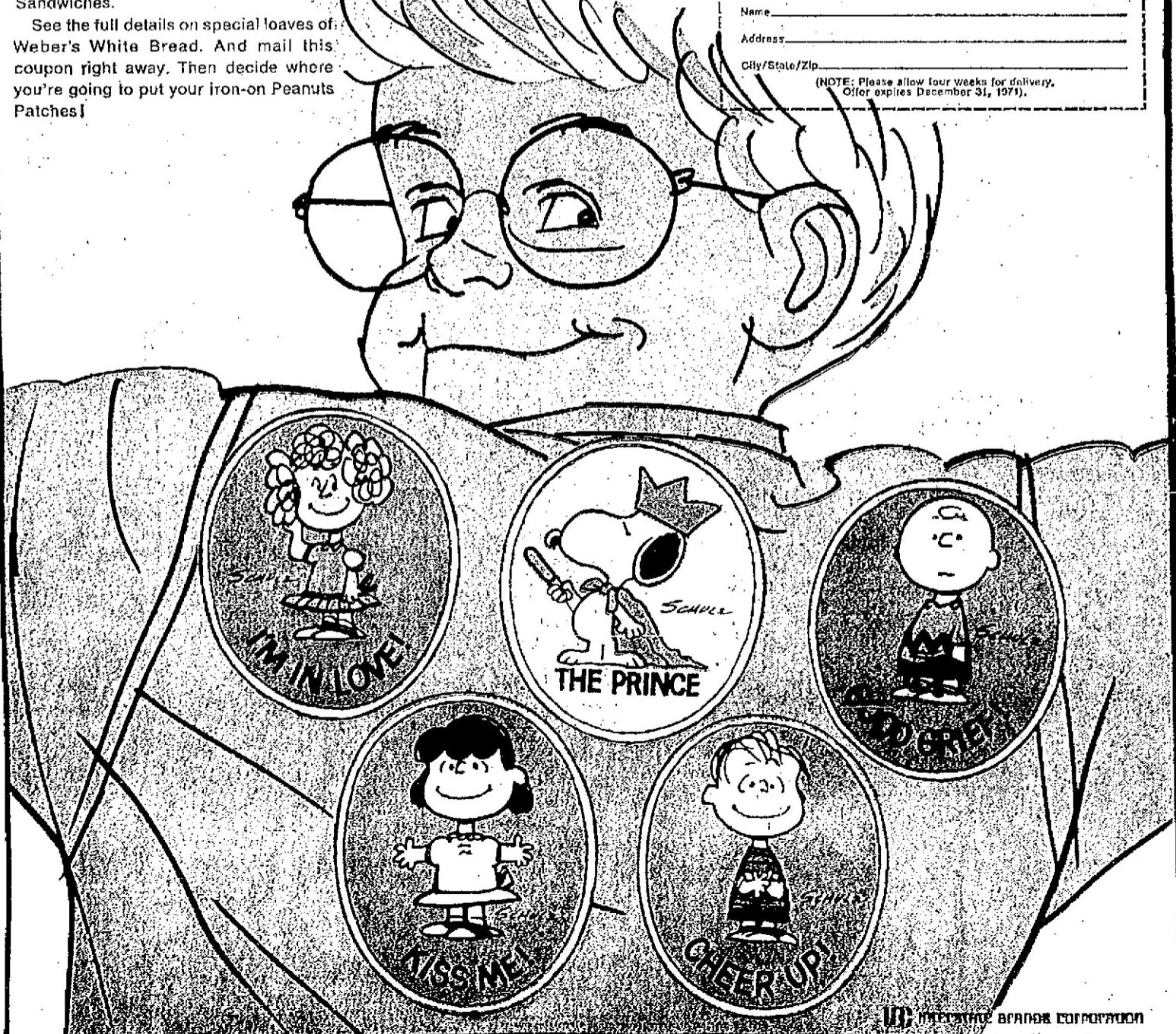
California state sales tax included.

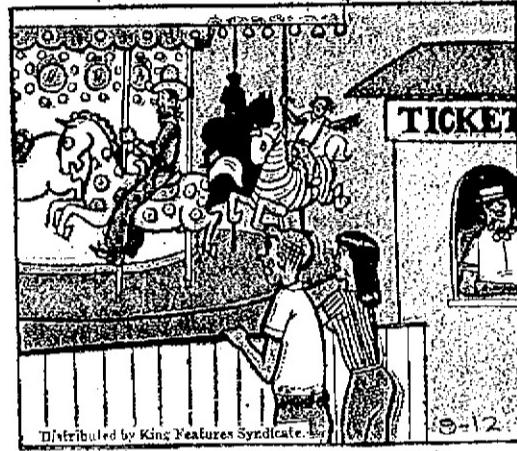
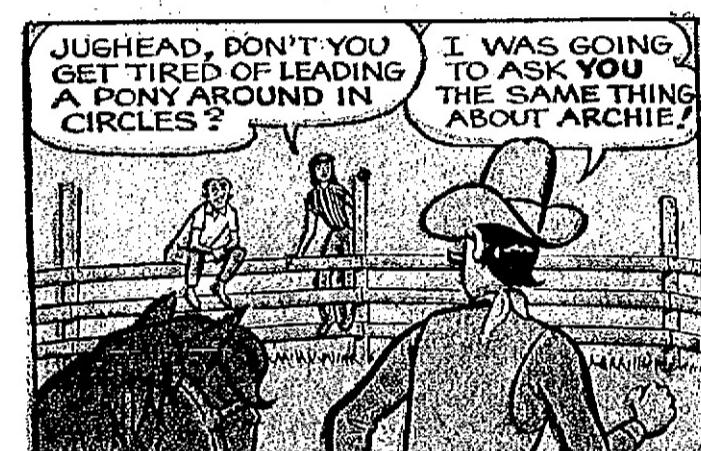
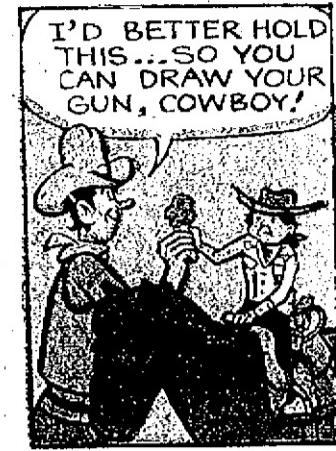
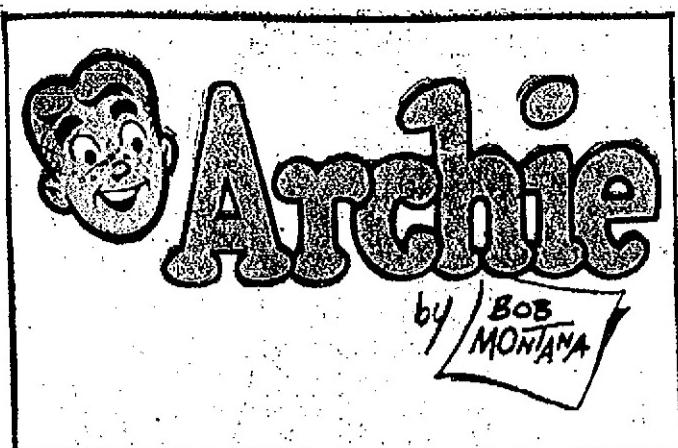
Name _____

Address _____

City/State/Zip _____

(NOTE: Please allow four weeks for delivery.
Offer expires December 31, 1971.)





ADVERTISEMENT

ADVERTISEMENT



The time has come, dear Alice said,
To talk of many things:
Of a shake called Thick & Frosty
And a taste that's fit for kings.
Of clipping out the coupon
For the 7 cents it brings.

This thick cold taste, the Walrus said,
Is what we chiefly need.
The hatter cried, it's mixed with milk!
And everyone agreed.
The rabbit sniffed and wisely said,
Indeed indeed indeed.

NANCY

By Ernie Bushmiller



THE JACKSON TWINS

By Dick Brooks

